

WRNB



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

BROADCASTING STATION LICENSE RECORD

WRNB (11-6-57)

Date first licensed 2-8-54 SEE CARD #2

Call letters XWOW

XWBOF-TV, INCORPORATED (AL 10-30-57; EFF: 11-6-57)

XRADIO NEW BERN, INC. (AL 12-19-56, EFF: 1-19-57)

STATION LOCATION: New Bern, N. Car.

XPAUL REID, OTTO GRINER AND H. M. ROBERTS, d/b as RADIO NEW BERN (AL 10-10-56, EFF: 10-18-56)

XCRAVEN BROADCASTING COMPANY (BAP 4-8-53 EFF: 4-18-53)

XLUKE H. WETHERINGTON, L. T. GRANTHAM AND DAVID E. HARDISON, a

Name of licensee Co-partnership d/b as CRAVEN BROADCASTING COMPANY

(Redescribed)

Park Avenue, Glenburnie Gardens, New Bern, North Carolina (BS 3-20-72)

XGlenburnie Gardens, New Bern, North Carolina (Re-description)

Transmitter location XGlenn Burnnie Park, New Bern, North Carolina (MP 10-7-52)(Lic. 2-8-54)

Park Avenue, Glenburnie Gardens, New Bern, North Carolina (BS 3-20-72)

(Move eff: 6-12-62)

(BRC 1-8-62)

X Holiday Inn Motel, inters. of US Hwy. 17 and East Front St., New Bern, N. C./

XGlenburnie Gardens, New Bern, North Carolina (Re-description)

Main studio location XGlenn Burnnie Park, New Bern, North Carolina (MP 10-7-52)(Lic. 2-8-54)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-8142	5-29-52	1490	250w	U	
Order issued - CP for new station granted subject to filing MP for approval of T site and antenna					
BP-8142	10-7-52	1490	250w	U	
BMP-5945	CP for new station and MP for approval of antenna transmitter and studio location.				12-7-52 6-7-53
BAP-197	4-8-53	Vol. assignment of CP to		CRAVEN	
EFF:	4-18-53	BROADCASTING COMPANY			
IP-6205 (1)	5-22-53	Mod. of CP(8142, as mod.) of completion date		for extension 12-7-52 8-6-53	
BMP-6237 (2)	6-25-53	MP (8142, as mod) change		type trans. 12-7-52 8-6-53	
BL-5085	2-8-54	1490kc	250w	Un	2-8-54 12-1-54
Lic. cover CP(8142, as mod.) which auth. new station					
Telegram	11-29-54	Action on renewal deferred 11-24-54 and continued operation authorized until final determination on renewal.			
BR-2051	1-27-55	1490	250w	U	1-27-55 6-1-57
BR-2051	1-27-55	1490	250w	U	1-27-55 6-1-57
BR-2909	1-19-55	1490	250w	Un	1-19 12-1-57
<i>Short Term</i>					
BTC-1863	1-27-55	Vol. transfer of control to James A. Ballard, Raymond L. Ballard and Furman Yates Sorrell			
EFF:	2-3-55				
BAL-2446	10-10-56	Vol. assignment of license to Paul Reid, Otto Griner and H. M. Roberts, d/b as Radio New Bern.			
EFF:	10-18-56				
BAL-2534	12-19-56	Vol. assignment of license to: RADIO NEW BERN, INC.			
EFF:	1-19-57				
BAL-2809	10-30-57	Voluntary assignment of license to WBOF-TV, Incorporated.			
EFF:	11-6-57				
BR-2909	11-27-57	1490	250w	U to	12-1-60

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WRNB

WRNB, INC. (AL: 2-29-80 EFF: 2-29-80)

x 1st CAPITAL RADIO, INC. (AL. 3-27-75; EFF: 3-28-75) Station location NEW BERN, NORTH CAROLINA

X JEFFERAY BROADCASTING CORPORATION (AL-1-9-59; EFF: 1-10-59)

X WILLIAM W. JEFFERAY (AL-10-29-58 EFF: 11-8-58)

Name of licensee X See Card #1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BZ-3988 (1)	5-22-58	Authority to determine operating power by direct measurement of antenna power.			
BAL-3201 EFF:	10-29-58 11-8-58	Voluntary assignment of license to William W. Jefferay.			
BAL-3290 EFF:	1-9-59 1-10-59	Voluntary assignment of license to JEFFERAY BROADCASTING CORPORATION			
BR-2909	11-8-60	1490	250kw	U	12-1 12-1-63
BP-13036	11-16-60	1490	250w-1kw-LS	U	1-16 7-16-61
		CP to increase daytime power and install a new transmitter (RCA BTA-1M) (Cond'1)			
BR-1271 (1)	5-25-61	License to cover CP(BP-13036) which with incr. in daytime power & install new trans. Cond'1			
BRG-1974 (2)	1-3-62	Mod. of Lic. to chg. studio location to HOLIDAY INN MOTEL, Intersection of U.S. Highway 17 and East Front Street, New Bern, N. C. and operate transmitter by Remote Control from Studio			
BR-2909	11-29-63	1490kc	250w, 1kw-LS	U	12-1 12-1-66
Ltr. dtd. Sect. 73.48(a)(5)	1-4-67 & rec'd 1-6-67	giving notification per Rules that a RCA BTA-1R2 trans. is now installed & in oper. (Eff: 12-31-66)			
BR-2909	12-7-66	Renewal of license			12-7 12-1-69
BP-18272	9-20-68	1490kc	250w	Alt.M-N Aux.-D	5-20-69
		CP to install a new trans. at main TL to be oper. on 1490kc, 250w, as an alt-M-night & aux.-Day transmitter.			
BL-12,175(L)	11-21-68	Lic. (BP-18,272) for Alt Main-Night & Aux.-Day Transmitters			12-1-69
BR-2909	11-26-69	Renewal Main(L) & ALT-AUX(S) AND NDEA			12-1-72
BS-2909(1)	3-20-72	ML to change Main studio and trans.loc. (Main & Alt. Main-Aux.)			
EBSA	5-25-72				
BZ-8086(L)	7-6-72	Direct Measurement 1490kc 250w Alt.-Aux.D			12-1-72

Form BC 126

June 1954

Card #3

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WRNB

Station location NEW BERN, NORTH
CAROLINA

Name of licensee JEFFERAY BROADCASTING CORPORATION (AL-1-9-59; EFF: 1-10-59)

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BR-2909(S)	12-6-72	Renewal		Main & Aux-Alt	12-1-75
BS-2909(L)	9-19-73	ML ch .	Aux-Alt	to Aux only.	12-1-75
		1490kHz	250w, 1kw-LS	U Main	
			250w	Aux.	
BTC-7676	3-27-75	Vol. TC.	EFF:		
BAL-8360	3-27-75	Vol. AL.	EFF:		
BR-2909(L)	11-12-75		RENEWAL (M&A)		12-1-78
BTC 780922EB	Granted	12-22-78	NOT ISSUED		(not consum at
BR-780720UM(L)	1-17-79	RENEWAL OF LICENSE			12-1-81
BAL791123EB	2-29-80	VOL. AL	EFF:		2-29-80

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call WOOW

LUKE H. WETHERINGTON, L. T. GRANTHAM AND DAVID E. HARDISON Letters NewName ~~LUKE H. WETHERINGTON~~ A CO-PARTNERSHIP D/B AS CRAVEN BROADCASTING COMPANY
(P.O. Box 902, New Bern, North Carolina)

File No.	Dated	Application for	Action	
			Nature	Date
BP-8142	6-4-51	Construction permit for a new standard broadcast station to be operated on: Frequency: 1490kc Power: 250w Hours of Operation: Unlimited Trans. Location: To be determined New Bern, North Carolina Studio location: To be determined New Bern, North Carolina	DOCKET NO. 10043 GRANTED AFTER A HEARING DECISION ISSUED 5-29-52 Granted subj. filing MP for approval of T site and antenna.	
Rec'd	6-6-51			
Filed	6-6-51			
AMENDED	9-15-51	AMENDED to change name of applicant from Luke H. Wetherington to Luke H. Wetherington, L. T. Grantham and David E. Hardison, a co-partnership d/b as Craven Broadcasting Company		
Rec'd	9-18-51			
Filed	9-26-51			

Gates 250-C

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call
Letters W O O WName LUKE H. WETHERINGTON, L. T. GRANTHAM AND DAVID E. HARRISON, a co-
partnership d/b as CRAVEN BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMP-5945 Rec'd Filed	7-26-52 7-28-52 7-28-52	Modification of construction permit (BP-8142, which auth. a new standard broadcast station) for approval of antenna, transmitter and main studio location as Glenn Burnie Park, New Bern, North Carolina.	GRANTED	10-7-52
BAP-197 Rec'd Filed	3-28-53 3-30-53 3-30-53	Voluntary assignment of construction permit to Craven Broadcasting Company. Maurice M Jansky, Atty.	GRANTED EFF:	4-8-53 4-18-53
BMP-6205 Rec'd Filed	5-4-53 5-5-53 5-5-53	Modification of construction permit (BP-8142, as mod., which auth. a new standard broadcast station) for extension of completion date from 6-7-53 to 8-6-53.	GRANTED	5-22-53

APPLICATION RECORD - BROADCASTING

Call
Letters **W O O W**Name **CRAVEN BROADCASTING COMPANY**

File No.	Dated	Application for	Action	
			Nature	Date
BMP-6237 Rec'd Filed	6-8-53 6-11-53 6-18-53	Modification of construction permit (BP-8142, as mod., which auth. a new standard broadcast station) to change type transmitter (Gates BC-250-GY).	GRANTED	6-25-53
BL-5085 Rec'd Resub. Rec'd Filed	6-17-53 6-22-53 6-18-53 7-22-53 7-22-53	License to cover construction permit (BP-8142, as mod.) which authorized a new standard broadcast station. Phil Hedrick, Engr.	RETURNED Sec. II - dated after Sec. I. GRANTED	1-19-54 2-8-54
BR-2909 Rec'd Filed	10-22-54 11-15-54 11-15-54	Renewal of License Filed by Verne R. Young, Atty.	Granted	1-19-55
BTC-1863 Rec'd Filed	12-20-54 12-20-54 12-20-54	Voluntary transfer of control of licensee corporation from L. T. Grantham, and L. H. Wetherington to James A. Ballard, Raymond L. Ballard, and Furman Yates Sorrell (100%).	GRANTED EFF:	1-27-55 2-3-55

AUG. 1955

WBOF-TV, Incorporated

APPLICATION RECORD - BROADCASTING

x RADIO NEW BERN, INC. (AL 12-19-56, EFF:

Call

W R N B 11-6-57

x PAUL REID, OTTO GRINER AND H. M. ROBERTS, d/b as RADIO NEW BERN Letters

X W O W

Name x CRAVEN BROADCASTING COMPANY

(AL 10-10-56, EFF:

File No.	Dated	Application for	Action	
			Nature	Date
BAL-2446 Rec'd Filed	8-23-56 9-17-56 9-17-56	Voluntary assignment of license to Paul Reid, Otto Griner and H. M. Roberts, d/b as Radio New Bern.	GRANTED EFF:	10-10-56 10-18-56
BAL-2534 Rec'd Filed	11-19-56 12-13-56 12-13-56	Voluntary assignment of license to Radio New Bern, Inc.	GRANTED EFF:	12-19-56 1-19-57
BR-2909** Rec'd Filed	8-31-57 9-3-57 9-3-57	Renewal of License	Granted	11-27-57
BAL-2809 Rec'd Filed	9-20-57 9-23-57 9-23-57	Voluntary assignment of license to WBOF-TV, Incorporated Bryce Rea, Atty.	GRANTED Eff:	10-30-57 11-6-57
** Amended Rec'd Filed	11-8-57 11-13-57 11-13-57	Amended to change applicant name to WBOF-TV, Incorporated F. C. C. - WASHINGTON, D. C.	GRANTED	11-27-57

APPLICATION RECORD - BROADCASTING

AUG. 1955 JEFFERAY BROADCASTING CORPORATION

Name WILLIAM W. JEFFERAY
 WBOF-TV, INCORPORATEDCall Letters WRNB

File No.	Dated	Application for	Action	
			Nature	Date
BZ-3988 Rec'd Filed Resub. Rec'd&Filed	4-18-58 4-22-58 4-18-58 4-29-58	Authority to determine operating power by direct measurement of antenna power. Atty's: Watkins & Rea	Application returned 4-24-58 notary seal not affixed. GRANTED	 5-22-58
BAL-3201 Rec'd. Filed	10-6-58 10-6-58 10-6-58	Voluntary assignment of license to William W. Jefferay. Leonard H. Marks, Atty.	GRANTED EFF:	10-29-58 11-8-58
BAL-3290 Rec'd. Filed	12-10-58 12-29-58 12-29-58	Voluntary assignment of license to Jefferay Broadcasting Corporation. Leonard H. Marks, Atty.	GRANTED EFF:	1-9-59 1-10-59
BP-13,036 Rec'd Filed	4-24-59 4-28-59 4-28-59	Construction Permit to increase daytime power from 250w to 1kw and install a new transmitter (RCA-BTA-1M) Atty.- Cohn and Marks Engr.- Vandivere and Cohen	GRANTED Cond'l re: Permittee shall accept such interference	11-16-60

Aug. 1955

Call
Letters WRNBName JEFFERAY BROADCASTING CORPORATION
New Bern, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BR-2909 Rec'd Filed	8-27-60 9-8-60 9-8-60	Renewal of license Atty: Stanley B. Cohen	GRANTED	11-8-60
BL-8298 Rec'd Filed	11-23-60 11-28-60 11-28-60	License to cover construction permit (BP-13036) which authorized an increase in daytime power and installation of a new transmitter.	GRANTED	5-26-61 (Cond'l re Licensee accept interference)
BRC-1974 Rec'd Filed	12p30-61 1-3-62 1-3-62	Modification of license to change studio location <u>to</u> Holiday Inn Motel, intersection of U.S. Highway 17 and East Front Street, New Bern, North Carolina and operate transmitter by remote control from studio location. Stanley B. Cohen, Atty.	GRANTED	1-3-62

APPLICATION RECORD - BROADCASTING

1490kc

Aug. 1955

Call
Letters WRNBName JEFFERAY BROADCASTING CORPORATION
NEW BERN, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BR-2909 Rec'd Filed	9-18-63 9-24-63 9-24-63	Renewal of license---12-1-63 Atty. Stanley B. Cohen	GRANTED	11-29-63
BR-2909 R & F	8-26-66 8-26-66	Renewal of license Atty- E. D. Johnston (McInnis, Wilson, Munson & Wood)	GRANTED	12-9-66
BP-18,272 R. & F. #448888 \$30	7-29-68 8-2-68 8-2-68	CP to install a new trans (Western Electric 310B) at main TL to be oper on 1490kc 250w, as an alt-m/night, aux/day transmitter. (RC)	GRANTED	9-20-68
BL-12,175 Rec'd #466024 \$30 Filed PT	10/1/68 10/2/68 10/16/68 10/16/68 10/28/68	License (BP-18,272) install new trans. as Alt/m night, aux/day trans. (RC)	GRANTED	11-21-68

SEP 18 1968

NOV 15 1968

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters WRNB

Name JEFFERAY BROADCASTING CORPORATION
New Bern, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BR-2909	8-18-69	Renewal of license (Main)	GRANTED	11-26-69
R & F	8-26-69	Atty-E. D. Johnston		
#538082\$75.	8-26-69			
BR-2909	8-18-69	Renewal of license (Auxiliary -Alt. Main)		
Rec'd	8-26-69			
Filed	8-29-69			
#537292\$30.	8-29-69			
P.N. filed	8-26-69			
PRESS	SEP 9 1969			
BZ- 8086		Direct Measurement -(Main & Aux.-Alt. Main)	RETURNED	5-10-72
Rec'd	5-8-72		Section I, & II A for Aux	7-6-72
W 070690-\$50.	5-8-72	AC-067 - Returned	GRANTED	
Resubmitted	5-24-72			
Filed	5-26-72			
DM	6-5-72			
PRESS	JUN 30 1972			

APPLICATION RECORD - BROADCASTING

1490 kc

Call
Letters W R N B

Name JEFFERAY BROADCASTING CORPORATION
NEW BERN, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BR-2909 R & F PN Recd. PRESS	8-20-72 8-31-72 "	RENEWAL OF LICENSE (MAIN & AUX. and ALTER.MAIN AMENDED 11-22-72 re: ascett. of comm. needs	Granted	12-6-72
----- SEP 19 1972 -----				
BTC-7676 R & F FEE PD: \$1000 #385514 CODE 047 PN FILED: PN FILED:	1-16-75 1-23-75 FEB 4 1975 2-10-75 2-18-75	Voluntary transfer of control of lic corp from William W. Jefferay to 1st Capital Radio, Inc. Atty for transferor - Wade H. Hargrove, Raleigh, N.C. for transferee - Samuel Miller AMENDED 2-13-75 to show relationship, bus.&B/C int & re par.25, Sec.IV-A (correction) AMENDED 2-21-75 to reflect new PN for Cheraw, S.C. (officer of transferee) AMENDED 3-11-75 to reflect BAL-8360 (Form 316); fin data AMENDED 3-13-75 re note(financial) AMENDED 3-18-75 (transferee) to reflect pending BAL-8360	GRANTED EFF: GR FEE REQ. pd 048 4-22-75	3-27-75 416000

APPLICATION RECORD - BROADCASTING

Call
Letters W R N B

1st CAPITAL RADIO, INC.

Name JEEFFBAY BROADCASTING CORPORATION
NEW BERN, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BAL-8360 R & F: FEE PD: \$50. #400340 CODE 047 (Form 316) MAR 19 1975	3-10-75 3-11-75	Voluntary assignment of license to 1st Capital Radio, Inc. CONTINGENT UPON GRANT OF BTC-7676 Atty: Miller & Fields	GRANTED EFF:	3-27-75 3-28-75
BR-2909 R & F PN Recd. PRESS JUL 31 1975	7-21-75 7-23-75 "	RENEWAL OF LICENSE (MAIN & AUX. TRANS.)	GRANTED	11-12-75
BR780720UM PRESS SEP 8 1978		RENEWAL OF LICENSE (MAIN & AUXILIARY) Atty. Samuel Miller (Miller & Fields)	GRANTED Cond'ls	1-17-79

APPLICATION RECORD - BROADCASTING

1490khz

Call Letters WRNB

WRNB, INC.

x 1st CAPITAL RADIO, INC.

Name New Bern, North Carolina,

File No.	Dated	Application for	Action	
			Nature	Date
BTC780922EB Form 315		Vol TC from Theodore J. Gray, Jr. to Conway M. Smith (OVER)	GRANTED <u>NOT ISSUED</u>	12-22-78
PN FILED	10-12-78		NOT CONSUMMATED LTR 3-7-79	
BAL 791123 EB FORM 314 (ALSO SEE FM PRESS: DEC 12 1979 PN filed	12-26-79	Vol AL to WRNB, INC. Atty - Miller & Fields (for assignor) Atty for assignee - Dow, Lohnes & Albertson AMENDED 11-26-79 Certification of by laws; Assignment agreement	GRANTED EFF:	2-29-80 2-29-80

BTC Amend 9-27-78 re: Financial statement

AMENDED 11-17-78 re: financial plan; bank letter and promissory note for guarantee loan

AMENDED 11-24-78 re: bal. sheet and financial data

AMENDED 2-4-80 re: EEO data

BAL791123EB Amended 12-14-79 re: personal financial s state. of L. Brent Hill & M. Jack Quick and financial data

AMENDED 2-12-80 re: purchase price (consideration); operating costs; per. financial state. of L. Brent Hill; M. Jack Quick & ascertainment, EEO & programming data

AMENDED 5-1-80 re: EEO data

APPLICATION RECORD-BROADCASTING

Call Letters: WRNB

Name: WRNB, INC.

Station Location: New Bern, North Carolina

File No.	Date	Description	Action and Date
BTC810501FD Form 316 PRESS MAY 20 1981		Vol TC of lic corp from L. Brent Hill to Interstate Communications, Inc. Atty. Arnold P. Lutzker	ISSUED

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

