

WQMA

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CATALOG NO. 4550L 1/3

Form BC 126 #4802  
June 1954

AM

# BROADCASTING STATION LICENSE RECORD

Date first licensed June 3, 1970

Call letters WQMA

Station location Marks, Mississippi

WQMA, INC. (AL: 6-6-79 EFF: 6-8-79)

x ROBERT P. HANSEN BROADCASTING, INC. (AL gr 3/26/76 EFF: 4/7/76)

Name of licensee xQUITMAN BROADCASTING COMPANY

Transmitter location 0.5 mi. W, on County Road, Marks, Mississippi (BP 3-4-68)

38646

Main studio location Same as transmitter.

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BP-17142	3-4-68 CP for	1520kc	250w	Day (Cond'1)	11-4-68
BP-17142 (1)	6-6-68	Call letters assigned.			
BMP-12517(2)	10-29-68	MP(BP-17,142)		ext. time	4-4-69
BTC-5770	3-19-69	Vol. TC			
BMP-12691(3)	4-28-69	MP(BP-17,142)		ext. time	10-4-69
BL-12,525(L)	6-3-70	Lic. (BP-17.142, NEW Station)		as mod.)	6-1-73
EBSA	6-12-72				
BR-4802(L)	11-26-75			RENEWAL	6-1-76
BAL-8582	3/26/76	Vol AL		EFF: 4/7/76	
BR-4802(L)	5-12-76			RENEWAL	6-1-79
BAL790402ES	6-6-79	VOL. AL		EFF:	6-8-79
BR790208UA (S)	5-18-79			RENEWAL	6-1-82

AUG. 1955

## APPLICATION RECORD - BROADCASTING

Call  
Letters ~~WQMA~~ WQMAName Quitman Broadcasting Company  
Marks, Mississippi (c/o W. H. Polk, Box 232, Hatesville, Miss. 38606)

File No.	Dated	Application for	Action	
			Nature	Date
BP-17,142 R. & F.	2-21-66 3-7-66	CP for a new standard broadcast station to be operated on: Frequency: 1520kc Power: 250w Hours of operation: Daytime Type transmitter: Collins 20V-3 Trans. location: 0.5 mi. W on County Road, Marks, Mississippi Studio location: Same as transmitter  Atty: Cohn & Marks Ralph J. Bitzer	GRANTED Cond <sup>1</sup> re: Any pre-sunrise oper. must conform with Sects. 73.87 & 73.99 of the Rules.	3-4-68
EMP-12,517 R. & F. #460295 \$30 OCT 23 1968	9-20-68 9-23-68 9-23-68	MP(BP-17,142) for extension of completion date to 4-4-69(new).	GRANTED to	10-29-68 4-4-69

CONTACT: William H. Polk(&(Cohn and Marks\*))

PHONE: Code 601; 563-4361

ADDRESS: 105 Public Square  
Batesville, Mississippi

\*Cohn and Marks

317 Eafritz Building

Washington, D. C. 20006

APPLICATION RECORD - BROADCASTING

1520kc

Call  
Letters W Q M A

Name QUITMAN BROADCASTING COMPANY  
Marks, Mississippi

File No.	Dated	Application for	Action	
			Nature	Date
BTC-5770 Rec'd FEE PD: \$75 - RESUBMITTED R & F NOV 13 1968	10-11-68 10-14-68 #465413 10-29-68 10-31-68 Pub. notice	Voluntary transfer of control of permittee corp. from W. H. Polk and the Estate of Leonard E. Grimes to Denzil Barnes  (SEE OVER FOR AMENDMENTS) filed 12-4-68	<del>REC'D 10-29-68</del> <del>wrong form (315-see.)</del> GRANTED Eff:	  3-19-69 3-28-69
BMP-12,691 R&F \$30-503425 PRESS: APR 16 1969	3-28-69 4-1-69 4-1-69	MP(BP-17,142 as mod) for extension of completion date to <u>11-4-69</u> . (New)	GRANTED to	4-28-69 10-4-69
BMP- Rec'd. #30 #546147	9-29-69 10-1-69 10-1-69	MP (BP-17,142, as mod) for extension of completion date to 11-4-69.	Form 302 rec'd. This appl. now unnecessary.	

RE: BTC-5770 - AMENDED 1-17-69 - programming survey;  
bank ltr re terms of repayment(reply to ltr 12-16-68)  
AMENDED 12-26-68 - financial data(expenditures)(reply to  
ltr 12-16-68) 16-6  
AMENDED 1-17-69 re community needs(prog)(reply to ltr 12-1  
AMENDED 2-24-69 - ext. to Escrow Agreement

APPLICATION RECORD - BROADCASTING

1520khz

Call Letters WQMA

QUITMAN BROADCASTING COMPANY

Name Marks, Mississippi

File No.	Dated	Application for	Action	
			Nature	Date
BL-12,525 R & F #549511 \$30. PTA	10-14-69 10-17-69 10-17-69 10-30-69	Lic.(BP-17,142, as mod.)for new Standard B/c Station. Type Trans: GEN. ELEC. BT-20-A.  1970	GRANTED	6-3-70
BR-4802 R & F PN Press JUL 31 1973	3-25-73 6-6-73	Renewal of licensee AMENDED 9-19-73 re: ascert. of comm. needs; programming	GRANTED	11-26-75
BAL 7951 R & F FEE PD: \$1000 #219415 CODE 047 AUG 17 1973	7-27-73 7-30-73	Voluntary assignment of license to QUITMAN BROADCASTING SERVICE, INC.  Atty - Ray Paul AMENDED 2-13-74 - chges in officers, directors, stockholders & stockholdings (Sec.II filed) AMENDED 8-19-74 re:Financing. MAR 8 1974	DISMISSED REQ. OF ATT.	11-21-74



APPLICATION RECORD - BROADCASTING

1520kHz

Call  
Letters WQMA

ROBERT P. HANSEN BROADCASTING, INC.  
Name **xx** QUITMAN BROADCASTING COMPANY  
Marks, Mississippi

File No.	Dated	Application for	Action	
			Nature	Date
BAL -8582 Rec NOTICE-SENT fee-req-- PN filed JAN 23 1975 047 531389 \$200	11-26-75 12-10-75 12-18-75 12/29/75 2-18-76	Voluntary assignment of license to ROBERT P. HANSEN BROADCASTING, INC. (SEE OVER)	GRANTED EFF: FEE REQ:	3/26/76 4/7/76
BR-4802 R & F PN Recd. PRESS	1-20-76 1-22-76 2-5-76 MAR 8 1976	RENEWAL OF LICENSE AMENDED 4-28-76 re: change name of applicant to "Robert P. Hansen Broadcasting, Inc." MAY 14 1976	GRANTED	5-12-76

RE: BAL\_8582 - NOTED: Cert of by laws nec., fin plan???

~~Hansen (transferee) - called to ask fee of \$200 - was mailed~~  
~~12-26-75 - (not rec'd in this office as yet) - OK TO ACCEPT~~  
~~applic based on above - (but do not grant until evidence~~  
~~is filed re fee pd; - also annual lic. fees must be paid~~

fees paid dt 2-18-76  
AMENDED 3-16-76 - cert of by laws; re prop. prog; bal. sheet  
revenues; statement re purchase of stock

Form BC-121

May 1976

6-70

## APPLICATION RECORD - BROADCASTING

Call  
Letters W Q M A

WQMA, INC.

Name \* ROBERT P. HANSEN BROADCASTING, INC.  
MARKS, MISSISSIPPI

File No.	Dated	Application for	Action	
			Nature	Date
BR 790208 UA PRESS MAR 2 1979		RENEWAL OF LICENSE	GRANTED	5-18-79
BAL 790402ES Form 31 PRESS APR 10 1979 EN filed 4-2-79		Vol AL to WQMA, INC.  (over)	GRANTED EFF:	6-6-79 6-8-79

BAL790402ES Amended 5-7-79 re: Comm. ascertainment data  
AMENDED 5-22-79 re: B/c int. of Merchants & Planters  
Bank.  
AMENDED 5-22-79 re: Nancy Hughes is not a mem. of govern  
ing board.  
AMENDED 5-22-79 re: B/c Int. of Lamar Life Corporation

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

