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CATALOG NO. 4550L 1/5

Form BC 126  
- June 1954

4314

# BROADCASTING STATION LICENSE RECORD

Date first licensed 12-3-63

Call letters W S H B

Station location Raeford, N. C.

FRIENDLY BROADCASTING COMPANY, INC. (AL 8-26-66 :EFF:9-1-66)

xHOKE BROADCASTING CORPORATION (AL-5-28-65; EFF:7-19-65)

Name of licensee xAL G. STANLEY, tr/as STANMAR BROADCASTING COMPANY

Hwy. 401A East Just Outside city limits of Raeford, N.C. (BP 3-31-78)

Transmitter location xOn Fayetteville Hwy., 1.5 mi. E. of Raeford, North Carolina (BP 11-14-62)

ZIP 28376

Hwy. 401A East, just outside of city limits of Raeford, N.C. (BMP 1-30-6)

Main studio location xTo be determined, Raeford, North Carolina (BP 11-14-62)



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BP-13389	11-14-62	1400kc	250w	U	1-14 7-14-63 CP for a new standard broadcast station (Cond'1)
BP-13389 (1)	1-9-63	Mod. of CP(BP-13389) to assign Call Letters.			
BMP-10725 (2)	1-30-63	Mod. of CP(BP-13,389) to change type trans. (WE 451A-1), and specify studio loc. & remote control point as Hwy. 401A East, just outside of city limits of Raeford, N. C.			
BP-15933	10-18-63	1400kc	250w, 1kw-LS	U	12-18 6-18-64 CP to increase daytime power to 1kw and install new transmitter (GATES BC-1T) (Cond'1).
BL-10066	12-3-63	1400kc	250w	U	12-3 12-1-66 Lic. to cover CP(BP-13,389 as mod.) which auth new standard broadcast station (Cond'1).
BL-10,492	6-12-64	1400kc	250w-1kw-LS	U RC	6-12 12-1-66 Lic to cover CP(BP-15,933) which auth incr daytime power and install new trans.
BAL-5458 EFF:	5-28-65 7-19-65	Voluntary assignment of license to HOKE BROADCASTING CORPORATION			
BAL-5813 EFF:	8-26-66 9-1-66	Voluntary assignment of license to FRIENDLY BROADCASTING COMPANY, INC.			
Wire	11-18-66	Auth. sign-off 7pm thru 2-15-67.			
BR-4314	11-30-66	1400	250w-1kw-LS(RC)	U	12-1 12-1-69 Renewal of license.
BML-2200 (1)	6-14-67	Mod. of license to change hours of operation to Specified Hours.			
BR-4314(L) Comtel	6-25-70 10-7-70	Renewal Temp. auth. operate beyond SH pending receipt forms 301. thru 12-15-70			
BML-2344(1)	2-10-71	Mod. of license to change hours of operation to Unlimited.			
Wire	1-26-72	Authority to sign off at 7:00pm granted to expire 4-23-72.			
EBSA	5-22-72				



Form BC 126

#2

June 1954

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WSHB

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
<del>BR-4314(L)</del>	<del>3-18-74</del>	<del>RENEWAL</del>			<del>12-1-75</del>
BR-4314(S)	12-24-75		RENEWAL		12-1-78
BP-20,851	3-31-78 CP to chg. ant.	1400khz.	250w	1kw Unl.	3-31-78
LTR.	4-3-78	TRANS:	VERSACOUNT	J-322	now installed
BR-780926UA BL-780914AB(L)	3-30-80	Renewal of License and BP-20851 for changes			Lic. to cover 12-1-81



FORM BC-121  
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call  
Letters New W S H B

Name Al. G. Stanley, Jr./as Stanmar Broadcasting Company  
(P. O. Box 393, Lumberton, North Carolina)

File No.	Dated	Application for	Action	
			Nature	Date
BB-13,389 Rec'd Filed	7-23-59 8-7-59 8-7-59	Construction permit for a new standard broadcast station to be operated on: Frequency: 1400kc Power: 250w Hours of operation: Unlimited. Trans. Location: <del>On-US-#401-North, 0.8-mile-</del> <del>East-of-city-limits-of</del> Raeford, N.C. Studio Location: To be determined, Raeford, N.C. Remote Control Point: Studio location. <del>(Contingent-on-BP-12977-(WKDX-&amp;-BP-12485(WFNC))</del> Engr: Milton Newson, Lumberton, N.C.	GRANTED And'l res: Permittee shall accept such interf as may be imposed by other existing 250w Class IV stations.	11-14-62
Amended Rec'd Filed	3-29-60 3-30-60 3-30-60	Amended to chage type trans (Gates 250 C-1); redescribe transmitter location as On Fayetteville Highway, 1.5 miles East of Raeford, N.C.		
Amended R & F	8-7-62 8-9-62	Amended to change ant-trans. loc.(Coordinates only)		
Amended R & F.	9-18-62 9-20-62.	Amended to make changes in ground system.		

## APPLICATION RECORD - BROADCASTING

Call  
LettersV S H R  
UnassignedName AL G. STANLEY TR/as STANMAR BROADCASTING COMPANYRaeford, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BMP-10,725 R.&F.	11-24-62 11-26-62	Mod. <del>EB</del> CP(BP-13,389 which auth a new standard broadcast station) to change type trans.(WE 45a-1; specify studio loc. and remote control point as Hwy. 401A East, just outside of city limits of Raeford, N.C.	GRANTED	1-30-63
BL-10,066 R. & F. PTA 4-23-63	4-8-63 4-9-63	Lic to cover CP(BP-13,389 as mod) which auth a new standard broadcast station.	GRANTED COND'L re Class IV	12-3-63 Existing 250w stations.
BP-15,933 Rec'd Filed	4-25-63 4-26-63 4-26-63	CP to increase daytime power from 250w to 1kw and install new transmitter(Gates BC-1 Eng. Lohnes and Culver	GRANTED (T) Cond' Class IV Section 3.54 of the Commission Rules	10-18-63 re: 250w stations; meas re
BL-10,492 R. & F. PROG. TEST 1-21-64	1-17-64 1-20-64	Lic. to cover CP(BP-15,933) which auth. inc. daytime power and install new trans.	GRANTED	6-12-64



FORM BC-121 #3  
AUG. 1955

# APPLICATION RECORD - BROADCASTING

Call  
Letters W S H B

**HOKE BROADCASTING CORPORATION**  
Name **A. L. G. STANLEY, Jr./as. STANMAR BROADCASTING COMPANY**  
**Raeferd, North Carolina**

File No.	Dated	Application for	Action	
			Nature	Date
BAL-5458 R & F (Form 316)	5-12-65 5-13-65	Voluntary assignment of license to HOKE BROADCASTING CORPORATION	GRANTED EFF:	5-28-65 7-19-65
BAL-5813 R & F	6-21-66 6-22-66	Voluntary assignment of license to FRIENDLY BROADCASTING COMPANY, INC.	GRANTED EFF:	8-26-66 9-1-66
BR-4314 R & F	8-30-66 9-1-66	Renewal of license	GRANTED	11-30-66
EMI-2200 Rec'd Filed	1-16-67 1-18-67 1-23-67	Mod. of license to change hours of operation from Unlimited to Specified Hours: 5:30am to 7:00pm Mon-Sun.	GRANTED	6-14-67
BR-4314 R & F #539655 \$75. P.N. filed PRESS	8-25-69 9-2-69 9-2-69 9-2-69	Renewal of license AMENDED 11-17-69 re: financial & programming data	GRANTED	6-25-70

OCT 8 1969



APPLICATION RECORD - BROADCASTING

Call  
Letters WSHB

Name FRIENDLY BROADCASTING COMPANY, INC.  
RAEFORD, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BML-2344	1-8-71	Mod. of license to change hours of operation	GRANTED	2-10-71
R & F	1-13-71	to Unlimited.		
#656678 \$50 Acc. 060 Press	1-13-71			
<b>FEB 5 1971</b>				
The Commission by letter adopted 2-23-72 notified station WSHB of apparent liability for \$1,000 forfeiture.				
BR-4314	9-1-72	RENEWAL OF LICENSE	GRANTED	3-18-74
R & F	9-5-72	AMENDED 12-7-72 re: business interests		
PN Recd.	"	AMENDED 12-29-72 re: programming; equal		
PRESS		employment program		
		AMENDED 8-31-73 re: ascert. of comm. needs;		
<b>SEP 21 1972</b>		EEO AMENDED 12-10-73 re: EEO		
The Commission by Memo. Opinion and Order adopted 3-29-73 ordered station WSHB to pay forfeiture of 1,000.				
AMENDED 2-11-74 re: EEO				
The Commission by Memo. Opinion & Order of 4-9-74 denied mitigation & remission of \$1,000				



Form BC-121  
September 1969  
12-63

## APPLICATION RECORD - BROADCASTING

Call  
Letters W S H B

Name FRIENDLY BROADCASTING COMPANY, INC.  
RAEFORD, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BR-4314 R & F PN Recd. PRESS	8-25-75 8-27-75 " SEP 2 1975	RENEWAL OF LICENSE AMENDED 12-3-75 re: business interests, ascert. of comm. needs & prog.	GRANTED	12-24-75
BP-20,851 R & F AUG 18 1977	3-7-77 3-9-77	CP to chg. ant. trans. loc. Hwy. 401A East Just outside city limits of Raeford, N.C. 34° 58' 46" 79° 12' 42"	GRANTED AND ACCEPTED	3-31-78
BR 780926UA PRESS NOV 3 1978		RENEWAL OF LICENSE	GRANTED issued with BL-780914AB	5-30-80
BL-780914AB R & F PTA PRESS SEP 28 1979	9-14-78 7-18-79	Lic. to cover BP-20,851 for changes	GRANTED issued with RENEWAL	5-30-80



## APPLICATION RECORD-BROADCASTING

Call Letters: WSHB

Name: Friendly Broadcasting Company, Inc.

Station Location: Beiford, N.C.

File No.	Date	Description	Action and Date
BAL310205HL Form 314 PRESS MAR 6 1980		Vol. 11. to B.B. & D. Broadcast Media, Inc.	



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

