WQXI



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1399199

```
Date first licensed 6-22-48 (SEE CARD#Z FOR NAME) Eff: 1-4-68)

APACIFIC AND SOUTHERN COMPANY, INC. (AL 12-15-67 9-1-64 Station location: Atlanta, Ga. XJUPITER BROADCASTING OF GEORGIA, INC. (AL 12-28-60; EFF: 1-10-61 XESQUIRE BROADCASTING CO. OF ATLANTA, INC., (AL 9-14-60; EFF: 10-19-60 X ROUNSAVILLE OF ATLANTA, INC. (AL 10-4-55, EFF: 10-4-55)

Name of licensee X ROBERT W. ROUNSAVILLE
```

xState Hwy.13, intersection of Peachtree Creek, Atlanta Georgia (CP 1-9-52)
Transmitter location of State Hwy. 13 at intersection of Peach Tree Creek, approx. 5 mi.

North of Atlanta, Georgia, Buckhead, Georgia. (CP & MP 12-22-47)

(Lic. 6-2-48)

3340 Peachtree Rd., N.W., Atlanta, Ga. (Ltr. 6-9-76
x2970 Peachtree Road, N.W., Atlanta, Georgia (ERC 9-24-65)
X 3165 Mathieson Drive, N. K. Atlanta, Georgia (Re-descpt. (ERC-811)c.8-1-52)
Corner Peachtree Rd. and Mathieson Dr., NE., Atlanta, Georgia (CP 1-9-52)

E Corner Peachtree Road & Matheison Drive, Buckhead, nr. Atlanta, Ga. (Lic.

R.C. E Corner Feachtree Road & Mathelson Drive, Buckhead, nr. Atlanta, Ga. (Lic. Main studio location To be determined, Buckhead, Georgia. (CP & MP 12-24-47)

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

The state of the s			-		
Appl.	Date	1	1	Time	Period
No.	Issued	Freq.	Power	Div.	From To-
BP-5623	10-14-47	790	1kw	Daytime	
1	AND DESCRIPTION OF PERSONS ASSESSMENT				anted subject
					(ondtional,
B3-P-562	3 12-24-4	the administration between the six	THE RESIDENCE OF THE PERSON NAMED IN	CONTRACTOR OF STREET	2-24 8-24-48
				rovel of a	ntenna and
	T site.	(CONDITI	ONAL)		
3-P-5623	12-24-47	Superse	ling CP	as of sam	date to
F-3301		unrise o			2-24 8-24-48
L-3114	6-22-48	Contractive and a second secon	lkw	THE RESERVE AND PERSONS NAMED IN	6-22 5-1-49
	Lic. to	over CP	5623 as	mod) for	a new station
-	and spec	fy studie	site.	(COMD. CIA	USE)
BR-1974	4-6-49	790	lkw :	Daytime !	5-1 5-1-52
P-7022	6-15-49	790	5kw	Daytime 8	-15 2-15-50
	CP to inc	rease pow	er, chan	Te T. Hal	te changes in
	ground sy	stem, xxx		XXXXXXX	XXXXXX
	(0	OND. CL/U	(E)		
	10-13-49		5kw D	aytime 3-	15 2-15-50
N. ange	od. CF ('C	22) to the	nue tros	s of T	
BL-3885	12-8-49	790	Skw I	Daytime 12	-8 5-1-52
	power, in	tall nev	and the	mod) for	increase in ound system.
		(COND. C	LA SE	THE THE EL	ound system.
BP-7645	1-9-52		COLUMN PROPERTY AND PERSONS ASSESSMENT	U 3-	9 9-9-52
00 4 1		B≷D.	A-N (COM	OF A HOP	
use and	chg. T&S lo	s.oper.	equip., i	install DA	for night
ase and	E. 100 10	catton			
BR-1974	4-23-52 7	790 ke 5	kw Da	ytime 5-1	4 -1-55
3L-4731	8-1-52	790 1kw	5kw-L\$	U 8-1	4-1-55
		D	A-N (C	MITICHAL	CLAUSE)
	Lic. cover	CP(7645)	AND ME	for change	in hours of
Teleg.	3-30-55	Action on	renewal o	deferred 3	p. T & S sit
	d operation				
rene					
	4-19-55 1			4-19	
BI-=19291	Pot nako	790kc 110			3-14-60
7	attorne		The country	o directoro	nal antenna

Form BC-126 June 1954 #2

BROADCASTING STATION LICENSE RECORD

Date first licensed	Call letters WQXI
JEFFERSON-PILOT BROADCASTING COMM X ROUNSAVILLE OF ATLANTA, INC. Name of licensee ROBERT W. ROUNSAVILLE	PANY (AL 1-9-74 EFF: 2-28-74)
Transmitter location	

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

	Date 1			Time	Period
Appl.	Date				
No.	Issued	Freq.	Power	Div.	From- To-
BRC-813	9_9_55	Mod. of	lic. to	on, tran	s. by remote
THE RESERVE TO SERVE THE PARTY OF THE PARTY	7-7-72	716E	Mathies!	n Drive	N.E., Atlanta,
(1)	control 1	OIT 2102	Matimes	in Dire	1
	Georgia, v	while us	ing non-c	irection	al antenna.
DAY 2125	10 / 65	Waliman		ment of	Heenes to
BAL-2125	THE RESERVE TO SERVE THE PARTY OF THE PARTY				license to
EFF:	10-4-55	HOUNSAV	THE OF	ATLANTA.	INC.
DQ x 7 D 7 7 Y	***99×49**	MENTXEE	REMANANX	CHANICANN	xhetxfieldx
THE RESERVE AND ADDRESS OF THE PERSON NAMED IN	INTERNSITY				
THE RESERVE AND THE PERSON NAMED IN	The second secon		1kw-5kw-	g IIn	4-29-57 4-1-58
BS-1974	4-29-57	PORC			4-21-11 4-1-10
			DA-N CO		
(40-0)	Mod. of 1			field i	
(Memo)	measureme	nts to b	e read m	onthly in	stead of weekly.
	Contract of the last	The second second	The second second		the same of the sa
TELEGRAM	3-28-58	Action	n renews	I dererre	d 3-27-58.Cont
					d until final
					application.
BP-13231	7-14-59	790kc	1kw,5kw-	LS U	9-14 3-14-60
			DA-N		
THE RESERVE OF THE PERSON NAMED IN	The same of the sa				
	CP to make	e change	s in nig	httime dir	rectional
	CP to mal		s in ni g	httime dir	rectional
18-1974	antenna	attern.			
THE RESERVE AND ADDRESS OF THE PERSON NAMED IN	antenna 1	Renewal	of lice	nse	4-1 4-1-61
BL-7596	antenna 1	Renewal 790kc	of lice	nse	
THE RESERVE AND ADDRESS OF THE PERSON NAMED IN	7-15-59	Renewal 790kc	l of lice lkw 5kw-DA-N	unl.	4-1 4-1-61 11-17 4-1-61
THE RESERVE AND ADDRESS OF THE PERSON NAMED IN	11-17-59	Renewal 790kc	l of lice lkw 5kw-DA-N (P-13,73	Unl.	4-1 4-1-61 11-17 4-1-61 auth. changes
BL-7596	lic. to din night:	Renewal 790kc	l of lice lkw 5kw-DA-N (P-13,73	Unl. Unl.	4-1 4-1-61 11-17 4-1-61 auth. changes ttern.
THE RESERVE AND ADDRESS OF THE PERSON NAMED IN	lic. to din night:	Renewal 790kc over CP ime_dire Voluntar	l of lice lkw 5kw-DA-N (P-13,73 ctional a	Unl. Unl. interma_parent of li	4-1 4-1-61 11-17 4-1-61 auth. changes ttern. cense to
BL-7596	11-17-59 Lic. to compare the second s	Renewal 790kc over CP ime_dire Voluntar	l of lice lkw 5kw-DA-N (P-13,73 ctional a	Unl. Unl. interma_parent of li	4-1 4-1-61 11-17 4-1-61 auth. changes ttern.
BL-7596 BAL-3953 EFF:	antenna 17-17-59 Lic. to 6 in might: 9-14-60 10-19-60	Renewal 790kc over CP ime_dire Voluntar Esquire	l of lice lkw 5kw-DA-N (P-13,73 ctional a y assign Broadcas	Unl. Unl. Sl) which interna pa	4-1 4-1-61 11-17 4-1-61 auth. changes ttern. cense to f Atlanta, Inc.
BL-7596 BAL-3953 EFF:	11-17-59 Lic. to compare the second s	Renewal 790kc over CP ime_dire Voluntar Esquire	lkw 5kw-DA-N (F-13, 3 ctional a ry assign Broadcas	Unl. Unl. Sl) which interna pa	4-1 4-1-61 11-17 4-1-61 auth. changes ttern. cense to
BL-7596 BAL-3953 EFF:	antenna 17-17-59 Lic. to 6 in might: 9-14-60 10-19-60	Renewal 790kc over CP ime_dire Voluntar Esquire	lkw 5kw-DA-N (SP-13, 73 ctional a ry assign Broadcas 1kw,5kw-1	Unl. Unl. Sl) which antenna parent of liting Co. o	auth. changes ttern. cense to f Atlanta, Inc. 0-27 4-1-61
BL-7596 BAL-3953 EFF:	antenna 17-17-59 Lic. to 6 in might: 9-14-60 10-19-60	Renewal 790kc over CP ime_dire Voluntar Esquire	lkw 5kw-DA-N (SP-13, 73 ctional a ry assign Broadcas 1kw,5kw-1	Unl. Unl. Sl) which antenna parent of liting Co. o	auth. changes ttern. cense to f Atlanta, Inc. 0-27 4-1-61
BAL-3953 EFF: BS-1974	11-17-59 Lic. to compare the second	Renewal 790kc over CP ime_dire Voluntar Esquire	lkw 5kw-DA-N (SP-13, 73 ctional a ry assign Broadcas 1kw,5kw-1	Unl. Unl. Sl) which interna pa	auth. changes ttern. cense to f Atlanta, Inc. 0-27 4-1-61
BAL-3953 EFF: BS-1974	11-17-59 Lic. to 6 in might: 9-14-60 10-19-60 10-27-60 Mod. of	Renewal 790kc over CP ime_dire Voluntar Esquire 290kc	l of lice lkw 5kw-DA-N (F-13, 73 ctional a ry assign Broadcas lkw,5kw-l DA-N to redescr	Unl. Unl. Unl. I) which interma pa ment of li ting Co. o	auth. changes ttern. cense to f Atlanta, Inc. or Point
BAL-3953 EFF: BS-1974	antenna 17-15-19 11-17-59 Lic. to 6 in might: 9-11-60 10-19-60 10-27-60 Mod. of 2862.	Renewal 790kc over CP ime_dire Voluntar Esquire 790kc license	l of lice lkw 5kw-DA-N (F-13, 73 ctional a ry assign Broadcas lkw,5kw-l DA-N to redescr	Unl. Unl. Unl. I) which interma pa ment of li ting Co. o	auth. changes ttern. cense to f Atlanta, Inc. or Point
BAL-3953 EFF: BS-1974	antenna r 7-15-19 11-17-59 Lic. to d in might: 9-14-60 10-19-60 10-27-60 Mod. of 2862.	Renewal 790kc over CP ime_dire Voluntar Esquire Voluntar Esquire Voluntary	l of lice lkw 5kw-DA-N (P-13, 73 ctional a ry assign Broadcas lkw,5kw-l DA-N to redescri	Unl. Unl. Unl. I) which antenna parent of liting Co. of lice Monit	auth. changes ttern. cense to f Atlanta, Inc. or Point ense to
BAL-3953 EFF: BS-1974 BK-1974	In might: 9-14-60 10-27-60 Mod. of 2862. 11-10-61 1-10-61	Renewal 790kc license Voluntary Esquire Voluntary Facuire 790kc	lkw 5kw-DA-N (F-13, 3 ctional a ry assign Broadcas 1kw, 5kw-l DA-N to redescri	Unl. Unl. I) which interma parent of li ting Co. o LS U 1 ribe Monit ent of lic	4-1 4-1-61 11-17 4-1-61 auth. changes ttern. cense to f Atlanta, Inc. 0-27 4-1-61 or Point ense to
BAL-3953 EFF: BS-1974 BK-1974	In might: 9-14-60 10-27-60 10-27-60 11-10-61 11-7-63	Renewal 790kc license Voluntary Esquire Voluntary Facuire, 790kc 790kc	lkw.5kw-lassigned assignment of lice. lkw.5kw-lassignment assignment assignm	Unl. Unl. Unl. I) which interma parent of li ting Co. o LS U 1 ribe Monit ent of lic S.DA-n,U DA-N U 1	4-1 4-1-61 11-17 4-1-61 auth. changes ttern. cense to f Atlanta, Inc. 0-27 4-1-61 or Point ense to
BAL-3953 EFF: BS-1974 BK-1974	In might: 9-14-60 10-19-60 10-27-60 10-27-60 11-10-61 11-7-63 CP to ins	Renewal 790kc license Voluntary Esquire 790kc 790kc 790kc 790kc 11 an a	lkw.5kw-lassigned lkw.5kw-lass	Unl. Unl. Unl. It ent of litting Co. of litting	4-1 4-1-61 11-17 4-1-61 auth. changes ttern. cense to f Atlanta, Inc. 0-27 4-1-61 or Point ense to 1 4-1-64 -7 7-7-64 time and aux.
BAL-3953 EFF: BS-1974 BK-1974	In might: 9-14-60 10-27-60 10-27-60 10-27-60 11-10-61 11-7-63 CP to insidaytime to	Renewal 790kc over CP ime_dire Voluntar Esquire Voluntar Esquire 790kc 790kc 790kc tall an a	l of lice lkw 5kw-DA-N (P-13, 73 ctional a ry assign Broadcas lkw, 5kw-l DA-N to redesca lkw, 5kw-l	Unl. Unl. Unl. Sl) which antenna parent of ling Co. of lice Monit ont of lice S,DA-n,U DA-N U l main night at main t	4-1 4-1-61 11-17 4-1-61 auth. changes ttern. cense to f Atlanta, Inc. 0-27 4-1-61 or Point ense to 1 4-1-64 -7 7-7-64 time and aux. rans. loc
BAL-3953 EFF: BS-1974 BR-1974 BP-15991	In might: 9-14-60 10-27-60 10-27-60 10-27-60 11-10-61 11-7-63 CP to insidaytime to	Renewal 790kc over CP ime_dire Voluntar Esquire Foluntar	l of lice lkw 5kw-DA-N (P-13, 73 ctional a ry assign Broadcas lkw, 5kw-l DA-N to redesca lkw, 5kw-l lkw, 5kw-	Unl. Unl. Unl. I) which interma parent of lice ting Co. of LS U 1 ribe Monit ent of lice S.DA-n,U DA-N U 1 main night at main to lkw, DA-N.	auth. changes ttern. cense to f Atlanta, Inc. 0-27 4-1-61 or Point ense to 1 4-1-64 -7 7-7-64 time and aux. rans. loc. with remote

Form BC 126 June 1954 Card #3

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WQXI

Station location ATLANTA, GEORGIA

Name of licensee ESQUIRE, INC.

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

	The state of the s	Line of the Land	- Company		Charles of the Control of the Contro
Appl.	Date			Time	Period
No.	Issued	Freq.	Power	Div.	From To
Wire dated 73.48(a)(5 & in oper.	& rec'd 7	-1-64 gi	ving not	trans. is	now installe
BR-1974	7-27-64	790kc	1kw-5kw-	LS/DA-N_	7-27 4-1-67
	9-1-64	(BP-1599	1-Alt.Ma	in Night,	cense and CP ux day) to orgia, Inc.
BL-10,611	9-2-64	Lie to	cover ¢	Aux-Alt.M P(BP-15,99 an Alternated Aux Trans.	
BZ-5506	4-30-65	the same of the sa			30 4-1-67
Main	4 20 65	by direct	measure	ment of an	tenne power
BZ-5507 (1) Alt. M	4-30-65				rating power
BRC-2741 (1)	9-24-65	Mod. of and remo Peachtre (Main Tr	license te contr e Road, l ansmitte	to change sol point to N.W., Atlan	2970 ita, Ga.,
BS-1974 (2)	2-28-66	may be a 2099 Che	perated b	dge Road,	entrol from Atlanta, Ga.
BS-5507 (2)		Mod. of		ke chgs in	the lic.
ER-1974	3-29-67	.]		S U DA-N 4- Aux.&Alt.	1 4-1-70
BTC-5429	11-15-67	Volunta	ry transf	er of contr	ol.
TELEGRAM BAL-6247 BRC-3189	2-19-68 Mod. of 1 remote co	790kc 1	kw,5kw-DA operate m 2970 Pe	ent of lice -N U 2-19 Main transmachtree Rd.	7 4-1-70

Form BC 126 June 1954 #4

BROADCASTING STATION LICENSE RECORD

Date first licensed	Call letters WQXI
	Station location
Name of licensee	
Transmitter location	
Main studio location	

CONSTRUCTION PERMIT AND LICENSE RECORD

	a product of the last			-
Date			Time	Period
Issued	Freq.	Power	Div.	From To
2-19-68	790kc	1kw_DA_	N Aux.	2-19 4-1-70
	icense t	o operat	e Aux. tr	
			Peachtree	Rd., N.W.,
	Company of the Compan			
4- 20-70	RENEVAL	& NDEA-	AUX=ALT(\$)	4-1-73
5-28-70	Alt.Mai	PTrans:	RCA BIA-1	H3
5-25-72				
1-17-73	VOL.	C EFF:	1-26-73	
1-9-74	RENEWAL	F LICENS	ELAUX. & A	IT.) 4-1-76
1-8-74	VOL AL	EFF: 2	2-28-74	-1-7-4-1-75
9-30-76	RENEWAL	(MAIN,AL)	r. & AUX.)	4-1-79
8-15-79	RENEWAL	OF LICEN	SE	4-1-82
	Issued 2-19-68 Mod. of 1 remote co Atlanta, 3-1-68 4-20-70 5-28-70 5-28-70 1-9-74 1-9-74	Issued Freq. 2-19-68 790kc Mod. of license to remote control from Atlanta, Georgia 3-1-68 PSA 4-20-70 RENEWAL 5-28-70 Alt.Main 5-25-72 1-17-73 VOL. 1-9-74 VOL AL Chg. SL. 9-30-76 RENEWAL	Issued Freq. Power 2-19-68 790kc 1kw-DA- Mod. of license to operate remote control from 2970 Atlanta, Georgia (DA-N). 3-1-68 PSA 320w 4-20-70 RENEWAL NDEA- 5-28-70 Alt.MainpTrans: 5-25-72 1-17-73 VOL. IC EFF: 1-9-74 RENEWAL OF LICENS 1-9-74 VOL AL EFF: 2-9-76 RENEWAL (MAIN, ALT.)	Issued Freq. Power Div. 2-19-68 790kc 1kw-DA-N Aux. Mod. of license to operate Aux. transmote control from 2970 Peachtree Atlanta, Georgia (DA-N). 3-1-68 FSA 320w 4-20-70 RENEWAL & NDEA- AUX-ALT(\$) 5-28-70 Alt.Mai pTrans: RCA BTA-1 5-25-72 1-17-73 VOL. IC EFF: 1-26-73 1-9-74 RENEWAL OF LICENSE(AUX. & A VOL AL Chg. SL & RC 9-30-76 RENEWAL (MAIN, ALT. & AUX.)

Call WQXI Letters X New

Name ROBERT W. ROUNSAVILLE

(PO Box 677, Cleveland, Tennessee - Temp.)

File No.	Dated	Application for	Nature	tion Date
B3-P-5623 Rec'd Filed	1-11-47 1-16-47 1-16-47	Construction Permit for a new standard broad- cast station to be operated on: Frequency: Frequency: 1100ko 790kc Power: lkw Hours of operation: Daytime only Trans. location: To be determined—Buckhead, Georgia Studio location: Same (Filed by Andrew W.Bennett,Atty. Lynne C.Smeby,Engr.) AMENDED to change frequency from 1080kc to	subject t	55(b) 0-47
Recd. Filed AMENDED Recd. Filed	2-7-47 2-7-47 5-14-47 5-15-47 5-15-47	AMENDED to change frequency from 1120kc to 790kc		

Transmitter-Raytheon RA-1000

#2

Call Letters WQXI

Name

ROBERT W. ROUNSAVILLE

File No.	Dated	Application for	Nature Nature	tion Date
BMP-3301 Rec'd Filed	10-28-47 11-4-47 11-4-47	(Filed by Andrew W. Bennett, Atty.; Lynne C. Smeby, Engr.)	subj. to permittee such steps a found ne vent object interference radiations because of	tionable ce or spurious occuring the proximity rs of other

Call

ROBERT W. ROUNSAVILLE

Name

File No. BL-3114 Rec'd Filed	Dated 4-16-48 4-20-48 4-20-48		Action Nature Date GRANTED 6-22-48 subj. to cond. that the licenses shall take such steps as may be for necessary to prevent any objectionalbe interference or spurious radiations occurring because of the proximity of the towers of other radio stations.
BP-7022 Rec'd Filed	11-17-48 11-30-48 11-30-48	lkw to 5kw; change/transmitter (Composite); if make changes in ground system; exception of the changes in groun	ANTED 6-15-49 bi. to cond. that per- tiee take steps neces- ry to prevent any object hable interference of irlous radiations occur- g because of the proz- lty of lowers of other life st lions; and that mittee submit data wing that proposed T c. 3.46 of Rules

Call Letters WQX1

Name Robert W. Rounsaville

File No. Dated		Application for	Nature Date	
BR-1974 Rec'd	2-24-49 2-28-49	Renewal of license. Milton J. Kibler, Atty.	Granted	4-6-49
BMP-479 6 Rec'd Filed	9-29-49 9-30-49 9-30-49	Modification of construction permit (BP-7022, which authorized increase in power, installation of new transmitter and change in the ground system) to change type of transmitter (RCA BTA-5F). Milton J. Kibler, Atty.	GRALTED same c BP-7022	10-13-49 ond. as

Call Letters WQX1

Robert W. Rounsaville

Name

Action Application for Nature File No. Dated Date GRANTED | 12-8-49 BL-3885 9-14-49 License to cover C.P. (BP-7022, as mod.,) Rec'd 9-22-49 which authorized increase in power, installation of new transmitter and change. Filed 9-22-49 in the ground system. ons decirring becau of the proximity of the towers of other radio stations. E -7845 Construction permit to change hours of opera-Docket No. 9830 GRANTED | 1-9-52 after Slay day and 500w might, install directional Hearing - DECISION AND ORDER ISSUED transmitting equipment. Andrew W. Bennett, Atty. 6-15-50 AMENDED to make changes in Directional AMENDED antenna pattern. . Rec 'd 6-15-50 6-15-50 Filed (SEE AMENDMENT ON CARD #6)

Name

APPLICATION RECORD - BROADCASTING

ROBERT W. ROUNSAVILLE

Call Letters

WQXI

			Act	ion
File No.	Dated	Application for	Nature	Date
BP-7645	(Continued	from Card #5)	See Card	#5 for Action
AMENDED Rec'd Filed	9-20-50 9-22-50 9-22-50	AMENDED to make changes in the MEOV.		
AMENDED Rec'd Filed	12-14-50 12-20-50 12-22-50	AMENDED to change power from 500w, 5kw-LS to 1kw, 5kw-LS; make changes in directional antenna and change transmitter location from On State Highway 13 at intersection of Peachtree Creek, Approx. 5 miles North of Atlanta, Georgia, Buckhead, Georgia to On State Highway 13 at intersection of Peachtree Creek, Atlanta, Géorgia and change studio location from Corner Peachtree Road and Matheison Drive, Buckhead, Near Atlanta, Georgia to Corner Peachtree Road and Matheison Drive, Atlanta, Georgia (Descriptions Only). Ltr. 3-27-51 notifying Comm. that Welch, Mott & Morgan are Atty's.		

FORM A-170 #7
FORMERLY FCC FORM 94

FORM A-170 #7 APPLICATION RECORD - BROADCASTING

Call Letters W Q

WQXI

Name ROBERT W. ROUNSAVILLE

File No.	Dated	Application for	Natur	Action Te Date
BR-1974 Rec'd Filed	1-19-52 2-1-52 2-1-52	Renewal of license Filed by Vincent B. Welch, Atty.	GRANTE	D 4-23-52
BL-4731 Rec'd Filed	5-30-52 6-4-52 6-4-52	License to cover construction permit (BP-764 which authorized change in power, hours of operation and equipment, installation of DA for night use and change in transmitter and studio locations (description only).	CRANTEL Conditi anycros	8-1-52 lonal re relieve s modulation or ation effects.
BR-1974 Rec'd Filed	12-22-54 1-11-55 1-11-55	Vincent B. Welch, Atty. Renewal of license. Vincent A. Pepper, Atty.	GRANTED	4-19-55
BRC-813 Rec'à Filed	8-31-55 9-7-55 9-7-55	Modification of license to operate trans. by remote control from 3165 Mathieson Drive, N.E. Atlanta, Georgia, while using non-directional antenna. Vincent A. Pepper, Atty.	GRANTED	9-9-55

FORM BC-121

APPLICATION RECORD - BROADCASTING

ROUNSAVILLE OF ATLANTA, INC.
Name X ROBERT W. ROUNSAVILLE

Call

File No.	Dated	Application for	Nature	tion Date
BAL-2125 Rec'd Filed	9-9-55 9-16-55 9-16-55	Voluntary assignment of license to Rounsavil of Atlanta, Inc. Vincent Pepper, Atty.	GRANTED EFF:	10-4-55 10-4-55
		Station now prepesented by Smith & Pepper, Att	9	
BR-19 74 Recd. Filed	1-10-58 1-23-58 1-23-58	Renewal of license.	GRANTED	7-15-59
BP-13,231 R & F	6-24-59 7-2-59	C.P. to make changes in nighttime directional antenna pattern. Smith & Pepper, Attys. Jenn Mallaney, Engr.	GRANTED	7-14-59
		P.C.C WASHINGTON, D. C.		

FORM BC-121

Name

Aug. 1955 ESQ

Call

IRE, INC.

File No.	Dated	Application for	Nature	tion Date		
BL-7596 R & F	4-23-59 4-27-59	License to cover C. P. (BP-13231) which authorized chgs. in night-time DA pattern. Atty's: Smith & Pepper	GRANTED	11-17-59		
BAL-3953 Rec'd Filed	7-15-60 7-15-60 7-15-60	Voluntary assignment of license to Esquire Broadcasting Co. of Atlanta, Inc. Vincent A. Pepper, Atty. for Assignor Marcus Cohn, Atty. for Assignee	GRANTED EFF:	9-14-60 10-19-60		
BAL-4080 Rec'd Filed	11-30-60 12-2-60 12-2-60	Voluntary assignment of license to ESQUIRE, INC. Cohn & Marks, Attys.	GRANTED EFF:	12-28-60 1-10-61		
BR-1974 Rec'd&Filed	1-3-61 1-10-61	Renewal of License Marcus Cohn, atty.	GRANTED	3-22-61		
	Laborator State of the State of	F.C.C WARHINGTON, D. C.				

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Call Letters

WQXI

Name ESQUIRE, INC. Atlanta, Georgia

File No.	Dated	Application for	Nature	10n Date
BP-15,991 R. & F.	8-21-63 8-23-63	CP to install an alternat-main nighttime and auxiliary day transmitter(RCA-BTA-1L) at mai trans. location (300 feet SE) to be operated on lkw, DA-N, with Remote Control from main translee(daytime-enly). Atty: Cohn & Marks Remote control point 2009 Cheshire Bridge Rd.	RC from loc. is all fun- under su lic. ope	11-7-63 main trans. suth.provided ctions are pr.of properly rators.
R.AF.	10_28_63	Atlanta, Georgia	.	
BR-1974 R & F	1-3-64 1-8-64	Renewal of License Stanley B. Cohen, Atty.	GRANTED	7-27-64
R. & F.	4-28-64 4-28-64	Lic to cover CP(BP-15,991) which auth install of an Alternate Main-Night and Aux-Day Trans. Atty- Cohn & Marks	GRANTED 9-	2-64

FORM BC-121 #1] Aug. 1955

APPLICATION RECORD - BROADCASTING

Call

JUPITER BROADCASTING OF GEORGIA, INC.

Name

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B11- W-	20000	Application for	Nature	tion
File No.	Dated	Application for	-	Date
BAPL-316 R & F	4-30-64 5-4-64	Voluntary assignment of license and CP(BP-15 to JUPITER BROADCASTING OF GEORGIA, INC. Atty for assigner - Cohn & Marks	GRANTED EFF	7-29-64 9-1-64
		Atty for assignee - Arent, Fox etc		
BZ-5506 R.&F.	11-4-63 1 10- 10 - 64	Authority to determine operating power by direct measurement of antenna power. (Main) Atty-Arent, FoxKintner, Plotkin & Kahn	GRANTED	4-30-65
FZ=5507 R. & F.	11-11-65 11-10-64	Authority to determine operating power by direct measurement of antenna power. (Auxiliary-Day & Alternate Main Night Trans) Atty Arent, Fox, Kintner, Plotkin & Kahn	GRANTED	4-30-65
		F.C.C WASHINGTON, D. C.		

Call Letters WQXI

Name JUPITER BROADCASTING OF GEORGIA, INC. Atlanta, Georgia						
File No.	Dated	Application for	Action Nature Date			
BRC-2741 Rec'd Filed	9-17-65 9-20-65 9-20-65	Modification of license to change studio location and remote control point to 2970 Peachtree Road, N. W., Atlanta, Georgia. (Main Transmitter) Non-DA Thomas Schattenfield, Atty.	CRAN TED	9-24-65		
BR-1974 R & F	12 - 28 - 66 1 - 3-67	Renewal of License (Main & Aux Alt. Main) Atty.: Thomas Schattenfield	GRANTED Cond pre- radiation	3-29-67 ent harmful WQXI.		
BTC-5429 R & F SEP 7	8-28-67 8-29-67	Voluntary transfer of control of lic. corp. from Fox, Wells & Rogers to DeSales Harrison Paulette B. Harrison and Arthur H. McCoy Atty for transferor - Harry M. Plotkin	Jr.	11-15-67 - 4-68		
		for transferee - Haley, Bader & Potts				

FORM BC-121 #13

Call

Letters WQXI

PACIFIC AND SOUTHERN COMPANY, INC.

Name JUPITER BROADCASTING OF GEORGIA, INC.

Atlanta, Georgia

	AND LOCAL DESIGNATION OF THE PARTY OF THE PA			tion
File No.	Dated	Application for	Nature	Date
BRC-3189 R & F AMENDED	10-9-67 10-11-67 2-14-68	Modification of license to operate Main transmitter by remote control from 2970 Peach Road, N.W., Atlanta, Georgia (DA-N). To change name to: PACIFIC AND SOUTHERN COMPAN. Atty.: Gene A. Bechtel		2-19-68
BRC-3190	10-9-67	Modification of license to operate Aux.		
R&F	10-11-67	transmitter by remote control from 2970 Peachtree Road, N.W., Atlanta, Georgia (DA-N)	GRANTED	2-19-68
AND DED 1967	2-14-68	To change name to: PACIFIC AND SOUTHERN COMPANY, Atty.: Gene A. Bechtel	INC.	
FEB 2 3 1968. BAL-6247	11-29-67			
R & F (Form 316)	12-1-67	PACIFIC AND SCUTHERN COMPANY, INC		- 1
		000 - 10000 0000		2-15-67
DEC 1 3 196	7	E	FF: 1-4-	-08
		F.C.C WASHINGTON, D. C.		

Call Letters M.Q.X.I.

Name PACIFIC AND SOUTHERN COMPANY, INC.
Atlanta, Georgia

П				A	ction
١	File No.	Dated	Application for	Natur	e Date
	BR-1974 R & F	12-23-69	Renewal of License (Main & AuxAlt. Main)	GRANT	ED 4-20-70
			ted)Atty.: Gene A. Bechtel		
_			.) AMENDED 3-24-70 re: Programming		
		1-2-70	Community Coalition comments on approval of policies and procedures adopted by station filed 3-30-70		
	BTC- 6978	9-11-72	Voluntary relinquishment of de facto control		
	Rec'd	9-20-72	of Pacific and Southern Broadcasting Company.	GRANTED	1-17-73
	Filed #111010 Code (Form 316)	9-20-72 053 \$250 17 1 1972	Inc. (parent corporation of licensee) by DeSales Harrison, Jr., Faulette Harrison and Arthur H. McCoy thru surrender of stock by HcCoy to parent corporation. Lois S. Schwartz, Atty.	EFF:	1-26-73
			F.C.C WASHINGTON, D. C.		

790kc.

Call Letters WQXI

JEFFERSON-PILOT BROADCASTING COMPANY

Name X PACIFIC AND SOUTHERN COMPANY, INC.

File No.	Dated	Application for	Nature	tion Date
BR-1974 R & F P.N. PRESS FEB 8 1973 Pub.notice fil	12-28-72 1-2-73 1-2-73	Renewal of License (Main & AuxAlt. Main) Atty.: David Tillotson AMENDED 4-3-73 re: programming; equal employ policy AMENDED 4-25-73 re: employment policy AMENDED 5-29-73 re: employment program AMENDED 11-5-73 re: EEO	GRANTED	
EAL-7981 R & F FEE D: \$10 CODE O47(AI AND SEP 25 1973	SO SEE FM KINI)	Voluntary assignment of license to JEFFERSON-PILOT BROADCASTING COMPANY Atty for assigner - Arent, Fox etc for assignee - Kirkland, Ellis & Rowe (request for tax certificate also filed) Statement re EEOP court action filed 11-6-73 AMENDED 11-28-73 - prog. proposals; fin. qualif ALSO SEE KIMN FOR FURFHER AMENDMENTS ETC F.C.C. WASHINGTON D.C.	EFF: Req Grant \$ (INCLUDES 3 PD 3-7-7	1-9-74 2-28-74 Fee 300,000.00 WQXI-FM,KIMN) 4 W 287376

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

