

W R C D



Remington Rand Inc.

BRANCHES EVERYWHERE

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REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

BROADCASTING STATION LICENSE RECORD

Date first licensed October 19, 1954Call letters W R C D
Station Location: Dalton, Georgia

WHITFIELD BROADCASTING COMPANY, INC. (AL 5-25-55 EFF: 7-11-55)

Name of licensee ^xJAMES Q. HONEY AND KENNETH E. FLYNT d/b as WHITFIELD BROADCASTING COMPANYTransmitter location Morningside Drive, 1.5 miles N.E. of Dalton City Hall, Dalton, Ga. (MP
Lic. 10-19-54⁵⁻²⁶⁻⁵⁴Main studio location ^{*}104 South Pentz Street, Dalton, Georgia (BRC-439) Lic. 10-19-54
207 King Street, Dalton, Georgia (MP 5-26-54)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BP-9011 Ltr.	4-28-54 4-30-54	1430kc	1kw	Day	CP granted for new station subject filing MP for approval antenna and trans. site.
BP-9011 BMP-6522	5-26-54 CP for	1430kc	1kw	Day	new station and MP for approval site
BRC-439 (1)	7-16-54	Modification of construction permit (BP-9011, as modified) to operate transmitter by remote control from 104 South Pentz Street, Dalton, Georgia			
BL-5475	10-19-54	1430	1kw	Day	10-19 4-1-55 Lic. cover CP (9011) as mod., for a new Standard Broad- cast Station
BR-3008	3-16-55	RENEWAL OF LICENSE			4-1 4-1-58
BAL-1993 EFF:	5-25-55 7-11-55	Vol. assignment of license to Whitfield Broadcasting Company, Inc.			
BTC-2040 EFF:	9-21-55 10-15-55	Vol. acquisition of negative control by Edwin B. Jordan.			
BZ-3936 (1)	12-11-57	Authority to determine operating power by direct measurement of antenna power			
BR-3008	3-12-58	1430 kc	1kw	Day	4-1 4-1-61
BR-3008	3-12-58	1430kc	1kw	Day	4-1 4-1-61 Superseding authorization correction antenna resistance and antenna current
	3-29-61	Commission deferred action on renewal pending further consideration.			
BR-3008	7-20-61	Renewal of License			7-20- 4-1-64
BTC-3750 EFF:	7-28-61	Voluntary acquisition of positive con- trol of licensee corporation by James Q. Honey thru purchase of stock from Edwin Per Form 323, Jordan.			
BZ-4632 (1)	2-25-63	Authority to determine operating power by direct measurement of antenna power			
BR-3008	3-24-64	1430kc	1kw	Day	4-1 4-1-67
BR-3008	3-29-67	Renewal of license			4-1 4-1-70

Form BC 126

June 1954

CARD #2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W R C D

Station location DALTON, GEORGIA

Name of licensee WHITFIELD BROADCASTING COMPANY, INC.

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
TELEGRAM	10-17-67	PSA	500w		
BR-3008(S) EBSA	8-19-70 6-12-72	Renewal			4-1-73
BR-3008 BZ-8256(L)	5-7-73	Renewal and Modification			4-1-76
BR-3008(S)	3-9-76	Renewal			4-1-79
BR78112OUG (S)	3-30-79	RENEWAL OF LICENSE			4-1-82

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call **W R C D**
Letters NewName **JAMES Q. HONEY AND KENNETH E. FLYNT d/b as**
WHITFIELD BROADCASTING COMPANY
PO % James Q. Honey, Cairo, Ga.

File No.	Dated	Application for	Action	
			Nature	Date
BP-9011 Rec'd Filed	9-8-53	Construction permit for a new standard broadcast station to be operated on: Frequency: 1280kc 1430kc power: 1kw Hours of Operation: Daytime Transmitter Location: To be determined Dalton, Ga. Studio Location: To be determined Dalton, Ga. W. J. Holey, Engr.	GRANTED	4-28-54
	9-14-53			
	9-14-53			
AMENDED Rec'd Filed	3-18-54	AMENDED to change frequency to 1430kc.	Ltr. 4-30-54	Issued with BMP-6522
	3-19-54			
	3-19-54			

GATES BC-1F

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

JAMES Q. HONEY AND KENNETH E. FLYNT d/b as

Call
LettersW R C D
X Unassigned

Name

WHITFIELD BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMP- 6522 Rec'd Filed	5-7-54 5-10-54 5-10-54	Modification of construction permit (HP-9011, which auth. a new standard broadcast station) for approval of antenna, transmitter location as Morningside Drive, 1.5 miles N.E. of Dalton City Hall, Dalton, Ga. and specify studio location as 207 King St., Dalton, Ga. W. J. Holey, Engr.	GRANTED	5-26-54
BRC-439 Rec'd Filed	7-8-54 7-9-54 7-9-54	Modification of construction permit (HP-9011, as modified) to operate transmitter by remote control from 104 South Pentz Street, Dalton Georgia.	GRANTED	7-16-54
BL-5475 Rec'd Filed	9-21-54 9-23-54 9-23-54	License to cover construction permit (HP-9011 as modified) which authorized a new standard broadcast station	GRANTED	10-19-54

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

WHITFIELD BROADCASTING COMPANY, INC. (AL 5-25-55)

Call
Letters

W R C D

Name * JAMES Q. HONEY AND KENNETH E. FLYNT d/b as
WHITFIELD BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BR-3008 Rec'd. Filed	1-1-55 1-5-55 1-5-55	Renewal of License	GRANTED	3-16-55
BAL-1993 Rec'd Filed	3-14-55 3-21-55 3-21-55	Voluntary assignment of license to Whitfield Broadcasting Company, Inc.	GRANTED EFF:	5-25-55 7-11-55
BTC-2040 Rec'd Filed	8-5-55 8-8-55 8-8-55	Voluntary acquisition of negative control by Edwin B. Jordan thru the purchase of stock from Kenneth E. Flynt.	GRANTED EFF:	9-21-55 10-15-55
BZ-3936 Rec'd Filed	10-2-57 10-7-57 10-7-57	Authority to determine operating power by direct measurement of antenna power.	GRANTED	12-11-57
BR-3008 Rec'd & Filed	12-29-57 1-2-58	Renewal of license	GRANTED	3-12-58

AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W.R.C.D.

#4

Name WHITFIELD BROADCASTING COMPANY, INC.
Dalton, Georgia

File No.	Dated	Application for	Action	
			Nature	Date
BR-3008 Rec'd & Filed	12-3-60 12-9-60	Renewal of License	GRANTED	Jan 7-20-61
BTC-3750 Rec'd Filed	5-16-61 5-18-61 5-18-61	Voluntary acquisition of positive control of licensee corporation by James Q. Honey thru purchase of stock from Edwin B. Jordan. George O. Sutton, Atty.	GRANTED EFF: Per Form 323	7-28-61 7-28-61
BZ-4832 R. & F.	11-15-62 11-19-62	Authority to determine operating power by direct measurement of antenna power.	GRANTED	2-25-63
BR-3008 R & F	12-5-63 12-9-63	Renewal of license.	GRANTED	3-24-64
BR-3008 R & F	12-8-66 12-12-66	Renewal of license.	GRANTED	3-29-67

APPLICATION RECORD - BROADCASTING

1430khz

Call
Letters W R C DName WHITFIELD BROADCASTING COMPANY, INC.
Dalton, Georgia

File No.	Dated	Application for	Action	
			Nature	Date
BR-3008 R & F #565378 \$75 PN PRESS JAN 20 1970	12-16-69 12-18-69 12-18-69	Renewal of license AMENDED 2-27-70 re: Programming AMENDED 7-27-70 re: commercial practices	GRANTED	8-19-70
BR-3008 R & F P.N. PRESS JAN 8 1973	12-18-72 12-21-72 12-21-72	Renewal of License AMENDED 4-23-73 re: ascertainment of comm. needs; employment policy	GRANTED issued with BZ-8256	5-7-73
BZ-8256 Rec'd BM Amended & F PTA ext. PRESS JAN 31 1973	12-18-72 12-21-72 1-3-73 1-11-73 1-17-73	Direct Measurement Ltd to 2-3-73 enr. data	GRANTED issued with Renewal	5-7-73

#6

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters W R C DName WHITFIELD BROADCASTING COMPANY, INC.
DALTON, GEORGIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-3008	11-17-75	RENEWAL OF LICENSE		
R & F	11-19-75			
PN Recd.	"			
PRESS	JAN 22 1976		GRANTED	3-9-76
BR 781120 UG		RENEWAL OF LICENSE	GRANTED	3-30-79
PRESS	FEB 7 1979			

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

