

WPKZ

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CATALOG NO. 4550L 1/3

Form BC 126

June 1954

BROADCASTING STATION LICENSE RECORD

Official No. 4642

W P K Z (eff. 2-1-80)

X W T G F 10-1-77

Date first licensed October 20, 1967

Call letters X W K K R

Station location Pickens, S. C.

MARK MEDIA, INC. (AL: 11-30-79 EFF:

x LARRY TURNER, GEORGE GATLIN & LOWELL E. FLETCHER

x dba TGF BROADCASTING COMPANY (AL-7-21-77 EFF: 8-1-77)

x MARK MEDIA, INC. (AL 2-21-73 EFF: 3-2-73

Name of licensee FRANK D. FERGUSON, JR. AND FRANKLIN D. R. McCLURE, d/b as PICK RADIO COMPANY

Road 138, Pickens, South Carolina (BMP 4-20-67)

Transmitter location X U. S. 178, South, Pickens, South Carolina (BP 6-29-66)

Main studio location Same as Transmitter location (BL-10-20-67)
xx 51 E. Main Street, Pickens, South Carolina (BP 6-29-66)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To.
BP-16620	6-29-66	1540kc	1kw	Day	8-29 2-28-67
	CP for a new standard broadcast station (Cond'1)				
BP-16620 (1)	11-10-66	Mod. of CP(BP-16620) to assign Call Letters.			
BMP-11,982 (2)	2-15-67	Mod. of CP(BP-16,620 as mod) for extension of completion date to 8-28-67			
BMP-12022 (3)	4-20-67	Mod. of CP(BP-16,620) to change antenna transmitter location.			
BL-11,753	10-20-67	1540kc	1kw	Day	10-20 12-1-69
BR-4642		Lic. to cover CP (BP-16-620 as amend.)			
Memorandum	Opinion and Order FCC 70-747.	DISMISSED 7-8-70			
Section 1,568(b) of the Rules.	Station authorized to terminate operation effective 8-10-70 ; call letter				
DELETED					
DISMISSAL	STAYED 8-5-70				
BR-4642(S)	10-28-70	Renewal			12-1-72
EBSA	6-12-72				
BAL-7727	2-21-73	VOL. AL EFF:			
BR-4642(S)	2-21-73	Renewal			12-1-75
PSA	12-11-74	2 watts			
BR-4642(L)	11-12-75	RENEWAL			12-1-78
BAL-9016	7-21-77	VOL. AL EFF: 8-1-77			
PSA	10-1-77	Chg. call			
BR780727UV(L)	11-28-78	RENEWAL			12-1-81
BAL790919EQ	11-30-79	VOL. AL EFF: 12-1-79			
EBSA	2-1-80	CALL SIGN CHANGES			
BP-20702	12-21-79	1540khz.	10kw	(1kw CH) Day	12-21-80
	CP to inc. power, install CH				
BL-800429AD(L)	6-10-80	Lic. to cover BP-20702 for chgns.			12-1-81

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters new W.K.K.R.

Frank D. Ferguson, Jr., and Franklin D. R. McClure

Name d/b as Pick Radio Company

24623

Pickens, South Carolina (c/o Franklin D. R. McClure, 210 Pecan St., Johnston, S.C.)

File No.	Dated	Application for	Action	
			Nature	Date
BP-16,620 Rec'd Filed	2-2-65 2-15-65 2-23-65	CP for a new standard broadcast station to be operated on Frequency: 1540kc Power: 1kw Hours of operation: Daytime only Type transmitter: Gates BC-1G Trans. location: U. S. 178, South, Pickens, S. C. Studio location: 151 E. Main Street, Pickens, S. C. Remote control point: Same as studio	GRANTED Cond'l re: Pre-sunrise operation.	6-29-66
BMP-11,982 R & F	1-24-67 1-30-67	Mod. of CP(BP-16,620 which auth a new standard broadcast station) for ext. of compl. date from 2-28-67 to 4-15-67	GRANTED to	2-15-67 8-28-67
BMP-12,022 Received. Resub. R. & F.	1-25-67 2-16-67 3-11-67 3-16-67	Mod. of CP(BP-16,620 as mod. which auth a new standard broadcast station) to change antenna loc. to Road #138, Pickens, South Carolina.	Returned to sender. GRANTED	3-2-67 re: 4-20-67

FORM BC-121 #2
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W K K R

Name FRANK D. FERGUSON, JR. AND FRANKLIN D. R. McCLURE dba PICK RADIO COMPANY
Pickens, South Carolina 29671

File No.	Dated	Application for	Action	
			Nature	Date
BL-11,753 R & F PTA-8/30/67 OCT 4 1967	8/19/67 8/22/67	Lic. to cover CP (BP-16,620 as mod.) which auth. a new standard b/c station, specify studio loc. same as trans. (delete remote control.) Engr: Ben Akerman, Ga.	GRANTED	10-20-67
ER-4642 R & F #560685 \$75 PN Press DEC 5 1969	8-29-69 11-28-69 11-28-69	Renewal of License AMENDED 1-13-70 re: Staff, Balance Sheet & Pub. Notice (see buff card) PETITION FOR RECONSIDERATION OF COMMISSION ACTION OF JULY 8, 1970 AND GRANT OF RENEWAL OF LICENSE FOR WKKR filed 7-29-70 by Franklin D. R. McClure, Partner.	DISMISSED DISMISSAL	7-8-70 STAYED 8-5-70
			GRANTED	10-28-70

The Commission by letter of 2-16-72 notified station WKKR to pay forfeiture of \$1,000.

APPLICATION RECORD - BROADCASTING

1540 kc

Call
Letters W K K R

Name MARK MEDIA, INC.
FRANK D. FERGUSON, JR. & FRANKLIN D. R. McCLURE d/b/as PICK RADIO COMPANY
PICKENS, SOUTH CAROLINA 29671

File No.	Dated	Application for	Action	
			Nature	Date
BR-4642	10-14-72	RENEWAL OF LICENSE		
R & F	10-20-72	AMENDED 11-24-72 re: balance sheet	GRANTED	2-21-73
PN Recd. PRESS	OCT 1972			
BAL -7727	10-10-72	Voluntary assignment of license to	GRANTED	2-21-73
R & F	10-24-72	BURNSVILLE BROADCASTING, INC.	Req. Grant Fee	
FEE PD: \$1000 #121010		AMENDED 1-4-73 to chge corporate name of assignee		\$ 1,800.00
CODE 047		to MARK MEDIA, INC. (SEE OVER)		
	NOV 2 1972		EFF: 3-2-73	
Pub.notice filed	10-27-72		fee paid 048 3-8-73	
			W 160196	
BR-4642	7-15-75	RENEWAL OF LICENSE	GRANTED	11-12-75
R & F	7-18-75	J.L.Oyster, Atty.		
PN Recd. PRESS	JUL 28 1975			

RE: BAL-7727 - AMENDED 10-27-72 (assignor) replacement costs; Bal. sheet

AMENDED 2-12-73 (assignee) statement re grant fee; re Table II; financial data; ltr from atty re Cert. of Auth db in S.C.(to be filed); & re Sec.VI

APPLICATION RECORD - BROADCASTING

WTGF
Call X W K K R
Letters

Name LARRY TURNER, GEORGE GATLIN & LOWELL E. FLETCHER dba
X MARK MEDIA, INC. TGF BROADCASTING COMPANY
Pickens, South Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BP- 20702	1-23-76	Construction permit to increase daytime power to 10kw, install 1kw critical hours oper. , Transmitter: CCA AM-10,000D Atty: Arthur V. Weinberg Eng. Lawrence Behr (Perry Wheless)	RETURNED	11-4-76
Rec'd	1-27-76		(Overlap)	
Filed	1-3-77			
\$600-524314	1-27-76			
AC-001				GRANTED
PN REC'd	2-13-76			
Resub. 12-6-76				
PRESS:	MAY 1 1979			
CUT OFF DATE	AUG - 4 1979			
BAL-9016	5-13-77	Voluntary assignment of license to LARRY E. TURNER GEORGE GATLIN and LOWELL FLETCHER dba TGF BROADCASTING COMPANY Atty - Smith & Pepper(A.Weinberg) Statement re financing - filed 7-18-77	GRANTED	7-21-77
R & F	5-18-77		EFF:	8-1-77
FORM 314				
Pub notice filed	6-3-77			

BP-

SUPPLEMENT TO PETITION FOR RECONSIDERATION filed 7-26-77 by Arthur V. Weinberg
on behalf of MARK MEDIA, INC.

Amend R & F 12-8-77 re: chg. name (per: BAL-9016)

#5

1540 kc

Form BC-121

May 1976

APPLICATION RECORD - BROADCASTING

Call W P K Z
Letters X W T G F

12-67 MARK MEDIA, INC.
 x LARRY TURNER, GEORGE GATLIN & LOWELL E. FLETCHER dba TBB BROADCASTING COMPANY
 Name MARK MEDIA, INC.
 PICKENS, SOUTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BR780727UV PRESS	7-24-78 SEP 22 1978	RENEWAL OF LICENSE	GRANTED	11-28-78
BAL790919EQ FORM 314 PRESS: OCT 8 1979 PN FILED	10-5-79	Vol AL to MARK MEDIA, INC. SHOWING RE SECTION 1.597 (SEE OVER) Atty for assignor - Arthur V. Weinberg	GRANTED EFF:	11-30-79 12-1-79

RE: BAL/EQ - Assignee ^(was former licensee) / Licensee of WKYK, WCSL
(ARTICLES ETC ON FILE)

AMENDED 11-1-79 re: assignee's part - community leader
list; assignor's part - reason for sale of sta. and 1978
Annual Financial Report

AMENDED 11-14-79 re: financial data

AMENDED 11-21-79 re: financial data & engineering data

#5

APPLICATION RECORD BROADCASTING

Call Letters: W P K Z 1540khz

Name: MARK MEDIA, INC.

Station Location: Pickens, South Carolina

File No.	Date	Description	Action and Date
BL-800429 R & F PRESS MAY 14 1980	4-29-80	Lic. to cover BP-20702 for changes Att. Arthur V. Weinberg	GRANTED 6-10-80
BAL810701HC Form 314 PRESS PN FILED 8-3-81	1981	Vol AL to WPKZ, INC. Atty Arthur V. Weinberg	

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

