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CATALOG NO. 4550L 1/5

BROADCASTING STATION LICENSE RECORD W P X N 7-2-79

X W R O C (Eff: 11-15-61)

X W V E T (6-30-47)

Date first licensed 3-29-48

Call letters X W G I J

Station Location: Rochester, New York

ASSOCIATED COMMUNICATIONS CORPORATION (AL 5-10-78 EFF: 3-22-79)

X RUST CRAFT BROADCASTING OF NEW YORK, INC. (AL-2-19-65; EFF: 3-16-65)

Name of licensee X VETERANS BROADCASTING COMPANY, INC.

Winton Road, Brighton, N.Y. (CP-3-19-56 L 6-14-57)

x 1371 Westfall Road, Brighton, New York (Lic. 3-29-48)

Transmitter location x Near Brighton, New York (CP 5-28-47)

201 Humboldt Street, Rochester, New York (BRC 3-26-62)

x 17 Clinton Ave., South, Rochester, New York (Ltr. 8-3-50)

x 130 Main Street, East, Rochester, New York (Lic. 3-29-48)

x 1041 Lincoln Alliance Bank Bldg., Rochester, New York (MP 11-6-47)

Main studio location x To be determined, Rochester, New York (CP 5-28-47)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time	Period
				Div.	From To
BL-P-4826	5-28-47	1280	5kw* *DA(2)	U Cond'l Clause	7-28 1-28-48
CP for a new broadcast station					
BMP-3028	11-6-47	1280	5kw* *DA-N	U	7-28 1-28-48
Mod. C.P. (4826) to chg. DA from day & night to night only & specify studio location (Cond'l)					
BL-2834 BZ-2685	3-29-48	1280	5kw* *DA-N	U	3-29 11-1-48
Lic. to cover CP (4826 as mod) for a new standard station and change studio site, and determine opr. power by direct method. (COND. CLAUSE)					
BS-2051	10-27-48	Extension of license			11-1 3-1-49
BS-2051	2-24-49	Extension of license			3-1 6-1-49
BS-2051	5-26-49	Extension of license			6-1 9-1-49
BR-2051	7-13-49	1280	5kw* *DA-N	U	7-13 11-1-51
BP-7741	8-3-50	1280	250w DA-N Aux.		10-3 4-3-51
CP to install Aux. T.					
BL-4389	4-26-51	1280	250w* *DA-N	Aux.	4-26 11-1-51
Lic. to cover CP (7741) to install auxiliary T.					
BR-2051 Aux.	10-10-51	1280	5kw, 5kw* 250w, 250w* *DA-N	LS U	11-1 6-1-54
Telegram	5-27-54	Action on renewal deferred 5-20-54 and continued operation auth. until final determination on renewal			
BR-2051	1-27-55	1280	5kw, 5kw*	U	1-27 6-1-57
BR-2051	1-27-55	1280	250w, 250w*	Aux	1-27 6-1-57
BR-2051	1-27-55	1280	*DA-N		
BR-3636 BR-2051 BR-2051	1-27-55	1280	5kw, 5kw* 250w, 250w* *DA-N	U Aux	1-27 6-1-57 1-27 6-1-57
BR-677 (1)	3-9-55	Modification of license to operate Main transmitter by remote control from 17 Clinton Avenue, South, Rochester, N. Y., while using non-directional antenna.			

June 1954

#2

BROADCASTING STATION LICENSE RECORD

WROC (11-15-61)
XWVET

Date first licensed

Call letters

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BP-10285	3-19-56	1280kc	5kw, DA-N	Un	5-19-56 11-19-56
	CP to change trans. location (COND'L CLAUSE)				
BP-10723	9-11-56	1280kc	1kw-DA-N	Aux	11-11-56 5-11-57
	CP to install new aux. transmitter at Winton Rd. Brighton, N.Y. (proposed location of main transmitter & increase power to 1kw, for aux. purposes only.				
BMP-7417 (1)	11-5-56	Mod. of CP(10285) for extension of completion date to 2-19-57.			
BMP-7524 (2)	2-5-57	Mod. of CP(10285) for extension of completion date to May 19, 1957.			
BR-2051	5-29-57	(m) 1280	5kw, DA-N	Unlim	6-1 6-1-60
	aux. RENEWAL OF LICENSE				
BL-6578	6-14-57	1280	5kw, DA-N	U	6-14 6-1-60
	L to cover CP(BP-10285 mod) to change ant-xmtr loc to Winton Rd, Brighton.				
BL-6619 BRC-1136	6-14-57	1280,	1kw, DA-N	Aux	6-14 6-1-60
	L. to cover CP BP-10723 to install new xmtr(Collins 20V) at prop loc. main xmtr incr. power. Aux purposes only. RC point 17 Clinton Ave, So.				
BS-2051 (1)	7-9-58	Mod. of license to make changes in directional antenna system.(Main & Aux).			
BRC-1490 (2)	2-15-60	Mod. of license to operate MAIN trans. by remote control from 17 Clinton Ave., South, Rochester, New York.			
	5-25-60	Commission deferred action on renewal pending further consideration.			
BR-2051 Aux	11-16-60	1280	5kw, DA-N	U	11-16 6-1-63
			1kw, DA-N	Aux	11-16 6-1-63
BRC-2019 (1)	3-26-62	Mod. of license to change studio loc. and remote control point to 201 Humboldt Street, Rochester, New York, while using non-directional antenna (Main).			
BRC-2218 (1)	3-22-63	Mod. of license to change studio loc. and remote control point to 201 Humboldt Street, Rochester, New York, while using non-directional antenna (Auxiliary).			
BR-2051	5-31-63	1280kc	5kw DA-N	U (RC)	6-1 6-1-65
			1kw DA-N	Aux. (RC)	6-1 6-1-66

Form BC 126
June 1954

#3

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W R O C

Station location

Name of licensee See Card #1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BS-2051 (2)	9-11-64	Mod. of license to the change the monitor point location in the direction of 220 degrees true. (Memo)			
BTC-4692 Eff:	2-10-65 3-16-65	Voluntary transfer of control of lic. corp. from Ervin F. Lyke and Grantier Neville, Individually and as agents for stockholders of lic. corp. to Rust Craft broadcasting of New York, Inc.			
BAL-5357 Eff:	2-19-65 3-16-65	Voluntary assignment of license to Rust Craft Broadcasting of New York, Inc.			
BR-2051	5-27-66	1280kc	5kw (re)	U	6-1 6-1-69
	5-27-66	1280kc	1kw	Aux,	6-1-69
TELEGRAM	10-17-67	PSA	349w		
BP-18402	12-26-68	1280kc	5kw-DA-N	U (re)	8-26-69
	CP to increase night MEOV.				
BR-2051	5-22-69	Renewal of License & NDBA (Main-S & Aux.-S)			6-1-72
BL-12346(L)	6-30-69	Lic. (BP-18,402) for changes (Main).			6-1-72
BZ-7179(1)	6-30-69	Direct Meas. (Aux.)			
Tr.	5-26-69	Trans: GATES, Type No. BC-5H			
BTC-6617	7-14-71	VOL. TC			
EBSA	5-25-72				
BTC-6946	8-31-72	Vol. TC			
Comlet	6-26-74	Ant. monitor Potomac Inst. AM-19(204)			
BR-2051	8-14-75	Renewal & Modification			6-1-78
BZ-8382	8-14-75	(issued together)			
BRC-3690	4-3-74				
BR-2051(L)	5-10-78	RENEWAL (MAIN & AUX.)			6-1-81
BAL-9259	5-10-78	VOL. AL EFF: 3-22-79			
EBSA	7-2-79	chg. call			
COMTEL	12-12-80	AUTH. & TERMS COMTEL 11-21-80 HEREBY CORRECTED TO SPECIFY EXPIRATION DATE OF 12-31-81.			

W R O C (11-15-61)
X W V E T (6-30-47)Call X W G I J
Letters X NewName VETERANS BROADCASTING COMPANY, INC.
(P.O. 621 Union Trust Bldg., Rochester, New York)

File No.	Dated	Application for	Action	
			Nature	Date
B1-P-4826	5-6-46	Construction Permit for a new standard broadcast station to be operated on:	B-356, Docket #7660	
Rec'd	5-6-46	Frequency: 1240 -ke 1280 kc	GRANTED	5-28-47 after
Filed	5-6-46	Power: 250w line 5kw - DA-2 Unlimited	Hearing, subj. condition that permits	
		Hours of Operation: Unlimited-time Daytime only	satisfy legitimate	
		Trans. Location: To be determined - In or near Rochester, New York.	complaints of blanket-	
		Studio Location: To be determined - Rochester, New York	ing within the 250 mv/	
		Call "WGIJ" reserved.	contour, including	
		(Filed by Frank U. Fletcher, Atty; Harold B. Rothrock, Engr.)	external cross modulation	
			Decision and Order issued	
Amended	5-22-46	To change frequency from 1240kc to 1280kc, change		
Rec'd	5-23-46	power from 250w to line , change type of transmitter		
Filed	5-23-46	from Collins 300-G to Collins 20K , and change hours		
		of operation from unlimited time to daytime only .		
		(Filed by Frank U. Fletcher, Atty; Harold B. Rothrock, Engr.)		

Collins-300-C Transmitter

Collins 20K 21-A

APPLICATION RECORD - BROADCASTING

Call W R O C(11-15-61)
 Letters X W V E T

Name VETERANS BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action	
			Nature	Date
Bl-P-4826 Continued				
AMENDED	7-24-46	AMENDED to change power from 1kw to 5kw, hours of operation from Daytime to Unlimited, change type of transmitter, install DA for day and night use (DA-2) and specify transmitter location as Near Brighton, New York.		
Recd.	8-9-46			
Filed	8-16-46			
AMENDED	11-6-46	AMENDED re DA changes and change in transmitter location (same description)		
Recd.	11-8-46			
Filed	11-15-46			
AMENDED	11-25-46	AMENDED re corporate structure		
Recd.	11-26-46			
Filed	11-27-46			

APPLICATION RECORD - BROADCASTING

#3

Call WRCC (11-15-61)
Letters X WVETName VETERANS BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-3028 Rec'd Filed	7-31-47 8-5-47 8-5-47	Mod. of C.P. (Bl-P-4826, which authorized a new standard broadcast station) to change directional antenna <u>from</u> day and night use (DA-2) <u>to</u> DA for night use only, and to specify studio location as 1041 Lincoln Alliance Bank Bldg., 183 Main St. East, Rochester, New York. (Frank U. Fletcher, Atty.; George B. Bairey, Engr.)	GRANTED Cond. re	11-6-47 blanketing

APPLICATION RECORD - BROADCASTING

#4

Call
Letters W V E TName VETERANS BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BL-2834 Rec'd Filed	11-15-47 11-20-47 11-20-47	License to cover C.P. (B1-P-4826, as mod.,) which authorized a new standard broadcast station and change studio location from: 1041 Lincoln Alliance Bank Building, 183 Main Street, East, Rochester, New York to: 130 Main Street, East, Rochester, New York and Authority to determine operating power by direct measurement of antenna power. (Frank U. Fletcher, Atty. John Creutz, Engr.)	GRANTED re blanketing clause	3-29-48
BZ-2685 Rec'd Filed	11-15-47 11-20-47 11-20-47			
BR-2051 Rec'd	8-31-48 9-2-48	Renewal of license	GRANTED	7-13-49

APPLICATION RECORD - BROADCASTING

Call

Letters W V E TName VETERANS BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BTC-914 Rec'd Filed	3-17-50 3-21-50 3-21-50	Voluntary transfer of control of licensee corporation from William O. Boswell, Jr., et al to Security Trust Company of Rochester. Frank U. Fletcher, Atty.	DISMISSED without prejudice ORDER ISSUED Docket 9704	7-14-50
BP-7741 Rec'd Filed	7-8-50 7-10-50 7-10-50	Construction Permit to install auxiliary transmitter (Composite) at 1371 Westfall Road, Brighton, New York (Present site of main transmitter) to be operated on 1280kc, with power of 250 watts, employing directional antenna for night use.	GRANTED	8-3-50

APPLICATION RECORD - BROADCASTING

Call
Letters W V E TName VETERANS BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BL-4389 Rec'd. Filed	3-16-51 3-20-51 3-20-51	License to cover construction permit (BP-7741) which authorized installation of auxiliary transmitter (present site of main transmitter). Frank U. Fletcher, Atty.	GRANTED	4-26-51
BR-2051 Rec'd	7-10-51 7-20-51	Renewal of license Main Filed by Frank U. Fletcher, atty.	Granted	10-10-51
BR-2051 Rec'd	7-25-51 8-3-51	Renewal of license Auxiliary Filed by Frank U. Fletcher, atty.	Granted	10-10-51
BR-2051 Rec'd Filed	2-18-54 2-24-54 2-24-54	Renewal of license, Main & Auxiliary Filed by Frank U. Fletcher, Atty.	Granted	1-27-55

APPLICATION RECORD - BROADCASTING

Call
Letters W V E T

Name VETERANS BROADCASTING COMPANY, INC.
Rochester, New York

File No.	Dated	Application for	Action	
			Nature	Date
BZ-3636 Rec'd Filed	12-2-54 12-7-54 12-7-54	Authority to determine operating power by direct measurement of antenna power.	GRANTED issued with renewal of license dated 1-27-55	1-10-55
BRC-677 Rec'd Filed	3-3-55 3-7-55 3-7-55	Modification of license to operate Main transmitter by remote control from 17 Clinton Avenue, South, Rochester, New York, while using non-directional antenna.	GRANTED	3-9-55
BP-10,285 Rec'd Filed	12-19-55 12-28-55 12-28-55	Construction permit to change antenna-transmitter location from 1371 Westfall Rd., Brighton, New York to Winton Road, Brighton, New York. Spearman and Roberson, Attys. Page, Creutz, Garrison & Waldschmitt, Engrs.	GRANTED responsibility for installation and initial adjust of filters; and elimination of any re-radiation that may affect the ability of Station WSAI to operate in accordance with its license. Suff. measurements before and after construction to prove that no adverse effect has resulted from such construction.	3-19-56

APPLICATION RECORD - BROADCASTING

FORM BC-121
FORMERLY FORM A-170Call
Letters W.V.E.TName VETERANS BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BP-10,723 Rec'd Filed	8-10-56 8-13-56 8-27-56	Construction permit to install a new auxiliary transmitter (Collins 20V) at Winton Road, Brighton, N.Y. (proposed location of the main transmitter) & increase power from 250w to 1kw, for auxiliary purposes only. (DA-N) Atty. - Spearman & Rebersen	GRANTED	9-11-56
BMP-7417 Rec'd Filed	10-23-56 10-25-56 10-25-56	Modification of construction permit (BP-10,285, ^{as amended} which authorized changing antenna-transmitter location) for extension of completion date from 11-19-56 to 5-19-57. Frank U. Fletcher, Atty.	GRANTED Extended to	11-5-56 2-19-57
BMP-7524 Rec'd Filed	1-21-57 1-24-57 1-24-57	Modification of construction permit (BP-10,285, which authorized changing antenna-transmitter location) for extension of completion date from 2-19-57 to 5-19-57. Frank U. Fletcher, Atty.	GRANTED	2-5-57

AUG. 1955

Call
Letters WVBTName VETERANS BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action	
			Nature	Date
ER-2051 Rec'd Filed	2-14-57 3-1-57 3-1-57	Renewal of License. (Main & Aux.) Frank U. Fletcher, Atty.	GRANTED	5-29-57
BL-6578 Rec'd filed	3-14-57 3-19-57 3-19-57	License to cover Construction Permit (BP-10,285 as mod.) which authorized change antenna-transmitter location from 1371 West- fall Road, Brighton, New York, <u>To</u> Winton Road Brighton, New York. Atty's: Spearman and Roberson.	GRANTED	6-14-57

AUG. 1955

#10

APPLICATION RECORD - BROADCASTING

Call Letters W R O C (11-15-61)
X W V E TName VETERANS BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BL-6619 Rec'd Filed	4-17-57 4-23-57 4-23-57	License to cover Construction permit (BP-10,723) which authorized installation of a new auxiliary transmitter (Collins 20V) at proposed location of main transmitter to operate on 1220kc & increase power from 250w to 1kw, for auxiliary purposes only. (DA-N)	GRANTED	6-14-57
BRC-1136 Rec'd Filed	4-26-57 4-26-57 4-26-57	Modification of license to operate Auxiliary transmitter by remote control from 17 Clinton Avenue, South, Rochester, New York, while using non-directional antenna. Frank U. Fletcher, Atty.	GRANTED	6-14-57 <i>Issued with BL-6619</i>
BRC-1490 Rec'd Filed	6-29-59 7-1-59 7-1-59	Modification of license to operate MAIN transmitter by Remote Control from 17 Clinton Avenue, South, Rochester, New York, using Directional Antenna (DA-N) Richard Hildreth, Atty. <small>P. C. C. - WASHINGTON, D. C.</small>	GRANTED	2-15-60

APPLICATION RECORD - BROADCASTING

AUG 1955

Call
LettersW R O C (11-15-61)
X W V E TName VETERANS BROADCASTING COMPANY, INC.
ROCHESTER, NEW YORK

File No.	Dated	Application for	Action	
			Nature	Date
BR-2051	2-9-60 (M) 2-10-60(A)	Renewal of License (MAIN & AUXILIARY)	GRANTED	11-16-60
Rec'd Filed	2-11-60 2-11-60	Frank U. Fletcher, Atty.		
BRC-2019 R & F	3-21-62 3-21-62	Modification of license to change studio location and remote control point to 201 Humboldt Street, Rochester, New York, while using non-directional antenna. (Main)	GRANTED	3-26-62
BR-2051 R & F	2-25-63 3-4-63	Renewal of license. (MAIN & AUXILIARY). Atty: Spearman & Roberson	GRANTED	5-31-63
BRC-2218 R & F	3-11-63 3-15-63	Modification of license to change studio location and remote control point to 201 Humboldt Street, Rochester, New York, while using non-directional antenna (Auxiliary). Henry R. Goldstein, Atty.	GRANTED	3-22-63

#12

FORM BC-121

Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W R O C

Name RUST CRAFT BROADCASTING OF NEW YORK, INC.
 VETERANS BROADCASTING COMPANY, INC.
 ROCHESTER, NEW YORK

File No.	Dated	Application for	Action	
			Nature	Date
BTC-4692 R & F	11-3-64	Voluntary transfer of control of licensee corporation from Ervin F. Lyke and Grantier Neville, Individually and as agents for stockholders of licensee corporation, TO Rust Craft Broadcasting of New York, Inc. Atty. Spearman and Roberson for Transferor Atty. Reed Miller for Transferee	GRANTED Eff: 3-16-65	2-10-65
	11-4-64			
BAL-5357 R & F	1-29-65 2-5-65	Voluntary assignment of license to RUST CRAFT BROADCASTING OF NEW YORK, INC. Contingent on grant of BTC-4692 Atty. - Arnold, Fortas & Porter	GRANTED Eff: 3-16-65	2-19-65

Aug. 1955

Call
Letters W R O CName RUST CRAFT BROADCASTING OF NEW YORK, INC.
Rochester, New York

File No.	Dated	Application for	Action	
			Nature	Date
BR-2051 R & F	2-18-66 2-25-66	Renewal of license (Main & Auxiliary) Atty- <u>Fletcher</u> , Heald, Rowell, Kenehan & Hildreth	GRANTED	5-27-66
BP-18,402 R. & F. #470485 \$30 DEC 17 1968	11-4-68 11-6-68 11-6-68	CP to increase night MFOV. atty-Fletcher, Heald, Rowell, Kenehan & Hildreth (Edward W. Hummers, Jr.) Engr-Lohnes & Culver(Elizabeth L.Dahlberg)	GRANTED	12-26-68 COND re install properly designed phase monitor; field meas. equi being available at all times; A complete non- DA proof in add. to req. proof on DA before PT auth.

FORM BC-121
AUG. 1955

#14

APPLICATION RECORD - BROADCASTING

1280kc

Call
Letters W.R.O.C.

Name RUST CRAFT BROADCASTING OF NEW YORK, INC.
Rochester, New York

File No.	Dated	Application for	Action	
			Nature	Date
BR-2051 R & F #493197 \$105. PRESS MAR 1969	2-20-69 2-26-69 2-26-69	Renewal of license--(Main & Auxiliary) AMENDED 3-12-69 re: Date of last equip. perf. meas. Atty. Marvin Rosenberg	GRANTED	5-22-69
BL-12,346 R & F #507602 \$30 PT MAY 1969	4/16/69 4/18/69 4/18/69 4/25/69	License (BP-18,402) for changes. (Main) Atty: Marvin Rosenberg Engr: Ronald H. Culver, D. C.	GRANTED	6-30-69
BZ-7179 R & F #507603 \$30 DM MAY 1969	4/16/69 4/18/69 4/18/69 4/30/69	Direct Meas. (Aux.) Refunded 5/3/69 Atty: Marvin Rosenberg Engr: Ronald H. Culver, D.C.	GRANTED	6-30-69

Atty. called 3-4-69 re: Date of Last meas. dated after date of Sec. II, Page 2

APPLICATION RECORD - BROADCASTING

Call
Letters W R O C

Name RUST CRAFT BROADCASTING OF NEW YORK, INC.
Rochester, New York

File No.	Dated	Application for	Action	
			Nature	Date
BTC-6617 R & F FEE PD: \$250 #105768 (FORM 316) ALSO SEE FM & WCOL ETC JUL 24 1971	7-11-71 7-12-71	Voluntary transfer of control of Rust Craft Greeting Cards, Inc. (parent corp of Rust Craft Broadcasting Company, which in turn is parent corp of lic corp) from the Berkman Group (de jure control) to the Berkman Group (de facto control) REQUEST WAIVER OF COMMISSION'S POLICY RE CONSUMMATION DATE Atty - Kirkland, Ellis etc (P. Russell)	GRANTED	7-14-71
BR-2051 R & F PN PRESS MAR 17 1972	2-28-72 3-2-72 3-2-72	Renewal of License (Main & Auxiliary) Atty-Marvin Rosenberg AMENDED 4-10-72 re: engineering data DENY AND TO INTERVENE filed 5-1-72 by Action MOTION FOR EXTENSION OF TIME filed 5-15-72 by Marvin Rosenberg, counsel, on behalf of WROC	GRANTED (issued with BZ-8382 & BRC-3690) Cond'l re EEO for a Better Community.	8-14-75

BR-2051 OPPOSITION TO PETITION TO DENY AND INTERVENE
(filed by Action for a Better Community, Inc.) filed
5-31-72 by Marvin Rosenberg, Counsel for Rust Craft
Broadcasting of New York, Inc.

OPPOSITION TO FORMAL COMPLAINT (filed by Metro-Act of
Rochester, Inc.) filed 5-31-72 by Marvin Rosenberg,
Counsel for Rust Craft Broadcasting of New York, Inc.

MOTION FOR EXTENSION OF TIME TO FILE REPLY PLEADINGS
filed 6-9-72 by Action for a better Community, Inc.

OPPOSITION TO MOTION FOR EXTENSION OF TIME filed
6-16-72 by Marvin Rosenberg, Counsel for Rust Craft
Broadcasting, of New York, Inc.

REPLY TO OPPOSITION TO MOTION FOR EXTENSION OF TIME
filed 6-22-72 by Action for a Better Community, Inc.

REPLY TO RUST CRAFT'S OPPOSITION filed 8-14-72 by
Action for a Better Community, Inc.

AMENDMENT TO PETITION TO DENY: MARKETWIDE AND INDIVIDUAL
STATION DISCRIMINATION IN ROCHESTER BROADCAST STATION
EMPLOYMENT filed 8-8-73 by Petitioners

OPPOSITION TO AMENDMENT TO PETITION TO DENY: MARKETWIDE
AND INDIVIDUAL STATION DISCRIMINATION IN ROCHESTER
BROADCAST STATION EMPLOYMENT filed 8-23-73 by Marvin
Rosenberg, counsel for Rust Craft Broadcasting of NY Inc.

SUPPLEMENTAL APPLICATION filed 1-31-75 as an amendment
to pending renewal. (Main & Auxiliary) **MAR 20 1975**

MOTION FOR IMMEDIATE EXTENSION OF TIME filed 4-28-75
by Petitioners

SUPPLEMENT TO MOTION FOR IMMEDIATE EXTENSION OF TIME
filed 4-29-75 by Petitioners

OPPOSITION TO MOTION FOR IMMEDIATE EXTENSION OF TIME
filed 4-29-75 by Frank U. Fletcher, counsel on behalf
of Rust Craft Broadcasting of New York, Inc.

MEMORANDUM OPINION AND ORDER 5-9-75 Motion for immediate
extension of time filed by Rochester Black Media
Coalition granted.

PETITION FOR RECONSIDERATION filed 5-14-75 by Marvin
Rosenberg, Counsel for Rust Craft Broadcasting of New
York, Inc.

OPPOSITION TO PETITION FOR RECONSIDERATION filed 5-16-75
by Petitioners

NOTICE OF INTENTION NOT TO PETITION TO DENY 1975
APPLICATIONS filed 6-2-75 by Petitioners

MEMORANDUM OPINION AND ORDER 6-3-75 Petition for Reconsider-
ation filed by Rust Craft Broadcasting of New York, Inc.
denied.

APPLICATION RECORD - BROADCASTING

1280kc

Call
Letters W R O CName RUST CRAFT BROADCASTING OF NEW YORK, INC.
Rochester, New York

File No.	Dated	Application for	Action	
			Nature	Date
BTC-6946 R & F FEE PD: (SEE WSOL) FORM 316 (also see FM & TV) AUG 30 1972	8-18-72 8-22-72	Voluntary transfer of control of Rust Craft Greeting Cards, Inc. (parent corp of Rust Craft Broadcasting Company, which in turn is parent corp of lic corp) from the Berkman Group (de jure control) to the Berkman Group (de facto control) Atty - Kirkland, Ellis & Rowe	GRANTED NO GRANT FEE REQUIRED	8-31-72
BZ-8382 R & F DM PRESS AUG 6 1973	4-16-73 5-3-73 7-13-73 1973	Direct Measurement (Main & Auxiliary)	GRANTED (issued with BR-2051)	8-14-75

BR-2501 AMENDED 6-18-75 re: ascertain. of comm. needs

8-14-75 MEMORANDUM OPINION & ORDER, Petition to Deny filed
by Action for a Better Community, Inc, et al., and the
complaint filed by Metro-Act of Rochester, Inc. DENIED

APPLICATION RECORD - BROADCASTING

1280khz

Call
Letters W R O C

ASSOCIATED COMMUNICATIONS CORPORATION

Name * RUST CRAFT BROADCASTING OF NEW YORK, INC.
Rochester, New York

File No.	Dated	Application for	Action	
			Nature	Date
BRC-3690 R & F \$50-268096 AC-056 JAN 23 1974	1-9-74 1-11-74 1-11-74	Modification of license to operate transmitter by remote control from Pinnacle Hill (TV transmitter location) Brighton, New York, (SECOND REMOTE CONTROL POINT (Main & Aux.)) Atty: Marvin Rosenberg	GRANTED issued with BR-2051	4-3-74
BAL-9259 R & F FORM 316 Also see WSTV, etc	1/12/78 1/17/78 FEB 6 1978	Voluntary assignment of license to ASSOCIATED COMMUNICATIONS CORPORATION REQUEST FOR TAX CERTIFICATE MUTUALLY CONTINGENT ON GR OF BTC-8567(WSTV-TV, etc) & BTC-8575(WPIT, etc) Atty - Kirkland & Ellis	GRANTED EFF: Tax cert issued	5-10-78 3-22-79

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call WPXN
Letters XWROC

ASSOCIATED COMMUNICATIONS CORPORATION

Name **XX RUST CRAFT BROADCASTING OF NEW YORK, INC.**
ROCHESTER, NEW YORK

File No.	Dated	Application for	Action	
			Nature	Date
BR-2051 R & F PRESS	1-27-78 2-1-78 MAR 3 1978	RENEWAL OF LICENSE (MAIN & AUXILIARY) Atty. John C. Quale (Kirkland & Ellis)	GRANTED	5-10-78
BR-810202ZF PN FILED PRESS	MAR 26 1981	RENEWAL OF LICENSE (MAIN. & AUX. TRANS.) Atty. Jonathan D. Blake AMENDED 4-15-81 re: programming	<i>JL</i>	5-29-81 ISSUED

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

