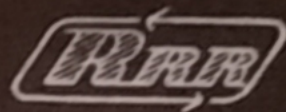


W R R L



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REMOVABLE LABEL

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 4550L 1/3

Form BC 126

June 1954

# BROADCASTING STATION LICENSE RECORD

#4940

Date first licensed June 6, 1974

Call letters W R R L

Station location Rainelle, W. Va.

Name of licensee R-B COMPANY, INC.

Transmitter location x Highway 22, Rainelle, West Virginia  
Simms Mt. Road, Rainelle, West Virginia(re-described )

zip 25962

Main studio location 507 Main Street, Rainelle, West Virginia



# CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl.<br>No.                             | Date<br>Issued | Freq.                             | Power | Time<br>Div. | Period<br>From To |
|--|----------------|-----------------------------------|-------|--------------|-------------------|
| BP-19,299                                | 7-17-73        | 1130khz, 1kw                      | Day   |              | 7-17-74           |
| CP for a new standard broadcast station. |                |                                   |       |              |                   |
| BP-19,299(1)                             | 10-1-73        | Call letters WRRL assigned.       |       |              |                   |
| EBSA                                     | 10-1-73        |                                   |       |              |                   |
| Comlet                                   | 11-11-73       | Coord: NL 37-57-28 WL 80-45-45    |       |              |                   |
| BL-13617(L)                              | 6-6-74         | Lic. for New Standard B/C Station |       |              | 10-1-75           |
| BR-4940(S)                               | 9-12-75        | RENEWAL OF LICENSE                |       |              | 10-1-78           |
| BZ-9361(L)                               | 3-14-77        | Direct Measurement                |       |              | 10-1-78           |
| BR-4940                                  | 9-26-78        | (S) REN. OF LIC.                  |       |              | 10-1-81           |
| BTC790122EA                              | 2-28-79        | VOL. TC                           |       | EFF:         | 3-8-79            |



# APPLICATION RECORD - BROADCASTING

Call  
Letters WRR L

Name R-B COMPANY, INC.  
RAINELLE, WEST VIRGINIA to Bruce Glenn Barker, 423 7th Street, Rainelle, W. Va.

| File No.           | Dated    | Application for  | Action 25962)             |                 |
|--------------------|----------|--|---------------------------|-----------------|
|                    |          |  | Nature                    | Date            |
| BP- 19,299         | 10-10-72 | Construction permit for a new standard   | WAIVER                    | 1.569 granted & |
| Rec'd              | 10-24-72 | broadcast station on:  | appl. accepted for filing |                 |
| Filed              | 4-18-73  | Frequency: 1130kc  | 4-18-73                   |                 |
| \$100-121019       | 10-24-72 | Power: 1kw   | GRANTED                   | 7-17-73         |
| AC-025             |          | Hours: Daytime   | GRANT FEE OF \$900.00     |                 |
| PN filed           | 1-29-73  | Trans: Gates, BC-1H  | paid 9-5-73.              |                 |
| PRESS: MAY 1 1973  |          | TL: Highway 22, Rainelle, West Virginia  |                           |                 |
| Grant fee of \$900 |          | S& RCL: 507 Main Street, Rainelle, West Virginia.                              |                           |                 |
| requested.         |          | 37° 57' 52" 80° 45' 50"  |                           |                 |
|                    |          | REQUEST WAIVERS OF SECTIONS 1.569 & 1.571                                      |                           |                 |
|                    |          | Atty. Keith Putbrese   |                           |                 |
|                    |          | Eng. Lohnes & Culver   |                           |                 |
|                    |          | Amended 6-22-73 re personal guarantees of stockholders and community problems. |                           |                 |

# APPLICATION RECORD - BROADCASTING

Call 1130khz  
Letters W.R.R.L.

Name R-B. Company, Inc.  
Rainelle, West Virginia

| File No.   | Dated                                    | Application for   | Action  |         |
|--|--|---|---------|---------|
|  |  |   | Nature  | Date    |
| BL-13617<br>R & F<br>\$50#270571<br>PTA<br>PRESS | 1-18-74<br>1-18-74<br>1-21-74<br>1-24-74 | Lic. BP-19229 for New Standard B/C Station<br>TL: Simms Mt. Rd., Rainelle, West Va.<br><br>Atty. (Keith E. Putbrese) <u>Joseph M. Gontram</u> | GRANTED | 6-6-74  |
| BR-4940<br>R & F<br>PN Recd.<br>PRESS            | 5-29-75<br>6-2-75<br>"                   | RENEWAL OF LICENSE<br>R.F. Kennedy, Atty.   | GRANTED | 9-12-75 |
| JUN 20 1975                                      |  |   |         |         |
| BZ-9361<br>R & F<br>DM<br>PRESS MAR 1 1977       | 2-4-77<br>2-4-77<br>2-10-77              | Direct Measurement<br>Atty: Richard F. Kennedy  | GRANTED | 3-14-77 |



# APPLICATION RECORD - BROADCASTING

1130khz

#3

Call  
Letters W R R L

Name R-B COMPANY, INC.  
RAINELLE, WEST VIRGINIA

| File No.   | Dated                             | Application for  | Action          |                   |
|--|-----------------------------------|--|-----------------|-------------------|
|  |                                   |  | Nature          | Date              |
| BR-4940<br>R&F<br>PRESS  | 5-26-78<br>5-30-78<br>JUN 30 1978 | Renewal of License<br><br>Atty.: Richard F. Kennedy  | GRANTED         | 9-26-78           |
| BTC790122EA<br>Form 316 (Also see<br>WRRL-FM)<br>PRESS JAN 25 1979 | 1-12-79                           | Vol. acquisition of positive control of lic<br>corp by Darrell Cales thru purchase of stock<br>from B. Glenn Barker<br><br>Atty - David Hunsaker | GRANTED<br>EFF: | 2-28-79<br>3-8-79 |
| BR-810601F2<br>Press:<br>AUG 5 1981                                |                                   | Renewal of License<br>Atty: David M. Hunsaker  | GRANTED         | 10-22-81          |

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

