

W R A W

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LIBRARY BUREAU DEPARTMENT  
BRANCHES EVERYWHERE

REMOVABLE LABEL GUIDE

CATALOG NO. 4550L 1/5

Date First

Licensed..... 6-14-23

Card No. 1.

(SEE CARD #4)

Call

WRAW

Letters

STATION LOCATION:

READING, PENNA.

x WRAW, INC. (AL-2-18-59 EFF: 4-6-59)

x Reading Broadcasting Company (8-5-30)

x Horace D. Good, Tr/as Avenue Radio &amp; Electric Shop

(Renewal)

x Avenue Radio and Electric Shop

"

x Avenue Radio &amp; Electric Shop (Horace D. Good, Pres.)

"

Name of x Avenue Radio Shop (Horace D. Good, Pres)

"

Licensee: x Horace D. Good (Avenue Radio Shop)

"

Pomeroy Bldg., 6th &amp; Penn Sts., Reading, PA.

7-16-73)

x Within Reading city limits adjacent to Neversink Reservoir, Reading Pa. (BP

x Pomeroy Bldg., 6th and Penn Sts., Reading, Pennsylvania (C.P. 10-22-35) Lic. 4-7-

Transmitter x 460 Schuylkill Avenue, Reading, Pennsylvania (3-7-24)

36

Location: x 106 1/2 Schuylkill Avenue, Reading, Pennsylvania

19601

19 North Fifth Street, Reading, Pennsylvania (BRC-945)

x Fifth and Court Streets, Reading, Pennsylvania. (Ltr. 10-10-47)

x 533 Penn Street, Reading, Pennsylvania (Letter 6-1-32)

Main Studio x Pomeroy Bldg., 6th &amp; Penn Streets, Reading, Pennsylvania. (9-20-29)

Location: x 460 Schuylkill Avenue, Reading, Pennsylvania.

FRC-65



Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD	
					From	To
BUREAU OF NAVIGATION RECORDS - DEPT. OF COMMERCE						
1173	6-14-23	1260	10	U	6-14	9-13-23
1173	9-5-23	1260	10	U	9-5	12-4-23
1173	12-5-23	1260	10	U	12-5	3-4-24
1173	3-7-24	1260	10	U	3-7	6-6-24
1173	6-5-24	1260	10	U	6-5	9-4-24
1173	9-5-24	1260	10	U	9-5	12-4-24
1173	12-5-24	1260	10	U	12-5	3-4-25
1173	3-16-25	1260	10	U	3-16	6-15-25
1173	6-17-25	1260	10	U	6-17	9-16-25
1173	9-18-25	1260	10	U	9-18	12-17-25
Telegram	12-11-25	To continue operation				
1173	7-27-26	1260	Not stated	U	7-27	10-26-26
			(Ind. 10 w)			
1173	10-23-26	1260	Not stated	U	10-23	1-22-26
			(Ind. 10 w)			
1173	1-25-27	1260	Not stated	U	1-25	4-24-26
			(Ind. 100 w)			
FEDERAL RADIO COMMISSION RECORDS						
R-B-372	4-21-27	1260	100	U	Not stated	
R-B-372	6-1-27	1260	50	U	6-1	7-31-27
Effec. Date of previous lic.	referred by G.O. 13				6-15	8-14-27
R-B-372	6-15-27	1260	100	U	6-15	8-14-27
Superseded license issued	6-1-27					
R-B-372	8-8-27	Letter of Extension			8-15	10-14-27
G. O. 16	Extension of license				10-15	10-31-27
R-B-372	10-24-27	Letter of Extension			10-31	12-31-27
G. O. 21	Extension of license				12-31	1-31-28
G. O. 23	"	"	"		1-31	3-1-28
G. O. 23	"	"	"		3-1	4-1-28
G. O. 25	"	"	"		4-1	5-1-28
G. O. 27	"	"	"		5-1	6-1-28
G. O. 33	"	"	"		6-1	8-1-28
G. O. 35	"	"	"		8-1	9-1-28
G. O. 38	"	"	"		9-1	10-1-28
G. O. 44	"	"	"		10-1	11-11-28
Reallocation						
R-B-372	11-1-28	1310	100	S-FCAL	11-11	1-31-29
R-B-372	1-11-29	1310	100	S-FCAL	1-31	4-30-29
R-B-372	4-1-29	1310	100	S-FCAL	4-30	7-31-29



Date First

Licensed..... 6-14-23

Card No. 2.

Call

Letters WRAW

x WRAW, INC.

x Reading Broadcasting Co. (8-5-30)

x Horace D. Good, tr/as Avenue Radio &amp; Electric Shop (Renewal)

x Avenue Radio and Electric Shop "

x Avenue Radio &amp; Electric Shop (Horace D. Good, Pres.) "

Name of

x Avenue Radio Shop (Horace D. Good, Pres) "

Licensee:

x Horace D. Good (Avenue Radio Shop) "

Transmitter

Location: See Card No. 1.

Main Studio

Location: \_\_\_\_\_

FRC-65



# CONSTRUCTION PERMIT AND LICENSE RECORD

Zone 2.

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD	
					From	To
R-B-372	6-20-29	Extended by G.O. 69			7-31	10-31-29
F-B-5	9-25-29	Install D.C.C.				
M-B-346	9-25-29	Change Location of Studio			9-25	10-31-29
R-B-372	10-5-29	1310	100	S-WGAL	10-31	1-31-30
R-B-372	1-16-30	1310	100	S-WGAL	1-31	4-30-30
R-B-372	4-7-30	1310	100	S-WGAL	4-30	7-31-30
R-B-372	7-17-30	1310	50	S-WGAL	7-31	10-31-30
A-B-253	8-5-30	Voluntary Assignment of license				
R-B-372	10-17-30	1310	50	S-WGAL	10-31	1-31-30
P-B-1749	12-2-30	1310	100	S-WGAL	12-30	3-30-31
		also changes in equipment				
P-B-1749	12-19-30	1310	100	S-WGAL	12-30	3-30-31
		supersedes C.P. issued 12-2-30, correcting equipment				
R-B-372	1-20-31	Extended by G.O. 103			1-31	4-30-31
L-B-506	2-20-31	1310	100	S-WGAL	2-30	4-30-31
		Covers 2-P-B-1749				
R-B-372	4-20-31	1310	100	S-WGAL	4-30	12-1-31
R-B-372	11-24-31	1310	100	S-WGAL(H)	12-1	6-1-32
R-B-372	12-29-31	1310	100	S-WGAL	12-29	6-1-32
R-B-372	5-6-32	1310	100	S-WGAL	6-1	12-1-32
Letter Min.	8-9-32	Postpone install.		App. Monitor	to -	9-1-32
Letter Min.	8-30-32	Working of Rule 145 Ext.		ONLY TO	-	9-30-32
2-R-B-372	11-16-32	1310	100	S-WGAL	12-1	6-1-33
2-R-B-372	5-5-33	1310	100	S-WGAL	6-1	12-1-33
2-R-B-372	11-10-33	1310	100	S-WGAL	12-1	6-1-34
ML-B-1254	4-27-34	1310	100	U	6-1	12-1-34
2-R-B-372	5-11-34	1310	100	WGAL ***	6-1	12-1-34
		*** Recalled and cancelled				
B2-R-372	11-13-34	1310	100	U	12-1	6-1-35
B2-S-372	2-7-35	Oper. with reduced power of 50 watts, pending repair to equipment.			2-7 to	2-15.
B2-R-372	5-21-35	1310	100w	U	6-1	12-1-35
B2-S-372	7-16-35	Oper. w.o. plate voltmeter			7-16	7-25-35
B2-p-799	10-22-35	Move trans. & install new equip.			12-22	6-22-36
B2-R-372	11-12-35	1310	100w	U	12-1	6-1-36
B2-S-372	2-8-36	Oper. reduced power of 40 w., pend. repair of generator			2-8	2-28-36
B2-L-311	4-7-36	1310	100w	U	4-7	6-1-36
		Lic. to cover C.P. for new equip. & move trans.				



Date First

Licensed..... 6-14-23

See Card No. 3 for Name

Call

\*WILLIAM F. RUST, JR., ROBERTA RUST JEFFRIES, WILLIAM F. RUST, III, Letters WRAY

\*RICHARD B.L. RUST, HENRY L. RUST AND S. ROBERT ACKLEY (AL gr 10/28/76 EFF:

\*RUST COMMUNICATIONS GROUP, INC.(AL 4-22-71 EFF: 5-1-71)

\*RUST MULTIMEDIA, INC. (ML 3-31-70)

\*READING RADIO, INC., (AL 3-15-61;EFF: 3-31-61)

Name of \*WRAW, INCL

Licensee: \*Reading Broadcasting Co.

Transmitter

Location:

Main Studio

Location:

FRC-65



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD		
					From	To	
B2-R-372	5-21-36	1310	100w	U	6-1	12-1-36	
B2-S-372	7-2-36	Oper. without antenna ammeter				7-2	7-11-36
B2-S-372 EFF.	7-17-36 7-10-36	Oper. without antenna ammeter				7-10	7-17-36
B2-S-372 Eff.	C.A. 7-28-36 7-20-36	Oper. without antenna ammeter				7-20	7-30-36
B2-R-372	11-17-36	1310	100w	U	12-1	6-1-37	
B2-R-372	5-11-37	1310	100w	U	6-1	12-1-37	
B2-R-372	C.A. 11-23-37	1310	100w	U	12-1	6-1-38	
B2-R-372	5-4-38	1310	100w	U	6-1	12-1-38	
B2-R-372	11-21-38	1310	100w	U	12-1	6-1-39	
B2-R-372	5-23-39	1310	100w	U	6-1	12-1-39	
B2-R-372	11-20-39	1310	100w	U	12-1	10-1-40	
B2-S-372	2/29/40	1310	100w	U	3/1	8/1/40	
B2-F-2153	5-15-40	1310	250w	U.	7-15	1-15-41	
		C.P. new transmitter & Incr. in power.					
Order	6/12/40	Extension of License				8/1	10/1/40
B2-L-1186	7-10-40	1310	250w	U.	7-10	10-1-40	
		Lic cover CP new trans. & incr. power.					
Order	9-10-40	Extension of license				10-1	3-29-41
NARBA REALLOCATION							
B2-R-372	3-24-41	1340	250w	U	3-29	10-1-41	
B2-Z-916	6-12-41	1340	250w	U	6-12	10-1-41	
		Determine operating power by direct measurement					
B2-R-372	9-23-41	1340	250w	U	10-1	10-1-42	
B2-R-372	9-8-42	1340	250w	U	10-1	6-1-43	
B2-S-372	11-6-42	1340	250w	U	12-1	6-1-43	
		Mod. Lic. accordance Order 107					
B2-R-372	5-18-43	1340	250w	U	6-1	6-1-45	
B2-S-372	5-22-45	Extension of License				6-1	8-1-45
B2-R-372	6-5-45	1340	250w	U	6-5-	2-1-47	



B-S

# BROADCASTING STATION LICENSE RECORD

Date first licensed 6-14-23 Card No. 4 Call letters W R A W

CAMELOT COMMUNICATIONS, INC. (AL gr 10/28/76 EFF: 11-2-76

~~x~~WRAW, INC.

Name of licensee Reading Broadcasting Company

Transmitter location \_\_\_\_\_

Main studio location \_\_\_\_\_



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
B2-S-372	7-10-45	1340	250w	V	10-1 2-1-47
		Mod. Lic. Order 107-A			
B2-TC-457	2-15-46	Transfer of control of licensee corp. from Raymond A. Gaul and Harold C. Landis to <u>WGAL, INC. &amp; KEYSTONE BROADCASTING CORP.</u>			
	EFF: 3-7-46	(Conditional Clause)			
B-S-372	1-30-47	Extension of license			2-1 4-1-47
BS-372	3-27-47	Extension of license			4-1 7-1-47
BR-372	4-10-47	1340	250w	U	4-10 2-1-50
BR-372	1-25-50	1340	250w	U	2-1 2-1-53
BR-372	1-7-53	1340	250w	U	2-1 8-1-54
BR-372	7-14-54	RENEWAL OF LICENSE			8-1 8-1-57
BTC-1858	12-21-54	Vol. relinquishment of negative control by James Hale Steinman			
	EFF: 12-27-54				
BnC-945 (1)	4-10-56	Modification of license to operate transmitter by Remote Control from 19 North Fifth Street, Reading, Penn.			
BP-10,478	4-10-56	1340	250w	U	6-10-56 12-10-56.
		CP to install a new transmitter and operate transmitter by remote control.			
BL-6210 (2)	7-9-56	Lic. to cover CP(BP-10,478) to install new transmitter and operate transmitter by remote control.			
BR-372	7-18-57	1340	250w	U	8-1 3-1-60
BTC-2600	10-30-57	Voluntary transfer of control of licensee corporation from John F. Steinman to Mrs. Shirley W. Steinman, et al as Trustees of the John Frederick Steinman Foundation.			
	Eff: 10-20-57				
BTC-2845	7-21-58	Voluntary acquisition of neg. cont. of licensee corp. by each James Hale Steinman Foundation(50%) and John Frederick Steinman Foundation (50%) thru transfer of stock to each by James Hale Steinman and John Frederick Steinman.			
	Eff: 7-29-58				



Form BC 126

June 1954 CARD #5

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W R A W

Station location .....

Name of licensee  WRAW, INC.

Transmitter location .....

Main studio location .....



## CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To	
BAL-3319 EFF:	2-18-59 4-6-59	Voluntary assignment of license to WRAW, Inc.				
	7-27-59	Commission deferred action on renewal pending further consideration.				
BR-372	9-28-60	1340	250w	U	9-28 8-1-63	
BP-12251	2-23-61	1340	250w-1kw	LS U	4-23 10-23-61	
		CP to increase daytime power and install a new trans. (COND'L)				
RAI-4114 EFF:	3-15-61 3-31-61	Voluntary assignment of license to Reading Radio, Inc.				
RAP-528 EFF:	4-12-61	Voluntary assignment of construction permit (BP-12251) to Reading Radio, Inc.				
BL-8850	12-28-61	1340kc	250w-1kw-LS		12-28-61, 8-1-63	
		Lic. to cov. CP (BP-12,251) which auth. an increase in daytime power and installation of new transmitter.				
	7-24-63	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.				
BR-372	3-10-64	1340kc			3-10 8-1-66	
		Renewal of License				
BZ-5685 (1)	10-15-65	Auth. to determine operating power by direct measurement of antenna power.				
BR-372	1-16-67	1340kc	250w-1kw-LS	Unl.	1-16 8-1-69	
BR-372(3)	7-21-69	Renewal				8-1-72
BML-2315 (1)	3-31-70	Mod. of lic. to change name				
BAL-7256	4-22-71	VOL. AL EFF: 5-1-71				
EBSA	5-22-72					
BR-372(L)	7-31-72	RENEWAL				8-1-75
BP-19,445 (Aux. Site)	7-16-73	1340kHz	250w 1kw	U	7-16-74	
		CP to move the ant. TL.				
EL-13,536(L)	11-6-74	Lic. cover BP-19,445 for Aux. site				8-1-75
BAL-8096	10/28/76	Vol AL EFF:				
BAL-8097	10/28/76	Vol AL EFF:				



BC-126  
June 1975

#6

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W R A W

Station location .....

Name of licensee .....  RUST COMMUNICATIONS GROUP, INC.

Transmitter location ..... SEE CARD #1

Main studio location ..... SEE CARD #1



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BR-372(L)	10-21-76	RENEWAL (MAIN)			8-1-78
BR-372(L)	10-21-76	RENEWAL (AUX.)			8-1-78
COMTEL	3-29-78	DELETE OBSTRUCTION MARKING & LIGHTING			
BP-21230 (L) CP TO CHG. TL, INSTALL NEW TRANS., MAKE CHGS. IN ANT. SYSTEM.	10-24-78	1340khz	250w, 1kw	LS U	1-24-79
		(Chg. aux.site to main site)			
BR-372(L)	11-8-79	Renewal of License and Modification			
BZ-9786	Main site	1340khz	250w, 1kw	LS RC U	8-1-81
BR-372(L)	11-8-79	Renewal Aux. Site. (former main site)			
		1340khz	250w, 1kw	LS RC Aux.	



## APPLICATION RECORD - BROADCASTING

No. 1.

Avenue Radio Shop. (Horace D. Good, Pres.)  
 Name Horace D. Good (Avenue Radio Shop)

Call  
 Letters

WRAW

File No.	Dated	Application for	Action	
			Nature	Date
Third Radio District-Lic.No.1173	6-8-23	Application for new station requesting 1260 kc., 10 watts, transmitter location 106 Schuylkill Avenue, Reading, Pennsylvania.	Granted	6-14-23
1173	9-1-23	Renewal of license, filed in the name of - Avenue Radio Shop, Horace D. Good, President	Granted	9-5-23
1173	12-4-23	Renewal of license	Granted	12-5-23
1173	3-5-24	Renewal of license, transmitter location - 480 Schuylkill Ave., Reading, Pa.	Granted	3-7-24
1173	6-3-24	Renewal of license	Granted	6-5-24
1173	9-3-24	Renewal of license	Granted	9-5-24
1173	12-4-24	Renewal of license, filed in the name of - Avenue Radio & Electric Shop	Granted	12-5-24
1173	3-9-25	Renewal of license, filed in the name of - Avenue Radio & Electric Shop (Horace D. Good, Prop.)	Granted	3-16-25
1173	6-15-25	Renewal of license, Avenue Radio Shop, (Horace D. Good)	Granted	6-17-25



No. 2.

Call

Avenue Radio &amp; Electric Shop

Letters WRAVName Avenue Radio & Electric Shop (Horace D. Good, Pres)

File No.	Dated	Application for	Action	
			Nature	Date
1173	9-14-25	Renewal of license	Granted	9-15-25
1173	12-8-25	Renewal of license, filed in the name of - Avenue Radio & Electric Shop	Telegram	12-11-25, to continue operation. License 7-27-26, 1260 kc., Power not stated (Ind. 10 watts)
1173	10-20-26	Renewal of license	License	10-23-26, 1260 kc., pr. not stated (Ind. 10 watts)
1173	1-24-27	Renewal of license, requesting 100 watts	License	1-25-27, 1260 kc., pr. not stated (Ind. 100 watts)



## APPLICATION RECORD - BROADCASTING

No. 3.

Call  
Letters

WRAW

Name Avenue Radio and Electric Shop

File No.	Dated	Application for	Action	
			Nature	Date
<u>Zone 2</u> 2-R-B-372	4-4-27	<u>FEDERAL RADIO COMMISSIONS - RECORDS.</u> Renewal of license, requesting 1260 kc., 200 watts, same location.	1-Granted, 1260 kc., 100 watts, unlimited.	F.P. 4-21-27,
			2-License	6-1-27, 1260 kc 50 watts, unlimited.
			3-G.O. 13	
			4-License	6-15-27, supersedes license of 6-1-27, 1260 kc., 100w. unlimited.
2-R-B-372	6-2-27	Renewal of license	1-Letter	6-8-27
			2-G.O. 16	
2-R-B-372	10-3-27	Renewal of license	1-Letter	10-24-27
			3-General Orders,	21, 22, 23, 25, 27, 33, 35, 36 & 44.



No. 4.

Call  
Letters

WRAW

Horace D. Good, tr/as Avenue Radio & Electric Shop  
Avenue Radio & Electric Shop

Name

File No.	Dated	Application for	Action	
			Nature	Date
2-R-B-372	1-9-28	Renewal of license	Reallocation 1310 kc., 100 watts, S-WCAL	11-1-28
2-M-B-70	10-10-28	Modification of license to change location of transmitter from 460 Schuylkill Avenue, Reading, Pa., to Lower Alsace township about two miles from city, to increase power from 100 w to 500 w.	Dismissed	5-18-31
2-R-B-372	12-11-28	Renewal of license	Granted	1-11-29
2-R-B-372	3-22-29	Renewal of license, filed in the name of - Horace D. Good, tr/as Avenue Radio & Electric Shop.	Granted	4-1-29
2-M-B-346	6-3-29	Modification of license to change location of studio from 460 Schuylkill Avenue, to Sixth & Penn Streets, Reading, Pa.	Granted Issued	9-20-29 9-25-29
2-R-B-372	6-11-29	Renewal of license	G.O. 69	6-20-29
2-F-B-5	6-8-29	Install Automatic Frequency Control	Granted Issued	9-20-29 9-25-29



No. 5.

Call

Letters WFAWName x Reading Broadcasting Co. (8-5-30)  
Horace D. Good, tr/as Avenue Radio & Electric Shop.

File No.	Dated	Application for	Action	
			Nature	Date
2-R-B-372	9-19-29	Renewal of license	Granted	10-5-29
2-P-B-968	10-3-29	Construction Permit to increase power from 100w to 500w, change frequency from 1310 kc., to 1340 kc., also install new equipment, from sharing with WGAL to unlimited time	Dismissed for want of Prosecution	1-15-32
2-R-B-372	12-18-29	Renewal of license	Granted	1-16-30
2-P-B-1106	1-18-30	Construction Permit to change frequency from 1310 kc., to 620 kc., to increase power from 100 watts to 500 watts (Appeal filed-See Min	Denied Order	6-9-30 6-9-30
2-P-B-1107	1-18-30	Construction Permit to change frequency from 1310 kc., to 1340 kc., to increase power from 100 watts to 500 watts	Dismissed for want of Prosecution	3-20-31, in Legal 1-15-32
2-R-B-372	3-27-30	Renewal of license	Granted	4-7-30
2-R-B-372	6-19-30	Renewal of license	Granted	7-17-30, 50 w.
2-A-B-253	8-23-30	Consent to voluntary assignment of license to READING BROADCASTING COMPANY	Granted	8-5-30



No. 6.

Call

Letters

WRAV

Name Reading Broadcasting Company

File No.	Dated	Application for	Action	
			Nature	Date
2-P-B-1749	9-5-30	Construction Permit to change equipment and increase power from 50 watts to 100 watts	Granted (Superseded by permit issued 12-19-30, Correction of equipment	12-2-30
2-R-B-372	9-22-30	Renewal of license	Granted	10-21-30
2-R-B-372	12-18-30	Renewal of license	G.O. 103 Granted	1-20-31 4-24-31
2-L-B-506	1-27-31	License to cover 2-P-B-1749	Granted	2-20-31
2-R-B-372	9-17-31	Renewal of license Requested - G.O.114 (H)	Granted Order Reconsidered & Granted	11-24-31 12-29-31
2-R-B-372	3-29-32	Renewal of license	Granted	5-6-32
2-R-B-372	10-28-32	Renewal of license	Returned	11-3-32
Resubmitted	"		rev-10-2-(9) Granted	11-16-32



No. 7.

Call  
Letters

WRAW

Name Reading Broadcasting Company

File No.	Dated	Application for	Action	
			Nature	Date
2-R-B-372	3-11-33	Renewal of license	Granted	5-5-33
2-R-B-372	9-30-33	Renewal of License	Granted	11-10-33
2-ML-B-1254	11-8-33	Modification of License to change time of operation from sharing with Station WGAL to Unlimited time, if and when application of WGAL to vacate 1310 kilocycles is granted	Granted	by Statement of Facts and Order - Min. 4-27-34, Eff. 6-1-34
2-R-B-372	3-17-34	Renewal of License	Granted	5-11-34
B2-R-372	9-18-34	FEDERAL COMMUNICATIONS RECORDS; Renewal of license	Granted	11-13-34
B2-R-372	3-27-35	Renewal of license	Granted	5-21-35
B2-R-372	9-18-35	Renewal of license	Granted	11-12-35



# 8.

Call

Letters

W R A W

Name READING BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B2-P-799	9-26-35	C.P. to install new equip. and move trans. from 460 Schuykill Ave. Reading, Pa. to 6th and Penn Sts. Reading, Pa.	Granted	10-22-35
B2-R372	3-4-36	Renewal of license (17 <sup>th</sup> and date)	Returned	4-16-35
Resubmitted	3-4-36	" " " (Jurat)	Returned	4-27-36
Resub.	3-4-36		Granted	5-21-36
B2-L-311	3-26-36	License to cover construction permit (B2-P-799) for new equipment and move of transmitter.	Granted	4-7-36
B2-R-372	9-23-36	Renewal of license	Granted	11-17-36
B2-R-372	3-22-37	Renewal of license	Granted	5-11-37
B2-R-372	9-18-37	Renewal of license	Granted	CA 11-23-37



#9

Call  
Letters W R A WName READING BROADCASTING CO.

File No.	Dated	Application for	Action	
			Nature	Date
B2-R-372	3-14-38	Renewal of license	Granted	5-4-38
B2-P-2153 Resubmitted - received 6-13-38	6-3-38	Construction permit to install new transmitter and increase power from 100 watts to 250 watts day and night.	<del>Returned</del> <del>Rule 13-1-</del> GRANTED	<del>6-3-38</del>  5-15-40
B2-R-372	9-23-38	Renewal of license	Granted	11-21-38
B2-R-372	3-11-39	Renewal of license	Granted	5-23-39



## APPLICATION RECORD—BROADCASTING

#10

Call letters W R A WName READING BROADCASTING CO.

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B2-R-372 Resubmitted	9-11-39 "	Renewal of license (Secs. 17g & 18e)—	Returned Granted	<del>10-4-39</del> 11-20-39
B2-R-372	5-15-40	Renewal of license	Granted	3-24-41 1340kc, 250w, U
B2-L-1186 Rec'd	6-26-40 6-28-40	License to cover construction permit (B2-P-2153) for new transmitter and increase in power. (Filed by Geo. Sutton)	GRANTED	-710-40
B2-Z-916 Rec'd	5-7-41 5-9-41	Authority to determine operating power by direct measurement.	Granted	6-12-41



#11

Form 94

## APPLICATION RECORD - BROADCASTING

Call

Letters W R A WName READING BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B2-F-225 Rec'd	5-23-41 5-27-41	Authority to install automatic frequency control.	Retired to closed files request of atty.	6-2-41
B2-R-372	7-24-41	Renewal of license and Form 335	Granted	9-23-41
B2-R-372	7-24-42	Renewal of license and Forms 335 Filed by Geo. O. Sutton atty.	Granted	9-8-42
B2-R-372	3-27-43	Renewal of license Filed by Geo. O. Sutton atty.	Granted	5-18-43
B2-R-372 Rec'd	3-29-45 3-31-45	Renewal of license Filed by Geo. O. Sutton Atty. will file amend. Par. 17(b) Amend. filed 4-13-45	Granted	6-5-45
B2-TC-457 Rec'd Filed	7-12-45 7-14-45 7-20-45	Voluntary Transfer of Control of licensee corporation from Raymond A. Gaul and Harold O. Landis to W G A L, INCORPORATED, and KEYSTONE BROADCASTING CORPORATION (212 shares common stock - 57.14% outstanding). (135 filed) Geo. O. Sutton, Atty.	Docket No. 6785 GRANTED EFF: 3-7-46 Subj. condition that appli. be filed within reasonable time for disposition of WAZL to other interests	2-15-46



## APPLICATION RECORD - BROADCASTING

#12

Call  
Letters W R A W .Name READING BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B2-R-372 Rec'd	11-29-46 12-6-46	Renewal of license File by John H. Midlen atty. Program logs & analysis filed 3-24-47	Granted	4-10-47
	Y	Sutton & Thomson attys.		
BR-372 Rec'd	11-21-49 11-30-49	Renewal of License <del>xxxxx</del> William Thomson, Atty.	GRANTED	1-25-50
BR-372 Rec'd Filed	10-24-52 10-29-52 10-29-52	Renewal of License Filed by William Thomson, Atty.	GRANTED	1-7-53



#13

FORM A-170

## APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call  
Letters W R A WName READING BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BR-372 Rec'd Filed	4-16-54 4-30-54 4-30-54	Renewal of License Filed by William Thomson, Atty.	Granted	7-14-54
BTC-1858 Rec'd Filed	12-10-54 12-13-54 12-13-54	Voluntary relinquishment of negative control of licensee corporation by James Hale Steinman thru the gift of 500 shares of voting stock to James Hale Steinman Foundation.  William Thomson, Atty.	GRANTED EFF:	12-21-54 12-27-54



## APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

Call  
Letters W R A WName READING BROADCASTING CO.

File No.	Dated	Application for	Action	
			Nature	Date
BP-10,135 Rec'd Filed	10-5-55 10-13-55 10-13-55	Construction permit to change antenna-transmitter location from Pomeroy Bldg., 6th and Penn Sts., Reading, Pa. to Approx. 1000' west of intersection of Upland and Pa. Aves., 1.3 mi. south of Reading, Pa.; change studio location from Fifth & Court Sts., Reading, Pa. to 19 N. Fifth St, Reading, Pa.; operate transmitter by remote control from 19 N. Fifth St., Reading, Pa.; install a new transmitter (RCA BTA 250M) and make changes in the antenna system (increase height).  George O. Sutton, Atty. James C. McNary, Engr.  (above studio location is a redescription)	DISMISSED request of atty.	4-4-56



## APPLICATION RECORD - BROADCASTING

FORM BC-121  
FORMERLY FORM A-170Call  
Letters W R A WName READING BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BP-10,478 Rec'd Filed	3-23-56 3-29-56 3-29-56	Construction permit to install a new transmitter (RCA BFA 250M); and operate transmitter by remote control from 19 N. Fifth St., Reading, Pennsylvania.  Geo. O. Sutton, Atty.	GRANTED	4-10-56
BRC-945 Rec'd Filed	3-30-56 4-2-56 4-2-56	Modification of license to operate transmitter by Remote Control from 19 North Fifth Street, Reading, Pennsylvania.  Geo. O. Sutton, Atty.	GRANTED	4-10-56
BL-6210 Rec'd Filed	6-11-56 6-13-56 6-13-56	License to cover construction permit (BP-10,478) which authorized the installation of a new transmitter, and operate transmitter by remote control from 19 N. Fifth St., Reading, Pennsylvania.	GRANTED	7-9-56



#16

FORM BC-121

## APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

Call  
Letters W R A WName READING BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BR-372	4-26-57	Renewal of License	GRANTED	7-18-57
Rec'd	5-14-57	Geo. O. Sutton, Atty		
Filed	5-14-57			
BTC-2600	9-10-57	Voluntary transfer of negative control of licensee corporation from John F. Steinman to Mrs. Shirley W. Steinman, Mrs. Shirley S. Sidnam, Alan N. Sidnam, Clair McCollough, I. Z. Buckwalter, D. R. Armstrong and W. W. Shenk as Trustees of the John Frederick Steinman Foundation.	GRANTED	10-30-57
Rec'd	9-25-57			
Filed	9-25-57			
		<u>George O. Sutton, Atty.</u>		
BTC-2845	7-8-58	Voluntary acquisition of negative control of licensee corporation by each: James Hale Steinman Foundation (50%) and John Frederick Steinman Foundation (50%) thru the transfer of stock to each by James Hale Steinman and John Frederick Steinman, Geo. O. Sutton, Atty.	GRANTED	7-21-58
Rec'd	7-15-58			
Filed	7-15-58			
			EFF:	7-29-58



APPLICATION RECORD - BROADCASTING

Call  
 Letters W.R.A.W.

Name READING BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BP-12,251	8-7-58	Construction permit to increase daytime power from 250w to 1kw and install new transmitter (RCA BTA 1R)	GRANTED	2-23-61
Rec'd	8-8-58		Cond'l re accept interf. imposed by exist. Class IV stat. if auth. incr. power to 1kw.	
Filed	8-8-58			
AMENDMENT	5-5-59	Atty. - George O. Sutton		
Rec'd	5-12-59	Engr. - James C. McNary		
Filed	6-5-59	AMENDED to show name as WRAW, INC. (BAL granted) also request waiver of Sections 3.188d & 3.28(c).		
BAL-3319	1-20-59	Voluntary assignment of license to WRAW, Inc.	GRANTED	2-18-59
Rec'd.	1-21-59		EFF:	4-6-59
Filed	1-21-59	George O. Sutton, Atty.		
BR-372	3-31-60	Renewal of license		
Rec'd	5-2-60	Atty: George O. Sutton	GRANTED	9-28-60
Filed	5-2-60			
BAL-4144	1-31-61	Voluntary assignment of license to Reading Radio, Inc.	GRANTED	3-15-61
Rec'd	2-1-61		EFF:	3-31-61
Filed	2-1-61	Paul Dobin, Atty.		



## APPLICATION RECORD - BROADCASTING

AUG 1955

Name X READING RADIO, INC.  
WRWA, INC.Call Letters WRWAREADING, PENNSYLVANIA

File No.	Dated	Application for	Action	
			Nature	Date
BAP-528 Rec'd Filed	3-30-61 4-3-61 4-3-61	Voluntary assignment of construction permit (BP-12251) to Reading Radio, Inc.  Stanley B. Cohen, Atty.	GRANTED EFF:	4-12-61
BL-8850 R&F	9-25-61 9-27-61	License to cover C.P. (BP-12251) which authorized an increase in daytime power and installation of new transmitter.	GRANTED Cond.re:	12-28-61 accept interf.
BR-372 R & F	5-20-63 5-22-63	Renewal of license Atty. Seymour M. Chase	GRANTED	3-10-64
BZ-5685 R & F	4/5/65 4/3/65	Auth. to determine operating power by direct meas. of antenna power.  ATTY-Cohn & Marks	GRANTED	10-15-65
BR-372 R & F	4-28-66 4-29-66	Renewal of license Atty- Cohn & Marks (Stanley S. Neustadt)	GRANTED	1-16-67



## APPLICATION RECORD - BROADCASTING

1340kc

Aug. 1955

RUST COMMUNICATIONS GROUP, INC.

Call  
Letters

W R A W

\*RUST MULTIMEDIA, INC.

Name

READING RADIO, INC.

Reading, Pennsylvania

File No.	Dated	Application for	Action	
			Nature	Date
BR-372 R & F #512053\$75 PRESS	4-25-69 5-5-69 5-5-69	Renewal of license Atty-Cohn & Marks (Martin J. Gaynes)	GRANTED	7-24-69
BML-2315 R & F #585957 \$30	3-17-70 3-19-70 3-19-70 MAR 27 1970	Mod. of license to change name to RUST MULTIMEDIA, INC. Atty: Martin J. Gaynes (Cohn and Marks)	GRANTED	3-31-70
BAL-7256 R & F FEE PD: \$250 #675895 CODE 053 (Form 316) ALSO SEE: WEB APR 18 1971	3-28-71 3-29-71	Voluntary assignment of license to RUST COMMUNICATIONS GROUP, INC. (SEE OVER) Atty - Cohn & Marks	GRANTED EFF:	4-22-71 5-1-71



RE: BAL-7256 Assignee is licensee of WHAM etc  
(Articles & By-Laws on file)



## APPLICATION RECORD - BROADCASTING

Call  
Letters W R A WName RUST COMMUNICATIONS GROUP, INC.  
Reading, Pennsylvania

File No.	Dated	Application for	Action	
			Nature	Date
BR-372 R & F P.N. PRESS MAY 25 1972	4-28-72 5-3-72 5-3-72	Renewal of License	GRANTED	7-31-72
BP-19,445 Rec'd Filed \$50-190750 AC-060 PRESS: JUN 25 1973	5-19-73 5-24-73 5-24-73 5-24-73	Construction permit to move the antenna-transmitter site to Within Reading city limits adjacent to Neversink Reservoir, Reading, Pa. 40° 19' 27" 75° 55' 10" Request waiver of Section 73.188(b)(2) of the rules. Atty. Cohn & Marks	GRANTED	7-16-73
BL-13,686 R & F \$50#304603 Amend Amend PRESS 1 R 111 1974 PTA Amend 10-25-74	4-17-74 4-18-74 4-22-74 6-21-74 - engr. data 6-24-74 engr. data 6-27-74 10-25-74	Lic. to cover BP-19445 for changes TRANSMITTER: Gates BC-1H Atty. Stanley S. Neustadt (Cohn & Marks) Change permit to Aux. Trans. & Antenna.	GRANTED	11-6-74



Form BC-121  
September 1969

## APPLICATION RECORD - BROADCASTING

Call  
Letters W R A WName RUST COMMUNICATIONS GROUP, INC.  
READING, PENNSYLVANIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-372	3-28-75	RENEWAL OF LICENSE (MAIN & AUX. TRANS. & ANTENNA)	GRANTED	10-21-76
R & F	4-1-75	AMENDED 6-16-75 re: ascert. of comm. needs & EEO		
PN Recd.	"	PETITION TO DENY AND TO INTERVENE filed 7-1-75 by Petitioners		
PRESS	4. 8 MAY 1975	OPPOSITION TO PETITION TO DENY AND TO INTERVENE filed 8-22-75 by Stanley S. Neustadt, counsel on behalf of Rust Communications Group, Inc.		
		AFFIDAVITS TO PETITION TO DENY AND TO INTERVENE filed 8-25-75 by Petitioners		
		REQUEST FOR EXTENSION OF TIME TO FILE REPLY filed 9-5-75 by The Reading, Pennsylvania NAACP		
		REPLY TO OPPOSITION TO PETITION TO DENY AND TO INTERVENE filed 10-14-75 by Petitioners		
		MOTION FOR LEAVE TO SUPPLEMENT OPPOSITION TO PETITION TO DENY filed 11-21-75 by Stanley S. Neustadt, Counsel on behalf of Rust Communications Group, Inc.		
		OPPOSITION TO MOTION FOR LEAVE TO SUPPLEMENT OPPOSITION TO PETITION TO DENY filed 12-1-75 by Petitioners		
			(over)	



(BR-372) AMENDED 8-6-76 re: EEO

MEMORANDUM OPINION & ORDER adopted 10-21-76, Petition to Deny filed by the Reading Chapter of the National Association for the advancement of Colored People, DENIED

PETITION FOR RECONSIDERATION filed 12-8-76 by Gloria Davis, President, on behalf of Reading NAACP

AFFIDAVIT TO PETITION FOR RECONSIDERATION filed 12-10-76 by David Honig on behalf of Gloria Davis, President of Reading, NAACP

OPPOSITION TO PETITION FOR RECONSIDERATION filed 12-22-76 Lawrence N. Cohn, Counsel on behalf of Rust Communication Group, Inc.

COMMENTS RE PETITION FOR RECONSIDERATION filed 12-22-76 by Morton L. Berfield, Counsel on behalf of Camelot Communications, Inc.

4-5-77 MEMORANDUM OPINION & ORDER #69200, Petition for Reconsideration filed by the Reading, Pennsylvania Branch of the NAACP DENIED.



September 1969

## APPLICATION RECORD - BROADCASTING

CAMELOT COMMUNICATIONS, INC.

x WILLIAM F. RUST, JR., ROBERT RUST JEFFRIES, WILLIAM F. RUST  
x III, RICHARD B.L. RUST, HENRY L. RUST AND S. ROBERT ACKLEYCall  
Letters

W R A W

Name xx RUST COMMUNICATIONS GROUP, INC.

Reading, Penna.

File No.	Dated	Application for	Action	
			Nature	Date
BAL-8696 R & F FEE PD: \$200 #567359 REFUND \$100 overpayment (FORM 316) JUN 7 1976	5-7-76 5-14-76 #567359 (6-4-76)	Voluntary assignment of license to WILLIAM F. RUST, JR., ROBERTA RUST JEFFRIES, WILLIAM F. RUST, III, RICHARD B. L. RUST, HENRY L. RUST and S. ROBERT ACKLEY Mutually contingent on grant of Atty - Cohn & Marks BAL-8697	GRANTED EFF: NO FEE:	10/28/76 11-2-76
BAL-8697 R & F FEE PD: \$200 #567358 CODE 047 Pub notice filed 6-8-76	5-12-76 5-14-76 #567358 JUN 7 1976	Voluntary assignment of license to CAMELOT COMMUNICATIONS, INC. MUTUALLY CONTINGENT ON GRANT OF BAL-8696 Atty for assignor - Cohn & Marks for assignee - Cohen & Berfield Articles of Incorporation filed 6/8/76 (Original certification)	GRANTED EFF: FEE REQ:	10/28/76 11-2-76 pd 11/5/76 W 632913



## APPLICATION RECORD - BROADCASTING

Call  
Letters W.R.A.W.....Name CAMELOT COMMUNICATIONS, INC.  
READING, PENNSYLVANIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-372 R & F PRESS	3-31-78 # <b>APR 17 1978</b>	RENEWAL OF LICENSE (MAIN & AUX. TRANS. & ANTENNA) Morton L. Berfield, Atty.	GRANTED issued with BZ-9786	11-8-79
BP-21,230 R & F PRESS:	5-1-78 5-16-78 <b>JUL 10 1978</b> /8	CP to change Trans. location to: Within Reading city limits adjacent to Neversink Reservoir, Reading, Pennsylvania (0.8 mile move); install new Trans. (HARRIS BC-1H1)(present Auxiliary Trans.); make changes in antenna system (decr. hght.)(present Auxiliary Antenna) 40° 19' 27" 75° 55' 10" Atty: Morton L. Berfield Engr:-----	GRANTED	10-24-78



#21

## APPLICATION RECORD BROADCASTING

1340khz

Call Letters: W R A W

Name: CAMELOT COMMUNICATIONS, INC.

Station Location: Reading, Pennsylvania

File No.	Date	Description	Action and Date
BZ-9786 R & F DM PRESS JUL 25 1979	5-16-78 3-28-79	to cover CP (BP-21,230) Direct Measurement & license to use present auxiliary site as main. (Adjacent to Neversink Reservoir, Reading, Pa.)	GRANTED 8-8-79 issued with Renewal
BR81033OUN PRESS		Renewal of License Atty.: Morton L. Berfield	<i>8-17-81</i>



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

