

WRBE



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Patent No. 1390199

Form BC 126 3918
June 1954

BROADCASTING STATION LICENSE RECORD

W R B E (Eff: 9-26-68)

X W H H T (3-22-60)

Date first licensed 11-14-60

Call letters X W L D A

Station location Lucedale, Mississippi

ALLEN BROADCASTING COMPANY, INC. (AL 6-18-68 EFF. 8-1-68)

Name of licensee X TRI-COUNTY BROADCASTERS, INC.

On Hwy. 98, 0.5 mi. NW of Lucedale, Mississippi (BMP 4-29-60) (BL-11-14-60)
Transmitter location X Approx. 2 mi. E. on Hwy. 98, Lucedale, Mississippi (BP 1-27-60)

On Hwy. 98, 0.5 mi. NW of Lucedale, Mississippi (BMP 4-29-60) (BL-11-14-60)
Main studio location X Approx. 2 mi. E. on Hwy. 98, Lucedale, Mississippi (BP 1-27-60)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BP-12659	1-27-60 CP for a	1440	1kw	Day	3-27 9-27-60
	new standard broadcast station.				
BMP-8948 (1)	4-29-60	Mod. of CP(BP-12,659) to change antenna-transmitter and main studio loc. and make changes in antenna (dec. hgt.) & changes in the ground system.			
BMP-9012 (2)	7-13-60	Mod. of CP(BP-12659 as mod.) to change antenna-transmitter & main studio loc. to 500 ft. W. (same site) make changes in antenna (increase hgt.) & changes in ground system & change type transmitter (GATES BC-1J).			
BL-8103	11-14-60	1440kc	1kw	Day	11-14 6-1-61.
	Lic. to cover cp (BP-12,659 as mod) which auth. a new standard broadcast station.				
	6-1-61	Comm. deferred action on renewal pending further consideration.			
BR-3918	9-28-61	Renewal of license			9-28 6-1-64
BP-15174	2-20-63	1440kc	5kw	Day	4-20 10-20-63
	CP to increase power to 5kw and install new transmitter (COLLINS 21-E) Cond'1.				
BL-10347	3-16-64	1440kc	5kw	Day	3-16 6-1-64
	Lic to cover CP(BP-15,174) which auth incr. power and install new transmitter.				
BR-3918	5-7-64	Renewal of License			6-1 6-1-67
BR-3918	5-22-67	Renewal of License			6-1 6-1-70
BAL-6348	6-18-68	Vol. AL			
EFF.	8-1-68				
STC-5886	6-5-69	Vol. TC			
BR-3918(L)	6-19-70	Renewal			6-1-73
Comtel EESA	10-5-71 6-12-72	Auth. suspend operations thru 1-5-72.			
BR-3918(S)	7-13-73	RENEWAL			6-1-76
BR-3918(L)	7-9-76		RENEWAL		6-1-79

BC-126
June 1973 #2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WRBE

Station location

Name of licensee SEE CARD # 1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To
BR790202YH BZ790719AC (L)	6-19-80	RENEWAL OF LICENSE			6-1-82

Aug. 1955

APPLICATION RECORD - BROADCASTING

Call W H H T
Letters New W L D AName TRI-COUNTY BROADCASTERS, INC.
(P.O. William R. Guest, c/o WPMP, Pascagoula, Mississippi)

File No.	Dated	Application for	Action	
			Nature	Date
BP-12,659	12-5-58	Construction permit for a new standard	GRANTED	1-27-60
Rec'd	12-9-58	broadcast station to be operated on:		
Filed	12-9-58	Frequency - 1430kc 1440kc		
		Power - 1kw		
		Hours of operation - Daytime		
		Trans. location - Approx. 2 mi. E. on Hgwy. 98		
		Lucedale, Miss.		
		Studio location - To be determined Same as trans.		
		Lucedale, Miss. (1-5-59)		
		STATION LOCATION- LUCEDALE, MISSISSIPPI		
		Atty. - Krieger & Jorgensen		
		Engr. - A. D. Ring & Associates		
AMENDMENT	3-9-59			
R & F	3-10-59	AMENDED to change frequency to 1440kc.		

Collins 20V

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call

W H H T (3-22-60)

Letters X W L D A

TRI-COUNTY BROADCASTERS, INC.

NameLucedale, Mississippi.....

File No.	Dated	Application for	Action	
			Nature	Date
BMP-8948 R & F	3-21-60 3-22-60	Modification of C. P. (BP-12659 which authorized a new standard broadcast station) to change antenna-transmitter & main studio location from apprx. 2 mi. E. on Hwy. 98, Lucedale, Miss. to 0.5mi. northwest on Hwy. 98, Lucedale, Mississippi and make changes in antenna (dec. hgt) & changes in the ground system. Atty- Krieger and Jorgensen Engr- AD Ring & Associates	GRANTED	4-29-60
BMP-9012 R & F	5-13-60 5-16-60	Modification of C. P. (BP-12659 as modified which authorized a new standard broadcast station) to change antenna-transmitter & main studio location from 0.5 mi. Northwest on Hwy. 98, Lucedale, Miss. to 500 ft. w. (same site); make changes in antenna (inc. hgt) & chgs in ground system & change type transmitter. Atty: Norman Jorgensen (GATES BC-1J) F.C.C. WASHINGTON, D. C.	GRANTED	7-13-60

Aug. 1955

APPLICATION RECORD - BROADCASTING

#3

Call
Letters W H H TName TRI-COUNTY BROADCASTERS, INC.LUCEDALE, MISSISSIPPI

File No.	Dated	Application for	Action	
			Nature	Date
BL-8103 Rec'd Filed	8-24-60 8-26-60 8-26-60	License to cover C.P. (BP-12,659 as modified) which authorized a new standard broadcast station.	GRANTED	11-14-60
BR-3918 Rec'd&Filed	3-17-61 3-22-61	Renewal of license	GRANTED	9-28-61
BP-15,174 Rec'd Filed	10-25-61 10-30-61 10-30-61	CP to increase power from 1kw to 5kw and install new transmitter(Collins 21-E) Eng. A. D. Ring and Assoc.	GRANTED Cond'l re: operation. Permittee shall submit with the applic. for lic. antenna resistance meas.	2-20-63 Pre-sunrise
BL-10,347 Rec'd Filed	10-8-63 10-9-63 10-14-63	Lic to cover CP(BP-15,174) which auth incr. power and install new transmitter.	GRANTED	3-16-64

FORM BC-121
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters

1440kc

W R B E

X H H T

Name **ALLEN BROADCASTING COMPANY, INC.**
X TRI-COUNTY BROADCASTERS, INC.
Lucedale, Mississippi

File No.	Dated	Application for	Action	
			Nature	Date
BR-3918 Rec'd Filed	2-24-64 3-6-64 3-6-64	Renewal of license Atty. Norman E. Jorgensen	GRANTED	5-7-64
BR-3918 R & F	2-20-67 2-27-67	Renewal of License	GRANTED Cond'l re.	5-22-67 pre-sunrise
EAL-6348 R & F FEE PD: \$75 MAY 7 1968 Pub. notice filed 5-14-68 AMENDED - 5-11-68 re Programming (Assignee)	4-24-68 4-26-68 423986	Voluntary assignment of license to ALLEN BROADCASTING COMPANY, INC. Atty for assignor - N.E. Jorgensen for assignee - Fisher, Wayland (G. Cooper)	GRANTED EFF.	6-18-68 8-1-68
BTC-5888 R & F FEE PD: \$30 (Form 316) MAY 17 1969 AMENDED	2-17-69 2-20-69 #492241 4-30-69.	Vol. acquisition of positive control of lic. corp. by D. Luce thru purchase of stock from T.C. Peck, R. Roberts and A.H. Embury Atty - Grover Cooper (Fisher, Wayland etc) R : Legal Qualifications.	GRANTED Eff:	6-5-69 7-2-69

APPLICATION RECORD - BROADCASTING

Call
Letters **W R B E**

Name **ALLEN BROADCASTING COMPANY, INC.**
Lucedale, Mississippi

File No.	Dated	Application for	Action	
			Nature	Date
BR-3918 R & F #581247 \$75. P.N. APR 13 1970	2-14-70 2-27-70 2-27-70 2-27-70	Renewal of License Atty.: Grover C. Cooper AMENDED 6-1-70 re: commercial practices	GRANTED	6-19-70
BR-3918 R & F PN Recd. PRESS APR 3 1973	3-1-73 3-5-73 "	RENEWAL OF LICENSE AMENDED 3-14-73 re: Section VI submitted AMENDED 6-5-73 re: programming; bal. sheet	GRANTED	7-13-73
BR-3918 R & F PN Recd. PRESS MAR 5 1976	1-27-76 2-2-76 "	RENEWAL OF LICENSE Clifford M. Harrington, Atty. (Fisher & Cooper) AMENDED 6-22-76 re: balance sheet AMENDED 5-11-76 re: Balance Sheet	GRANTED	7-9-76

APPLICATION RECORD - BROADCASTING

Call
Letters W R B EName ALLEN BROADCASTING COMPANY, INC.
LUCEDALE, MISSISSIPPI

File No.	Dated	Application for	Action	
			Nature	Date
BR 790202 YH PRESS MAR 12 1979		RENEWAL OF LICENSE	GRANTED BZ790719AC issued with renewal	6-19-80
BZ-790719AC R & F DM PRESS SEP 28 1979	7-19-79 7-30-79	Direct Measurement	GRANTED	6-19-80

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

