

W Q B K



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**REMOVABLE LABEL GUIDE**

**Cat. No. 4550L**

**Patent No. 1290199**

Form BC 126  
June 1954

4086

**BROADCASTING STATION LICENSE RECORD**

W Q B K (EFF:8-19-70)

X W E E E (5-16-61)

Date first licensed 4-5-62

Call letters X W R N S

PEOPLE COMMUNICATION CORPORATION (VOL. AL 7-7-70 EFF: 7-30-70)

Station location Rensselaer, New York

MERCURY MEDIA, INC., DEBTOR IN POSSESSION UNDER Chapter XI

of U.S. Bankruptcy Laws (INVOL. AL 3-6-70 EFF: 4-8-70)

X MERCURY MEDIA, INC. (AL-9-15-65; EFF: 11-15-65)

X FAIRVIEW BROADCASTERS CO., INC. (BAP 10-13-61 EFF: 11-3-61)

X W. FRANK SHORT, H. CLAY ESBENSHADE, SANFORD L. HIRSCHBERG AND HARRY

Name of licensee GOLDMAN d/b as FAIRVIEW BROADCASTERS

(P791105AI 1-19-81)

W. side of Rt. 9J, 0.4 mi. N. of inter. with Hayes Rd., E. Greenbush, N. Y.

X Smultz Road (redescribed BL 4-5-62)

Transmitter location Approx. 1.38 miles S. of Glenmont, New York (BP 12-14-60)

2077

Smultz Road, Approx. 1.38 miles S. of Glenmont, New York, (redes. BL 4-5-62)

Main studio location To be determined, Rensselaer, New York (BP 12-14-60)



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div	Period From To
BP-12209	12-14-60	1300	5kw-DA-D	Day	2-14 8-14-61
	CP for a new standard broadcast station (Cond'1)				
BP-12209 (1)	4-3-61	Mod. of BP(BP-12209) to assign Call Letters.			
BMP-9644 (2)	10-13-61	Mod. of CP (BP-12209) for extension of completion date to 2-14-62 1300kc, 5kw, DA, D			
BAP-542 EFF:	10-13-61 11-3-61	Voluntary assignment of construction permit to Fairview Broadcasters Co., Inc.			
BP-12209	12-14-60	Superseding auth. correcting the coordinates.			
BAP-9878 (1)	11-3-61	Mod. CP(BP-12,209) to change type trans.to Collins 21-E			
BL-8956	4-5-62	1300kc	5kw DA-D	Day	4-5-62, 6-1-63
		Lic. to cov. CP (BP-12,209 as mod.) which auth. a new standard broadcast station & specify studio location same as transmitter.			
	5-29-63	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.			
BTC-4380 Eff:	12-30-63 4-13-64	Voluntary transfer of control of licensee corp. from Harry L. Goldman and W. Frank Short to Harry L. Goldman, et al			
Telegram	3-4-64	Operate pre-sunrise with 500 watts Nov. 6:15 to 6:45am; Dec. 6:45 to 7:00; Jan. 7:00 to 7:30am; Feb. 6:30 to 7:00 and March 6:00 to 6:15am. pending final resolution in Docket 14419 or further notice.			
BR-4086	3-2-64	Renewal of license			3-2 6-1-66
BAL-5490 EFF:	9-15-65 11-15-65	Voluntary assignment of license to MERCURY MEDIA, INC.			
BR-4086	5-27-66	1300kc	5kw DA-D	Day	6-1 6-1-69
TELEGRAM	10-17-67	PSA	500w		



Form BC 126

June 1954

#2

# BROADCASTING STATION LICENSE RECORD

Date first licensed 4-5-62

Call letters WEEB

Station location \_\_\_\_\_

Name of licensee MERCURY MEDIA, INC.

Transmitter location \_\_\_\_\_

Main studio location \_\_\_\_\_



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BR-4086 (S)	6-26-69	Renewal			6-1-72
BAL-6845	3-6-70	INVOL. AL	EFF: 4-8-70		
BAL-6927	7-7-70	VOL. AL	EFF: 7-30-70		
BS-4086 EBSA	8-19-70 6-12-72	Call letters change to W Q B K			
BR-4086(L)	6-27-72	RENEWAL			6-1-75
BS-4086(1)	12-4-72	ML to show current and resistance operation day			6-1-75
BS-4086(L)	12-4-72	superseded to include new operating specifications			6-1-75
BS-4086(L)	10-29-74	ML to replace antenna monitor.			
BR-4086(L)	6-12-75	RENEWAL			6-1-78
BR-4086	7-14-78	(S) REN. OF LIC.			6-1-81
BS-4086(L)	1-30-79	Changes in spec. sheet page 2 of lic.			6-1-81
COMTEL	3-16-79	Delete marking			



## BROADCASTING STATION HISTORY RECORD

First licensed .....

Call Letters .W.Q.B.K.....

Station Location .Rensselaer, New York

Name .....PEOPLE COMMUNICATIONS CORPORATION.....

Transmitter Location .....SEE CARD #1.....

Main studio location .....SEE CARD #1.....



# Authorization Record

File No.	Granted	Facilities	Expires
BP-791105AI (L)	1-19-81 CP to chg.	1300khz 5kw 5kw Un hrs. of oper., install TL and make changes in antenna	1-19-82 DA-2, system.



## APPLICATION RECORD - BROADCASTING

Aug. 1955

Call

W E E E

Letters NEW W R N S

W. FRANK SHORT and H. CLAY EBBENSHADE, SANFORD L. HIRSCHBERG

Name d/b as FAIRVIEW BROADCASTERS and HARRY GOLDMAN

(P.O. - W. Frank Short, 234 W. Main St., Ephrata, Penna.)

File No.	Dated	Application for	Action	
			Nature	Date
BP-12,209	7-21-58	Construction permit for a new standard	GRANTED Cond'l re: Phase Mon., Field meas. equip., DA & non-DA proof. After Hearing Docket No. 12774 Order Issued.	12-14-60
Rec'd	7-22-58	broadcast station to be operated on:		
Filed	7-22-58	Frequency - 1300kc		
		Power - 5kw DA		
		Hours of operation - Daytime		
		Trans. location - Approx. one mile south of		
		Glenmont, New York		
		Studio location - To be determined.		
		Rensselaer, New York		
		STATION LOCATION - RENSSELAER, NEW YORK		
		no longer atty.		
		Atty. - Howard J. Schellenberg, Jr.		
		Engr. - G. R. Chambers, Wilmington, Del.		
AMENDMENT	11-6-58	AMENDED to make changes in DA system and chges		
R & F	11-7-58	in ground system. applicant		
	11-14-59	Ltr 11-26-58 from atty. - no longer represents/		
AMENDMENT	11-16-59	Let. 12-8-58 stating Sam Miller now represents.		
Rec'd		AMENDED to change antenna-trans. location to		
Filed (ORDER)	3-31-60	Approximately 1.38 miles south of Glenmont, N.Y.		

F. C. C. - WASHINGTON, D. C.

SEE CARD #2 FOR AMENDMENT



GATES EC 5P



## APPLICATION RECORD - BROADCASTING

AUG. 1955

W. FRANK SHORT, H. CLAY ESBENSHADE, SANFORD L. HIRSCHBERG

Name dba FAIRVIEW BROADCASTERS / and HARRY GOLDMAN

Rensselaer, New York

Call W E E E  
Letters new X W R N S

File No.	Dated	Application for	Action	
			Nature	Date
BP-12,209 (cont'd) AMENDMENT Rec'd Filed (ORDER)	6-9-60 6-10-60 6-29-60	AMENDED to change applicant name to W. Frank Short, H. Clay Esbenschade, Sanford L. Hirschberg and Harry Goldman dba Fairview Broadcasters.	GRANTED	12-14-60
BAP-542 Rec'd Filed	7-10-61 7-14-61 7-14-61	Voluntary assignment of construction permit to Fairview Broadcasters Co., Inc.  Arthur Scheiner, Atty.	GRANTED EFF:	10-13-61 11-3-61
BMP-9644 R&F	7-10-61 7-14-61	Mod of CP (BP-12209 which auth a new standard station) for extension of completion date from 8-14-61 to 11-1-61. Atty: Wilner, Bergson, Scheiner & Lessenco	B/C GRANTED	10-13-61 to 2-14-62
BP-12209 Rec'd	10-13-61 10-14-61	Mod of CP (BP-12209 as mod which auth a new standard broadcast station) to change type trans (Collins 218) Atty: Wilner, Bergson, Scheiner & Lessenco	GRANTED	11-3-61



FORM BC-121 #3  
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call W E E E  
Letters .....

Name FAIRVIEW BROADCASTERS CO., INC.  
Rensselaer, New York

File No.	Dated	Application for	Action	
			Nature	Date
BL-8956 R. & F. 12-1-61	11-16-61 11-21-61	Lic to cover CP(BP*12,209 as mod.) which auth. and specify studio at trans. a new standard broadcast station. atty- WILNER, BERGSON, SCHEINER & LESSENCO	GRANTED	4-5-62
BR-4086 R. & F.	3-30-63 4-12-63	Renewal of license. Atty. Arthur Scheiner.	GRANTED	3-2-64
BTC-4380 R & F	9-9-63 9-18-63	Voluntary transfer of control of licensee corporation from Harry L. Goldman and W. Frank Short (Original stockholders) to Harry L. Goldman et al  Atty. Wilner and Bergson	GRANTED  Eff: 4-13-64 12 noon.	12-30-63



# APPLICATION RECORD - BROADCASTING

Call  
 Letters W E E E

Name MERCURY MEDIA, INC.  
FAIRVIEW BROADCASTERS CO., INC.  
RENSSELAER, NEW YORK

File No.	Dated	Application for	Action	
			Nature	Date
BP- Rec'd	12-10-63	CP to operate pre-sunrise hours with reduced power of 500w (5kwLS) with directional antenna, change from DA-D to DA-2  Atty. Wilner & Bergson Eng. Bernard R. Segal (Jules Cohen & Assoc.)	Ret'd	2-5-64
	1-13-64		Request of Applicant	
BAL-5490 R & F	6-4-65	Voluntary assignment of license to MERCURY MEDIA, INC.  Request waiver of Sec. 1.597 of Rules	GRANTED EFF	9-15-65
	6-7-65			11-15-65
AMENDMENT R & F	7-12-65	Atty for assignor - Wilner & Bergson for assignee - Fly, Shuebruk etc AMENDED to make changes in stockholders, stockholdings & officers (assignee)		
	7-14-65			
BR-4086 R & F	4-7-66 4-7-66	Renewal of License Atty. Fly, Shuebruk, Blume and Gaguine	GRANTED	5-27-66



FORM BC-121

#5

## APPLICATION RECORD - BROADCASTING

AUG. 1955 PEOPLE COMMUNICATION CORPORATION

MERCURY MEDIA, INC. DEBTOR IN POSSESSION UNDER CHAPTER XI OF

Call W Q B K  
Letters W E E E

\* U.S. BANKRUPTCY LAWS

Name \* MERCURY MEDIA, INC.

Rensselaer, New York

File No.	Dated	Application for	Action	
			Nature	Date
BR-4086	2-28-69	Renewal of license	GRANTED	6-26-69
R & F	3-3-69	AMENDED 6-19-69 re: Financial & Programming data		
#495615 \$75. PRESS	3-3-69	Atty. James K. Edmundson		
APR 16 1969				
BAL-6845	12- -69	Involuntary assignment of license to	GRANTED	3-6-70
Rec'd	1-7-70	MERCURY MEDIA, INC., DEBTOR IN POSSESSION		
FEE PD: \$30	-#569092	under Chapter XI of U.S. Bankruptcy Laws		
(Form 316)		Atty - Fly, Shuebruk etc	EFF: 4-8-70	
FILED	1-22-70	FEB 12 1970		
(Exhibits filed 1-22-70)				
BAL-6927	5-8-70	Voluntary assignment of license to	GRANTED	7-7-70
R & F	5-11-70	PEOPLE COMMUNICATION CORPORATION		
FEE PD: \$75	-#600390	Atty - Fly, Shuebruk, Blume & Gaguine		
MAY 28 1970		AMENDED 6-3-70 - Certified copy (1) of Order	EFF: 7-30-70	
		approving exec. by Debtor of contract; supplement		
		to agreement assigning contract		



## APPLICATION RECORD - BROADCASTING

Call  
Letters W Q B KName PEOPLE COMMUNICATION CORPORATION  
Rensselaer, New York

File No.	Dated	Application for	Action	
			Nature	Date
BR-4086 R & F P.N. PRESS MAR 9 1972	2-28-72 2-29-72 2-29-72	Renewal of License  Atty: Peter Shuebruk	GRANTED	6-27-72
BR-4086 R & F PN Recd. PRESS MAR 28 1975	1-28-75 2-3-75 "	RENEWAL OF LICENSE	GRANTED	6-12-75
BR-4086 R & F PRESS MAR 3 1974	1-27-78 2-1-78	RENEWAL OF LICENSE  Atty. Peter Shuebruk (Fly, Shuebruk, Blume, Gaguine etc.)	GRANTED	7-14-78



## APPLICATION RECORD - BROADCASTING

Call  
Letters .....

WQBK

Name PEOPLE COMMUNICATIONS CORPORATION  
.....

Rensselaer, New York

File No.	Dated	Application for	Action	
			Nature	Date
BP-791105A1		CP chg hours of operation to Unlimited by adding nighttime service with 5KW; install DA-2; chg TL: W side of Rt 9J, 0.4 mi N of intersection with Hayes Rd., East Greenbush, New York; 42 35 21 73 44 35 make chgs in ant sys	GRANTED	1-19-81
		MAJOR ENVIRONMENTAL ACTION UNDER SECTION 1.1305		
		ATTY: Peter Shuebruk		
	7-21-80	Public Notice		
	5-21-80	Engineer Statement		
ACCEPTED CUT OFF DATE	4-3-80	Additional Engineering		
	9-3-80			
	10-3-80			
	12-10-80	Public Notice & Engineering (Additional Info)		
AMENDED	1-12-81	RE: Engineering Supplemental		



#8

## APPLICATION RECORD-BROADCASTING

1300 KHz

Call Letters: W Q B K

Name: PEOPLE COMMUNICATION CORPORATION

Station Location: Rensselaer, NY

File No.	Date	Description	Action and Date
BR810202D8 PRESS APR 2 1981		Renewal of License Atty.: Peter Shuebruk	<i>De</i> 5-29-81 <b>ISSUED</b>



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

