

WQOK



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

BROADCASTING STATION LICENSE RECORD

B -8-

#1

W Q O K (Eff. 7-3-55)
X W A K E (Eff. 2-7-54)
X W M R C

Date first licensed 10-7-40

Call letters X W M R C

LOCATION: GREENVILLE, SOUTH CAROLINA

W Q O K, INC. (AL 4-26-68 EFF. 5-31-68)

X DICK BROADCASTING COMPANY, INC. (AL 6-27-57; EFF: 7-1-57)

X SPEIDEL-FISHER BROADCASTING CORPORATION OF GREENVILLE (ML 5-17-57)

X PIEDMONT BROADCASTING COMPANY, INC. (AL 12-9-53 EFF: 2-7-54)

Name of licensee X TEXTILE BROADCASTING COMPANY

White Horse Road, Approx. 2.7 miles Northwest of City Limits
of Greenville, South Carolina (MP 10-26-48) (BL 10-12-49)

X GREENVILLE, S. C. (CP 8-19-48)

X 400 Mayberry St., Greenville, S.C. (Lic. 10-7-40)

Transmitter location X Mayberry St., Greenville, S. Car. (C.P. 7-27-40)

White Horse Road, Approx. 2.7 miles Northwest of City Limits
of Greenville, South Carolina (Let. of 5-3-57)

X Prevost Bldg., College and Main Sts., Greenville, S. Car. (L-11-21-41)

X 400 Mayberry St., Greenville, S.C. (Lic. 10-7-40)

Eff about 12-15-41.

No location X Mayberry St., Greenville, S. Car. (C.P. 7-27-40)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	DATE ISSUED	FREQ.	POWER	TIME Div.	PERIOD	
					From—	To—
B3-P-2738	6-25-40	1500kc	250w	U.	Gr. Subj to trans. site and approval of antennas.	
LETTER	C.P. new station at Greenville, S.C.					
B3-MP-1025	7-27-40	1500	250w	U	9-27	3-27-41
B3-P-2738	Approval of T and S sites, antenna and change type of transmitter.					
B3-L-1241	10-7-40	1500 kc	250w	U.	10-7	3-29-41
B3-Z-498	Lic cover C.P. for new station and auth. to determine power by direct measurement.					

NARBA REALLOCATION						
B3-R-1089	3-24-41	1490	250w	U	3-29	12-1-41
B3-R-1089	11-25-41	1490	250w	U	12-1	12-1-43
B3-S-246	7-22-42	Authority make changes in automatic frequency control equipment				
B3-S-248 <i>1089</i>	11-6-42	1490	250w	U	12-1	12-1-43
		Mod. Lic. accordance Order 107				
B3-R-1089 <i>1089</i>	11-9-43	1490	250w	U	12-1	12-1-45
B3-S-1089	7-10-45	1490	250w	U	10-1	12-1-45
		Mod. Lic. Order 107A				
B3-S-1089	11-21-45	Extension of license			12-1	2-1-46
B3-S-1089	1-23-46	Extension of license			2-1	4-1-46
B3-S-1089	3-20-46	Extension of license			4-1	6-1-46
B3-R-1089	4-10-46	1490	250w	U	4-10	8-1-48
BR-1089	7-21-48	1490	250w	U	8-1	8-1-51
BP-6432	8-19-48	1440	5kw-DA	U	10-19	4-19-49
	CP to change freq. & power, install new T and DA for night use, and change T site.					
BMP-4182	10-26-48	1440	5kw-DA	U	10-19	4-19-49
	Mod. CP (6432) to change T site					
BMP-4526	3-29-49	1440	5kw-DA	U	10-19	7-1-49
	Mod. CP (6432 as mod) for ext. of completion date.					

B-S-

BROADCASTING STATION LICENSE RECORD

Card # 2

Date first licensed

Call letters X W M R C

SEE CARD # 1

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period		
					From	To	
BMP-4653	6-23-49	1440	5kw-DA	U	10-19	8-1-49	
	Mod. CP (6432 as mod) for ext. of completion date.						
BL-3746	10-12-49	1440	5kw-DA	U	10-12	11-1-50	
	Lic. to cover CP (6432 as mod) for change in freq., increase in power, install new T and DA for day and night use and change T site.						
BS-1089	7-25-50	1440	5kw-DA	U	7-25	11-1-50	
	Mod. lic. changing field intensity meas. of point 4 on the lic. & description of points 4 & 5 on the DA specifications.						
BR-1089	10-18-50	1440	5kw-DA	U	11-1	11-1-53	
BTC-1151 Eff.	7-31-51 8-6-51	Relinquishment of control of licensee corp. by Robert A. Jolley thru transfer of stock to Rucker T. Jolley, Robert A. Jolley, Jr., Mamie J. Bruce and James E. Jolley					
BTC-1251 Eff.	3-19-52 4-1-52	Relinquishment of control of licensee corp. by Robert A. Jolley, Rucker T. Jolley, Robert A. Jolley, Jr., James E. Jolley and Mamie J. Bruce to WILSON WEARN and 16 others					
BS-1089	3-28-52	1440	5kw DA	U	3-28	11-1-53	
	Mod. Lic. for change in DA Spec. necessitated by addition of FM to #3 tower						
BR-1089	10-7-53	1440	5kw DA	U	11-1-53	12-1-54	
Tel.	11-13-53	Remain silent to 11-25-53, pending submission appl. for assignment					
Tel.	11-24-53	Remain silent to 12-4-53, pending Comm. action add'l time requested					
Tel.	11-27-53	Remain silent add'l 60 days from 11-25-53 pending Comm. action on AL appl. and consummation thereof					
BAL-1650 EFF:	12-9-53 2-7-54	Vol. assignment of license to PIEDMONT BROADCASTING COMPANY, INC.					
Telegram	1-27-54	Ext. auth. remain silent 30 days from 1-23-54					
BR-1089	11-3-54	1440	5kw DA	U	12-1	12-1-57	

BROADCASTING STATION LICENSE RECORD

Date first licensed 10-7-60

Call letters WQOK

DICK BROADCASTING COMPANY, INC.
SPEIDEL-FISHER BROADCASTING CORPORATION OF Greenville

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BS-1089	8-11-55	1440	5kw-DA-2	U	8-11 12-1-57
<u>ML redescribe towers & new operating specification</u>					
BTC-2133 EFF:	2-8-56 3-16-56	Vol. transfer of control from V. D. Ramseur, J. A. Ramseur and Wilkins Norwood to Speidel-Fisher Broadcasting Corporation.			
BS-1089 (1)	8-8-56	Mod. of lic. to make changes in the directional antenna operating specifications.			
BP-10777	2-27-57	1440kc	5kw-DA-N	Un	4-27 10-27-57
Construction permit to change from employing DA night and day to DA nighttime only.					
BL-6591	4-17-57	1440kc	5kw-DA-N	Un	4-17 12-1-57
Lic. to cover CP (BP-10,777) which authorized change from employing directional antenna night & day (DA-2) to directional antenna nighttime (DA-N)					
BTC-2490 EFF:	5-15-57 5-27-57	Voluntary acquisition of negative control of licensee corporation by each of Albert T. Fisher, Jr. and Joe Speidel III, thru the purchase of 25% of stock by Speidel-Fisher Broadcasting Corporation from V.D. Ramseur, Sr., J.A. Ramseur and Wilkins Norwood.			
BML-1717 (1)	5-17-57	Modification of license to change name of licensee corporation to Speidel-Fisher Broadcasting Corporation of Greenville.			
BAL-2685 EFF:	6-27-57 7-1-57	Voluntary assignment of license to Dick Broadcasting Company, Inc.			
TELEGRAM	11-29-57	No action taken, continued operation authorized until final determination on application for renewal of license.			
BR-1089	12-5-57	1440	5kw	Un DA-N	to 12-1-60
BTC-3042 EFF:	2-25-59 3-6-59	Voluntary relinquishment of neg. control of lic. corp. by each James A. Dick and Marilyn M. Dick thru sale of stock to Tecumseh Hooper and Charles A. Dick.			
	11-30-60	Commission deferred action on renewal pending further consideration.			

Form BC 126
June 1954

#4

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WQOK

Station location Greenville, S. Car.

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
<u>BR-1089</u>	<u>10-4-61</u>	<u>Renewal of License</u>			<u>10-4-12-1-63</u>
BZ-4913	5-13-63	Authority to determine operating power by direct measurement of antenna power.			
BR-1089	3-31-64	1440kc	5kw	-U DA-N	3-31 12-1- (66)
BZ-6017	6-22-66	1440kc	5kw, DA-N,	-U	6-22 12-1-66
Auth. to determine operating power by direct measurement of antenna power.					
<u>BR-1089</u>	<u>11-18-66</u>	<u>Renewal of license</u>			<u>12-1 12-1-69</u>
BTC-5549	4-26-68	Vol. TC			
BAL-6286	4-26-68	Vol. AL			
EFF.	5-31-68				
BP-18,748	4-20-70	CP to install new auxiliary transmitter Gates, BC-1G for Auxiliary Purposes Only. (1440kc, 1kw-DA-N, Unl) 12-20-70			
BR-1089(S)	2-14-72	RENEWAL & NDEA			12-1-72
		1440kc	5w DA & N.		
BL-12,669(L)	3-15-72	(lic (BP-18,748) for 1440kc 1kwDA-NAux.			Aux. Trans. 12-1-72
BZ-7998(L)	3-15-72	DIRECT MEASUREMENT Issued with BL-12,669 5kwDA-NU			12-1-72
EBSA	5-25-72				
BR-1089(L)	12-6-72	RENEWAL MAIN & AUX..			12-1-75
BR-1089(L)	11-12-75	RENEWAL (MAIN & AUX.)			12-1-78
BZ-9699(L)	5-31-78	Direct Measurement			12-1-78
BR780801XA (S)	1/29/79	Renewal of license			12/1/81
COMTEL	12-17-80	TEMP. AUTH. GR. OPERATE PARAMETERS AT VARIANCE WHILE MAINTAINING MONITOR POINTS WITHIN LIC. LIMITS TO CONTINUE SERVICE & FACILITATE ADJUSTMENT OF ARRAY DUE TO NEARBY CONSTRUCTION. NOTIFY WHEN NORMAL. THIS AUTH. EXPIRE 3-1-81.			

#5

BROADCASTING STATION HISTORY RECORD

First licensed

Call Letters

Station Location

SEE CARD # 1

Name

Transmitter Location SEE CARD# 1

Main studio location

Authorization Record

File No.	Granted	Facilities	Expires
COMTEL	3-13-81	REQUIRED DETAILED REPORT FOR FURTHER EXT. OF PARAMETERS AT VARIANCE & POSTPONEMENT OF PARTIAL PROOF COMPLETION DATE.	
COMTEL	3-13-81	AUTH AND TERMS COMTEL EXT THRU 6-15-81.	6-8-78

APPLICATION RECORD - BROADCASTING

 Call W M R C
 Letters XNew
Name TEXTILE BROADCASTING COMPANY

(P.O. Box 1499, Greenville, S. Car.)

File No.	Dated	Application for	Action	
			Nature	Date
B3-P-2738	1-29-40	Construction permit for new broadcast station to be operated on: Frequency - 1500 kc Power - 250 watts Hours of operation - Unlimited Transmitter and studio sites - to be determined, Greenville, S. Car.	Granted Min. \$120 Gr. Subj to site and antenna. LETTER WRITTEN Issued with B3-MP-1025 Granted	6-25-40 7-27-40
B3-MP-1025 Rec'd	7-12-40 7-17-40	Modification of C.P. (B3-P-2738) which authorized new station for approval of studio and transmitter locations at Mayberry St., Greenville, S. Car., approval of vertical antenna and change type of transmitter. (Filed by Pierson)	Granted	7-27-40

Ted Pierson, Attorney

~~No attorney-fee~~ (Price and Poag, Greenville)

Equipment - GATES AM. CORP 250-A

No newspaper affiliation.

2

Call
Letters W M R CName TEXTILE BROADCASTING CO.

File No.	Dated	Application for	Action	
			Nature	Date
B3-L-1241 Rec'd	9-16-40 9-19-40	License to cover C.P.(B3-P-2738) as modified, for a new broadcast station.	Granted	10-7-40
B3-Z-498 Rec'd	9-16-40 9-19-40	Authority to determine operating power by direct measurement of antenna power.	Granted	10-7-40
B3-TC-258 Rec'd Filed	1-9-41 1-15-41 1-15-41	Authority to transfer control of corporation from R.A.Jolley, to C. Granville Wyche, 1530 Shares common stock.	Dismissed without prejudice and retired to closed files without action 5-15-41. Request of applicant.	
B3-R-1089	1-20-41	Renewal of license	Granted 1490kc, 250w, U	3-24-41

Call

Letters W M R CName TEXTILE BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B3-R-1089 Resub.	9-30-41 10-22-41	Renewal of license and Form 335	Ret'd. 10-17-41, for add. copy to Sections 15(a)(b), 20(f), 14. GRANTED	11-25-41
B3-F-248 Rec'd Resubmitted Rec'd	6-16-42 6-20-42 6-29-42 7-4-42	Authority to make changes in automatic frequency control equipment Form 335 filed	Returned - 6-24-42. See 4(a7), 4(e), 5(a), 10, & 14(a) Granted	7-22-42
B3-R-1089 Rec'd Resub. Rec'd	9-16-43 9-18-43 9-22-43 9-27-43	Renewal of license (add 1 copy, 11c & 12b)	Ret'd - Granted	9-28-43 11-9-43

4

Call

Letters W M R CName TEXTILE BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B3-P-3765 Rec'd Filed	11-10-44 11-10-44 11-16-44	C.P. to change frequency from 1490 kc to 550 kc. (Filed Harrison T. Slaughter, Atty.) John Barron, Engineer	<i>Approved 11-22-44 Replied by [unclear]</i>	
B3-R-1089 Recd. Resub. Rec'd	7-31-45 8-1-45 9-8-45 9-12-45	Renewal of license	Returned	8-7-45 Granted 4-10-46

APPLICATION RECORD - BROADCASTING

#5

Call
Letters

WMRC

Name TEXTILE BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BP-6432	11-13-47	Construction Permit to change frequency from 1490kc to 1440kc, increase power from 250w to 1kw , install new transmitter (RCA BTA-1L) and directional antenna for day and night use, ^{DA-1} and change transmitter location from 400 Mayberry Street, Greenville, South Carolina <u>TO</u> Greenville, S. C.	after hearing	DOCKET # 8667
Rec'd	11-14-47			Granted 8-19-48
Filed	11-14-47			ORDER ISSUED
AMENDED	12-16-47	(Filed by D. F. Prince, Atty. ; George P. Adair, Engr.) AMENDED to change power from 1kw to 5kw, change type of transmitter (RCA BTA-5P), make changes in DA pattern (DA-2), and change transmitter location (Geographic coordinates only).		
Rec'd	12-17-47			
Filed	12-26-47			

APPLICATION RECORD - BROADCASTING

#6

Call
Letters W M R CName TEXTILE BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BR-1089 Rec'd.	5-26-48 6-1-48	Renewal of license Filed by Robert E. Hodson, Attorney	GRANTED	7-21-48
BMP-4182 Rec'd Filed	8-20-48 9-15-48 9-15-48	Mod. of C.P. (BP-6432, which authorized change in frequency, increase in power, install new transmitter and directional antenna for day and night use (DA-2), and change transmitter location) to change transmitter location from Greenville, South Carolina to White Horse Road, approx. 2.7 miles northwest of city limits of Greenville, South Carolina. (D.F. Prince, Atty.; Geo. P. Adair, Engr.) AMENDED to change type transmitter (Collins 21-A)	GRANTED	10-26-48
AMENDED Recd. Filed	9-28-48 9-29-48 9-29-48			

APPLICATION RECORD - BROADCASTING

#7

Call

Letters W.M.R.C.NameTEXTILE BROADCASTING COMPANY.....

File No.	Dated	Application for	Action	
			Nature	Date
BMP-4526 Rec'd Filed	3-15-49 3-18-49 3-18-49	Mod. of C.P. (BP-6432, as mod., which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for day and night use (DA-2) and change transmitter location) for extension of completion date from: 4-19-49 to: 7-1-49. (D. F. Prince, Atty.)	GRANTED	3-29-49
BMP-4653 Rec'd Filed	6-13-49 6-16-49 6-16-49	Mod. of C.P. (BP-6432, as mod., which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for day and night use (DA-2) and change transmitter location) for extension of completion date from: 7-1-49 to: 8-1-49. (D. F. Prince, Atty.)	GRANTED	6-23-49

APPLICATION RECORD - BROADCASTING

Call
Letters W M R CName Textile Broadcasting Company

File No.	Dated	Application for	Action	
			Nature	Date
BL-3746 Rec'd Filed	7-7-49 7-8-49 7-8-49	License to cover construction permit (BP-6432, as modified) which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for day and night use (DA-2) and change transmitter location. George P. Adair, Engr.	GRANTED	10-12-49
BR-1089 Rec'd	7-24-50 8-1-50	Renewal of license Filed by Robert E. Hodson atty.	GRANTED	10-18-50
BTC-1151 Rec'd Filed	7-7-51 7-10-51 7-10-51	Voluntary relinquishment of control of licensee corporation by Robert A. Jolley thru transfer of 260 shares of stock to Robert T. Jolley, Robert A. Jolley, Jr., James E. Jolley and Mamie J. Bruce (5.78%). Harrison T. Slaughter, Atty.	GRANTED Eff.	7-31-51 8-6-51

#9

FORM A-170

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call
Letters W M R CName TEXTILE BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BTC-1251 Rec'd. Filed	1-16-52	Relinquishment of control of licensee corporation by Robert A. Jolley, Rucker T. Jolley, Robert A. Jolley, Jr., James E. Jolley and Mamie J. Bruce thru sale of 1800 shares (20%) common stock by Robert A. Jolley to Wilson Wearn and 16 others. Glen A. Wilkinson, Atty.	GRANTED Eff.	3-19-52
	1-18-52			4-1-52
	1-18-52			
BR-1089 Rec'd Filed	7-15-53 7-27-53 7-27-53	Renewal of License	GRANTED	10-7-53
BAL-1650 Rec'd Filed	11-12-53 11-13-53 11-13-53	Voluntary assignment of license to Piedmont Broadcasting Company, Inc. Russell, Rowell, Atty.	GRANTED EFF:	12-9-53 2-7-54

#10

FORM A-170

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call Letters WQOK
xWAKEName PIEDMONT BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BR-1089 Rec'd Filed	8-12-54 8-25-54 8-25-54	Renewal of License Filed by Russell Rowell, Atty.	GRANTED	11-3-54
		WELCH, MOTT & MORGAN (Vincent A. Pepper) now represents W A K E (Let. 5-13-55)		
BTC-2133 Rec'd Filed	1-11-56 1-13-56 1-13-56	Voluntary transfer of control of licensee corporation from V. D. Rameur, J. A. Rameur and Wilkins Norwood to Speidel-Fisher Broad- casting Corporation D. F. Prince, Atty.	GRANTED EFF:	2-8-56 3-16-56
BP-10,777 Rec'd Filed	8-27-56 8-28-56 8-28-56	Construction permit to change from employing directional antenna night and day (DA-2) to directional antenna nighttime only (DA-N). Atty. - D.F. Prince Engr. - Palmer A. Greer, Greenville, S. Car.	GRANTED	2-27-57

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call

Letters W Q O KName PIEDMONT BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BL-6591 Rec'd Filed	4-2-57 4-3-57 4-3-57	License to cover Construction Permit BP-10,777 which authorized change from employing directional antenna night and Day (DA-2) to directional antenna nighttime (DA-N). Atty: D. F. Prince	GRANTED	4-17-57
BTC-2490 Rec'd Filed	4-23-57 5-6-57 5-6-57	Voluntary acquisition of negative control of licensee corporation by each of Albert T. Fisher, Jr., and Joe Speidel III, through the purchase of 25% of stock by Speidel-Fisher Broadcasting Corp. from V. D. Ramseur, Sr. J. A. Ramseur and Wilkins Norwood. D. F. Prince, Atty.	GRANTED EFF:	5-15-57 5-27-57

APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

SPEIDEL-FISHER BROADCASTING CORPORATION OF GREENVILLE

Call
Letters W Q O KName x PIEDMONT BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BML-1717 Rec'd Filed	4-29-57 5-6-57 5-6-57	Modification of License to change name of licensee corporation to Speidel-Fisher Broadcasting Corporation of Greenville. (Contingent on grant of BTC-2490) Atty: D. F. Prince.	GRANTED	5-17-57
BAL-2685 Rec'd Filed	5-27-57 6-3-57 6-3-57	Voluntary assignment of license to Dick Broadcasting Company, Inc. ✓ D. F. Prince, Atty. for Assignor Pierson, Ball & Dowd, for Assignee (Thomas N. Dowd)	GRANTED EFF	6-27-57 7-1-57

AUG. 1955

#13

Call
Letters W.C.K.Name DICK BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BR-1089 Rec'd Filed	8-29-57 8-30-57 8-30-57	Renewal of License Robert E. Hodson, Attorney	GRANTED	12-5-57
BTC-3042 Rec'd. Filed	2-10-59 2-13-59 2-13-59	Voluntary relinquishment of negative control of licensee corporation by each James A. Dick and Marilyn M. Dick thru sale of stock to Tecumseh Hooper and Charles A. Dick Thomas N. Dowd, Atty.	GRANTED EFF:	2-25-59 3-6-59
BR-1089 R & F	9-10-60 9-14-60	Renewal of license Atty's: Pierce, Ball & Dowd	GRANTED	10-4-61
BZ-4913 R. & F.	1-15-63 1-18-63	Authority to determine operating power by direct measurement of antenna power. Atty- Pierson, Ball & Dowd	GRANTED	5-13-63
BR-1089 Rec'd Filed	8-29-63 9-6-63 9-6-63	Renewal of License	GRANTED	3-31-64

FORM BC-121 #14
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WQOK

Name DICK BROADCASTING COMPANY, INC.
Greenville, South Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BZ-6017 R & F	2/10/66 2/23/66	Authority to determine operating power by direct meas. of antenna power.	GRANTED	6-22-66
BR-1089 R & F	8-30-66 9-2-66	Renewal of license Attys - Pierson, Ball & Dowd (Robert E. Hodson)	GRANTED	11-18-66
BTC-5549 R & F (see over for amendments)	1-24-68 1-29-68	Voluntary transfer of control of lic. corp. from James A. Dick, Marilyn M. Dick et al to WQOK, Inc. Atty - Pierson, Ball & Dowd	GRANTED EFF:	4-26-68 5-27-68
FEB 5 1968 EAL-3286 R & F (Form 316) (See over for amendments)	1-24-68 1-29-68	Voluntary assignment of license to WQOK, INC. Contingent on grant of BTC-5549 Atty - Pierson, Ball & Dowd	GRANTED EFF.	4-26-68 5-31-68

RE:BTC-5549 - Rev. Sec.IV-A filed 4-9-68

APPLICATION RECORD - BROADCASTING

AUG. 1955

#15

Call

Letters W.R.O.K.Name WOCK, INC.
Greenville, South Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BR-1089 R & F #539302 \$75 P. N.	8-25-69 8-29-69 8-29-69 8-29-69	Renewal of License Atty: Robert E. Hodson (Pierson, Ball & Dowd) AMENDED 11-17-69 re: Programming	GRANTED	2-14-72
BP-18,748 R & F #592054 \$30	3-24-70 4-8-70 4-8-70 APR 13 1970	CP to install new transmitter GATES, BC-1G for auxiliary use on 1kw Non-DA and 1kw DA-N. Daytime Atty: Robert E. Hodson (Pierson, Ball & Dowd)	GRANTED	4-20-70
BL-12,669 R & F #597637 \$30. PTA PRESS	5-8-70 5-12-70 5-12-70 5-21-70 JUL 28 1970	Lic. (BP-18,748) for Auxiliary Transmitter. Atty: Robert E. Hodson (Pierson, Ball & Dowd) (Over)	GRANTED issued with BZ-7998	3-15-72
BZ-7998 Rec'd R & F Amend. R&F DM PRESS	4-5-71 4-15-71 2-1-72 2-9-72	Direct Measurement - Main & Aux. Successor Engr.	GRANTED	3-15-72

Amended - BL-12,669, R&F ~~5-12-70~~ Aux.-enrg data & new Sect. II-A
2-4-72

APPLICATION RECORD - BROADCASTING

Call
Letters W Q O K

Name W.Q.O.K., INC.
GREENVILLE, SOUTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BR-1089 R & F PN PRESS SEP 2 1972	8-30-72 9-5-72 9-5-72	Renewal of License(Main & Auxiliary) Atty-Brian A. Johnson(Pierson, Ball & Dowd) AMENDED 12-18-72 re: commercial policy	GRANTED	12-6-72
BR=1089 R & F PN Recd. PRESS SEP 12 1975	7-30-75 8-1-75 "	RENEWAL OF LICENSE (MAIN & AUXILIARY) Brian A. Johnson,Atty. AMENDED 10-23-75 re: commercial matter AMENDED 11-7-75 re: comm. leaders	GRANTED	11-12-75
BZ-9699 R & F DM PRESS MAY 19 1978	11-6-77 11-23-77 5-5-78	Direct Measurement Atty: Harrison T. Slaughter(Pierson, Ball & Dowd)	GRANTED	5-31-78

#17

Form BC-121

May 1976

APPLICATION RECORD - BROADCASTING

1440 KHz.

Call
Letters W Q O KName W Q O K, INC.
GREENVILLE, SOUTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BR780801XA R & F PRESS	7-28-78	RENEWAL OF LICENSE	Granted	1/29/79
	8-1-78	Atty. Brian A. Johnson (Pierson, Ball & Dowd)		
	AUG 30 1978			

RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION -4 M R C

WQOK

Licensee X TEXTILE BROADCASTING COMPANY

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition
BP-6531 Rec'd Filed	12-29-47 12-31-47 12-31-47	New	James M. Bruce and C. R. Johnson, Sr., A Partnership d/b as Bruce Johnson Company Anderson, S. Carolina	C.P. for a new standard station. 1490kc, 250w, U	DISMISSED 5-13-50
BP-5374 Recd. Filed	11-26-47 1-6-48	NEW	Charles B. Britt, Joe H. Britt, Vardru D. Ramseur and Arthur Ramseur, a partnership d/b as Pied- mont Broadcasting Co.	CP for a new standard broadcast station 1490kc 250w U	GRANTED 6-12-50

Renewal
Requested

Date
Received

Designated
for Hearing

Reason

Remarks

Renewal Requested	Date Received	Designated for Hearing	Reason	Remarks

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

