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CATALOG NO. 4550L 1/5

Form BC 126
June 1954

4410

BROADCASTING STATION LICENSE RECORD

W R C N (Eff 5-15-74)

x W H R F (Eff: 3-20-67)

Date first licensed 9-4-64

Call letters X W A P C

Station location Riverhead, New York
East Shore Broadcasting Corporation (AL 8-11-71, Eff: 9-14-71)

x ADAMS-GETSCHAL BROADCASTING COMPANY, INC. (AL 10-19-66 EFF: 12-5-66)

x RIVERHEAD BROADCASTING COMPANY, INC. (AL-3-9-65; EFF: 3-14-65)

Name of licensee x PATCHOGUE BROADCASTING COMPANY, INC.

Transmitter location 400' S. of Flanders Rd., 450' W. of Flanders Theater, -Riverhead, N. Y.
Southampton

Main studio location 400' S. of Flanders Rd., 450' W. of Flanders Theater, -Riverhead, N. Y.
Southampton,

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period		
					From	To	
BP-11663	7-15-59	1570kc	1kw-DA-	Day	9-15	3-15-60	
	CP for a new standard broadcast station (Cond'1).						
BMP-8918 (1)	4-4-60	Mod. of CP(BP-11663) for extension of completion date to 9-15-60. (Cond'1).					
BMP-9131 (2)	10-5-60	Mod. of CP(BP-11,663, as mod.) for extension of completion date to 10-10-60.					
BP-11663 (3)	11-2-60	Mod. of CP(BP-11,663) to include condition No. 5.					
BP-11663	7-2-63	1570kc	1kw-DA-D	Day	9-2	3-2-64	
	CP for a new standard broadcast station(Cond1) (GU PLACEMENTAL DECISION GRANTED 7-2-63-AUTH. REISSUED)						
BL-8144	9-4-64	1570kc	1kw-DA-	Day	9-4	6-1-66	
	Lic to cover CP(BP-11,663 as modified) which auth a new standard broadcast station. Cond1						
BAL-5369 EFF:	3-9-65 3-14-65	Voluntary assignment of license to RIVERHEAD BROADCASTING COMPANY, INC.					
BR-4410	7-20-66	1570kc	1kw-DA-D	Day	7-20	6-1-69	
BAL-5849 EFF:	10-19-66 12-5-66	Voluntary assignment of license to ADAMS-GITSCHAL BROADCASTING COMPANY, INC					
BR-4410(L)	7-11-69	Renewal & MOD.					6-1-72
PSA	11-23-70	500 watts					
BAL-7299	8-11-71	VOL. AL					
BS-4410(I)	11-9-71	ML chg. current, oper. specs & 260° MP.					
BS-4410(L)	11-15-71	ML delete antenna marking.					6-1-72
EBSA	5-25-72						
BR-4410(L)	8-30-72	RENEWAL					6-1-75
BS-4410(I)	5-15-74	ML to change call letters					
EBSA	5-15-74						
BTC-8392	7/29/77	Vol acq of pos con EFF:					9/9/77
BR-4410 BZ-9755(I)	1-30-79	RENEWAL AND MODIFICATION					6-1-81
BR-4410 BZ-9755	1-30-79 (1)	Mod. of Lic. to correct monitoring point descriptions.					

AUG. 1955

Call
Letters NEW W.A.P.C.Name PATCHOGUE BROADCASTING COMPANY, INC.
(P.O. - Box 651, Patchogue, New York)

File No.	Dated	Application for	Action	
			Nature	Date
BP-11,663 Rec'd Resub. Rec'd Filed	8-21-57	Construction permit for a new standard broadcast station to be operated on: Frequency - 1570kc Power - 250w 1kw DA-D Hours of operation - Daytime Trans. location - 300-ft W of Roanoke Ave, 155-ft S of Railroad Ave. Riverhead, New York Studio location - 413-Roanoke-Ave, Riverhead, New York Remote Control Point --- Same as studio Atty. - Samuel Miller	REFUSED	10-4-57
	9-9-57		Dated wrong	
	10-18-57		GRANTED	7-15-59
	10-25-57		Cond'l re: Phase Mon., Field meas. equip., DA & non-DA proof, permittee shall be responsible for installation of filter networks or other equip- ment that may be neces- sary to eliminate any objectionable problems of reradiation or cross mo- dulation with station WRIV.	
AMENDMENT R & F	11-11-58	AMENDED to increase power to 1kw; install DA-D change antenna-trans. location to 400 ft S of Flanders Road & 450 ft W of Flanders Theatre, Riverhead, N.Y., change studio loc. to "Same as transmitter"; delete remote control; make changes in ground system and change type trans- mitter (COLLINS 20 W) WASHINGTON, D. C.	On 11-15-61 APPLICATION DESIGNATED FOR ORAL ARGU- MENT - DOCKET No. 14381 MEMO OPINION & ORDER	
	11-14-58			

GATES BC 2500Y-

COLLINS 20V

Aug. 1955

Call
Letters New W A P CName PATCHOGUE BROADCASTING COMPANY, INC.
(P.O. - Box 651, Patchogue, New York)

File No.	Dated	Application for	Action	
			Nature	Date
BP-11,663 AMENDMENT R & F	Cont'd 5-14-59 5-15-59	Amended to make changes in Directional Antenna pattern.	GRANTED	7-15-59
PROTEST filed 8-14-59 by WQXR (Atty. Jansky) - DISMISSED 9-9-69 - MEMO OPPOSITION TO PROTEST FILED 8-24-59 BY SAM MILLER for applicant			MEMO OPINION & ORDER	
LETTER DATED 12-18-59 from RCA COMMUNICATIONS, INC. re interference with International Telegraph Service (15 copies)				
REQUEST OF RCA COMMUNICATIONS, INC. TO HAVE ACCEPTED FOR FILING A PETITION TO REOPEN THE RECORD AND FOR RECONSIDERATION, MODIFICATION AND OTHER RELIEF filed 2-26-60 - DISMISSED SEE CARD #B				
BMP-8918 R & F	3-1-60 3-4-60	Modification of C. P. (BP-11663 which auth. a new standard broadcast station) for extension of completion date from 3-15-60 to _____.	GRANTED to	4-4-60 9-15-60

Aug. 1955

Call

Letters W A P CName PATCHOBUE BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BP-11,663 (CONTINUED)		OPPOSITION TO RCA COMMUNICATIONS, INC. REQUEST TO HAVE ACCEPTED FOR FILING A PETITION TO REOPEN THE RECORD AND FOR RECONSIDERATION, MODIFICATION AND OTHER RELIEF filed 3-13-60 by Sam Miller for applicant		
6		REPLY OF RCA COMMUNICATIONS, INC. filed 4-8-60 by Hawkins, Atty. for RCA		
		On 7-13-60 WAPC directed to show cause within 30 days why its permit should not be modified - MEMO OPINION AND ORDER		
		Letter dated 8-15-60 from Sam Miller as reply Memo Opinion and Order B/C 8-16-60 (1 copy)		
BWP-9131	9-6-60	Modification of C. P. (EP-11663, which auth.	GRANTED	10-5-60 to 10-10-60
Rec'd	9-8-60	a new standard broadcast station) for extension		
Filed	9-8-60	of completion date from 9-15-60 to _____		
COMMENTS filed by RCA	10-5-60			
BL-8114	9-19-60	License to cover C. P. (EP-11,663, as modified)	GRANTED	9-4-64 concl
Rec'd	9-20-60	which auth. a new standard broadcast station.		
Filed	9-20-60	Atty: Samuel Miller		
PROC. TEST				
8-7-63				

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call W H R F
Letters XW A P C#4 RIVERHEAD BROADCASTING COMPANY, INC.
Name X PATCHOGUE BROADCASTING COMPANY, INC.RIVERHEAD, NEW YORK

File No.	Date	Application for	Action	
			Nature	Date
BR-1968	10-20-60	Letter dated 10-20-60 from Sam Miller enclosing copy of telegram sent to RCAC in connection with complaint (1 copy only) - B/C Fac. 10-24-60		
	2-24-61	Ltr. dated 2-24-61 from RCA inc. measurements		
		SUPPLEMENTAL DECISION GRANTED 7-2-63- AUTHORIZATION REISSUED.		
EAL-5369	2-23-65	Voluntary assignment of license to RIVERHEAD BROADCASTING COMPANY, INC.	GRANTED	3-9-65
R & F	2-24-65	Atty. - Samuel Miller	EFF:	3-14-65
BR-4410	1-3-66	Renewal of license	GRANTED	7-20-66
R & F	1-3-66			
EAL-5849	7-28-66	Voluntary assignment of license to ADAMS-GETSCHAL BROADCASTING COMPANY, INC.	GRANTED	10-19-66
R & F	7-29-66	Atty - Keith Putbrese (for assignee) REQUEST WAIVER OF SECTIONS 1.597 & 71.365 of RULES - IF NECESSARY - Filed 9-29-66	EFF:	12-5-66

AUG. 1955

Call
Letters W H R F

East Shore Broadcasting Corporation

Name ~~x~~ADAMS-GETSCHAL BROADCASTING COMPANY, INC.
Riverhead, New York

File No.	Dated	Application for	Action	
			Nature	Date
BTC-5410 Rec'd Filed	7-7-67 7-13-67 8-9-67	Voluntary transfer of control of lic. corp. from Keith E. Putbress, Lee Gilbert and Jimmie Lee Putbress (as a group) to Metrocom, Inc. REQUEST WAIVER SECTION 1.597 of Rules Atty - Keith Putbress	DISMISSED per Sec. 1.568b	7-15-68
BR-4410 R & F \$495220 \$75. PRESS APR 2 1969	2-20-69 3-3-69 3-3-69 1969	Renewal of license - AMENDED 7-3-69 re: Balance Sheet Atty. Robert W. Healy	GRANTED	7-11-69
EAL-7299 R & F FEE PD: \$1000 #001866 CODE 047 (also see FM) MAY 19 1971 Pub. notice filed	4-20-71 4-27-71 6-30-71	Voluntary assignment of license to EAST SHORE BROADCASTING CORPORATION Atty for assignor - Putbress & Fletcher for assignee - Finkelstein & Firestone	GRANTED Req. grant fees \$3,600.00 grant fee includes WHRF-FM also. Eff: 9-14-71. Grant Fee Paid. 063, 9-16-71. W-004720	8-11-71
		OBJECTION TO GRANT filed 5-25-71 by (SEE OVER) Deckelbaum & Wolpert, attys for Ziger, Reznick & Fedder - Certified Public Accts.		

RE: BAL-7299 - Trans. ltr re reduction of grant fee;
also noted: par. 11, Sec.II & Table I - discrepancy re
stock subscribed. (ATTY WAS CALLED 5-18-71)
AMENDED 6-2-71 - correction re stock sub (par.11,Sec.II)
supplement to Table II; statement re loan
Reply to Objection filed 7-2-71 (reply to Comm ltr 6-23-71)
AMENDED 7-28-71 - re first year operating losses(assignee)

APPLICATION RECORD - BROADCASTING

Call W R C N
Letters *W H R F

Name EAST SHORE BROADCASTING CORPORATION
RIVERHEAD, NEW YORK

File No.	Dated	Application for	Action	
			Nature	Date
BR-4410 R & F PN Recd. PRESS	2-23-72	RENEWAL OF LICENSE	GRANTED	8-30-72
	3-1-72	Sydney F. Arak, Atty,		
	"	AMENDED 3-29-72 re: balance sheet		
		AMENDED 4-10-72 re: equal employment program		
		AMENDED 4-24-72 re: equal employment program		
		AMENDED 8-17-72 re: engineering data		
BR-4410 R & F PN PRESS	1-27-75	Renewal of license	GRANTED	1-30-79 issued with BZ-9755
	1-31-75	Atty- Martin E. Firestone		
		AMENDED 5-28-75 re: balance sheet & EEO		
		AMENDED 7-29-75 re: EEO		
		AMENDED 9-28-75 re: engineering		
		AMENDED 1-21-76 re: EEO		
	AMENDED 12-20-76 re: balance sheet			
		SUPPLEMENTAL APPLICATION filed 2-1-78 as an amendment to pending renewal application. Michael Finkelstein, Atty.		MAR 22 1978

#7

Form BC-121

May 1976

APPLICATION RECORD - BROADCASTING

1570khz

Call

Letters ...W.R.C.N.

Name EAST SHORE BROADCASTING CORPORATION
ROCKY HILL, NEW YORK

File No.	Dated	Application for	Action	
			Nature	Date
BTC-8392 R & F FORM 316 Also see WRCN-FM	7/8/77 7/11/77	Voluntary acquisition of positive control of lic corp by Richard I. Adrian(100%) thru purchase of stock by the licensee corp from James L. Putbrese	GRANTED EFF:	7/29/77 9/9/77
	JUL 21 1977	Atty for transferor - Putbrese & Kennedy Atty for transferee - Boasberg, Hewes, etc		
BZ-9755 R & F DM PRESS	9-19-75 12-4-78 DEC 29 1978	Direct Measurement Atty: Michael Finkelstein(Boasberg, Hewes, etc.)	GRANTED	1-30-79 issued with RENEWAL
BZ-9788 R & F DM PRESS	9-19-75 12-4-78 JUL 25 1979	Direct Measurement Atty: Michael Finkelstein(Boasberg, Hewes, etc.) See BZ-9755	DISMISSED AS MOOT	(7-30-79)

Note re: BTC-8392 - Putbrese & Adrian had 50% Each before TC

APPLICATION RECORD-BROADCASTING

Call Letters: WRCN-AM

Name: EAST SHORE BROADCASTING CORP.

Station Location: RIVERHEAD, NEW YORK

File No.	Date	Description	Action and Date
BR-810202YD PRESS	MAR 20 1981	RENEWAL OF LICENSE Atty. Nancy L. Gruenberg AMENDED 4-8-81: re: commercial matter	GRANTED 5-29-81

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

