

W R R Z



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

BROADCASTING STATION LICENSE RECORD

Date first licensed 5-22-47

Call letters W R R Z

LOCATION: CLINTON, NORTH CAROLINA

WRRZ RADIO COMPANY

A. G. WILLIAMS, GEORGE T. WILLIAMS, JOHN B. WILLIAMS, JR., AND J. L. AUSTIN d/b as/
X A. G. WILLIAMS, GEORGE T. WILLIAMS, JNO. B. WILLIAMS, JR., AND J. L. AUSTIN,

d/b as WRRZ (AL 7-27-55 EFF: 8-5-55)

x RADIO STATION WRRZ, INC. (AL 8-19-48; EFF: 9-10-48)

Name of licensee x TAR HEEL BROADCASTING SYSTEM, INCORPORATED

Transmitter location 1.6 mi. SE of Clinton, U.S. Highway 701, Near Clinton, N.C. (MP 1-28-47)
(Lic. 5-22-47)Main studio location U.S. Highway 701, 1.6 miles SE of Clinton, N.C. (Ltr. 9-25-54) Eff. 3/17/53
X205 Main Street, Clinton, N. C. (MP 1-28-47) (Lic. 5-22-47)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
B3-P-4831	10-10-46	880kc	1kw	Daytime	
Letter	10-28-46	CP for new station granted subject to filing MP for approval of T site and antenna			
B3-P-4831	1-28-47	880	1kw	Daytime	3-28 9-28-47
B3-MP-2295	Mod. CP(4831) for approval antenna and T site and specify S site.				
BL-2379	5-22-47	880	1kw	Daytime	5-22 11-1-49
BZ-2195	Lic. to cover C.P.(4831 as mod.) for a new station and determine operating power by direct method.				
BZ-2602	10-31-47	880	1kw	Daytime	10-31 11-1-49
	To determine operating power by direct method.				
BAL-756	8-19-48	Vol. assignment of license from Tar Heel Broadcasting System, Incorporated to Radio Station W R R Z, Inc.			
EFF:	9-10-48				
BR-1531	10-21-49	880	1kw	Daytime	11-1 11-1-52
BTC-829	4-28-50	Vol. relinquishment of control of lic. corp. thru sale of 15 shares of common stock.			
EFF:	5-1-50				
BR-1531	10-15-52	880kc	1kw	Daytime	11-1 12-1-54
BR-1531	11-24-54	880	1kw	Daytime	12-1 12-1-57
BAL-2076	7-27-55	Vol. assignment of license to A.G. Williams, George T. Williams, Jno B. Williams & J.L. Austing, d/b as WRRZ			
EFF:	8-5-55				
XX					

Form BC 126
June 1954
1951

#2

BROADCASTING STATION LICENSE RECORD

Date first licensed 5-22-47

Call letters W R R Z

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BR-1531	11-29-63	880kc	1kw	Day	12-1 12-1-66
<u>Wire</u>	<u>6-3-65</u>	<u>Nec. cease pre-sunrise oper.</u>			
BZ-6037	7-19-66	Authority to determine operating power by direct measurement of antenna power			
BR-1531	3-20-67	880kc	1kw	Day	3-20 12-1-69
	3-20-67	Renewal of NDEA			3-20 12-1-69
BZ-6456 (1)	6-22-67	Auth. to determine operating power by direct meas. of antenna power.			
Telegram	9-3-69	PSA	500w	Protects WCBS	
BR-1531	1-15-70	Renewal & NDEA			12-1-72
EBSA	5-25-72				
BR-1531(L)	12-6-72	Renewal			12-1-75
BR-1531(S)	11-12-75		RENEWAL		12-1-78
BR780726UK (S)	11-28-78		RENEWAL		12-1-81

APPLICATION RECORD - BROADCASTING

Call W R R Z
 Letters x New

Name TAR HEEL BROADCASTING SYSTEM, INCORPORATED
(Bank of Washington Bldg., Washington, North Carolina)

File No.	Dated	Application for	Action	
			Nature	Date
B3- P -4831	4-13-46	Construction Permit for a new Standard Broadcast station to be operated on: Frequency: 550 kc 880kc Power: 1kw Hours of Operation: Daytime only. Trans. Location: To be determined - Clinton, North Carolina. Studio Location: To be determined - Clinton, North Carolina. (Filed by Fred W. Albertson, Atty; George C. Davis, Engr.)	Docket No. 7706 Granted without hearing 10-10-46 subject filing MP for T site and antenna. Letter 10-28-46 Issued with MP-2295	
Rec'd	4-25-46			
Filed	5-20-46			
AMENDED	8- 24 -46	AMENDED to change frequency <u>from</u> 550kc <u>to</u> 880kc		
Recd.	8-29-46			
Filed	9-6-46			

Gates 1000 C Transmitter

APPLICATION RECORD - BROADCASTING

Call

Letters W R R ZName TAR HEEL BROADCASTING SYSTEM, INCORPORATED.

File No.	Dated	Application for	Action	
			Nature	Date
B3-MP-2295	11-18-46	Mod. of C.P. (B3-P-4831, which authorized a new standard broadcast station) for approval of antenna, for approval of transmitter location at 1.6 miles S. E. of Clinton - U.S. Highway 701, Near Clinton, North Carolina, and to specify studio location as 205½ Main Street, Clinton, North Carolina. (Filed by Robert L. Erwin, Atty. George C. Davis, Engr.)	GRANTED	1-28-47
Rec'd	11-27-46			
Filed	11-27-46			

APPLICATION RECORD - BROADCASTING

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Call

Letters W R R ZName TAR HEEL BROADCASTING SYSTEM, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BL-2379 Rec'd Filed	4-3-47 4-4-47 4-4-47	License to cover C.P. (B3-P-4831, as mod.) which authorized a new standard broadcast station. and Authority to determine operating power by direct measurement of antenna power.	GRANTED	5-22-47
BZ-2195 Rec'd Filed	4-3-47 4-4-47 4-4-47	Authority to determine operating power by direct measurement of antenna power.		
BZ-2602 Rec'd Filed	10-13-47 10-14-47 10-14-47	Authority to determine operating power by direct measurement of antenna power.	GRANTED	10-31-47

APPLICATION RECORD - BROADCASTING

#4

RADIO STATION WRRZ, INC. (AL 8-19-48)

Call

Letters W R R Z

Name **TAR HEEL BROADCASTING SYSTEM, INCORPORATED**

File No.	Dated	Application for	Action	
			Nature	Date
BAL-756 Rec'd Filed	7-7-48 7-14-48 7-14-48	Voluntary Assignment of License from Tar Heel Broadcasting System, Incorporated <u>to</u> Radio Station WRRZ, Inc. (Filed by Robert L. Irwin, Atty.) As of August 15, 1949 WRRZ is represented by KIRKLAND, FLEMING, GREEN, MARTIN & ELLIS	GRANTED EFF:	8-19-48 9-10-48
BR-1531 Rec'd	8-23-49 8-31-49	Renewal of license. (E. D. Johnston, Atty.)	GRANTED	10-21-49

Call

Letters

W R R Z

Name RADIO STATION WRRZ, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BTC-929 Rec'd Filed	4-6-50 4-11-50 4-11-50	Voluntary relinquishment of control of licensee corporation thru transfer of 15 shares of common stock from W. R. Roberson, Sr. to W. R. Roberson, Jr., J. P. Roberson and Hannah Bagwell. E. D. Johnston, Atty. Ltr. 9-22-50 notifying Commission that E.D. Johnston is Atty for station.	GRANTED EFF: 5-1-50	6-28-50
BR-1531 Rec'd Filed	7-25-52 7-28-52 7-30-52	Renewal of License Filed by E. D. Johnston, Atty.	GRANTED	10-15-52
BR-1531 Rec'd Filed	8-25-54 9-1-54 9-1-54	Renewal of License Filed by E. D. Johnston, Atty.	GRANTED	11-24-54

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call
 Name **x A.G. WILLIAMS, GEORGE T. WILLIAMS, JR., B. WILLIAMS, JR., AND J.L. AUSTIN, d/b as WRRZ (AL 7-27-55 eff: 8-5-55)** Letters **W R R Z**
RADIO STATION WRRZ, INC.
CLINTON, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BAL-2076 Rec'd Filed	7-6-55 7-11-55 7-11-55	Voluntary assignment of license to A. G. Williams, George T. Williams, Jno. B. Williams, Jr., and J. L. Austin, d/b as WRRZ. E. D. Johnston, Atty.	GRANTED EFF:	7-27-55 8-5-55
BR-1531 Rec'd Filed	8-28-57 8-30-57 8-30-57	Renewal of License E. D. Johnston, Attorney	GRANTED	11-13-57
BR-1531 Rec'd Filed	8-13-60 8-24-60 8-24-60	Renewal of license Atty: E. D. Johnston	GRANTED	11-22-60
BP-14,449 R & F	10-25-60 10-25-60	Construction permit to install a new trans. (GATES BC-1T) Atty's: Roberts & McInnis (E.D. Johnston)	GRANTED	1-17-61

APPLICATION RECORD - BROADCASTING

AUG. 1955

A. G. WILLIAMS, GEORGE T. WILLIAMS, JNO B. WILLIAMS, JR. Call
 Name AND J. L. AUSTIN d/b as WRRZ Letters W R R Z

File No.	Dated	Application for	Action	
			Nature	Date
BL-8455	2-10-61	License to cover construction permit (BP-14449) which authorized installation of a new transmitter.	RETURNED	3-30-61
Rec'd	3-28-61		Sect. II	dated after
Resub.	4-12-61		Sect. I	
R. & F.	4-17-61		GRANTED	2-23-62
BML-1987	1-29-62	Mod of lic to chg name from A. G. Williams, George T. Williams, Jno B. Williams, and J. L. Austin d/b as WRRZ to A. G. Williams, George T. Williams, John B. Williams, Jr. and J. L. Austin d/b as WRRZ Radio Company Atty: Roberts and McInnis	GRANTED	2-23-62
R&F	1-31-62		(Issued with BL-8455)	
BR-1531	8-23-63	Renewal of license---12-1-63	GRANTED	11-29-63
Rec'd	8-29-63	Atty. E.D. Johnston		
Filed	8-29-63			
Ltr. dated 2-18-65 from WCBS request that FCC direct WRRZ & WRFD to cease operation prior to local sunrise B/G				

F. C. C. - WASHINGTON, D. C.

AUG. 1955

DUMMY CARD

APPLICATION RECORD - BROADCASTING

Call
Letters W R R Z

A.G. WILLIAMS, GEORGE T. WILLIAMS, JOHN B. WILLIAMS, JR. AND
J.L. AUSTIN d/b as WRRZ RADIO COMPANY
Name X A.G. WILLIAMS, GEORGE T. WILLIAMS, JNO. B. WILLIAMS, JR., AND J.L. AUSTIN d/b as WRRZ
CLINTON, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BL-8455		License to cover CP(BP-14,449) which auth. a new transmitter.	GRANTED	2-23-62 issued with BMI-1987
BMI-1987		Mod. of license to chg. name to A.G. Williams George T. Williams, John B. Williams, Jr. and J.L. Austin d/b as WRRZ RADIO COMPANY.	GRANTED	2-23-62 issued with BL-8455
BR-1531		Renewal of license	GRANTED	11-29-63
BZ-6037 Recd Filed	5-14-66 5-17-66 6-13-66	Authority to determine operating power by direct measurement of antenna power. (580 x 6)	GRANTED	7-19-66
BR-1531 R & F	8-19-66 8-25-66	Renewal of license Atty. McInnis, Wilson, Munson & Woods	GRANTED	3-20-67

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call

W R R Z

A. G. WILLIAMS, GEORGE T. WILLIAMS, JOHN B. WILLIAMS, JR. Letters
AND J. L. AUSTIN d/b as WRRZ RADIO COMPANY

Name

Clinton, North Carolina 28328

File No.	Dated	Application for	Action	
			Nature	Date
BZ-6456 Rec'd Resub. R & F	4/25/67 4/26/67 4/25/67 5/1/67	Auth. to determine operating power by direct meas. of antenna power. Atty: E. D. Johnston Engr: B. F. Goldberg, Columbia, S. C.	RETURNED unauth. signature GRANTED	4/28/67-Sect. 1 6-22-67
BR-1531 R & F #537282 \$150	8-27-69 8-29-69 8-29-69	Renewal of License Atty.: E. D. Johnston AMENDED 12-4-69 re: Programming	GRANTED	1-15-70
BR-1531 R & F P.N. PRESS	8-21-72 8-28-72 8-28-72 9-7-72	Renewal of License Atty.: Everett D. Johnston AMENDED 10-17-72 re: programming; comm. policy	Granted	12-6-72
BR-1531 R & F PN Recd. PRESS	7-15-75 7-23-75 " JUL 31 1975	RENEWAL OF LICENSE E.D. Johnston, Atty.	GRANTED	11-12-75

#9

Form BC-121

May 1976

880 KHz.

APPLICATION RECORD - BROADCASTING

Call

Letters W R R Z

A. G. WILLIAMS, GEORGE T. WILLIAMS, JOHN B. WILLIAMS, JR.

Name AND J. L. AUSTIN D/B AS WRRZ RADIO COMPANYCLINTON, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BR780726UK PRESS	SEP 15 1978	RENEWAL OF LICENSE Atty. Julian P. Freret (Booth & Freret)	GRANTED	11-28-78

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

