

W R O K

PRODUCT OF

*Remington-Brand*

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LIBRARY BUREAU DEPARTMENT  
BRANCHES EVERYWHERE

REMOVABLE LABEL GUIDE

CATALOG NO. 4550L 1/5

used.....11-5-33.....

(12-18-33) WROK  
Call KFLV

Letters  
LOCATION: ROCKFORD, ILLINOIS

W R Q K, INC. (BAPL 9-25-63, Eff. 10-10-63)  
x Rockford Broadcasters, Inc. (Assign. 3-27-30)

Name of Licensee: x A.T. Frykman Lic 10-29-27  
x The Swedish Evangelical Mission Church

1100 Tamarack Lane, Rockford, Illinois (Ltr. 6-6-62)

Transmitter Location: x Abbottsford Road, 3 miles East of Rockford, Ill. (CP 2-8-49) (Lic. 9-26-49)  
x Pt. S.W. 1/4 Sec. 4, Twp. 44-N.R.1.E., 4 mi. N.W. of Rockford, Ill (Lic. 6-30-30)  
x North of Auburn St., outside of city limits, Rockford, Ill. (Lic. 5-13-29)  
x 1503 4th Ave., Rockford, Ill.

Same as transmitter (Ltr. 6-6-62)  
x Same as transmitter (BP 3-28-62)

x News Tower Building, 109 South Water Street, Rockford, Ill (CP 2-8-49)

61105  
Main Studio  
Location:

x Rockford Daily Republic Bldg., 107-111 S. Water St., Rockford, Ill. (6-20-30)  
x cor 3rd Ave & Mishwaukee St., Rockford, Ill (1-31-29)



# CONSTRUCTION PERMIT AND LICENSE RECORD

	Date Issued	Freq.	Power	Time Div.	PERIOD	
					From	To
597	T.P. 4-23-27	1310	100	-	not stated	
	6-1-27	1120	100	-	6-1	7-31-27
	Effective date of previous license			deferred by		
				G.O. 13 to	6-15	8-15-27
R-B-597	8-8-27	Letter of extension			8-15	10-15-27
	extended by G.O. 18				10-15	11-1-27
R-B-597	10-24-27	Letter of extension			11-1	1-1-28
	extended by G.O. 21				1-1	2-1-28
"	" " 22				2-1	3-1-28
"	" " 23				3-1	4-1-28
"	" " 25				4-1	5-1-28
"	" " 27				5-1	6-1-28
"	" " 33				6-1	8-1-28
"	" " 35				8-1	9-1-28
"	" " 38				9-1	10-1-28
P-B-55	9-12-28	1410	500w	WHDI WDGY KFEQ	9-12	10-31-28
	t. of C.P.	1410	500	WHDI WDGY WHBL	10-31	1-31-29
	extended by G.O. 44				10-1	11-11-28
	location 11-11-28	1410	500	WHBL WDGY WHDI		
R-B-597	10-29-28	1410	100	WHDI WDGY WHBL	11-11	1-31-29
	t. of C.P.				1-31	4-30-29
R-B-597	1-15-29	1410	100	WHBL	1-31	4-30-29
	t. of C.P.				4-30	5-30-29
R-B-597	4-5-29	1410	100	WHBL	4-30	7-31-29
M-B-320	5-13-29	1410	500	WHBL	5-13	7-31-29
	covers C.P. for incr. pr. and to move					
R-B-597	license extended by G.O. 69				7-31	10-31-29
R-B-597	10/12/29	1410	500	÷ WHBL	10/31	1/31/30
R-B-597	1-7-30	1410	500	‡ WHBL	1-31	4-30-30
A-B-131	3-27-30	Vol. Assn. to		Rockford Broadcasts., Inc.		
R-B-597	4-8-30	1410	500	÷ WHBL	4-30	7-31-30
P-B-1319	5-24-30	Move transmitter			6-9	9-9-30
M-B-604	6-20-30	Move of studio only			6-24	7-31-30
L-B-348	6-30-30	covers P-B-1319			6-30	7-31-30
R-B-597	7-14-30	1410	500	WHBL	7-31	10-31-30
R-B-597	10-6-30	1410	500	WHBL	10-31	1-31-31
B-1861	1-15-31	Change in equip.			2-9	5-9-31
105	1-28-31	Extension of License			1-31	4-30-31



-S-B-

BROADCASTING STATION LICENSE RECORD

Date First

Licensed.....

CARD NO. 8

(12-18-33) WROK  
Call KFLV  
Letters .....

Name of

Licensee: Rockford Broadcasters, Inc.

Transmitter

Location: Pt. S.W. 1/4 Sec. 4, Twp. 44-N.R.I.E., 4 mi. N.W. of Rockford, Ill.

Main Studio

Location:

109 South Water St., Rockford, Ill  
x Rockford Daily Republic Bldg., 107-111 S. Water St., Rockford, Ill.

FRC-65



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD		
					From	To	
4-R-B-597	4-22-31	1410	500	WHBL	4-30	11-1-31	
4-L-B-572	5-15-31	1410	500	WHBL	5-15	11-1-31	
4-R-B-597	10-16-31	1410	500	WHBL	11-1	5-1-32	
4-R-B-597	4-12-32	1410	500	WHBL	5-1	11-1-32	
Letter Min.	8-9-32	Postpone	install.	app. monitor	to 9-1-32		
4-R-B-597	10-18-32	1410	500	WHBL	11-1	5-1-33	
4-R-B-597	4-11-33	1410	500	WHBL	5-1	11-1-33	
4-R-B-597	10-6-33	1410	500	WHBL	11-1	5-1-34	
4-R-B-597	4-17-34	1410	500	WHBL	5-1	11-1-34	
<b>FEDERAL COMMUNICATIONS COMMISSION</b>							
B4-R-597	10-16-34	1410	500	S-WHBL	11-1	5-1-35	
B4-S-597	1-5-35	Oper. w.o. approved fre.mon. on 12-26-34.					
B4-R-597	4-23-35	1410	500	S-WHBL	5-1	11-1-35	
B4-R-597	10-8-35	1410	500w	S-WHBL	11-1	5-1-36	
Letter -	B4-ML-110	Granted Min. 1-10-36	Eff. 3-10-36	Unlimited time - Subject Rule 131			
B4-R-597	4-24-36	1410	500w	S-WHBL	5-1	11-1-36	
B4-ML-110	7-2-36	1410	500w	U	7-1	11-1-36	
Mod. License for unlimited time.							
B4-S-597	7-22-36	Oper. without a/f/m			7-17 7-26-36		
eff. 7-17-36							
B4-P-1430	10-27-36	1410	500w, 1kw	LS U	12-27	6-27-37	
C.P. equip. changes, install vertical antenna, increase day power to 1kw.							
B4-R-597	10-27-36	1410	500w	U	11-1	5-1-37	
B4-L-564	4-2-37	1410	500w, 1kw	LS U	4-2	5-1-37	
Lic. to cover C.P. to chg. equip. incr. day power; new ant.							
B4-R-597	4-9-37	1410	500w, 1kw	LS U	5-1	11-1-37	
B4-R-597	10-12-37	1410	500w, 1kw	LS U	11-1	5-1-38	
B4-TC-94	4-27-38	Trans. Control from Lloyd C. Thomas to ROCKFORD CONSOLIDATED NEWSPAPERS, INC.					
Eff. 5-7-38							
B4-R-597	4-13-38	1410	500w, 1kw	LS U	5-1	11-1-38	
B4-R-597	10-25-38	1410	500w, 1kw	LS U	11-1	5-1-39	
B4-R-597	4-3-39	1410	500w, 1kw	LS U	5-1	11-1-39	
B4-R-597	10-24-39	1410	500w, 1kw	LS U	11-1	8-1-40	
B4-S-597	4-13-40	1410	500w 1kw	LS U	4-13	8-1-40	
Mod. Lic. to add sunrise							



B-S-

# BROADCASTING STATION LICENSE RECORD

#3

Date first licensed .....

Call letters W R O K

Name of licensee .....

ROCKFORD BROADCASTERS INC

Transmitter location .....

Main studio location .....

FCC-65



# CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. No.	DATE ISSUED	FREQ.	POWER	TIME Div.	PERIOD	
					From—	To—
Order	6/12/40	Extension of License			8/1	10/1/40
Order	9-10-40	Extension of license			10-1	3-29-41
NARBA REALLOCATION						
B4-R-597	3-24-41	1440	500w, 1kw-LS	U	3-29	8-1-41
B4-Z-992	7-3-41	1440	500w, 1kw-LS	U	7-3	8-1-41
		Determine operating power by direct method				
B4-S-597	7-22-41	Extension of license			8-1	10-1-41
B4-R-597	7-16-41	1440	500w-1kw-LS	U	8-16	8-1-42
B4-R-597	7-7-42	1440	500w, 1kw-LS	U	8-1	12-1-42
B4-R-597	11-17-42	1440	500w, 1kw-LS	U	12-1	12-1-44
	Renewal and modification in accordance with Order 107					
B4-R-597	11-28-44	1440	500w, 1kw-LS	U	12-1	11-1-47
B4-S-597	9-25-45	1440	500, 1kw-LS	U	10-1	11-1-47
	Mod. Lic. Order 107- <sup>A</sup>					
B4-TC-521	2-20-47	Transfer of control of licensee Corp. from Albert G. Simms, Executor TO Albert G. Simms Distributee under the will of Ruth Hanna Simms, (deceased)				
EFF 2-20-47)						
BR-597	10-16-47	1440	500w, 1kw-LS	U	11-1	11-1-50
BP-7004	2-8-49	1440	500w, 1kw-LS	U	4-8	10-8-49
	CP to change T site. (COND. CLAUSE)					
BMP-4541	4-14-49	Mod. of CP (7004) to install a new transmitter. (COND. CLAUSE)			4-8	10-8-49
BL-3749	9-26-49	1440	500w, 1kw-LS	U	9-20	11-1-50
	Lic. to cover CP (7004 as mod) to install new T and change in T site.					
BR-597	10-18-50	1440	500w, 1kw-LS	U	11-1	11-1-53
BTC-1368	10-23-52	Vol. trans. of control of Republic Co. of Rockford and Rockford Consolidated Newspapers, Inc. (Parent corp. of licensee corp frp, Albert G. Simms, T. Barney Thompson and Annie Teall Thompson to Ken Mar Co. (100%))				
EFF:	12-6-52					



B.S.

# BROADCASTING STATION LICENSE RECORD

#4

Date first licensed .....

Call letters ..... W R O K

Name of licensee ..... ROCKFORD BROADCASTERS, INC.

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BRC-95 (1)	6-23-53	Mod. of lic. to operate trans. by R.C. from 109 South Water Street, Rockford, Illinois			
BR-597	10-7-53	1440	500w, 1kw-LS U		11-1 12-1-55
BR-597	11-9-55	Renewal of license			12-1 12-1-58
BR-597	11-5-58	Renewal of license			12-1 12-1-61
BTC-3164 Eff:	6-30-59 3-3-59	Voluntary transfer of control of Winnebago Newspapers, Inc. (Now Rockford Newspapers, Inc.; parent corporation of licensee corporation from Kan Mar Co. (Majority stockholder of Winnebago Newspapers, Inc., now Rockford Newspapers, Inc.) to E. Kenneth Todd, Voting Trustee.			
	11-29-61	Action	on Renewal Deferred.		
BP-13422 (Cond'1)	3-28-62	1440kc	500w, 5kw-LS	UDAD	5-28 11-28-62
		CP to increase daytime power to 5kw, install new transmitter (RCA BTA-5R) install directional antenna for daytime (DA-D) change studio location, and delete remote control operation of transmitter.			
BR-597	2-28-62	Renewal of license		2-28	12-1-64
BS-597 (1)	6-14-62	Mod. of license to change studio & transmitter locations. (Description only)			
BP-15639	8-10-62	1440kc	500w-1kw-DA-N		10-10 4-10-63
		CP to install new Collins 20-V3 trans to be used as ALTERNATE MAIN night, AUXILIARY day to be located at 1100 Tamarack Lane, Rockford, Ill., to be operated on 0.5kw night, 1kw Day, 1440kc (DA-N)			
BTC-4139 EFF:	11-26-62 12-14-62	Voluntary transfer of control of Rockford Newspapers, Inc. (Parent corporation of licensee corporation from E. Kenneth Todd, Voting Trustee to E. Kenneth Todd, Individually and as Trustee.			
BP-10,428 (1)	9-26-62	Mod. of CP (BP-10,422) to change type of trans (COLLINS-21-B)			
BP-10,477 (2)	10-15-62	Mod. of CP (BP-10,422) as mod. for ext. of corporation to be 5-27-63			



Form BG 126 #5  
June 1984

## BROADCASTING STATION LICENSE RECORD

Date first licensed \_\_\_\_\_

Call letters W R O K

Station location \_\_\_\_\_

Name of licensee See Card #1

Transmitter location \_\_\_\_\_

Main studio location \_\_\_\_\_



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BP-13422	3-28-62	Superseding auth. to show the directional antenna daytime, DA-D.			
BP-15639	8-10-62	Superseding auth. to show 500w-non-DA-night and 1kw-DA-D.			
BL-9883	5-21-63	1440kc	500w, 1kw-LS U	5-21	12-1-64
			DA-D		
	Lic to cover CP(BP-13,422 as mod) which auth incr day power and install new trans; install DA-D; change studio loc and delete Remote Control.				
BL-9884	5-21-63	1440kc	500w, 1kw-LS U	5-21	12-1-64
			DA-D		
	Lic to cover CP(BP-15,639) which auth installing a new transmitter to be used as an Alt. Main Nighttime and for AUX. PURPOSES ONLY DAYTIME.				
BAPL-298	9-25-63	Voluntary assignment of construction permits and license to WEEK, INC.			
	Eff: 10-10-63				
BR-597	11-9-64	1440kc.	500w, 1kw, LS U	12-1	12-1-67
	Alt Main-Night	- Auxiliary	- Day	to	12-1-67
BTC-5302	4-21-67	Voluntary acquisition of positive control of Bloomington Broadcasting Corporation (parent corp. of lic. corp) by the Daily Pantagraph thru purchase of stock (and retirement thereof) from Leslie C. Johnson.			
	EFF: 5-2-67				
BR-597	11-30-67	Renewal of License/NDEA		12-1	12-1-70
		Main/Aux. Alt. Main.			
BR-597(S)	11-30-70	Renewal of Main & Aux-Alt. M.		12-1-73	
		RENEWAL OF NDEA			
BRC-3552(1)	11-30-71	ML to operate trans. by remote control (Main & Alt. Main-Aux.)			
EBSA	5-25-72				
Notification received	8-9-73	trans. chg. to Collins 820E.			



Form BC 126  
June 1954

# BROADCASTING STATION LICENSE RECORD

#6

Date first licensed .....

Call letters W R O K

Station location .....

Name of licensee SEE CARD #1

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BR-597(S)	7-16-74	Renewal of License (Main & Aux-Alt Main)			12-1-76
BZ-8503(L) BZ-8878	5-25-76	Direct Measurement (Main & Auxiliary <i>Alt. Main</i> )			12-1-76
BR-597 (S)	3-11-77	RENEWAL OF LICENSE MAIN & ALTER & AUX. TRANS.			12-1-79
BTC-8406	9-9-77	Vol. TO	EFF:	9-29-77	



## STATION APPLICATION RECORD

No1

APPLICANT: The Swedish Evangelical Mission Church of Rockford

CALL LETTERS: KFLV

ADDRESS: 1503 4th Ave., Rockford, Ill.

FILE NO: 4-S-B-597 DATED: 4-7-27

Present

Assignment: 1310 kc. 100 w.

ACTION: T.P.4-23-27; 1310 kc. 100w

Requested: 1210 kc. or 1190 kc. 500 w.

Lic.6-1-27; 1120 kc. 100 w. unlim.

APPLICANT: The Swedish Evangelical Mission Church of Rockford

CALL LETTERS: KEIV

ADDRESS: 1503 4th Ave., Rockford, Ill.

FILE NO: 4-R-B-597 DATED: 8-9-27

Present

Assignment: 1120 kc. 100 w. unlim.

ACTION: 8-8-27 letter of ext.

Requested: same

to 10-15-27

APPLICANT: The Swedish Evangelical Mission Church of Rockford

CALL LETTERS: KFLV

ADDRESS: 1503 4th Ave., Rockford, Ill.

FILE NO: 4-R-B-597 DATED: 9-29-27

Present

Assignment: 1120 kc. 100 w. unlim.

ACTION: 10-24-27 letter of ext.

same

to 12-31-27

Requested:



## STATION APPLICATION RECORD

No. 2

APPLICANT: A.T. Frykman..... CALL LETTERS: KFLV.....

ADDRESS: Outside of City, Rockford, Ill. .... FILE NO: 4-P-B-55.... DATED: 2-2-28....

Present

Assignment: 1120 kc. 100 w. unlim. .... ACTION: <sup>have w/ HBL</sup> C.P. issued 9-12-28; 500 w

any w/l between 300 - 500 meters

Requested: and 1000 w. also to move to above and chg. name ext. to 1-31-29; ext. to 4-30-29;  
ext. to 5-30-29 (this C.P. also to  
move and chg. name)

APPLICANT: A.T. Frykman..... CALL LETTERS: KFLV.....

ADDRESS: 1503 4th Ave., Rockford, Ill. .... FILE NO: 4-R-R-587. DATED: 1-11-28....

~~RENEWAL~~Assignment: 1120 kc. 100 w. unlim. .... ACTION: Lic. 10-29-28; 1410 kc. ....  
11-10-28Requested: renewal 100 w. + WHDI WDGY WHBL

APPLICANT: A.T. Frykman..... CALL LETTERS: KFLV.....

ADDRESS: 1503 4th Ave., Rockford, Ill. .... FILE NO: 4-R-R-597 DATED: 12-24-28

Present

Assignment: 1410 kc. 100 w. + WHDI WDGY WHBL ..... ACTION: Lic. 1-15-29; 1410kc

Requested: same 100 w. + WHBL  
term 1-31 to 4-30-29



## STATION APPLICATION RECORD

APPLICANT: A.T. Frykman CALL LETTERS: KFLV  
 ADDRESS: 4th Ave., Rockford, Ill. FILE NO: 4-R-B-597 DATED: 3-27-29  
 Present Assignment: 1410 kc. 100 .w ACTION: lic 4-3-29; 1410 kc. 100 w  
 Requested: same † WHBL for 4-30 to 7-31-29

APPLICANT: A.T. Frykman CALL LETTERS: KFLV  
 ADDRESS: outside of City, Rockford, Ill. FILE NO: 4-R-B-320 DATED: 5-4-29  
 Present Assignment: 1410 kc. 100 w. † WHBL ACTION: mod 5-13-29; 1410 kc. 500 w.  
 Requested: 1410 kc. 500 w. † WHBL - WHBL and covers move

APPLICANT: A. T. Frykman CALL LETTERS: KFLV  
 ADDRESS: North of Auburn St. outside city limits, Rockford, Ill. FILE NO: 4-R-B-597 DATED: 6/24/29  
 Present Assignment: 1410 kc. 500 w. Divides WHBL ACTION: G.O. 69. Per. 7/31 to  
 Requested: Renewal 10/31



STATION APPLICATION RECORD

APPLICANT: A. T. FRYKMAN

CALL LETTERS: KFLV

ADDRESS: (outside City) N. of Auburn St., Rockford, Ill.

FILE NO: 4-A-B-131 DATED: 10-3-29

Present Assignment: 1410 kc. 500 W. Divides with WHBL

Voluntary Assignment of License granted Min. 3-24-30, issued ACTION: 3-27-30 to ROCKFORD BROADCASTERS, INC.

Requested: Assignment to Rockford Broadcasters, Inc.

APPLICANT: A. T. Frykman

CALL LETTERS: KFLV

ADDRESS: North of Auburn St., (Outside of city limits), Rockford, Illinois.

FILE NO: 4-R-B-597 DATED: 9-26-29

Present Assignment: 1410 kc.-500 w. + WHBL

ACTION: Lic. 10-12-29  
1410 kc. - 500 w. + WHBL  
Period 10-31-29 to 1-31-30

Requested: Renewal

APPLICANT: A. T. FRYKMAN

CALL LETTERS: KFLV

ADDRESS: (outside city) N. of Auburn St., Rockford, Ill.

FILE NO: 4-R-B-597 DATED: 12/20/29

Present Assignment: 1410 Kc. 500 w. + WHBL

Renewal License  
Per: 1-31 to 4-30-30

Requested: Renewal

ACTION: \_\_\_\_\_



## STATION APPLICATION RECORD

No. 5

APPLICANT: ROCKFORD BROADCASTERS, INC.

CALL LETTERS: KFLV

ADDRESS: (outside city) N. of Auburn St., Rockford, Ill.

FILE NO: 3/28/30

DATED: 4-R-B-597

Present Assignment: 1410 Kc. 500 W. Time Div. WHBL

Renewal Lic. 4-8-30

ACTION: Per: 4-30 to 7-31-30

Requested: Renewal

APPLICANT: ROCKFORD BROADCASTERS, INC.

CALL LETTERS: EFLV

ADDRESS: 4 miles NW. of Rockford, Pt. SW. 1/4 Sec. 4 Twp. 44 N.R.I.E.  
New, 2 miles N. and 1 mile W. of present location

FILE NO: 4-P-B-1319 DATED: 4/14/30

C.P. granted Min. 5-24-30, issued 5-24-30 to move transmitter as

ACTION: requested.

Completion date 9-9-30.

Present Assignment: 1410 kc. 500 W. Shares with WHBL

Requested: Move transmitter

APPLICANT: ROCKFORD BROADCASTERS, INC.

CALL LETTERS: KFLV

ADDRESS: (outside city) N. of Auburn St., Rockford, Ill.

FILE NO: 4-M-B-604 DATED: 6/3/30

Mod. Lic. granted Min. 6-20-30, issued 6-20-30 to move studio as requested

ACTION: Period 6-20-30 to 7-31-30

Present Assignment: Studio: E. State St., Rockford, Illinois  
1410 kc. 500 W. Shares with WHBLRequested: Move studio to Rockford Daily  
Republic Bldg., 107-111 S. Water St., Rockford



Card #6 is missing



## APPLICATION RECORD - BROADCASTING

Call  
Letters KFLVName Rockford Broadcasters, Inc

File No.	Date <sup>d</sup> Received	Application for	Action	
			Nature	Date
4-R-B-597	9-13-30	Renewal of lic.	Granted	10-21-30
4-P-B-1861	12/9/30	Install new equipment.	Granted	1-13-31
4-R-B-497	12-17-30	Renewal of license	G.O.103 Granted 4-24-31 4-30 to 11-1-31.	1-20-31
4-ML-B-785	3-14-31	change hours of operation from Sharing with WHBL, to Simultaneous day operation with WHBL, share with WHBL at night.	Dismissed	6-5-31
4-L-B-572	4-20-31	License to cover 4-P-B-1861 for new Equipment.	Granted	5-15-31
4-R-B-597	8-13-31	Renewal of license	Granted	10-16-31



## APPLICATION RECORD - BROADCASTING

Call  
LettersWHOK  
KFLVName Rockford Broadcasters, Inc.

File No.	Dated <del>Received</del>	Application for	Action	
			Nature	Date
4-R-B-597	2-20-32	Renewal of license	Granted	4-12-32
4-R-B-597 resubmitted	8-30-32 9-15-32	Renewal of license	<del>Noted</del> Granted	<del>9-15-32</del> 10-18-32
4-R-B-597	2-21-33	Renewal of license	Granted	4-11-33
4-R-B-597	8-29-33	Renewal of License	Granted	10-6-33
4-R-B-597 Resubmitted	2-26-34 3-23-34	Renewal of License	Returned Granted	3-22-34 4-17-34
B4-R-597	8-25-34	FEDERAL COMMUNICATIONS RECORDS: Renewal of license	Granted	10-16-34
B4-MI-110	12-18-34	Modification of license to change hrs. of operation from S-WHBL to Unlimited. (Contingent upon the granting of application of WHBL for change in frequency)	Ex. Report 1-148 Granted	1-10-36, Eff. 3-10-36- Subject R.131-Letter Issued Min.7-2-36 Eff.7-1-36.



# 9

Call

Letters

W R O K

Name ROCKFORD BROADCASTERS, INC.

File No.	Dated	Application for	Action	
			Nature	Date
B4-R-597 Resubmitted	2-27-35 "	Renewal of license      Jurat	<del>Ref'd</del> Granted	<del>3-28-35</del> 4-23-35
B4-R-597	8-29-35	Renewal of license	Granted	10-8-35
B4-TC-32	9-14-35	Authority to transfer control of corp. from ROCKFORD BROADCASTERS INC. TO ROCKFORD CON- SOLIDATED NEWSPAPERS, INC. 255 shares of common stock.	ORDER of Dismissal Request of Applicant	Min. 3-17-36
B4-R-597	2-20-36	Renewal of License	Granted	4-24-36
B4-R-597	8-24-36	Renewal of License	Granted	10-27-36



## APPLICATION RECORD - BROADCASTING

# 10

Call  
Letters W R O KName ROCKFORD BROADCASTERS, INC.

File No.	Dated	Application for	Action	
			Nature	Date
B4-P-1430	9-26-36	C.P. to make equip. changes, install vertical antenna, and increase/power from 500w to 1kw. day	Granted	10-27-36
B4-L-564	3-13-37	License to cover C.P. (B4-P-1430) for equip. changes, installation of vertical antenna, and increase in day power.	Granted	4-2-37
B4-R-597 -	2-24-37	Renewal of license	Granted	4-9-37
B4-TC-94 (Received 3-23-37)	1-20-37	Authority to transfer control of corp. from Lloyd C. Thomas, to Rockford Consolidated Newspapers, Inc. 10 shares of common stock.	Ex.Rept. I-527 GRANTED Effective	Dock. 4595 Min. 4-27-38 5-7-38



## APPLICATION RECORD—BROADCASTING

Call letters W R O KName ROCKFORD BROADCASTERS, INC.

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B4-R-597	8-30-37	Renewal of license	Granted	10-12-37
B4-ML-510	10-6-37	Modification of license to change power from 500w, lkw-LS to lkw day and night	ORDER OF DISMISSAL Without Prejudice Request of Applicant 2-19-38	
B4-R-597	2-21-38	Renewal of license	Granted	4-13-38
B4-R-597	8-26-38	Renewal of license	Granted	10-25-38
B4-R-597	2-23-39	Renewal of license	Granted	4-3-39
B4-R-597	8-23-39	Renewal of license	Granted	10-24-39
B4-ML-972	2-19-40	Modification of license to increase power from 500w, lkw-LS to lkw day and night	Returned Request of Attorney	6-17-40



Call  
Letters W R O KName ROCKFORD BROADCASTERS, INC.

File No.	Dated	Application for	Action	
			Nature	Date
B4-R-597	5-22-40	Renewal of license	Granted 1440kc, 500w, 1kw-LS, U	3-24-41
B4-Z-992 Rec'd.	5-16-41 5-22-41	Authority to determine operating power by direct measurement of antenna power	Granted	7-3-41
B4-R-597	6-20-41	Renewal of license Form 335 filed 7-18-41	Granted	9-16-41
B4-R-597	5-11-42	Renewal of license and Forms 335 Filed by James J. Foley atty.	Granted	7-7-42



## APPLICATION RECORD - BROADCASTING

# 13

Call

Letters W R O KName ROCKFORD BROADCASTERS, INC.

File No.	Dated	Application for	Action	
			Nature	Date
B4-R-597	9-21-42	Renewal of license and Forms 335 Filed by E.D. Johnson, Atty. Amendment filed 10-2-42, Sec. 11(d).	Granted	11-17-42
B4-R-597 Rec'd	9-15-44 9-28-44	Renewal of license Filed by Fred Albertson, Atty. Amendment 10d filed 10-10-44	Granted	11-28-44
B4-TC-521 Rec'd Filed	12-28-46 1-2-47 1-2-47	Involuntary Transfer of Control of Rockford Consolidated Newspapers, Inc. (Parent Corporation of licensee) from Ruth Hanna Simms to Albert G. Simms, Executor and Distributee under the will of Ruth Hanna Simms, deceased. (127 shares) Filed by Thomas W. Wilson, Atty.	GRANTED EFF 2-20-47	2-20-47



#14

Call  
Letters W R O KName ROCKFORD BROADCASTERS, INC.

File No.	Dated	Application for	Nature	Action	
					Date
B4-P-5555 Rec'd Filed	12-11-46 12-23-46 12-23-46	Construction Permit to make changes in vertical antenna and mount an FM antenna on top of AM tower and change transmitter location from Pt. S.W. of $\frac{1}{4}$ Section 4, Twp. 44-N, R1, E 4 miles Northwest of Rockford, Illinois to Banks Street and South Central Avenue, Rockford Township, Near Rockford, Illinois  (Filed by Thomas W. Wilson, Atty.)	DOCKET # WITHOUT	8315 <del>5555</del> DISMISSED PREJUDICE	2-27-48
BR-597 Recd.	8-18-47 8-21-47	Renewal of license (Filed by Atty. Wilson)	Granted		10-16-47



## APPLICATION RECORD - BROADCASTING

#15

Call  
Letters W R O KName ROCKFORD BROADCASTERS, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BP-7004	11-10-48	Construction Permit to change transmitter location from: Pt. S.W. $\frac{1}{4}$ Section 4, Twp. 44-N., R1, E, 4 miles Northwest of Rockford, Illinois to: Abbotsford Road, 3 miles east of Rockford, Illinois.  (John P. Carr, Atty. George C. Davis, Eng.)	GRANTED	2-8-49
Rec'd	11-12-48			
Filed	11-12-48			
			complete proof of performance must be submitted before program tests commence so show that there is no adverse reaction on the inverse field pattern for the Standard Broadcast Station caused by the close proximity of the proposed tower supporting the FM and Television antennae.	



## APPLICATION RECORD - BROADCASTING

#16

Call  
Letters W R O KName ROCKFORD BROADCASTERS, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BMP-4541	3-25-49	Mod. of C.P. (BP-7004, which authorized to change transmitter location) to install a new transmitter. (RCA BTA-1L).  (John P. Carr, Atty.)	GRANTED	4-14-49
Rec'd	4-1-49		subj. to cond. that	
Filed	4-1-49		before program tests are authorized permittee shall submit proof of performance to show that there is no adverse reaction on the inverse field pattern for the standard B/C Sta. caused by close proximity of the proposed tower supporting the FM & Television antennae.	



Name Rockford Broadcasters, Incorporated

File No.	Dated	Application for	Action	
			Nature	Date
BL-3749 Rec'd Filed	7-14-49 7-15-49 7-15-49	License to cover construction permit (BP-7004, as modified) which authorized installation of a new transmitter and change in transmitter location.  John P. Carr, Atty. Geo. C. Davis, Engr.	GRANTED	9-26-49
BR-597 Rec'd	8-17-50 8-23-50	Renewal of license Filed by John P. Carr atty.	GRANTED	10-18-50



## APPLICATION RECORD - BROADCASTING

Call  
Letters W R O KName ROCKFORD BROADCASTERS, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BTC-1368 Rec'd Filed	8-28-52 9-2-52 9-2-52	Voluntary transfer of control of Republic Company of Rockford and Rockford Consolidated Newspapers, Inc. (Parent corporation of the licensee corporation) from Albert G. Simms, T. Barney Thompson and Annie Teall Thompson to Ken Mar Co. (100%).  John P. Carr, Atty.	GRANTED EFF;	10-23-52 12-6-52
BRC-95 Rec'd Filed	6-15-53 6-17-53 6-17-53	Modification of license to operate transmitter by Remote Control from 109 South Water Street, Rockford, Illinois.  John P. Carr, Atty.	GRANTED	6-23-53
BR-597 Rec'd Filed	7-21-53 7-27-53 7-27-53	Renewal of License Filed by Alfred C. Cordon, Jr., Atty.	GRANTED	10-7-53



#19

FORM A-170

## APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call  
Letters

WROK

Name ROCKFORD BROADCASTERS, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BR-597 Recd Filed	8-13-55 8-29-55 8-29-55	Renewal of license Thomas J. Dougherty, Atty.	GRANTED	11-9-55
BR-597 Recd Filed	8-11-58 9-3-58 9-3-58	Renewal of license Dow, Lohnes and Albertson, attorneys	GRANTED	11-5-58
BTC-3164 Rec'd. Filed	5-29-59 6-23-59 6-23-59	Voluntary transfer of control of Winnebago Newspapers, Inc. (Now Rockford Newspapers, Inc.; parent corporation of licensee corporation) from Ken Mar Co. (Majority stockholder of Winnebago Newspapers, Inc., now Rockford Newspapers, Inc.) to E. Kenneth Toda, Voting Trustee.  Dow Lohnes, and Albertson, Attys.	GRANTED Eff:	6-30-59 3-3-59



APPLICATION RECORD - BROADCASTING

Call  
Letters W.R.Q.K.

Name ROCKFORD BROADCASTERS, INCORPORATED  
Rockford, Illinois

File No.	Dated	Application for	Action	
			Nature	Date
BP-13,422 Rec'd Filed	7-31-59 8-18-59 8-18-59	Construction Permit to increase daytime power from 1kw to 5kw; install new transmitter (RCA-BTA-5R; install directional antenna for daytime (DA-D); change studio location from News Tower Building; 109 South Water St. Rockford, Illinois to Abbotsford Road, 3 miles east of Rockford, Illinois (Same as trans.) & delete remote control operation. Atty.- Dow, Lohnes and Albertson Engr.- Lohnes and Culver AMENDED to make changes in DA system REQUEST WAIVER OF SEC. 3.21(g) of RULES, if nec. <small>Filed 10-24-61</small>	GRANTED Cond'l re: Phase Mon., Field meas. equip., DA & complete non-DA proof. Pending a final decision in Docket No. 14419 with respect to pre-sunrise oper. with daytime facilities.	3-28-62
Docket No. 13965 AMENDMENT Rec'd Filed (ORDER)	8-9-61 8-17-61 9-18-61			
BR-597 Rec'd Filed	9-8-61 9-13-61 9-13-61	Renewal of license  Earl R. Stanley, Atty.	GRANTED	2-28-62



FORM BC-121  
Aug. 1955

# 21

APPLICATION RECORD - BROADCASTING

Call  
Letters W R O K

Name Rockford Broadcasters, Incorporated  
Rockford, Illinois

File No.	Dated	Application for	Action	
			Nature	Date
BP-15,639 R. & F.	6-27-62 7-6-62	CP to install new Collins Type 20V-3 trans. to be used as Alt. Main at night, Aux. by day to be loc. at 1100 Tamarack Lane, Rockford, Illinois, to be operated on 0.5kw night, 1kw Day, 1440kc. (DA-N). Atty: C. J. McKerns	GRANTED	8-10-62
BMP-10,438 R. & F.	7-9-62 7-10-62	Mod. of CP(BP-13,422 which auth. incr. day install new trans.; install DA-D and chg studio loc; and delete remote control oper. of trans.) to change type trans. to Collins Type 21E. Atty: Earl R. Stanly	power; GRANTED	9-26-62



FORM BC-121  
AUG. 1955

#22

APPLICATION RECORD - BROADCASTING

Call Letters W R O K

Name ROCKFORD BROADCASTERS, INCORPORATED  
Rockford, Illinois

File No.	Dated	Application for	Action	
			Nature	Date
BTC-4139 Rec'd Filed	10-23-62 10-24-62 10-24-62	Voluntary transfer of control of Rockford Newspapers, Inc. (Parent corporation of licensee corporation from E. Kenneth Todd, Voting Trustee to E. Kenneth Todd, Individually and as Trustee  Thomas W. Wilson, Atty.	GRANTED: EFF:	11-26-62 12-14-62
EMP-10,677 R. & F.	11-20-62 11-21-62	Mod. of CP (BP-13,422 which auth. incr. day power; install new trans.; install DA-D; chg studio location and delete remote control.) for extension of completion date from 11-28-62 to 5-29-63. Atty: Earl R. Stanley	GRANTED	12-18-62



## APPLICATION RECORD - BROADCASTING

Aug. 1955

Call  
Letters W R O K

W R O K, INC.

Name x ROCKFORD BROADCASTERS, INCORPORATED  
Rockford, Illinois

File No.	Dated	Application for	Action	
			Nature	Date
BAPL-298 R & F	2-28-63 3-1-63	Voluntary assignment of construction permits and license to W R O K, Inc.	GRANTED Ef'	9-25-63 10-10-63
SEE CARD #24 re petitions		Atty. Dow, Lohnes and Albertson		
BL-9883 R. & F.	2-14-63 2-15-63	Lic to cover CP(BP-13,422 as mod) which auth incr day power and install new trans; install DA-D; change studio loc and delete Remote Control. Atty- Dow, Lohnes & Albertson	GRANTED	6-21-63
BL-9884 R. & F.	2-14-63 2-15-63	Lic to cover CP(BP-15,639) which auth install new trans to be used as an Alt. M. Night and for AUXILIARY PURPOSES ONLY DAY.(Using DA-B). Atty- Dow, Lohnes & Albertson	GRANTED	6-21-63



FORM BC-121  
AUG. 1955

724  
APPLICATION RECORD - BROADCASTING

Call  
Letters W R O K

Name W R O K, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BAPL-298 continued PETITION FOR REHEARING, 11-22-63 by Woods for NABET		RECONSIDERATION AND TO VACATE ORDER OF OCTOBER 25, 1963	filed	
OPPOSITION TO "PETITION 1963" filed 12-9-63 by Stanley for WROK		RECONSIDERATION AND TO VACATE ORDER OF OCTOBER 25,		



FORM BC-121  
AUG. 1955

## APPLICATION RECORD - BROADCASTING

Call  
Letters W R O KName W. R. O. K., INC.  
ROCKFORD, ILLINOIS

File No.	Dated	Application for	Action	
			Nature	Date
BR-597 Rec'd Filed	8-31-64 8-31-64 8-31-64	Renewal of license (MAIN & ALT. MAIN NIGHT & AUXILIARY DAY) Dow, Lohnes & Albertson, Attys.	GRANTED	11-9-64
BR-5302 Rec'd Filed (Form 316)	3-21-67 3-23-67 3-29-67	Voluntary acquisition of positive control of Bloomington Broadcasting Corporation (parent corp of lic. corp) by The Daily Pantagraph thru purchase of stock (and retirement thereof) from Leslie C. Johnson  Atty - Dow, Lohnes & Albertson	GRANTED EFF:	4-21-67 5-2-67
ER-597 R & F  SEP 21 1967	8-25-67 9-21-67	Renewal of license (Main & Aux.-Alt.Main) Atty- Daniel W. Toohey	GRANTED	11-30-67



#26

Form BC-121  
September 1969

## APPLICATION RECORD - BROADCASTING

Call  
Letters W R O KName W R O K, INC.  
ROCKFORD, ILLINOIS

File No.	Dated	Application for	Action	
			Nature	Date
BR-597 R & F PN Recd. PRESS <b>SEP 24 1970</b> Annual filing fee \$160.00 paid 12-2-70 #647247.	8-14-70 8-21-70 "	RENEWAL OF LICENSE (MAIN & AUX.-ALT.MAIN) Earl R. Stanley, Atty. (Dow, Lohnes, Albertson) AMENDED 11-16-70 re: commercial practices	GRANTED	11-30-70
BRC-3552 R & F #01879 8 \$50 Acc. 060 Press	11-2-71 11-11-71 11-11-71	Mod. of license to operate transmitter by remote control from 1100 Tamarack Lane, Rockford, Illinois. (Main)  Atty: Earl R. Stanley	GRANTED	11-30-71
BRC-3552 R & F #018798 \$50 Acc. 060 Press <b>NOV 30 1971</b>	11-2-71 11-11-71 11-11-71	Mod. of license to operate transmitter by remote control from 1100 Tamarack Lane, Rockford, Illinois. (Alt. Main-Aux.)  Atty: Earl R. Stanley	GRANTED	11-30-71



APPLICATION RECORD - BROADCASTING

Call  
Letters W R O K

Name WROK, INC.  
Rockford, Illinois

File No.	Dated	Application for	Action	
			Nature	Date
BR-597 R & F PN PRESS SEP 20 1973	8-20-73 8-31-73 8-31-73	Renewal of License(Main & Aux-Alt. Main)  Atty: Earl R. Stanley	GRANTED	7-16-74
BZ-8503 R & F DM PRESS 17 SEP 1974	3-6-74 3-11-74 6-28-74	Direct Measurement (Main & Aux.-Alt. Main)	GRANTED issued with BZ-8878	5-25-76
BZ-8878 R & F \$100#402502 DM PRESS MAY 12 1976	3-13-75 3-18-75 3-20-75 4-30-76	Direct Measurement(Main-Alternate-Auxiliary)  Atty: Earl R. Stanley(Dow, Lohnes & Albertson)	GRANTED issued with BZ-8503	5-25-76
BR-597 R & F PN PRESS SEP 29 1976	7-20-76 7-28-76 7-28-76	Renewal of license (Main & Auxiliary) Atty- Earl R. Stanley  AMENDED 2-7-77 re: engineering	GRANTED	3-11-77



## APPLICATION RECORD - BROADCASTING

1440khz

Call  
Letters W R O KName WROK, INC.  
Rockford, Illinois

File No.	Dated	Application for	Action	
			Nature	Date
BTC-8406 R & F FORM 315 JUL 29 1977 PN filed	7-1-77 7-1-77 (ALSO SEE FM WZOK) 8/2/77	Voluntary transfer of control of lic corp from Bloomington Broadcasting Corporation to Vernon A. Nolte Request for simultaneous grant of BTC-8407(WJBC Atty - Dow, Lohnes & Albertson & WBNQ (FM) AMENDED 9-7-77 - financial data	GRANTED EFF:	9-9-77 9-29-77
BR790730UW PRESS SEP 14 1979	14 1979	Renewal of License (Main And Alt. M.) --- Atty.: Earl R. Stanley	GRANTED	12-19-81
BZ-781106AC R & F DM PRESS MAR 9 1980	11-6-78 12-18-79 9 1980	DIRECT MEASUREMENT Atty: Earl R. Stanley	GRANTED	8-25-80 issued with renewal



RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION

xWFLV  
WROK

Licensee  
Rockford Broadcasters, Inc.

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition
B4-ML-34	11-20-34	WMBD	Peoria Broadcasting Co. 114 N. Madison, Peoria, Ill.	Requests facilities of WHBL & WROK	Returned 1-26-35 Req. of appli- cant.



Renewal  
Requested

Date  
Received

Designated  
for Hearing

Reason

Remarks

OT R



RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION

Licensee

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

