

W S G N



Remington Rand Inc.

BRANCHES EVERYWHERE

MADE IN U. S. A.

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

Date First

8-11-26

Licensed

SEE CARD #2 FOR NAME

Call

WSGN(2-3-3)

Letters

WKBC

SOUTHERN BROADCASTING COMPANY (ML-3-2-79)
 * SOUTHERN BROADCASTING COMPANY (ML-2-9-66)

LOCATION: BIRMINGHAM, ALABAMA

x WINSTON-SALEM BROADCASTING CO., INC. (AL 11-9-55, EFF: 11-15-55)

x JEMISON BROADCASTING CO., INC. (AL 6-25-53 EFF: 7-1-53)

x THE BIRMINGHAM NEWS COMPANY (Vol. Assign. Lic. 5-14-36)

x R.B. BROYLES, tr. as R.B. BROYLES FURNITURE CO. (Vol. Assign. Lic. 12-17-35)

x ORMOND O. BLACK & MARY COLLETT BLACK (Lessees) Vol. Assign. Lic. 3-5-35

Name of

Licensee:

* R.B. BROYLES trading as R.B. BROYLES FURNITURE CO.

SEE CARD #2

State Fair Grounds, Birmingham, Alabama (CP 2-4-41) Lic. 10-30-41

Transmitter

x 2200 Fourth Avenue, North, Birmingham, Alabama (CP 3-29-40) (Lic. 7-16-40)

Location:

x 1627 North 20 Way, Birmingham, Alabama (Post Office designated) (Renewal 3-21-32)

x Protective Life Bldg., Birmingham, Alabama (Ltr. dtd. 7-1-53)

x Red Mountain, Near Birmingham, Ala (ML 6-21-49)

x Dixie Carlton Hotel, Third Avenue & 23rd St., Birmingham, Alabama (Let. 5-12-41)

x Fifth Avenue & 20th St., North (Lic. 1-16-40)

x Tutwiler Hotel, 2005 Fifth Avenue, North, Birmingham, Ala. (Let. 2-26-35)

x 1627 North 20 Way, Birmingham, Alabama (Effec. May 1, 1934) Letter 8-8-34

x Hotel Tutwiler, 2005 Fifth Ave., North, Birmingham, Ala. (Letter 1-24-32)

Main Studio

Location:

x 305 N. 23rd St., Birmingham, Ala.

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD	
					From	To
P-B-2191	6-19-31	Move tr., install antenna			7-15	10-15-31
S-L-R-691	10-23-31	1310	100	Unltd.	10-23	12-1-31
R-B-420	11-20-31	1310	100	Unltd.	12-1	6-1-32
F-B-222	5-10-32	Automatic frequency control				
R-B-420	5-27-32	1310	100	U	6-1	12-1-32
3-S-B-420	7-12-32	Mod. License, omitting experimental clause				
	7-12-32	1310	100	U	7-12	12-1-32
3-R-B-420	11-9-32	1310	100	U	12-1	6-1-33
R-B-420	5-5-33	1310	100	U	6-1	12-1-33
3-B-420	8-1-33	Oper. trans. without approved frequency				
monitor					8-1	8-11-33
R-B-420	11-7-33	1310	100	U	12-1	6-1-34
P-B-3034	12-19-33	New equip; inc. day pr. to 250w			1-19	4-19-34
MP-B-588	5-4-34	Extend C & C dates			5-1	6-19-34
S-B-420	5-15-34	Operate without monitor			5-15	5-30-34
R-B-420	5-11-34	1310	100	U	6-1	12-1-34
P-B-558	6-20-34	Extend Completion date			5-1	9-19-34
FEDERAL COMMUNICATIONS COMMISSION						
43-43	10-2-34	1310	100w, 250w-LS	U	5-1-34	10-10-34
	Mod. of P-B-3034					
43-R-420	11-27-34	1310	100	U	12-1	6-1-35
B3-S-420	12-18-34	Oper. without approv. monitor for 72 hrs.				
B3-MP-108	2-5-35	Ext. compl. date CP 3034			5-1-34	2-15-35
B3-L-60	2-5-35	1310	100w, 250w-LS	U	2-5	6-1-35
	Increase power and chg. equip.					
43-AL-33	3-5-35	Vol. assignment of License to Ormond O. Black & Mary Collett Black				
B3-S-420	3-26-35	Oper. without an a/f/m from 3-26-35 to 4-4-35.				
B3-R-420	5-21-35	1310	100, 250w-LS	U	6-1	12-1-35
B3-R-420	11-26-35	1310	100, 250w-LS	U	12-1	6-1-36
B3-AL-73	12-17-35	Vol. Assignment of License to R.B. Broyles, tr. as R.B. BROYLES FURNITURE CO				
B3-AL-85	5-14-36	Vol. Assignment of License to THE BIRMINGHAM NEWS COMPANY				
B3-S-420	5-28-36	Extension of license			6-1	7-1-36

Date First

Licensed.....

#E

Call

Letters **WSCW**

SOUTHERN BROADCASTING COMPANY (ML-3-2-79)

Name of Licensee: HARTE-HANKS SOUTHERN COMMUNICATIONS, INC. (AL 6-16-78

EFF: 7-31-78

~~Licensee: THE BIRMINGHAM NEWS COMPANY~~

Transmitter

Location: State Fair Grounds, Birmingham, Alabama (CP 2-4-41) Lic. 10-30-41

Twin Towers East, 236 Goodwin Crest Dr., 5th Floor, Homewood, Alabama (BRC-2-23-78)

35203 X200 block of Goodwin Crest Dr., on Red Mtn., Homewood, Al. (ML-1-9-78)

X City Federal Bldg., 2nd Ave. and 21st St., Birmingham, Alabama (BRC 5-28-64)

Main Studio X318 7th Ave., South, Birmingham, Alabama (Ltr 5-20-54)

Location: Southern Life and Health Insurance Bldg.,

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD	
					From	To
B3-S-420 C.A.	5-28-36 5-21-36	Rebroadcast any or all programs originating at Station COCH, 5-21-36, 6-19-36				
B3-S-420 C.A.	5-28-36 5-21-36	Rebroadcast any or all programs originating at Station DJD, 5-21-36, 6-19-36				
B3-S-420 C.A.	6-30-36	Extension of license			7-1	8-1-36
B3-R-420	7-2-36	1310	100w, 250w-LS	U	7-2	12-1-36
B3-S-420 C.A.	7-17-36 7-6-36	Oper. without a/f/m			7-6	7-15-36
B3-P-1268	9-23-36	Install new equipment			11-22	3-22-37
B3-R-420	11-24-36	1310	100, 250w-LS	U	12-1	6-1-37
B3-L-456	3-26-37	1310	100w, 250w-LS	U(Cond)	3-26	6-1-37
		Lic. to cover C.P. for new equip.				
B3-R-420	5-25-37	1310	100, 250w-LS	U	6-1	12-1-37
B3-R-420	C.A. 11-23-37	1310	100, 250w-LS	U	12-1	6-1-38
B3-R-420	5-11-38	1310	100, 250w-LS	U	6-1	12-1-38
B3-R-420	11-9-38	1310	100, 250w-LS	U	12-1	6-1-39
B3-R-420	5-8-39	1310	100, 250w-LS	U	6-1	12-1-39
B3-S-420	6/5/39	make trans. site tests, using 100w port, trans. between 12 midnite and 6am CST, from 6/15/39 to 7/7/39				
B3-S-420	7/14/39	make trans. site tests, using 100w port trans between 12 midnite and 6am CST, from 7/14/39 to 8/12/39 (provided no opr. during monitoring period)				
B3-R-420	11-20-39	1310	100, 250w-LS	U	12-1	10-1-40
B3-S-420	2/20/40	1310	100, 250w-LS	U	3-1	8-1-40
B3-P-2558	3-29-40	1310	250w	U	5-29	11-29-40
		C.P. install new antenna, increase power and move transmitter.				
B3-S-420 Mod. Lic.	4-13-40	1310	100w 250w-LS	U	4-13	8-1-40
Order	6/12/40	Extension of License			8-1	10-1/40
B3-L-1164	7-16-40	1310	250w	U	7-16	10-1-40
		Lic. to cover C.P. 2558 for move, new antenna and increase power.				
Order	9-10-40	Extension of license			10-1	3-29-41
B3-P-2993	2-4-41	610	1kw* 1kw-LS	U	4-4	10-4-41
		C.P. move T, new T, change frequency, incr. power, install DA for night use. Granted subject to action on renewal				

#3
BROADCASTING STATION LICENSE RECORD

Date first licensed _____

Call letters W S G N

Name of licensee _____

Transmitter location _____

Main studio location _____
FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. No.	DATE ISSUED	FREQ.	POWER	TIME Div.	PERIOD	
					From—	To—
NARBA RELOCATION						
B3-R-420	3-24-41	1340	250w	U	3-29	* (H)
	*Pending action on renewal application (H)					
B3-R-420	4-22-41	1340	250w	U	4-22	10-1-41
B3-Z-1115	7-10-41	1340	250w	U	7-10	10-1-41
	Determine operating power by direct method					
B3-S-420	9-30-41	Extension of license			10-1	11-1-41
B3-R-420	10-14-41	1340	250w	U	10-14	10-1-42
B3-L-1533	10-30-41	610	1kw*1kw-LS	U	10-30	6-1-42
B3-Z-1260						
	*DA-Night Lic. to cover CP 2993 for change in freq., incr. power, install new T and DA for night use, move T; also determine operating power by direct method					
B3-P-3440	4-24-42	610	1kw*5kw-LS	U	6-24	12-24-42
	*DA-Night C.P. incr. power and make changes in equipment					
B3-S-420	5-26-42	Extension of license			6-1	8-1-42
B3-R-420	7-7-42	610	1kw*1kw-LS	U	7-7	6-1-44
	*DA-Night					
B3-L-1693	8-12-42	610	1kw*5kw-LS	U	8-12	6-1-44
	*DA-Night Lic. cover CP 3440 for increase in power and changes in equipment					
B3-S-1693	11-6-42	610	1kw*5kw-LS	U	12-1	6-1-44
	*DA-N Mod. Lic. accordance Order 107					
B3-S-420	5-23-44	Extension of license			6-1	8-1-44
B3-R-420	7-25-44	610	1kw*5kw-LSU	*DA-N	7-25	5-1-46
B3-TC-444	7-10-45	Involuntary transfer of control of licensee corporation from Victor H. Hanson, deceased to RUTH LAWSON HANSON, Executrix and C.B. HANSON, JR. and HARRY P. JOHNSTON, Executors, under the will of VICTOR H. HANSON, Deceased.				
	Eff. 7-16-45					
B3-S-420	9-25-45	610	1kw*5kw-LS	U	10-1	5-1-46
	*DA-N Mod. Lic. Order 107-X					

B-S-

BROADCASTING STATION LICENSE RECORD

#4

Date first licensed

Call letters W.S.G.H.

Name of licensee THE BIRMINGHAM NEWS COMPANY

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period	
					From	To
B3-S-420	4-26-46	Extension of license			5-1	7-1-46
B3-TC-472	5-24-46	Transfer of control of licensee corporation TO Ruth Lawson Hanson, Henry P. Johnston, Clarence B. Hanson, Jr., James E. Chappell and Harry B. Bradley, Trustees under the will of Victor H. Hanson, Deceased.				
EFF:						
B3-S-420	6-20-46	Extension of license			7-1	9-1-46
B3-R-420	8-29-46	610	1kw*5kw-LS	U	8-29	5-1-49
			*DA-N			
BZ-2917	8-12-48	610	1kw* 5kw-LS	U	8-12	5-1-49
			*DA-N			
		to Determine opr. power by direct method.				
BS-420	10-28-48	610	1kw*, 5kw-LS	U	10-28	5-1-49
		Mod. Lic. to correct geographic coordinates.				
BR-420	4-20-49	610	1kw*5kw-LS	U	5-1	5-1-52
			*DA-N			
BML-1348	6-21-49	610	1kw*, 5kw-LS	U	6-21	5-1-52
			*DA-N			
		Mod. Lic. to change main studio location. (COND. CLAUSE)				
BML-1348	6-21-49	610	1kw*, 5kw-LS	U	6-21	5-1-52
			*DA			
		Superseding lic. correcting hrs. of operation for month of June. (COND. CLAUSE)				
BR-420	4-17-52	610	1kw*, 5kw-LS	U	5-1	4-1-55
			*DA-N			
BP-8484	5-21-52	CP to install a new transmitter			7-21	1-21-53
BL-4749	9-4-52	610	1kw 5kw-LS	U	9-4	4-1-55
		Lic. cover CP(8484) for new T DA-N				
BAL-1555	6-25-53	Vol. assignment of license to Jemison				
	7-1-53	Broadcasting Co., Inc.				
BZ-3497	4-29-54	610	1kw*5kw-LS	U	4-29	4-1-55
			*DA-N			
		Authority to determine operating power by direct measurement of antenna power.				

Form BC-126
June 1954

Card #5

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W S G N

Name of licensee WINSTON-SALEM BROADCASTING CO., INC. (AL 11-9-55, EFF: 11-15-55)

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BTC-1751 Eff.	7-12-54 8-3-54	Transfer of control of licensee corp. from John S. Jenison, Jr. to TEPPER BROTHERS CO., INC.			
BR-420	3-16-55	610	1kw*5kw-LS *DA-N	U	4-1 4-1-58
BRC-725 (1)	5-16-55	Modification of license to op. trans. by remote control from 2318 - 7th Ave., South, Southern Life & Health Insurance Bldg., Birmingham, Alabama, while using non-directional antenna			
BAL-2137 EFF:	11-9-55 11-15-55	Voluntary assignment of license to WINSTON-SALEM BROADCASTING CO., INC.			
TELEGRAM	3-28-58	Action on renewal deferred 3-27-58 and continued operation authorized until final determination on application.			
BR-420	5-21-58	610	1kw*5kw-LS DA-N	U	5-21 4-1-61
BP-12245	9-18-58	610	1kw DA-N Aux-N		11-18 5-18-59 CP to install a new transmitter (RAYTHEON RA-1000) as an auxiliary transmitter at present location of main transmitter and to be operated on 610kc, power of 1kw DA-N for auxiliary purposes only.
BL-7270	12-2-58	610kc	1 kw DA-N Night		12-2 4-1-61 License to cover c.p. EP-12,245 which authorized installation of a new transmitter (Raytheon RA-1000) as an auxiliary transmitter to be located at present main transmitter location and to be operated on 610kc, power of 1kw/DA-N for auxiliary purposes only. (nighttime only)
BR-420	3-15-61	Main & (Aux Nighttime) Renewal of license			4-1 4-1-64
BR-420 AUX and Main	3-17-61	Renewal of License			4-1 4-1-67
BRC-2474 (1)	5-28-64	Mod. of license to change studio loc. and remote control point to City Federal Bldg., 2nd Ave. and 21st St., Birmingham, Alabama, while using non-directional antenna (Main Transmitter).			

Form BC 126
June 1954 #6

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W S G N

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BML-2151 (1) Aux	2-9-66 (2) Main	Mod. of lic to chg name of licensee to SOUTHERN BROADCASTING COMPANY			
BR-420	3-29-67	RENEWAL OF LICENSE (MAIN)			4-1-70
		610kc, 1kw-DA-N (Aux. NIGHT)			4-1-70
		Renewal of NDEA			
BZ-6499	8-23-67	610kc	1kw, 5kw	-DA-N U	8-23-70
		Auth. to determine operating power by direct meas. of antenna power (Main)			4-1-70
TELEGRAM	1-15-68	PSA	4140w		
TELEGRAM	2-8-68	PSA	4140w		
BZ-7152(L)	3-25-69	Direct Meas. (Main)			4-1-70
BZ-12355(L)	5-20-69	610kc	1kw	DA-N Aux.	4-1-70
		Lic. use lic. aux-N for Aux. both D & N			
BR-420(S)	4-1-70	RENEWAL MAIN & AUX. & NDEA			4-1-73
EBSA	5-25-72				
BR-420(L)	3-30-73	RENEWAL OF LICENSE (Main & Auxiliary)			4-1-76
Ltr.	1-9-76	Trans. now installed RCA BTA-5L2 (Main trans.) RCA BTA-5G (Alt. main trans.) former main trans.			
BR-420(L)	3-12-76	RENEWAL (MAIN & ALT.)			4-1-79
Ltr.	11-29-76	Main: RCA BTA-5L2 Aux: RCA BTA-5G			
BRC-3849(1)	1-31-77	ML operate DA by RC			
BML-2656 (2)	1-9-78	ML to relocate studio location			
BRC-3977 (3)	2-23-78	ML to chg. SL/RC			
BZ-9622(L)	4-27-78	Direct Measurement (Main and Auxiliary)			4-1-79
BAL-9225	6-16-78	VOL. AL EFF:		7-31-78	
BML-700212AS (1)	3-2-79	NAME CHANGE			

AM

BROADCASTING STATION HISTORY RECORD

7

First licensed

Call Letters ^{WSGN}

Station Location

Name ^{SEE CARD # 2}

Transmitter Location

Main studio location

Authorization Record

File No.	Granted	Facilities	Expires
BR781201XL(L)	3-27-79	RENEWAL OF LICENSE (MODIFIED)	4-1-82
COMTEL	7-15-80	TEMP. AU. GR. OPERATE PARAMETERS AT VARIANCE WHILE MAINTAINING MONITOR POINTS WITHIN LIMITS TO CONTINUE OPERARION & TO FACILITATE RENOVATION OF TRANSMISSION SYSTEM. NOTIFY WHEN NORMAL & GIVE DETAILS OF REPAIRS. AU. EXPIRES 10-15-80.	
COMTEL	7-25-80	TEMP. AU. GR. UTILIZED ALTERNATE TOWERS OF ARRAY FOR LIC. DAYTIME, NON-DIRECTIONAL OPERATION IN ORDER TO CONTINUE SERVICE WHILE RENOVATING ANTENNA SYSTEM. NOTIFY WHEN NORMAL. AU. EXPIRES 10-1-80	
COMTEL	10-13-80	AU. & TERMS COMTEL 7-15-80 EXT. THRU 1-1-81.	

STATION APPLICATION RECORD

APPLICANT: R. B. BROYLES FURNITURE COMPANY

CALL LETTERS: WKBC

ADDRESS: 2021 2nd Ave., Birmingham, Ala.

FILE NO: 3-P-B-747 DATED: 5/20/29
 Denied Min. 11/5/29
 Default

Present

Assignment: 1310 kc. 100 w. Unlimited.

ACTION:

Requested: 1340 kc. 500 w. Unlimited.

APPLICANT: R. B. Broyles Furniture Co.

CALL LETTERS: WKBC

ADDRESS: 2021 Second Ave., Birmingham, Ala.

FILE NO: 2-R-B-420 DATED 3/11/29

Present 1310 kc. 100 w. Unlimited

Assignment:

ACTION: Lic. 4/1/29 1310 kc.
 100 w. Unlimited

Requested: RENEWAL

APPLICANT: R. B. BROYLES FURNITURE CO.

CALL LETTERS: WKBC

ADDRESS: 2021 2nd. Ave. No. Birmingham, Ala.

FILE NO: 3-R-B-420 DATED: 6/10/29

Present

Assignment: 1310 kc. 100 w. Unlimited

ACTION: G.O. 69 7/31/29 to
 10/31/29

Requested: Renewal

2
STATION APPLICATION RECORD

APPLICANT: R. B. BROYLES FURNITURE COMPANY

CALL LETTERS: WKBC

ADDRESS: 305 23rd St., north, Birmingham, Alabama

FILE NO: 3-P-B-918 DATED: 9/7/29

Present
Assignment: 1310 kc. 100 W. Unlimited
Authority to install direct crystal control
Requested: and to move studio and transmitter.

Completion date 10/28/29
Approved Min. 9/30/20
ACTION: Issued 10/5/29 for
renewal, and to install
aut. crystal control.

APPLICANT: R. B. BROYLES, trading as R. B. BROYLES FURNITURE COMPANY CALL LETTERS: WKBC

ADDRESS: 2021 Second Ave., N., Birmingham, Alabama

FILE NO: 3-R-B-420 DATED: 9/17/29

Present
Assignment: 1310 kc. 100 w. Unlimited (Conditional after LS)
Requested: Renewal

ACTION: Lic. 10-12-29
1310 kc. 100 w. Unlimited
(Conditional after LS)
Per. 10-31-29 to 1-31-30

APPLICANT: R. B. BROYLES FURNITURE COMPANY

CALL LETTERS: WKBC

ADDRESS: 305 N. 23rd St., Birmingham, Alabama

FILE NO: 3-L-B-207 DATED: 10-28-29

Present
Assignment: 1310 kc. 100 W. Unlimited
Requested: License to cover C. P. issued 10-5-29

Granted Min. 11/22/29
Issued 11/27/29 Mod. Lic.
ACTION: 1310 Kc. 100 W. unless inter-
ference is caused - *unlimited*

3

STATION APPLICATION RECORD

APPLICANT: B. B. BROYLES FURNITURE COMPANY

CALL LETTERS: WKBC

ADDRESS: 305 North 23rd St., Birmingham, Ala.

FILE NO: 3-R-B-420 DATED: 12-29-29.

Present Assignment: 1310 kc. 100 w. Unlimited.

ACTION: Renewal license 1-13-30
Period 1-31 to 4-30-30.

Requested: Renewal.

APPLICANT: B. B. Broyles Furniture Co.

CALL LETTERS: WKBC

ADDRESS: 18 miles from Birmingham, Ala.

FILE NO: 3-P-B-1169 DATED: 2-14-30

Present Assignment: 1310 kc., 100 w. Power will be reduced after
1S if interference is caused other stations.ACTION: Denied Min. 6-25-30
Order 6-25-30Requested: 1380 kc. 1 kw., authority to move, to install
1 KW. equip., and change in frequency & increased power.

APPLICANT: B. B. Broyles Furniture Co.

CALL LETTERS: WKBC

ADDRESS: Same 305 N. 23rd St., Birmingham, Ala.

FILE NO: 3-R-B-420 DATED: 3-31-30

Present Assignment: power will be reduced if after 1S
if interference is caused other stations.
1310 Kc. 100 W. UnlimitedACTION: Renewal Lic. 4-10-30
Per: 4-30 to 7-31-30

Requested: Renewal

774 STATION APPLICATION RECORD

APPLICANT: R.B. Broyles, tr/as R.B. Broyles Furniture Co.

CALL LETTERS: WKBC

ADDRESS: 305 North 23rd St., Birmingham, Alabama

FILE NO: 3-R-B-420 DATED: 6-27-30

Present Assignment: 1310 Kc. 100 W. stations.
 Power will be reduced after LS.,
 if interference is caused other

Renewal License 7-7-30
 ACTION: Per: 7-31 to 10-31-30

Requested: Renewal

APPLICANT:

CALL LETTERS:

ADDRESS:

FILE NO: DATED:

Present Assignment:

ACTION:

Requested:

APPLICANT:

CALL LETTERS:

ADDRESS:

FILE NO: DATED:

Present Assignment:

ACTION:

Requested:

5
 APPLICATION RECORD - BROADCASTING

Call

Letters

WKBC

Name R. B. Broyles, tr/as R. B. Broyles Furniture, Co.

File No.	Date d Received	Application for	Action	
			Nature	Date
3-R-B-420	9-19-30	Renewal of License	Granted	10-21-30
3-R-B-420	12-27-30	Renewal of license	G.O. 103 Granted	1-20-31 4-24-31
3-P-B-2191	5-9-31	Move transmitter from 305 North 23rd St., to 1628 Druid Hill Drive, Birmingham, Ala. and install new antenna.	Granted	6-19-31
3-L-B-691 resubmitted	8-16-31 10-5-31	License to cover 3-P-B-2191. corrected as required.	Returned to applicant Not completed 9-12-31 Granted	10-23-31
3-R-B-420	11-4-31	Renewal of license	Granted	11-20-31
3-R-B-420	3-31-32	Renewal of license.	Granted	5-27-32
3-F-B-222	4-21-32	install automatic frequency control	Granted	5-10-32
3-R-B-420	9-29-32	Renewal of license	Granted	11-9-32

Call
LettersW S G N (2-3-34)
W K B CName R.B.Broyles, tr/as R.B.Broyles Furniture Co.

File No.	Dated Received	Application for	Action	
			Nature	Date
3-R-B-420	4-3-33	Renewal of license	Granted	5-5-33
3-R-B-420	9-30-33	Renewal of License	Granted	11-7-33
3-P-B-3034	-	Construction permit to install new equipment and to increase power to 250wLS	Returned unsigned executed	10-28-33-app. oath-not
Resubmitted	11-20-33		Granted	12-19-33
3-MP-B-504	1-20-34	Modification of Construction Permit to change freq. to 590 kc, increase power to 1 kw and install new equipment.	Returned to applicant failure to answer letter	6-6-34
3-R-B-420	3-31-34	Renewal of License	Granted	5-11-34
3-MP-B-528	4-4-34	Modification of construction permit granted 12-19-34 to install new equipment and increase power for extension of commencement and completion dates to 5-1-34 and 6-19-34, respectively.	Granted	5-4-34 Effective as of 4-18

Call
Letters LSCHName R.B. Broyles, tr/as R.B. Broyles Furniture Co.Birmingham, Ala.

File No.	Dated	Application for	Action	
			Nature	Date
3-MP-B-558	6-15-34	Modification of C.P. (3-P-B-3034) as/ to install new equipment and increase power, for second extension of completion date, from 6-19-34 to 9-19-34.	Granted	Min. 6-22-34 C.A. 6-20-34
B3-MP-43	9-18-34	<u>FEDERAL COMMUNICATIONS COMMISSION -REPORT</u> Modification of C.P. (3-P-B-3034) as modified to extend completion date to 10-10-34.	Granted Efrec. as of	10-2-34 9-19-34
B3-R-420	9-27-34	Renewal of license	-Ret.---	10-25-34---
Resubmitted	10-30-34	C.P.	Granted	11-27-34
B3-L-60	10-11-34	License to cover/3-P-B-3034 as modified, to increase daytime power and equipment changes	-Returned-	10-23-34
Resubmitted	10-11-34		Signature--	
Resubmitted	1-14-35		Returned	1-10-35
			C.P.-expired	
			Granted	Min. 2-5-35

APPLICATION RECORD - BROADCASTING

#8

Call

Letters

WJGN

ORMOND O. BLACK & MARY COLLETT BLACK (Lessees) (Vol. Assign. Lic. 3-5-35)

Name: R. B. Broyles, tr/as R. B. Broyles Furniture Co.

File No.	Dated	Application for	Action	
			Nature	Date
B3-MP-108	1-14-35	Modification of construction permit (3- P-B-3014) as modified to extend completion date from 10-10-34 to 2-15-35.	Granted	Min. 2-5-35
B3-AL-33 Resubmitted received	2-14-35 1-23-35	Voluntary assignment of license ^{to} Ormond O. Black and Mary Collett Black.	Returned Granted	1-19-35 Min. 3-5-35
B3-R-420	3-27-35	Renewal of license	Granted	5-21-35

9

Call

Letters WGSN

R.B.BROYLES, tr/ as R.B.BROYLES FURNITURE CO.

Name ORMAND O. BLACK & MARY COLLETT BLACK.

File No.	Dated	Application for	Action	
			Nature	Date
B3-P-697	7-25-35.	C.P. install new equip. change freq. from 1310 to 590 kc, power from 100w;250w-LS to 1kw day & night, move trans. from 1627 N. 20 Way, Birmingham, Ala. to site to be determined, Birmingham Ala.	Returned - Signature - Returned 8-10-35 - Goal omitted in jurat	8-8-35
Resubmitted	8-12-35		ORDER - Dismissal Request of Appl.	
Resubmitted	8-19-35		Min. 10-15-35	
B3-R-420	9-30-35	Renewal of license	Granted	11-26-35
B3-AL-73	10-8-35	Voluntary Assignment of license from Ormand O. Black & Mary Collett Black to R.B. BROYLES, TR. as R.B. Broyles Furniture Co.	Granted	12-17-35

APPLICATION RECORD - BROADCASTING

#10

Call

Letters WSGN

Name THE BIRMINGHAM NEWS COMPANY (Vol. Assign. Lic. 5-14-36)
x R. B. BROYLES, tr/as R. B. Broyles Furniture Co.

File No.	Dated	Application for	Action	
			Nature	Date
B3-AL-85	12-24-35	Voluntary assignment of license from R.B. Broyles, tr/as R.B. Broyles Furniture Co. to The Birmingham News Co.	Granted	5-14-36
B3-R-420	3-17-36	Renewal of License (12/24/35 with signature)	Returned	4-17-36
Resubmitted	4-20-36	" " " (Filed in old name)	Returned	5-18-36
Resubmitted	5-26-36	" " "	Granted	7-2-36
B3-P-1268	7-23-36	C.P. to install new trans.	Returned	8-5-36
Resubmitted	8-20-36.		Sec 15	1-22
			Granted	9-22-36
B3-R-420	9-29-36	Renewal of license	Granted	11-24-36

APPLICATION RECORD—BROADCASTING

#11

Call letters WSGNName THE BIRMINGHAM NEWS COMPANY

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-L-456	11-18-36	License to cover construction permit (B3-P-1268) for new equipment.	Granted (Cond.)	3-26-37
B3-R-420	3-30-37	Renewal of license (Unnecessary)	Returned	5-28-37
B3-R-420	4-14-37	Renewal of license	Granted	5-25-37
B3-R-420 Resubmitted	9-29-37	Renewal of license (10c)	Returned Granted CA	10-21-37 11-23-37

APPLICATION RECORD—BROADCASTING

#12

Call letters WISNName THE BIRMINGHAM NEWS COMPANY

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-R-420 Resubmitted	3-26-38 " o	Renewal of License (Sec. 3b)	Returned Granted	4-6-38 5-11-38
B3-P-2222	8-1-38	C.P. move transmitter from 1627 N. 20th Way Birmingham, Ala. to NW of intersection Bankhead Hwy & Arkadelphia Rd. (East Thomas) Birmingham, Ala. install new transmitter, install directional antenna for night use, change frequency from 1310 kc to 1290 kc, & change power from 100w, 250w-LS to 1kw.	ORDER OF DISMISSAL Without Prejudice, 12-5-38 Request of Appl. Min. #510	12-6-38

APPLICATION RECORD—BROADCASTING

Call letters W S G NName THE BIRMINGHAM NEWS COMPANY

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-R-420	5-23-40	Renewal of license (1)	Desig. for hearing	2-4-41
		1340 kc, 250w, U (2) Docket #6011 Cancelled	Granted temp. license Granted regular	3-24-41 4-22-41
B3-L-1164 Rec'd	6-1-40 6-3-40	License to cover C.P. (B3-P-2558) to install new antenna, increase power and move transmitter (Filed by Ben S. Fisher)	Granted	7-16-40
B3-P-2993 Rec'd. Filed	6-17-40 10-10-40 10-21-40	Construction permit to change frequency from 1310 kc to 610 kc (Class III-B), increase power from 250w to 1kw, install new transmitter, install directional antenna for night use and move transmitter from Fourth Ave. & 22 nd St. North, Birmingham, Ala. to State Fair Grounds, Birmingham, Ala. (Filed By Mr. Fisher)	Granted subject to action on renewal application which is designated for hearing.	2-4-41

#15

Call
Letters W S G NName THE BIRMINGHAM NEWS COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B3-Z-1115 Rec'd Resub. Rec'd	5-30-41 5-31-41 6-10-41 6-12-41	Authority to determine operating power by direct measurement of antenna power	Ret'd. sig. of officer Granted	6-4-41 for 7-10-41
B3-R-420 Resub.	7-30-41 9-20-41	Renewal of license and Form 335	Ret'd. 9-9-41 Defect Sections 14, 15(a)(b); 17(a); 20(c); 20(f)(g)(h); 28(b)	GRANTED 10-14-41
B3-L-1533 B3-Z-1260 Received	9-25-41 9-25-41 9-25-41	License to cover C.P. (B3-P-2993) / change in frequency, increase power, install new trans. and D.A. for night use and move of trans. Authority to determine operating power. 335's filed	Granted	10-30-41
B3-P-3440 received filed Amendment Rec'd. filed	1-17-42 1-20-42 1-20-42 3-10-42 3-11-42	C.P. to increase power from 1kw, U, DA-Night to 1kw, 5kw-LS, DA-N and install new transmitter Form 335 filed. Chas. V. Wayland, Atty. RE: Changes in trans. equipment	Granted	4-24-42

APPLICATION RECORD - BROADCASTING

Call
Letters W S G NName THE BIRMINGHAM NEWS COMPANY

File No.	Dated	Application for	Nature	Action
				Date
B3-R-420	5-14-42	Renewal of license and Forms 335 Filed by Charles Wayland atty.	Granted	7-7-42
B3-L-1693 Rec'd.	7-21-42 7-22-42	License to cover C.P. (B3-P-3440) for changes in equipment and increase in daytime power. 335's filed. Filed by Fisher and Wayland.	Granted	8-12-42
B3-R-420 Rec'd	3-23-44 3-27-44	Renewal of license Filed by Ben Fisher atty. Amend. filed by Wayland 4-10-44. Sec. 13b	Granted	7-25-44

#17

APPLICATION RECORD—BROADCASTING

Call letters W S G NName THE BIRMINGHAM NEWS COMPANY

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-TC-444 Rec'd Filed	3-31-45 4-16-45 4-17-45	Involuntary Transfer of Control of licensee corporation from Victor H. Hanson, Deceased, to RUTH LAWSON HANSON, EXECUTRIX, and C. B. HANSON, JR., and HENRY P. JOHNSTON, EXECUTORS UNDER THE WILL OF VICTOR H. HANSON, DECEASED (1735 shares common stock -- 86-3/4% outstanding). (335s filed) (Chas.V.Wayland,Atty.)	Granted EFF.	7-10-45 7-16-45
B3-TC-472 Rec'd Filed	10-29-45 11-15-45 12-4-45	Voluntary Transfer of Control of licensee corporation from Ruth Lawson Hanson, Executrix, and C. B. Hanson, Jr., and Henry P. Johnston, Executors Under the Will of Victor H. Hanson, Deceased, to RUTH LAWSON HANSON, HENRY P. JOHNSTON, CLARENCE B. HANSON, JR., JAMES E. CHAPPELL and HARRY B. BRADLEY, TRUSTEES UNDER THE WILL OF VICTOR H. HANSON, DECEASED (1235 shares common stock -- 82.3% outstanding) (335s filed) (Filed by Jas. L. Fly, Atty.)	GRANTED EFF:	5-24-46

APPLICATION RECORD - BROADCASTING

#18

Call

Letters W S G NName THE BIRMINGHAM NEWS COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B3-S-420 Rec'd	3-11-46 3-20-46	Renewal of license Filed by James L. Fly atty. Amend. filed 6-13-46	Granted	8-19-46
B3-P-5423 Rec'd Filed	11-4-46 11-8-46 11-9-46	Construction Permit to change frequency from: 610 to: 690 kc, increase power from: 5 kw day and 1 kw night to 50 kw day and night, install new transmitter (RCA BTA-50-F) and new directional antenna for day and night use, (DA-2) and change transmitter location from: State Fair Grounds, Birmingham, Alabama to: East of the city of Birmingham, Alabama (Frank B. Ridgeway, Engr.)	Dismissed without Prejudice 12-3-46 Application in conflict with Rule 3.25(c)	

APPLICATION RECORD - BROADCASTING

Call

Letters W S G H

Name

THE BIRMINGHAM NEWS COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BZ-2917 Rec'd Filed	7-31-48 7-29-48 7-29-48	Authority to determine operating power by direct measurement of antenna power.	GRANTED	8-12-48
Br-420 Rec'd	2-26-49 3-2-49	Renewal of License	Granted	4-20-49
BML-1348 Rec'd Filed	5-4-49 5-9-49 5-9-49	Mod. of license to change studio location from: Dixie Carlton Hotel, 3rd Avenue & 23rd Street, Birmingham, Alabama <u>TO</u> : Red Mountain, Near Birmingham, Alabama.	GRANTED	6-21-49 re waiver sec. 3.30(a) to permit identification of location as Birmingham, Ala.

APPLICATION RECORD - BROADCASTING

Call
Letters W S G NName THE BIRMINGHAM NEWS COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BR-120 Rec'd Filed	1-25-52 1-31-52 1-31-52	Renewal of license	GRANTED	4-17-52
BP-8484 Rec'd Filed	5-3-52 5-8-52 5-8-52	Construction permit to install a new transmitter (PCA BTA 5G) Jack P. Blume, Atty.	GRANTED	5-21-52
BL-4749 Rec'd Filed	6-28-52 6-30-52 6-30-52	License to cover construction permit (BP-8484) which authorized installation of a new transmitter.	GRANTED	9-4-52
BAL-1555 Rec'd Filed	5-1-53 5-8-53 5-8-53	Voluntary assignment of license to Jemison Broadcasting Co., Inc. Peter Shuebruk, Atty. Contingent on grant of BTC-1485.	GRANTED EFF:	6-25-53 7-1-53

#21

APPLICATION RECORD - BROADCASTING

FORM A-170

FORMERLY FCC FORM 94

JEMISON BROADCASTING CO., INC.

Call

Letters W.S.G.NName X THE BIRMINGHAM NEWS COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BZ-3497 Rec'd Filed	6-6-53 6-8-53 6-8-53	Authority to determine operating power by direct measurement of antenna power. Claude M. Gray, Engr.	GRANTED	4-29-54
AMENDED REC'D FILED	7-27-53 8-5-53 8-5-53	AMENDED to change name to Jemison Broadcasting Co., Inc.		
BTC-1751 Rec'd Filed	6-16-54 6-22-54 6-22-54	Voluntary transfer of control of licensee corporation from John S. Jemison, Jr. to Tepper Brothers, Inc. Jack P. Bluse, Atty.	GRANTED EFF.	7-12-54 8-3-54

FORMERLY FCC FORM 94

Name WINSTON-SALEM BROADCASTING CO., INC. (AL 11-9-55, EFF:

Call

W S C N

Letters

Name *JEMISON BROADCASTING CO., INC.

11-15-55)

File No.	Dated	Application for	Action	
			Nature	Date
BR-420 Rec'd Filed	12-29-54 12-31-54 12-31-54	Renewal of License	GRANTED	3-16-55
BRC-725 Rec'd Filed	5-10-55 5-11-55 5-11-55	Modification of license to operate transmitter by remote control from 2318 - 2320 - 7th Avenue, South, Southern Life & Health Insurance Bldg., Birmingham, Alabama, while using non-directional antenna	GRANTED	5-16-55
BAL-2137 Rec'd Filed	9-26-55 10-6-55 10-6-55	Voluntary assignment of license to Winston-Salem Broadcasting Company, Inc. Norman Jorgensen, Atty.	GRANTED EFF:	11-9-55 11-15-55

APPLICATION RECORD - BROADCASTING

Call

Letters W.S.G.M.Name WINSTON-SALEM BROADCASTING CO., INC.

File No.	Dated	Application for	Action	
			Nature	Date
BP-12,245	12-2-57	Construction permit to install a new transmitter (Ratheon RA-1000) as an auxiliary transmitter to be located at present main transmitter location and to be operated on 610kc, power of 1kw/for auxiliary purposes only. DA-N	Application returned	
Rec'd	12-4-57		12-6-58 signed by permittee	
Resub.	8-4-58		Returned 8-19-58	
Rec'd.	8-15-58		re-dated wrong	
Resub	8-29-58		GRANTED	9-18-58
Rec'd & Filed	9-2-58			
BR-420	1-2-58	Renewal of license.	GRANTED	5-21-58
Rec'd & Filed	1-3-58	N. E. Jorgensen, Atty.		
BL-7270	9-29-58	License to cover c.p. BP-12,245 which authorized installation of a new transmitter (Ratheon RA-1000) as an auxiliary transmitter to be located at present main transmitter location and to be operated on 610kc, power of 1kw/DA-N for auxiliary purposes only. (Nighttime only)	GRANTED	12-2-58
Rec'd	10-14-58			
Filed	10-14-58			

Aug. 1955

Call
Letters W.S.C.N

SOUTHERN BROADCASTING COMPANY(BML 2-9-66)

Name WINSTON-SALEM BROADCASTING CO., INC.
Birmingham, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BR-420 Rec'd Filed	12-27-60 12-30-60 12-30-60	Renewal of license (Main & Auxiliary) Norman E. Jorgensen, Atty.	GRANTED	3-15-61
BR-420 R & F	12-17-63 12-31-63	Renewal of License (Main & Auxiliary) Norman E. Jorgensen, Atty.	GRANTED	3-17-64
BRC-2474 Rec'd Filed	5-22-64 5-25-64 5-25-64	Modification of license to change studio location and remote control point to City Federal Bldg., 2nd Avenue and 21st Street, Birmingham, Alabama, while using non-directional antenna (Main Transmitter). Norman E. Jorgensen, Atty.	GRANTED	5-28-64
BML-2151 R. & F.	1-10-66 1-12-66	Mod. of license to change name of licensee to Southern Broadcasting Company. Atty: Welch & Morgan	GRANTED	2-9-66
BR-420 R & F	12-10-66 12-19-66	Renewal of license (Main & Auxiliary) Atty. Krieger & Jorgensen	GRANTED	3-29-67

FORM BC-121 #25

AUG. 1955

APPLICATION RECORD - BROADCASTING

610ke

Call
Letters W S G NName SOUTHERN BROADCASTING COMPANYBirmingham, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BZ-6499 R & F DM-7/10/67 AUG 17 1967	6/12/67 6/14/67	Auth. to determine operating power by direct meas. of antenna power. (Main) Atty: N. E. Jorgensen Engr: C. M. Gray, Birmingham, Ala.	GRANTED	8-23-67
BZ-7152 R & F DM MAR 21 1969	2/6/69 2/9/69 2/27/69	Direct Meas. (Main) Atty: Norman E. Jorgensen	GRANTED	3-25-69
BL-12,355 R & F PT-N AMENDED: R&F PT-D & N #513601 \$30 MAY 16 1969	3/31/69 4/2/69 4/28/69 4/7/69 5/5/69 5/13/69	License to use presently licensed auxiliary night trans. Raytheon KA-1000 as an aux. day and night. Re daytime parameters Atty: Louis Schwartz	GRANTED	5-20-69

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call W S G N
Letters

SOUTHERN BROADCASTING COMPANY

Name
Birmingham, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BR-420 R & F #584517\$105. PN PRESS	12-15-69 12-22-69 12-22-69 12-22-69 FEB 13 1970	Renewal of license (Main and Auxiliary) Atty: Krieger & Jorgensen	GRANTED	4-1-70
BR-420 Recd. PN Recd. Filed FEB 16 1973	12-1-72 12-26-72 " 1-31-72	RENEWAL OF LICENSE (MAIN & AUXILIARY) Norman E. Jorgensen, Atty.	GRANTED	3-30-73
BR-420 R & F PN Rec'd PRESS	11-24-75 12-1-75 " " JAN 27 1976	Renewal of License (Main & Auxiliary) Atty: Norman E. Jorgensen Amended 12-16-75 - Withdrawal of charge of Discrim.	GRANTED	3-12-76

APPLICATION RECORD - BROADCASTING

Call
Letters WSGN

Name Southern Broadcasting Company
Birmingham, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BRC-3849 R & F \$100-615802 AC:001 PRESS: PN REC'D	9-20-76 9-21-76 9-22-76 DEC 2 1976	Mod. of license to operate trans. by remote control from: City Federal Building, 2nd Ave., and 21st Street, Birmingham, Alabama (main studio loc) (Main and Alternate main) Atty:-----	GRANTED	1-31-77
BML-2656 R&F PRESS:	10-17-77 10-19-77 NOV 23 1977	Mod. of license to relocated studio loc: 200 block of Goodwin Crest Drive, on Red Mountain, within the city limits of Homewood, Alabama (outside corporate city limits) REQUEST WAIVER OF SECTION 73.31 COMM. RULES Atty: John G. Johnson, Jr.	GRANTED	1-9-78
Amend R & F	12-2-77	re: notification that appli. 301-A to be filed		

APPLICATION RECORD - BROADCASTING

Call
Letters W S G N

HARTE-HANKS SOUTHERN COMMUNICATIONS, INC.

Name X SOUTHERN BROADCASTING COMPANY
Birmingham, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BAL-9225 R & F FORM 314 (ALSO SEE KULF, KYND-FM, KOY, KRFM-FM, WRVA, WRVQ (FM), WEZI-FM, WRBQ-FM, KFMD (FM), WGHP-TV DEC 25 1977 FILED PN REC'D	11-23-77 12-1-77 1-3-78	Voluntary assignment of license to HARTE-HANKS SOUTHERN COMMUNICATIONS, INC. (over) Atty for assignor - N.E. Jorgensen for assignee - Arnold & Porter (R. Miller) AMENDED 12-27-77 re B/C int & pending applications	GRANTED EFF:	6-16-78 7-31-78
BRC-3977 R & F PRESS:	11-30-77 12-2-77 JAN 20 1978	Modification of License to change Studio and Remote control location to: Twin Towers East 236 Goodwin Crest Dr., 5th Floor, Homewood, Alabama. Atty: John G. Johnson, Jr. (Jorgensen, Johnson, etc.)	GRANTED	2-23-78

BAL-9225 AMENDED 2-8-78 re: Pending court litigation
AMENDED 2-27-78 re: New officers of parent corp (Harte-
Hanks) elect. 1-25-78
AMENDED 3-23-78 re: EEOP data & Engin. data(re overlap)
AMENDED 4-6-78 re: revised Indenture and Collateral
Pledge Agree.; Auth db in Tenn.;Ala.;Texas,;Virginia &
Arizona. & holdings in the parent corp. (trust & family
holdings)
AMENDED 5-18-78 re: increase of stock of Hart-Hanks
Comm., Inc.; letter of intent to purchase KYTV-TV & (all
outstanding stock of Springfield Television, Inc.
AMENDED 6-5-78 re: pending EEO litigation.

APPLICATION RECORD - BROADCASTING

610khz

Call
Letters W S G N

#29 ~~X~~HARTE-HANKS SOUTHERN COMMUNICATIONS, INC.

Name ~~x~~SOUTHERN BROADCASTING COMPANY
Birmingham, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BZ-9622	7-15-77	Direct Measurement Atty: Norman Jergensen	GRANTED	4-27-78
R & F	7-21-77			
Amend	9-12-77 - engr. data			
Amend	12-12-77 - additional engr. data			
DM	1-30-78			
PRESS FEB 27 1978				
BR 781201 XL		RENEWAL OF LICENSE (MAIN & AUX. TRANS.)	GRANTED	3-27-79
PRESS JAN 31 1979		J.G. Johnson, Jr., Atty.		
BML790212AS		Modification of License to change Name of Licensee to: SOUTHERN BROADCASTING COMPANY	GRANTED	3-2-79
PRESS (O)		Atty. John G. Johnson, Jr. (Jorgensen, Johnson & Northrop)		
BZ-12-22-80				

APPLICATION RECORD-BROADCASTING

610 kHz
Call Letters: W S G N

#30

Name: SOUTHERN BROADCASTING COMPANY

Station Location: BIRMINGHAM, ALABAMA

File No.	Date	Description	Action and Date
EZ-80122AG R & F	12-22-80	DIRECT MEASUREMENT Atty: John G. Johnson, Jr. (Jorgensen, Johnson & Northrop)	
DM PRESS APR 07 1981	3-19-81		
LETTER DATED PRESS (0) MAY 29 1981	5-4-81	Filed by John G. Johnson, Jr., Request to Change to: HARTE-HANKS RADIO, INC.	Name of Licensee

RECORD OF APPLICANTS REQUESTING FACILITIES OF BROADCASTING STATION

WBGH
XWK B C

Licensee : X THE BIRMINGHAM NEWS COMPANY

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition
B3-P-3179	5-3-41	NEW	Geo. Johnston, Jr. Birmingham, Ala.	C.P. new station on 1340kc, 250w, U. Fac. of WSGN when vacated	Dismissed 4-30-42

Renewal
Requested

Date
Received

Designated
for Hearing

Reason

Remarks

Renewal Requested	Date Received	Designated for Hearing	Reason	Remarks

RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATIO. WKBC

THE BIRMINGHAM NEWS CO. (5-14-36)

x R.B. BROYLES, tr. as R.B. BROYLES FURNITURE COMPANY

x Ormond O. Black and Mary Collett Black (Lessees)

Licensee x R. B. Broyles tr. as R. B. Broyles Furniture Co.

WSGN

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition
B3- P-1498	10-30-36	NEW	B. H. Hopson, Birmingham, Alabama	C.P. for a new station on 1310 kc, 100w 250w-LS, U. Fac. of WSGN, contingent on P-997 being granted to The Birmingham News Co.	DISMISSED Without Prej. 12-20-38
Amended	11-17-36			Trans. site to be determined, Birmingham, Ala.	
B 3- P-3182	3-26-41	NEW	WBAM, Incorporated Birmingham, Ala.	C.P. for new station on 1340 kc, 250w, U. Fac. of WSGN when vacated	Dismissed 4-14-42
B3-P-3162	4-19-41	NEW	Jefferson B/C Corp., Birmingham, Ala.	C.P. for new station on 1340 kc, 250w, U. Fac. of WSGN when vacated	Dismissed 4-21-42

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

