

**FEDERAL COMMUNICATIONS COMMISSION
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July 18, 2016

Entercom License, LLC
401 E. City Avenue
Suite 809
Bala Cynwyd, PA 19004

Re: Entercom License, LLC
WMC(AM), Memphis, TN
Facility Identification Number: 19185
Special Temporary Authority

Dear Applicant:

This is in reference to the request filed July 8, 2016, on behalf of Entercom License, LLC ("ELL"). ELL requests special temporary authority ("STA") to operate station WMC(AM) with temporary facilities.¹ In support of the request, ELL states in order to facilitate the repair of an FM antenna and replacement of the tower lights on the licensed daytime antenna, it requests STA to operate WMC(AM) with an alternate antenna system at its transmitter site.

Specifically, WMC(AM) proposes to operate from its transmitter site but from a tower that is not used in the licensed WMC(AM) antenna system. The proposed tower was licensed as an auxiliary antenna for daytime operation (see BL-861031AF). The STA request proposes to operate WMC(AM) non-directionally with a daytime power of 5 kilowatts and a nighttime power of 1.25 kilowatts.

Accordingly, the request for STA is GRANTED. Station WMC(AM) may operate with the following facilities:

Geographic coordinates	35° 10' 13" N, 89° 53' 12" W (NAD 1927)
Frequency	790 KHz
Operating power	5 kilowatts (Daytime), 1.25 kilowatts (Nighttime)
Antenna type	350 foot uniform cross-section, series-excited vertical tower
Antenna radiator height	101.2 electrical degrees (350 feet)
Antenna efficiency	305.78 mV/m/kW at 1 km

It will be necessary to further reduce power or cease operation if complaints of interference are

¹ WMC(AM) is licensed for operation on 790 kHz with 5 kilowatts of power both daytime and nighttime, employing a directional antenna pattern at night (DAN-U).

received. WMC(AM) must notify the Commission when licensed operation is restored. WMC(AM) must use whatever means are necessary to protect workers and the public from exposure to radio frequency radiation in excess of the Commission's exposure guidelines. See 47 CFR § 1.1310.

This authority expires on **January 14, 2017**.

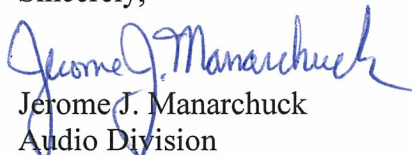
STA Advisory: Section 309(f) of the Communications Act of 1934, as amended, authorizes the Commission to grant STA in cases of "extraordinary circumstances requiring temporary authorizations in the public interest and when delay in the institution of the temporary operations would seriously prejudice the public interest." However, Section 309(f) is not a means by which a licensee/permittee may circumvent established processing procedures which require the filing of an application, nor is it a means by which a broadcaster may enhance his facility or make operation more convenient for the broadcaster. Stations operating with less than licensed facilities under temporary authorities can be viewed as receiving the benefit of a larger protection area than that in which they are currently providing service.

Accordingly, Special Temporary Authorities by nature are to be temporary and are not intended for extended use. Licensees of stations operating under temporary authorities are reminded that timely restoration of permanent facilities is the responsibility of the licensee and should be undertaken expeditiously. Any request for extension of special temporary authorities carries an increased burden with each subsequent request.

Therefore, requests for extension of STA will be granted only where the licensee can show that one or more of the following criteria have been met:

- Restoration of licensed facilities is complete and testing is underway;
- Substantial progress has been made during the most recent STA period toward restoration of licensed operation; or
- No progress has been made during the most recent STA period for reasons clearly beyond the licensee's control, and the licensee has taken all possible steps to expeditiously resolve the problem.

Sincerely,



Jerome J. Manarchuck
Audio Division
Media Bureau

cc: Carrie A. Ward, Esq. (via email only)