

WRUN



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

BROADCASTING STATION LICENSE RECORD

Date first licensed 7-22-49

Call letters W R U N

LOCATION: UTICA, NEW YORK

WRUN, INC. (AL gr 12/8/77 EFF: 2-1-78

x1150 Broadcasting Inc. (VOL, ALH- 2-18-70 EFF: 2-24-70)

xWOODS COMMUNICATION CORP. (ALH & ASCA 1-8-70

Name of licensee xROME SENTINEL COMPANY



On Thomas Road, on south side of New York Central Railroad, 1 1/2 miles NW of Oriskany, New York (BR 5-27-66)

Transmitter location xOn north side of New York Central Railroad, 1 1/2 miles northwest of Oriskany, New York. (C.P. 4-29-47) Lic. 7-22-49

Same as transmitter

xRoute 5A, Whitestown, New York (BML-4-6-62)

x258 Genesee Street, Utica, New York (MP 3-10-49) (Lic. 7-22-49)

Main studio location xTo be determined, Utica, New York. (C.P. 4-29-47)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
Bl-P-4793 C.P. for new station.	4-29-47	1150	1 kw*5kw* *DA	LS U	6-29 12-29-47
BMP-3350	12-3-47 date.	Mod. CP (4793)			for ext. of completion 6-29 2-29-48
BMP-3621	2-19-48 completion date.	Mod. CP (4793 as mod)			for ext. of 6-29 4-29-48
BMP-3805	4-22-48 completion date.	Mod. CP (4793 as mod)			for extension of 6-29-47 7-29-48
BMP-4057	7-27-48 completion date.	Mod. CP (4793 as mod)			for ext. of 6-29 1-29-49
BMP-4408	1-19-49 completion date.	Mod. CP (4793 as mod)			for ext. of 6-29 7-29-49
BMP-4327	3-10-49	Mod. CP (4793 as mod)			to make changes in DA and to specify studio site 6-29 7-29-49
BL-3291	7-22-49 Lic. to cover CP (4793 as mod) for a new station and specify studio site.	1150	1kw*, 5kw-LS* *DA	U	7-22 5-1-50
BR-2307	4-21-50	1150	1kw*, 5kw-LS* *DA	U	5-1 5-1-53
BR-2307	4-15-53	Renewal of License			5-1 6-1-54
BR-2307	5-19-54	RENEWAL OF LICENSE			6-1 6-1-57
BS-2307	1-18-55	1150	1kw 5kw-LS DA-2	U	1-18 6-1-57
		Mod.Lic. re DA specs and monitoring point			
BR-2307	5-15-57	RENEWAL OF LICENSE			6-1 6-1-60
BR-2307	5-4-60	Renewal of license			6-1 6-1-63
BML-1993 (1)	4-6-62	Mod. of lic. to chg, studio loc. to Rt. 5A, Whitestown, New York (Waiver of Sec. 3.30 of Comm Rules requested)			
BP-15368	XXXXXX 4-10-62	1150kc	1kw	night	6-10-62 12-10-62
		CP to install new trans. (Gates BC-1T)			

Form BC 126

June 1954

Card # 2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W R U N

Station location Utica, New York

Name of licensee Rome Sentinel Company

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BP-15368	4-10-62	1150kc	1kw	Aux. Day	6-10 12-10-62.
		CP to install new trans. (Gates BC-1T).			
BL-9572 BL-9573 (2)	11-23-62	License to cover construction permit (BP-15,368) for two main transmitters			
BL-9572 BL-9573	11-23-62	1150kc	1kw	Aux-Alt	11-23- 6-1-63
		License to cover construction permit BP-15,368 for Auxiliary and Alternate Main Transmitters. (Two).			
BR-2307	5-29-63	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.			
	8-13-63	1150kc	1kw, 5kw	LS U DA-2 Aux. Alt.	8-15-63 to 6-1-66
BR-2307	5-27-66	1150kc	1kw, 5kw	LS U DA-2	6-1 6-1-69
	5-27-66	1150kc	1kw	Aux. Day. Alt. Night	6-1-69
BS-2307(1)	12-26-67	Memo Delete obstruction marking			
BR-2307(L)	6-6-69	Renewal of Main & Aux. Alt. Main & ALDA			6-1-72
BAL-6746	1-8-70	VOL. AL	EFF:	2-24-70	
BAL-6841	2-13-70	VOL. AL	EFF:	3-2-70	
BS-2307(L)	11-15-71	Mod. of lic. to change SL (Main & Aux.-Alt. Main)			
EBSA	5-25-72				
BR-2307(L)	6-15-72	RENEWAL	MAIN & ALT-AUX.		6-1-75
BR-2307(L)	7-9-76	RENEWAL	(MAIN, ALT. & AUX.)		6-1-78-
BAL-8998	12/8/77	Vol AL	EFF:	2-1-78	
BR-2307	2-26-79	(L) REN. OF LIC. MAIN & ALTER. MAIN & AUX. TRANS. 6-1-81			
BR-2307(L)	2-26-79	Supereded to Correct Page 2:.....			
COMTEL	8-18-80	TEMP. AU. GR. OPERATE PARA. AT VARIANCE WHILE MAINTAINING MONITOR POINTS WITHIN LIC. LIMITS TO FACILITATE REPAIRS & RENOVATION TO ARRAY. NOTIFY WHEN NORMAL & GIVE DETAILS OF REPAIRS. AU. EXPIRES 11-1-80.			

BROADCASTING STATION HISTORY RECORD

CARD # 3

AM

First licensed

Call Letters WRUN

Station Location

SEE CARD # 1

Name

Transmitter Location

Main studio location

Authorization Record

File No.	Granted	Facilities	Expires
COMTEL	11-17-80	AU. & TERMS COMTEL EXT. THRU 12-1-80.	8-18-80

APPLICATION RECORD - BROADCASTING

W R U N

Call
Letters

New

Name ROME SENTINEL COMPANY

(P.O. 136 North James St., Rome, New York)

File No.	Dated	Application for	Action	
			Nature	Date
B1-P-4793	4-23-46	Construction Permit for a new standard broadcast station to be operated on: Frequency: 1150 kc Power: 5kw - DA 1kw 5kw LS Hours of Operation: Unlimited. Trans. Location: 1½ mile northwest of Oriskany on northside of New York Central Railroad, Oneida County, New York Studio Location: To be determined - Utica, New York (Filed by Neville Miller, Atty)	GRANTED	4-29-47
Rec'd	4-25-46			
Filed	4-25-46			
AMENDED	2-3-47	AMENDED to change power <u>from 5kw to 1kw 5kw LS</u> and make changes in DA (DA-2)		
Recd.	2-6-47			
Filed	2-6-47			

RCA BTA-5F Transmitter
Paul F. Godley (Engr) Montclair, N.J.

APPLICATION RECORD - BROADCASTING

#2

Call
Letters WRUNName ROME SENTINEL COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMP-3350 Rec'd Filed	11-14-47 11-20-47 11-20-47	Mod. of C.P. (B1-P-4793, which authorized a new standard broadcast station) for extension of completion date from: 12-29-47 to: 2-29-48. (Neville Miller, Atty.)	GRANTED	12-3-47
BMP-3621 Rec'd Filed	2-9-48 2-11-48 2-11-48	Mod. of C.P. (B1-P-4793, as mod., which authorized a new standard broadcast station) for extension of completion date from: 2-29-48 to: 4-29-48. (Arthur H. Schroeder, Atty.) <i>BL 3291 - assigned - Kull says has applications</i>	GRANTED	2-19-48

APPLICATION RECORD - BROADCASTING

Call
Letters VRUNName ROME SENTINEL COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMP-3805 Rec'd Filed	4-8-48 4-16-48 4-16-48	Mod. of C.P. (Bl-P-4793, as mod., which authorized a new standard broadcast station) for extension of completion date from: 4-29-48 to: 7-29-48. (Neville Miller, Atty.)	GRANTED	4-22-48
BMP-4057 Rec'd Filed	7-2-48 7-16-48 7-16-48	Mod. of C.P. (Bl-P-4793, as mod., which authorized a new standard broadcast station) for extension of completion date from: 7-29-48 to: 1-29-49. (Neville Miller, Atty.)	GRANTED	7-27-48
BL-3291 Rec'd Filed	7-17-48 7-19-48 9-14-48	License to cover C. P. (Bl-P-4793, as mod., which authorized a new standard broadcast station) and to specify studio location as 258 Genesee St., Utica, New York. (Neville Miller, Atty.)	GRANTED	7-22-49

APPLICATION RECORD - BROADCASTING

#4

Call
Letters WRUNName ROME SENTINEL COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMP-4327 Rec'd Filed	11-16-48 11-18-48 11-18-48	Modification of Construction Permit (BP-4793, as modified, which authorized a new standard broadcast station), to make changes in directional antenna, and to specify studio location as 258 Genesee Street, Utica, N.Y.	GRANTED	3-10-49
BMP-4408 Rec'd Filed	1-5-49 1-7-49 1-7-49	Mod. of C. P. (B1-P-4793, as mod., which authorized a new standard broadcast station) for extension of completion date from: 1-29-49 TO: 7-29-49. (Neville Miller, Atty.)	GRANTED	1-19-49

*see card # 3 for
see to cover*

APPLICATION RECORD - BROADCASTING

Call
Letters W R U NName ROME SENTINEL COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BR-2307 Rec'd	2-24-50 3-1-50	Renewal of license. (Neville Miller, Atty.)	GRANTED	4-21-50
BR-2307 Rec'd Filed	12-26-52 1-5-53 1-5-53	Renewal of License Filed by Neville Miller, Atty.	Granted	4-15-53
BR-2307 Rec'd Filed	2-20-54 3-2-54 3-2-54	Renewal of License Filed by Neville Miller, Atty.	Granted	5-19-54
BR-2307 Rec'd Filed	2-27-57 3-5-57 3-5-57	Renewal of License. Neville Miller, Atty.	GRANTED	5-15-57
BR-2307 Rec'd&Filed	2-22-60 3-1-60	Renewal of license. Miller and Schroeder, Attys.	GRANTED	5-4-60

FORM BC-121
AUG. 1955

#6

APPLICATION RECORD - BROADCASTING

Call
Letters WRUN

Name ROME SENTINEL COMPANY
UTICA, NEW YORK

File No.	Dated	Application for	Action	
			Nature	Date
BML-1993 R. & F.	3-7-62 3-9-62	Mod. of lic. to change studio location from 258 Genesee St., Utica, N.Y. to Route 5A, Whitestown, N.Y. (Waiver of Sect. 3.30 of Comm. Rules requested)	GRANTED	4-6-62
BP-15368 R. & F.	3-7-62 3-9-62	Atty-Miller & Schroeder Construction permit to install new trans. (GATES BC-1T) to be used as main trans.-night aux. trans.-daytime.	GRANTED	4-6-62 (2 separate authorizations)
BP Rec'd	3-7-62 3-9-62	Atty-Miller & Schroeder Construction permit to use existing main trans. (RCA BTA-5F) as main trans.-daytime & alt. main-nighttime. Atty-Miller & Schroeder	RETURNED Unnecessary- 302s only	3-26-62

#7

FORM BC-121

AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W R U NName ROME SENTINEL COMPANY
UTICA, NEW YORK

File No.	Dated	Application for	Action	
			Nature	Date
BL-9572 Rec'd & F	8-7-62	License to cover CP (BP-15,368, which auth. install new trans. to be used as main trans. night and aux. trans. day) (GATES BC-1T) Atty. Miller and Schroeder	GRANTED	11-23-62
	8-10-62			
BL-9573 Rec'd & F	8-7-62	License to use old main transmitter (RCA-BTA-5F) as main transmitter daytime and alternate main night	GRANTED	11-23-62
	8-10-62			

FORM BC-121
AUG. 1955

#8

APPLICATION RECORD - BROADCASTING

1150kc

Call Letters W R U N

Name ROME SENTINEL COMPANY
Utica, New York

File No.	Dated	Application for	Action	
			Nature	Date
BR-2307 R. & F.	2-19-63 3-4-63	Renewal of license. (Main & (Alt. & Aux.)) Miller and Schroeder, Attys.	GRANTED	8-15-63
BR-2307 R & F	2-18-66 2-28-66	Renewal of license (Main & Aux.-Alt. Main) Atty- Miller & Schroeder (John P. Bankson, Jr)	GRANTED	5-27-66
BR-2307 R & F	2-7-69 3-3-69	Renewal of license (Main & Aux-Alt. Main) AMENDED 4-30-69 re: foreign language programming	GRANTED	6-6-69
#494991 \$105. PRESS	3-3-69 APR 8 1969	Atty. John P. Bankson		
BAL-6746 R & F	8-20-69 8-25-69	Vol. assignment of license to WOODS COMMUNICATION CORP. REQUEST WAIVER RE DOCKET 18110	GRANTED	1-8-70
FEE PD: \$105 (remotes included) ALSO SEE	#538017 SEP 1969	Atty for assignor - John P. Bankson for assignee - Covington & Burling Re: Overlap, control and Financing. Re: Additional Financing.data.		
Pub.notice filed AMENDED AMENDED	9-17-69 11-24-69 12-1-69			

FORM BC-121 #9
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call 1150kc
Letters WRUN

1150 Broadcasting Inc.

Name **x** WOODS COMMUNICATION CORP.
Utica, New York

File No.	Dated	Application for	Action	
			Nature	Date
BAL-6841 R & F FEE PD: \$30 (Form 316)	1-26-70 1-27-70 -#571266	Voluntary assignment of license to 1150 BROADCASTING INC. Atty - Covington & Burling	GRANTED	2-13-70
WRUN-FM & WSSB	ALSO SEE:		EFF: 3-2-70	
BR-2307 R & F PN Recd. PRESS MAR 27 1972	2-22-72 2-24-72 "	RENEWAL OF LICENSE (Main Trans. and Auxiliary & Alter. Main Trans.) AMENDED 3-30-72 re: employment policies AMENDED 4-19-72 re; employment policy AMENDED 5-11-72 re: ascertainment of community needs	GRANTED	6-15-72
BAL-8262 Rec'd Filed Fee: \$1,000 047 Press: OCT 1 PN Rec'd: PUB. NOTICE FILED	9-16-74 9-18-74 9-18-74 346692 1974 10-21-74	Voluntary assignment of license <u>to</u> Mohawk Stations, Inc. Richard Landfield, Atty (785-5230) AMENDED 12-16-74 - financial data AMENDED 1-21-75 (assignee) financial data	DISMISSED	2-27-75 req of assignee (per atty)

APPLICATION RECORD - BROADCASTING

Call
Letters W R U N

WRUN, INC.

Name x1150 BROADCASTING INC.
UTICA, NEW YORK

File No.	Dated	Application for	Action	
			Nature	Date
BR-2307 R & F PN Recd. PRESS FEB 26 1975	1-30-75 2-3-75 "	RENEWAL OF LICENSE (MAIN & ALTERNATE MAIN & AUXILIARY TRANSMITTERS) AMENDED 1-23-77 re: programming	GRANTED	7-9-76
BAL-8998 R & F (ALSO SEE FM WKGW) FORM 314 PN filed	4-18-77 4-19-77 MAY 24 1977 6/3/77	Voluntary assignment of license to WRUN, INC. Atty - Pierson, Ball & Dowd (for assignee) PETITION TO DENY filed 6-23-77 by Attys Cohn & Marks on behalf of WTLB Affidavit re above filed 8-29-77 OPPOSITION TO PET TO DENY filed 7-7-77 by Attys for assignee PETITION TO DENY filed 6-23-77 by WOUR REPLY TO OPPOSITION TO PET TO DENY filed 7-19-77 by WOUR Correction re above filed 7-22-77 REPLY TO OPPOSITION TO PET TO DENY filed 7-15-77 by Cohn & Marks on behalf of WTLB (see over)	GRANTED EFF: Memo 0 & 0 Released 12/16/77	12/8/77 2-1-78

RE: Amended 11-1-77 EEOP Data & re B/C int
RE: Amended 11-8-77 ~~Legal Data~~ clarif. re Bus int

APPLICATION RECORD - BROADCASTING

Call
Letters WRUN

WRUN, INC.

Name x1150 BROADCASTING INC.
UTICA, NEW YORK

File No.	Dated	Application for	Action	
			Nature	Date
BR-2307 R & F PRESS	1-25-78 2-2-78	RENEWAL OF LICENSE (MAIN & ALTERNATE MAIN & AUXILIARY TRANSMITTERS)	GRANTED	2-26-79
----- FEB 22 1978 -----				
BR810202G2 PRESS APR 2	1981	Renewal of License Atty.: James A. Koerner	<i>gr</i> ISSUED	5-29-81
BAL810224EB Form 316 PRESS MAY 6	1981	Voluntary relinquishment of positive control by Robin B. Martin thru issuance and sale of add'l stock by the licensee corporation to Susan P. Cochran & Josephine Perry	ISSUED	5-22-81

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

