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July 18, 2016

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Received & Inspected

JUL 28 2016

Ms. Marlene H. Dortch, Secretary Federal Communications Commission 445 Twelfth Street, S.W. Washington, D.C. 20554 FCC Mailroom

Re: Notification of Licensee Corporate Name Change

Dear Madam Secretary:

On behalf of our client, Taughannock Media, LLC, the Licensee of Radio Station WPIE (AM), Trumansburg, NY (Fac.# 52124) and W296CP (FX), Ithaca, NY (Fac.# 151622), we hereby give the Commission notice that the name of the Licensee has been changed *from* **Taughannock Media**, LLC *to* **Vizella Media**, LLC.

We respectfully request the update the FCC database to reflect this new corporate name for the Stations. This is a change in name only and does not affect the control of the Licensee. If you have any questions or concerns regarding this change, please do not hesitate to contact our office.

Verv trulv ours

John C. Trent

cc: WPIE (AM) Public Inspection File Penelope Dade, FCC (via e-mail only)