

WPLM



**REMOVABLE LABEL GUIDE**

**Cat. No. 4550L**

**Patent No. 1396199**

## BROADCASTING STATION LICENSE RECORD

Date first licensed 10-4-55

Call letters W P L M

Station Location: Plymouth, Mass.

Name of licensee PLYMOUTH ROCK BROADCASTING CO., INC.

Corner Orense St. &amp; State Rt. 3, Plymouth, Massachusetts (BL 6-17-60)

X Corner Smiths Lane &amp; State Rt. 3, Kingston, Mass. (CP 1-7-59)

x 7 Hills Road, Plymouth, Massachusetts (Lic. 10-4-55-re-described)

Transmitter location x NEAR INTERSECTION of Federal Furnace and Plympton Roads, 2 miles SW of  
Plymouth, Massachusetts (CP 5-18-55)02360  
Main studio location Corner Orense St. & State Rt. 3, Plymouth, Massachusetts (BP 1-7-59)  
X294 Court Street, North Plymouth, Massachusetts. (Lic. 10-4-55) BL 6-17-60



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BP-9710 *	5-18-55 CP for new standard b/cast station	1390kc	500w	Day	7-18-55 1-18-56
BL-5825	10-4-55 Lic. to cover CP(BP-9710, as mod.) for new standard broadcast station	1390kc	500w	Day	10-4-55 4-1-57
BTC-2105 EFF:	12-21-55 1-26-56	Vol. transfer of control to JOHN T. CAMPBELL			
*BRC-754 (1)	6-29-55	Trans. may be oper. by remote control from 294 Court Street, North Plymouth, Mass.			
BP-10837	2-13-57 CP to increase power and install new transmitter. (Conditional)	1390kc	1kw	Day	4-13-57 10-13-57
BR-3162	3-20-57	RENEWAL OF LICENSE			4-1 4-1-60
BL-6587 (1)	4-17-57 Lic. to cover CP(BP-10,837) to increase power to 1 kilowatt, install new transmitter (Gates BC-1J).				(COND'L CLAUSE)
BP-11825	1-7-59 CP to increase power, install DA-D & new trans. make changes in ground system & change antenna-trans. location. (Cond'l)	1390kc	5kw	DA-Day	3-7 9-7-59
BMP-8453 (1)	4-20-59 Mod. of CP(BP-11,825) to change studio & antenna-transmitter loc.				
BMP-8631	8-11-59 Mod. of CP(BP-11,825) to make changes in antenna (inc. hgt.) & <del>ground systems</del> , <i>with compl.</i>	1390kc	5kw	DA- Day	3-7 10-7-59
BMP-8658 (1)	8-19-59 Mod. of CP(BP-11825 as mod.) to extend completion date to				1-7-60
BR-3162	3-24-60	1390kc	1kw	Day (RC)	4-1 4-1-63
BMP-8411	5-25-60 CP to change hours of operation to playing dir. antenna night and day change studio location. (Cond'l) (Issued as a new CP)	1390kc	5kw, DA-2	U	7-25 1-25-61 Unlimited em- (DA-D to DA-2)



Form BC 126  
June 1954

## BROADCASTING STATION LICENSE RECORD

#2

Date first licensed 10-4-55

Call letters W.P.L.M.

Station location

Name of licensee PLYMOUTH ROCK BROADCASTING CO., INC.

Transmitter location

Main studio location



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BL-7719	6-17-60	1390kc	5kw DA-D	Day	6-17-60 4-1-63
	Lic. to cover C. P. (BP-11325, as mod.) which auth. inc. power; install DA-D & new transmitter; make changes in ground system & change antenna-transmitter & studio location. Cond'l				
BL-8168	1-4-61	1390kc	5kw-DA-2	U	1-4-61 4-1-63
	Lic. to cover cp (BMP-8411) which auth. chg. hrs. of operation, employing dir. ant. night and day (DA-2) (5kw).				
BP-14560	2-9-61	1390kc	5kw DA-2	U	4-9 10-9-61
	CP to make changes in the Daytime DA antenna pattern (Cond'l).				
BMP-9383	4-21-61	1390kc	5kw-DA-2	U	4-9 10-9-61
	Mod. of CP(BP-14560) to make changes in the DA system (inc. hgt., 1 addl. tower, & addition of FM antenna) (Cond'l).				
BMP-9778 (1)	10-6-61	Mod. of CP(BP-14,560, as mod.) for extension of completion date to January 9, 1962.			
BMP-10043 (2)	1-22-62	Mod. of CP(BP-14560 as mod.) to make chgs. in the directional antenna pattern			
BL-8871	5-18-62	1390kc	5kw DA-2	U	5-18 4-1-63
	Lic. to cover CP (BP-14,560 as mod) which auth chgs in Daytime DA pattern.				
BP-15758	2-21-63	1390kc	5kw-DA-2	U	4-21 10-21-63
	CP to make changes in night directional antenna pattern (Cond'l).				
	3-27-63	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.			
BR-3162	1-9-64	Renewal of license			1-9 4-1-66
BL-10-340	3-31-64	1390kc	5kw DA-2	U	3-31 4-1-66
	Lic to cover CP(BP-15,758) which auth chgs in night directional antenna pattern.				
BR-3162	3-25-66	RENEWAL OF LICENSE			4-1 4-1-69
TELEGRAM	1-15-68	PSA	5000w		



Form BC 126 #3  
June 1954

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W P L M .....

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BR-3162(L)	5-9-69	Renewal of license			4-1-72
BR-3162 (S)	3-30-72	RENEWAL OF LICENSE			4-1-75
EBSA	5-22-72				
BS-3162(L)	10-6-72	ML for changes current, oper. specs and MP values. 1390kc 5kw DA-2 U			4-1-75
BR-3162(S)	3-31-75	Renewal of License			4-1-78
BP--20,282	3-10-76	CP to chg. ant. system and coord.			3-19-77
COMTEL	7-20-76	Obstruction marking & lighting for tower construction under BP-20,282 is paragraphs 1,3,12 and 21.			
BMP-14,356 (1)	3-2-77	MP(BP-20,282) to ext. time to 9-19-77			
BL-14,368(L)	12-16-77	Lic. to cover BP-20,282 for changes 1390khz 5kw DA-2 U			4-1-78
BR-3162(S)	4-6-78	RENEWAL			4-1-81
COMTEL	8-12-80	AUTH. & TERMS COMTEL 5-13-80 EXT. THRU 10-31-80.			
COMTEL	11-7-80	AUTH. & TERMS COMTEL 5-13-80 EXT. THRU 12-31-80.			
COMTEL	1-8-81	AUTH. & TERMS COMTEL 5-13-80 EXT. THRU 3-31-81.			



APPLICATION RECORD - BROADCASTING

Call W P L M  
Letters New

Name PLYMOUTH ROCK BROADCASTING CO., INC.  
PO ~~\$ Robert C. Clark, Jr.~~ 106 Main St., Brockton, Mass.

Joseph N. Corcoran 42 Church Street, Bridgewater, Massachusetts

File No.	Dated	Application for	Action	
			Nature	Date
BP-9710	2-10-55	Construction permit for a new standard broad-	GRANTED	5-12-55
Rec'd	2-21-55	cast station to be operated on:		
Filed	2-21-55	Frequency: 1390kc		
		Power: 500w		
		Hours of Operation: Daytime		
		Trans. Location: Nr. intersection of Federal		
		Furnace and Plympton Rds.		
		2 mi. SW of Plymouth, Mass.		
		Studio Location: To be determined		
		Plymouth, Massachusetts		
		Weldon & Carr, Engrs.		



GATES BC-500GY



# APPLICATION RECORD - BROADCASTING

Call  
Letters **W P L M**

Name **PLYMOUTH ROCK BROADCASTING CO., INC.**  
**Plymouth, Massachusetts**

File No.	Dated	Application for	Action	
			Nature	Date
BRC-754 Rec'd Resub. Rec'd Filed	6-9-55 6-13-55 6-9-55 6-27-55 6-27-55	Modification of construction permit to operate transmitter by remote control from 294 Court Street, North Plymouth, Massachusetts	<del>Ret. 6-15-55 re location studio &amp; transmitter.</del> GRANTED	<del>6-29-55</del> 6-29-55
BL-5825 Rec'd Resub Rec'd Filed	7-21-55 7-25-55 8-15-55 8-17-55 8-17-55	License to cover construction permit (BP-9710 as modified) which authorized a new standard broadcast station.	<del>RETURNED 8-11-55</del> <del>Exhibit I &amp; memo dated</del> <del>after Sept. 1.</del> GRANTED	<del>10-4-55</del> 10-4-55
BTC-2105 Rec'd Filed	11-19-55 11-25-55 11-25-55	Voluntary transfer of control of licensee corporation from Joseph M. Corcoran to John T. Campbell.	GRANTED EFF:	12-21-55 1-26-56



## APPLICATION RECORD - BROADCASTING

AUG. 1955

Call  
Letters W.P.L.M.Name PLYMOUTH ROCK BROADCASTING CO., INC.

File No.	Dated	Application for	Action	
			Nature	Date
BP-10,837 Rec'd Filed	9-28-56 10-2-56 10-2-56	Construction permit to increase power from 500w <u>to</u> 1kw and install new transmitter. (Gates BC 1J)  Atty. - Robert G. Clark, Jr., Brockton, Mass Engr. - Ralph T. Winquist, Bridgeport, Conn.	GRANTED  *Condition below.	2-13-57
BTC- Rec'd	9-21-56 10-4-56	Voluntary transfer of control of licensee corporation from Robert G. Clark, Jr., to John T. Campbell.	Ret. 10-12-56; unnecessary; to be filed on 323	
BR-3162 Recd Filed Amend Recd&Filed	12-31-56 1-2-57 1-2-57 1-15-57 1-16-57	Renewal of license	GRANTED  /	3-20-57
		* Permittee shall accept any interference that may be received in case of grant of proposal, File BP-10765 of WRIV Riverhead, New York, to increase daytime power to 1kw on 1390kc, non-directional antenna.		



## APPLICATION RECORD - BROADCASTING

AUG. 1955

Call  
Letters W.P.L.N.Name PLYMOUTH ROCK BROADCASTING CO., INC.

File No.	Dated	Application for	Action	
			Nature	Date
BL-6587 Rec'd Filed	3-27-57 3-28-57 3-28-57	License to cover Construction Permit BP-10,837 which authorized increase power and install new transmitter (Gates BC 1J).	GRANTED Cond'l re licensee shall accept any interference that may be rec'd., in case of grant of propos- al. File BP-10765 of WRIV, Riverhead, N.York. to increase daytime power to 1kw on 1390kc, non-DA.	4-17-57
BP-11,825 Rec'd Filed	1-24-58 1-28-58 1-28-58	Construction permit to increase power from 1kw to 5kw; change antenna-trans. location from 7 Hills Road, Plymouth, Mass., to Corner Smiths Lane & State Rt. 3, Kingston, Mass., install directional antenna (DA-D) and new trans. (GATES BC 5P); make changes in ground system and delete remote control oper. of transmitter.  Engr. - Ralph T. Winquist, Bridgeport, Conn.	GRANTED Cond'l re phase monitor; Field meas. equip.; complete non-DA proof & permittee accept interf. in event of grant of BP-11630; BP 11667 & BP-12487 at Brockton, Mass- Gloucester, Mass & Portsmouth, N.Hampshire	1-7-59

SEE CARD #5 FOR AMENDMENT



AUG. 1955

## APPLICATION RECORD - BROADCASTING

Call  
Letters W P L M

Name PLYMOUTH ROCK BROADCASTING CO., INC.

File No.	Dated	Application for	Action	
			Nature	Date
BP-11,825 AMENDMENT R & F	12-2-58 12-5-58	AMENDED to move antenna-trans. location approx. 1000 ft NE of proposed site (no chge in description) and make chges in DA system.	see card #4 for action	
BMP-8411 Rec'd Filed	1-17-59 1-19-59 1-19-59	Modification of Construction Permit BP-11825 (which authorized increase in power, install DA-D & new trans., make changes in ground system & change antenna-trans. location, delete remote control) to change hours of operation from Daytime to Unlimited employ- ing directional antenna night and day (DA-D to DA-2) change studio location from 294 Court St., N. Plymouth, Mass. to Corner Smiths Lane & State Route #3, Kingston, Mass. - (Same as transmitter) Requests waiver of Sec. 3.28(c) of the Rules  Atty.- Robert G. Clark, Brockton, Mass. Engr. - Ralph T. Winquist, Bridgeport Conn.	GRANTED Cond'l re: Phase Mon.; Field meas. equip.; & complete non-DA proof. (Issued as new CP)	5-25-60

SEE CARD #6 FOR AMENDMENT



FORM BC-121 #6  
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call  
Letters W P L M

Name PLYMOUTH ROCK BROADCASTING CO., INC.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-8411 (cont'd) AMENDMENT R & F	3-16-59 3-18-59	AMENDED to change antenna-trans. & studio location to Corner Orense St. & State Route 3, Plymouth, Massachusetts. (SEE AMENDMENT CARD 6-A)	GRANTED	5-25-60
BMP-8453 Rec'd Filed	3-21-59 3-23-59 3-23-59	Modification of c.p. (EP-11,825 which authorized increase power; change antenna-trans. loc.; install directional antenna (DA-D) and new trans.; make changes in antenna and ground systems and delete remote control oper. of trans.) to change antenna-trans. loc. from Corner Smiths Lane & State Rt. 3, Kingston, Mass. to Corner Orense St. & State Rt. 3, Plymouth, Mass. and change studio loc. from 294 Court Street, North Plymouth, Mass. to same as transmitter.	GRANTED	4-20-59
BMP-8631 R. & F.	7-28-59 7-29-59	Modification of construction permit (BP-11,825 as mod., which auth. increase power; change antenna-trans. location; install DA-D & new trans.; make chgs in antenna & ground systems & delete RC) to make changes in antenna & ground systems.	GRANTED	8-11-59



FORM BC-121 # 6-A  
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call  
Letters W P L M

Name PLYMOUTH ROCK BROADCASTING CO., INC.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-3411 (Cont	from cards	5 & 6).	GRANTED	5-25-60
Amended	9-22-59	Amended to make changes in directional antenna system (increase height).  Ralph Winqvist, Engr.		
Rec'd	9-23-59			
Filed	9-23-59.			



## APPLICATION RECORD - BROADCASTING

AUG. 1955

Call  
Letters

WPLM

Name PLYMOUTH ROCK BROADCASTING CO., INC.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-8658 R & F	8-5-59 8-7-59	Mod. of c.p. (BP-11825 as mod. which auth. incr. power; install DA-D & new trans.; make changes in ground system & change ant-trans. loc) for extension of completion date from 9-7-59 to 3-7-60.	GRANTED to	8-19-59 1-7-60
-----				
PETITION filed 9-25-59 by (1-7-59) AND BMP-8423 (4-20-59) P-11630 and P-11667		SIMON GELLER TO SET ASIDE THE GRANTS OF APPLICATIONS BP-11825 INCREASEING THE POWER pending comparative hearing with		
BL-7719 R. & F.	9-22-59 9-23-59	License to cover construction permit (BP-11,825 as mod., which auth. increase power; install DA-D & new transmitter; make changes in ground system & change antenna-transmitter & studio location.	GRANTED Condl re acceptance of interf. of BP-11630 BROCKTON, MASS: BP-11667 Gloucester, Mass & grant at Portsmouth, NH	6-17-60



## APPLICATION RECORD - BROADCASTING

AUG. 1955

Call

W P L M

Letters

Name

PLYMOUTH ROCK BROADCASTING CO., INC.

PLYMOUTH, MASSACHUSETTS

File No.	Dated	Application for	Action	
			Nature	Date
BR-3162	12-28-59	Renewal of License.	Granted	3-7-60
Rec'd	12-30-59			
Filed	12-30-59			
BL-8158	10-17-60	License to cover C. P. (BMP-8711) which auth.	GRANTED	1-4-61
R & F	10-18-60	<del>to</del> change hrs. of operation, employing dir. ant. night & day (DA-2) (5kw)		
BP-14560	1-6-61	Construction permit to make changes in the	GRANTED	2-9-61
R & F	1-9-61	Daytime Directional antenna pattern.	Cond'l re: Phase Mon., Field meas. equip. & complete non-DA proof.	
BMP-9383	3-16-61	Modification of construction permit (BP-14560	GRANTED	4-21-61
R.&F.	3-17-61	which auth. changes in the daytime DA pattern) to make changes in DA system. (inc. hgt; 1 addl tower & addition of FM antenna)	Cond'l re: Phase Mon., Field meas. equip., DA & non-DA proof.	



AUG. 1955

## APPLICATION RECORD - BROADCASTING

Call  
LettersName Plymouth Rock Broadcasting Co., Inc.  
Plymouth, Mass.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-9778 R&F	9-6-61 9-8-61	Mod of CP (BP-14560 as mod which auth changes in Day DA pattern) for extension of completion date from 10-9-61 to 1-9-62.	GRANTED	10-6-61
BMP-10,043 R&F	12-29-61 1-3-62	Mod of CP (BP-14560 as mod which auth chgs in Day DA pattern) to make chgs in the directional antenna pattern.	GRANTED	1-22-62
BL-8871 R&F	12-22-61 12-26-61	Lic to cover CP (BP-14560 as mod which auth make chgs in Daytime DA pattern).	GRANTED	5-18-62
BP-15,758 R. & F.	10-20-62 10-23-62	CP to make changes in night directional antenna pattern. Engr: Ralph T. Winquist	GRANTED	2-21-63
BR-3162 R & F	12-26-62 1-2-63	Renewal of License	GRANTED	1-9-64



#10

FORM BC-121

Aug. 1955

## APPLICATION RECORD - BROADCASTING

Call

Letters W.P.L.M.

Name PLYMOUTH ROCK BROADCASTING CO., INC.  
PLYMOUTH, MASSACHUSETTS

File No.	Dated	Application for	Action	
			Nature	Date
BMP- Rec'd	4-13-63 4-16-63	Mod. of CP (BP-15758, <del>which auth. make changes in night-directional antenna pattern</del> ) to increase daytime power from 5kw to 10kw and install new transmitter (Gates BC-10P) PETITION FOR WAIVER OF SEC. 3.21(b) and 1.354 of the Rules  Eng. Ralph T. Winkvist, Bridgeport, Conn.	Returned by Commission <del>ORDER</del> of 12-1-65	



FORM BC-121  
Aug. 1955 #11

APPLICATION RECORD - BROADCASTING

Call W P L M  
Letters .....

PLYMOUTH ROCK BROADCASTING CO., INC.

Name .....  
Plymouth, Massachusetts

File No.	Dated	Application for	Action	
			Nature	Date
HL-10,340 R. & F.	10-19-63 10-21-63	Lic to cover CP(BP-15,758) which auth chgs in night directional antenna pattern.	GRANTED	3-31-64
BR-3162 R & F	12-22-65 12-29-65	Renewal of license	GRANTED	3-25-66
BR-3162 R & F #480447 \$75.00 PRESS	12-16-68 12-30-68 12-30-68 JAN 7 - 1969	Renewal of license AMENDED 2-28-69 re: Programming	GRANTED	5-9-69
BR-3162 R & F PN Recd. 'JAN PRESS	12-22-71 12-30-71 28"1972	RENEWAL OF LICENSE AMENDED 3-8-72 re: programming; comm. policy	GRANTED	3-30-72
BR-3162 R & F PN Recd. PRESS	11-27-74 11-29-74 " DEC 4 1974	RENEWAL OF LICENSE	GRANTED	3-31-75



## APPLICATION RECORD - BROADCASTING

Call  
Letters WPLM

Name PLYMOUTH ROCK BROADCASTING CO., INC.  
Plymouth, Massachusetts

File No.	Dated	Application for	Action	
			Nature	Date
BP- 20,282 Rec'd Filed \$400-474331 AC: 001 Press:	9-3-75 9-12-75 9-12-75 9-12-75 MAR 2 1976	Construction permit to chg. antenna system (replace towers and increase of height) and chg. coordinates 41° 58' 05.3" 70° 42' 05.8". Amended 3-5-76 re additional info.	GRANTED	3-19-76
BMP-14,356 R & F \$100-649075 AC-011  JAN 3 1977	12-16-76 12-20-76 12-20-76	Mod. of BP(BP-20,282) to ext. completion date to _____ (chgs.)	GRANTED To:	3-2-77 9-19-77



## APPLICATION RECORD - BROADCASTING

1390khz

#13

Call  
Letters W P L MName PLYMOUTH ROCK BROADCASTING CO., INC.  
Plymouth, Massachusetts

File No.	Dated	Application for	Action	
			Nature	Date
BL-14,368 R & F PTA PRESS NOV 2 Amend	7-8-77 7-19-77 10-4-77 1977 9-14-77 -	Lic. to cover BP-20.282 for changes engr. data	GRANTED	12-16-77
BR-3162 R & F PN Recd. PRESS	11-28-77 11-30-77 " JAN 9 1978	RENEWAL OF LICENSE	GRANTED	4-6-78
BR801128UC PRESS	JAN 12 1981	RENEWAL OF LICENSE	Iss 3/30/81 ISSUED	



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

