



#### REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No 1390199

### BROAD JASTING STATION LICENSE RECORD

Date first licensed October 1, 1951

Call letters ... W.R. I. C.

Location: Richlands, Virginia

CLINCH VALLEY BROADCASTING CORPORATION (AP 8-10-51, Eff. 8-27-51)

X J. P. HORITE, JOHN C. GILLES IE, JESSE F. WHITE and J. POWELL ROYALL, JR.

Transmitter location Approximately 2 m1, south of U.S.460, between Coder Bluff and Richlands,
Virginia (MP 1-15-51) Lic.
10-1-51

Main studio location Approximately 2 mi. south of U.S.460, between Cedar Bluff and Richlands, FCC-65

# CONSTRUCTION PERMIT AND LICENSE RECORD

and the last of th					
Appl.	Date			Time	Period
No.	Issued	Freq.	Power	Div.	From To-
BP-7444	3-20-50	1050	1 w	Day	
	Ltr. 3-22	-50. CP	for a	new stati	on granted subj.
	to filing	M for	anorova	of mite	
BP-7444	1-15-51	1050	1kw	Daytime	By 3-15-51
BMP-5252					9-15-51
THE RESERVE OF THE PERSON NAMED IN		or appr	oval an	.& T & S	locations (B1 C1
Name and Address of the Owner, where the Owner, which is the Owner, where the Owner, where the Owner, where the Owner, where the Owner, which is the Owner, which i					action permit to
THE RESERVE OF THE PARTY OF THE	8-27-51	CLINCH V	LLEY B	DADCASTIN	CONFORATION
THE RESERVE OF THE PERSON NAMED IN	THE PARTY NAMED IN COLUMN			Day	10-1 10-1-54
L-4457	10-1-51	1050	1kw	CLAUSE)	
	- OD 711			new stance	ard broadcast
	er CP 744	as mou	, 101 0	1100 0001	
station	and the last of th	540			2 2 54 0 27 54
BP-8863	12-17-53		lkw		2-17-54 8-17-54 (COMDIT CLAUSE
- 7 F	CP change	Mod CP(	5863) to	r changes	in antenna &
	The state of the s				5-29 11-29-54
(1)_	5-21-54		Name and Address of the Owner, where the Person of		5-21 10-1-54
					n freq. & ant.
		The second name of the last of	THE RESERVE AND ADDRESS OF THE PERSON NAMED IN	ASSESSMENT OF THE OWNER, THE OWNE	
	The second secon				10-1 10-1-57 _
BR-2650	9-19-57	540	1 kw	Day	10-1 10-1-00
	9-28-60				on renewal
PH 3660	12 7 40			considerat	The same of the sa
Bn-2650			THE RESERVE OF THE PERSON NAMED IN	STREET, SQUARE,	2-7 10-1-63
BZ-4634					erating nower
_(1)	+			int. p we	
3 <u>R-2650</u>	THE RESERVE OF THE PERSON NAMED IN	and the second of the late of		SECURITY STATES AND ADDRESS OF THE PARTY OF	9 30 10-1-66
BRC-255	7 11-13-6				te transmitter mi. S. of U.S.
(1)					and Richlands,
		Virginia	1.		
Ltr. d	ated 8-18-6	6 & rec'd	8-22-66	giving no	tification per
Sect.	78.48(a)(5)	Rules th	at a Col	lins 20V-3	trans. is now
instal	led & in_or	er(EII	11-13-0		
	9-9-66		TKW	Lay 10	-1 10-1-69
13-26501	9) 10-13-6	REVINAL		1	0-13-72

Form BC 126 June 1954 #2

# BROADCASTING STATION LICENSE RECORD

Date first licensed	Call letters M.H.I.C.
	Station location
Name of licensee SEE CARD #1	
Transmitter location	

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

	and the second	-		
Appl.   Date			Time	Period
No. Issued	Freq.	Power	Div.	From- To
BTC-6005 12-18-	-69 Vol. To			
BS-2650(I) I2-30		hg. obst	ruction m	rking.
EBSA 6-12-				
BR-2650(S) 10-27-		L		10-1-75
BR-2650(L) 9=29-	75	RENEWAL		10-1-78
BR-2650 9-14-		The Person of th		10-1-81

FCC Form 94

### APPLICATION RECORD - BROADCASTING

J. P. HORNE, JOHN C. GILLESPIE, JESSE F. WHITE and

Call

WRIC

J. POWELL ROYALL, JR. d/b as CLINCH VALLEY BROADCASTING COMPANY

Name

(PO Box 158, North Tazewell, Virginia)

			I Ac	tion	
File No.	Dated	Application for	Nature	Date	
BP-7444	12-5-49	Construction permit for a new standard broad-	GRANTI	3-20-50	
Rec'd	12-13-49	cast station to be operated on	re subj.	o filing MP	
Filed	12-13-49	Frequency: 1060kc		of site and	
		Power: 1kw	antenna.		
		Hours of operation: Daytime Trans. location: To be determined- Richlands, Virginia	Ltr.	3-22-50	
		Studio location: To be determined- Richlands, Virginia			
RP-5252 Rec'à Filed	7-19-50 7-20-50 7-20-50	Modification of construction permit (BP-7444, which authorized a new standard broadcast station) for approval of antenna and transmitter location as Opposite Clinck Valley Clinic Hospital, Richlands, Virginia and specify studio location as U.S. Highway 460. Richlands, Virginia.  SEE AMENDMENT ON CARD #1(a)	RANTED re blan	1-15-51 ketimg	

FCC Form 94 APPLICATION RECORD - BROADCASTING

CLINCH VALLEY BROADCASTING CORPORATION (AP 6-10-51, Eff. 8-27Call x J. HORNE, JOHN C. GILLESPIE, JESSE F. WHITE AND J.51) Letters Name POWELL ROYALL, JR. D/b as CLINCH VALLEY BROADCASTING COMPANY

WENT VAN IO

File AMEN Rec's File	d	Dated 12-11-50 12-13-50 12-13-50	Amended to change transmitter and studio locations from Opposite Clinch Valley Clinic Hospital, Richlands, Virginia and U. S. Highway 460, Richlands, Virginia, respective to Approximately 1/2 mile South of U.S. 460 between Cedar Bluff and Richlands, Virginia.	See	ure	Date No.1	 etion
BL-44 Rec's File		6-4-51 6-6-51 6-6-51	License to cover construction permit (BP-7444, as modified) which authorized a new standard broadcast station.  SEE AMENDMENT ON CARD #2	GRANT Cond 1		10 <b>-1-51</b> blanke	
Re	AP-163 ec'd iled	7-7-51 7-12-51 7-12-51	Voluntary assignment of construction permit from J. P. Horne, John C. Gillespie, Jesse F. White and J. Powell Royall, Jr., d/b as Clinch Valley Broadcasting Company to Clinch Valley Broadcasting Corporation.	GRANT: Ef:		8–10–51 1–27–51	

FORM A-170 12

## APPLICATION RECORD - BROADCASTING

FORMERLY ECC FORM 94 C. GILLESPIE, JESSE F. WHITE AND J. Call Name POWELL ROYALL, JR. d/b as CLINCH VALLEY BROADCASTING COMPANY

WRIC

- 1			Ac	tion
File No.	Dated	Application for	Nature	Date
EL-4457 AMENDED Rec'd Filed	8-27-51 8-28-51 8-28-51	AMENDED to change name of applicant from J. P. Horne, John C. Gillespie, Jesse F. White and J. Powell Royall, Jr., d/b as Clinch Valley Broadcasting Company to Clinch Valley Broadcasting Corporation.	See Car	d #la for action
			a subj. b	12-17-53 lanketing roof of per-
BMP-6458 Rec'd Filed	3-4-54 3-5-54 3-5-54	which auth.change frequency and make changes in the antenna system) to make changes in the antenna system (increase height).	GRANTED & extens	3-29-54 ion C & C dates
	1	F.C.C WASHINGTON, D. C.		

FORM A-170 #3 FORMERLY FCC FORM 94

# APPLICATION RECORD - BROADCASTING

Call

Letters MRIC

CLINCH VALLEY BROADCASTING CORPORATION Name Richlands. Vieginia

		Application for	Nature	tion Date
File No.  BL-5291 Rec'd Filed	Dated 4-20-54 4-23-54 4-23-54	License to cover construction permit (HP-8862 as modified) which authorized change in freq.	GRANTED	
BR-2650 Rec'd Filed	7-3-54 7-5-54 7-6-54	RENEWAL OF LICENSE	GRANTED	9-8-54
RR-2650 Rec'd Re-submitte Rec'd Filed	7-25-57 7-3-57		Appl - Fet He: Sect than Sect GRANTED	######################################
BR-2650 Rec'd Filed	7-8-60 7-13-60 7-13-60	Renewal of license	HANTED	12-7-60
	1	F.C.C WASHINGTON, D. C.		

#### APPLICATION RECORD - BROADCASTING

Call Letters

WRIC

Name CLINCH VALLEY BROADCASTING CORPORATION
Richlands, Virginia

			Action
File No.	Dated	Application for	Nature Date
BZ=4634 Rec •d	12-5-61	Authority to determine operating power by direct measurement of antenna power.	-Ne-Section-I-
RESUB.	1-1-62		Not-notarised
Resub. R. & F.	2-21-62 2-23-62		GRANTED 6-1-62
BTC- Rec'd	5-3-63 5-6-63	Involuntary transfer of stock from J. Paul Horne to Opal E. Horne, Executrix of the Estate of J. Paul Horne.	RET'D 5-9-63 unnec. To be filed on 323
BR-2650 R. & F.	6-28-63 7-3-63	Renewal of license	GRANTED 10-30-63
	1	P.C.C WASHINGTON, D. G.	

#5

### APPLICATION RECORD - BROADCASTING

540kc

Call

Letters WRIC

	CH VALLEY F	ROADCASTING CORPORATION		
File No.	Dated	Application for	Natur	ction e Date
BRC-2557 Rec'd esub. ec'd iled	10-23-64 10-26-64 11-2-64 11-4-64 11-4-64	Modification of license to operate trans- mitter by remote control from \$ Mi. S. of U.S. 460, between Gedar Bluff and Richlands Virginia.	Signed	teds 10-30-64 By Chief Engine 11-13-64
BR-2650 R & F	7-14-66 7-15-66	Renewal of license	GRANTED	9-9-66
BR-2650 R & F #525997 \$75 PRESS	6-30-69 7-1-69 7-1-69 2 1969	Renewal of license AMENDED 9-15-69 re: statement on programming	GRANTED	10-13-69
BTC-6005 R & F	7-17-69 7-24-69 5 -#5309229 filed 7-31-	Vol. transfer of control of lic corp. from J.P. Royall, Jr., John C. Gillespie and Opal Horne to Jessie W. Rusinko, Mary W. Lawson and Rebecca W. Boothe	GRANTED Eff:	12-18-69 1-17-50 2:00pm

Atty - Dow, Lohnes & Albertson (E. Stanley)

Call Letters WRIC

Name CLINCH VALLEY BROADCASTING CORPORATION RICHLANDS, VIRGINIA

-#6 Form BC-121

September 1969

ı	File We	Dated			tion
ı	File No.	Dated	Application for	Nature	Date
	BR-2650	6-16-72	RENEWAL OF LICENSE	GRANTED	10-27-72
-	R& F	6-29-72	Earl R. Stanley, Atty.	1	
	PN Recd.	"	AMENDED 7-24-72 re: business interests		
	PRESS	9			
	JUL 6 187				
	BR-2650	5-8-75	RENEWAL OF LICENSE	GRANTED	9-29-75
	R&F	5-27-75	AMENDED 9-4-75 re: programming		
	PN Recd.	"		1	
	PRESS	JUN 9 1975			
	BR-2650	the same of the sa	RENEWAL OF LICENSE		
	R&F	5-19-78		GRANTED 9	9-14-78
	PRESS	JUN 2 1978	Earl R.Stanley, Atty.	OKANIED   9	7-14-70
		Solt 2			
			F. C. C WASHINGTON, D. C.	-	
	The same of the same of	A STATE OF THE PARTY OF THE PAR			

#### APPLICATION RECORD-BROADCASTING

Call Letters: W R I C

Name: CLINCH VALLEY BROADCASTING CORPORATION

Station Location: RICHLANDS, VIRGINIA

Station Location: RICHLANDS,		VIRGINIA	
File No.	Date	Description	Action and Date
BR810601UZ PRESS	JG 3 1981	RENEWAL OF LICENSE  Atty. Dow, Lohnes & Albertson	GRANTED 10-22-81
			Form BC-121 March 1979

#### **About the History Cards ...**

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

