

W S G A



Remington Rand Inc.
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REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

BROADCASTING STATION LICENSE RECORD

WSGA (6-18-56)

Date first licensed 11-14-46

Call letters XW D A R

LOCATION: SAVANNAH, GEORGIA

WSGA, INC. (AL 3-8-74 EFF: 4-5-74)

X COASTAL BROADCASTING, INC. (AL 5-29-56, EFF: 6-8-56)

X W D A R, INC. (AL-5-1-47) EFF: 5-1-47

Name of licensee X A. C. NEFF

See Card #2

X Just East of Intersections of Hull St. and Perry St. with Shiels St.,
Savannah, Ga. (MP 8-16-46) (Lic. 11-14-46)

Transmitter location

206 East Broughton Street, Savannah, Georgia

31401 XXXX 216 East Broughton Street, Savannah, Ga. (BS-5-16-74)

X 409 East Liberty Street, Savannah, Georgia (BRO 10-36-56)

X 34 East Bryan Street, Savannah, Georgia (Lic. 11-14-46)

Main studio location X Savannah Hotel, Cor. Bull and Congress Sts., Savannah, Ga. (MP 8-16-46)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div	Period From To
3-P-3628	5-29-46	1400	250w	U	
Order 5-29-46 C.P. for new station granted subject to approval of T site and antenna (Conditional Clause)					
3-MP-1996	8-16-46	1400	250w	U	10-16 4-16-47
3-P-3628	Mod. C.P. (3628) for change in type of T, approval of antenna and T site (Conditional Clause)				
3-L-2077	11-14-46	1400	250w	U	11-14- 8-1-47
3-Z-1899	Lic. to cover CP (3628) as modified for a new station and change studio location and determine operating power by direct measurement (Cond'l clause)				
BAL-581	5-1-47	Assignment of License to WDAR, Inc.			
EFF: 5-1-47					
EB-1318	7-24-47	1400	250w	U	8-1 8-1-50
CP-6644	3-25-48	1400	250w	U	5-25 11-25-48
CP to make changes in vertical antenna and mount FM antenna on top of AM tower. (CONDITIONAL CL.)					
BTC-666	12-29-48	Relinquishment of control of licensee corporation from A. C. Neff to Nephew K. Clark			
EFF: 1-18-49					
BP-7195	5-2-49	1400	250w	U	7-2 1-2-50
CP to reinstate CP (6644) for changes in vertical antenna and mount FM antenna on top of AM tower					
Z-3136	2-9-50	1400	250w	Un	2-9 8-1-50
Determine opr. power by direct method.					
BR-1318	7-21-50	1400	250w	U	8-1 8-1-53
BTC-1040	2-7-51	Voluntary transfer of control of license corp. from A.C. Neff & N.K. Clark to H. Blair Minick			
Eff: 2-21-51					

* * Forfeited - BR-7195 - in accord. 1.314a Tel. 12-21-49

** Forfeited in accordance Sec. 1.314(a). Ltr. 3-24-49

BROADCASTING STATION LICENSE RECORD

42

W S G A (6-18-56)

Date first licensed 11-24-46

Call letters ~~X~~ W D A R
LOCATION: SAVANNAH, GEORGIA

Name of licensee W D A R, INC.

835 East Perry Lane, Savannah, Georgia (Redescribed BL 5-26-59)

* Just East of Intersections of Hull St. and Perry St. with Shiels St.

Transmitter location Savannah, Georgia

x409 East Liberty St., Savannah, Georgia (BRO- 10-26-56)

Main studio location x34 East Bryan Street, Savannah, Georgia

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BR-1318	7-29-53	RENEWAL OF LICENSE			8-1-53 4-1-55
Telegram	3-31-55	No action taken on renewal application Continued operation authorized until final determination on renewal.			
BR-1318	4-13-55	RENEWAL OF LICENSE			4-13 4-1-58
BRC-779 (1)	7-25-55	Mod. of lic. to op. trans. by remote control from 34 East Bryan St., Savannah, Georgia			
BAL-2314 EFF:	5-29-56 6-8-56	Vol. assignment of license operation from WDAR, Inc. to COASTAL BROADCASTING INC. (COND'L CLAUSE)			
BRC-1042	10-26-56	Modification of license to change Remote Control Point from 34 E. Bryan St., First Federal Savings & Loan Association Bldg., Savannah, Ga. to 409 East Liberty St., Savannah, Georgia			
TELEGRAM	3-28-58	Action on renewal deferred 3-27-58, Continued operation authorized until final determination on renewal applic.			
BR-1318	6-26-58	Renewal of license			6-26 4-1-61
BP-12576	12-11-58	1400kc	250w	U	2-11 8-11-59
		CP to install a new transmitter (GATES BC 250T).			
BL-744 (1)	5-26-59	Lic. to cover CP (BP-12,576) which auth. the installation of a new transmitter.			
BZ-1029 (2)	-22-60	Auth. to determine operating power by applying a percentage of max. power.			
	3-29-61	Commission deferred action on renewal pending further consideration.			
BR-1318	6-21-61	1400kc	250w	Un	6-21 4-1-64
BP-13924	9-7-61	1400kc	250w, 1kw	LS U	11-7 5-7-62
		CP to increase daytime power to 1kw and install a new transmitter (GATES BC-1T) (Cond'l).			

Form BC 126

June 1954

#3

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W S G A

Station location Savannah, Georgia

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To.
BL-9177 (1)	5-21-62	1400kc	250w, 1kw	U	
	License to cover CP(BP-18924) which auth. incr. in daytime power and install new trans. (Gates, BC-1T) (Cond'l.)				
BR-1318	3-17-64	1400kc	250w-1kw-LB	Un	4-1 4-1-57
BS-1318 (1)	2-24-66	Mod. of	lic to chg coordinates (Memo)		
BR-1318	3-29-67	1400kc Renewal	250w-1kw-LS	Un	4-1 4-1-70
BR-1318 (S)	4-1-70	RENEWAL	& NDEA		4-1-73
Comtel	11-27-70	Delete	obstruction marking require.		
BP-19,128	1-3-72	1400kc	250w 1kw/5	U	1-3-73
	CP to erect a new 380 foot tower to replace the present 180 foot tower to serve as a supporting structure for the FM antenna.				
EBSA	5-25-72				
BL-13,237(L)	7-17-72	Lic. (BP-19,128)	for changes		4-1-73
BTC-7226	3-8-74	VOL TC	EFF:	4-5-74	
BAL-7961	3-8-74	VOL AL	EFF:	4-5-74	
BR-1318 (S)	3-8-74	RENEWAL OF LICENSE			4-1-76
BS-1318(L)	5-16-74	ML to change SL and RC			
Tel.	8-13-74	Trans. Gates BC-1H. now installed.			
Appl.	11-25-75	Former Main Gates BC-1T now Aux.			
Ltr.	3-4-76	correct SL and RC to 200 East Broughton Street, Savannah, Georgia			
BR-1318(L)	3-9-76	Renewal (Main & Auxiliary)			4-1-79

Call W D A R
 Letters X New

W D A R, INC. (AL 5-1-47) EFF: 5-1-47

 Name^x A. C. NEFF

(P.O. 14 West Bay Street, Savannah, Ga.)

File No.	Dated	Application for	Action	
			Nature	Date
B3-P-3628	5-23-44	Construction Permit for a new station to be	Docket No. 6640	
Rec'd	5-31-44	operated on:	Order No. B-242	
Filed	5-31-44	Frequency: 1400 kc	GRANTED AFTER A HEARING	
		Power: 250w	ORDER ISSUED	
		Hours of Operation: Unlimited time	GRANTED 5-29-46 subject	
		Trans. Location: To be determined, Savannah, Ga.	to filing MP for	
		Studio Location: Savannah Hotel, Cor. Bull & Congress Sts., Savannah, Ga.	approval T site & antenn	
		(Filed by Geo. B. Porter, Atty.; Everett L. Dillard, Engr.)	and conditional re	
		AMENDED re change in type of transmitter	waiver 3.55 & 3.60	
AMENDED	9-12-45		Issued with MP-1996	
Recd.	9-26-45			
Filed	10-4-45			

COMPOSITE Transmitter

APPLICATION RECORD - BROADCASTING

#2

Call

Letters W D A RName A. C. Neff

File No.	Dated	Application for	Action	
			Nature	Date
EB-MP-1996 Rec'd Filed	6-10-46 6-11-46 6-11-46	Mod. of C. P. (EB-P-2628, which authorized a new standard broadcast station) to change type of transmitter to (W. E. 451-A-1) for approval of antenna and approval of transmitter location Just East of intersections of Hull St. and Perry St. with Shields St., Savannah, Georgia. (George E. Porter, Atty. Everett L. Dillard, Engr.)	GRANTED (Conditional re waiver 3.55(b) and 3.60)	8-16-46

APPLICATION RECORD - BROADCASTING

#3

Call

Letters W D A RName A. C. Neff

File No.	Dated	Application for	Action	
			Nature	Date
B3-L-2077	9-17-46	License to cover C.P. (B3-P-3628, as mod.,) which authorized a new standard broadcast station and change of studio location from: Savannah Hotel, Corner Bull and Congress Sts. Savannah, Georgia to: 34 East Bryan Street, Savannah, Georgia	GRANTED	11-14-46
Rec'd	9-18-46		(Cond'l	re-waiver
Filed	9-18-46		3.55(b)	
B3-Z-1899	9-14-46	and		
Rec'd	9-18-46	Authority to determine operating power by		
Filed	9-18-46	direct measurement of antenna power.		
		(Charles E. Thompson, Atty.)		

APPLICATION RECORD - BROADCASTING

4

Call

Letters W D A R

W D A R, INC. (EFF: 5-1-47)

Name x A.C.NEFF

File No.	Dated	Application for	Action	
			Nature	Date
BAL-581 Rec'd Filed	12-31-46 1-30-47 1-30-47	Voluntary Assignment of License to W D A R, Inc. (Filed by Andrew G. Haley, Atty.)	GRANTED EFF:	5-1-47 5-1-47
BR-1318 Rec'd	5-19-47 5-20-47	Renewal of License Filed by Andrew Haley atty. Logs filed 5-23-47	Granted	7-24-47
BP-6644 Rec'd Filed	2-17-48 2-19-48 2-19-48	Construction Permit to make changes in vertical antenna and mount FM antenna on top of AM tower. Andrew C. Haley, Atty.	GRANTED waiver 3.15(b)	3-25-48 Forfeited in accord- ance with Sec. 1.314(a) of the Rules. Ltr. written 3-24-49

#5

Call
Letters W D A RName W. D. A. R., INC.

File No.	Dated	Application for	Action	
			Nature	Date
BTC-666	7-31-48	Relinquishment of control of licensee corporation from A.C. Neff to Nephew K. Clark. 120 shares of common stock-40% (Filed by Andrew G. Haley, Atty.)	GRANTED	12-29-48
Rec'd	8-4-48		EFF:	1-18-49
Filed	8-4-48			

APPLICATION RECORD - BROADCASTING

Call
Letters W D A RNameM.D.A.R., INC.,.....

File No.	Dated	Application for	Action	
			Nature	Date
BP-7195	4-16-49	Construction Permit to reinstate CP (BP-6644) which authorized changes in vertical antenna and mount FM antenna on top of AM tower. (Vernon L. Wilkinson, Atty.)	GRANTED	5-2-49
Rec'd	4-19-49		Forfeited in accordance	
Filed	4-19-49		Sec. 1.314(a)	
			Tel. 12-21-49	
Rec'd	12-12-49 12-20-49	License to cover construction permit/ ^(BP-7195) to reinstate construction permit (BP-6644) which authorized changes in vertical antenna and mount FM antenna on top of AM tower.	Ret'd	1-4-50 per Comm. telegram of 12-21

Name W. D. A. R., INC.

File No.	Dated	Application for	Action	
			Nature	Date
BZ-3136 Rec'd Filed	1-23-50 1-30-50 1-30-50	Authority to determine operating power by direct measurement of antenna power. (Vernon L. Wilkinson, Atty.)	GRANTED	2-9-50
BR-1318 Rec'd	5-12-50 5-23-50	Renewal of license Filed by Vernon L. Wilkinson atty	Granted	7-21-50
BTC-1040 Rec'd Filed	11-21-50 12-1-50 12-1-50	Voluntary transfer of control of licensee corporation from A. C. Neff and N. K. Clark to H. Blair Minick. (100% of common stock). Orville H. Walburn, Atty.	GRANTED Eff:	2-7-51 2-20-51
BR-1318 Rec'd Filed	5-2-53 5-4-53 5-4-53	Renewal of License Filed by Franklin K. Lane, Atty.	GRANTED	7-29-53

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

COASTAL BROADCASTING, INC. (AL 5-29-56, EFF:

Call
LettersW S GA (6-18-56)
x W D A RName W D A R, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BR-1318 Rec'd Filed	3-21-55 3-25-55 3-25-55	Renewal of License	GRANTED	4-13-55
ERC-779 Rec'd Filed	7-20-55 7-21-55 7-21-55	Modification of license to operate transmitter by remote control from 34 East Bryan Street, Savannah, Georgia	GRANTED	7-25-55
BAL-2314 Rec'd Filed	4-30-56 5-3-56 5-3-56	Voluntary assignment of licensee corporation from W D A R, Inc. <u>to</u> Coastal Broadcasting, Inc.	GRANTED EFF: Subject to condition that it not be consummated until such time as Donald K. Jones disposes of his interest in the licensee of Station WSAV as proposed.	5-29-56 6-8-56
Affadavit filed 6-5-56 re Donald K. Jones disposed of interest in WSAV on 6-4-56				

APPLICATION RECORD - BROADCASTING

Call
Letters W S G A

Name COASTAL BROADCASTING, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BRC-1042 Rec'd Filed	10-22-56 10-23-56 10-23-56	Modification of license to change Remote control point from 34 East Bryan Street, First Federal Savings & Loan Association Bldg. Savannah, Ga. to 409 East Liberty Street, Savannah, Georgia	GRANTED	10-26-56
BR-1318 Rec'd Filed	12-18-57 12-19-57 12-19-57	Renewal of license.	GRANTED	6-26-58
BP-12,576 Rec'd Filed	11-10-58 11-12-58 11-12-58	Construction permit to install a new transmitter (GATES BC-250T).	GRANTED	12-11-58
BL-7443 R & F	3-2-59 3-3-59	License to cover C.P. (BP-12,576) which authorized the installation of a new transmitter.	GRANTED	5-26-59

AUG 1955

Call
Letters W.S.G.A.Name COASTAL BROADCASTING, INC.
SAVANNAH, GEORGIA

File No.	Dated	Application for	Action	
			Nature	Date
BP-13,924 Rec'd Filed	2-19-60 2-23-60 2-23-60	Construction Permit to increase daytime power from 250w to 1kw and install a new transmitter (Gates BC-1T)(Gates BC-250T, Modified). Eng.- George C. Davis	GRANTED Cond'l re: Submission by the permittee of data made in accordance with Sections 3.48 & 2.524. Permittee shall accept such interference.	9-7-61
BZ-4329 Rec'd Filed	7-18-60 7-21-60 7-21-60	Authority to determine operating power by direct measurement of antenna power.	GRANTED	8-22-60
BR-1318 Rec'd Resubmitted Rec'd&Filed	12-23-60 1-3-61 3-7-61 3-9-61	Renewal of License	RETURNED Sect. II dated after Sect. I.	2-8-61
BL-9177 R. & F.	2-10-62 2-12-62	Lic to cover CP(BP-13,924) which auth. incr. in daytime power and installation of a new transmitter. IV 250 watt stations. 2) install and adjust filter systems for reradiations with WSOK	GRANTED Cond'l.: accept interference from other Class	5-21-62

FORM BC-121 #11
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W S G A

Name COASTAL BROADCASTING, INC.
SAVANNAH, GEORGIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-1318 R & F	12-16-63 12-17-63	Renewal of license.	GRANTED	3-17-64
BR-1318 R & F	12-12-66 12-14-66	Renewal of License.	GRANTED	3-29-67
BR-1318 R & F PN \$75. #566077 JAN 23 1970	12-22-69 12-30-69 12-30-69 12-30-69 23 1970	Renewal Keith E. Putbrise, T.W. Fletcher, R.W. Healy atty.	GRANTED	4-1-70
BP- Rec'd.	10-13-71 10-19-71	CP make changes in antenna system (new tower chg. coord.) increase height). Atty: Mark Silvers, Jr., Savannah, Ga. Engr.: John Hillegas, Avondale Estates, G.	RETURNED No Sec. I & no fee.	10-21-71

APPLICATION RECORD - BROADCASTING

1400kc.

#12

Call
Letters W S G A

Name COASTAL BROADCASTING, INC.
Savannah, Georgia

File No.	Dated	Application for	Action	
			Nature	Date
BP-19,128 Rec'd Filed #015833 \$50 Acc. 060 Press DEC 3 1971	10-25-71 11-1-71 11-1-71 11-1-71	CP to erect a new 380 foot tower to replace the present 180 foot tower to serve as a supporting structure for the FM antenna. Atty: Mark M. Silvers, Jr.	GRANTED	1-3-72
BL-13,237 Rec'd Amended Amended & F PTA PRESS JUN 30 1972	4-7-72 4-10-72 4-11-72 6-12-72 6-16-72	Lic.(BP-19,128) for changes. Engr. data Supple. data in re Ant. Proof of Perf.	GRANTED	7-17-72
BR-1318 R & F PN Recd. PRESS JAN 31 1973	12-15-72 1-2-73 "	RENEWAL OF LICENSE Keith E. Putbrese, Atty. AMENDED 1-26-73 re: ascertainment of community needs AMENDED 3-6-73 re: ascertainment of community needs AMENDED 4-10-73 re: employment policy AMENDED 4-14-73 re: additional information re emp. policy	GRANTED	3-8-74

APPLICATION RECORD - BROADCASTING

Call
Letters W S G A

WSGA, INC.
Name X COASTAL BROADCASTING, INC.
Savannah, Georgia

File No.	Dated	Application for	Action	
			Nature	Date
BAL-7921* R & F FEE PD: \$1000 CODE 047 Pub. notice filed 7-6-73 JUL 11 1973	6-1-73 6-14-73 #200503	*Voluntary assignment of license to WSGA, INC. (Stuart S. Dye) Kirlin, Campbell & Keating (ltr Atty - Hilliary, Cannon & Rhyno 1-10-74)	GRANTED Grant Fee: EFF: 4-5-74	3-8-74 Will be determined at closing
*AMENDMENT (Form 315) BTC-7226 assigned R & F	8-17-73 8-23-73	Certification of By laws & signed stock sub. agreements; Certified Articles of Inc. -filed AMENDED 6-29-73 - chges in officers; correction re Sec. II (legal) *AMENDED to chge request to "Voluntary transfer of control of lic corp from Donald K. Jones, Alice W. Jones, John M. Williams and Daniel A. Kramer to Mr. Albert F. Weis 4/6 2 3 1973	Grant Fee W300706 \$14,362	4-10-74
BAL-7961 R & F FEE PD: \$250 CODE 047 (Form 316) AUG 2 1973	8-17-73 8-23-73 #226236	Voluntary assignment of license to WSGA, Inc. Contingent on grant of BTC-7226 Atty - Hilliary, Cannon & Rhyno Kirlin, Campbell & Keating (Ltr 1-10-74) P.C.C. - WASHINGTON, D.C. (Stuart S. Dye)	GRANTED EFF: 4-5-74	3-8-74

RE: BAL-7921 - Atty was called 7-10-73, Par. 9c fails to show pending renewal; Par. 12 is applicable

Form BC-121
September 1969
4-46

APPLICATION RECORD - BROADCASTING

Call
Letters W S G A

WSGA, INC.

Name COASTAL BROADCASTING, INC.
SAVANNAH, GEORGIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-1318 R & F PN Recd. PRESS	11-24-75 12-1-75 " FEB 5 1976	RENEWAL OF LICENSE (Main & Auxiliary) E.G. Krasnow, Atty. (Kirkland & Rowe) AMENDED 3-1-76 re: agreement between the station in the petitioners	GRANTED	3-9-76
BR 781201VO PRESS, JAN 29 1979		RENEWAL OF LICENSE (Main & Auxiliary) Atty: John C. Quale	<i>gr 3-22-79</i>	

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

