

W S A M



Remington Rand Inc.

BRANCHES EVERYWHERE

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**REMOVABLE LABEL GUIDE**

**Cat. No. 4550L**

Patent No. 1390199

D-2-1062

## BROADCASTING STATION LICENSE RECORD

#1

Date first licensed June 24, 1940

W S A M (11-22-39)

Call letters x<sup>W</sup> M L G

LOCATION: SAGINAW, MICHIGAN

THE MACDONALD BROADCASTING COMPANY (BAL-10-7-63) Eff: 11-1-63)

x KENNETH HUGH MACDONALD (BAP) 10-22-62, EFF: 11-1-62)

x KNORR BROADCASTING CORPORATION (ML 1-31-55)

x WKMH, INCORPORATED (AL 1-12-55 EFF: 1-21-55, retroactive to 1-1-55)

Name of licensee x SAGINAW BROADCASTING COMPANY

2000 Whittier Street, Saginaw, Mich (Lic. 6-22-49)

x 310' West of intersection of Hammell &amp; 15th St., Saginaw, Mich. (MP 12-9-48)

Transmitter location x On the Country Fair Grounds, Saginaw, Michigan (CP 2-6-47)  
x Bay & Weiss Sts., Saginaw, Michigan (CP & MP 3-5-40) Lic. 6-24-40

2000 Whittier Street, Saginaw, Mich (redes. 12-14-73)

x 2435 Holland Street, Saginaw, Michigan (Ltr. 1-28-52)

x 117 West Genesee Street, Saginaw, Michigan. (Ltr. 9-19-47, Eff. 10-1-47)

x 610 Eddy Building, Saginaw, Michigan (ML 11-9-44)

Main studio location x Bay &amp; Weiss Sts., Saginaw, Michigan (CP &amp; MP 3-5-40) Lic. 6-24-40

48058

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	DATE ISSUED	FREQ.	POWER	TIME DIV.	PERIOD	
					From	To
letter B2-P-794	10-25-39 Eff. 11-2	1200	100w, 250w-LS	S.H.	Trans. site	
	and antenna to be determined. For new station at Saginaw, Michigan					
B2-P-794)	3-5-40	1200	100w, 250w-LS	S.H.	5-5	11-5-40
B2-MP921)	C.P. for a new station at Saginaw, Mich.; also Mod. for appr. trans. and studio sites, appr. ant. and change in type trans.					
B2-P-794 B2-MP-921	4-13-40	Med.C.P.	to add sunrise		5-5	11-5-40
B2-L-1161)	6-24-40	1200	100, 250w-LS	S.H.	6-24	10-1-40
B2-Z-406 )	License to cover CP 794, as modified, for a new station; also direct measurement					
B2-S-1062	10/31/40	opr 1	to 6am	11/6/40	election returns & fill-in music	
B2-S-1062	12/23/40	opr 1	to 2am	12/25/40	(Mass)	
WAEBA REALLOCATION						
B2-R-1062	3-24-41	1230	100w-250w-LS	S.H.	3-29	10-1-41
B2-R-1062	9-23-41	1230	100w-250w-LS	S.H.	10-1	10-1-42
B2-S-1062	12-22-41	To opr. addl. time from 10 to 10:30 p.m. EST, 12-22-41 only in order to conduct b/c for charity purposes, prov. WMPC remains silent.				
B2-S-1062	6-12-42	To opr. from 9 to 10:30 p.m., EST, 6-15-42 in order to cooperate with Local Defense Authorities on test blackout, provided WMPC remains silent.				
B2-S-1062	8-12-42	To opr. from 10:10 to 10:30 p.m., EST, (provided WMPC remains silent) 8-12-42 in order to assist in the 6th Corps Area test blackout, only.				
B2-R-1062	9-8-42	1230	100w-250w-LS	S.H.	10-1	2-1-43
B2-ML-1055	10-20-42	1400	250w	U	10-20	8-1-43
	Mod. license to change freq., increase power, and change hours of operation					
B2-Z-1438	1-27-43	1400	250w	U	1-27	8-1-43
	Determine operating power by direct measurement					
B2-S-1062	7-27-43	Extension of license			8-1	10-1-43
B2-R-1062	8-31-43	1400	250w	U	8-31	8-1-45

## BROADCASTING STATION LICENSE RECORD

#2

Date first licensed .....

Call letters W S A MName of licensee See Card #1

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	DATE ISSUED	FREQ.	POWER	TIME DIV.	PERIOD	
					From	To
B2-TC-348 Eff. 2-25-44	2-17-44	Acquisition of control of licensee corp. from Acolph Greenebaum, Deceased by MILTON L. GREENEBAUM				
B2-ML-1207	11-9-44	1400	250w	U	11-9	8-1-45
Mod. license to move main studio						
B2-S-1062	7-24-45	Extension of license			8-1	10-1-45
B2-S-1062	9-25-45	Extension of license			10-1	12-1-45
Order 107-A						
B2-S-1062	11-21-45	Extension of license			12-1	2-1-46
B2-S-1062	1-23-46	Extension of license			2-1	4-1-46
B2-R-1062	2-27-46	1400	250w	U	2-27	8-1-47
B2-P-5488	2-6-47	1400	250w	U	4-6	10-6-47
CP to make changes in antenna and to change T site						
BR-1062	7-17-47	1400	250w	U	8-1	8-1-50
BMP-3108	7-10-47	1400	250w	U	12-7	6-7-48
Mod. CP (5488) for extension of C & C dates						
BZ-2587	10-31-47	1400	250 w	U	10-31	8-1-50
To determine operating power by direct method.						
BMP-3856	5-12-48	Mod. CP (5488 as mod) for ext. of commencement and completion dates to 60 da. after decision of Docket No. 8069 & 180 da. thereafter.				
Ltr. 6-8-48						
BMP-3856	3-17-49	1400	250w	U	5-16	11-12-49
BMP-4276	Mod. CP (5488 as mod) for ext. of C & C dates					
BMP-4506	(Cond. Clause)					
BMP-4276	12-9-48	Mod. CP (5488 as mod) to change type of transmitter, make changes in vertical antenna and mount FM antenna on AM tower & change T site.				
Ltr. 1-11-49)						
BL-3706	6-22-49	1400	250w	U	6-22-	8-1-50
lic. to cover CP (5488 as mod) for a new T, changes in vertical antenna and mount FM antenna on AM tower and change T site. (COND. CLAUSE)						
BR-1062	7-21-50	1400	250w	U	8-1	8-1-53
BR-1062	7-8-53	1400	250w	U	8-1	10-1-55
BAL-1929	1-12-55	Vol. assignment of license to				
EFF: 1-21-55 WKMH, INCORPORATED.						
retroactive to 1-1-55						

B-S.

#3

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WSAM

Name of licensee .....

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BML-1617	1-31-55	1400kc	250w	U	1-31-55 10-1-59
	Mod. of license to change name of applicant				
BR-1062	9-7-55	RENEWAL OF LICENSE			10-1 10-1-58
BR-1062	9-10-58	Renewal of license			10-1 10-1-61
BTC-3192	8-25-59	Voluntary acquisition of positive control of licensee corporation by Frederick A. Knorr thru transfer of stock by Harvey R. Hansen and William H. McCoy to Knorr Broadcasting Corporation.			
	EFF: 12-10-59				
BTC-3679	3-13-61	Involuntary transfer of control of licensee corporation from Frederick A. Knorr to Nellie Marie Knorr, Administratrix of the Estate of Frederick A. Knorr, Deceased.			
BTC-3720	4-12-61	Invol. transfer of control of licensee corporation from Nellie Marie Knorr, Administratrix of the Estate of Frederick A. Knorr, deceased to Nellie Marie Knorr, Execitrix of the estate of Frederick A. Knorr, Deceased.			
BP-12,834 (Cond'1)	3-15-62	1400kc	250w-1kw	U	5-15 11-15-62
	CP to increase daytime power and install new transmitter.				
BR-1062	2-28-62	Renewal of license			2-28 10-1-64
BAPL-283	10-22-62	Voluntary assignment of construction permit and license to Kenneth Hugh MacDonald.			
	EFF: 11-1-62				
BP-12,834 (1)	12-17-62	Mod. of CP (BP-12,834, which auth. incr day power and install new trans) for ext. of completion date to			
					5-15-63 66
BL-10,118	9-9-63	1400kc	250w-1kw	U	9-9 10-1-64
	Lic. to cover CP (BP-13,834 as mod) which auth. incr day power & instl. new trans; spec. trans as RCA BTA-1R1. Cond'1				
BAL-4895	10-7-63	Voluntary assignment of license to The MacDonald Broadcasting Company			
	Eff: 11-1-63				
BR-1062	7-14-64	1400kc.	250w, 1kw,	U	10-1 10-1-67
BR-1062(S)	6-28-66	RENEWAL			10-1-70
BZ-7612(1)	8-31-70	Direct Measurement			

Form BC 126

June 1954

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W S A M

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BR-1062(L)	9-30-70	RENEWAL			10-1-73
EBSA	5-22-72				
BR-1062 (L) BZ-8484 BL-13,597	11-6-74	RENEWAL & MODIFICATION <del>XXXXXXXXXXXXXXXXXXXX</del> Main & Auxiliary Trans. Gates-			10-1-76
LETTER	6-20-75	Main Transmitter:		BC-1H1	
BR-1062(L)	9-15-76	Renewal Main&Aux.			10-1-79
BZ-9608(1)	2-28-78	Direct Measurement			
BR 790525	UC 9-21-79	RENEWAL OF LICENSE (L)			10-1-82

# 1.

W S A M (11-22-39)

Call X W M L OLetters X NEW

Name SAGINAW BROADCASTING CO. Bay and Weiss Sts.  
P.O. 118 S. Washington Ave. Saginaw, Mich.

File No.	Dated	Application for	Action	
			Nature	Date
B2-P-794	9-30-35	C. P. for new station to be operated on: Frequency - 1200 kc Power 100w-250w-LS, 250W-LS Time - Specified Hours. Studio- 2nd Nat. Bk. Bldg., Saginaw, Mich. Trans.- To be determined, Saginaw, Mich. <b>Requests call WSAG.</b>	<del>Returned</del>	<del>10-18-35</del>
RESUBMITTED AMENDED	AND 10-24-35	<del>RE+ change power from 100w-250w-LS to 100watts</del> <del>&amp; right change equip.</del>	<del>Request of attorney.</del>	<del>Examiner's Report I-289</del>
Amended	1-3-36	To omit request for changes in equipment and change in power from 100w, 250w-LS to 100w, so <b>as to request 100w, 250w-LS.</b>	<del>DENIED Min. 2-9-37,</del> <del>effective 3-16-37</del> <del>Min. #503 11-28-38</del> <del>ORDER of 2-9-37 VACATED</del> <del>in accordance with Mand</del> <del>Court of Appeals</del> <del>(2) 20 days allowed</del> <del>parties to file proposed</del> <del>findings (R.106.27)</del> <del>(3) further procedural</del> <del>steps provided in R.106.</del> <del>27 be thereafter fol-</del> <del>lowed in these dockets.</del> <del>Docket 3651 B-5</del> <del>GRANTED 10-25-39,</del> <del>Eff. 11-2-39, Subject</del> <del>to trans. site &amp; ant.</del> <del>Min. #491 10-25-39</del> <del>Letter written.</del> <del>Issued with MP-921</del>	

## APPLICATION RECORD - BROADCASTING

Call

Letters W S A MName SAGINAW BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B2-MP-921	1-31-40	Modification of construction permit (B2-P-794) requesting approval of transmitter and studio sites at Bay and Weiss Sts., Saginaw, Mich., and change type of transmitter and approval of antenna.	Granted	3-5-40
B2-L-1161	5-27-40	License to cover C.P. (B2-P-794) as modified for a new broadcast station (Filed by Kremer and Bingham)	Returned	<del>6-4-40</del>
Rec'd	5-29-40		Jurat	
Resubmitted	5-27-40		Granted	6-24-40
Rec'd	6-5-40			
B2-Z-406	5-27-40	Authority to determine operating power by direct measurement of antenna power (Filed by Kremer & Bingham)	Returned	<del>6-4-40</del>
Rec'd	5-29-40		Jurat	
Resubmitted	5-27-40		Granted	6-24-40
Rec'd	6-5-40			

#3

Call  
Letters W S A MName SAGINAW BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B2-ML-1016	6-20-40	Modification of license to change power from 100w-250w-LS to 250w (Filed by Kramer & Bingham)	2-27-41 Dismissed without prejudice & retired to closed files (Request attorney, superseded)	
B2-R-1062	9-16-40	Renewal of license	Granted 1230kc, 100w-250w-LS S.H.	3-24-41
B2-ML-1055 Rec'd. Filed	2-20-41 2-20-41 2-20-41	Modification of Lic. to change frequency from 1200 kc to 1400 kc (under NARBA), increase power from 100w, 250w-LS to 250w and change hours of operation from specified hours to Unlimited time. (Filed by Guilford S. Jameson) Form 335 filed 6-7-41.	B-151, Docket #6127 ORDER OF GRANT Min. #421	10-20-42
B2-R-1062 Resub.	7-29-41 8-23-41	Renewal of license Forms 335 filed	Returned CIS for Form 335 Granted	8-12-41 9-23-41

#4

Call  
Letters W S A MName SAGINAW BROADCASTING COMPANY

File No.	Dated	Application for	Nature	Action
				Date
B2-R-1062	7-24-42	Renewal of license	Granted	9-8-42
B2-Z-1488 Rec'd	12-26-42 12-31-42	Authority to determine operating power by direct measurement of antenna power	Granted	1-27-43
B2-R-1062 Rec'd	5-26-43 5-29-43	Renewal of license Filed by Guilford S. Jameson atty.	Granted	8-31-43
B2-TC-348 Rec'd Filed	10-29-43 11-1-43 11-24-43	Acquisition of control of licensee corporation by Milton L. Greenebaum thru transfer of 35 shares from Adolph Greenebaum, Deceased (Filed by Guilford Jameson)	Granted Eff. 2-25-44	2-17-44
B2-ML-1207 Rec'd Filed	9-28-44 10-2-44 10-2-44	Modification of License to change main studio location from Bay and Weiss Streets, Saginaw, Mich., to 610 Eddy Bldg., Saginaw, Mich. (Filed by Guilford Jameson, Atty.)	Granted	11-9-44

## APPLICATION RECORD - BROADCASTING

Call

Letters W S A MName SAGINAW BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B2-R-1062 Rec'd	5-25-45 5-28-45	Renewal of license Filed by Guilford Jameson atty. Atty. will file amend. Par. 5(g), 17(b) operating log & photos Amend. 17(b) & 5(g) & operating logs filed 6-11-45. Amend. 17(b) & photos files 7-9-45	Granted "	2-27-46 "
B2-P-4626 Recd. Filed	2-23-46 3-5-46 3-5-46	C.P. to install synchronous amplifier at Foot of East Crump St., Bay City, Mich., to be operated on 1400 kc, with 100w power, <del>transmitted tone</del> <u>nighttime only</u> , synchronized with Station WSAM, Saginaw, Mich. (Filed by Atty. Guilford Jameson - Engr. Fran. McIntosh)	Dismissed Request of Attorney	1-16-47

## APPLICATION RECORD - BROADCASTING

Call

Letters

W S A M

Name SAGINAW BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B2-P-4626 - AMENDED Rec'd Filed	Continued 7-26-46 7-26-46 7-26-46	AMENDED re specify type of transmitter (W.E. 450A-1 Mod.)	See page 5 for action.	
AMENDED Rec'd Filed	11-6-46 11-7-46 11-7-46	AMENDED to change hours of operation <u>from</u> 100w <u>to</u> 100w nighttime only		
B2-P-5488 Rec'd Filed	11-19-46 11-30-46 11-30-46	Construction permit to make changes in an- tenna and to change transmitter location from Bay & Weiss Streets, Saginaw, Michigan to On the County Fair Grounds, Saginaw, Michigan.  Guilford Jameson, Atty Frank McIntosh, Engr.	GRANTED	2-6-47

## APPLICATION RECORD - BROADCASTING

Call

Letters W S A MName SAGINAW BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B2-P-5578	12-30-46	Construction Permit to change frequency from 1400 to 790kc, increase power from 250w to 1kw, install new transmitter (RCA-BTA-1L) and directional antenna for day and night use (DA-2) and change transmitter location from Bay and Weiss Streets, Saginaw, Michigan to South of the City of Saginaw, Michigan. (Filed by William A. Porter, Atty.)	Docket # 8069 DENIED after hearing 4-1-49 DECISION & ORDER ISSUED	
Rec'd	12-31-46			
Filed	12-31-46			
AMENDED	3-15-47	AMENDED to revise DA night time pattern		
Recd.	3-17-47			
Filed	3-28-47			



## APPLICATION RECORD - BROADCASTING

 Call  
 Letters W S A M

 Name SAGINAW BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BR-1062 Rec'd	5-28-47 5-29-47	Renewal of license Filed by Guildford Jameson, Atty.	Granted	7-17-47
BMP-3108 Rec'd Filed	8-28-47 9-3-47 9-5-47	Mod. of C.P. (B2-P-5488, which authorized to make changes in antenna and to change transmitter location) for extension of commencement and completion date from: 4-6-47 and 10-6-47, respectively to: 12-7-47 and 6-7-48, respectively.  (Guildford Jameson, Atty.)	GRANTED	9-10-47

## APPLICATION RECORD - BROADCASTING

Call  
Letters W S A MName SAGINAW BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BZ-2587 Rec'd Filed	9-26-47 10-1-47 10-1-47	Authority to determine operating power by direct measurement of antenna power.  (Gilford Jameson, Atty.) Gordon J. Gow, Engr.	GRANTED	10-31-47
BMP-3856 Rec'd Resubm. Rec'd Filed	4-27-48 4-28-48 4-27-48 5-4-48 5-4-48	Mod. of C.P. (B2-P-5488, as mod., which authorized to make changes in antenna and to change transmitter location) for extension of commencement and completion dates from: 12-7-47 and 6-7-48, respectively to: 60 days after decision of Docket No. 8069 and 180 days thereafter.  (Guilford S. Jameson, Atty.)  Jameson resigned as atty. per his ltr. 9-10-48	<del>Returned</del> par. - 6 not ans. GRANTED	<del>4-30-48</del> 5-12-48 to 60 days after decision of Docket No. 8069 & 180 da. thereafter. Ltr. written 6-8-48. Not issued pending decision on docket. Issued with MP 4276 and MF 4506

## APPLICATION RECORD - BROADCASTING

#10

Call

Letters W.S.A.M.Name SAGINAW BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMP-4276	10-27-48	Mod. of C.P. (B2-P-5488, as mod., which authorized to make changes in antenna and change transmitter location) to change type of transmitter (RCA-BTA-250-L), to make changes in vertical antenna and mount FM antenna on AM tower and change transmitter location from: On the County Fair Grounds, Saginaw, Michigan to: 310 ft. west of the intersection of Hammel & Fifteenth Streets, Saginaw, Michigan.  (Robert M. Booth, Jr., Atty.)	GRANTED	12-9-48
Rec'd	10-29-48		Issuance	to be withheld
Filed	10-29-48		pending decision on Docket No. 8069.	
			Ltr. 1-11-49	
			Issued with MP 38 56 and MP 4506	

## APPLICATION RECORD - BROADCASTING

Call  
Letters W.S.A.M.Name SAGINAW BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMP-4506	3-5-49	Modification of Construction Permit (B2-P-5488, as modified, which authorized installation of new transmitter, changes in vertical antenna and mount FM antenna on AM tower and to change transmitter location) for extension of commencement and completion dates from 60 days after decision of Docket No. 8069 and 180 days thereafter <u>TQ</u> : 60 days from date of grant and 180 days thereafter, respectively. (Herbert M. Bingham, Atty.)	GRANTED re blanketing clause  Issued with MP 3856 & MP 4276	3-17-49
Rec'd	3-8-49			
Filed	3-8-49			

#12

Call  
Letters W S A MName SAGINAW BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BL-3706 Rec'd Filed	6-7-49 6-8-49 6-8-49	License to cover C.P. (B2-P-5488, as mod.,) which authorized installation of new transmitter, changes in vertical antenna and mount FM antenna on AM tower and change transmitter location.  (Robert M. Booth, Jr., Atty, Andrew F. Inglis, Engr.)	GRANTED re blanketing clause	6-22-49
EP-7448 Rec'd Filed	12-8-49 12-13-49 12-13-49	Construction permit to make changes in transmitting equipment.  William A. Porter, Atty.	Formal application unnecessary Granted as informal request by Engr.	12-27-49

## APPLICATION RECORD - BROADCASTING

Call  
Letters W S A MName SAGINAW BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BR-1062 Rec'd	5-26-50 5-29-50	Renewal of license Filed by William A. Porter atty.	Granted	7-21-50
BR-1062 Rec'd Filed	5-7-53 5-8-53 5-8-53	Renewal of License Filed by Robert M. Booth, Jr., Atty.	GRANTED	7-8-53
BAL-1929 Rec'd Filed	12-14-54 12-17-54 12-17-54	Voluntary assignment of license to WKMH, Incorporated.  William A. Porter, Atty.	GRANTED EFF:	1-12-55 1-21-55 retro- active to 1-1-55
BML-1617 Rec'd Filed	1-21-55 1-25-55 1-25-55	Modification of license to change name of licensee to Knorr Broadcasting Corporation.  Robert M. Booth, Jr., Atty.	GRANTED	1-31-55

## APPLICATION RECORD - BROADCASTING

Call  
Letters W.S.A.M.Name KNORR BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BR-1062 Rec'd Filed	6-30-55 7-5-55 7-5-55	Renewal of license  E. R. Schneider, Atty.	GRANTED	9-7-55
BR-1062 Rec'd Filed	7-2-58 7-16-58 7-16-58	Renewal of license  Robert M Booth, Jr., Atty	GRANTED	9-10-58
BP-12,834 Rec'd Filed	2-11-59 2-12-59 2-12-59	Construction Permit to increase daytime power from 250w to 1kw and install a new transmitter (RCA-BTA-1M) (Sect. 3.28(c) waiver requested) Atty.- Robert M. Booth, Jr. Engr. - Edward F. Lorentz	GRANTED After hearing D-13643 (Cond'l re accept interference)	3-15-62

## APPLICATION RECORD - BROADCASTING

AUG. 1955

Call  
Letters W S A MName KNORR BROADCASTING CORPORATION  
Saginaw, Michigan

File No.	Dated	Application for	Action	
			Nature	Date
BTC-3192	7-15-59	Voluntary acquisition of positive control of licensee corporation by Frederick A. Knorr thru transfer of stock by Harvey R. Hansen and William H. McCoy to Knorr Broadcasting Corporation.  Robert M. Booth, Jr., Atty.	GRANTED EFF:	8-25-59
Rec'd.	7-23-59			12-10-59
Filed	7-23-59			
BTC-3679	2-1-61	Involuntary transfer of control of licensee corporation from Frederick A. Knorr to Nellie Marie Knorr, Administratrix of the Estate of Frederick A. Knorr, Deceased.  Robert M. Booth, Jr., Atty.	GRANTED EFF:	3-13-61
Rec'd	2-3-61			
Filed	2-3-61			



APPLICATION RECORD - BROADCASTING

Call  
 Letters W S A M

Name KNORR BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BTC-3720 Rec'd Filed	3-29-61 3-30-61 3-30-61	Involuntary transfer of control of licensee corporation from Nellie Marie Knorr, Administratrix of the Estate of Frederick A. Knorr, Deceased to Nellie Marie Knorr, Executrix of the Estate of Frederick A. Knorr, Deceased.  Robert M. Booth, Jr., Atty.	GRANTED EFF:	4-12-61
BR-1062 Rec'd & Filed	7-19-61 7-31-61	Renewal of License Robert M. Booth, Jr., Atty.	GRANTED	2-28-62
BAPL-283 Rec'd Filed	8-30-62 9-6-62 9-6-62	Voluntary assignment of construction permit and license to Kenneth Hugh MacDonald.  Robert M. Booth, Atty.	GRANTED: EFF:	10-22-62 11-1-62

## APPLICATION RECORD - BROADCASTING

AUG. 1955

Call  
Letters W S A MName KENNETH HUGH MACDONALDSaginaw, Michigan

File No.	Dated	Application for	Action	
			Nature	Date
BMP-10,667 R. & F.	11-7-62 11-16-62	Mod. of CP(BP-12,834 which auth. incr. day power and install new trans.) for extension of completion date from 11-15-62 to 9-15-63. Atty: Robert M. Booth, Jr.	GRANTED	12-17-62
BL-10,118 R. & F. PROG. TEST 5-24-63	5-13-63 5-15-63	Lic to cover CP(BP-12,834 as mod) which auth. incr. day power and install new trans; specify type trans as RCA-BTA-1R1. Atty: Robert M. Booth, Jr.	GRANTED	9-9-63 re: accept interference
BAL-14895 R & F	8-16-63 9-5-63	Voluntary assignment of license to <sup>The</sup> MacDonald Broadcasting Company  Atty. - Robert M. Booth, Jr.	GRANTED	10-7-63 Eff: 11-1-63

FORM BC-121  
AUG. 1955

#18

APPLICATION RECORD - BROADCASTING

Call  
Letters W S A M

Name THE MACDONALD BROADCASTING COMPANY  
Saginaw, Michigan

File No.	Dated	Application for	Action	
			Nature	Date
BR-1062 Rec'd Filed	7-6-64 7-15-64 7-15-64	Renewal of license  Atty. <del>XXXXXXXXXXXX</del> Robert M. Booth, Jr.	GRANTED	9-14-64
BR-1062 R & F  JUL 18 1967	6-23-67 7-3-67	Renewal of License  Atty.: Robert M. Booth, Jr.	GRANTED	6-28-68
BR-1062 R & F \$75 #614320 PN Recd. PRESS	6-29-70 7-6-70 " JUL 31 1970	RENEWAL OF LICENSE Robert M. Booth, Jr. Atty. (Booth & Freret)	GRANTED	9-30-70
BZ-7612 R & F \$2,539 \$50. AC-067 REFUSED pm	8-12-70 8-14-70 8-14-70 8-31-70 AUG 28 1970	Direct Measurement. Atty: <u>Booth &amp; Freret</u>	GRANTED	8-31-70

Card #19

Form BC-121  
September 1969

## APPLICATION RECORD - BROADCASTING

Call W S A M  
Letters .....Name THE MacDONALD BROADCASTING COMPANY  
Saginaw, Michigan

File No.	Dated	Application for	Action	
			Nature	Date
10-2-70 Annual fee \$36.00 deducted from \$75.00 Renewal filing fee. Credit \$39.00 to 1971. BR-1062 R & F PN Recd. PRESS JUL 9 1974	6-20-73 6-28-73 "	RENEWAL OF LICENSE Robert M. Booth, Jr. Atty. AMENDED 9-25-73 re: programming: EEO AMENDED 11-14-73 re: EEO programming	GRANTED issued with BZ-8484 & BL-13,597	11-6-74
BZ-8484 R & F DM PRESS 1 MAR 1974	12-11-73 12-14-73 12-21-73	Direct Measurement Atty. Julian P. Freret SL: 2000 Whittier, Saginaw, Michigan Trans. Gates BC-1H	GRANTED issued with RENEWAL & BL-13,597	11-6-74
The Commission by letter BL-13,597 R & F \$50#261353 PTA PRESS 17 OCT 1974	12-11-73 12-14-73 12-18-73 12-21-73	of August 7, 1974 notified station of apparent liability for \$400. Lic. to use former main trans. for auxiliary purposes only, RCA BTA-1R1 Atty. Julian P. Freret	GRANTED issued with RENEWAL & BZ-8484	11-6-74

#20

Form BC-121

May 1976

10-40

## APPLICATION RECORD - BROADCASTING

1400 khz

Call  
Letters W S A MName THE MacDONALD BROADCASTING COMPANY  
SAGINAW, MICHIGAN

File No.	Dated	Application for	Action	
			Nature	Date
BR-1062 R & F PN Recd. PRESS	5-21-76 5-24-76 " <b>JUL 12 1976</b>	RENEWAL OF LICENSE (MAIN & AUX. TRANS.) AMENDED 8-18-76 re: engineering (aux.) R.M.Booth,Jr.,Atty.	GRANTED	9-15-76
BZ-9608 R & F DM PRESS	10-21-77 10-25-77 12-27-77 <b>FEB 23 1978</b>	Direct Measurement Atty: Julian P. Freret	GRANTED	2-28-78
BR 790525 UC PRESS	<b>JUN 27 1979</b>	RENEWAL OF LICENSE (MAIN & AUX. TRANS.) J.P.Freret,Atty.	GRANTED	9-21-79

RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION <sup>W S A M</sup> <sub>W M L C</sub>

Licensee x SAGINAW BROADCASTING COMPANY

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition
BP-5812 Rec'd Filed	2-6-47 2-6-47 2-6-47	New	Community Broadcasting Company, Saginaw, Mich.	CP for a new standard Broadcast station 1400kc, 250w, U	DISMISSED 1-26-48 Request of Atty.
BP-6635 Rec'd Filed	2-26-48 2-27-48 2-27-48	New	Francis J. Darke Saginaw, Michigan	C.P. for a new standard broadcast station. 1400kc, 250w, U	Dismissed 4-22-49

Renewal  
Requested

Date  
Received

Designated  
for Hearing

Reason

Remarks

Renewal Requested	Date Received	Designated for Hearing	Reason	Remarks

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

