

WSBS

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CATALOG NO. 4550L 1/5

## BROADCASTING STATION LICENSE RECORD

W S B S (10-19-56)

X W N A W (LTR. 7-19-49)

Date first licensed 12-16-49

Call letters X W N W W

Station Location: Great Barrington, Mass

SEE CARD #2  
 W S B S THE BERKSHIRES, INC. (AL 4-20-60; EFF: 5-2-60)  
 X BERKSHIRE BROADCASTING CO., INC. (AL 7-18-56, EFF: 9-29-56)

X CECIL F. CLIFTON (AL 4-18-52, EFF 4-30-52)

X COURTLANDT NICOLL (AL 5-16-51 Eff: 5-26-51)

Name of licensee X NEAL W. WELCH

Stockbridge Road (Route 7), Great Barrington, Mass. (L 1-11-57)  
 (CP 7-18-56)

Transmitter location X 1 mi. S. of Monument Square Just East of Curran Memorial Highway,  
 North Adams, Massachusetts (MP 6-15-49) (L.c. 12-16-49)

Stockbridge Road (Route 7), Great Barrington, Mass. (L 1-11-57)

X To be determined, Great Barrington, Massachusetts (CP 7-18-56)

X 1 mile S. of Monument Square Just East of Curran Memorial Highway, North  
 Adams, Mass. (Ltr. 9-18-54)  
 X 20 State Street, North Adams, Massachusetts (MP 6-15-49) (Lic. 12-16-49)

01230  
 Main studio location



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
1-P-5618	5-5-49 Ltr. 5-11-49.	860	250w	Daytime	granted subj. filing MP for approval T site and antenna.
1-P-5618 MP-4625	6-15-49 Mod. CP (5618) for approval of antenna and T site and specify studio location.	860	250w	Daytime	8-15 2-15-50
BL-3771	12-16-49 Lic. to cover CP (5618 as mod) for a new station.	860	250w	Daytime	12-16 11-1-52
BAL-1166 EFF: 5-26-51	5-16-51 Vol. Ass from Neal W. Welch to Courtlandt Nicoll.				
Telegram	11-28-51	Remain silent 10 days pending action on additional time and reorg.			
Telegram	12-5-51	Remain silent 30 days from 12-8-51 pending financial reorganization			
Telegram	1-16-52	Remain silent add'l 30 days from 1-7-52 pending financial reorganization			
Telegram	2-25-52	Remain silent add'l 60 days from 2-7-52 pending financial reorganization			
Telegram	4-23-52	Ext. remain silent 60 days from 4-7-52			
BAL-1364 EFF	4-18-52 4-30-52	Vol. assignment of license to CECIL F. CLIFTON			
Telegram	10-23-52	Action on renewal deferred 10-15-52 and continued operation authorized until final determination on renewal			
BR-2374	12-17-52	860kc	250w	Daytime	11-1 4-1-54
Telegram	3-31-54	Action on renewal deferred 3-31-54 and continued operation auth. until final determination on renewal.			
BR-2374	4-21-54	860kc	250w	Daytime	4-21 4-1-57
Letter	6-3-54	Oper. 7 am to 12 noon weekdays and 7:30 am to 5 pm Sundays			
Telegram	8-4-54	Operate reduced specified hours for 90 days beginning 8-1-54			
BAL-2256 EFF: 9-29-56	7-18-56	Voluntary assignment of license to: Berkshire Broadcasting Co., Inc.			



B-S-

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W S B S  
W N A W

Card #2

Name of licensee  BERKSHIRE BROADCASTING CO., INC. (ML 1-22-69)  
 NORTHERN BERKSHIRE BROADCASTING CO., INC. (AL-9-5-68; EFF: 9-12-68)

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-10401	7-18-56	860kc	250w	Day	7-18 3-18-57
	CP to change antenna-trans. and studio loc. to: Stockbridge Rd. (Rt 7) Great Barrington, Mass., and to be determined, Great Barrington, Mass., respectively; change station location to Great Barrington, Mass.				
BAP-301 EFF:	8-17-56 9-29-56	Vol. assignment of CP (BP-10401) to Berkshire Broadcasting Co., Inc.			
WIRE	8-9-56	Remain silent while moving to 11-1-56			
WIRE	10-17-56	EXT. remain silent " " to 1-1-57			
BL-6465	1-11-57	860	250w	Day	1-11 4-1-57
	Lic to cover CP (BP-10401), to change ant-transm & Studio loc. to Stockbridge Rd (Rt 7), Great Barrington Mass, & change Station loc to Great Barrington Mass.				
Telegram	3-29-57	No action taken, continued operation authorized until final determination on application for renewal of license.			
BR-2374	5-8-57	Renewal of License			5-8 4-1-60
BTC-2574 EFF:	8-29-57 10-9-57	Voluntary relinquishment of negative control of licensee corporation by each James W. Miller & Hope N. Miller, and John T. Parsons & Blanche S. Parsons, through the transfer of stock to Montgomery S. Crane (15%)			
BR-2374	4-20-60	Renewal of license			4-20 4-1-63
BAL-3842 EFF:	4-20-60 5-2-60	Voluntary assignment of license to W S B S - The Berkshires, Inc.			
	3-30-60	Commission deferred action on renewal pending further consideration.....			
	3-27-63	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.			
BR-2374	3-12-64	860kc	250w	Day	3-12 4-1-66
BR-2374	3-21-66	Renewal of License			4-1 4-1-69
BAL-6359 EFF:	9-5-68 9-1-68	VOL. AL			
BML-2273	1-22-69	860kc	250w	Daytime	4-1-69
	ML to chg. name.				
BR-2374(S)	3-26-69	Renewal of License			4-1-72



Form BC 126 #3  
June 1954

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W S B S

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BR-2374(S) EBSA	5-10-72 6012-72	Renewal			4-1-75
BR-2374(L) Letter	5-8-75 7-21-75	Renewal of license Trans. GATES 250GY now installed			4-1-78
BR-2374(L)	3-31-78	Renewal			4-1-81
BZ-9738(1)	9-29-78	Direct Measurement			



## APPLICATION RECORD - BROADCASTING

Call W N W W  
 Letters New

Name NEAL W. WELCH

(PO 164 Church Street, North Adams, Massachusetts)

File No.	Dated	Application for	Action	
			Nature	Date
Bl-P-5618 Rec'd Filed	1-2-47 1-15-47 1-15-47	Construction Permit for a new standard broadcast station to be operated on: Frequency: <del>940kc</del> 860kc Power: <del>1kw</del> 250w Hours of operation: Daytime only Trans. location: To be determined-North Adams, Massachusetts Studio location: Same (Filed by Andrew G. Haley, Atty. Dabney T. Waring, Jr., Engr.)	Docket # 8078 GRANTED 5-5-49 after being removed from hearing docket; subj. filing MP for approval T site and antenna. Ltr. 5-11-49 Issued with MP 4625	
'AMENDED Recd. Filed	3-28-49 4-1-49 4-1-49	AMENDED to change frequency from 940kc to 860kc; power from 1kw to 250w; change type transmitter (RCA BTA-250 L) and make changes in ground system. James A. McKenna, Jr. Atty. Herbert L. Wilson, Engr.		



Transmitter- RCA-BTA-1L



## APPLICATION RECORD - BROADCASTING

 Call W N A W (Ltr. 7-19-49)  
 Letters<sup>x</sup> W N W W
Name NEAL W. WELCH

File No.	Dated	Application for	Action	
			Nature	Date
BMP-4625	5-20-49	Mod. of C.P. (E1-P-5618, which authorized a new standard broadcast station) for approval of antenna and transmitter location as 1 mile South of Monument Square in North Adams just East of Curran Memorial Highway, North Adams, Massachusetts and specify studio location as 20 State Street, North Adams, Massachusetts.  (James A. McKenna, Jr., Atty.)	GRANTED	6-15-49
Rec'd	5-25-49			
Filed	5-25-49			



#3

Call  
Letters W H A W

COURTLANDT NICOLL (AL 5-16-51)

Name x NEAL W. WELCH

File No.	Dated	Application for	Action	
			Nature	Date
BL-3771 Rec'd Filed	8-9-49 8-10-49 8-10-49	License to cover C.P. (Bl-P-5618, as mod.,) which authorized a new standard broadcast station.  (James A. McKenna, Jr., Atty.)	GRANTED	12-16-49
BAL-1166 Rec'd Filed	3-17-51 3-22-51 3-22-51	Voluntary assignment of license from Neal W. Welch to Courtlandt Nicoll.  Marshall Hornblower, Atty.	GRANTED  Eff:	5-16-51  5-26-51
BAL-1364 Rec'd Filed	3-18-52 3-21-52 3-21-52	Assignment of license to Cecil F. Clifton.  Nathan H. David, Atty. for Assignor. Frank Stollenwerck, Atty. for Assignee	GRANTED EFF	4-18-52 4-30-52



## APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call  
Letters WFAAName CECIL F. CLIFTON (AL 4-18-52, NFF 4-30-52)

File No.	Dated	Application for	Action	
			Nature	Date
BR-2374 Rec'd Filed	8-18-52 9-4-52 9-4-52	Renewal of License Filed by Frank Stollenwerck, Atty.	GRANTED	12-17-52
BR-2374 Rec'd Filed	1-4-54 1-11-54 1-11-54	Renewal of License Filed by Frank Stollenwerck, Atty.	Granted	4-21-54
BP-10,401 Rec'd Filed	2-20-56 2-28-56 2-28-56	Construction Permit to change antenna-transmitter and studio location from 1mi. S of Monument Sq. <sup>1st</sup> E of Curran Memorial Hwy, North Adams, Mass. to Stockbridge Rd. (Rte. 7), Great Barrington, Mass. & to be determined, Great Barrington, Mass. respectively; change station location from North Adams, Mass. to Great Barrington, Mass. (Contingent on grant of BAL-2256) Atty. - Spearman & Roberson- Russell Rowell Engr. - Ralph T. Winquist, Bridgeport, Conn.	GRANTED	7-18-56



FORMERLY FORM A-170

BERKSHIRE BROADCASTING CO., Inc.

Call

WSBS (10-19-56)

Letters

X W N A W

Name CECIL F. CLIFTON

File No.	Dated	Application for	Action	
			Nature	Date
BAL-2256 Rec'd Filed	2-27-56 2-28-56 2-28-56	Voluntary assignment of license from Cecil F. Clifton to Berkshire Broadcasting Co., Inc.	Contingent on grant of EP-10,401  GRANTED EFF:	7-18-56 9-29-56
BAP-301 Rec'd Filed	8-6-56 8-8-56 8-8-56	Voluntary assignment of construction permit/EP-10,401 from Cecil F. Clifton to Berkshire Broadcasting Co., Inc.  Russell Rowell, Atty.	GRANTED EFF:	8-17-56 9-29-56



## APPLICATION RECORD - BROADCASTING

Aug. 1955

#6

Call  
Letters W.S.B.S.Name BERKSHIRE BROADCASTING CO., INC.

File No.	Dated	Application for	Action	
			Nature	Date
BL-6465 Rec'd Filed	12-19-56 12-20-56 12-20-56	License to cover Construction Permit BP-10,401 which authorized change antenna-transmitter and studio location to Stockbridge Road. (Rte. 7), Great Barrington, Mass. & to be determined, Great Barrington, Mass. respectively; change station location to Great Barrington, Mass.  Atty's: Spearman and Roberson.	GRANTED	1-11-57
BR-2374 Rec'd Filed	3-22-57 3-28-57 3-28-57	Renewal of license	GRANTED	5-8-57
BTC-2574 Rec'd	8-7-57 8-19-57	Voluntary relinquishment of negative control of licensee corporation by each James W. Miller and Hope N. Miller and John T. Parsons and Blanche S. Parsons, through the transfer of stock to Montgomery S. Crane (15%)  Russell Rowell, Atty. <small>P. C. C. - WASHINGTON, D. C.</small>	GRANTED EFF:	8-29-57 10-9-57



## APPLICATION RECORD - BROADCASTING

AUG. 1955

Call  
Letters W S B SName X WSBS- THE BERKSHIRES, INC.  
BERKSHIRE BROADCASTING CO., INC.GREAT BARRINGTON, MASSACHUSETTS

File No.	Dated	Application for	Action	
			Nature	Date
BP-11,546 Rec'd Filed	8-13-57 8-22-57 8-22-57	Construction permit to increase power from 250w to 1kw; install directional antenna (DA-D) and new transmitter (GATES BC 1J).  Atty. - Spearman & Roberson Engr. - Ralph T. Winquist, Bridgeport, Conn.	DISMISSED Order-Docket 12556 Request of Applicant	6-3-59
BR-2374 Rec'd & Filed	12-31-59 1-4-60	Renewal of license.	GRANTED	4-20-60
BAL-3842 Rec'd Filed	3-14-60 3-21-60 3-21-60	Voluntary assignment of license to W S B S - The Berkshires, Inc.  Robert W. Coll, Atty.	GRANTED EFF:	4-20-60 5-2-60
BR-2374 R & F	12-24-62 12-28-62	Renewal of license.  ATTY: Samuel Miller	GRANTED	3-12-64



AUG. 1955 BERKSHIRE BROADCASTING CO., INC.

NORTHERN BERKSHIRE BROADCASTING CO., INC.

Call  
Letters W S B SName  W S B S - THE BERKSHIRES, INC.

Great Barrington, Massachusetts

File No.	Dated	Application for	Action	
			Nature	Date
BR-2374 R & F	12-17-65 12-22-65	Renewal of license  Atty- Samuel Miller	GRANTED	3-21-66
EAL-6359 R & F FEE PD: \$75 MAY 16 1968 Pub. notice	5-1-68 5-9-68 #427132 filed 5-20-68	Voluntary assignment of license to NORTHERN BERKSHIRE BROADCASTING CO., INC.  REQUEST WAIVER SEC. 73.35(a) of RULES  Atty for assignor - Samuel Miller for assignee - Dow, Lohnes & Albertson	<del>DISMISSED</del> (Comm. action)	<del>8-14-68</del>   <b>SEP 5 1968</b>
		PETITION FOR RECONSIDERATION filed 8-29-68 by Earl Stanley, Engr. data re overlap WMNB - filed 8-29-68 (assignee)	GRANTED	9-5-68
		Petition granted by Commission letter dated 9-5-68.	EFF:	9-12-68
EMI-2273 R & F. #470037 \$30 NOV 25 1968 AMENDMENT R & F PRESS: JAN 21 1968	11-1-68 11-4-68 11-4-68 12-18-68 12-19-68	MI to change name of licensee to <del>BERKSHIRE</del> <del>BROADCASTING CORPORATION.</del> atty-Dow, Lohnes and Albertson(Earl P. Stanley)  Re chg. name to <del>North</del> Berkshire Broadcasting Co., Inc. F. C. C. - WASHINGTON, D. C.	GRANTED	1-22-69



FORM BC-121  
Aug. 1955

49

APPLICATION RECORD - BROADCASTING

Call  
Letters W S B S

Name BERKSHIRE BROADCASTING CO., INC.  
Great Barrington, Mass.

File No.	Dated	Application for	Action	
			Nature	Date
BR-2374 R & F #481081 \$75. w/ WMNB-AM PRESS FEB 18 1969	12-30-68 1-2-69 1-2-69	Renewal of license AMENDED 2-18-69 re: Engineering  Atty. Daniel W. Toohy	GRANTED	3-26-69
BR-2374 R & F P.N. PRESS JAN 12 1972	12-20-71 1-3-72 1-3-72	Renewal of License  Atty: Alan C. Campbell (Dow, Lohnes & Albertson) AMENDED 3-14-72 re: commercial policy; employment policy	GRANTED	5-10-72
BR-2374 R & F PN Recd. PRESS	11-14-74 11-27-74 "	RENEWAL OF LICENSE E.R. Stanley, Atty. AMENDED 4-4-75 re: commercial policy & programming	GRANTED	5-8-75



Atty. called 2-6-69 re: Sec. II, Para. 5 not complete



#10

Form BC-121  
May 1976

## APPLICATION RECORD - BROADCASTING

Call  
Letters W S B SName BERKSHIRE BROADCASTING CO., INC.  
GREAT BARRINGTON, MASSACHUSETTS

File No.	Dated	Application for	Action	
			Nature	Date
BR-2374 R & F P.N. PRESS	11-11-77 11-29-77 11-29-77 DEC 27 1977	RENEWAL OF LICENSE Atty. Earl R. Stanley (Dow, Lohnes & Albertson)	GRANTED	3-31-78
BZ-9738 Filed DM PRESS	7-12-78 9-8-78 SEP 24 1978	Direct Measurement Atty: Earl R. Stanley	GRANTED	9-29-78
BR801126UC PRESS	JAN 12 1981	RENEWAL OF LICENSE (Atty. Earl R. Stanley, DOW, LOHNES & ALBERTSON)	GRANTED	3-31-81



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

