

W P R C



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

## BROADCASTING STATION LICENSE RECORD

Date first licensed August 28, 1951

Call letters W P R C

Location: Lincoln, Illinois

THE VIRGINIA BROADCASTING CORPORATION (APL 7-30-69 EFF: 8-~~4~~-69)

Name of licensee \* PRAIRIE RADIO CORPORATION

Transmitter location U.S. Rt. 66 and Stringer Ave., Lincoln, Illinois (NP 5-24-50) Lic. 8-28-51

ZIP: 62656

Main studio location U.S. Rt. 66 and Stringer Ave., Lincoln, Illinois (NP 5-24-50) Lic. 8-28-51

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-6877	9-15-49	1370	500w	Daytime	
	Order Issued. CP for a new station granted subj. filing MP for approval T site and antenna. (COND. CLAUSE)				
BP-6877 BP-4814	8-24-50	1370	500w	Day	7-24 1-24-51
	Mod. of CP(6877) for approval of site and antenna and studio location. (COND. CLAUSE)				
BMP-5461	1-26-51	1370	500w	Daytime	7-24 4-24-51
	Mod. CP(6877, as mod.) for extension of completion date (Cond'				
MP-5503	3-20-51	1370	500w	Day	7-24 4-24-51
	Mod. of CP(6877 as mod) to change T. (COND. CLAUSE)				
BL-4117	8-28-51	1370	500w	Day	8-28 12-1-52
	(COND. CLAUSE) Lic. cover CP 6877 as mod., for a new standard broadcast station				
Telegram	11-24-52	Action on renewal deferred 11-20-52 and continued operation authorized until final determination on renewal.			
BR-2634	12-17-52	1370kc	500w	Daytime	12-1 12-1-53
	(Cond'1 Clause)				
Telegram	6-1-53	Sign-Off 7 P.M., DST June thru Sept., 1953			
Telegram	4-16-54	Sign-off 6 pm 4-26-54 to 10-1-54			
Telegram	4-21-55	Sign-off 6 pm, CST from 4-24 thru 9-25-55			
BR-2634	11-9-55	RENEWAL OF LICENSE			12-1 12-1-58
Telegram	4-16-56	Auth. sign-off 6pm, CST			4-29-56 9-30-56
WIRE	4-19-57	SIGN-Off 6 PM period ending 9-30-57 except for special events			
WIRE	4-23-58	SIGN-OFF 6 PM April 27, thru Sept. 28, 1958			
BR-2634	11-25-58	Renewal of license			12-1 12-1-61
Wire	4-16-59	Sign-off 6PM CST period ending 9-27-59 except for special events.			
Wire	4-18-60	Sign-off 6PM CST period 4-24 thru 9-25-60 exc. for special events.			
BP-14206	10-10-61	1370	1kw	Day	12-10 6-10-62
	CP to increase power to 1kw, and to install new transmitter (COLLINS 20-V).				

Form BC 126  
June 1954

#2

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W P R G

Station location .....

Name of licensee See Card #1

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BP-14206 (1)	11-1-61	Mod. of CP(BP-14206, as mod.) to add condition.			
	11-29-61	Action on Renewal Deferred.			
BR-2634	1-25-62	Renewal of license			1-25-62 to 12-1-64
BMP-10399 (2)	8-9-62	Mod of CP(BP-14206 which auth inc day power and install new trans) for ext of completion date from 6-10-62 to			12-9-62
BMP-10,656 (3)	11-20-62	Mod. of CP(BP-14,206) for ext. of completion date to			5-9-63
BMP-10,874 (4)	5-17-63	Mod. of CP(BP-14,206, as mod.) for ext of completion date to			11-9-63.
BMP-11056 (5)	12-9-63	Mod. of CP(BP-14,206 as mod.) for extension of completion date to			5-9-64.
BMP-11237 (6)	5-11-64	Mod. of CP(BP-14,206 as mod.) for extension of completion date to			11-9-64.
BMP-11,365 (7)	12-9-64	Mod. of CP(BP-14,206 as mod.) for extension of completion date to			5-9-65
BR-2634	1-19-65	RENEWAL OF LICENSE			1-19-65 12-1-67
BMP-11501 (8)	5-18-65	Mod. of CP(BP-14,206 as mod.) for extension of completion date to			11-1-65.
BMP-11628 (9)	11-10-65	Mod. of CP (BP-14,206, as mod.) for ext. of completion date to			5-1-66.
BMP-11,757 (10)	5-20-66	Mod. of CP(BP-14,206), as mod.) for ext. of completion date to			11-1-66.
BMP-11,915 (11)	10-24-66	Mod. of CP(BP-14,206 as mod) for ext. of completion date to			5-1-67
BMP-12,049 (12)	5-16-67	Mod. of CP(BP-14,206 as mod) for ext. of completion date to			11-1-67
BMP-12,212 (13)	11-17-67 condl	Mod. of CP (BP-14,206 as mod.) for ext. of complete date to			2-1-68

Form BC 126

June 1954 CARD #3

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W P R C

Station location LINCOLN, ILLINOIS

Name of licensee PRAIRIE RADIO CORPORATION

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
TELEGRAM	10-17-67	PSA	500w		
BMP-12289 (14)	3-12-68	Mod. of CP(BP-14,206) for ext. of completion date to 7-15-68. (Cond'1)			
BMP-12,453 (15)	7-22-68	MP(BP-14,206)	ext. time		1-15-69
BMP-12636 (16)	1-31-69	MP(BP-14,206)	ext. time		3-30-69
BMP-12,689 (17)	7-30-69	MP(BP-14,206)	ext. time		1-1-70
BR-2634(L)	7-30-69	Renewal of License			7-30 12-1-70
BAPL-376 EFF:	7-30-69 <del>8-4-69</del>	Vol. APL			
BL-12,550(L)	3-27-70	Lic.(BP-14,206, as mod.)			for changes 12-1-70
BR-2634	11-25-70	RENEWAL OF LICENSE			12-1-73
BZ-7811(S)	5-12-71	Direct Measurement (1)			
EBSA	6-12-72				
BR-2634(L)	12-27-73	Renewal of License			12-1-76
BTC-7499	8-27-74	VOL. TC	EFF:	9-17-74	
BTC-7976	3/24/76	vol rel of pos con		EFF:	3/29/76
BR-2634(S)	11-15-76	Renewal of License			12-1-79
BR790726UQ (S)	11-30-79	RENEWAL OF LICENSE			12-1-82

## APPLICATION RECORD - BROADCASTING

Call W P R C  
Letters NeuName PRAIRIE RADIO CORPORATION  
(PO Box 406, Lincoln, Illinois)

File No.	Dated	Application for	Action	
			Nature	Date
BP-6877	7-26-48	Construction Permit for a new standard broadcast station to be operated on: Frequency: 1370kc Power: 500w Hours of operation: Daytime only Trans. location: To be determined- Lincoln, Illinois Studio location: To be determined- Lincoln, Illinois  (Filed by Franklin C. Salisbury, Atty.; John H. Mullaney, Engr.)	Docket # 9357	
Rec'd	7-26-48		GRANTED 9-15-49 after	
Filed	7-26-48		being removed from the hearing docket; subj. filed for approval T site & antenna & subj. cond. that applicant accept such interference as may exist in the event of a grant of pending appli. (BP-5681; Doc. 8178) Gary, Ind.	
			ORDER ISSUED	
			Issued with BP-4814	



Transmitter - Gates BC-500<sup>D</sup>

## APPLICATION RECORD - BROADCASTING

#2

Call  
Letters W P R CName PRAIRIE RADIO CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BMP-4814	10-5-49	Mod. of C.P. (BP-6877, which authorized a new standard broadcast station) for approval of antenna, <del>and</del> transmitter <del>location</del> and studio location as <del>West Street and short 9th Street extended West</del> . Lincoln, Illinois.  (Franklin C. Salisbury, Atty. Lynne C. Smeby, Engr.)	re licensee accept any interference from WORY & subj. to cond. licensee satisfy blanketing clause	5-24-50
Rec'd	10-5-49			
Filed	10-5-49			
AMEND.	4-28-50	AMENDED to change type transmitter (G.E.XT-1-A) and change transmitter and studio locations from West Street and short 9th Street extended West, Lincoln, Illinois, to: U. S. Route 66 and Stringer Avenue, Lincoln, Illinois.		
Recd.	5-4-50			
Filed	5-4-50			

#3

FORM A-170

## APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call  
Letters W P R CName PRAIRIE RADIO CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BMP-5461 Rec'd Filed	1-19-51 1-22-51 1-22-51	Modification of construction permit (BP-6877, as modified, which authorized a new standard broadcast station) for extension of completion date from 1-24-51 to 4-24-51.  Frank A. Flanagan, Atty.	GRANTED re acceptance such interference as permittee may receive from WGRY; re blanketing	1-26-51
BMP-5503 Rec'd Filed	3-10-51 3-13-51 3-13-51	Modification of construction permit (BP-6877, as modified, which authorized a new standard broadcast station) to change type of transmitter (Composite).	GRANTED re accept. such interfer. from WGRY (BP-5681); re blanketing clause; re before prog. test be auth. must submit data to show that T operates in accord. with Standards.	3-20-51

#4

FORM A-170

## APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call  
Letters W P R CName PRAIRIE RADIO CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BL-4417 Rec'd. Filed	4-13-51 4-17-51 4-17-51	License to cover construction permit (BP-6877, as modified), which authorized a new standard broadcast station.	GRANTED Cond'l re acceptance of interf. from WGRY, Gary, Ind.; and blanketing	8-28-51
BR-2634 Rec'd Filed	9-22-52 9-29-52 9-29-52	Renewal of License	GRANTED	12-17-52
BR-2634 Rec'd Filed	8-26-55 9-21-55 9-21-55	Renewal of license	GRANTED	11-9-55
BR-2634 Rec'd Filed	9-2-58 9-29-58	Renewal of license	GRANTED	11-25-58

AUG. 1955

# 5

Call

Letters .....W.P.R.C.....

Name .....PRAIRIE RADIO CORPORATION..... Station location: Lincoln, Illinois

File No.	Dated	Application for	Action	
			Nature	Date
BP-14,206 Rec'd Filed	6-23-60 6-24-60 6-24-60	Construction permit to increase daytime power from 500w to 1kw, and to install a new transmitter (Collins 20-V)  Engr. - Harold B. Rothrock	GRANTED	10-10-61
PETITION FOR WAIVER OF FILED 6-4-62 by Stein	CONDITION PROHIBITING PRE-SUNRISE OPERATION WITH INCREASED POWER for Permittee - DENIED 9-10-62 - LETTER			
BR-2634 Rec'd Filed	9-25-61 10-31-61 10-31-61	Renewal of license	GRANTED	1-25-62

FORM BC-121  
Aug. 1955

#6

APPLICATION RECORD - BROADCASTING

Call Letters W P R C

Name PRAIRIE RADIO CORPORATION  
Lincoln, Illinois

File No.	Dated	Application for	Action	
			Nature	Date
BMP-10399 R. & F.	5-29-62 5-31-62	Mod. of CP (BP-14206 which auth. incr. day pwr. and install new trans.) for extension of completion date from 6-10-62 to _____.; Atty: A. L. Stein	GRANTED	8-9-62 to 12-9-62
BMP-10,656 R. & F.	10-30-62 11-7-62	Mod. of CP (BP-14,206 as mod., which auth. an incr. power; and install new trans.) for extension of completion date from 12-9-62 to _____. Atty: A. L. Stein	GRANTED	11-20-62 to 5-9-63
BMP-10,874 R. & F.	4-6-63 4-10-63	Mod. of CP (BP-14,206 as mod., which auth. incr. power to lkw, and install new trans.) for extension of completion date from 5-9-63 to _____. Atty: A. L. Stein	GRANTED	5-17-63 to 11-9-63

APPLICATION RECORD - BROADCASTING

Call  
 Letters W.F.B.G.

Name PRAIRIE RADIO CORPORATION  
LINCOLN, ILLINOIS

File No.	Dated	Application for	Action	
			Nature	Date
BMP-11,056 R & F	10-7-63	Mod. of CP (BP-14,206 as mod, which auth inc power & install new trans) for ext. of completion date from 11-9-63 to _____. Atty: A. L. Stein	GRANTED to	12-9-63
	10-14-63			5-9-64
BMP-11,237 R & F	3-31-64	Mod. of CP (BP-14,206 as mod which auth incr power & install new trans ) for ext. of completion date from 5-9-64 to _____. Atty: A. L. Stein	GRANTED to	5-11-64
	4-23-64			11-9-64
BMP-11,365 Rec.&Filed	10-7-64	Mod. of C.P. (BP-14,206,as mod.,which auth, increase power & install new trans.) for ext. of completion date from 11-9-64 to _____  Atty: A.L.Stein	GRANTED to	12-9-64
	10-14-64			5-9-65

## APPLICATION RECORD - BROADCASTING

Call  
Letters W P R CName PRAIRIE RADIO CORPORATION  
Lincoln, Illinois

File No.	Dated	Application for	Action	
			Nature	Date
BR-2634 Rec'd Filed	10-26-64 11-23-64 11-23-64	Renewal of license	GRANTED	1-19-65
BMP-11,501 R&F	4-27-65 4-30-65	Modification of C.P. (BP-14,206, as mod., which auth, incr. power & install new trans.) for extension of completion date from 5-9-65 to _____.	GRANTED to	5-18-65 11-1-65
BMP-11,628 R&F	9-30-65 10-11-65	Atty: A. L. Stein Mod. of C.P. (BP-14,206, as mod. which auth. incr. power & install new trans.) for extension of completion date from 11-1-65 to _____.	GRANTED to	11-10-65 5-1-66
		Atty: A. L. Stein		



APPLICATION RECORD - BROADCASTING

Call  
Letters W P R C

Name PRAIRIE RADIO CORPORATION  
LYNOLN, ILLINOIS

File No.	Dated	Application for	Action	
			Nature	Date
BMP-11,757 R & F	4-4-66	Modification of CP(BP-14,206 as mod. which authorized increase power & install new trans) for extension of completion date from 5-1-66 to _____.	GRANTED to	5-20-66
	4-13-66			11-1-66
BMP-11,915 R & F	10-5-66	Modification of CP(BP-14,206 as mod., which authorized incr. power & install new trans) for extension of completion date from 11-1-66 to _____.	GRANTED to	10-24-66
	10-14-66			5-1-67
BMP-12,049 R & F	4-26-67	Mod. of CP(BP-14,206 as mod which auth incr. power & install new trans) for extension of completion date from 5-1-67 to _____.	GRANTED to	5-16-67
	4-28-67			11-1-67

## APPLICATION RECORD - BROADCASTING

Aug. 1955

Call  
Letters W P R CName PRAIRIE RADIO CORPORATION  
Lincoln, Illinois

File No.	Dated	Application for	Action	
			Nature	Date
BR-2634 R & F SEP 19 1967	8-28-67 9-7-67	Renewal of License. AMENDED 6-27-68 re: Commercial practices; Programming AMENDED 5-16-69 re: Programming	GRANTED	7-30-69
BMP-12,212 R. & F. NOV 8 1967	10-2-67 10-30-67	Mod. of CP(BP-14,206 as mod., which auth. inc. power & install new transmitter) for extension of completion date from 11-1-67 to _____.	GRANTED	11-17-67 cond: in view of PSA gr 10-17-67 no further ext. contemp to 2-1-68
BMP-12,289 R.&F. FEB 7 1968	1-10-68 1-17-68	Atty-A. L. Stein Mod. of CP(BP-14,206 as mod., which auth. inc. power and install new trans.) for ext. of completion date from 2-1-68 to 7-15-68. Atty: A.L.Stein	GRANTED to Cond'l re: Pre-sunrise operation	3-12-68 7-15-68
BMP-12,453 R.&F. #441479 \$30 JUL 11 1968	6-25-68 7-3-68 7-3-68	MP (BP-14,206 as mod.) for ext. of completion date to 1-15-69. (for changes) Atty: A.L.Stein R.C.C. - WASHINGTON, D. C.	GRANTED to	7-22-68 1-15-69

## APPLICATION RECORD - BROADCASTING

Call  
Letters W P R C

## THE VIRGINIA BROADCASTING CORPORATION

Name x Prairie Radio Corporation  
Lincoln, Illinois

File No.	Dated	Application for	Action	
			Nature	Date
BMP-12,636 R. & F. #483735 \$30 JAN 24 1969	1-11-69 1-15-69 1-15-69	MP(BP-14,206, as mod) for extension of completion date to 3-30-69 (changes). atty-A. L. Stein	GRANTED to	1-31-69 3-30-69
BMP-12,689 R&F \$30-502395 PRESS: APR 6 1969	3-20-69 3-28-69 3-28-69	MP(BP-14,206 as mod.) for extension of completion date to 7-1-69. (Chgs. incr. cover) Atty. A. L. Stein	GRANTED to	7-30-69 1-1-70
BAPL-376 R & F FEE PD: \$150 #506800 APR 5 1969 Pub.notice filed 5-22-69	3-17-69 4-15-69	Vol. assignment of license and CP(BP-14206-incr. pr) to THE VIRGINIA BROADCASTING CORPORATION Atty for assignor - A. L. Stein for assignee - Cohen & Berfield	GRANTED EFF:	7-30-69 8-4-69
AMENDED 7-10-69 - Opinion of Attys (2) re "non-compete"; supplement to agreement; re comm. practices. AMENDED 7-18-69 - bank ltr re loan; engr. affidavit re absence of overlap WRAM & WILY AMENDED 7-28-69 re community needs (program)				

## APPLICATION RECORD - BROADCASTING

Call  
Letters ..... W P R CName THE VIRGINIA BROADCASTING CORPORATION  
Lincoln, Illinois

File No.	Dated	Application for	Action	
			Nature	Date
BL-12,550 R & F #558507 \$30 PTA PRESS	11-18-69 11-21-69 11-21-69 12-2-69	Lic.(BP-14,206, as mod.)for changes. Type Trans: COLLINS 820D-1. Atty: Cohen and <u>Berfield</u>	Granted	3-27-70
BR-2634 R & F PN Recd. PRESS OCT 2 1970	8-21-70 9-2-70 "	RENEWAL OF LICENSE Morton L. Berfield, Atty. (Cohen & Berfield)	GRANTED	11-25-70
82-7811 R & F DN PRESS MAY 11 1971	4-19-71 4-21-71 4-29-71	Direct Measurement Atty: Cohen and <u>Berfield</u>	GRANTED	5-12-71
Annual filing fee \$48.00 paid 12-4-70 #647594.				

#13

1370 khz.

Form BC-121  
September 1969

## APPLICATION RECORD - BROADCASTING

Call  
Letters W P R CName THE VIRGINIA BROADCASTING CORPORATION  
Lincoln, Illinois

File No.	Dated	Application for	Action	
			Nature	Date
BR-2634 R & F P.N. PRESS	8-27-73 9-4-73 9-4-73 24 SEP 1973	Renewal of License  Atty.: Morton L. Berfield AMENDED 12-10-73 re: ascert. of comm. needs; EFF	GRANTED	12-27-73
<del>BTC-7499</del> R & F FEE PD: \$250 #329534 CODE 047 (Form 316) ALSO SEE FM & <del>SEP 2 1973</del>	<del>7-12-74</del> 7-25-74	<del>Voluntary acquisition of positive control of</del> <del>lic corp by Richard K. Holt thru purchase of</del> <del>stock from the Estate of F.M. Webb (deceased)</del>  Atty - Cohen & Berfield	<del>GRANTED</del> EFF:	<del>8-27-74</del> 9-17-74
THE COMMISSION on 1-30-74 notified licensee that it had incurred an apparent liability of \$750 for repeated violation of Sec. 73.93 and 73.265 of the Rules.				

APPLICATION RECORD - BROADCASTING

1370khz

Call  
Letters ...W.P.R.C.....

Name THE VIRGINIA BROADCASTING CORPORATION  
LINCOLN, ILLINOIS

File No.	Dated	Application for	Action	
			Nature	Date
BTC-7976 R & F Fee Pd \$300 Fee includes WPCF-FM & WCMY(AM) Code 047 (FORM 316) MAR 17 1976	3/4/76 3/9/76 W 539079	Voluntary relinquishment of positive control of lic corp by R.K. Holt thru sale of stock to R.E. Fister and T.D. Parker  Atty - Cohen and <u>Berfield</u>	GRANTED EFF: NO FEE:	3/24/76 3/29/76
BR-2634 R & F P.N. Press	7-20-76 7-28-76 7-28-76 SEP 27 1978	RENEWAL OF LICENSE  Atty: Morton L. Berfield (Cohen & Berfield)  AMENDED 11-8-76 re: EEO	Granted	11-15-76
BR 790726 UQ PRESS SEP 14 1979		RENEWAL OF LICENSE Morton L. Berfield, Atty.	GRANTED	11-30-79

W P R C

DENIALS OF STA'S

Ltr.1-14-52 - Denied authority remain on air 1-19-52,  
1-26-52 and 2-2-52-March of Dimes

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

