

WRIV



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1329193

June 1954 3132

BROADCASTING STATION LICENSE RECORD

Date first licensed 8-1-55 SEE CARD #2 Call letters W.R.I.V.
 Station Location: Riverhead, New York

* NEW YORK HORIZONS CORPORATION (AL gr 2/14/77 EFF: 3/1/77)
 * ISLAND BROADCASTING SYSTEM (WRIV), INC. (BAL 10-24-63, EFF: 11-1-63)

Name of licensee * SUFFOLK BROADCASTING CORPORATION

Transmitter location On Flanders Rd., 0.3 mi. SE of Riverhead, Southampton Twp., New York
 (CP 10-27-54) (L 8-1-55)

71P
11901
 No. 1 East Main Street, Riverhead, New York (Ltr. 5-18-56)
 * 29 East Main Street, Riverhead, New York (MP 5-20-55) (L 8-1-55)

Main studio location * Henry Perkins Hotel, Riverhead, New York (CP 10-27-54)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period	
					From	To
BP-9262	10-27-54	1390	500w	Day	12-27	6-27-55
C.P. for a new Standard Broadcast Station at Riverhead, New York						
BTC-1955	4-27-55	Vol. trans. of control to W. Kingsland				
	EFF: 5-27-55	Macy				
BMP-6842	5-20-55	Mod. of CP (BP-9262) change type trans.				
(1)	studio loc. & ext. of completion date to 9-27-55.					
BRC-747	6-15-55	Modification of construction permit to				
(2)	operate transmitter by remote control from 29 East Main Street, Riverhead, New York					
BL-5775	8-1-55	1390	500w	Day	8-1	6-1-57
	Lic. cover CP (BP-9262, as mod.) for new station.					
BRC-975	5-31-56	Modification of license to change Remote				
(1)	control Point from 29 East Main St, Riverhead, New York to 1 East Main Street, Riverhead, N. Y.					
BR-3132	5-8-57	1390	500w	Day	6-1	6-1-60
BP-10765	6-13-57	1390kc	1kw	Day	8-13-57	2-13-58
Construction permit to increase power and install new transmitter.						
BL-6844	12-12-57	1390	1kw	Day	12-12-57	5-1-60
(1)	License to cover CP(BP-10,765) which auth. an increase in power from 500w to 1kw and install new transmitter.					
BR-3132	5-11-60	1390	1kw	Day RC	6-1	6-1-63
BP-14347	9-27-60	1390	500w	Aux.	11-27	5-27-61
CP to install old main trans. (GATES BC-500-GY) on Flanders Rd., 0.3 mi. SE of Riverhead, Southampton Twp., N. Y. (main trans. loc.) to be used as an aux. trans. on 1390kc with power of 500w, Daytime, for aux. purposes only.						
BL-8179	1-31-61	1390kc	500w	Aux	1-31	6-1-63
Lic. to cover cp (BP-14,347) which auth to install old main trans. to be used as an aux. trans. daytime with power of 500w. (GATES BC-500 GY)						

June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W R I VStation location Riverhead, New York

EAST END COMMUNICATIONS, INC. AL 12-30-80 EFF: 2-1-81

X Jerome Feniger, Tipton S. Huntley, William Mulvey, et al dba Horizons

Name of licensee Communications Company (A Liquidating Partnership) AL: 2-11-80 EFF: 2-12-80)

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BTC-3827 EFF:	9-14-61	Involuntary transfer of negative control of licensee corporation from W. Kingsland Macy to Julia Dick Macy, William Kingsland Macy, Jr. and John Henry Dick Macy, Executors of the Estate of W. Kingsland Macy, Deceased.			
BZ-4944 (1)	6-24-63 MAIN	Authority to determine operating power by direct measurement of antenna power.			
BZ-4945 (1)	6-24-63 AUX	Authority to determine operating power by direct measurement of antenna power			
BR-3132	5-31-63	RENEWAL OF LICENSE (Main & Aux.)			5-31- 6-1-66
BAL-4862 EFF:	10-24-63 11-1-63	Voluntary assignment of license to Island Broadcasting System (WRIV), Inc.			
BR-3132	5-27-66	1390kc	1kw	Day	6-1 6-1-69
	5-27-66	1390kc	500w	AUX	6-1-69
TELEGRAM	10-17-67	PSA	500w		
BR-3132(S)	6-26-69	Renewal	Main & Aux.		6-1-72
BTC-6346 EBSA	8-24-70 6-12-72	VOL. TC	EFF:	10-29-70	
BR-3132(S)	6-15-72	RENEWAL MAIN & AUX.			6-1-75
BR-3132(L)	11-17-75	Renewal of License MAIN & AUX.			6-1-78
BAL-8007	2/14/77	Vol AL	EFF:	3/1/77	
BR-3132	7-25-78	(L) REN. OF LIC.	(MAIN & AUX)		6-1-81
BAL800208FO	2-11-80	VOL. AL	EFF:	2-12-80	
BAL800829FW	12-30-80	VOL AL	EFF:	2-1-81	

APPLICATION RECORD - BROADCASTING

Call Letters **W R I V**
XNew

Name **SUFFOLK BROADCASTING CORPORATION**
PO PO Box 230, Patchogue, New York

File No.	Dated	Application for	Action	
			Nature	Date
BP-9262	4-10-54	Construction permit for a new standard broadcast station to be operated on: Frequency: 1390kc Power: 500w Hours of Operation: Daytime Trans. Location: Flanders Rd., 0.3 mi. SE Riverhead, Southampton Twp. New York Studio Location: Henry Perkins Hotel Riverhead, New York Fisher, Wayland, Duvall & Southmayd, Attys. Paul Godley Co., Engrs.	GRANTED	10-27-54
Rec'd	4-19-54			
Filed	4-19-54			
AMENDED	9-13-54	AMENDED to make changes in antenna system.		
Rec'd	9-16-54			
Filed	9-16-54			

GATES BC-1F

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call
Letters W R I VName SUFFOLK BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BTC-1955 Rec'd Filed	3-23-55 4-4-55 4-4-55	Voluntary transfer of control of permittee corporation from Julia D. Macy to W. Kingsland Macy. John P. Southmayd, Atty.	GRANTED EFF:	4-27-55 5-27-55
BMP-6842 Rec'd Filed	5-9-55 5-11-55 5-11-55	Modification of construction permit (BP-9262 which auth a new standard broadcast station) to change type transmitter (GATES BC-500GY) & change studio location from Henry Perkins Hotel, Riverhead, New York to <u>29 East Main St.</u> , Riverhead, New York. John P. Southmayd, Atty.	GRANTED	5-20-55

APPLICATION RECORD - BROADCASTING

Call
Letters WRIV

Name SUTFOLK BROADCASTING CORPORATION
Riverhead, New York

File No.	Dated	Application for	Action	
			Nature	Date
BRC-747 Rec'd Filed	6-10-55 6-14-55 6-14-55	Modification of construction permit to operate transmitter by remote control from 29 East Main Street, Riverhead, New York	GRANTED	6-15-55
BL-5775 Rec'd Filed	6-10-55 6-14-55 6-14-55	License to cover construction permit (EP-9262, as modified) which authorized a new standard broadcast station. John P. Southmayd, Atty.	GRANTED	8-1-55
BRC-975 Rec'd Filed	5-23-56 5-25-56 5-25-56	Modification of license to change Remote Control Point from 29 East Main Street, Riverhead, New York to <u>1 East Main Street, Riverhead, New York</u> John P. Southmayd, Atty.	GRANTED	5-31-56

FORM BC-121 #4
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W.R.I.V.

Name SUFFOLK BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BP-10,765 Rec'd Filed	8-17-56 8-21-56 8-21-56	Construction permit to increase power from 500w <u>to</u> 1kw and install new transmitter. (Gates BC 1F) Atty. - Ben C. Fisher Engr. - Paul Godley Company Upper Montclair, N.J.	GRANTED Without hearing. Docket 11976	6-13-57
BR-3132 Rec'd Filed	2-22-57 2-26-57 2-26-57	Renewal of license John P. Southmayd, Atty.	GRANTED	5-8-57
BL-6844 Rec'd Filed	10-1-57 10-7-57 10-7-57	License to cover construction permit (BP-10,765) which authorized an increase in power from 500w to 1kw and install new transmitter. John P. Southmayd, Atty.	GRANTED	12-12-57

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters W R I VName SUFFOLK BROADCASTING CORPORATION
Riverhead, New York

File No.	Dated	Application for	Action	
			Nature	Date
BR-3132 Rec'd Filed	2-26-60 2-29-60 2-29-60	Renewal of License. John P. Southmayd, Atty.	GRANTED	5-11-60
BP-14347 Rec'd Filed	9-2-60 9-9-60 9-9-60	Construction permit to install old main trans. (Gates BC-500 GY) on Flanders Rd., 0.3mi. SE of Riverhead, Southampton Twp., N.Y. (main trans. location) to be used as an auxiliary transmitter on 1390KC with power of 500w, Daytime, for aux. purposes only. Atty: John P. Southmayd	GRANTED	9-27-60
BL-8179 R & F	10-18-60 10-19-60	License to cover C. P. (BP-14347) which auth. to install old main trans. to be used as an aux. trans., daytime, with power of 500w. Atty's: Fisher, Wayland, Duvall and <u>Southmayd</u> (Gates BC-500 GY)	GRANTED	1-31-61

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters W R I VName SUFFOLK BROADCASTING CORPORATION
RIVERHEAD, NEW YORK

File No.	Dated	Application for	Action	
			Nature	Date
BTC-3827 Rec'd Filed	8-12-61 8-15-61 8-15-61	Involuntary transfer of negative control of licensee corporation from W. Kingsland Macy to Julia Dick Macy, William Kingsland Macy, Jr. and John Henry Dick Macy, Executors of the Estate of W. Kingsland Macy, Deceased. Charles F. Duvall, Atty.	GRANTED EFF:	9-14-61
BR-3132 Rec. & Filed	2/22/63 2/27/63	Renewal of License (Main & Auxiliary) John F. Southmayd, Atty.	GRANTED	5-31-63
BZ-4945 Rec'd Resub. R & F	4-10-63 4-15-63 4-17-63 4-22-63	Authority to determine operating power by direct measurement of antenna power. (Auxiliary Transmitter)	RETURNED No Section ↓ GRANTED	4-17-63 6-24-63
BZ-4944 R & F	4-12-63 4-15-63	Authority to determine operating power by direct measurement of antenna power. (main trans.) F. C. C. - WASHINGTON, D. C. Atty: John Southmayd,	GRANTED	6-24-63

Form BC-121
Aug. 1955

#7

APPLICATION RECORD - BROADCASTING

Call
Letters WRIV

Name ISLAND BROADCASTING SYSTEM (WRIV), INC.
 SUFFOLK BROADCASTING CORPORATION
RIVERHEAD, NEW YORK

File No.	Dated	Application for	Action	
			Nature	Date
BAL-4862 R & F	7-18-63 7-22-63	Voluntary assignment of license to Island Broadcasting System (WRIV), Inc. Atty.- Assignor- John P. Southmayd Assignee- Robert A. Marmet	GRANTED Eff:	10-24-63 11-1-63
BR-3132 R & F	2-26-66 3-4-66	Renewal of license (Main & Auxiliary) Atty- Marmet & Schneider	GRANTED	5-27-66
BR-3132 R & F #494972 \$75.	2-21-69 3-3-69 3-3-69	Renewal of license---(Main) AMENDED 4-10-69 re: Section II resubmitted re date of Engr. signature	GRANTED	6-26-69
BR-3132 R & F #494977 \$30.	2-24-69 3-3-69 3-3-69	Renewal of license---(Auxiliary) AMENDED 6-12-69 re: programming		
PRESS APR 1 8 1955		Atty. Robert A. Marmet		

Sec. II returned 4-8-69 re: Dated after Sec. I-renewal

Also Para. 10C of Sec. II not ans.

APPLICATION RECORD - BROADCASTING

Call Letters WRIV

Name ISLAND BROADCASTING SYSTEM(WRIV), INC.
Riverhead, N.Y.

File No.	Dated	Application for	Action	
			Nature	Date
BTC-6346 R & F FEE PD: \$250 CODE 053 (FORM 316 - SEE WALK) SEE 20 1970	7-28-70 8-14-70 -#624552	Voluntary transfer of control of lic corp from Jerome Feniger, Edward W. Wood, Jr., Chester Huntley and William Mulvey to Horizons Communications Corporation Atty - Robert A Marmet	GRANTED 10-29-70	8-24-70
BR-3132 R & F PN Recd. PRESS APR 5 1972	3-21-72 3-27-72 5-15-72	RENEWAL OF LICENSE (MAIN & AUXILIARY) Gordon R. Malick, Atty AMENDED 5-26-72 re: programming; employment policy; business interests	GRANTED	6-15-72

The Commission by letter adopted 8-23-72 notified station WRIV of apparent liability for forfeiture of \$100.00 for violation of Section 1.539(a) of the rules.

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters W R I V

NEW YORK HORIZONS CORPORATION

Name XISLAND BROADCASTING SYSTEM (WRIV), INC.RIVERHEAD, NEW YORK

File No.	Dated	Application for	Action	
			Nature	Date
BR-3132	3-10-75	RENEWAL OF LICENSE (MAIN & AUXILIARY)		
R & F	3-18-75	G.R.Malick, Atty		
PN Recd.	"	AMENDED 3-27-75 re: transmitter logs		
PRESS	MAR 24 1975	AMENDED 4-21-75 re: engineering	GRANTED	11-17-75
BAL-8907	1/5/77	Voluntary assignment of license to NEW YORK	GRANTED	2/14/77
R & F	1/28/77	HORIZONS CORPORATION	EFF:	3/1/77
FORM 316		Atty - Robert Marmet		
Also see WALK(AM) & WRIV(AM)	FEB 4 1977			
BR-3132	1-28-78	Renewal of License (Main & Auxiliary)		
R & F	2-1-78	Atty.: Harold K. McCombs, Jr.		
PRESS	FEB 22 1978		GRANTED	7-25-78

APPLICATION RECORD-BROADCASTING

Call Letters: W R I V

EAST END COMMUNICATIONS, INC.

Name: XNEW YORK HORIZONS CORPORATION

XJerome Feniger, Tipton S. Huntley, William Mulvey, et al dba Horizons Communications

Company (A Liquidating Partnership)

Station Location: Riverhead, New York

File No.	Date	Description	Action and Date
BAL800208FO Form 316 (Also see WALK, WALK-FM) PRESS PN filed 11-3-80	1-16-80	Vol. AL to Jerome Feniger, Tipton S. Huntley, William Mulvey, et al d/b/a/ HORIZONS COMMUNI- CATIONS COMPANY (A Liquidating Partnership) Atty - Robert Marmet (Marmet Professional Corp)	GRANTED 2-11-80 EFF:
BAL800829FW Form 314 PRESS SEP 22 1980 PN filed 11-24-80		Vol AL to East End Communications, Inc. Atty for assignor-Jerome S. Boros Atty for assignee-Eugene T. Smith OVER	GRANTED 12-30-80 EFF: 2-1-81

BAL-800829FW Amended 10-21-80 re: Demographic Information.

Amended 11-13-80 re: Assignor's annexed balance sheet for 12-31-79 and 1978.

AMENDED 12-4-80 Amendatory statement

AMENDED 12-8-80 Sects. IV & VI

AMENDED 12-18-80 re: EEO Data

#11

APPLICATION RECORD-BROADCASTING

1390 kHz
Call Letters: W R I V

Name: EAST END COMMUNICATIONS, INC.

Station Location: Riverhead, New York

File No.	Date	Description	Action and Date
BZ-810115AB R & F PRESS	1-15-81 JAN 28 1981	DIRECT MEASUREMENT Atty: Peter Shuebruk (Fly, Shuebruk)	ISSUED
BR810202ZT PRESS MAR 2 3 1981		RENEWAL OF LICENSE (MAIN & AUXILIARY TRANSMITTERS) Atty. Eugene T. Smith	ISSUED No 3-29-81
BTC810623EY Form 316 PRESS	JUL 1 1981	Vol TC of Lic Corp from Business Development Capital Co. to Sky Corp.	

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

