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July 19, 2016

**Accepted / Filed**

**JUL 19 2016**

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Federal Communications Commission  
 Office of the Secretary

\* NOT ADMITTED IN VIRGINIA

**VIA HAND DELIVERY**

Marlene H. Dortch, Secretary  
 Federal Communications Commission  
 445 12th Street, SW  
 Washington, DC 20554

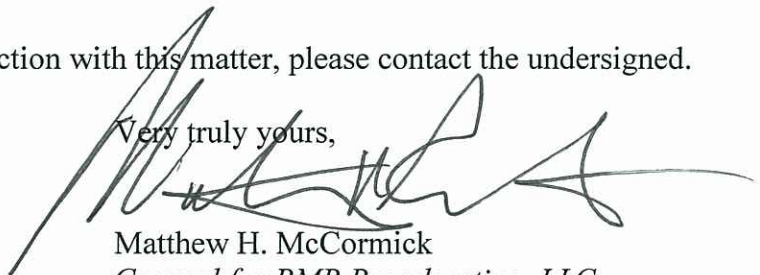
Re: Notice of Main Studio Location Change  
 Station WRLD(FM), Valley, AL, Facility Id. No. 52040

Dear Ms. Dortch:

On behalf of PMB Broadcasting, LLC, licensee of the above-referenced station, this is to notify the Commission that WRLD's main studio is now located at 1820 Wynton Road, Columbus, GA 31906. Please see attached correspondence confirming WRLD's main studio location is in compliance with 47 C.F.R. § 73.1125.

Should any questions arise in connection with this matter, please contact the undersigned.

Very truly yours,



Matthew H. McCormick  
 Counsel for PMB Broadcasting, LLC

Enclosure

**FEDERAL COMMUNICATIONS COMMISSION**  
**445 12<sup>th</sup> STREET SW**  
**WASHINGTON DC 20554**

**JUL 18 2016**

MEDIA BUREAU  
AUDIO DIVISION  
APPLICATION STATUS: (202) 418-2730  
HOME PAGE: [www.fcc.gov/media/radio/audio-division](http://www.fcc.gov/media/radio/audio-division)

PROCESSING ENGINEER: Tung Bui  
TELEPHONE: (202) 418-2722  
FACSIMILE: (202) 418-1410  
MAIL STOP: 1800B3  
INTERNET ADDRESS: [tung.bui@fcc.gov](mailto:tung.bui@fcc.gov)

PMB Broadcasting, LLC  
1820 Wynton Road  
Columbus, GA 31906

In re: WRLD(FM), Valley, AL  
Facility ID No.: 52040  
PMB Broadcasting, LLC  
Request for confirmation of compliance with  
47 C.F.R. § 73.1125


Dear Licensee:

This refers to your attorney letter requesting confirmation that the main studio location of WRLD, Valley, Alabama complies with 47 C.F.R. § 73.1125. The letter included a supplemental showing of technical statements and studies which use an alternate propagation methodology to demonstrate that the main studio location is within the 70 dBu field strength contour for the facilities specified by WRLD's license BLH-20080502ABD, as required by 47 C.F.R. § 73.1125. The main studio is located at 1820 Wynton Road, Columbus, Georgia 31906 (32° 28' 02" N.L., 84° 58' 00" W.L.).

The engineering study which WRLD submitted calculated the desired field strength contours using the Institute of Telecommunications Sciences Irregular Terrain Model, also known as the "Longley-Rice" model, permitted by 47 C.F.R. § 73.313(e) and (f). Your study indicates that the 1820 Wynton Road location lies within the 70 dBu contour as defined using the Longley-Rice prediction methodology. Furthermore, the exhibit demonstrates that the distance to WRLD's authorized 70 dBu field strength contour exceeds the distance to the 70 dBu field strength contour as calculated using the F(50,50) propagation curves by approximately 45% along the azimuth from WRLD's transmitter location in the direction of the proposed main studio. Therefore, your engineering showing was referred to the Commission's Office of Engineering and Technology ("OET") for a detailed propagation analysis.

By way of a Memorandum dated July, 18, 2016 the OET confirmed that the main studio location is encompassed by the 70 dBu field strength contour of the facilities specified in WRLD's license. Accordingly, we find that WRLD's main studio location would be in compliance with 47 C.F.R. § 73.1125.

Sincerely,



Rodolfo F. Bonacci  
Assistant Chief  
Audio Division  
Media Bureau

cc: Matthew H. McCormic, Esq. (via email)