

WSEN



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

BROADCASTING STATION LICENSE RECORD

Date first licensed 5-22-59

Call letters WSEN

Station location Baldwinsville, New York

BUCKLEY BROADCASTING CORPORATION OF NEW YORK (AL 7-16-80, EFF 8-20-80)

XXX SENTRY COMMUNICATIONS, INC. (AL 1-10-74 EFF: 2-22-74)

Name of licensee XCENTURY RADIO CORPORATION

Smokey Hollow Rd. and Hencle Blvd., Baldwinsville, New York (Ltr. 1-25-79)
X Intersection of Smokey Hollow Rd. and Patterson Rd., Baldwinsville, N. Y.

Transmitter location X Patterson Rd. & D. L. & W. RR, 1.2 mil. N. of City Limits, Near
Baldwinsville, New York (BP-11,728 - 6-4-58)

Intersection of Smokey Hollow Rd. and Patterson Rd., Baldwinsville, N. Y.
Main studio location X To be determined, Baldwinsville, New York

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BP-11,728	6-4-58	1050kc	250w	Day	8-4-58/2-4-59
	CP for a new standard broadcast station				
YTC-2905	10-22-58	Voluntary transfer of control of			
Eff: Stockdale James A.	11-24-58	permittee corporation from Robert L. Stockdale, Donald C. Menapace and James A. Lowery, Jr.			
BMP-8294 (1)	11-4-58	Mod. of CP(BP-11,728) to move antenna approx. 108' westward at authorized site, specify studio location at Intersection of Smokey Hollow Rd. & Patterson Rd. (trans. loc.); delete remote control and change type trans.			
BMP-8380 (2)	1-29-59	Mod. of CP(BP-11,728) for extension of completion date to 4-4-59.			
BL-7424	5-22-59	1050kc	250w	Day	5-22 6-1-60
	Lic. to cover CP (BP-11,728 as mod.) which auth. construction of a new standard broadcast station.				
BR-3747	5-18-60	Renewal of License			6-1 6-1-63
	5-29-63	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.			
BR-3747	1-9-64	Renewal of license			1-9 6-1-66
BR-3747	6-22-66	Renewal of license			6-22 6-1-69
BP-17388	10-31-66	1050kc	250w	Day	12-31 6-30-67
	CP to make changes in antenna system (incr. hgt. & add resistor) Cond'l.				
BMP-12,089 (1)	7-11-67	Mod. of CP(BP-17,388) for ext. of completion date to 12-31-67			
BL-11,844 (L)	8-20-68	Lic. (BP-17,388, as mod.) to chg. ant. system.			6-1-69
BP-17745	3-21-69	1050kc	1kw-DA-D	Day	11-21-69
	CP to increase power, install directional ant. and new trans.				
BR-3747(5)	5-2-69	Renewal & NDEA			6-1-72
	5-2-70	Renewal & NDEA			
BL-12,298(L)	8-21-70	Lic. (BP-17,745) for changes			6-1-72
PSA,	11-23-70	500 watts			
EBSA	5-25-72				
BR-3747(L)	5-31-72	RENEWAL			6-1-75

Form BC 126

June 1954

BROADCASTING STATION LICENSE RECORD

#2

Date first licensed

Call letters W S E N

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BAL-7958	1-10-74	VOL AL	EFF:	2-22-74	
BR-3747(L)	5-28-75		RENEWAL		6-1-78
BR3747(L)	11-8-79		RENEWAL OF LICENSE		6-1-81
BAL800317GJ	7-16-80		VOL AL.	EFF:	8-20-80

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters NEW WSENName CENTURY RADIO CORPORATION
(P.O. - 35 Oswego St., Baldwinsville, N.Y.)

File No.	Dated	Application for	Action	
			Nature	Date
BP-11,728	11-30-57	Construction permit for a new standard	DOCKET NO. 12342	
Rec'd	12-2-57	broadcast station to be operated on:	GRANTED	6-4-58
Filed	12-2-57	Frequency - 1050kc	After Hearing - Order	
		Power - 250w	Issued	
		Hours of operation - Daytime		
		Trans. location - Patterson Rd & D.L.& W.RR;		
		1.2 mi N of city limits,		
		Near Baldwinsville, New York		
		Studio location - To be determined.		
		Baldwinsville, New York		
		Remote Control Point - Same as studio		
		Atty. - Leo Resnick		
		Engr. - J.G. Rountree, Dallas, Texas		

RCA BTA 250M

AUG. 1955

#2

Call
Letters W S E NName CENTURY RADIO CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BTC-2905	9-22-58	Voluntary transfer of control of permittee corporation from Robert L. Stockdale to Robert L. Stockdale, Donald C. Menapace and James A. Lowery, Jr. Leo Resnick, Atty.	GRANTED EFF:	10-22-58
Rec'd.	9-26-58			11-24-58
Filed	9-26-58			
BMP-8294	10-14-58	Modification of C.P. (BP-11,728 which authorized a new standard broadcast station) to move antenna approximately 108' westward at authorized site, specify studio location at Intersection of Smokey Hollow Rd. and Patterson Rd. (trans. loc.); delete remote control and change type transmitter (Collins 300J). Leo Resnick, Atty.	RETURNED I. GRANTED	10-22-58
Rec'd	10-20-58			Re:
Resub.	10-23-58			Exhibit dated after Sec.
Rec'd	10-24-58			
Filed	10-24-58			11-4-58

Aug. 1955

Call
Letters WSENName CENTURY RADIO CORPORATION
BALDWINVILLE, NEW YORK

File No.	Dated	Application for	Action	
			Nature	Date
EMP-8380 Rec'd Filed	1-2-59 1-5-59 1-5-59	Modification of c.p. (BP-11,728 as mod., which authorized a new Standard Broadcast station) for extension of completion date from 2-4-59 to 4-4-59.	GRANTED to	1-29-59 4-4-59
BL-7424 R & F	2-16-59 2-17-58	License to cover C.P. (BP-11,728 as modified) which authorized construction of a new Standard Broadcast Station. Atty. Leo Resnick	GRANTED	5-22-59
BR-3747 Rec'd & Filed	2-29-60 3-3-60	Renewal of license. Leo Resnick, Atty.	GRANTED	5-18-60
BR-3747 R. & F.	3-4-63 3-6-63	Renewal of license.	GRANTED	1-9-64

APPLICATION RECORD - BROADCASTING

Call
Letters WSENName CENTURY RADIO CORPORATION
Baldwinsville, New York

File No.	Dated	Application for	Action	
			Nature	Date
BR-3747 Rec'd Filed	3-4-66 3-7-66 3-7-66	Renewal of License	GRANTED	6-22-66
BP-17,388 R. & F.	9-8-66 9-14-66	Construction permit to make changes in antenna system (incr. hgt & add resistor). 1050kc Atty: Leo Resnick	GRANTED	10-31-66 Cond'l res: Before prog. test operation.
BP-17,745 R. Resub. R. & F.	12-28-66 1-4-67 5-4-67 5-8-67	CP to increase power from 250w to 500w, install Directional antenna (DA-D) and new trans. (Gates-DC-582) Atty: Leo Resnick See Amend Card #5 Engr: Robert A. Jones, LaGrange, Ill.	Returned per Sec GRANTED	3-21-67 73-37 3-21-69
BMP- 12,089 Rece'd Resub Files	6-13-67 6-13-77 6-22-67	Mod. of CP(BP-17,388 which anth changes in ant. system) for extension of completion date from 6-30-67 to 12-31-67	Returned not dated. GRANTED	6-20-67 re: 7-11-67 to 12-31-67

CONTACT: ROBERT L. STOCKDALE

PHONE: CODE 315; 635-3971

ADDRESS: SMOKEY HOLLOW RD.

BALDWINVILLE, N. Y. 13027

FORM BC-121 #5
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters WSEN

Name CENTURY RADIO CORPORATION
Baldwinsville, New York

File No.	Dated	Application for	Action	
			Nature	Date
BL-11,844 R & F PTA-11/8/67 <i>May 12-14-67 extended</i> DEC 14 1967	10/28/67 10/31/67	Lic. to cover CP (BP-17,388 as mod.) which auth. chng. ant-system. Atty: Leo Resnick Engr: Robt. A. Jones, LaGrange, Ill.	GRANTED	8-20-68
BP-17,745 cont'd AMENDMENT k & F Press Ark 30 AMENDMENT k & F FN filed Press Amend. R&F	4-8-68 4-11-68 1968 7-18-68 7-18-68 8-1-68 AUG 29 1968 3-11-69	AMENDED to change type trans to GGA-AM-5000B . and amended Section III. Change power to 1kw, make changes in antenna-system (delete two towers) and change type trans to (Gates-BC-1T); and amend Section III. Sec. IV	GRANTED	3-21-69

AUG. 1955

Call
Letters WSENName CENTURY RADIO CORPORATION
Baldwinsville, New York

File No.	Dated	Application for	Action	
			Nature	Date
BR-3747	2-26-69	Renewal of license	GRANTED	5-22-69
R & F	3-3-69			
495613 \$75.00	3-3-69			
PRESS APR 9 1969		Atty. Leo Resnick		
BP-	10-21-69	Mod. of CP (BP-17,745 for changes) for ext.	Considered moot. Lic.	filed & program test
Recd	10-24-69	time to 1-21-70.	authorized.	
\$30 #551692	10-24-69			
BL-12,296	11-26-69	License (BP-17,745) changes	GRANTED	8-21-70
R & F	12-1-69			
#560865\$30	12-1-69			
PN	12-1-69			
PRESS APR 20 1970				
Amended	7-27-70	re Engr. data.		

APPLICATION RECORD - BROADCASTING

1050kHz

Call
Letters W S E N

SENTRY COMMUNICATIONS, INC.

Name X CENTURY RADIO CORPORATION
BALDWINVILLE, NEW YORK

File No.	Dated	Application for	Action	
			Nature	Date
HR-3747 R & F PN PRESS	2-29-72 3-6-72 3-6-72	Renewal of License AMENDED 4-26-72 re: commercial policy; equal employment program; programming AMENDED 5-15-72 re: equal employment program	GRANTED	5-31-72
MAR 17 1972				
BAL-7958 R & F FEE PD: \$1000 #222513 CODE 047 (ALSO SEE FM) AUG 24 1973 Pub notice filed 8-27-73	7-30-73 8-8-73	Voluntary assignment of license to SENTRY COMMUNICATIONS, INC. (SEE OVER) Atty for assignor - Leo Resnick for assignee - Mullin, Connor & Rhyne AMENDED 12-10-73 to make chges in stock- holders & stockholdings; revised Sec.III; supplemental data re comm needs	GRANTED Req Grant Fee \$ 6,960.00 (INCLUDES FM) EFF: 2-22-74 063 PD 3-6-74 W 286822	1-10-74

RE: BAI-7958 - AMENDED 9-21-73 to reflect court case (assignor)

AMENDED 10-10-73 - Copy of Summons & Complaint(re above)

AMENDED 12-26-73 - statement re programming

AMENDED 12-10-73 -

APPLICATION RECORD - BROADCASTING

105000

Call
Letters W S E NName SENTRY COMMUNICATIONS, INC.
Baldwinsville, New York

File No.	Dated	Application for	Action	
			Nature	Date
BR-3747 R & F PN PRESS	1-27-75 1-31-75 1-31-75 11 FEB 1975	Renewal of license Atty- Nathaniel F. Emmons (Mullin, Connor & Rhyne)	GRANTED	5-28-75
BR-3747 R&F PRESS	1-27-78 1-31-78 FEB 23 1978	Renewal of License Atty-Howard M. Weiss	GRANTED	11-8-79
EZ- Recd	7-13-78 7-17-78	Direct Measurement	RETURNED No Sect.	7-27-78

#9

150kHz

APPLICATION RECORD-BROADCASTING

Call Letters: WSEN

BUCKLEY BROADCASTING CORPORATION OF NEW YORK

Name: SENTRY COMMUNICATIONS, INC.

Station Location: Baldwinsville, New York

File No.	Date	Description	Action and Date
BAL800317GJ Form 314 Press Also See WSEN-FM PN FILED	MAR 25 1980 4-14-80	Vol AL to Buckley Broadcasting Corporation of New York Atty for assignor-Eugene F. Mullin Atty for assignee-Martin R. Leader	GRANTED 7-16-80 EFF: 8-20-80
BR810127UE PRESS	MAR 6 1981	RENEWAL OF LICENSE Atty. Martin R. Leader	ISSUED

BAL/GJ

Note: assignee in Delaware Corp. Cert. of auth from New York Nec?

Certification of By Laws Nec. Atty called 3-27-80

AMENDED 6-20-80 re: Certification of By-laws from the State of New York.

AMENDED 6-30-80 re: Broadcast interests of Bankers Trust Company.

AMENDED 7-8-80 re: Broadcast interests of Bankers Trust Company.

AMENDED 7-30-80 re: Other Broadcast Interests.

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

