

W R O S



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

B S 3148

BROADCASTING STATION LICENSE RECORD

WROS (EFF: 5-6-80)

XWQIK (EFF: 11-3-78)

xWCMG (eff: 1-1-76)

XXX WQIK (Ltr. 3-21-55)

Date first licensed 8-15-55

Call letters xW D U V
Station location: Jacksonville, Florida

GARY L. ACKER tr/as GOOD NEWS BROADCASTING COMPANY (BAL4-30-80, EFF: 5-5-80)

xxx ROWLAND BROADCASTING COMPANY, INC. (AL 6-20-57; EFF: 7-10-57)

Name of licensee x TELERAD, INC.

5590 Rio Grande Ave., Jacksonville, Fla. (Redesc. BS 4-27-67)

X Foot of Rio Grande Avenue (BL-5-24-65)

X 2097 ^{West} ~~East~~ 26th St., Jacksonville, Fla. (BP 8-25-58) (Lic. 2-18-59)

x Corner Gilmore Road and Peeler Road, Jacksonville, Fla. (MP 5-20-55) Lic.

Transmitter location x 230 Margaret Street, Jacksonville, Florida (CP 5-19-54) 8-15-55

x 1924 Main Street, Jacksonville, Florida (BRC-12-2-63)

SEE CARD #2 xx 30 W. Adams St., Jacksonville, Florida (BP 7-31-63 (correct per atty)

x 2097 W. 26th St., Jacksonville, Fla. (BS 6-10-63) (EFF: 6-5-63)

X Center Theatre Bldg., 30 West Adams St., Jacksonville, Florida (BRC 8-15-62)

X 2097 West 26th Street, Jacksonville, Florida (Ltr. 9-28-59) (Move Eff: 9-14-62)

x 121 East 8th St., Room #14, Jacksonville, Fla. (BRC 4-1-58)

x Corner Gilmore Road and Peeler Road, Jacksonville, Fla. (MP 5-20-55) Lic.

Main studio/location x 230 Margaret Street, Jacksonville, Florida (CP 5-19-54) 8-15-55

32205
zip

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period	
					From	To
BP-9168	5-19-54	1280	1kw	D	7-19	1-19-55
<u>CP for a new standard broadcast station (COND'L)</u>						
BMP-6725 (1)	12-21-55	Mod. of CP(9168) for extension of completion date to April 19, 1955				
BMP-6817 (2)	4-22-55	Mod. of CP (BP-9168, as mod.) for extension of completion date to 7-19-55				
BMP-6786	5-20-55	1280kc	1kw	D	7-20-55	1-20-56
Mod. of CP(9168, as mod.) to change antenna, transmitter and studio loca. & chg. type trans.						
BL-5795	8-15-55	1280	1kw	D	8-15	2-1-58
Lic. to cover CP(9168, as mod.) for a new standard broadcast station.						
BTC-2144 EFF:	2-16-56 3-18-56	Vol. transfer of control from John A. Boling to Radio Jax, Inc. (COND'L CLAUSE)				
BL-2658 EFF	6-20-57 7-10-57	Voluntary assignment of license to Rowland Broadcasting Company, Inc.				
BL-3148	1-22-58	1280	1kw	D	2-1	2-1-61
BTC-2730 EFF:	3-5-58 3-18-58	Voluntary acquisition of negative control of licensee corporation by Marshall W. Rowland and Carl C. Rowland thru purchase of stock from Thomas Edison Casey.				
BC-1267 (1)	4-1-58	Modification of license to change studio location and operate transmitter by Remote Control from 121 East 8th Street, Room #14, Jacksonville, Florida.				
BP-12080	8-25-58	1280kc	1kw	Day	10-25	4-25-59
CP to change antenna-transmitter location TO 2097 S. 26th Street, Jacksonville, Florida and make changes in antenna system.						
BP-11979	12-23-58	1280kc	5kw	Day	2-23	8-23-59
CP to increase power to 5kw; install a new trans. (GATES BC 5P); change antenna-trans. location. (COND'L)						
BP-12080	8-25-58	1280kc	1kw	Day	10-25	4-25-59
Superseding auth. correcting transmitter location. to 2097 West 26th St., Jacksonville, Fla.						

Form BC 126
June 1954

#2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters

Station location

Name of licensee See Card #1

Transmitter location

Same as transmitter (Ltr. 5-9-72)

32205 x 1295 Gulf Life Drive, Suite 2, Jacksonville, Florida (Ltr. 6-9-70)
Main studio location 5590 Rio Grande Avenue, Jacksonville, Florida (BS 4-27-67)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Day	Period	
					From	To
BP-11979	12-23-58	1280kc	5kw	Day	2-23	8-23-59
	Superseding auth. correcting transmitter location.					
BL-7322 Cond'l.	2-18-59	1260kc	1 kw	Day (RC)	2-18-59/2-1-61	
	Lic. to cover CP (BP-12,080) which auth. change antenna-transmitter loc. and make changes antenna system.					
BL-7453 (CONCL)	6-3-59	1280kc	5kw	Day (RC)	6-3	2-1-61
	Lic. to cover CP (BP-11,979) which auth. an increase in power and installation of new trans. 1-25-61 Commission deferred action on renewal pending further consideration.					
BR-3148	3-15-61	1280kc	5kw	Day	3-15	2-1-64
BRC-2106 (1)	8-15-62	Mod. of license to change studio loc. to Center Theatre Bldg., 30 West Adams Street, Jacksonville, Florida and operate transmitter by remote control from studio location.				
BP-15,801 Letter	3-28-63	Not issued. CP to add top loading. Canceled.				Granted 1-24-63
BS-3148 (2)	6-10-63	Modification of License to change studio location. & DELETE REMOTE CONTROL				
BP-15,935	7-31-63	1280kc	5kw	Day (RC)	9-30	3-31-64
	CP to chg. ant-trans. site; make chgs in ant. system, ground system; chg. studio loc. & operate trans. by remote control					
BRC-2374	12-2-63	Mod. of lic. to chg. studio location to 1924 Main St., Jacksonville, Fla. & op. trans. by Remote Control from Studios.				
BR-3148	1-31-64	1280kc	5kw	Day	1-31	2-1-67
	1-29-64	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.				

Form BC 126

June 1954

#3

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W Q I K

Station location

Name of licensee See Card #1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To.	
BMP-11216 (1)	6-9-64	Mod. of CP(BP-15,935) for extension of completion date to 7-1-64.				
BL-10,632	5-24-65	1280kc	5kilo	Day	5-24 2-1-67	
Lic to cover CP(BP-15,935) which auth chg ant-trans loc; make chgs in ant-system, gr-system, and-op						
BZ-5613 (1)	8-24-65	Authority to determine operating power by direct measurement of antenna power				
BP-16644	3-17-66	1090kc	50kw(10kw CH) D DA-2		5-17 11-17-66	
CP to change freq. to 1090kc, increase power to 50kw(10kw CH), install DA-2, (daytime only), install new transmitter (RCA BTA-50F) Cond'l.						
BMP-11,925 (1)	11-10-66	Mod. of CP(BP-16,644) extension of completion date to 5-11-67				
BP-16,644 (2)	3-22-67	Mod. of CP(BP-16,644 as mod) make chgs in obstruction markings. (MEMO)				
Ltr. 4-27-67, rec'd 5-1-67 giving notification per Sect. 73.48(a)(4) Rules that a Gates BC-50C trans. is to be installed (BP-16,644).						
BR-3148	1-20-67	RENEWAL OF LICENSE				2-1-67 2-1-70
BS-3148	4-27-67	1280kcs	5kw	Day	4-27-67 2-1-70	
Mod. of Lic. to redesc. ant.-trans. loc.; chg. studio loc. to ant.-trans. loc. & delete RC.						
BP-16,644 (3)	4-27-67	Mod. of CP(BP-16,644 as mod.) to redesc ant.-trans. loc.; chg. studio to ant.-trans. loc.; & show Gates BC-50C trans.				
BMP-12,055 (4)	5-22-67	Mod. of CP(BP-16,644 as mod) for ext. of completion date to 11-11-67				
BL-11,751	11-30-67	1090kc	-50kw Day	04	11-30- 2-1-70	
(10kw(CH)) 2A Lic. to cover CP(BP-16,644 as modified)						
PSA	2-4-69	16.2w	(Protected station WBAL)			
BR-3148	1-29-70	RENEWAL OF LICENSE				2-1-73
Issued in error						

Form BC 126

June 1954

#4

BROADCASTING STATION LICENSE RECORD

WROS

XW Q I K

Date first licensed

Call letters ~~XX~~ W Q I K

Station location

Name of licensee ROWLAND BROADCASTING COMPANY, INC.

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BP-18,724	3-17-70	1090kc	1kw-DA, (1kw-DA Critical Hrs).		Daytime.
		CP to install new	Aux. Trans.		
BP-18,724	3-17-70	Superseding authorization issued.			
Ltr.	6-9-70	Studio:	1295 Gulf Life Dr., Suite 2, Jacksonville, Fla.		
BR-3148 (L)	6-25-70	Renewal of License			2-1-73
BL-12,682(L)	8-13-70	(Lic. BP-18,724) for Aux. (1kw-DA; 1kw-DA(CH)).			2-1-73
BS-3148 (1) "MEMO"	11-24-70	Mod. lic. change operating specifications (MAIN)			
BS-3148 (L) "MEMO"	11-24-70	Mod. lic. to change operation specifications (AUXILIARY)			2-1-73
BS-3148(1) EBSA	5-9-72 6-12-72	ML chg. SL to TL and delete RC			
BP-19,567 FORFEITED	1-30-74	1090khz.	50kw Day (10kw CH)DA-2		1-30-75
		CP to use daytime pattern during	CH.		5
BP-19,928	4-28-75	1090khz.	10kw DA-Day		4-28-76
		CP to reduce power, make chgs. in	ant. sys.		
Ltr.	11-3-75	Trans. now being installed Gates BC-10H (Main)			
BP-20,670	12-16-77	1050khz.	5kw DA-Day		12-16-78
		CP to chg. freq., dec. power, chg. type trans.			
BR-3148 (L) BL-13,978	11-18-77	Renewal & Modification Main & Aux. (Lic. BP-19,928)			2-1-79
BL-14,465(L)	8-9-78	Lic. to cover BP-20,670 for changes			2-1-79
EBSA	11-3-78	"NEW CALL ASSIGNED"			
BAL800129GV	4-30-80	VOL AL		EFF:	
EBSA	5-6-80	CALL SIGN CHANGE			

#5

BROADCASTING STATION HISTORY RECORD

First licensed 8-15-55

Call Letters WROS (EFF: 5-6-80)

Station Location Jacksonville, Florida

Name GARY L. ACKER TR/AS GOOD NEWS BROADCASTING COMPANY (BAL 4-30-80, EFF: 5-5-80)

Transmitter Location

Main studio location

Authorization Record

File No.	Granted	Facilities	Expires
BAL800129GV	4-30-80	VOL AS EFF: 5-5-80	

APPLICATION RECORD - BROADCASTING

Call W D U V
Letters X New

Name TELERAD, INC.
PO 1307 Glen Garry Rd., Jacksonville, Fla.

File No.	Dated	Application for	Action	
			Nature	Date
IP-9168	11-6-53	Construction permit for a new standard broad-	GRANTED	2-1-54 ¹⁹⁵⁵
Rec'd	1-13-54	cast station to be operated on:	after Section 17	
Resub.	1-29-54	Frequency: 1280kc	GRANTED	5-19-54
Rec'd	2-1-54	Power: 1kw	subj. cond. permittee	
Filed	2-1-54	Hours of Operation: Daytime	assumes respon. for	
		Trans. Location: 230 Margaret St., Jacksonville, Fla.	installation & adj. of	
		Studio Location: 230 Margaret St. Jacksonville, Fla.	suitable filter circuits	
		L. C. McCall, Engr.	or other equip. in the	
			prop. ant. system & that	
			of Station WRHC if nec. to	
			prevent inter-action or	
			cross-mod. due to the	
			proximity of the two sites	

GATES BC-1F

#2

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call
Letters W-D-U-VName TELERAD, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-6725 Rec'd Filed	12-11-54 12-14-54 12-14-54	Modification of construction permit (EP-9168 which auth. a new standard broadcast station) for extension of completion date from 1-19-55 to <u>4-19-55</u> .	GRANTED	12-21-54
BMP-6786 Rec'd Filed	2-25-55 2-28-55 2-28-55	Modification of construction permit (EP-9168 as mod., which auth. a new standard broadcast station) to change antenna-transmitter and studio location from 230 Margaret St., Jacksonville, Fla. to Corner of Gilmore Rd., and Peeler Road, Jacksonville, Florida and change type transmitter (Gates BC-1E).	GRANTED	5-20-55
BMP-6817 Rec'd Filed	4-14-55 4-18-55 4-18-55	Modification of construction permit (EP-9168 as mod., which auth. a new standard broadcast station) for extension of completion date from 4-19-55 to _____.	GRANTED	4-22-55

APPLICATION RECORD - BROADCASTING

Call
Letters W Q I KName TELERAD, INC.
Jacksonville, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BL-5795 Rec'd Filed	7-7-55 7-8-55 7-8-55	License to cover construction permit (EP-9168, as modified) which authorized a new standard broadcast station.	GRANTED	8-15-55
BTC-2144 Rec'd Filed	1-16-56 1-23-56 1-23-56	Voluntary transfer of control of licensee corporation from John A. Boling to Radio Jax, Inc. LPB Emerson, Atty.	GRANTED EFF Subj. condition transfer not be consummated prior to time Southern Radio & Equip. Co. disposes of WOBS as provided in AL-2215	2-16-56 3-18-56
BAL 2658 Rec'd Filed	4-25-57 4-30-57 4-30-57	Voluntary assignment of license to Rowland Broadcasting Company, Inc. Edward R. McKenna, Atty. for Assignor D.F. Prince, for Assignee	GRANTED EFF	6-20-57 7-10-57

FORM BC-121 #4
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W Q I K

Name ROWLAND BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BR-3148 Rec'd Filed	11-14-57 11-15-57 11-15-57	Renewal of License D. F. Prince, Attorney	GRANTED	1-22-58
BTC-2730 Rec'd Filed	2-11-58 2-19-58 2-19-58	Voluntary acquisition of negative control of licensee corporation by Marshall W. Rowland and Carol C. Rowland thru purchase of stock from Thomas Edison Casey. D. F. Prince, Atty.	GRANTED EFF:	3-5-58 3-18-58
BRC-1267 Rec'd Filed	3-17-58 3-19-58 3-27-58	Modification of license to ^{change studio location and} operate transmitter by Remote control from 121 East 3th Street, Room #14, Jacksonville, Florida D. F. Prince, Atty.	GRANTED	4-1-58

FORM BC-121 #5
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W Q I K

Name ROWLAND BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BP-11,979 Rec'd Filed	4-24-58 4-28-58 4-28-58	Construction permit to increase power from 1kw to 5kw and install new transmitter (GOLLENS 21B) Atty. - D.F. Prince Engr. - Gautney & Jones	GRANTED Cond'l re interaction or cross modulation between WQIK and WIVY	12-23-58
AMENDMENT R & F	5-21-58 5-26-58	AMENDED to change type transmitter (GATES BC 5F)		
AMENDED R. & F.	8-21-58 8-25-58	AMENDED to change antenna-trans. location to 2097 E. 26th St., Jacksonville, Fla. and make change in antenna system.		

AUG. 1955

#6

Call
Letters W. Q. I. K.Name ROWLAND BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BP-12,080 Rec'd Filed	6-25-58 6-27-58 6-27-58	Construction permit to change antenna-transmitter location from Corner of Gilmore Road and Peeler Road, Jacksonville, Fla., TO 2097 E. 26th St., Jacksonville, Florida and make change in antenna system. Atty: D. F. Prince	GRANTED	8-25-58
BL-7322 Rec'd Filed	11-12-58 11-20-58 11-20-58	License to cover construction permit (BP-12,080) which authorized change antenna-transmitter location and make changes in antenna system. D. F. Prince, Atty.	GRANTED to 2-1-61 Conditional	2-18-59
BL-7453 R & F	3-3-59 3-4-59	License to cover C.P. (BP-11,979) which authorized an increase in power and installation of new transmitter. Atty. Prince	GRANTED Condl re suitable	6-3-59 install. of filter circuits

AUG. 1955

Call
Letters

W Q I Z

Name Rowland Broadcasting Company, Inc.
Jacksonville, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BP-14441 Rec'd Filed	10-11-60 10-17-60 10-17-60	Construction permit to make changes in antenna system. (Incr. hght. to 380') Atty: D.F. Prince (Prince, Taylor & Crampton)	DISMISSED Req. of applicant	2-14-61
BR-3148 Rec'd Filed	10-26-60 11-14-60 11-14-60	Renewal of License D. F. Prince, Atty.	GRANTED	3-15-61
BP-15,540 Rec'd Filed	4-18-62 5-9-62 5-9-62	Construction permit change hours of operation from daytime only to unlimited; ^(using power of 5kw) install directional antenna nighttime (DA-N); make changes in antenna system (decrease height); make changes in ground system. REQ. WAIVER SEC. 3.28(d) Atty.-Prince, Taylor, & Paul Engr.-D.C. McCall (Dalton, Georgia)	DISMISSED at req. of applicant	11-19-63

FORM BC-121
AUG. 1955

#8

APPLICATION RECORD - BROADCASTING

Call
Letters W Q I K

Name ROWLAND BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BRC-2106 Rec'd Filed	7-30-62 8-8-62 8-8-62	Modification of license to change studio location to Center Theatre Bldg., 30 West Adams Street, Jacksonville, Florida and operate transmitter by remote control from studio location. Ray R. Paul, Atty.	GRANTED	8-15-62
BP-15,801 R. & F. .	12-10-62 12-14-62	CP to make changes in antenna system (add top loading). Atty: Ray R. Paul	GRANTED (Not issued. Request for cancellation filed 2-1-63). CANCELLED	1-24-63 3-28-63 at request of applica

FORM BC-121
AUG. 1955

#9
APPLICATION RECORD - BROADCASTING

Call
Letters W Q I K

Name ROWLAND BROADCASTING COMPANY, INC.
Jacksonville, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BP-15,935 R. & F.	5-23-63 5-29-63	CP to move ant-trans. site from 2097 W 26th St. to Foot of Rio Grande Ave., Jacksonville Fla., make changes in antenna system (incr. height), make changes in ground system, and operate by remote control from Main Studio. Atty: Prince & Paul	GRANTED Studio Loc. and remote control loc. 30 W. Adams St., Jacksonville, Fla. per atty	7-31-63
Amend R&F	7-9-63 7-11-63	AMENDED to relocate tower on same property and make change in ground system		
BRC-2374 Reo'd Filed	11-6-63 11-15-63 11-15-63	Modification of license to change studio location to 1924 Main Street, Jacksonville, Florida and operate transmitter by remote control from studio location. Ray R. Paul, Atty.	GRANTED	12-2-63

APPLICATION RECORD - BROADCASTING

Call Letters W Q I K

Name ROWLAND BROADCASTING COMPANY, INC.
Jacksonville, Florida

File No.	Dated	Application for	Action	
			Nature	Date
ER-3148 Rec'd Filed	10-28-63 11-5-63 11-5-63	Renewal of license Attys; Prince & Paul	GRANTED	1-31-64
BMP-11,216 R & F	3-19-64 3-23-64	Mod. of CP (BP-15,935 which auth chg ant-trans site, ant-sys, ground-sys & operate by RC) for ext. of completion date from 3-31-64 to 7-1-64. Atty: Prince & Paul	GRANTED to	6-9-64 7-1-64
HL-10,632 R. & F.	5-12-64 5-20-64	Lic to cover CP(BP-15,935 as mod) which auth chg ant-trans loc, make chgs in ant-system, and operate trans. by RC. Atty- Prince & Paul	GRANTED	5-24-65

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters W Q I KName ROWLAND BROADCASTING COMPANY, INC.
Jacksonville, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BP-16,644 Rec'd Filed	10-6-64	CP to change frequency from 1280kc to 1090kc, increase power from 5kw to 50kw (10kw CH), install DA-2 (daytime only), install new transmitter (RCA BTA-50F). Atty: Prince & Paul Engr: Willis C. Beecher	GRANTED	3-17-66
	10-6-64			
	3-10-65			
Requests waiver of Sec. 73.37 (This section amended 3-10-65 and application accepted for filing as of that date).				
BZ-5613 R & F	5/6/65	Auth. to determine operating power by direct meas. of ant. power. (Main) Atty: Prince & Paul	GRANTED	8-24-65
	5/10/65			
BMP-11,925 R & F	11-2-66	Mod. of CP(BP-16,644 which auth chg. freq. from 1280kc to 1090kc inc. power from 5kw to 50kw (10kw CH) install DA-2 (Daytime only) install new trans (RCA BTA-50F) for extension of completion date from 11-17-66 to 5-11-67 Atty. Prince & Paul	GRANTED	11-10-66
	11-4-66			

#12

FORM BC-121
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W Q I KName ROWLAND BROADCASTING COMPANY, INC.
JACKSONVILLE, FLORIDA

File No.	Dated	Application for	Action	
			Nature	Date
BR-3148 R. & F.	10-24-66 11-3-66	RENEWAL OF LICENSE Attys-Prince & Paul	GRANTED	1-20-67
BMP-12,055 R.&F.	5-1-67 5-3-67	Mod. of CP(BP-16,644 as mod, which auth. chg. freq.; inc. power; install DA-2(daytime only); new trans.) for extension of completion date from 5-11-67 to 11-11-67. Attys-Prince & Paul	GRANTED to	5-22-67 11-11-67
BL-11,751 R & F PTA-8/14/67 OCT 4 1967	8/1/67 8/1/67	Lic. to cover CP (BP-16,644 as mod.) which auth. chng. freq.; inc. power, install DA-2 (daytime only), install new trans. Atty: R. R. Paul Engr: Chas. H. Smith, D.C.	GRANTED	11-30-67

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WQIK

Name ROWLAND BROADCASTING COMPANY, INC.
Jacksonville, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BR-3178 R & F #554685 \$75. PRESS	10-20-69 11-4-69 11-4-69 DEC 8 1969	Renewal of license AMENDED 3-26-70 re: Programming Atty: Prince & Paul	GRANTED Issued	1-29-70 in error.
			GRANTED	6-25-70
BL- Rec'd #575203 \$30.	2-2-70 2-4-70 2-4-70	License to install COLLINS 20V Transmitter For Auxiliary Purposes.	RETURNED	2-11-70 Necessary file 301
BP-18,724 Rec'd Fee paid \$30 (#575203)	2-19-70 2-25-70 2-4-70 MAR 3 1970	CP to install new transmitter Collins, 20V-1, for auxiliary use on 1kw (1kw-CH) DA-2.	GRANTED	3-17-70
BL-12,682 R & F #605322 \$30. PTA PRESS	5-25-70 6-1-70 6-1-70 6-10-70 AUG 4 1970	Lic.(BP-18,724) for Auxiliary Transmitter.	GRANTED	8-13-70

APPLICATION RECORD - BROADCASTING

Call W C M G
Letters XXX W Q I KName ROWLAND BROADCASTING COMPANY, INC.
Jacksonville, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BRC-3521 R & F #011547 \$50 Acc. 067 Press JUL 13 1971 Amended 8-19-71 re: Exhibit 5-A	6-9-71 6-15-71 6-15-71	Modification of license to operate transmitter by remote control from 1295 Gulf Life Drive, Suite 2, Jacksonville, Florida, during 50kw daytime directional operation only. Atty: Ray R. Paul	DISMISSED Request of applicant	6-8-72
BR-3148 R & F PN Recd. PRESS NOV 30 1972	10-31-72 11-3-72 " DEC 1 1975	RENEWAL OF LICENSE (MAIN & AUX. TRANS). Ray R. Paul, Atty. AMENDED 8-9-73 re: demographic data for area SUPPLEMENTAL APPLICATION filed 10-1-75 as an amendment to pending renewal. P.N. 10-1-75 (Main & Auxiliary) AMENDED 12-8-75 re: commercial matter & EEO	GRANTED	11-18-77
Request waiver of Section 73.99 of the Rules for uniform 6:00 am sign on with PSA. Commission adopted a letter 5-10-72 DENYING Request.				

APPLICATION RECORD - BROADCASTING

Card #15

Call Letters W Q I K

Name ROWLAND BROADCASTING COMPANY, INC.
JACKSONVILLE, FLORIDA

File No.	Dated	Application for	Action	
			Nature	Date
BP- R & F \$50-169748 AC-060 PRESS:	2-21-73 4-2-73 4-2-73	Construction permit to increase critical hours operation to (50kw-DA-D). Atty. Ray Paul	RETURNED Request of applicant	1-15-74 JAN 24 1974
BP- 19,567 R & F \$50-246707 AC-056 PRESS:	10-25-73 10-29-73 10-29-73 JAN 16 1974	Construction permit to delete critical hours pattern and use daytime pattern during critical hours (DA-2). Atty. Prince and Paul	GRANTED FORFEITED	1-30-74 tr. 3-25-75
BP-19,928 Rec'd Filed \$50-389438 AC-056	1-31-75 2-5-75 2-5-75 APR 21 1975	Construction permit to reduce power from 50kw day, critical hours, and change to 10kw DA-Day. make changes in antenna system. Atty: Ray R. Paul	GRANTED	4-28-75

APPLICATION RECORD - BROADCASTING

Call
Letters

in 1090khz
CP-1050khz
WCMC
~~XBXBX WQIK~~

#16

Name ROWLAND BROADCASTING COMPANY, INC.
Jacksonville, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BL-13,978 R & F \$100#430889 PTA Amend PRESS	5-19-75 5-22-75 5-27-75 9-30-75 6-12-75-	Lic. to cover BP-19,928 for changes Atty: Ray R. Paul enrg. data	GRANTED issued with BR-3148	11-18-77
BP- 20,670 Rec'd Filed 400-486483 AC-001 Resub. 10-4-76	10-4-76 10-6-75 10-10-75 10-4-76 10-10-75	Construction permit to change frequency from 1090khz. to 1050khz., decrease power to 5kw, and change type trans. Gates BC-10H. chg. to Non-DA Atty: Ray R. Paul Eng. John H. Mullaney Amended 6-2-76 re	RETURNED Prohibited overlap GRANTED	9-2-76 12-16-77
PETITION FOR Ltr. 9-12-77 Amend R & F	1977 10-4-76	RECONSIDERATION filed 10-4-76 by Ray R. Paul on behalf of applicant re: WJXY Is aware of pending appli. to chg. freq. of WCMC. chg. to DA		

APPLICATION RECORD - BROADCASTING

1050 Khy

WROS

X W Q I K
xxW C M G

Call
Letters

#17 GARY L. ACKER tr/AS GOOD NEWS BROADCASTING COMPANY

Name ~~xxxx~~ ROWLAND BROADCASTING COMPANY, INC.
Jacksonville, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BL-14,465 R & F Amend PTA PRESS	4-7-78 4-10-78 5-1-78 - engr. data 5-5-78 MAY 19 1978	Lic. to cover BP-20,670 for changes <i>(engr. data)</i>	GRANTED	8-9-78
BR 781002B7 PRESS	NOV 17 1978	RENEWAL OF LICENSE (MAIN & AUX. TRANS.) Ray R. Paul, Atty.		11, 7-16-79 <i>(handwritten notes)</i>
BAL-8001290V FORM 314 PRESS: FEB 4 1980		Vol AL to GARY L. ACKER tr/as GOOD NEWS BROADCASTING COMPANY Atty - Ray Paul	GRANTED EFF:	4-30-80 5-5-80

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

