

W R O N



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

B-S 1854

BROADCASTING STATION LICENSE RECORD

Authority granted 3-13-68 for on-the-air I.D.; "RONCEVERTE-LEWISBURG".

Date first licensed2-11-48.....

Call lettersW H O N.....

Ronceverte, West Virginia

RADIO GREENBRIER, INC. (AL 11-13-69, Eff: 12-8-69)

xGREENBRIER BROADCASTING COMPANY, INC. (BAL-1-15-64 EFF: 2-1-64)

xBLAKE BROADCASTING COMPANY (AL 4-14-50 EFF: 6-15-50)

Name of licensee x WILLIAM E. BLAKE

Transmitter location Nr. Frankford Road, $\frac{1}{2}$ mile N. of Ronceverte, West Virginia (MP 10-24-46)

(Lic. 2-11-48)

24970
Main studio location I.6 mile N. of Ronceverte, W.Va. on Rt. 219, Fairlea, W.Va. (ML 6-22-54)
x Main Street, Ronceverte, West Virginia (MP 102-4-46) (Lic. 2-11-48)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
B2-P-4788	6-27-46	1400	250w	U	
Letter 7-31-46 C.P. for new station granted subject to filing MP for approval of T site & antenna					
B2-P-4788	10-24-46	1400	250w	U	12-24 6-24-47
B2-MP-2049	Mod. of C.P.(4788) for change type T and approval antenna and T site and specify S location.				
BL-2433	2-11-48	1400	250w	U	2-11 8-1-50
BZ-2248	Lic. to cover CP (4788 as mod) for a new station and determine operating power by direct method. (CONDITIONAL CLAUSE)				
BAL-1015	4-14-50	Vol. AL from William E. Blake to Blake Broadcasting Company.			
EFF: 5-15-50					
BR-1854	7-21-50	1400	250w	U	8-1 8-1-53
BP-8889	6-24-53	CP install new trans.			8-24 2-24-54
BRC-87 (1)	6-15-53	Mod. of L. to operate trans. by Remote Control from Shanklin Bldg., Main St., Ronceverte, W.Va.			
BR-1854	7-1-53	1400kc	250w	U	8-1 10-1-54
BL-5234 (1)	3-26-54	1400kc	250w	U	3-26-54 10-1-54
Lic. cover CP(8889) which auth. new trans.					
BAL-1586 (2)	6-22-54	Mod. of license to change studio location (Waiver 3.38(a))			
BR-1854	9-8-54	1400	250w	U	10-1 10-1-57
BR-1854	9-25-57	Renewal of License			10-1 10-1-60
WIRE	5-2-58	SIGN-OFF 7 PM nightly to			10-31-58
BTC-2882	9-24-58	Voluntary transfer of control of lic. corp. from William E. Blake to Charles E. Springer.			
EFF: 11-3-58					
WIRE	11-20-58	Sign-off 7PM for period ending 5-19-59.			
BTC-2978	12-30-58	Voluntary transfer of control of licenses corporation from Charles E. Springer to James E. Venable			
EFF: 1-5-59					
BR-1854	9-28-60	RENEWAL OF LICENSE			10-1-63

Form BC 126
June 1954

#2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W B O N

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BP-13360	3-29-61	1400kc	250w-1kw	LS U	5-29 11-29-61
	CP to increase daytime power and install a new transmitter. (COND'L)				
BL-9010 (1)	5-22-62	1400kc	250w, 1kw	U	
	License to cover CP(BP-13360) which auth. incr. in daytime power and install new trans. (Cond'l)				
BZ-4652 (2)	6-7-62	Authority to determine operating power by direct measurement of antenna power.			
BTC-4105 EFF: Per	9-17-62 10-8-62 Form 323	Voluntary transfer of control of licensee corporation from James E. Venable to Betty Ann Venable.			
	10-30-63	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.			
BR-1854	1-15-64	1400kc	250w-1kw	U	1-15 10-1-66
BAL-4901 EFF	1-15-64 2-1-64	Voluntary assignment of license to Greenbrier Broadcasting Company, Inc. Request waiver of Section 1.365 if necessary			
BR-1854	9-1-66	1400kc,	250w-1kw	LS U	10-1 10-1-69
		Renewal of license			
BR-1854(S)	9-25-69	Renewal of License			10-1 10-1-72
BAL-6756	11-13-69	Vol. AL			
EXX EBSA	5-25-72				
BR-1854(I)	10-27-72	RENEWAL			10-1-75
BR-1854(S)	9-12-75	RENEWAL			10-1-78
BZ-9631(1)	3-14-78	Direct Measurement			
BR-1854(L)	11-13-78	Renewal of License			10-1-81

APPLICATION RECORD - BROADCASTING

 Call W R O N
 Letters x New W R O N

 Name WILLIAM E. BLAKE
(P.O. Ronceverte, West Virginia)

File No.	Dated	Application for	Action	
			Nature	Date
B2-P-4788	4-17-46	Construction Permit for a new standard broad-	GRANTED	6-27-46
Rec'd	4-30-46	cast station to be operated on:	subject to filing MP	
Filed	4-30-46	Frequency: 1400 kc	for approval of T site	
		Power: 250w	and antenna	
		Hours of Operation: Unlimited time ^{near}	Letter 7-31-46	
		Trans. Location: To be determined -/ Ronceverte,	Issued with MP-2049	
		West Virginia.		
		Studio Location: Ronceverte, West Virginia		
		(Filed by Paul A. O'Bryan, Atty; Edward W.		
		Deeters, Engr.)		

Collins 300-G Transmitter

APPLICATION RECORD - BROADCASTING

Card #2

Call

Letters W R O NName WILLIAM E. BLAKE

File No.	Dated	Application for	Action	
			Nature	Date
B2-MP-2049	8-3-46	Modification of c.p. (B2-P-4788, which authorized a new standard broadcast station) to change type of transmitter (COMPOSITE) approval of antenna, approval of transmitter location at Near Frankford Road 1/2 mile N. of Roncerverte, W. Virginia and specify studio location as Main Street, Roncerverte, W. Virginia. John P. Carr, Att'y Edward W. Deeters, Engr.	GRANTED	10-24-46
Rec'd	8-7-46			
Filed	8-7-46			
AMENDED	9-23-45	AMENDED re change in transmitting equipment		
Recd.	9-24-46			
Filed	9-24-46			

APPLICATION RECORD - BROADCASTING

#3

Call

Letters W R O N

BLAKE BROADCASTING COMPANY

Name

x WILLIAM E. BLAKE

File No.	Dated	Application for	Action	
			Nature	Date
BL-2433	5-2-47	License to cover C.P. (B2-P-4789, as mod..) which authroized a new standard broadcast station.	GRANTED re waiver	2-11-48 3.60
Rec'd	5-5-47			
Filed	5-5-47			
BZ-2448	5-2-47	and Authority to determine operating power by direct measurement of antenna power. (Thomas W. Wilson, Atty.)		
Rec'd	5-5-47			
Filed	5-5-47			
BAL-1015	3-30-50	Voluntary assignment of license from William E. Blake to Blake Broadcasting Company. William P. Sims, Jr., Atty.	GRANTED	4-14-50
Rec'd	4-3-50			
Filed	4-3-50			
			EXP: 5-15-50	

APPLICATION RECORD - BROADCASTING

#4
BLAKE BROADCASTING COMPANY

Call

Letters W R O NName x WILLIAM E. BLAKE

File No.	Dated	Application for	Action	
			Nature	Date
BR-1854 Rec'd	5-31-50 5-31-50	Renewal of license Filed by William P. Sims, Jr. atty.	Granted	7-21-50
BR-1854 Rec'd Filed	4-29-53 5-4-53 5-4-53	Renewal of License Filed by Alfred C. Cordon, Jr., Atty.	GRANTED	7-1-53
BP-8889 Rec'd Filed	5-18-53 5-29-53 5-29-53	Construction permit to install a new trans- mitter (GATES 250 GY). Alfred C. Cordon, Jr., Atty.	GRANTED	6-24-53
BRC-87 Rec'd Filed	5-18-53 5-29-53 5-29-53	Modification of license to operate transmitter by Remote Control from Shanklin Bldg., Main Street, Ronceverte, West Virginia. Alfred C. Cordon, Jr., Atty.	GRANTED	6-15-53

APPLICATION RECORD - BROADCASTING

FORM A-170
FORMERLY FCC FORM 94Call
Letters W R O NName BLAKE BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BL-5234 Rec'd Filed	3-23-54 2-23-54 3-23-54	License to cover construction permit (EP-8889) which auth. installation of a new transmitter. Dow, Lohnes, and Albertson, Attys.	GRANTED	3-26-54
BML-1586 Rec'd Filed	5-21-54 6-3-54 6-3-54	Modification of license to change studio location from Main St., Ronceverte, W. Va. to 1.6 miles N. of Ronceverte, W. Va. on Rt. 219, Fairlea, W. Va. (Request for waiver of Sect. 3.31 of Rules. (Station location Ronceverte, W. Va.) Dow, Lohnes, and Albertson, Attys.	GRANTED Waiver 3.30(a)	6-22-54
BR-1854 Rec'd Filed	6-30-54 7-1-54 7-1-54	RENEWAL OF LICENSE Filed by Alfred C. Cordon, Jr., Atty.	GRANTED	9-8-54
BR-1854 Rec'd Filed	6-28-57 7-19-57 7-19-57	Renewal of license. Harry Sells, Atty.	GRANTED	9-25-57

FORM BC-121 #6
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters **W R O N**

Name **BLAKE BROADCASTING COMPANY**
Ronceverte, West Virginia

File No.	Dated	Application for	Action	
			Nature	Date
BTC-2882 Rec'd Filed	8-23-58 8-27-58 8-27-58	Voluntary transfer of control of licensee corporation from William E. Blake, to Charles E. Springer	GRANTED EFF:	9-24-58 11-3-58
BTC-2978 Rec'd. Filed	12-2-58 12-3-58 12-3-58	Voluntary transfer of control of licensee corporation from Charles E. Springer to James E. Venable. Robert M. Booth, Jr., Atty.	GRANTED EFF:	12-30-58 1-5-59
BP-13,360 Rec'd Filed	7-22-59 7-28-59 7-28-59	Construction Permit to increase daytime power from 250w to 1kw and install a new transmitter (Gates BC-1T) Atty.- Robert M. Booth, Jr. Engr.- Robert H. Epperson, Mt. Airy, N. C.	GRANTED Cond'l re accept interf. Class IV stat. if auth. incr. power to 1kw. Sub. ant. resist. meas. in accord. with Sec. 3.54.	3-29-61

Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W R O NName BLAKE BROADCASTING COMPANY
BONCEVAKTE, WEST VIRGINIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-1854 Rec'd Filed	7-20-60 7-25-60 7-25-60	Renewal of license.	GRANTED	9-28-60
BL-9010 R. & F.	11-22-61 11-28-61	Lic to cover CP(BP-13,360) which auth. incr. in daytime power and installation of new trans.	GRANTED Cond'L: accept interference	5-22-62
BZ -4652 Rec'd Resub R. & F.	 3-20-62 4-9-62 4-10-62	Authority to determine operating power by direct measurement of antenna power.	Returned 3-26-62 Complete Sect. I GRANTED	3-26-62 6-7-62
BTC-4105 Rec'd Filed	8-6-62 8-9-62 8-9-62	Voluntary transfer of control of licensee corporation from James E. Venable to Betty Ann Venable. John L. Tierney, Atty.	GRANTED EFF: Per Form 323	9-17-62 10-8-62

FORM BC-121 #8
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W R O N

GREENBRIER BROADCASTING COMPANY, INC.

Name ☒ BLAKE BROADCASTING COMPANY
RONCEVERTE, WEST VIRGINIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-1854 Rec'd Filed	8-17-63 8-19-63 8-19-63	Renewal of license Robert M. Booth, Jr., Atty.	Granted	1-15-64
BAL-4901 R & F	9-9-63 9-10-63	Voluntary assignment of license to Greenbrier Broadcasting Company, Inc. Request waiver of Section 1.365 if necessary Robert M. Booth, Jr. for Assignor Ray R. Paul for Assignee	GRANTED EFF	1-15-64 2-1-64
BR-1854 R & F	6-25-66 6-29-66	Renewal of license Atty- Prince & Paul	GRANTED	9-1-66
5-28-69. Notified of Apparent Liable for \$500.00 Forfeiture for repeated violations.				

AUG. 1955

APPLICATION RECORD - BROADCASTING

1400kc

RADIO GREENBRIER, INC.

Call
Letters

W R O N

Name ☒ GREENBRIER BROADCASTING COMPANY, INC.
 Ronceverte, West Virginia

File No.	Dated	Application for	Action	
			Nature	Date
BR-1854 R & F #526956 \$75. P. N.	6-30-69 7-3-69 7-3-69 7-3-69	Renewal of License Atty.: John B. Jacob	GRANTED	9-25-69
JUL 29 1969				
BAL-6756 R & F FEE PD: \$75 - #540167 (SEE OVER FOR AMENDMENTS) Pub. notice filed 9-17-69	9-2-69 9-5-69 #540167	Voluntary assignment of license to RADIO GREENBRIER, INC. Atty - Cordon & <u>Jacob</u>		
SEP 25 1969				
PN Rec'd 11-6-69				
BR-1854 R & F PN Recd. PRESS	6-26-72 7-3-72 " "	RENEWAL OF LICENSE John B. Jacob, Atty. (Cordon & Jacob) AMENDED 9-19-72 re: employment practices	GRANTED	10-27-72
JUL 25 1972				

F. C. C. - WASHINGTON, D. C.

RE: BAL-6756 - AMENDED 9-17-69 re par. 19, Sec. II re agree
to purchase WEEN; & re agreement

APPLICATION RECORD - BROADCASTING

1400 kc

Call
Letters W R O N

Name RADIO GREENBRIER, INC.
RONCEVERTE, WEST VIRGINIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-1854 R & F PN Recd. PRESS	5-16-75 5-21-75 " MAY 29 1975	RENEWAL OF LICENSE John B. Jacob, Atty.	GRANTED	9-12-75
BZ-9631 R & F DM PRESS	10-5-77 10-7-77 11-16-77 MAR 1 1978	Direct Measurement Atty: John B. Jacob	GRANTED	3-14-78
BR-1854 R&F PRESS	5-1-78 5-31-78 JUL 7 1978	RENEWAL OF LICENSE John B. Jacob, Atty.	GRANTED	11-13-78

#11

APPLICATION RECORD-BROADCASTING

Call Letters: WRON

Name: RADIO GREENBRIER, INC.

Station Location: RONCEVERTE, WEST VIRGINIA

File No.	Date	Description	Action and Date
BR-810522UC PRESS	JUL 8 1981	RENEWAL OF LICENSE	ISSUED

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

