

W Q B X



REMOVABLE LABEL

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 4550L 1/3

June 1954

BROADCASTING STATION LICENSE RECORD

#4963

On Air Identification as Blacksburg-Christiansburg 8-10-76

Date first licensed ...January..31..1975..

Call letters W Q B XStation location Blacksburg Va.

RADIO MONTGOMERY, INCORPORATED (AP 5-21-73 EFF: 6-30-73)

Name of licensee X BROADCASTING SERVICE OF CAROLINA, INC.

Va. (BP 125-7)

On County Road 734, 0.3 mi. S. of U.S. Hwy. #469 Near Christiansburg,

Transmitter location X 0.6 mi. South of Rte. 785 near Rte. 723 intersec., Blacksburg, Va.

Va. (BP 12-5-73)

On County Road 734, 0.3 mi. S. of U.S. Hwy. #460 Nr. Christiansburg, Va.

Main studio location X 0.6 mi. South of Rte. 785 near Rte. 723 intersec., Blacksburg, Va.

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BP-17,580	2-7-72	710kc	5kw DA-D	Day	2-7-73
CP for a new standard broadcast station.					
BMP-13,559(1)	5-21-73	MP(BP-17,580)		ext. time	to 11-21-73
BAP-809	5-21-73	VOL AP	EFF:	6-30-73	
BP-17,580	7-2-73	Call letters assigned.			
EBSA	7-2-73				
MP-13,716(3)	11-27-73	MP(BP-17,580)		ext. time	5-21-74
BMP-13,683(L)	12-5-73	Mod. of (BP-17,580) to chg. ant. TL and SL.			
BMP-13,774(1)	5-3-74	MP(BP-17,580, as mod.) ext. to 9-20-74			
WIRE	9-18-74	PSA 500w			
BMP-13,688(2)	9-17-74	MP(BP-17,580) to correct height above insulators.			
SL-13,791(L)	1-31-75	Lic. to cover BP-17580 for New Standard B/C Station			10-1-75
BTC-7791	2/23/76	Vol TC	EFF:	3/15/76	
BR-4963(S)	2-12-76	Renewal			10-1-78
BP-20,438	7-17-78	710khz.	10kw DA-Day		7-17-79
CP to increase power to 10kw					
BR-4963(S)	9-29-78	RENEWAL			10-1-81
BMP790611AK(1)	8/30/79	MP (BP-20,438) for ext. of completion date to:			2/28/80
BP-800701AG	10-8-80	CP to replace expired CP (BP-20,438)			3-31-81
COMTEL	9-4-80	AU. & TERMS COMTEL 9-7-79 REINSTATED & EXT. THRU 11-31-80.			
COMTEL	12-22-80	AUTH. & TERMS COMTEL 9-7-79 EXT. THRU 2-15-81.			
MP810306AM(1)	5-1-81	MP (BP800701AG as reinstated) for ext. of time to:			9-30-81

Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters new W Q B X

Broadcasting Service of Carolina, Inc.

Name G. H. Taylor and J. H. Lewis, d/h as Blue Ridge Broadcasting -
Blacksburg, Virginia (c/o J. H. Lewis, 604 Elk Ave., Elizabethton, Tenn-37623)

(c/o David Rawley, P. O. Box 1009 High Point, North Carolina

File No.	Dated	Application for	Nature	Date
BP-17,580	12-15-66	CP for a new standard broadcast station to be	DESIGNATED FOR HEARING	27260
Rec'd	12-19-66	operated on:	2-5-69	Docket #18445
Filed	12-19-66	Frequency: 710kc		
		Power: 5kw DA-D	GRANTED	2-7-72
SEE AMEND CARD #2		Hours: Daytime		
		Trans: RCA BTA-5T		
		Trans loc: 0.8 mi. E of Rt 460, 2 mi. N of center of Blacksburg, Va.		
		Studio loc: Same as transmitter Blacksburg, Va.		
		Atty: Prince & Paul		
		Engr: Willis C. Beecher		
		Preliminary examination indicates this proposal is MUTUALLY EXCLUSIVE		
		with BP-17,143, BP-17,273, BP-17,278, BP-17,411 and BP-17,573		
		BP-17,573.		
		AGREEMENT WITH RANDOLPH COUNTY RADIO (BP-17,273) FILED 8-8-67 PROMISING		
		TO AMEND APPLICATION TO REMOVE MUTUAL EXCLUSIVITY.		

FORM L-121 #2
AUG 1955

APPLICATION RECORD - BROADCASTING

Call Letters WQBX
new

Broadcasting Service of Carolina, Inc.

Name G. M. TAYLOR AND J. M. LEWIS, d/b as BLUE RIDGE BROADCASTING-
BLACKSBURG, VIRGINIA

File No.	Dated	Application for	Action	
			Nature	Date
BP-17,580 AMENDMENT R & F OCT 25 1967	cont'd 8-5-67 8-8-67	AMENDED to change antenna-transmitter and studio location to 0.8 mi east of Rt 723, 3.2 mi east of Blacksburg, Va., make chgs in directional antenna system (add tower), and change ground-system.		
AMENDMENT R&F	10-10-68	AMENDED Sections III and IV-A.		
BP-17,580 AMENDMENT R&F	4-23-69 4-24-69	AMENDED to change antenna-transmitter and studio location to 0.6 mi South of Rte. 785 near Rte. 723 intersection, Blacksburg, Va., (coordinates 37° 14'05" 80°22' 22") add'l info. to Section III.		
AMENDMENT Rec'd Filed \$75-585051 PRESS: Amended 9-8-	1-2-70 1-5-70 3-13-70 3-13-70	Amended to change name of applicant to Broadcasting Service of Carolina, Inc. and stockholders and stockholding and community survey submitted.		
	80	to substitute new Sect. III community survey and chg. studio site to Blacksburg		

F. E. C. - WASHINGTON, D. C.

OK for amendments

Amended 5-24-71 re community survey.

Amended 8-11-71 re: Community Survey (By order 8-19-71)

APPLICATION RECORD - BROADCASTING

710kc

Call W Q B X

Letters UNASSIGNED

RADIO MONTGOMERY, INCORPORATED

Name XBROADCASTING SERVICE OF CAROLINA, INC.
Blacksburg, Virginia

File No.	Dated	Application for	Action	
			Nature	Date
BAP-809 R & F FEE PD: \$1000 #142205 CODE 047 PUB. notice	1-9-73 1-9-73 JAN 29 1973 filed 3 53 73	Voluntary assignment of CP(BP-17580 - new station) to RADIO MONTGOMERY, INCORPORATED Atty - Bilger & Blair (SEE OVER)	GRANTED Req. Grant Fee \$ 600.00 pd 048 7-11-73 517575 EFF: 6-30-73	5-21-73
BMP-13,559 R & F \$50-142277 AC-067 JAN 18 1973	1-9-73 1-9-73 1-9-73	MP(BP-17,580) for extension of completion date to _____ (new) Atty: Donald E. Bilger	GRANTED to	5-21-73 11-21-73
Amended 3-27-73 re concerning reason for additional time to construct.				
BMP- 13,683 Rec'd Filed \$50-196554 AC-060 PRESS: SEP 27 1973 Amended 7-17-73 re plane pattern.	5-31-73 6-4-73 6-4-73 6-4-73	Modification of CP(BP-17,580 as modified) to change the antenna-transmitter and main studio location to On County Road 734, 0.3 miles South of U.S. Hwy #460, Near Christiansburg, Virginia and change type transmitter to Gates, BC-5H. 37 08 01 80 21 17 Atty. Thomas W. Fletcher	GRANTED	December 5, 1973

OPPOSITION TO REQUEST FOR AUTHORIZATION TO CHANGE TRANSMITTER SITE filed
8-9-73 by Shrinsky on behalf of WJJJ.

REPLY TO OPPOSITION TO REQUEST FOR AUTHORIZATION TO CHANGE TRANSMITTER SITE
filed 8-22-73 by Thomas Fletcher on behalf of applicant.

OPPOSITION TO LETTER REQUEST FOR EXTENSION OF TIME filed 9-5-73 by Fletcher on
behalf of WQBX.

RE: BAP-809 - Statement from pres. of assignee filed
5-10-73 re other B/C interests

APPLICATION RECORD - BROADCASTING

Card #4

Call
Letters W Q B XName RADIO MONTGOMERY, INCORPORATED
BLACKSBURG, VIRGINIA

File No.	Dated	Application for	Action	
			Nature	Date
BMP-13,716 R & F \$50-250629 PRESS:	11-3-73 11-9-73 11-9-73	Mod. of CP(BP-17,580 as mod.) for extension of completion date to 8-1-74. (New) Atty. Cole, Zylstra & Raywid.	GRANTED to	11-27-73 5-21-74
BMP-13,774 R & F \$50- 301355 PRESS:	4-4-74 4-8-74 4-11-74 APR 23 1974	MP (BP-17,580 as mod) for ext. to 9-20-74. (New) Atty: Thomas W. Fletcher	GRANTED TO	5-3-74 9-20-74
BL-13,791 R & F \$50#343883 PTA PRESS Amend	9-6-74 9-10-74 9-13-74 9-17-74 11-22-74	Lic. to cover BP-17,580 for New Standard Broadcast Station Atty. Thomas W. Fletcher(Cole, Zylstra etc) - Revised DA Pattern	GRANTED	1-31-75

APPLICATION RECORD - BROADCASTING

Call
Letters W Q B X

Name RADIO MONTGOMERY, INCORPORATED
BLACKSBURG, VIRGINIA

File No.	Dated	Application for	Action	
			Nature	Date
BTC-7791 Rec FILED FEE PD \$200 CODE 047 Pub notice	5-28-75 5-28-75 6-26-75 #443987 filed 10-29-75	Voluntary transfer of control of lic corp from Lonnie L. Pulliam, William L. Carroll and Ray A. Childers to F. Roger Page, Jr. Leslie G. Frye, and Mary Powell REQUEST WAIVER SECTION 1.597 OVER	GRANTED EFF: FEE REQ:	2/23/76 3/15/76 pd 4/21/76 W 558501
BR-4963 R & F PN Recd. PRESS 7 JUL 1975	5-28-75 " JUN 4' 1975	RENEWAL OF LICENSE AMENDED 9-2-75 re: financial, ascert. of comm. needs AMENDED 9-26-75 re: financial data, & trans. logs	GRANTED	2-12-76

BTC-7791 AMENDED 11/11/75 - Notarized statement re:
balance sheet; financial data

AMENDED 1-30-76 - statement in support of req. for waiver;
financial data & re officers & drctrs.

APPLICATION RECORD - BROADCASTING

Call
Letters ^W Q B X

NameRADIO MONTGOMERY, INC. CORPORATED.....
BLACKSBURG, VIRGINIA

File No.	Dated	Application for	Action	
			Nature	Date
Ltr. rec'd #11 1976	2-26-76	Request waiver of section 73.1201(b)(2) of the rules to identify as: Blacksburg-Christiansburg, Virginia Informal objection filed 4-13-76 by Michael H. Rosenbloom on behalf of Radio Station WJJJ	GRANTED	8-10-76
BP- 20,438 Rec'd Filed \$600-585389 AC-001 PN filed (Major) Amend R & F	6-25-76 6-25-76 6-25-76 8-19-76 NOV 23 1977 6-5-78	Construction permit to inc. power to 10kw Atty: Gary S. Smithwick Eng. Harold Russell Amended 7-14-76 Ltr. of credit re: financial information	GRANTED	7-17-78

APPLICATION RECORD - BROADCASTING

Call
Letters W Q B XName RADIO MONTGOMERY, INCORPORATED
Blacksburg, Virginia

File No.	Dated	Application for	Action	
			Nature	Date
BR-4963 R & F PRESS	5-31-78 6-1-78 JUN 28 1978	Renewal of License Gary S. Smithwick, Atty.	GRANTED	9-29-78
BMP790611AK PRESS (O)	JUL 12 1979	MP (BP-20,438) for Extension of Time to: <u>1-1-80</u> (FOR CHANGES) Atty. Gary S. Smithwick	GRANTED	8/30/79
BP800701AG PRESS (O)	AUG 11 1980	Construction Permit to Replace Expired Permit (BP-20,438, as Mod.)	GRANTED	10-8-80
BMP-810306AM PRESS:	(O) APR 9 1981	MP(BP800701AG as reinstated) for extension of time to: _____ (FOR CHANGES) Atty-----	GRANTED to	5-1-81 9-30-81

APPLICATION RECORD-BROADCASTING

#8

Call Letters: W Q B X

Name: RADIO MONTGOMERY, INCORPORATED

Station Location: Blacksburg, VA.

File No.	Date	Description	Action and Date
BR810602UL PRESS JUL 3 1 1981		Renewal of License	92-10-30-81 ISSUED

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

