

W P M P



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1396199

BROADCASTING STATION LICENSE RECORD

Date first licensed November 8, 1951Call letters W.P.M.P.Location: Pascagoula, Mississippi--
Pascagoula-Moss Point, Miss.Name of licensee CREST BROADCASTING COMPANY, INCORPORATED

Transmitter location Miss. Hwy 63, 1½ mi. NE of Pascagoula, Mississippi (L 10-18-56)
x On U.S. Hwy 90, 1½ mi. NE of Pascagoula, Mississippi (MP 2-13-51) Lic. 11-8-
x 2 miles Northeast of center of Pascagoula, Mississippi (CP 1-7-49) 51

34567
Main studio location Miss. Hwy 63 1½ mi. NE of Pascagoula, Mississippi (BL- 10-18-56)
x On U.S. Highway 90,
Just outside of Pascagoula, Mississippi (CP 1-7-49) Lic. 11-8-51

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
B3-P-5422	1-7-49	1580	250w	Daytime	3-7 9-7-49
	CP for a new station.				
BMP-4756	9-12-49	1580	250w	Daytime	3-7 3-7-50
	Mod. CP (5422) for ext. of completion date.				
BMP-5017	3-15-50	1580	250w	Daytime	3-7 9-7-50
	Mod. CP (5422) for ext. of completion date.				
BMP-5309	9-11-50	1580	250w	Daytime	3-7-49 2-7-51
	Mod. C.P. (BP-5422) for ext. completion date				
BMP-5458	1-26-51	1580	250w	Daytime	3-7-49 7-25-51
	Mod. CP(5422, as mod.) for extension completion date				
BMP-5376	2-13-51	1580	250w	Daytime	3-7 7-25-51
	Mod. C.P. (5422, as mod.) to chg. T site & make chgs. in ant. and ground system				
BMP-5640	7-24-51	Mod. CP 5422, as mod., for extension of completion date			3-7 9-15-51
BTC-1197	10-8-51	Acquisition of control of permittee			
	Eff. 10-20-51	corp. by Hugh O. Jones through purchase of stock from William R. Guest, Jr.			
BL-4534	11-8-51	1580	250w	Day	11-8 6-1-52
	Lic. cover CP 5422 as mod., for a new standard broadcast station				
BR-2659	5-31-52	1580	250w	Daytime	6-1 6-1-55
BR-2659	5-11-55	RENEWAL OF LICENSE			6-1 6-1-58
BP-10337	5-9-56	1580kc	1kw	Day	7-9-56 1-9-57
	CP to increase power & install new Trans.				
BL-6302	10-18-56	1580kc	1kw	Day	10-18 6-1-58
	Lic to cover BP-10337 to increase power from 250w to 1 kw and install new trans				
BZ-3991 (1)	6-9-58	Authority to determine operating power by direct measurement of antenna power.			
BR-2659	5-28-58	Renewal of license			6-1 6-1-61
BZ-4143 (2)	7-18-59	Authority to determine operating power by direct measurement of antenna power.			
BML-1908 (3)	12-7-60	Mod. of license to change station loc. to Pascagoula-Moss Point, Mississippi.			
	12-7-61	Perm. deferred action on renewal pending further consideration.			

Form BC 126
June 1954

#2

BROADCASTING STATION LICENSE RECORD

Date first licensed November 8, 1951

Call letters W P M P

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BR-2659	7-27-61	1580	1kw	Day	7-27 6-1-64
BZ-4444 (1)	8-23-61	Authority to determine operating power by direct measurement of antenna power.			
BR-2659	5-28-64	1580kc.	1kw.	Day	6-1 6-1-67
BZ-5438 (1)	3-30-65	Authority to determine operating power by direct measurement of antenna power			
BZ-5692 (2)	10-15-65	Auth. to determine operating power by direct measurement of antenna power.			
BR-2659	5-22-67	1580kc	1kw	Day	6-1 6-1-70
		Renewal of NDEA			
BR-2659(S)	6-10-70	Renewal and NDEA			
EBSA	5-25-72				
BR-2659	5-31-73	(SHORT) RENEWAL OF LICENSE			
BR-2659(L)	7-27-76	RENEWAL			
BTC-8165	11/22/76	InVol TC EFF:			
BTC-8274	5/31/77	Vol TC EFF:			
BP-20,342	4-20-78	1580khz, 5kw	DA-D	Day	4-20-79
		CP increase power, install DA & chg. trans.			
BR-790201C6 BL-790417AD	(L) 8-17-79	Renewal of License and Lic. to cover BP-20342 as mod. for changes			
		6-1-82			

APPLICATION RECORD - BROADCASTING

 Call W P M P
 Letters New

 Name CREST BROADCASTING COMPANY, INCORPORATED
(PO Box 348, Pascagoula, Mississippi)

File No.	Dated	Application for	Action	
			Nature	Date
B3-P-5422	11-4-46	Construction Permit for a new standard broadcast station to be operated on: Frequency: 800kc , 1120kc 1580kc Power: 250w. Hours of operation: Daytime only Trans. location: 2 miles N.E. of Center of Pascagoula, Mississippi Studio location: Just outside of Pascagoula, Mississippi	Docket # 8267	
Rec'd	11-8-46		Granted	1-7-49
Filed	11-8-46		after being removed from the hearing docket	
AMENDED	8-14-47	AMENDED to change frequency from 800kc to 1120kc and make changes in antenna; change re stockholders.		
Recd.	8-18-47			
Filed	8-22-47			
AMENDED	7-15-48	AMENDED TO change frequency from 1120kc to 1580kc, make changes in ground system and antenna.		
Recd.	7-16-48			
Filed.	7-16-48			

Transmitter- W.E. 451 A-1

John W. Hillegas, Engr.
Atlanta, Georgia

APPLICATION RECORD - BROADCASTING

 Call
 Letters **W P M P**

 Name **CREST BROADCASTING COMPANY, INCORPORATED**

File No.	Dated	Application for	Action	
			Nature	Date
BNP-4756 Rec'd Filed	8-22-49 8-25-49 8-25-49	Modification of construction permit (BP-5422, which authorized a new standard broadcast station) for extension of completion date from 9-7-49 to 3-7-50. Courtney, Krieger & Jorgensen, Atty's.	GRANTED	9-12-49
BMP-5017 Rec'd Filed	2-18-50 2-23-50 2-23-50	Mod. of C.P. (BP-5422, as mod., which authorized a new standard broadcast station) for extension of completion date from: 3-7-50 to: 9-7-50. (Norman E. Jorgensen, Atty.)	GRANTED	3-15-50

APPLICATION RECORD - BROADCASTING

Call
Letters

W P M P

Name CREST BROADCASTING COMPANY, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BMP-5309	8-25-50	Modification of construction permit (BP-5422, as modified, which authorized a new standard broadcast station) for extension of completion date from 9-7-50 to 2-7-51. Norman E. Jorgensen, Atty.	RETURNED	8-29-50
Rec'd	8-28-50		Par. 6 and notary date	incorrect.
Resub.	8-31-50			
Rec'd	9-5-50		GRANTED	9-11-50
Filed	9-5-50			
BMP-5376	10-16-50	Modification of construction permit (BP-5422, as modified, which authorized a new standard broadcast station) to change transmitter location from 3 miles Northeast of center of Pascagoula, Mississippi to <u>On U. S. Highway 90, 1 1/2 miles North of</u> Pascagoula, Mississippi and make changes in the antenna and ground systems.	GRANTED	2-13-51
Rec'd	10-18-50			
Filed	10-18-50			
AMENDED	12-7-50	AMENDED to change transmitter location from On U. S. Highway 90, 1 1/2 miles North of Pascagoula, Mississippi to On U. S. Highway 90, 1 1/2 miles Northeast of Pascagoula, Mississippi, (Description Only).		
Rec'd	12-15-50			
Filed	12-15-50			

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call
Letters W.F.M.P.Name CREST BROADCASTING COMPANY, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BMP-5458	1-18-51	Modification of construction permit (BP-5422, as modified, which authorized a new standard broadcast station) for extension of completion date from 2-7-51 to 7-25-51.	GRANTED	1-26-51
Rec'd	1-22-51			
Filed	1-22-51			
		Norman E. Jorgensen, Atty.		
BMP-5640	7-14-51	Modification of construction permit (BP-5422, as modified, which authorized a new standard broadcast station) for extension of completion date from 7-25-51 to 9-15-51.	GRANTED	7-24-51
Rec'd.	7-17-51			
Filed	7-17-51			
		Norman E. Jorgensen, Atty.		

APPLICATION RECORD - BROADCASTING

Call
Letters

W P M F

Name CREST BROADCASTING COMPANY, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BL-4534 Rec'd Filed	9-1-51 9-4-51 9-4-51	License to cover construction permit (BP-5422, as mod.) which author. a new standard broadcast station	GRANTED	11-8-51
BTC-1197 Rec'd Filed	9-22-51 9-25-51 9-25-51	Voluntary acquisition of control of permittee corporation by Hugh C. Jones through purchase of 568 shares of stock from William R. Buest, Jr.	Granted Eff.	10-8-51 10-20-51
BR-2659 Rec'd	3-3-52 3-13-52	Renewal of license. Filed by Norman E. Jorgensen, Atty.	GRANTED	5-21-52

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call
Letters

W P M P

Name CREST BROADCASTING COMPANY, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BP-8751 Rec'd Filed	1-30-53 2-4-53 2-4-53	Construction permit to change frequency from 1580kc to 1540kc; increase power from 250w to 1kw and install a new transmitter (RCA BTA 1M).	DISMISSED (Cont. application was dismissed 10-29-54)	11-23-54
AMENDED Rec'd Filed	8-8-53 7-10-53 7-10-53	Norman E. Jorgensen, Atty. Donovan S. Murphy, Engr. Contingent on WKXY changing frequency to 1580kc.		
BR-2659 Rec'd Filed	2-22-55 2-24-55 2-24-55	Renewal of License Filed by Norman E. Jorgensen, Atty.	GRANTED	5-11-55

FORM BC-121
FORMERLY FORM A-170

APPLICATION RECORD - BROADCASTING

Call
Letters W P M P

Name CREST BROADCASTING COMPANY, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BP-10,337 Rec'd Filed	1-24-56 1-26-56 1-26-56	Construction permit to increase power from 250w, to 1kw and install a new transmitter (Collins 20V). Krieger & Jorgensen, Attys. A. D. Ring & Associates, Engrs.	GRANTED	5-9-56
BL-6302 Rec'd Filed	8-18-56 8-22-56 8-22-56	License to cover Construction Permit BP-10,337 which authorized increase in power and installation of a new transmitter. Krieger and Jorgensen, Atty's	GRANTED	10-18-56
BR-2659 Rec'd Filed	2-24-58 3-3-58 3-3-58	Renewal of License. Norman E. Jorgensen, Atty.	GRANTED	5-28-58
BZ-3991 Rec'd Filed	5-9-58 5-12-58 5-12-58	Authority to determine operating power by direct measurement of antenna power. Atty's: Krieger & Jorgensen	GRANTED	6-9-58

Aug. 1955

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APPLICATION RECORD - BROADCASTING

Call

Letters W.P.M.P.Name CREST BROADCASTING COMPANY, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BZ-4148 Rec'd Filed	4-23-59 4-29-59 4-29-59	Authority to determine operating power by direct measurement of antenna power. Norman E. Jorgensen, Atty. L. J. N. du Treil & Associates, Engrs.	GRANTED	7-15-59
BML-1908 Rec'd Filed	10-24-60 10-26-60 10-26-60	Modification of License to change station location from Pascagoula, Mississippi to Pascagoula-Moss Point, Mississippi Atty- Norman E. Jorgensen	GRANTED	12-7-60
EP-2659 Rec'd Filed	2-25-61 3-8-61	Renewal of License Norman E. Jorgensen	GRANTED	7-27-61
BZ-4444 R. & F.	4-1-61 4-3-61	Authority to determine operating power by direct measurement of antenna power.	GRANTED	8-23-61
BP Rec'd	9-1-62 9-26-62	Construction permit to change hours of operation from Daytime to Unlimited using power of 1kw; install directional antenna for nighttime use Atty- Norman Jorgensen, Engr. - A.D. Ring & Assoc.	On 11-28-62 request for waiver of Sec. 1.354, Denied and Application RETURNED - LETTER	

Request (DA-N) for waiver of Sec. 1.354 of Rules

APPLICATION RECORD - BROADCASTING

Call
Letters W.P.M.P.

Name CREST BROADCASTING COMPANY, INCORPORATED
Pascagoula-Moss Point, Mississippi

File No.	Dated	Application for	Action	
			Nature	Date
BR-2659 Rec'd Filed	2-24-64 2-28-64 2-28-64	Renewal of license Norman E. Jorgensen, Atty.	GRANTED	5-28-64
BR-5438 R. & F.	11-25-64 11-30-64	Authority to determine operating power by direct measurement of antenna power.	GRANTED	3-30-65
BZ-5692 R & F	6/3/65 6/7/65	Auth. to determine operating power by direct measurement of antenna power.	GRANTED	10-15-65
BR-2659 R & F	2-22-67 3-2-67	Renewal of license Atty- Norman E. Jorgensen	GRANTED	5-22-67
BR-2659 R&F \$75-581514 PRESS:	2-24-70 3-2-70 3-2-70 MAR 31 1970	Renewal of license Atty. Krieger & Jorgensen AMENDED 4-8-70 re: Programming AMENDED 5-26-70 re: programming; commercial policy	GRANTED	6-10-70

APPLICATION RECORD - BROADCASTING

Call
Letters W P M P

Name CREST BROADCASTING COMPANY, INCORPORATED
Pascagoula-Moss Point, Mississippi

File No.	Dated	Application for	Action	
			Nature	Date
BR-2659 R & F P.N. PRESS APR 17 1973	2-24-73 3-2-73 3-2-73	Renewal of License Atty.; Norman E. Jorgensen	GRANTED	5-31-73
BR-2659 R & F PN Recd. PRESS FEB 25 1976	1-17-76 2-2-76	RENEWAL OF LICENSE N.E. Jorgensen, Atty.	GRANTED	7-27-76
BP 20,342 Rec'd Filed \$400-566728 AC-001 PN REC'd OCT 1977	5-5-76 5-13-76 5-13-76 6-14-76	Construction permit to increase power to 5kw install DA, chg. type trans. Gates BC-5H Atty: Norman E. Jorgensen Eng. Marvin Blumberg Amended 6-14-76 re Environmental Act statement Ltr. 10-2 - 77 re: Hugh O. Jones a former Stockholder & director is now deceased. Amended 10-1-77 re: Bank letter P.C.C. - WASHINGTON, D.C. OVER	GRANTED	4-20-78 "Major Environmental act. under Sec. 1.1305 of the rules"

(BR-2659) (See WRBC for petition filed 6-11-76)

(BP-20342)

Ltr. concerning 323 filed on 7-12-77

Amended 5-10-77 re: "Voting Trust Agreement"
Rec'd

Amended/11-3-77 re: Eng. Statement, Fig 1-A Daytime
Theoretical & Horizontal plane Radiation pattern
Fig. 12-A, 12-H Photos of site

#11

APPLICATION RECORD - BROADCASTING

1580khz

Call
Letters W P M P

Name CREST BROADCASTING COMPANY, INCORPORATED
PASCAGOULA-MOSS POINT, MISSISSIPPI

File No.	Dated	Application for	Action	
			Nature	Date
BTC-8165 R & F Fee pd \$200 Includes FM WPMO Code 047 (FORM 316) NOV 10 1976	10/18/76 10/22/76 10/26/76 W 628092	Involuntary transfer of control of lic corp from Hugh O. Jones to James O. Jones II, Mabel J. Turnbough and Sarah S. Jones, Individually and as Executrix of the Estate of Hugh O. Jones, deceased (see over) Atty - Norman E. Jorgensen	GRANTED EFF: NO FEE:	11/22/76
BTC-8274 R & F (Form 315) ALSO SEE FM WPMO MAR 10 1977 Pub notice filed 5-10-77	2-4-77 2-7-77	Voluntary transfer of control of lic corp from Sarah S. Jones, Individually and as Executrix of the Estate of Hugh O. Jones, Deceased, to Sarah S. Jones, Mabel J. Turnbough and James O. Jones II, et al Atty - N.E. Jorgensen Voting Trust Agreement filed 5-10-77	GRANTED EFF:	5/31/77

Form BC-121

May 1976

6-51

APPLICATION RECORD - BROADCASTING

Call
Letters **W P M P**Name **CREST BROADCASTING COMPANY, INCORPORATED**
PASCAGOULA-MOSS POINT, MISSISSIPPI

File No.	Dated	Application for	Action	
			Nature	Date
BR 790201 C6 PRESS APR 4 1979		RENEWAL OF LICENSE John G. Johnson, Jr., Atty.	GRANTED issued	8-16-79 with BL-790417AD
BL-790417AD R & F PTA PRESS JUL 25 1979	4-17-79 4-16-79	Lic. to cover BP-20,342 as mod. for changes Atty: John G. Johnson, Jr. (Jorgensen, Johnson etc.)	GRANTED issued	8-17-79 with RENEWAL
BAL810501EY Form 314 JUN 9 1981 PRESS Also see WPMO PN filed 6-2-81		Vol AL to Sandia Broadcasting Corporation Atty for assignor John G. Johnson, Jr. Atty for assignee Elliot B. Evers		

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

