

W R G C



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

June 1954

BROADCASTING STATION LICENSE RECORD

3564

W R G C eff: 8-2-76

Date first licensed 1-15-59

Call letters * W M S J

Station location Sylva, North Carolina

Name of licensee WMSJ, INC. (AP 5-8-57; EFF: 6-6-57)
* HAROLD H. THOMSDay Site 5 miles W of Sylva on Hwy 441, Sylva, N.C. (BP-4-8-76) {Daytime site only}
Night Site 0.1 mi. W. of Beta, North Carolina (BP 4-16-70)Transmitter location * Kings Mountain, Sylva, North Carolina (BP 12-21-62) (L 8-28-64)
Sylva-Dillsboro Highway, Sylva, N. C. (CP 12-12-56) (BL-1-18-63)Main studio location 19-A US23, Sylva, North Carolina (L 8-24-64)
Sylva-Dillsboro Highway, Sylva, N.C. (CP 12-12-56) (BL-1-18-63)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BP-10584	12-12-56	1480kc	5kw	Day	2-12-57 8-12-57
		CP for a new standard broadcast station. (Cond'1)			
BAP-331 EFF:	5-8-57 6-6-57	Vol. assignment of construction permit to WMSJ, INC.			
BP-10584	7-5-57	Mod. of CP(10584) to change obstruction marking specifications. (MEMO)			
BMP-7768 (1)	8-6-57	Mod. of CP(BP-10584) to change type transmitter & extend comp. to 11-12-57			
BP-10584	12-12-56	1480kc	5kw	Day	2-12-57 8-12-57
BL-8873	1-15-58	1480kc	5kw	Day	1-15-58 12-1-60
		License to cover CP(BP-10,584 as mod.,) which authorized a new standard broadcast station.			
BR-3564	11-30-60	Renewal of License			12-1 12-1-63
BTC-4052	8-21-62	Voluntary transfer of control of licensee corporation from Harold N. Thoms, Meredith S. Thoms and Matilann Thoms Gennett to James B. Childress.			
KFY:	9-5-62				
BP-15696	12-21-62	1480kc	5kw	Day	2-21 8-21-63
		CP to change ant-trans. loc. and operate transmitter by remote control from main studio, loc. on Dillsboro Rd., Sylva, N.C.			
	(Cond'1)				
BMP-11001 (1)	9-25-63	Mod. of CP(BP-15,696) for extension of completion date to 1-1-64.			
	11-27-63	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.			
BR-3564	3-1-64	Renewal of License			5-1 12-1-66
BL-10,477	8-28-64	1480kc	5kw	Day	8-28 12-1-66
		Lic to cover CP(BP-15,696 as mod) which auth chg ant-trans loc: operate trans by remote control from Main			
BR-3564	3-22-67	Renewal of License			1-23 12-1-69
TELEGRAM	10-17-67	PSA	500w		
BR-3564	11-28-70	Renewal of license			12-1-72

Form BC 126
June 1954

Card #2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W M S J

Station location Sylva, North Carolina

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To
BP-18,193	4-16-70	680kc,	250w, 1kw, DA-N,		Unlimited of operation 6-16 to 12-16 Cond' 1 -70
	CP to change freq. & chg. ant.-trans.		power and hours location.		
Comtel	11-4-70	PSA	500w		
BMP-13,160(1)	1-12-71	MP(BP-18,193) ext. time to 6-16-71			
BMP-13,243(2)	6-25-71	MP(BP-18,193) as mod ext. time to 10-16-71			
EBSA	6-12-72				
BMP-13,866(3)	10-17-74	MP(BP-18,193) to relax MEOV's.			
BMP-13,866(3)	10-17-74	Superseding auth. to add conditions			
BP-20170	4-8-76	CP to chg. ant/tranx. loc. {Daytime site only} 4-8-77			
TEL.	8-2-76	chg. call letters to WRCC			
BMP-14,409(L)	6-7-77	MP {BP-20,170} to chg. ant. trans. loc. and Transmitter Gates BC-LH 12-7-77			
BP-20,896(L)	6-29-78	680kHz	250w, low DA-N U		6-29-79
(Night site)		CP mod. Ground Sys; add folded unipoles to existing ant. sys.			
Comtel	1-8-79	Delete Marking			
BMP790627AF (1)	8/28/79	MP (BP-20,896) for ext. of completion date to: 2/27/80			
COMTEL	10-22-80	AUTH. & TERMS COMTEL 4-4-80 EXT. PENDING COMMISSION ACTION ON 302 FILED 2-21-80.			
BMP800602AJ (L)	5-7-81	Mod. of CP (BP20896, as mod.) to mke chgs. in ant. sys. and incre. daytime Non-DA 11-7-81			

APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

Call

Letters ~~NEW~~ W.M.S.J.

WMSJ, INC. (AP 5-8-57; EFF:

Name ~~X~~ HAROLD H. THOMS

(P.O. - 100 College Street, Asheville, North Carolina)

File No.	Dated	Application for	Action	
			Nature	Date
BP-10,584 Rec'd Filed	5-15-56 5-16-56 5-16-56	Construction Permit for a new standard broadcast station to be operated on: Frequency - 1480kc Power - 5kw Hours of operation - Daytime Transmitter location - Sylva-Dillsboro Hwy. Sylva, North Carolina Studio location - Same as transmitter. Atty. - Norman Jorgensen Engr. - William E. Benns, Jr.	GRANTED Conditions: Installation of approved frequency monitor; Program tests will not be authorized until permittee submits proof that Harold H. Thoms has divested himself of all ownership interest in & connection with either Station WISE, Asheville, N.C. or WMMH, Marshall, N.C.	12-12-56
BAP-331 Rec'd Filed	4-10-57 4-11-57 4-11-57	Voluntary assignment of construction permit to WMSJ, Inc.	GRANTED EFF:	5-8-57 6-6-57

FORM BC-121

AUG. 1955

APPLICATION RECORD - BROADCASTING

Call

Letters W M S JName W M S J, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-7768 R. & F.	7-10-57 7-11-57	Modification of construction permit (BP-10,584 which auth. a new standard broadcast station) to change type transmitter. (GATES BC-5P)	GRANTED	8-6-57
BL-6877 Rec'd Filed	10-24-57 10-28-57 10-28-57	License to cover Construction permit BP-10,584 as mod., which authorized a new standard broadcast station.	GRANTED	1-18-58
BR-3564 Rec'd Filed	9-6-60 9-8-60 9-8-60	Renewal of license Atty: Norman E. Jorgensen	GRANTED	11-30-60
BTC-4052 Rec'd Filed	5-7-62 5-11-62 5-11-62	Voluntary transfer of control of licensee corporation from Harold H. Thomas, Meredith S. Thoms and Matilann Thoms Gennett to James B. Childress.	GRANTED Eff:	8-21-62 9-5-62

FORM BC-121
AUG. 1955

#3

APPLICATION RECORD - BROADCASTING

Call
Letters W M S J

Name WMSJ, INC.
Sylva, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BP-15,696 R. & F.	8-28-62	CP to chang ant-trans. loc. from Sylva-Dillsbora Highway, Sylva, N. C., to Kings Mountain, Sylva, N. C.; and operate trans. by remote control from Main Studio, loc. on Dillsboro Rd, Sylva, N. C.	GRANTED	12-21-62
	9-5-62		Cond'l re: tests may be authorized, sufficient field inten. measurement and engineering data shall be submitted to show that the nearby communications-type and metallic conductors in the look-out tower have been properly de-tuned.	Before prog.
EMP-11,001 R & F	8-12-63	Mod. of CP (BP_15,696 which auth chgs ant-trans loc and establish HC) for ext. of completion date from 8-21-63 to 10-11-63.	GRANTED to	9-25-63
	8-20-63			1-1-64
		Atty: Smith & Pepper		

FORM BC-121
AUG. 1955

#4

APPLICATION RECORD - BROADCASTING

Call
Letters WMSJ

Name WMSJ, INC.
SYLVA, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BR-3564 Rec'd Filed	10-6-63 10-10-63 10-10-63	Renewal of license - 12-6-63	GRANTED	8-28-64 5-1-64
EL-10, L77 R. & F.	12-9-63 12-11-63	Lic to cover CP(BP-15,696 as mod) which auth chg ant-trans loc; operate trans by remote control from Main Studio Loc.	GRANTED	8-28-64
BP- Rec'd	7-26-65 7-28-65	CP to change frequency from 1480kc to 680kc, decrease power from 5kw to 1kw, make changes in antenna system (increase height), and make changes in ground system. Atty: Smith & Pepper Engr: Pete Johnson	Returned per Sec.	3-18-66 73.37
BR-3564 R & F	9-1-66 9-6-66	Renewal of license	GRANTED	3-29-67

FORM BC-121
AUG. 1955

#5

APPLICATION RECORD - BROADCASTING

Call
Letters W M S J

Name WMSJ, Inc.
Sylva, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BP-	10-25-66	CP to change frequency from 1480kc to 680kc,	Returned	3-22-67
Rec'd	10-27-66	change hours of operation from Daytime to	Incomplete Re Sec. 73.374	
Resub.		Unlimited, using power of 250w, 1kw LS (decr.)		
Rec'd	5-3-67	install DA-N, change ant-trans. loc to South of U.S.		
		23, 0.3 mi. East of Beta, North Carolina, change	RETURNED	6-14-67
		studio location to 19-A US23, Sylva, North	by Commission Order	
		Carolina, with remote control from studio daytime	1271 denying petition	
		only.	for reconsideration.	
		Atty: Smith & Pepper		
		Engr: E. M. Johnson		
PROTEST filed by Pierson, Ball & Dowd 11-23-66 on behalf of Lessie E. Smithgall,				
tr/as North Atlanta B/c Company.				
PROTEST filed 3-3-67 by Fletcher, Heald, Rowell, Kenahan & Hildreth on behalf of				
The Corbin Times-Tribune (WCTT).				
PETITION FOR RECONSIDERATION filed - 4-27-67.				

FORM BC-121 #6
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W M S J

Name WMSJ, Inc.
Sylva, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BP-18,193 Rec'd & F. #429237 \$75 NP rec'd 5-29-68 Amended 8-2-68 re engr data AUG 28 1968 AMENDMENT R & F Press: NOV 1 1968 Amended 9-4-69 re IV-A.	5-15-68 5-17-68 5-17-68 5-29-68 8-2-68	CP to change from 1480kc, 5kw, Day to 680kc, 250w, 1kw-LS, DA-N, U, change antenna-transmitter loc to 0.1 mi. W of Beta, North Carolina. engr-E. M. Johnson, Charleston, W. Va. atty-Smith and Pepper? Change type transmitter to Gates-BC-1G.	GRANTED	4-16-70
BR-3564 R & F #538881 \$75. P.N. filed PRESS OCT 15 1969	9-1-69 9-4-69 9-4-69 9-4-69	Renewal of license AMENDED 11-19-69 re: commercial matter AMENDED 1-2-70 re: commercial matter	GRANTED	1-28-70

RE BP-18,193

Letter Re engr 8-28-68.

CONTACT: James B. Childress; PHONE: CODE 704, 586-2221

ADDRESS: hwy. 19 A-23, SYLVA, N.C.

APPLICATION RECORD - BROADCASTING

Call
Letters W M S J

Card #7

Name WMSJ, Inc.
Sylva, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BP-18,193 AMENDMENT R&F 10-28-69 re community survey. AMENDED 4-3-70 re: Community Needs				
BMP-13,160 R & F \$50-649460 AC-067 JAN 8 1971	12-10-70 12-14-70 12-14-70	MP(BP-18,193) for extension of completion date to 6-16-71 (changes) Atty: Smith, Pepper, Shack & L'Heureux	GRANTED TO	1-12-71 6-16-71
BMP-13,243 R & F \$50-011102 AC-067 JUN 1 1971	6-11-71 6-14-71 6-14-71	MP(BP-18,193, as mod.) for extension of completion date to 8-16-71 (changes) Atty: Smith & Pepper	GRANTED TO	6-25-71 10-16-71

APPLICATION RECORD - BROADCASTING

Call
Letters W M S J

WMSJ, INC.

Name Sylva, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BL-13,101 Rec'd W 012101-\$50. AC-067 Amended & F PTA PRESS NOV 26 1971	10-14-71 10-15-71 10-15-71 11-2-71 11-4-71	Lic.(BP-18,193, as mod.) for changes. Engr. data		
BR-3564 R & F PN PRESS SEP 18 1972	9-4-72 9-6-72 9-6-72	Renewal of License AMENDED 12-1-72 re: commercial policy AMENDED 12-15-72 re: commercial policy SUPPLEMENTAL APPLICATION filed 8-5-75 as an amendment to pending renewal. PN 8-5-75 (over)		
BMP-13,866 Rec'd Filed \$50-304646 AC-05 OCT 15 1974	5-9-74 5-14-74 5-14-74 5-14-74	Modification of construction permit (BP-18,193) to relax MEOV's. Atty: Robert J. Buenzle	GRANTED	10-17-74
Amended 9-13-74 re patterns (MEOV's)		F. C. C. - WASHINGTON, D. C.		

* (BR-3564) AMENDED 10-23-75 re: EEO, & commercial matter
AMENDED 11-24-75 re: commercial matter & EEO

SUPPLEMENTAL APPLICATION filed 7-25-78 as an amendment
to pending renewal application. (BR780825UB)

AUG 14 1978

(BR810803D3) SUPPLEMENTAL APPLICATION filed 8-3-81 as
an amendment to pending renewal application.

PRESS:

APPLICATION RECORD - BROADCASTING

Call **W R G C**
Letters ***W M S J**

Name **WMSJ, INC.**
Sylva, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BP 20,170 Rec'd Filed \$125-470257 Refunded \$25 AC: 001 Press;	8-19-75 8-28-75 8-28-75 8-28-75 9-9-75 SEP 19 1975	Construction permit to chg. antenna transmitter location 1.5 miles West of Sylva on Hwy 441, Sylva, North Carolina (35 23 11 83 15 53). (Daytime site only). Amended 12-1-75 re engineering Amended 1-23-76 re engineering	GRANTED	4-8-76
BMP- Rec'd 586320 \$400 001	6-28-76 6-29-76 6-30-76	MP (BP-20170) increase daytime power to 5kw, install DA-2 and new trans HARRIS MW-5. array center: 35° 23' 01" 83° 15' 50" Atty: - Engr: Lawrence Behr	RETURNED request of atty.	7-5-79
BMP-14,409 R & F MAY 24 1977	5-12-77 11-12-76	Mod. of (BP-20,170, as mod.) to chg. ant. trans. loc. to 1.5 mi. West of Sylva on Hwy. 441, Sylva, N.C. 35° 23' 09" 83° 15' 55" Trans. Gates BC-111 F.B.C. - WASHINGTON, D. C. (Daytime)	GRANTED	6-7-77

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call
Letters W R C CName W M S J, INC.
Sylva, N.C.

File No.	Dated	Application for	Action	
			Nature	Date
BP-20,847 R & F	3-17-77 3-21-77	CP to use formerly authorized daytime transmitter Gates BC-1G and antenna at 0.1 mi. W. of Beta, N.C., as Auxiliary daytime site. (OVER) FOR AMENDMENT	DISMISSED OF ATTORNEY	3-31-80 REQ.
BL-14,313 R & F Amend PTA PRESS JUL 29 1977	3-22-77 3-29-77 6-3-77 6-16-77	Lic. to cover BP-20,170 for changes Atty: Robert J. Buenzle (Smith & Pepper) engineering exhibit EE-1	DISMISSED OF ATTORNEY	3-31-80 REQ.
BP-20,896 R & F PRERec'd PRESS AMENDED	9-12-77 9-19-77 OCT 21 1977 4-28-78	CP to modify ground system, add top loading, and add folded unipoles to existing antenna system. (night site) Atty: Robert J. Buenzle reflecting to be operating daytime from the nighttime site specified therein. (currently operating from this site under existing program test authority)	GRANTED	06-29-78

BP-20,847 CONTINUED

AMENDED 7-16-77 Additional infor. regarding information to utilize its ol^d main trans.
as aux. trans.

#11

APPLICATION RECORD BROADCASTING

1480KHz.

Call Letters: W R G C

Name: W M S J, INC.

Station Location: SYLVA, NORTH CAROLINA

File No.	Date	Description	Action and Date
BMP790627AF PRESS (0)	JUL 18 1979	MP (BP-20,896) for Extension of Time to: _____ (FOR CHANGES) Atty. Robert J. Buenzle (Smith & Pepper)	GRANTED 8/28/79
BMP800602AJ PRESS (0)	JUN 23 1980	Mod. of CP (BP-20,896, as Mod.) to make chgs. in Ant. Sys. & incre. Daytime Non-Directional Effective Field to 188.1 mV/m. Atty. Robert J. Buenzle (Smith & Pepper)	GRANTED 5-7-81 Con'd

#12

APPLICATION RECORD-BROADCASTING

Call Letters: W R G C

Name: W M S J, INC.

Station Location: SYLVA, NORTH CAROLINA

File No.	Date	Description	Action and Date
BL-800221AD		Lic. to cover (BP-20896)ad mod. for chgs.	
R & F	2-21-80		
Amended	3-13-80	Engineering statement	
Amended	4-2-80	Letter requesting PTA extended 30 days	
Amended	7-21-81	Engineering statement	
PTA	8-6-81		
PRESS	AUG 27 1981		

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

