

WRAG



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1396199

BROADCASTING STATION LICENSE RECORD

Date first licensed September 24, 1951.....

Call letters W.B.A.G.

Location: Carrollton, Alabama

PICKENS COUNTY BROADCASTING COMPANY, INC (AL 6-22-53 EFD: 7-16-53)

Name of licensee ROTH E. HOOK AND WILLIAM E. FARRAR d/b as PICKENS COUNTY BROADCASTING CO.On Alabama Highway 17, Approximately 3 miles south of
Carrollton, Alabama (MP 2-20-51) Lic. 9-24-51Transmitter location To be determined in Carrollton, AlabamaOn Alabama Highway 17, Approximately 3 miles south of
Carrollton, Alabama (MP 2-20-51) Lic. 9-24-51Main studio location To be determined in Carrollton, Alabama

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BP-7730 C.P. for approval	12-13-50	590	1kw	Daytime	for a new std. B/C station subj. filing MF for ant. and T site - ltr. 12-21-50
BP-7730 BMP-5460 Mod. CP(7730) for approval type T (BL Cl)	2-20-51	590	1kw	Daytime	By 4-20-51 - 10-20-51 for approval ant. & T & 3 locations & chg.
BMP-5666 Mod. CP (BP-7730)	8-22-51	590	1 kw	Daytime	By 4-20-51 - 10-20-51 change type transmitter
BL-4524	9-24-51	590	1kw (COND'L CLAUSE)	Day	9-24 4-1-52
Telegram	6-27-52	Regular sign off time 6 pm, CST for period ending 8-31-52			
IAL-1565 EFF:	6-22-53 7-16-53	Vol. assignment of license to PICKENS COUNTY BROADCASTING COMPANY, INC.			
BR-2646	3-23-55	590kc	1 kilo	Day	4-1 4-1-58
BZ-3735 TELEGRAM	12-29-55 3-28-58	Authority to determine operating power (1) by direct measurement of antenna power. Action on renewal deferred 3-27-58 and continued operation authorized until final determination on application.			
BR-2646	10-15-58	590	1kw	Day	10-15 4-1-61
BTC-3188 Eff:	8-3-59 8-29-59	Voluntary relinquishment of negative control of licensee corporation by each R.E. Hook and Mrs. A.J. Hook (As a Family Group) and W.E. Farrar and Alza Farrar (As a Family Group) thru sale of stock to W. S. Bridges.			
BR-2646	3-22-61	Renewal of license			4-1 4-1-64
BR-2646	3-13-64	Renewal of License			4-1 4-1-67
BZ-5319	12-11-64	590kc	1kw	Day	12-11 4-1-67 Authority to determine operating power by direct measurement of antenna power
BS-2646 (1)	7-23-65	Mod. of lic to change Geographic Coordinates			
BR-2646	3-29-67	590kc	1K110	Day	

Form BC 126

June 1954

#2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WRAG

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BP-17809	8-7-67	590kc	1kw	Day	10-7 4-7-68
	CP to make change in ant-system (incr. hgt.) add resistor. (Cond'l).				
----- TELEGRAM	10-17-67	PSA	500w		
BMP-12367 (1)	4-24-68	MP(BP-17809)	ext. time		10-7-68
BMP-12499 (2)	9-30-68	MP(BP-17,809) to make changes in ant. sys. (incr. height, add resistor).			
BMP-12536(3)	11-6-68	MP(BP-17,809)	ext. time		4-7-69
BMP-12682 (4)	4-28-69	MP(BP-17,809)	ext. time		7-31-69
BMP-12776(5)	9-5-69	MP(BP-17,809)	ext. time		9-30-69
BMP-12829(6)	11-20-69	MP(BP-17,809)	ext. time		1-15-70
BL-12,505(7)	3-6-70	Lic. for changes			4-1-70
BR-2646(L) EBSA	8-16-71 6-12-72	RENEWAL			4-1-73
BTC-6996	4-3-73	VOL TC	EFF:	5-3-73	
BR-2646(S)	9-22-75	RENEWAL			4-1-76
BR-2646(L)	3-9-76	Renewal			4-1-79
BR781201ZY (S)	3-27-79	RENEWAL OF LICENSE			4-1-82

APPLICATION RECORD - BROADCASTING

Call W R A G

Letters ~~to~~ new

Name ROTH E. HOOK and WILLIAM E. FARRAR d/b as PICKENS COUNTY BROADCASTING CO.
 (P.O. c/o Roth E. Hook, Aliceville, Alabama)

File No.	Dated	Application for	Action	
			Nature	Date
BP-7730 Rec'd Filed	6-26-50 6-28-50 6-28-50	Construction permit for a new standard broadcast station to be operated on: Frequency: 590kc Power: 1kw Hours of Operation: Daytime Trans. Location: To be determined Carrollton, Alabama Studio Location: To be determined Carrollton, Alabama John F. Clagett, Atty. John A. Moffett, Engr.	GRANTED subj. filing MP for approval antenna and T site within 60 days - Ltr. - 12-21-50	12-13-50
BMP-5460 Rec'd Filed	1-16-51 1-19-51 1-19-51	Modification of construction permit (BP-7730, which authorized a new standard broadcast station) for approval of antenna and transmitter and main studio locations as On Alabama Hwy. 17, Approx. 3 miles South of Carrollton, Alabama and change type of transmitter (RCA BTA-1L). John F. Clagett, Atty. John A. Moffett, Engr.	GRANTED re blanketing	2-20-51

Gates BC-LF

FORM A-170

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

ROTH E. HOOK AND WILLIAM E. FARRAR d/b as
 Name PICKENS COUNTY BROADCASTING CO.

Call
 Letters W R A G

File No.	Dated	Application for	Action	
			Nature	Date
BMP-5666 Rec'd Filed	8-16-51 8-21-51 8-21-51	Modification of construction permit (BP-7730, as mod. which auth. a new standard broadcast station) to change type of transmitter (Gates BC-1F).	GRANTED re blanketing	8-22-51
BL-4524 Rec'd Filed	8-9-51 8-14-51 8-14-51	License to cover construction permit (BP-7730 as modified) which authorized a new standard broadcast station. John F. Clagett, atty.	GRANTED Cond'l re blanketing	9-24-51
BR-2646 Rec'd Filed	12-29-51 1-2-52 1-2-52	Renewal of license	GRANTED	2-19-52
BAL-1565 Rec'd Filed	4-6-53 6-4-53 6-4-53	Voluntary assignment of license to Pickens County Broadcasting Company, Inc. John F. Clagett, Atty.	GRANTED EFF:	6-22-53 7-16-53

#3

FORM A-170

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call

W R A G

Letters

Name PICKENS COUNTY BROADCASTING COMPANY, INC. (AL-1565 6-22-53 Eff: 7-16-54)

File No.	Dated	Application for	Action	
			Nature	Date
BR-2646 Rec'd. Filed	1-15-55 1-31-55 1-31-55	Renewal of License	GRANTED	3-23-55
BZ-3735 Rec'd Filed	11-26-55 12-5-55 12-5-55	Authority to determine operating power by direct measurement of antenna power. John H. Mullaney, Engr.	GRANTED	12-29-55
BR-2646 Rec'd. Filed	1-11-58 3-4-58 3-4-58	Renewal of license. David S. Stevens, Atty.	GRANTED	10-15-58
BTC-3188 Rec'd. Filed	7-9-59 7-14-59 7-14-59	Voluntary relinquishment of negative control of licensee corporation by each R.E.Hook and Mrs.A.J.Hood (As a Family Group) and W.E.Farrar and Alza Farrar (As a Family Group) thru sale of stock to W.S.Bridges. David S.Stevens,Atty.	GRANTED Eff:	8-3-59 8-29-59

Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters WRAG

#4

Name PICKENS COUNTY BROADCASTING COMPANY, INC.
Carrollton, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BR-2646 Rec'd & Filed	12-31-60 1-6-61	Renewal of License David S. Stevens, atty.	GRANTED	3-22-61 XXXXXX 3/22/61
BR-2646 R. & F.	12-27-63 12-30-63	Renewal of license. 8-1-64 Atty-McKenna & Wilkinson	GRANTED	3-13-64
BZ-5319 R. & F.	6-25-64 7-20-64	Authority to determine operating power by direct measurement of antenna power. Atty- McKenna & Wilkinson	GRANTED	12-11-64
BR-2646 R & F	12-26-66 1-3-67	Renewal of license. Atty: McKenna & Wilkinson	GRANTED	3-29-67
BR-17,809 R & F	6-29-67 7-6-67	CP to make changes in ant-system (incr. Hgt) Atty. McKenna & Wilinon (David S. Stevens) Engr. Silliman Moffett & Kowakski	GRANTED add resistor	3-7-67 Cond. 1 re: Before prog. test oper. may be auth. sufficient data shall be submitted to show that the inverse distance field intensity at one mile does not exceed 181 mv/m/kw.

AUG. 1955

Call
Letters W R A GName Pickens County Broadcasting Company, Inc.
Carrollton, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BMP-12,367 R. & F. #418281 \$30 APR 9 1968	4-1-68 4-2-68 4-2-68	MP (BP-17,809) for ext of completion date from 4-7-68 to 10-7-68. atty-McKenna & Wilkinson (David S. Stevens)	GRANTED to	4-24-68 10-7-68
BMP-12,499 R. & F. #419683 \$30 SEP 19 1968	8-5-68 8-6-68 8-6-68	MP(BP-17,809, as mod) to make changes in ant. sys (incr height) & add resistor atty-McKenna & Wilkinson (David S. Stevens) enr-Marianna Cobb (Silliman, Moffet & Kowalski)	GRANTED	9-30-68
BMP-12,536 R. & F. #461535 \$30 OCT 31 1968	9-25-68 9-27-68 9-27-68	MP(BP-17,809, as mod) for extension of com- pletion date to 4-7-69 (changes). atty-McKenna & Wilkinson (David S. Stevens)	GRANTED to	11-6-68 4-7-69
BMP-12,682 R&F \$30-500054 PRESS: APR 10 1969	3-19-69 3-20-69 3-20-69	MP(BP-17809, as mod.) for extension of completion date to 7-31-69. (Changes.) atty. McKenna & Wilkinson F. C. C. - WASHINGTON, D. C.	GRANTED to	4-28-69 7-31-69

FORM BC-121

AUG. 1955

APPLICATION RECORD - BROADCASTING

Card #6

Call
Letters W R A GName PICKENS COUNTY BROADCASTING COMPANY, INC.
Carrollton, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BMP-12,776 R&F \$30-531942 PRESS: 74 10-2-69	7-28-69 7-29-69	MP(BP-17,809 as mod.) for extension of completion date to 8-31-69. Chgs. Atty. McKenna and Wilkinson	GRANTED to	9-5-69 9-30-69
BMP-12,829 R&F \$30-546112 PRESS: NOV 17 1969	9-29-69 9-30-69	MP(BP-17,809, as mod.) for extension of completion date to _____. CHGS. Atty. McKenna and Wilkinson.	GRANTED to	11-20-69 1-15-70
BL-12,505 R & F #564050 \$30. PTA	12-9-69 12-12-69 12-2-69 12-22-69	Lic.(BP-17,809, as mod.)for changes. Atty: John L. Tierney(McKenna & Wilkinson)	GRANTED	3-6-70

#7

590kc

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters W R A GName PICKENS COUNTY BROADCASTING COMPANY, INC.
Carrollton, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BR-2646 R & F #574677 \$75. PN PRESS	1-23-70 2-2-70 2-2-70 2-2-70	Renewal of license. Atty: John L. Tierney (McKenna & Wilkinson) AMENDED 4-15-70 re: commercial practices AMENDED 4-23-70 re: commercial policy	GRANTED	8-16-71
BT-5966 R & F FEE PD: \$250 CODE 053 (Form 316)	8-31-72 8-31-72 #105525 SEP 22 1972	Voluntary acquisition of positive control of lic corp by Roth E. Hook thru purchase of stock from Carl Sauceman CONTINGENT ON GRANT OF BAL-7688 (WSLG) Atty - McKenna, Wilkinson & Cragun	GRANTED	4-3-73
BR-2646 R & F P.N. PRESS 6	12-27-72 1-2-73 1-2-73 1973	Renewal of License Atty.: John L. Tierney ltr. 2-26-73 requesting extension of time to file behalf of the Pickens County Chapter of the NAACP Affidavit filed 3-1-73 by Albert H. Kramer on behalf of Pickens County Chapter of the NAACP (OVER)	GRANTED	9-22-75

BR-2646 AGREEMENT BETWEEN WRAG & PETITIONERS TO
WAIVE ALL OBJECTIONS ON GROUNDS OF TIMELINESS AS TO ANY
PETITION TO DENY FILED BY THE PICKENS COUNTY CHAPTER OF
OF THE NAACP ON OR BEFORE MARCH 26, 1973 filed 3-12-73
by Albert H. Kramer on behalf of petitioners

Ltr. 4-9-73 from Albert H. Kramer, counsel for Pickens
County Chapter of NAACP saying John Tierney, counsel for
WRAG has agreed to waive all objections on grounds of
timeliness as to their Petition to Deny.

Ltr. 4-25-73 re: further extension to waive objection on
grounds of timeliness as to any petition to deny filed
by the Pickens County Chapter of the NAACP

AMENDED 5-2-73 re: commercial policy

AMENDED 5-18-73 re: ascert. of comm. needs; emp. policy
Ltr. 5-30-73 by Albert H. Kramer, Counsel for Petitioners
stating Counsel for WRAG has agreed to waive all objection
on grounds of timeliness as to any petition to deny filed
by petitioners.

AMENDED 6-20-73 re: statement on EEO ; programming
AMENDED 7-20-73 re: Agreement between the station &
& Reverend James Corder

Form BC-121
September 1969
4-51

APPLICATION RECORD - BROADCASTING

Call
Letters W R A G

Name PICKENS COUNTY BROADCASTING COMPANY, INC.
CARROLLTON, ALABAMA

File No.	Dated	Application for	Action	
			Nature	Date
BR-2646 R & F PN Recd. PRESS	11-30-76 12-1-75 " JAN 12 1976	RENEWAL OF LICENSE James R. Cooke, Atty. (McKenna & Wilkinson) AMENDED 2-2-76 re: business interests	GRANTED	3-9-76
BR781201ZY PRESS:	FEB 26 1979	RENEWAL OF LICENSE Atty: R. Michael Senkowski	GRANTED	3-27-79
EZ-810408AE R & F DM PRESS	4-8-81 APR 21 1981	DIRECT MEASUREMENT Atty: ---		

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

