

WPLO



Remington Rand Inc.

BRANCHES EVERYWHERE

MADE IN U. S. A.

**REMOVABLE LABEL GUIDE**

**Cat. No. 4550L**

Patent No. 1390199

WPLO(7-1-57)  
KWAGA (7-27-37)  
x WFI

Date First  
Licensed 9-24-37  
SEE CARD #2

SEE CARD #2 (ML-9-16-59)  
PLOUGH BROADCASTING COMPANY, INC. / Call

- x PLOUGH RADIO, INC. (AL-5-27-59 EFF: 6-30-59)
- x STORER BROADCASTING COMPANY (ML 6-30-52)
- x THE FORT INDUSTRY COMPANY (AL 12-20-48; EFF: 1-7-49)
- x LIBERTY BROADCASTING CORPORATION (Vol. Assign. Lic. Eff. 7-28-39)

Letters x WKBJ  
LOCATION: ATLANTA, GEORGIA

Name of  
Licensee:

- x Liberty Broadcasting Company (7-8-32)
- x Toccoa Falls Broadcasting Co. (4-14-31)
- x Toccoa Falls Institute

2694 N. Druid Hills Rd., Atlanta, Ga. (Redesc. BS 7-7-64)

- x 2481 North Druid Hills Road, N.E. of Atlanta, Georgia (MP 1-20-41) Lic. 10-7-43
- x Between Gun Club Road and Sweet Drive, N.W. of Atlanta, Ga. (CP 7-29-41)
- 399 Clifton St. (Between Memorial & Glenwood Drives), Atlanta, Ga. (Lic. 9-7-37)
- x Between Memorial and Glenwood Drives, Atlanta, Georgia (MP-B 3-26-37)
- x 133 Washington St., Athens, Georgia (10-2-31)

Transmitter  
Location:

- x Corner Savannah & Tugalo Sts., Toccoa, Georgia (Renewal 10-12-29)
- x Tugalo Street, Toccoa, Georgia.

805 Peachtree, N.E., Atlanta, Georgia (Ltr. 10-20-59)

- x 1018 West Peachtree St., N.W., Atlanta, Ga. (Ltr. 11-29-51)
- x North Druid Hills Road, N.E. of Atlanta, Georgia (Ltr. 7-18-51)
- x 56 Marietta Street, N.W., Atlanta, Georgia (MP 6-8-37) Lic. 9-7-37
- x Atlanta, Georgia (C.P. and MP-B3-26-37)
- x Costa Bldg., 133 Washington, St., Athens, Georgia (10-2-31)

in Studio  
Location:

- x Albemarle Hotel, (Corner Tugalo & Falls St.) Toccoa, Ga. (Renewal Lic. 5-)
- x Corner Savannah & Tugalo Sts., Toccoa Georgia (Renewal 10-12-29)
- x Tugalo Street, Toccoa, Georgia.

# CONSTRUCTION PERMIT AND LICENSE RECORD

one 3.

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD	
					From	To
<b>NEW STATION</b>						
P-B-	8-12-27	1430	250	S. Hrs.	3-12	To Completion
L-B	9-24-27	1430	250	S. Hrs.	9-24	10-14-27
G.O. 18	Extension of license				10-15	10-31-27
R-B-707	12-12-27	Letter of extension			10-31	12-31-27
G.O. 21	Extension of license				12-31	1-31-28
G.O. 22	"	"	"		1-31	3-1-28
G.O. 23	"	"	"		3-1	4-1-28
G.O. 25	"	"	"		4-1	5-1-28
L-B	4-11-28	1430	500	Unlimited	4-11	5-1-28
G.O. 27	Extension of license				5-1	6-1-28
G.O. 33	"	"	"		6-1	8-1-28
G.O. 35	"	"	"		8-1	9-1-28
G.O. 38	"	"	"		9-1	10-1-28
G.O. 44	"	"	"		10-1	11-11-28
<b>Reallocation</b>						
10-31-28	10-31-28	1450	500	Unlimited	11-11	1-31-29
R-B-707	1-11-29	1450	500	Unlimited	1-31	4-30-29
R-B-707	4-27-29	1450	250	Unlimited	4-30	7-31-29
R-B-707	6-20-29	Extended by G.O. 69			7-31	10-31-29
R-B-707	10-12-29	1450	250	Unlimited	10-31	1-31-30
R-B-707	1-17-30	1450	500	Unlimited	1-31	4-30-30
Telegram	4-30-30	Extension of license			4-30	5-14-30
R-B-707	5-14-30	1450	500	Unlimited	4-30	7-31-30
R-B-707	7-7-30	1450	500	Unlimited	7-31	10-31-30
R-B-707	10-28-30	1450	500	Unlimited	10-31	1-31-31
G.O. 103	1-20-31	Extension of license			1-31	4-30-31
P-B-2073	4-14-31	Move Tr. & Studio, Chg. equipment - install D.C.C.			5-5	8-5-31
AL-B-327	4-14-31	Vol. Assignment of license				
R-B-707	4-24-31	Extension of license			4-30	6-1-31
R-B-707	5-29-31	1450	500	Unlimited	5-29	11-1-31
MP-B-243	9-18-31	Modif. of P-B-2073, chg. of Tr. & Studio			5-5	10-1-31
AP-B-24	9-18-31	Vol. Assignment of Construction Permit				
L-B-716	10-2-31	Covers P-B-2073 & MP-B-243			10-2	11-1-31
R-B-707	10-27-31	1450	500	Unlimited	11-1	5-1-32
R-B-707	4-8-32	1450	500	Unlimited	5-1	11-1-32
AL-B-439	7-8-32	Vol. Assignment of license				
Letter Min.	7-22-32	Postpone install. Freq. Monitor				
R-B-707	10-7-32	1450	500	Unlimited (Hearing)	11-1	

3-S-B-707

#2

BROADCASTING STATION LICENSE RECORD

Card No. 2.

Date First

Licensed 9-24-27

Call Letters  
WFLC  
X WAGA (7-27-37)  
X WTFI

PLUGH BROADCASTING COMPANY, INC. (EML-9-16-49)  
PLUGH BROADCASTING COMPANY, INC. (BAI 12-17-62 EFF: 12-31-62)

Name of Licensee: xx LIBERTY BROADCASTING CORPORATION (Vol. Assign. Lic. Eff. 7-28-39)  
x Liberty Broadcasting Company

Transmitter Location: See Card No. 1.

Main Studio Location:  
FRC-65

# CONSTRUCTION PERMIT AND LICENSE RECORD

## Zone 3.

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD		
					From	To	
R-B-707	4-11-33	1450	500	Unlimited	4-11	5-1-33	
R-B-707	4-28-33	1450	500	Unlimited	5-1	11-1-33	
R-B-707	10-6-33	1450	500	Unlimited	11-1	5-1-34	
R-B-707	4-13-34	1450	500	U	5-1	11-1-34	
B3-R-707	10-16-34	1450	500	U	11-1	5-1-35	
B3-R-707	4-16-35	1450	500	U	5-1	11-1-35	
B3-TC-6A	64-35	Transfer of Control					
B3-R-707	10-8-35	1450	500	U	11-1	5-1-36	
B3-R-707	4-24-36	1450	500	U	5-1	11-1-36	
Letter B3-P-745	7-2-36 Eff. 9-8-36	Move studio and transmitter to Atlanta, Georgia (Subj. R.131 & trans. site)					
B3-S-707	10-27-36	Extension of license				11-1 12-1-36	
B3-S-707	C.A. 11/12/36	Opr. 100w port. test trans. vic. Atlanta, 12 mid. & 6 am 11/16 & <del>xxxxxx</del> 12/15					
B3-S-707	C.A. 11/12	Install & use temp. antenna 11/12 to 12/11					
B3-R-707	11-24-36	1450	500w	U	11-24	5-1-37	
B3-S-707	C.A. 2/8/37	Opr. 100w test trans. 1450 kc. in Atlanta bet. hrs. 12 mid & 6 am to 2/17/37				2/8/37 T	
B3-S-707	CA 2-18-37 2/23/37	Opr. 100w test trans. on 1450kc bet. 12 mid. and 6 am EST 2/18/37 to 2/27/37 intensity survey tests					
B3-P-745 B3-MP-450	3-26-37	Move trans. & studio; new equip. and antenna				5-26 11-26-37	
B3-R-707	4-27-37	1450	500w	U	5-1	11-1-37	
B3-MP-526	6-8-37	Mod. C.P. 745 to increase power to 500w, 1kw-LS; studio site.				5-26 11-26-37	
B3-L-660	9-7-37	1450	500w, 1kw-LS	U	9-7	11-1-37	
		License to cover C.P. to move trans. and studio to Atlanta, Ga. incr. power; new equipment.					
B3-R-707	CA 10-29-37	1450	500w, 1kw-LS	U	11-1	5-1-38	
B3-R-707	4-13-38	1450	500w, 1kw-LS	U	5-1	11-1-38	
B3-R-707	10-18-38	1450	500w, 1kw-LS	U	11-1	5-1-39	
B3-R-707	4-10-39	1450	500w, 1kw-LS	U	5-1	11-1-39	
B3-AL-207	7-27-39 Eff. 7-28-39	Vol. Assignment of License to LIBERTY BROADCASTING CORPORATION					

B-S- 707

#3

# BROADCASTING STATION LICENSE RECORD

CARD NO. 3

WFLC  
X WAGA (7-27-37)

Date first licensed 9-24-27

Call letters X WTFI

see card #2

XLIBERTY BROADCASTING CORPORATION (Vol. Assign.Lic. Eff. 7-28-39)

Name of licensee X Liberty Broadcasting Company

Transmitter location

Main studio location  
FCC-65

# CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. No.	DATE ISSUED	FREQ.	POWER	TIME Div.	PERIOD		
					From	To	
B3-R-707	10-17-39	1450	500w, 1kw-LS	U	11-1	8-1-40	
B3-S-707	4-13-40	1450	500w 1kw-LS	U	4-13	8-1-40	
Mod. Lic. to add SR							
B3-TC-209	5-28-40	Transfer of control of corporation to THE FORT INDUSTRY COMPANY					
Eff. 6-18-40							
Order	6/12/40	Extension of License			8/1	10/1/40	
B3-Z-441	7-16-40	Authority to determine operating power by direct method.				7-16	10-1-40
Order	9-10-40	Extension of license			10-1	3-29-41	
B3-Z-605	12-19-40	Determine operating power by direct method					
		1450	500w 1kw-LS	U	12-19	3-29-41	
NARBA REALLOCATION:							
B3-R-707	3-21-41	1480	500w-1kw-LS	U	3-29	8-1-41	
B3-P-2938	7-29-41	590	5kw*5kw-LS	U	9-29	3-29-42	
C.P. change frequency, increase power, *DA for night use, new T and move T							
B3-R-707	7-22-41	1480	500w 1kw-LS	U	8-1	8-1-42	
B3-MP-1459	1-20-42	Mod. CP 2938 to move transmitter, change type of trans., and ext. C&C dates					
					3-21-42	9-17-42	
B3-R-707	7-14-42	1480	500w 1kw-LS	U	8-1	12-1-42	
B3-MP-1625	9-2-42	Mod. of CP 2938 as mod., for extension of C&C dates				9-17	12-17-42
B3-L-1713)	10-7-42	590	5kw*5kw-LS	U	10-7	6-1-44	
B3-Z-1447)						*DA-Night	
Lic. cover CP 2938 as mod., for change in freq., incr. in power, install new trans. and DA for night use, and move trans.; also determine operating power by direct method							
B3-S-707	11-6-42	590	5kw*5kw-LS	U	12-1	6-1-44	
						*DA-N	
Mod. in accordance with Order #107							
B3-R-707	5-30-44	590	5kw*5kw-LS	U	6-1	5-1-46	
						*DA-N	

B-S.

#4

# BROADCASTING STATION LICENSE RECORD

Date first licensed 9-24-27

Call letters X W P L O

see card #2

X LIBERTY BROADCASTING CORPORATION (Vol. Assign. Lic. Eff. 7-28-39)

Name of licensee x Liberty Broadcasting Company

Transmitter location \_\_\_\_\_

Main studio location \_\_\_\_\_



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-	
B3-S-707 Mod. Lic. Order 107-A	9-25-45	590	5kw*5kw-LS *DA-N	U.	10-1 5-1-46	
B3-S-707	4-26-46	Extension of license			5-1 7-1-46	
B3-S-707	6-20-46	Extension of license			7-1 9-1-46	
B3-S-707	8-22-46	Extension of license			9-1 11-1-46	
B3-R-707	9-19-46	590	5kw*5kw-LS *DA-N	U	9-19 5-1-49	
BAL-805  EFF: 1-9-49	12-20-48	Vol. assignment of license from Liberty B/Cing Corp. to The Fort Industry Company				
BR-707	4-20-49	590	5kw*5kw-LS *DA-N	U	5-1 5-1-52	
BR-707	4-23-52	590	5kw-DA-N	U	5-1 4-1-55	
BML-1512 Mod. Lic.	6-30-52	590	5kw DA-N	U	6-30 4-1-55	
BS-707 Mod. Lic.	9-3-52	590	5kw DA-N	U	9-3 4-1-55	
BS-707 Mod. Lic.	12-8-52	590	5kw-DA-N	U	12-8-52 4-1-55	
BR-707	3-9-55	590	5kw-DA-N	U	4-1 4-1-58	
BP-10443	3-26-56	590kc	5kw, DA-N	U	5-26-56 11-26-5	
	CP to install new transmitter					
BP-10444	3-26-56	590kc	1kw, DA-N	AUX	5-26-56 11-26-5	
	CP to install new trans. for AUX. purposes					
BL-6185	6-12-56	590kc	5kw-DA-N	U	6-12-56 4-1-58	
	Lic. to cover CP (BP-10,443) to install new transmitter.					
BRC-1014 (1)	8-28-56	Mod. of lic. to operate Main trans. by remote control from 1451 Briarcliff Road, Atlanta, Georgia, while using non-directional antenna. (WAGA-TV Transmitter Site).				
BL-6281	9-11-56	590kc	1kw-DA-N	AUX.	9-11-56 4-1-58	
	Lic. to cover CP (BP-10,444) to install a new transmitter as an auxiliary transmitter.					

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters Y W A G AName of licensee X PLOUGH RADIO, INC. (AL-5-27-59 EFF:  
X STORER BROADCASTING COMPANY (ML-6-30-52)

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BRC-1035 (1)	10-5-56	Modification of license to operate Auxiliary transmitter by remote control from 1551 Briarcliff Road, Atlanta, Georgia, while using non-directional antenna (WAGA-TV Trans.Site)			
Telegram	3-28-58	Action on Renewal withheld. Continued operation authorized pending final action on application			
BR-707	6-11-58	590	5kw*5kw-LS DA-N	U	6-11 4-1-61
<del>PR-707</del>	6-11-58	590kc	1kw-DA-N	AUX	6-11 4-1-61
BAL-3455 EFF:	5-27-59 6-20-59	Voluntary assignment of license to Plough Radio, Inc.			
BML-1842	9-16-59	Mod. of license to change licensee (MAIN & AUX.) name to PLOUGH BROADCASTING COMPANY, INC			
BRC-1560	11-5-59	590kc	5kw-DA-N	Un	11-5 4-1-61
Mod. of lic. to chg. Studio location from 1918 W. Peachtree St., N.W. Atlanta, Ga., and chg. R. C. Point from 1551 Briarcliff Rd., Atlanta, Ga., N.E. (Trans. Site) TO 805 Peachtree Street, N. E., Atlanta, Georgia and op <del>XXXXX</del> Main Trans. by R. C. using non-directional antenna					
BRC-1701	7-14-60	Modification of license to change Remote control Point <del>XXXXXXXXXX</del> from 1551 Briarcliff Rd. Atlanta, Ga., to 805 Peachtree Street, Atlanta, Ga. (Auxiliary transmitter)			
		590kc	1kw-DA-N, Aux.		7-14 4-1-61
	3-29-61	Commission deferred action on renewal pending further consideration.			
BR-707	10-26-61	Renewal of license Main & Auxiliary			10-26 4-1-64
BAL-4679 EFF:	12-17-62 12-31-62	Voluntary assignment of license to Plough Broadcasting Company, Inc.			
BR-707	3-17-64	590kc	5kw	U -DA-N	4-1 4-1-67
AUX			1kw -DA-N	to	4-1 4-1-67
BZ-5159	4-15-64	590kc	5kw	Un-Da-N	4-15 4-1-67
(MAIN) Authority to determine operating power by direct measurement of antenna power.					

Form BC 126 46

June 1954

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W P L O

Station location .....

Name of licensee           PLOUGH BROADCASTING COMPANY, INC.

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BZ-5160	4-15-64 (AUX.)	590kc	1 kw	DA-N	4-15 4-1-67
		Authority to determine operating power by direct measurement of antenna power.			
BS-707	7-7-64	Mod. of Lic. to correct trans. loc. Main (1) & Aux. (1).			
BZ-6159 (2)	10-31-66	Authority to determine operating power by direct of antenna power (Main)			
BZ-6160 (2)	10-31-66	Authority to determine operating power by direct measurement of antenna power Aux.			
BR-707	5-10-67 (AUX.)	590kc	5 kw 1 kw	DA-N U DA-N Aux	5-10 4-1-70
		Renewal of NDEA <i>and cancelled 3-6-69</i>			
BP-17895 CONDL ✓	11-29-67	590kc	5kw	DA-N U	1-29 7-29-68
		CP to make changes in antenna system (inc. height #2 tower).			
TELEGRAM	12-29-67	PSA	5000w		
BMP-12450(1)	7-22-68	MP(BP-17,895) ext. time (Main)			1-29-69
BMP-12612 (2)	1-14-69	MP(BP-17,895) ext. time			6-30-69
Ltr. 1-4-69		Main trans. RCA BTA-5T1 Aux. Gates BC-1J (former main) <i>(was cancelled)</i>			
BMP-12737 (3)	6-17-69	MP(BP-17,895) ext. time			12-30-69
BS-707(L) ✓	7-22-69	Mod. of lic. to change operating specifications (Memo)			
BMP-12,867 (4)	2-9-70	MP(BP-17,895, as mod.) ext. time to			6-30-70
BMP-13,001 (5)	6-9-70	MP(BP-17,895, as mod.) ext. time			10-30-70
BR-707(S) ✓	4-1-70	Renewal & NDEA			4-1-73
BL-12,694(L) ✓	8-21-70	Lic. for Alt. Main. Trans.			4-1-73
BMP-13,106 (6) ✓	10-26-70	MP(BP-17,895) ext. time			4-23-71
BTC-6369 EFF.	12-9-70 1-15-71	VOL. TC			
BMP-13,208 (7)	4-9-71	MP(BP-17,895) ext. time to			9-30-71

Form BC 126

June 1954

#7

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W.P.L.O.

Station location Atlanta, Georgia

Name of licensee .....

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BMP-13,289(8)	9-10-71	MP(BP-17,895)		ext. time	to 1-17-72
<del>BMP-13,349(9)</del>	<del>1-12-72</del>	<del>MP(BP-17,895)</del>		<del>ext. time</del>	<del>to 7-1-72</del>
EBSA	5-25-72				
BR-707(L)	4-13-73	RENEWAL MAIN & ALT.			4-1-76
<del>BMP-13,431(10)</del>	<del>1-9-74</del>	<del>MP(BP-17,895)</del>		<del>ext. time</del>	<del>to 4-1-74</del>
BMP-13,783(11)	6-14-74	MP(BP-17,895)		ext. time	to 12-11-74.
BMP-13,858(12)	10-1-74	MP(BP-17,895)		to revise MEOV's	
BMP-13,858(12)	10-1-74	Superseding auth. to delete chg. in antenna height.			
<del>BMP-13,878(13)</del>	<del>11-26-74</del>	<del>MP(BP-17,895)</del>		<del>ext. time</del>	<del>to 3-31-75</del>
BMP-13,944(14)	3-24-75	MP(BP-17,895, as mod.)		ext. time	to 6-30-75.
BMP-14,000(15)	7-15-75	MP(BP-17,895, as mod)		ext	9-30-75
BR-707(L)	5-13-76	Renewal			4-1-79
BL-14,014	5-13-76	Lic. to cover BP-17,895 for changes			
BRC-3897(1)	3-9-77	ML to operate by RC			
BS-707(L)	8-17-77	MI to add condition re: section 73.114(a)(8) of the rules			4-1-79
BS-707(L)	8-17-77	superseded to correct May sunrise time			4-1-79
BR781201(S)	3-30-79	RENEWAL OF LICENSE			4-1-82

No. 1.

 Call W FL0(7-1-59)  
 Letters X WTFI  
X WKBJ
Name Toccoa Falls Institute

File No.	Dated	Application for	Action	
			Nature	Date
3-P-B New Station	4-4-27	<u>FEDERAL RADIO COMMISSION-RECORDS</u> Application for new station, requesting 250 watts, no freq. stated, hrs of operation Tuesday and Thursday evenings 7 to 8 p.m., Sunday 9 to 10 a.m., location of transmitter Tugalo Street, Toccoa, Georgia.	Granted 1430 kc., Tuesday & Thursday evenings 7 to 8 p.m., Sunday 9 to 10 A.M.	8-12-27, 250 watts,
3-L-B-	9-13-27	License to cover C.P., issued 8-12-27	1-Granted 2-G.O.#18	9-24-27
3-R-B-707	10-4-27	Renewal of license	Superseded by applica- tion of 12-7-27.	
3-R-B-707	12-7-27	Renewal of license	1-Letter 2-General Orders 3-Modif. of lic. 4-General Orders	12-12-27. 21,22, 23 & 25. 4-11-28, 1430 kc., 500 watts, unlimited. 27,33, 35,38 & 44.



Form 94

## APPLICATION RECORD - BROADCASTING

No. 2.

Call WFLC  
Letters X WTFIName Toccoa Falls Institute

File No.	Dated	Application for	Action	
			Nature	Date
3-R-B-707	1-12-28	Renewal of license	Reallocation - 10-31-28, 1450 kc., 500 watts, unlimited.	
3-P-B-446	12-5-28	Construction permit to change frequency from 1450 kc. to 1430 kc.	Withdrawn at the re- quest of the applicant- letter dated 4-9-29.	
3-R-B-707	1-2-29	Renewal of license	Granted	1-11-29
3-R-B-707	3-18-29	Renewal of license	Granted	4-27-29, 1450 kc., 250 watts, unlimited
3-R-B-707	6-8-29	Renewal of license	G.O. 69	6-20-29
3-R-B-707	10-2-29	Renewal of license	Granted	10-12-29
3-R-B-707	12-27-29	Renewal of license	Granted	1-17-30, 1450 kc., 500 watts, unlimited
3-R-B-707	5-7-30	Renewal of license	Granted	5-14-30
3-R-B-707	6-27-30	Renewal of license	Granted	7-7-30

No. 3.

Call  
Letters WTFI

Toccoa Falls Broadcasting Co. (4-14-31)

Name  Toccoa Falls Institute

File No.	Dated	Application for	Action	
			Nature	Date
3-P-B-1639	9-1-30	Move studio and transmitter to Cox College, College Park, Ga., and make changes in equipment.	Dismissed	1-9-31
3-R-B-707	10-7-30	Renewal of license	Granted	10-21-30
3-P-B-1858	12-12-30	Move transmitter from Savannah & Tugalo Sts., to 1 mile N.E., State Highway #13, Toccoa, Ga., move studio from same address to Albemarle Hotel, Toccoa, Ga., Install new 1KW equipment, and increase power from 500 watts to 1KW.	Dismissed	Min. 5-15-31
3-R-B-707	1-6-31	Renewal of license	G.O.103	1-20-31
		30 day extension -	Granted	4-24-31
3-AL-B-327	2-20-31	Voluntary assuignment of license to - TOCCOA FALLS BROADCASTING CO.	Granted	4-14-31

No. 4.

Call

Letters

WTFI

Toccoa Falls Institute (C.P. 4-14-31)

Name  Toccoa Falls Broadcasting Co.

File No.	Dated	Application for	Action	
			Nature	Date
3-P-B-2068	2-26-31	C.P. to move transmitter & studio from Savannah & Tugalo Sts., Toccoa, Ga., to (trans.) 1 mile N.E. State Highway #13, and (studio) Albemarle Hotel, Toccoa, Ga., also change equipment, to Max. 1KW.	Retired	to files Letter dated 3-30-31, filed with 3-P-B-2073
3-P-B-2073	3-6-31	Move transmitter and studio from Toccoa, Ga., to (Trans.) 750 Madison Ave., Athens, Ga., and (studio) Georgian Hotel, Athens, Ga., <del>install new 1-KW equipment and increase power from 500-watts, to 500-watts-night, 1-KW-LS.</del>		
Amended	3-10-31	To omit request for change in equipment and increase power.	(Toccoa Falls Institute)	
Amended	3-30-31	To request equipment and install D.C.C.	Granted	4-14-31
3-R-B-707	4-21-31	Renewal of license - filed in the name of Toccoa Falls Broadcasting Co.	Granted	5-29-31

No. 5. Liberty Broadcasting Company  
 x Toccoa Falls Broadcasting Co.  
 x Toccoa Falls Institute  
 Name X Toccoa Falls Broadcasting Co.

Call  
 Letters WTFI

File No.	Dated	Application for	Action	
			Nature	Date
3-MP-B-243	8-20-31	Modification of C.P. issued 4-14-31, to move transmitter from 750 Madison Ave., Athens, Ga., to 133 Washington St., Athens, Ga.; and move studio from Georgian Hotel, Athens, Ga., to Costa Building, 133 Washington St., Athens, Ga. Filed in the name of Toccoa Falls Institute.	Granted	9-18-31
3-AP-B-24	8-20-31	Voluntary assignment of Construction Permit from Toccoa Falls Institute to TOCCOA FALLS BROADCASTING COMPANY	Granted	9-18-31
3-L-B-716	9-12-31	License to cover 3-P-B-2073 & 3-MP-B-243	Granted	10-2-31
3-R-B-707	10-12-31	Renewal of license	Granted	10-27-31
3-R-B-707	2-15-32	Renewal of license	Granted	4-8-32
3-AL-B-439	6-28-32	Voluntary assignment of license to LIBERTY BROADCASTING COMPANY	Granted	7-8-32

No. 6.

Call  
Letters WTFIName Liberty Broadcasting Company

File No.	Dated	Application for	Action	
			Nature	Date
3-R-B-707 Resubmitted	8-31-32 "	Renewal of license ( <del>Not-sworn-to</del> ) (Hearing) (Order of Grant)	Returned Granted -	<del>9-3-32</del> 10-7-32 4-11-33
3-P-B-2683  Resubmitted & Amended	9-7-32  10-10-32	Construction permit to move transmitter from 133 Washington Street, Athens, Ga., to <del>SALUDA</del> River <del>5 1/2 miles southwest</del> , Near Greenville, S.C. chg. freq. from 1450 kc. to 1360 kc., increase power from 500 watts, to 500 watts night, 1KW-LS. Fac. WCSC - exchange of freq. with WCSC  Amended as to location; power requested; equip- ment, Ques. 7 (e) re stockholders.	Returned Rule-6-b.  Order of (Without Dismissal Prejudice)	<del>10-3-32</del>  12-2-32
3-R-B-707	2-28-33	Renewal of license	Granted	4-28-33
3-R-B-707	8-30-33	Renewal of License	Granted	10-6-33
3-R-B-707	2-24-34	Renewal of License	Granted	4-13-34

Form 94

## APPLICATION RECORD - BROADCASTING

No. 7

Call

Letters W T F IName LIBERTY BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B3-R-707	8-20-34	FEDERAL COMMUNICATIONS RECORDS: Renewal of license	Granted	10-16-34
B3-R-707	3-2-35	Renewal of license	Granted	4-16-35
B3-TC-6a	4-22-35	Transfer of control from Liberty Broadcasting Co. to Norman K. Winston	Granted	6-4-35
B3-P-745	8-15-35	Construction permit to move transmitter and studio from 133 Washington Street, Athens, Ga. to Site to be Determined, Atlanta, Georgia.	Examiner's Report 1-195 GRANTED Min. 7-2-36 Effective 9-8-36 Subj. R. 131 & trans. site to be deter. Letter written. Issued with MP-450 3-26-37	

#8

Call

Letters W T F IName LIBERTY BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B3-R-707	8-31-35	Renewal of license	Granted	10-8-35
B3-R-707	4-13-36	Renewal of license	Granted	4-24-36
B3-R-707	11-2-36	Renewal of license	Granted	11-24-36
B3-MP-450	12-17-36	Modification of construction permit (B3-P-745) to install new equipment, for approval of transmitter site at <del>Parkway Drive &amp; East Avenue</del> , Atlanta, Georgia and approval of antenna.	Granted	3-26-37
AMENDED	2-27-37	To change requested transmitter site from Parkway Drive & East Ave. to Between Memorial Drive and Glenwood Drive, Atlanta, Georgia		

## APPLICATION RECORD—BROADCASTING

W A G A (7-27-37)

Call letters X W T F IName LIBERTY BROADCASTING COMPANY

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-R-707	4-15-37	Renewal of license	Granted	4-27-37
B3-MP-526	5-12-37	Modification of construction permit (B3-P-745) as modified, to increase power from 500w to 500w, 1kw-LS and give studio site as 56 Marietta Street, N.W. Atlanta, Georgia	Granted	6-8-37
B3-L-660	7-28-37	License to cover CP(B3-P-745) as modified, for new equip. and move studio and trans. and increase power.	Granted	9-7-37
B3-R-707	10-5-37	Renewal of license	Granted	10-29-37
B3-R-707	2-24-38	Renewal of license	Granted	4-13-38



## APPLICATION RECORD - BROADCASTING

#10

Call

Letters W A G A

LIBERTY BROADCASTING CORPORATION (Vol. Assign. Lic. Eff. 7-28-39)

Name  LIBERTY BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B3-AL-207	3-25-38	Voluntary assignment of license from Liberty Broadcasting Co. to Liberty Broadcasting Corp. <i>add inf. rec'd 7/27/39</i>	Docket 5340 Granted Eff. 7-28-39	B-45 Min. 7-27-39
B3-R-707 Resubmitted	9-2-38 "	Renewal of license (Sec. 2d)	<del>Returned</del> Granted	<del>8-19-38</del> 10-18-38
B3-R-707	2-27-39	Renewal of license	Granted	4-10-39
B3-R-707	8-29-39	Renewal of license	Granted	10-17-39

## APPLICATION RECORD - BROADCASTING

#11

Call

Letters W A G AName LIBERTY BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
B3-TC-209	1-4-40	Transfer of control of corporation from Norman K. Winston, to <del>James M. Cox, Jr.</del> , 150 shares common stock (60%) and 600 shares preferred stock (60%).	Docket No. 5861 Granted	5-28-40
Amended	4-24-40	RE: to change name of transferee from James M. Cox, Jr. to The Fort Industry Company	ORDER to accept amendment and grant application Eff. 6-18-40	
B3-R-707	5-25-40	Renewal of license	Granted	3-24-41 1480kc, 500w-1kw-LS U
B3-ML-1008 Rec'd	6-19-40 6-20-40	Mod. of license to increase power from 500w, 1kw-LS to 1kw day and night (Filed by Fred W. Albertson)	Application returned 7/20/40 request of Attorney.	

#12

Call

Letters W A G AName LIBERTY BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
B3-2-441 Rec'd	6-28-40 7-3-40	Authority to determine operating power by direct measurement of antenna power. (Filed by Thos. Wilson)	Granted	7-16-40
B3-P-2938 Rec'd	7-10-40 7-18-40	C.P. to change freq. from 1450 to 590kc, incr. power from 500w, 1kw-LS to <del>1kw, 5kw-LS</del> , install new equip. and directional antenna for night use, and move transmitter from 399 Clifton St. (Between Memorial & Glenwood Drives), Atlanta, Ga. to Between Gun Club Rd. & Sweet Drive, N.W. of Atlanta, Ga. <b>Class III-B</b> (Filed by E.D. Johnston)	Granted	7-29-41
Amended	3-19-41	RE: changes in directional antenna for night use		
Rec'd	3-22-41			
Filed	4-23-41			
Amended	4-10-41	RE: to change requested power from 1kw, 5kw-LS to 5kw day and night and make changes in Q.A. for night use.		
Rec'd	4-23-41			
Filed	4-23-41			

#13.

Call  
Letters W A G AName LIBERTY BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
B3-Z-605 rec'd	11-22-40 11-27-40	Authority to determine operating power by direct measurement of antenna power	Granted	12-19-40
B3-R-707	5-28-41	Renewal of license	Granted	7-22-41
B3-MP-1459 recd. Filed	11-14-41 11-15-41 11-15-41	Modif. of C.P. (B3-P-2938) for change of proposed T. site from Between Gun Club Rd. & Sweet Drive, N.W. of Atlanta, Ga. to North Druid Hills Rd., (rural), N.E. of Atlanta, Ga. change type of equip. to be installed, and extend C. & C. dates from 9-29-41 and 3-29-42 to 60 days after grant & 180 days thereafter, respectively. Filed by R.C.O'Hare, Atty.	Granted	1-20-42

/14

Call  
Letters W A G AName LIBERTY BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
B3-R-707	5-25-42	Renewal of license and Forms 335 Filed by Koplovitz atty.	Granted	7-14-42
B3-MP-1625 Rec'd	8-10-42 8-11-42	Mod. of C.P. (B3-P-2938) as mod., for extension of commencement and completion dates from 3-21-42 and 9-17-42 to 9-17-42 and 3-17-43 respectively (Filed by Dempsey & Koplovitz)	Granted for completion date to 12-17-42	9-2-42 completion date to
B3-L-1713 Rec'd	9-5-42 9-17-42	License to cover C.P. (B3-P-2938) as mod., for change in frequency, increase power, install new trans. and D.A. for night use, and move transmitter.	Granted	10-7-42
and B3-Z-1447 Rec'd	9-5-42 9-17-42	and Authority to determine operating power by direct measurement of antenna power. 335's filed (Filed by Dempsey & Koplovitz)		

## APPLICATION RECORD - BROADCASTING

#15

Call

Letters W A G A

THE FORT INDUSTRY COMPANY (AL 12-20-48; EFF: 1-9-49)

Name  LIBERTY BROADCASTING CORPORATION

File No.	Dated .	Application for	Action	
			Nature	Date
B3-R-707 Rec'd	3-13-44 3-16-44	Renewal of license Filed by Richard O'Hare	Granted	5-30-44
B3-R-707 Rec'd	2-20-46 2-25-46	Renewal of license <del>Filed by William Koplovitz atty.</del> Withdrawal of Attys! Letter of 5-23-46	Granted	9-19-46
BAL-805 Recd. Filed	11-23-48 11-23-48 11-23-48	Voluntary assignment of license from Liberty Broadcasting Corporation <u>to</u> The Fort Industry Company.	GRANTED EFF: 1-9-49	12-20-48

## APPLICATION RECORD - BROADCASTING

#16

Call  
Letters WAGAName THE FORT INDUSTRY COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BR-707 Rec'd	2-14-49 2-23-49	Renewal of license. (Francis X. McDonough, Atty.)	Granted	4-20-49
PETITION FILED 10-24-49 by O'Bryan for WAGA re "STATEMENT OF PROTEST AGAINST INTERFERENCE BEING RECEIVED BY STATION WAGA FROM STATION CMCY AT HAVANA, CUBA, AND A PETITION FOR RELIEF THEREFROM" Recd. 12-16-49 summary of skywave recordings and daily skywave recording charts. submitted by Atty. Keller, and chief engineer station WAGA. To E. 12-19-49				

## APPLICATION RECORD - BROADCASTING

Call  
Letters WAGAName The Fort Industry Company

File No.	Dated	Application for	Action	
			Nature	Date
BP-7593 Rec'd Filed	3-28-50 3-28-50 3-28-50	Construction permit to change frequency from 590kc to <u>550kc</u> , install new transmitter (W.E. 405B-2) and new directional antenna for night use and change transmitter location from N. Druid Hills Road N.E. of Atlanta, Georgia to <u>2511 DeFours Ferry Road</u> , Approx. 5 miles N.W. of Atlanta, Georgia.  Contingent upon the grant of BAL-1011 and the deletion of Station WCON.  A. Earl Cullum, Engr., Dallas, Texas Paul A. O'Bryan, Atty.	DISMISSED without prejudice at request of applicant Doc. 9740	1-19-51
BR-707 Rec'd	1-23-52 1-28-52	Renewal of license Filed by Wm. P. Sims, Jr, atty.	Granted	4-23-52



## APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

STORER BROADCASTING COMPANY (BML-1512 6-30-52)

Call  
Letters W A G AName X THE FORT INDUSTRY COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BML-1512 Rec'd Filed	5-19-52 5-29-52 5-29-52	Modification of license to change corporate name to Storer Broadcasting Company.  Paul A. O'Bryan, Atty.	GRANTED	6-30-52
BR-707 Rec'd Filed	12-17-54 12-31-54 12-31-54	Renewal of License Filed by William P. Sims, Jr., Atty.	GRANTED	3-9-55
BP-10,443 Rec'd Filed	3-16-56 3-19-56 3-19-56	Construction permit to install a new transmitter (GATES BC-5E).  <del>FOR FILING IN THE RECORDS OF THE COMMISSION</del>	GRANTED	3-26-56

## APPLICATION RECORD - BROADCASTING

FORM BC-121  
FORMERLY FORM A-170Call  
LettersWFLO  
XWAGAName STORER BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BP-10,444 Rec'd Filed	3-16-56 3-19-56 3-19-56	Construction permit to install a new transmitter (GATES 1-J) as an auxiliary transmitter at North Druid Hills Rd., N.E. of Atlanta, Georgia (present location of the main transmitter) to be operated on 590kc with power of 1kw, employing DA-N, for auxiliary purposes only.	GRANTED	3-26-56
BL-6185 Rec'd Filed	5-15-56 5-17-56 5-17-56	License to cover construction permit (BP-10,443) which authorized the installation of a new transmitter.	GRANTED	6-12-56

FORM BC-121 #20  
 AUG. 1955

APPLICATION RECORD - BROADCASTING

Call  
 Letters W.A.G.A.

Name STORER BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BL-6281 Rec'd Filed	7-20-56 7-23-56 7-23-56	License to cover Construction Permit BP-10,444 which authorized the installation of a new transmitter as an auxiliary transmitter at present location of the main transmitter to be operated on 590kc with power of 1kw, employing DA-N, for auxiliary purposes only.	GRANTED	9-11-56
BRC-1014 Rec'd Filed	8-17-56 8-20-56 8-20-56	Modification of license to operate Main transmitter by remote control from 1551 Briarcliff Road, Atlanta, Georgia, while using non-directional antenna. (WAGA-TV Transmitter Site).	GRANTED	8-28-56
BRC-1035 Rec'd Filed	10-5-56 10-8-56 10-8-56	Modification of license to operate Auxiliary trans. by remote control from 1551 Briarcliff Road, Atlanta, Georgia, while using non-directional antenna. (WAGA-TV Transmitter Site)	GRANTED	10-9-56

Aug. 1955

Call  
LettersWFLC  
XWAGAName **PLOUGH RADIO, INC.**  
**\* STORER BROADCASTING COMPANY**

File No.	Dated	Application for	Action	
			Nature	Date
BAL-2480 Rec'd Filed	10-29-56 10-30-56 10-30-56	Voluntary assignment of license to The Washington Post Company  Robert F. Jones, atty. for Assignor Ernest W. Jenne, for Assignee	DISMISSED Request of Attorneys.	5-10-57
BR-707 Rec'd & Filed	12-10-57 12-13-57	Renewal of license. (Main and Auxiliary) R. F. Jones, Attorney	GRANTED	6-11-58
BAL-3455 Rec'd. Filed	4-28-59 4-30-59 4-30-59	Voluntary assignment of license to Plough Radio, Inc.  Robert F. Jones, Atty. for Assignor Thomas H. Wall, Atty for Assignee	GRANTED EFF:	5-27-59 6-30-59
BML-1842 R. & F.	8-8-59 8-28-59	Mod. of Lic. to change licensee name to PLOUGH BROADCASTING COMPANY, INC.  atty- Dow, Lohnes and Albertson	GRANTED	9-16-59

## APPLICATION RECORD - BROADCASTING

AUG. 1955

FLOUGH BROADCASTING COMPANY, INC.

Call

Letters

W P L O

Name

XX FLOUGH RADIO, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BRC-1560 Rec'd Filed	10-28-59 11-2-59 11-2-59	Modification of license to change Studio Location from 1018 West Peachtree St., N.W., Atlanta, Ga., and Remote Control Point from 1551 Briarcliff Rd., Atlanta, Ga. (WAGA-TV Trans. Site) TO 805 Peachtree Street, N.E. Atlanta, Georgia (non-directional antenna) (Main Transmitter) Dow, Lohnes & Albertson, Attys. (John B. Jacob)	GRANTED	11-5-59
BRC-1701 Rec'd Filed	6-30-60 7-7-60 7-7-60	Modification of license to change Remote Control point from 1551 Briarcliff Rd., Atlanta, Ga. to 805 Peachtree Street, Atlanta, Ga. (Auxiliary Transmitter) Dow, Lohnes and Albertson, Attys. (John B. Jacob)	GRANTED	7-14-60
BR-707 REC'D & FILED	12-20-60 1-3-61	Renewal of License (MAIN AND AUXILIARY)	GRANTED	10-26-61

FORM BC-121  
AUG. 1955

#23

APPLICATION RECORD - BROADCASTING

Call  
Letters W P L O

.....  
PLOUGH BROADCASTING COMPANY, INC.

Name X PLOUGH BROADCASTING COMPANY, INC.  
.....

ATLANTA, GEORGIA

File No.	Dated	Application for	Action	
			Nature	Date
BAL-4679 Rec'd Filed	11-28-62 11-30-62 11-30-62	Voluntary assignment of license to Plough Broadcasting Company, Inc.  John B. Jacob, Atty.	GRANTED; EFF:	12-17-62 12-31-62
BR-707 R & F	12-20-63 12-31-63	Renewal of License (Main and Auxiliary)  Thomas H. Wall, Atty.	GRANTED	3-17-64
BZ-5159 R. & F.	12-20-63 12-31-63	Authority to determine operating power by direct measurement of antenna power.(Main) Atty- Dow, Lohnes & Albertson	GRANTED	4-15-64
BZ-5160 R. & F.	12-20-63 12-31-63	Authority to determine operating power by direct measurement of antenna power.(Auxiliary) Atty-Dow, Lohnes & Albertson	GRANTED	4-15-64

FORM BC-121 #24  
AUG. 1955

APPLICATION RECORD - BROADCASTING

590kc

Call W P L O  
Letters .....

Name PLOUGH BROADCASTING COMPANY, INC.  
Atlanta, Georgia

File No.	Dated	Application for	Action	
			Nature	Date
BZ-6159 R & F	1/17/66 1/17/66	Auth. to determine operating power by direct meas. of antenna power. (Main) Atty: Thomas H. Wall	GRANTED	10-31-66
BZ-6160 R & F	7/20/66 7/25/66	Auth. to determine operating power by direct meas. of antenna power. (Auxiliary) Atty: Thomas H. Wall	GRANTED	10-31-66
BR-707 R & F	12-29-66 1-4-67	Renewal of license (Main & Auxiliary) Atty. Dow, Lohnes & Albertson	GRANTED	5-10-67
BP-17,895 R.&F.  NOV 7 1967	8-16-67 8-16-67	CP to make changes in <del>antenna</del> antenna system (increase height-\$2 tower) atty-Dow, Lohnes and Albertson enr-Lohnes and Culver (Thomas H.Wall)	GRANTED	11-29-67 Bondl re properly design phase monitor; field meas. equip avail; & complete non-DA proof

FORM BC-121  
AUG. 1955

#25

APPLICATION RECORD - BROADCASTING

590ke

Call  
Letters W.P.L.O.

Name PLOUGH BROADCASTING COMPANY, INC.  
ATLANTA, GEORGIA

File No.	Dated	Application for	Action	
			Nature	Date
BMP-12,450 R.&F. #440368 \$30 JUL 9 1958	6-28-68 7-1-68 7-1-68	Mod. of CP(BP-17,895) for ext. of completion date to 1-29-69. (for changes)  Attys-Dow, Lohnes and Albertson(B.Dwight Perry)	GRANTED to	7-22-68 1-29-69
BMP-12,612 R. & F. #478768 \$30 JAN 8 1969	12-16-68 12-18-68 12-18-68	MP(BP-17,895, as mod) for extension of completion date to 6-30-69 (changes). atty-Dow, Lohnes and Albertson (B. Dwight Perry)	GRANTED to	1-14-69 6-30-69
BMP-12,737 R. & F. #519187 \$30 JUN 1 1969 P.L.O. (alt)	5-28-69 6-2-69 6-2-69	MP(BP-17,895, as mod) for extension of completion date to 1-31-70. (changes). atty-Dow, Lohnes and Albertson(B. Dwight Perry)	GRANTED to	6-17-69 12-30-69



APPLICATION RECORD - BROADCASTING

Call  
Letters W P L O

Name PLOUGH BROADCASTING COMPANY, INC.  
ATLANTA, GEORGIA

File No.	Dated	Application for	Action	
			Nature	Date
BMP-12,867 R & F #560609 \$30 FEB 2 - 1970	11-24-69 11-26-69 11-26-69	MP(BP-17,895, as mod.) for extension of completion date to 6-30-69.  Atty: B. Dwight Perry(Dow, Lohnes and Albertson)	GRANTED to	2-9-70 6-30-70
BR-707 R & F #566078 \$75 (\$180. submitted) P.N.	12-24-69 12-30-69 12-30-69	Renewal of License Atty.: B. Dwight Perry AMENDED 3-26-70 re: Programming	GRANTED	4-1-70
BR- Rec'd \$30 fee ret'd	12-24-69 12-30-69 2-23-70	Renewal of Alt. Main trans.	Ret'd	2-23-70 re: MOOT (Lic. pending)
BMP-13,001 R & F \$30-604145	5-22-70 5-25-70 5-25-70	MP(BP-17,895, as mod.) for extension of completion date to 10-30-70 (changes)  Atty: Dow, Lohnes and Albertson	GRANTED to	6-9-70 10-30-70

## APPLICATION RECORD - BROADCASTING

Call  
Letters W P L OName PLOUGH BROADCASTING COMPANY, INC.  
ATLANTA, GEORGIA

File No.	Dated	Application for	Action	
			Nature	Date
BTC-6369	7-31-70	Voluntary transfer of control of licensee	GRANTED	12-9-70
R & F	7-31-70	corporation from Plough, Inc. to Schering-	EFF.	1-15-71
#620111 \$75	7-31-70	Plough Corporation.	Grant Fee: \$204,540.00 per Memo Opinion & Order 7-20-72 #79996, FCC 72-661. W-098644	
PRESS: Pub. notice filed	8-24-70	Atty.: Thomas H. Wall (Dow, Lohnes & Albertson)	Paid: 063,8-9-72	
PN REC'D: SEP 11 1970				
BL-12,694	7-15-69	Lic. for Alternate-Main Transmitter (GATES, DC-	GRANTED	8-21-70
R & F	7-17-70	5E).		
#530058 \$30.	7-17-70	Atty: B. Dwight Perry (Dow, Lohnes &		
PTA	7-22-70	Albertson)		
PRESS AUG 13 1970				
BMP-13,106	9-25-70	MP (BP-17,895, as mod.) for extension of	GRANTED	10-26-70
R & F	9-29-70	completion date 5-30-71 (changes)	to	4-23-71
\$50-633274	9-29-70	Atty: Dow, Lohnes & Albertson		
AC-067				
	OCT 27 1970			

PHASE 1 REFUND ACTION

TRANS. CODE

500

DATE

8/04/13

INITIALS

BEZ

AMT.

204,540.00

GEA 7/7/50  
204,540.00  
to Schering Plough Corp.  
Cont fund fee stamp in file

APPLICATION RECORD - BROADCASTING

Call  
Letters W P L O

Name PLOUGH BROADCASTING COMPANY, INC.  
Atlanta, Georgia

File No.	Dated	Application for	Action	
			Nature	Date
BMP-13,203 R & F \$50-673587 AC-067 APR 6 1971	3-17-71 3-18-71 3-18-71	MP(BP-17,895, as mod.) for extension of completion date to 9-30-71 (changes) Atty: Dow, Lohnes & Albertson	GRANTED to	4-9-71 9-30-71
BMP-13,289 R & F #027413 \$50 Acc. 067 Press SEP 13 1971	8-25-71 8-27-71 8-27-71	MP(BP-17,895, as mod.) for extension of completion date to 1-17-72. (Changes) Atty: B. Dwight Perry	GRANTED to	9-10-71 1-17-72
BMP-13,349 R & F \$50-025864 AC-067 JAN 3 1972	12-10-71 12-14-71 12-14-71	MP(BP-17,895, as mod.) for extension of completion date to 3-10-72 (changes) Atty: Dow, Lohnes & Alberston	GRANTED to	1-12-72 7-1-72

APPLICATION RECORD - BROADCASTING

Call  
Letters W P L O

Name PLOUGH BROADCASTING COMPANY, INC.  
Atlanta, Georgia

File No.	Dated	Application for	Action	
			Nature	Date
BMP-13,431 R & F \$50-077723 AC-067 JUN 15 1972	5-25-72 5-30-72 5-30-72	MP(BP-17,895, as mod.) for extension of completion date to 10-1-72 (changes) Atty: Dow, Lohnes & Alberston	GRANTED to	1-9-74 6-1-74
BR-707 R & F PN Recd. PRESS FEB 16 1973	12-27-72 12-29-72 "	RENEWAL OF LICENSE (MAIN & ALTER.MAIN) Peter J. Gallagher, Atty. (Dow, Lohnes)	GRANTED	4-13-73
BMP-13,858 Rec'd Filed \$50-306640 AC-056 PRESS SEP 20 1974 Amended 9-10-74 re engineering & nighttime radiation patterns.	4-18-74 4-24-74 4-24-74 4-24-74	Modification of construction permit (BP-17,895) to revise MEOV's. Atty: Thomas H. Wall	GRANTED	10-1-74

## APPLICATION RECORD - BROADCASTING

Call  
Letters W P L OName Plough Broadcasting Company, Inc.  
Atlanta, Georgia

File No.	Dated	Application for	Action	
			Nature	Date
BMP-13,783 R & F \$50-307149 AC-056	4-25-74 4-25-74 4-26-74 MAY 16 1974	MP(BP-17,895, as mod) ext. time to _____ (Changes)  Atty: Alan Campbell (Dow, Lohnes & Albertson)	GRANTED TO	6-14-74 12-11-74
MP-13,878 R & F \$50- 357754 AC-056 PRESS	10-21-74 10-23-74 10-23-74 OCT 30 1974	MP(BP-17,895) ext. time to 6-11-75. (Changes)  Atty: B. Dwight Perry (Dow, Lohnes, & Albertson)	GRANTED	11-26-74 to 3-31-75
MP-13,944 R & F \$50-394560 AC-056	2-14-75 2-20-75 2-20-75 MAR 3 1975	MP(BP-17,895) as mod.) ext. of completion date to 6-30-75 (changes)  Atty: B. Dwight Perry	GRANTED	3-24-75 to 6-30-75

APPLICATION RECORD - BROADCASTING

Call  
Letters ..... W P L O .....

Name ..... PLOUGH BROADCASTING COMPANY, INC.  
Atlanta, Georgia

File No.	Dated	Application for	Action	
			Nature	Date
BMP-14,000 R & F	5-21-75 6-3-75	MP(BP-17,895, as mod.) for ext. of completion date to 8-30-75(changes)	GRANTED TO	7-15-75 9-30-75
\$50-434586 AC-056	6-3-75	Atty: Dominic Monahan		
\$50-442663	6-24-75			
BL-14,014 R & F	7-31-75 8-4-75	Lic. to cover BP-17,895 for changes (Alternate Transmitters), Transmitter: RCA-BTA-5T1 - GARES BC-5L		GRANTED issued with renewal
\$100#460019 PTA	8-11-75 8-20-75	Atty: Dwight Perry(Dow, Lohnes, Albertson)		
PRESS SEP 3	1975			

## APPLICATION RECORD - BROADCASTING

Form BC-121  
September 1969

4-27

Call  
Letters W P L OName PLOUGH BROADCASTING COMPANY, INC.  
ATLANTA, GEORGIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-707 R & F PN Recd. PRESS	11-24-75 12-1-76 " JAN 19 1976	RENEWAL OF LICENSE (MAIN & ALTER.MAIN) B.D.Perry,Atty.	GRANTED	3-30-79
			GRANTED	5-13-76
BRC-3897 R & F	1-31-77 2-3-77 MAY 3 1977	Mod. of lic. to operate trans. by RC from 805 Peachtree St., N.E. Atlanta, Ga. Atty: Kevin F. Reed	GRANTED	3-9-77
BR 781201 C2 PRESS	FEB 27 1979	RENEWAL OF LICENSE (MAIN & ALTER.MAIN) Kevin F. Reed,Atty.	GRANTED	3-30-79



RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION *WAGA*

(7-1-59) *WFLD*

Licensee

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition
EP-7661	5-12-50	W G G A	Blue Ridge Broadcasting Company Gainesville, Georgia	CP to change freq., power, T, T and studio sites, antenna sys., & install DA-2. (Contingent on WAGA relinquishing 590kc)	

Renewal Requested	Date Received	Designated for Hearing	Reason	Remarks
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RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATIONx WTFI

LIBERTY BROADCASTING CORPORATION (Vol.Assign.Lic.Eff.7-28-39)

x LIBERTY BRDCSTG. COMPANY (Vol.Assign.Lic. 7-8-32)

Licensee x Toccoa Falls Broadcasting Company

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition
3-P-B-2461	7-9-32	new	A. H. Yeomans Athens, Ga.	1450 kc, 500 w. Unltd. Fac. WTFI.	Returned 7-22-32 (Unsat. Equip).
3-P-B-2657	7-23-32	WGST	Ga.School of Technology Atlanta, Ga.	increase pr.to 500w. 1 KW LS Facil.WTFI	Denied 2-10-33
3-ML-B-1049	9-7-32	WCSC	South Carolina Brdstg. Co.Inc.,Charleston,SC	1450 kcs-500w.1KWLS exchange freq.with above station.	Returned -10-3-32 Resubmitted & amended 10-10-32 So as not to req fac. of WTFI.
3-P-B-2689	9-14-32	WFDV	Rome Brdstg.Corp., Rome, Ga.	1120 kcs-250 w. Unl hrs.-req. .2 units of WTFI's facilities	Dismissed 3-31-33
B3-P-845	10-28-35	NEW	Athens Times, Inc. Athens, Ga.	C.P. new station on 1450kc,500w. U. Request fac. of WTFI	Returned 1-22-33 No reply to our letter
B3-P-2966	8-15-40	WRDW	Augusta Broadcasting Co.,Augusta, Ga.	C.P. new transmitter, chgs. in antenna, chg. freq. from 1500 kc to 1450 kc and in- crease power from 250w to 500w, 1kw-LS. Contingent upon grant of WAGA's appl. for 590 kc.	



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

