

WREM



REMOVABLE LABEL

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 4550L 1/5

Form BC 126
June 1954

OFFICIAL NO. 4811

BROADCASTING STATION LICENSE RECORD

Date first licensed August 4, 1970

Call letters WREM

Station location Jenkins, Kentucky

Gtd. dual city I. D. as

(Eff:10-15-75) Jenkins-Pound, Kentucky

Name of licensee CARDINAL BROADCASTING COMPANY, INC.

BL-8-4-70)

(BMP 10-15-69)

1 mile North of Pound Gap, on Cardinal Lane, Jenkins, Ky (Re-descp) ~~near Jenkins, Kentucky~~
Atop Pine Mountain, 1 mi. NE of Pound Gap, on Virginia Kentucky State Line,
Transmitter location ~~Just N. of the Pound Gap, on U.S. Hwy. 23, Jenkins, Ky. (BP 6-2-69)~~

XIS Hwy #23, E 1.9 mi. N of center of Jenkins, Kentucky (BRC-3871 1-12-77)

x Same as transmitter (BS 3-25-74)

x(RC) Main Street, Jenkins, Kentucky (BRC 3-22-71)
x Same as transmitter (BMP 10-15-69)

41537
Main studio location x Same as transmitter (BP 6-2-69)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BP-16924	6-2-69	1000kc	1kw	Day	2-2-70
		CP for a new standard broadcast station.			
BP-16924(1)	7-29-69	Call letters assigned.			
BMP-12795(2)	10-15-69	MP(BP-16,924) to chg. trans. & studio loc., chg. transmitter, make changes in ant. & ground systems.			
BMP-12795(2)	10-15-69	Superseding auth. to show the correct antenna description.			
Ltr.	8-31-70	New Trans. (COLLINS 820L-1)			
BL-12,636(L)	8-4-70	Lic. (BP-16,924, as mod.)			8-1-73
		New Station			
BL-12,803	12-11-70	Lic. to use former Main Trans. as Alternate-Main Trans.			8-1-73
BL-12,636(L)	8-4-70	SUPERSEDING AUTH. TO CORRECT HOURS OF OPERATION TO DAYTIME			8-1-73
BRC-3502(1)	3-22-71	Mod. of lic. to chg. SL & operate trans. by RC			
BS-4811(2)	5-18-71	ML show new main transmitter per ltr. 8-31-70			
BTC-6834	4-27-72	Vol TC EFF: 5-23-72			
EBSA	6-12-72				
BTC-7124	8-6-73	Vol. TC EFF:			
BR-4811(L)	7-31-73	Renewal of Lic.			8-1-76
BS-4811(L)	11-15-73	ML chg. from Alts. to Main & Aux.			
BS-4811(1)	1-6-74	Chg. to CST.			
BS-4811(2)	ML to change SL and delete RC				
COMLET	11-27-74	chg back to EST			
BZ-8850(L)	6-11-75	Direct Measurement			8-1-76
BZ-9113(1)	5-25-76	Direct Measurement			
BR-4811(L)	7-14-76	RENEWAL (MAIN & AUX.)			8-1-79
BRC-3871(s)	1-12-77	MOD. OF LIC TO CHG. SL AND RC			
BTC-8559	2-23-78	VOL. TC EFF: 3-23-78			
BS-4811(L)	7-2-79	ML chg. SL & RC			

#2

BROADCASTING STATION HISTORY RECORD

First licensed

Call Letters W R E M

Station Location

Name

Transmitter Location

Main studio location Beside U.S. 23, between Jenkins and Pound, KY (ML 7-2-79)

Authorization Record

File No.	Granted	Facilities	Expires
BTC800801GV	8-15-80	Vol TC EFF:	
BR790406UA(L) BZ790420AC	8-15-80	Renewal of License Direct Measurement	8-1-82
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters WREM

Name CARDINAL BROADCASTING COMPANY, INC.
JENKINS, KENTUCKY (PO & DR. E. E. MUSGRAVE, Jenkins Clinic, Jenkins, Ky. 41537)

File No.	Dated	Application for	Action	
			Nature	Date
B ^r -16,924 R.&F.	9-11-65 9-21-65	Construction permit for a new standard broadcast station to be operated on: Frequency: 1000kc Power: 1kw Hours: Daytime Trans: RCA BTA-1R1 Trans. Loc: Just north of the Pound Gap on US Hwy. 23, Jenkins, Ky. Studio Loc: Same as trans. Attys-Dow, Lohnes & Albertson (John B. Jacob) Engr-Ralph J. Bitzer, St. Louis, Mo.	DESIGNATED FOR HEARING 2-21-68, Docket #18035.	
			GRANTED	6-2-69
			After Hearing Docket No. 18035 Order Issued.	
SUPPLEMENTAL STATEMENT OF CARDINAL BROADCASTING COMPANY, INC. filed 9-6-67 by Jacob on behalf of applicant.				
12,035 R&F 330 #53516	8-15-69 8-15-69	16,924, for new sta. to change antenna transmitter and main studio location to Attop Pine Mt., 1 mi. N of Pound Gap on Va.-Ky. line, near Jenkins, Kentucky, change transmitter to dates, Vanguard II and make changes in antenna and ground systems. F.C.C. - WASHINGTON, D.C. John Jacob, Atty. Bitzer, Engr.	GRANTED	10-15-69

SEP 25 1969

APPLICATION RECORD - BROADCASTING

Call Letters W R E M

Name CARDINAL BROADCASTING COMPANY, INC.
Jenkins, Kentucky

File No.	Dated	Application for	Action	
			Nature	Date
BL-12,636 R & F #572076 \$30. PTA Amended PRESS JUN 8 1970	1-19-70 1-20-70 1-20-70 1-30-70 4-15-70	Lic.(BP-16,924, as mod.) for new Standard B/c Station. Atty: Alfred C. Gordon, Jr.(Gordon & Jacob) Ant. resis. meas. data & corr. error in geog. coord.	GRANTED	8-4-70
BL-12,803 R & F #639514 \$50. AC-067 PTA PRESS NOV 27 1970	10-26-70 10-30-70 10-30-70 11-12-70	Lic. to use former Main Transmitter (GATES, VANGUARD II-M16519) as Alternate-Main Trans.	GRANTED	12-11-70
BRC-3502 Rec'd #666062 \$30 #670870 \$20 ACC.067 Press	2-16-71 2-19-71 2-19-71 3-12-71	Mod. of license to operate transmitter by remote control from Main Street, Jenkins, Kentucky. and change main studio location.	RETURNED Not signed. GRANTED	3-2-71 3-22-71

APPLICATION RECORD - BROADCASTING

1000kc

Call
Letters W.R.E.M.

Name CARDINAL BROADCASTING COMPANY, INC.
Jenkins, Kentucky

File No.	Dated	Application for	Action	
			Nature	Date
BTC-6834 R & F FEE PD: \$250 #062707 CODE 053 (Form 316) APR 19 1972	4-7-72 4-11-72	Involuntary transfer of control of lic corp from Dr. E.E. Musgrave to H. Gene Sturgill, Receiver Atty - Samuel Miller	GRANTED EFF: 5-23-72	4-27-72
BTC-7124 R & F FEE PD: \$1000 #171234 CODE 047 Pub notice filed MAY 1 1973	3-30-73 4-4-73 4-16-73	Voluntary transfer of control of lic corp from H. Gene Sturgill, Receiver to Interstate Broadcasting Company, Inc. (SEE OVER FOR AMENDMENTS) Atty - Miller & Fields	GRANTED EFF: 8-28-73 Req. grant fee \$1,351.9 pd 048 9-4-73 228653	8-6-73
BR-4811 R & F P.N. PRESS JUN 2 1973	4-30-73 5-3-73 5-3-73	Renewal of License Atty.: Samuel Miller	GRANTED	7-31-73

RE: BTC-7134 - AMENDED 6-11-73 - statement re programming;
financial data; comm. survey (reply to ltr 5-21-73
AMENDED 7-2-73 - bank ltr re terms of credit

APPLICATION RECORD - BROADCASTING

1000khz

#4

Call
Letters W R E M

Name CARDINAL BROADCASTING COMPANY, INC.
Jenkins, Kentucky

File No.	Dated	Application for	Action	
			Nature	Date
BZ-8850 R & F DM PRESS JUN 2	4-25-75 4-30-75 5-23-75 1975	Direct Measurement Atty: Miller & Fields	GRANTED	6-11-75
Request R & F PRESS:	8-19-75 8-17-75 STC 19 1975	Request per Section 73.1201(b)(2) of the rules to identify as Jenkins-Pound Station Kentucky.	GRANTED	10-15-75
BZ-9113 R & F DM PRESS	3-30-76 4-2-76 4-28-76 MAY 12 1976	Direct Measurement Atty: Miller & Fields	GRANTED	5-25-76
BR-4811 R & F P. N. Rec'd Press	3-25-76 4-1-76 4-2-76 JUN 1 1976	Renewal of License. (Main & Auxiliary) Atty: Samuel Miller AMENDED 4-2-76 Section IV-A,	GRANTED	7-14-76

APPLICATION RECORD - BROADCASTING

Call
Letters W R E MName CARDINAL BROADCASTING COMPANY, INC.
JENKINS, KENTUCKY

File No.	Dated	Application for	Action	
			Nature	Date
BRC-3871 R & F \$100-643424 AC:001 PRESS:	11-26-76 12-3-76 12-4-76 DEC 22 1976	Mod. of license to chg. studio loc. to: U.S Hwy #23, East, 1.9 miles North of Center of Jenkins, Kentucky and operate trans. by remote control from main studio loc.	GRANTED	1-12-77
BTC-8559 R & F FORM 315 (ALSO SEE FM) PN filed 1-1-78 JAN 13 1978	12-23-77 12-27-77	Voluntary transfer of control of Interstate Broadcasting Company, Inc. (parent corp of licensee) from H. Gene Sturgill, and James G. Hobbs, Trustee for Candice J. Hobbs O'Quinn, James Emory Hobbs, Tammy K. Hobbs and Robert Ivan Hobbs; to J.K. Robinson and Arthur D. Gibson (over) Atty - Miller & Fields	GRANTED EFF:	2-23-78 3-23-78
BR 790406 UA PRESS	APR 13 1979	RENEWAL OF LICENSE Jerrold Miller, Atty.	GRANTED (Issued with BZ 790420AC)	8-15-80

BTC-8559 Amended 2-7-78 re: Financial statement

AMENDED 2-9-78 re-Officers & dirtrs. remain the same,
EEOP RECR., financial data

AMENDED 2-16-78 re:Financial data(payment of loan

#6

Form BC-121

May 1976

APPLICATION RECORD - BROADCASTING

1000KHz.

Call
Letters W.R.E.M.Name CARDINAL BROADCASTING COMPANY, INC.
JENKINS, KENTUCKY

File No.	Dated	Application for	Action	
			Nature	Date
BML790529AP PRESS (O)	JUN 29 1979	Modification of License to change SL to: Beside U.S. 23, between Jenkins & Pound, Kentucky and Operate Transmitter by RC (OUTSIDE CITY LIMITS) Atty. Jerrold Miller (Miller & Fields)	GRANTED	7-2-79
BZ-790420AC R & F PRESS MAR 6	4-20-79 1980	DIRECT MEASUREMENT	GRANTED (Issued with renewal)	8-15-80
BTC800801GV FORM 316 PRESS (ALSO SEE WREM-FM)	AUG 12 1980	Voluntary TC from J. K. Robinson & Arthur D. Gibson to J. K. Robinson, Arthur D. Gibson and Jack Robinson. Atty: Jerrold Miller (Miller & Fields)	GRANTED EFF:	8-15-80

#7

APPLICATION RECORD-BROADCASTING

Call Letters: WREM

Name: CARDINAL BROADCASTING COMPANY, INC.

Station Location: JENKINS, KENTUCKY

File No.	Date	Description	Action and Date
BAL810522GA Form 314 PRESS Also see WREM-FM PN filed 7-29-81	JUN 1 1981	Vol AL to James W. Craft and Anna C. Kincer dba Kincraft Industries Atty Jerrold Miller	

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

