

W R E D

BC-126
June 1975

BROADCASTING STATION LICENSE RECORD

Date first licensed April 2, 1979

Call letters W R E D

Station location Monroe, Georgia

Name of licensee Monroe Broadcasting, Inc.

1223 W. Spring Street, Monroe, Georgia
Transmitter location ^x On Highway 78, 1.35 miles West of Courthouse, Monroe, GA. (BP-9-1-76)

1223 W. Spring Street, Monroe, Georgia (BL-4-2-79)
Main studio location ^x To be determined, Monroe, Georgia

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From.. To.
BP-19,621 (L)	9-1-76	1490khz	250w./1kw-LS U		3-22-78 9-1-77
BP-19,621(1) EBSA	2-28-77 -2-28-77	Call Letters 3-22-78	Assigned		
BP-19621(L)	3-22-78	1490khz	250w, 1kw-LS U	RC	3-22-79
BL-780814AG(L)	4-2-79	Lic. to AM Station	cover BP-19621 for New		4-1-82
COMTEL	11-14-78	Delete marking	& correct coord.		
		33 47 29	83 44 08		
BTC-800613HS	9-3-80	VOL TC			EFF:9-3-80

APPLICATION RECORD - BROADCASTING

Call
Letters ~~NEW~~ --- W R E D

Name MONROE BROADCASTING, INC.
MONROE, GEORGIA (c/o Jonathan J. Oscher, P. O. Box 785, Cartersville, Georgia

File No.	Dated	Application for	Action 30120)	
			Nature	Date
BP- 19,621	2-26-74	Construction permit for a new standard broadcast station on: Frequency - 1490khz Power - 250w, 1kw, Hours - Unlimited Transmitter - Gates, BC-1H Main studio and remote control location - To be determined Transmitter location - On Breedlove Drive, Approx. - 0.1 mile South of Spring St., intersection, - Monroe, - Georgia. Coordinates - 33°-47'-25" - 83°-44'-07" Request facilities of WMRE. Atty. Morton L. Berfield Eng. John A. Moffet Mutually exclusive with BP-19,559 and BP-19,621. <small>F. C. C. - WASHINGTON, D. C.</small>	Designated for Hearing	
Rec'd	2-28-74		MAY 29 1974	<i>20062</i>
Filed	2-28-74			
\$100-285288	2-28-74			
AC-017	4-2-74			
PN filed				
PRESS:	MAR 28 1974			
			GRANTED --- 9-7-76	
			REGRANTED	3-22-78

Amended 5-1-74 re names of people surveyed.

(OVER)

over for amendments

AMENDED 7-26-74 RE: to show CATV pending in Maryville, Tennessee which Oscher is a majority stockholder

AMENDED 8-26-74 RE: to show Jonathan Oscher 51% stockholder of a Cable TV Franchise.

Amended (Order) 11-13-74 re: to show CATV Accepted for filing in Sylvania, Ga. which Jonathan J. Oscher (President, Treasurer, Director , 51 percent stockholder.

Amended (Order) 10-7-74 re: Jonathan J. Oscher 51% stockholder of a Cable TV Franchise with local authorities in Tarboro, N.C.

Amended (Order) 3-5-75 re letter of credit and extension of MBI lease

Amended (Order) 2-14-75 re Comm. PN announcing grant of a Certificate of Compliance

Amended (Order) 11-1-75 re Section II Page II

Amended (Order) 9-16-75 re MBI has extended its lease on its proposed trans. site for addit six months commencing 8-20-75

Amended (Order) 9-24-75 re Section II Page II

Amended (Order) 1-23-76 re additional info.

Amended (order) 3-15-76 re: LEASE Renewal

Amended (order) 4-26-76 re: Comm. granted application of Tar River Cable TV, Inc. for Tarboro, N.C., Comm. accepted for filing certificate applic. for Marietta, Ga.

Amended (order) 5-19-76 re: chg. ant. trans. loc. 1.35 mi. West of Courthouse on Hwy. 78
33° 47' 23" 83° 44' 06"

APPLICATION RECORD - BROADCASTING

1490khz

Call
Letters W R E D

#2

Name MONROE BROADCASTING, INC.
Monroe, Georgia

File No.	Dated	Application for	Action	
			Nature	Date
BL-780814AG Filed PRESS SEP PTA	8-14-78 3 1978 8-23-78	Lic. to cover BP-19621 for New Standard Broadcast Station Atty: Morton L. Berfield(Cohen and Berfield)	GRANTED	4-2-79
BP-780928AM PRESS:	OCT 10 1978	CP to install new Aux. Trans. (GATES BC-250GY at main TL; to be operated on 1490khz., 250w, 250w LS. FOR AUXILIARY PURPOSES ONLY Atty: --- Engr: ----	DISMISSED AS MOOT	12-6-78

#3

APPLICATION RECORD-BROADCASTING

1490khz

Call Letters: W R E D

Name: MONROE BROADCASTING, INC.

Station Location: Monroe, Georgia

File No.	Date	Description	Action and Date
BTC800613HS FORM 315 PRESS PN FILED	JUL 3 1980 7-15-80	Vol. TC from W.H. Wisebram, Jon Oscher & W.H. Lynch to Earl J. Akery. Atty: Clifford J. Bond, III, Attorney at Law	Granted 9-3-80 EFF: 9-3-80
BZ-810713AD R & F DM PRESS JUL 29 1981	7-13-81 7-21-81	DIRECT MEASUREMENT Atty: Clifford J. Bond, III	ISSUEC

BTC800613HS AMENDED 8-27-80 re: broadcast interests,
population data, commitment letter, financial info.

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

