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CATALOG NO. 4550L 1/5

Form BC 126 June 1954

authority granted 8-7-68 for on the air 1.9.: "CORAL GABLES-MIAMI".

BROADCASTING STATION LICENSE RECORD

Official No. 4660

W R H C (EFF: 1-18-7

Date first licensed December 26, 1967

Call letters XWRIZ

x Sudbrink Broadcasting, Inc. (VOL, AL 6-29-70 Station location Coral Gables, Florida

x MUSSION EAST CO. (AP 6-17-66 6-22-66)

x MISSION BROADCASTING CO. (BAP-12-22-65:EFF: 1-7-66)

Name of licensee xSIOUX BROADCASTING CORPORATION

Night Site: Intersect. NW 7th St. & SW 37th Ave., Miami, Fla(CP4-25-780BP 7-20-60) Transmitter Vocation-Section 17, Township 55, South Range 42, East Shoal #4, Coral Gables, Fla.

2260 SW Eighth Street, Miami, Florida (MP790509AM 6-6-80)
XSame as transmitter (Ltr. 9-21-70)
x 1699 Coral Way, Miami, Florida (EMP 6-17-66) (Waiver 73.30(a)

Main studio location 369 Granello, Carol Gables, Florida (BP 7-20-60)

CONSTRUCTION PERMIT AND LICENSE RECORD

Manage and					
Appl.	Date 1			Time	Period
No.	Issued	Freq.	Fower	Div.	From To-
P-13,071	7-20-60 CP for a	new sta	10kw, D	badcast s	2-20 3-20-61 Lation (Cond'1
P-13071 (1)	9-30-60	Call I	etters.	13,071) t	
IP-9349 (2)	3-23-61	complet	ion data	to Septe	extension of mber 20, 1961.
P-3724	9-15,61	of compl	etion da	te to Marc	and.) for ext.
BTC-3908 FF:	2-6-62 3-10-62	permitt Peterson	ee corpo , Camero	n Stewart,	m Robert A.
	2 22 62	Annis to Corporat	Dominion ion.	n Enterpri	se Investment
(4)	25 8-9-62	Mod. of	on date CP(BP-13	to 071 as mod	.) for ext. of 7-20-62. .) for ext. of 12-20-62.
(6)	1-29-63	extensio	n of comp	letion dat	e to 6-20-63.
TC-421 EFF:	8 3-22-6 5-10-63	Corpora of peri	l of Don ation (c nittee c n L. woo	inion En	ng stockhole on) by urchase
(7)	8-6-63		CF(BF-13)		to extend 2-20-63
(8)	3-24-64	extension	of compl	etion date	te 9-20-64.
BNP-11,	339 10-20-6	12-20	-64.	completion	date to
(10)				e to 0-	· · ·

BROADCASTING STATION LICENSE RECORD

Date first licensed	Call letters WRIZ
	Station location Coral Gables, Florida

Name of licensee RADIOCENTRO BROADCASTING COMPANY (BML 2-6-74)

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Desiration of the Party of the	The Date of the Late of the La	The state of the s	Street of the last of the last	A STATE OF THE PARTY OF THE PAR	
Appl.	Date			Time	Period
No.	Issued	Freq.	Power	Div.	From To
BAP-711 EFF: 1-7-	12-22-65	Volunta:	y assig	ament of	P(BP-13071)
BMP-11,774 (11)	5-26-66	Name and Address of the Owner, where the Party of the Par	CP(BP-1 etion d	STREET, STREET	d.) for ext. 10-31-66
BMP-11808	Mod. of	and char	071, as	mod. to c	9-20 10-31-66 hange studio er to Gates
BAP-729	6-17-66				onstruction
EFF:	6-22-66	permit	to MISS	CR EAST O	
BMP-11,895	9-30-66	Mod. of	CP(BP-	mpletion	date to
(1)				the state of the s	12-31-66
BP-17418	Vanguard on 1550k purposes	stall an II) at c power only	auxilian main tran of 1kw,	ry trans. ns. loc., A, for an	to be operate xiliary
BMP-11984 (2)	3-28-67			3,071 as m e DA MECV	od.) to make
TELEGRAM	10-27-67	PSA	8.5w		
TELEGRAM	11-2-67	FSA (Mod	fied) 85	w	
BL-11,524			10kw-DA		2-26 2-1-70
				_as mod.)	
EFF:	2-29-68		trans	er od cont	rol of lic.
BTC-5607		Vol. TC		EFF. 5-1-	68
			(BP-17,4	18) (Aux.)	2-1-70
MIL-6549	5-21-69	Vol. AL			
BR-4650(L)	1-29-70	Renewal	of Main &	Aux.	2-1-73
BAL-6916	6-29-70	VOL AL			
BS-4660(L)	8-24-70			field inter	
ESTLESO(I)	10=1=70 6-12-72	T	every bu	days _ 2	-1-/3

Main studio location

BROADCASTING STATION LICENSE RECORD

Date first licensed	Call lettersW.R.I.Z.
	Station location
Name of licensee	***************************************
Transmitter location	

CONSTRUCTION PERMIT AND LICENSE RECORD

				and the same of the same	and the same of the
Appl.	Date			Time	Period
No.	Issued	Freq.	Power	Div.	From To
BR-4660(L)	7-13-73	RENEWAL	OF MAI	N & AUX.	2-1-76
BTC-7175	11-14-73	VOL TC	EFF:11	16-73	
Tel.	1-18-74	Call 1	etters c	hanged to	WRHC
BML-2496(1)	2-6-74 			company	to:
BS-4660 (L	7-11-74		нян де со z 10kw	DA Day Ma DA Aux.	
BR-4660(S)	1-28-76	RENEWAL	(MAIN 8	AUX.)	2-1-79
3ML-2586 {<}	6-15-7			ain studi porate ci	ty limite
BP-20043				DA-2 Night m different	Site 4-25-79
BMP790420AP (1)			P (BP-2	0043)	12/1/79
BMP791107AH	2-20-80	MP (BP-2	0043, as	mod.)	
(2)		for ext.	THE RESERVE AND ADDRESS OF THE PARTY OF THE	THE RESERVE TO THE PERSON NAMED IN COLUMN TWO IS NOT THE PERSON NAMED IN COLUMN TWO IS NAMED IN COLUMN TW	-20-80
BR781002VE(1-31-79	Renews	l of Lie	ense 2	-1-82
MP790509AM			The second secon	043, as mod.	
BMP790509AM				ntenna syste RREC THE EXP	
		DATE.		6	-6-81
EMP-810520.	AF 6-17-81	MF (BF.	-20043, t	me to: 11	-30-81

FORM BC-121 Aug. 1955

APPLICATION RECORD - BROADCASTING

Call Letters

NEW WRIZ

Name SIOUX BROADCASTING CORPORATION

(P.O. c/o Robert A. Peterson, Miami Beach First National Bank Bldg. Miami, Florida)

File No.	Dated	Application for	Nature	Date
BP-13,071 Rec'd Filed	5-11-59 5-12-59 5-12-59	Construction Permit for a new standard broadcast station to be operated on: Frequency - 1550kc Power - 10kw - DA-D Hours of operation - Daytime Trans. location - Section 17: Township 55; South Range 42, East/Coral Gables, Fla. Studio location - 369 Granello Coral Gables, Florida STATION LOCATION - CORAL GABLES, FLORIDA	Field meas complete n Lobencene After Hear	ing
EMP_9349 Rec'd&Filed		Atty McKenna & "ilkinson Engr John R. McKenna Modification of C.P.(BP-13,071 as modified, which authorized a new standard broadcast station) for extension of completion date from 3-20-61 to 9-20-61 McKenna and Wilkinson, Attys.	CRANTED 3-20	

FORM BC-121 Aug. 1955

APPLICATION RECORD - BROADCASTING

Call Letters

Letters R. J. Z.

Name Sioux Aroadcasting Corporation

Coral Gables, Fla. Action File No. Dated Application for Nature Date BNP-9724 8-17-61 Mod of CP (BP-13071 as mod which auth a new 8-21-61 standard B/ station) for extension of R&F GRANTED 9-15-61 completion date from 9-20-61 to 3-20-62 Atty: McKenna & Wilkinson BTC-3908 11-14-61 Voluntary transfer of control of permittee 2-6-62 GRANTED Rec'd 11-22-61 corporation from Robert A. Peterson, Cameron EFF: 3-10-62 Filed 11-22-61 Stewart, Henry K. Peterson, Robert L. Johns and Jerome Annis to Dominion Enterprise Investment Corporation. Samuel Miller, Atty. Mod of CP (BP-13071 as mod which atth a new NP-10.170 2-22-62 GRANTED 3-23-62 to standard broadcast station) for extension of 2-27-62 7-20-62 completion data from 3-20-62 to 9-20-62. Attv: Samuel Miller F.C.C. - WASHINGTON, D. C.

Call Letters WRIZ

Name Sioux Broadcasting Corporation
Coral Gables, Florida

File No.	Dated	Application for	Act. Nature	10n Date
BMP-10,425 R. & F.	7-3-62 7-6-62	Mod. of CP (BP-13071 as mod. which auth. new st ndard broadcast st tion) for extension of completion date from 7-20-62 to 12-20-62 Atty: Samuel Miller	GRANTED	8-9-62
E.F-10,727 R. & F.	12-20-62 12-20-62	a new standard bro deast station) for ext. of completion da o from 12-20-62 to 6-20-63.	RANTED to	1-29-63 6-20-63
BTC-4218	- 2-8-63 2-8-63	Atty: Samuel Miller Voluntary acquisition of positive control of Grominion Enterprise Investment Corporation (controlling stockholder of permittee corporation by Kenneth L. Wood thru purchase of stock from Jean M. Wood. Atty Samuel Miller	PPP. I	3-22-63 -10-63
		F. G. G WASHINSTON, B. G.		

Call Letters

WRIZ

Name SIOUX BROADCASTING CORPORATION

Coral Gables, Florida

				ion
File No.	Dated	Application for	Nature	Date
BMP-10,942 R. & F.	6-19-63 6-19-63	Mod. of CP (BP-13,071 as mod., which auth. a new standard broadcast station) for extension of completion date 6-20-63 to 12-20-63. Atty-Samuel Miller		8-6-63
BMP-11,130 R & F	12-20-63 12-20-63	Mod. of CP (BP-13,071 as mod which auth a new AM B/C station) for ext. of completion date from 12-20-63 to 6-20-64. Atty: Samuel Miller	GRANTED to	3-24-64 9-20-64
BMP-11,339 R. & F.	9-21-64 9-21-64	Mod. of CP (BP-13,071, as mod., which auth. a new standard broadcast station) for extension of completion date from 9-20-64 to 12-20-64.	GRANTED to	10-20-64
		F.C.C WASHINGTON, D. C.	1	

FORM BC-121 Aug. 1955

APPLICATION RECORD - BROADCASTING

Call WRI

MISSION BROADCASTING CO.

Name x S10UX BROADCASTING CORPORATION
Coral Gables, Florida

	1 545165,11		Ac	tion
File No.	Dated	Application for	Nature	
EMP-11,417 R. & F.	12-21-64 12-21-64	Mod. of C.P. (BP-13,071,as mod.,which auth. a new AM B/C Station) for extension of compl date from 12-20-64 to 3-20-65.	GRALTED to	12-22-65 6-1-66
BAP-711 R & F	7-2-65 7-2-65	Voluntary assignment of construction permit to MISSION BROADCASTING CO. Atty - Welch & Morgan		12-22-65 1-7-66
PERMITTEE NOW	REPRESENTED	BY ARENT, FOX, KINTNER, PLOTKIN & KAHN PER LT	R. REC'D	4-25-66.
BMP-11,774 RSF	4-28-66 5-2-66	Modification of CP(BP-13,071 as mod., which authorized a new AM/BC station) for extension of completion date from 6-1-66 to Atty: Arent, Fox, Kintner, Plotkin & Kahn	GRANTED to	5-26-66 10-31-66
		F. C. C WASHINGTON, D. C.		

APPLICATION RECORD - BROADCASTING

Call

MISSION EAST CO.

** Mission Broadcasting Co. Name

Coral Gables, Florida

File No.	Dated	Application for	Nature	tion
FILE NO.	Dateu	Application for	Nature	Date
HMP-11,808 R. & F.	5-13-66 5-16-66	Mod. of CP (BP-13,071, as mod., which auth. a new standard broadcast station) to change studio location to 1699 Coral Way, Miami, Florida, change type transmitter to Gates BC-10H. Atty: Arent, Fox, Kintner, Plotkin & Kahn	Cond*1	6-17-66 re: Before prog. eration.
BAP-729 R & F	75 -21-66 5-26 - 66	Voluntary assignment of construction permit to MISSION EAST CO.	RANTED	6-17-66
(Form 316)		EFF:	6-22-66
BMP-11,895 R&F	9-23-66 9-26-66	Atty - Arent, Fox etc(Gene Bechtel) Modification of CP(BP-13,071 as modifie d which authorized a new standard broadcast strtion) G for extension of completion date from 10-31-66 to	RANTED	9-30-66 12-31-66
		F.C.C WASHINGTON, D. C.		

FORM BC-121 Aug. 1955

Call Letters ...W.R.I.Z.

Name MISSION EAST CO.
CORAL CABLES, FLORIDA

File No.	Dated	Application for	Nature Nature	tion Date
BP-17,418 R & F	9-27-66 9-29-66	CP to install an auxiliary trans(Gates Vangu II) at main trans. loc., to be operated on 1550kc power of lkw, DA, for auxiliary pur- poses only. Attys-Arent, Fox, Kintner, Plotkin & Kahn	HANTED WAIVER	10-14-66 73.30(a)
BL_11,524 R & F PTA-7/11/6	12/21/66 12/22/66	Lic. to cover CP (BP-13,071 as mod.) which auth. a new standard broadcast station. Atty: G. A. Bechtel Engr: J. D. Sadler, Wash., D.C.	GRANTED (Laiver 7)	12-26-67 3.30(a)
BMP-11,98 Recd Filed	4 1-25-67 1-26-67 2-8-67	Mod. of CP(BP-13,071 as mod. which auth a new standard b/c station) to make chgs in daytime DA (MeoVs) Atty. G.A. Bechtel)Arent, Fox,Kintner et al Engr. Kear & Kennedy	GRANTED)	3-28-67
		F.C.C WASHINGTON, D. C.		

FORM BC-121 Aug. 1955

Call

ROBERT W. SULBRANK

Name x MISSION EAST CO. Coral Cables, Florida

			Ac	tion
File No.	Dated	Application for	Nature	Date
BTC-5468	10-16-67	Voluntary transfer of control of permittee co	p.	
R&F	10-17-67	from Mission Broadcasting Co. to Jack Roth	Gate at 1	1-31-68
-1 - 100		REQUEST WAIVER SEC. 1.597 of RULES	EFF:	2-29-68
act 97 1967		7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7		
T407		Atty - Arent, Fox, Kintner etc (G. Bechtel)		
ETC-5607	3-29-68	Voluntary transfer of control of licensee . cor		
R&F	4-4-68	from Jack Roth to Mission Broadcasting Co. (GRANTED	4-30-68
(form 316	1,79991.0	Attu Amont Pour Winters Distlice & Walt	EFF.	5-1-68
FEE PD: \$30	Control of the last of the las	Atty - Arent, Fox, Kintner, Flotkin & Kaha		
BL-11,957	12/22/66	License (BF-17,418, for auxiliary transmitter).		
Rec'd Filed	12/28/66 6/26/67	Atty: Gene A. Bechtel Engr: John D. Sadler, D.C.	RANTED .	4-30-68
#327683 \$30		Bigi. Com D. Sauter, D. C.	1	
see Over for				
PT	4/22/68			
APK Z 6 1908			1.	
BA 1-0549	11-27-68	Voluntary assignment of license to ROBERT W.	RANTED	5-21-69
R&F	11-29-68	SHIBBLING	Eff: 6.	
FEE PD: \$13	DEC 1 6 1968			filed 12-17-
(16110005 1	iic per	DUT. MIKE DEGEL		1

Amended: 1/30/67
R & F 1/31/67
Amended: 2/8/67
R & F 2/21/67
Amended: 6/1/67
R & F 6/1/67
Amended: 6/9/67
R & F 6/9/67
Amended: 6/26/67
R & F 6/26/67

re engr. data.

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Affidavit

FORM BC-121 Aug. 1955 #9

APPLICATION RECORD - BROADCASTING

1550ke

Call etters

WRIZ

SUDBRINK BROADCASTING, INC.

Name

ROBERT W. SUDBRINK

Coral Gables, Florida

Goral Gables, Florida						
			A	ction		
File No.	Dated	Application for	Natur	e Date		
BR-4660	10-30-69	Renewal of license (Main & Auxiliary)	GRANT	ED 1-29-70		
R& ?	11-3-69					
#554001 \$105		Atty: Haley, Bader & Potts				
PN	11-3-69					
PRESS	NOV 26 196			1		
BAL -6916	5-6-70	Voluntary assignment of license to				
R & F	5-7-70	SUDBRINK BFOADEASTING, INC.	GRANTE			
FEE PD: \$30	-#599091		EFF: 6	30-10		
(Form 316)	Ь	Atty - Haley, Bader & Potts				
BR-4660		RENEWAL OF LICENSE (MAIN & AUX.)	+			
R & F	11-2-72	Michael H. Bader, Atty.	GRANTED	7-13-73		
PN Recd.	"					
PRESS D	C 5 1972					
		F. C. C WASHINGTON, D. C.				

APPLICATION RECORD - BROADCASTING

1550khz

Call Letters W

WRIZ

Name SUDBRINK BROADCASTING, INC.
Coral Gables, Florida

File No. BTC -7175 R & F FEE PD: \$1000 CODE 047 PUB. NOTICE	1LED 6-7-73	Voluntary transfer of control of lic corp from Robert W. Sudbrink, Harold W. Gore and Margareta S. Sudbrink, Trustee, to Villa Broadcasting Company Atty for transferor - Haley, Bader & Pot for transferee - T.W. Fletcher Amended Art. of Inc. & re citizenship filed MENDED 10-15-73, Sec.II, III & IV-A filed AMENDED 10-29-73 bank 1tr re loan Personal guarantees(signatures) re above loan 11-9-73	mined at time of closin depending on option exercised. Notify Com- temission in detail ac- cordingly. 6-1-73 GRANT FEE: \$ 17,000.00 050 PD 11-23-73 W 254270
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APPLICATION RECORD - BROADCASTING

RADIOCENTRO BROADCASTING COMPANY

Name

Form BC-121

September 1969

*SUDBRINK BROADCASTING, INC.

CORAL GABLES, FLORIDA

File No.	Dated	Application for	Act Nature	10n Date
BML-2496 R & F \$50-263674 AC-056	12-18-73 12-26-73 12-26-73	Modification of license to change the corporate name to RADIOCENTRO BROADCASTING COMPANY.	GRANTED	2-6-74
PRESS: JAN 1	4 1974	Atty. Thomas W. Fletcher		
7th St. & SV	8-27-75 9-22-75 10-30-75 4-20-76 -76 re: red 37th Ave.,	-between-SW-84th-a-87th-Aves: Corat-Gabtes,	MAJOR-ENV	
		OVER		
		F. C. C WASHINGTON, D. C.		

Amended 2-19-76 re Environmental Ampact Statement
Amended 10-15-76 re: Sec. III, financial

Amend
Rec'd 11-30-77 re: Chg. SL to: 2260 SW Eighth Ave., Miami, Fla. correct coor.
Filed 11-30-77 25° 46' 46" 80° 15' 27" Sec. VG, Engineering

Amend R & F 1-27-77 re: Sec. VG Engineering data
Amend R & F Sec. II pages 2, & 3

WRHC Call

Nema	RADIOCENTRO BROADCASTING	COMPANY
маша	CORAL GABLES, FLORIDA	***************************************

7/1				tion
File No.	Dated	Application for	Nature	Date
BR-4660 R & F PN Recd.	9-26-75 10-1-75	RENEWAL OF LICENSE (MAIN & AUX.TRANS.) Thos. W. Fletcher, Atty.	GRANTED	1-28-76
PRESS	10V 24 1976			
BML-2586 R&F \$100-5629 AC:001 PRESS:	4-30-7Ь 5-4-7Ь 77 5-4-7 ИДУ 1219 76		7	D 6-15-76
BR781002VFC1 PRESS	2 0 1978	Renewal of License (Main & Auxiliary) Thomas W. Fletcher, Atty.	GRANTED	1-31-79
		F.C.C WASHINGTON, D. C.		

Req. special temporary auth. filed 8-18-77 by Thomas W. Fletcher on behalf of Radiocentro Broadcasting Company

Form BC-121 May 1976

APPLICATION RECORD - BROADCASTING

Call WRHC

File No.	1 Gables, F	Application for	Action Nature Date	
BMP-790420AP	MAY 3 1979	MP(BP-20043) to ext completion date to	GRANTED	6/18/79
BMP790509AM PRESS (0)	JUN 2 6 1979	J- Antonna Custom (Imano Hobt of Tosson)	GRANTED Con'd	6-6-80

BMP-790509AM
AMENDED 4-2-80 re environmental statement

APPLICATION RECORD-BROADCASTING 1550KHz.

Call Letters: WRHC

Name: RADIOCENTRO BROADCASTING COMPANY

Station Location:	CORAL GABL	ES, FLORIDA		
File No.	Date	Description	Action and Date	
BMP791107AH PRESS (0)	DOV 2 7 1979	MP (BP20,043, as Mod.) For Extension of Time to: (FOR CHANGES) Atty. Thomas W. Fletcher (Cole, Raywid & Baverma	GRANTED 2-20-80	
BMP800729AM PRESS (0)	SEP 2 1980	MP (BP-20,043, as Mod.) For Extension of Time to: (FOR CHANGES) Atty. Thomas W. Fletcher (Cole, Raywid & Bravern	DISMISSED 9-26-80	
			Form BC-121 March 1979	

APPLICATION RECORD-BROADCASTING

1550KHz.

Call Letters: WRHC

Nome: RADIOCENTRO BROADCASTING COMPANY

Station Location: CORAL GABLES, FLORIDA

File No.	Date	Description	Action and Date
BMP810320AL PRESS (0)	27 1981	Mod. of CP (BP-20,043, as Mod.) To make chgs. in Ant. Sys. (Incre. Hght. of Tower); chg. TL to: Intersection of Southwest 24th Street & Southwest 72nd Avenue, Miami, Florida. MAJOR ENVIRONMENTAL ACTION UNDER SECTION 1.1305 OF THE COMMISSION'S RULES. 25° 44' 36" 80° 18' 52" Atty. Thomas W. Fletcher (Cole, Raywid & Braverm	
BMP-810520AF PRESS: (o) JUN	9 1981	Mod of CP(bP-20,043 as mod) for extesnion of completion date to December 15, 1981 (chgs) ATY: Thomas W Fletcher	GRANTED: 6-17-81 TO: 11-30-81

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

