

WPJL



Remington Rand Inc.

BRANCHES EVERYWHERE

MADE IN U. S. A.

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

## BROADCASTING STATION LICENSE RECORD

#1

W P J L 12-31-77

W R N C (Ltr 7-8-65) (EFF 7-1-65)

Date first licensed April 10, 1939Call letters X W R A LLOCATION: RALEIGH, NORTH CAROLINA

RALEIGH RADIO COMPANY, INC. (AL 3-21-67 EFF 4-1-67)

x ROBERT E. STEPHENSON and HARRY D. STEPHENSON dba RALEIGH RADIO COMPANY (AL-6-22-65; EFF: 7-1-65)

Name of licensee x CAPITOL BROADCASTING COMPANY, INCORPORATED

515 S. Bart St., Raleigh, N. C. (Redesc. BS 3-31-66)

xBart Street, Raleigh, North Carolina (Z 8-13-53)

Transmitter location x Extension of East Davie St., near Raleigh, N.C. (C.P. & M.P. 2-7-39) Lic.

4-10-39

515 S. Bart St., Raleigh, N. C. (BS 3-31-66)

Main studio location x 130 S. Salisbury St., Raleigh, N.C. (C.P. & M.P. 2-7-39) Lic. 4-10-39

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	DATE ISSUED	Freq.	Power	TIME Div.	PERIOD	
					From	To
Letter B3-P-1705	7-26-38 Eff. 8-5-38	1210	100w, 250w-LS	U	Subject to transmitter site and antenna. C.P. for new station at Raleigh, North Carolina.	
-	10-27-38	Opr. portable modified radio telephone trans. with temporary antenna system, using power of 50 watts (unmodulated carrier) on 1210 kc. during daytime hrs in the vicinity of Raleigh, N.C. period beginning 10-27-38 & ending in no event later than 11-15-38, purpose ascertaining & determining best site for location of Station WRAL.				
B3-P-1705 B3-MP-710	2-7-39	1210	100, 250w-LS	U	4-7	10-7-39 C.P. for new station; Mod. C.P. for approval trans. site and antenna and new transmitter.
B3-TC-175	3-13-39	Transfer control of corporation from the present stockholders (no one of whom has control) to A. J. FLETCHER				
B3-L-925	4-10-39	1210	100w, 250w-LS	U	4-10	12-1-39 License to cover C.P. for new station
B3-ML-673	9-6-39	1210	250w	U	9-6	12-1-39 Mod. License to incr. night power
B3-R-999	11-20-39	1210	250w	U	12-1	10-1-40
<del>B3-R-999</del> Order	<del>2/20/40</del> 6/12/40	<del>1210</del>	<del>250w</del>	<del>U</del>	<del>3/1</del> 8/1	<del>8/1/40</del> 10/1/40 Extension of license
NARBA REALLOCATION						
B3-R-999	3-24-41	1240	250w	U	3-29	10-1-41
B3-Z-956	6-19-41	1240	250w	U	6-19	10-1-41 Determine operating power by direct measurement
B3-R-999	9-23-41	1240	250w	U	10-1	10-1-42
B3-S-999	9-22-42	Extension of license			10-1	12-1-42
B3-R-999	11-17-42	1240	250w	U	11-17	4-1-43 Renewal and modification in accordance with Order 107
B3-S-999	3-23-43	Extension of license			4-1	6-1-43
B3-S-999	5-25-43	Extension of license			6-1	8-1-43

B S

# BROADCASTING STATION LICENSE RECORD

#2

Date first licensed .....

Call letters W R A L

Name of licensee CAPITOL BROADCASTING COMPANY, INCORPORATED

Transmitter location ..... Extension of East Davie St., near Raleigh, N.C. (C.P. & MP 2-7-39) Lic.  
4-10-39

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period		
					From	To	
B3-R-999	7-27-43	1240	250w	U	7-27-	4-1-45	
B3-S-999	3-27-45	Extension of license			4-1	6-1-45	
B3-R-999	5-22-45	1240	250w	U	5-22	8-1-46	
B3-S-999	7-10-45	1240	250w	U	10-1	8-1-46	
		Mod. Lic. Order 107-A					
B3-S-999	7-25-46	Extension of license			8-1	10-1-46	
B3-R-999	8-22-46	1240	250w	U	8-22	8-1-49	
BP-6385	10-30-47	1240	250w	U	12-30	6-30-48	
		CP to install new vertical antenna and mount FM antenna on AM tower, and change T site.					
BL-2910 BZ-2762	5-24-48	1240	250w	U	5-24	8-1-49	
		Lic. to cover CP (6385) to install new vertical antenna & mount FM antenna on AM tower & change geographic coordinates of T site & determine operating power by direct method.					
BR-999	7-13-49	1240	250w	U	8-1	8-1-52	
BR-999	7-2-52	1240kc	250w	Unl.	8-1-52	12-1-54	
BZ-3495 (1)	8-13-53	Authority to determine operating power.			8-13	12-1-54	
BRC-528 (2)	9-20-54	Modification of license to operate transmitter by remote control from 130 South Salisbury Street, Raleigh, North Carolina.					
Telegram	11-29-54	Action on renewal deferred 11-24-54 and continued operation authorized until final determination on renewal.					
BR-999	1-19-55	1240kc	250w	U	1-19	12-1-57	
BR-999	11-13-57	Renewal of license			12-1	12-1-60	
BP-4149	7-16-59	Authority to determine operating power by direct measurement of antenna power.					
BP-13130	10-3-60	1240kc	250w, 1kw	LS U	12-5	6-3-61	
		CP to increase daytime power to 1kw and install a new transmitter (COLLINS 20-V) Cond'1).					
BR-999	11-30-60	1240kc	250w	U	12-1-	12-1-63	

Form BC 126  
June 1954

#3

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WRAL .....

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BL-8398	8-1-61	1240 kc	250w Aux.-day		8-1 12-1-63
*				Alt. Main-N.	
					Lic. to use old main trans. as aux. trans. and alt. main with R.C.
BL-8397	8-1-61				Lic. to cover CP(BP-13,180) which auth. inc. daytime power and install new trans
	12-4-63				COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.
BR-999	7-29-64	1240kc.	250w, 1kw, U		7-29 12-1-66
BAL-5459	6-22-65				Voluntary assignment of license to Robert E. Stephenson & Harry D. Stephenson dba RALEIGH RADIO COMPANY
EFF:	7-1-65				
BS-999	3-31-66	1240kcs	250w, 1kw-LS U		3-31-66 12-1-66
					Mod. of Lic. to redesc. ant.-trans. loc.; chg. studio loc. to ant.-trans. loc.; and delete RC oper. of trans. from old studio loc.
BR-999	11-18-66				Renewal of License 12-1 12-1-69
BAL-6003	3-21-67				Voluntary assignment of license to RALEIGH RADIO COMPANY, INC.
EFF:	4-1-67				
BR-999(4)	11-26-69			RENEWAL & NDEA	12-1-72
EBSA	5-25-72				
BZ-8076(1)	7-6-72			Direct Measurement	12-1-72
BTC-6888	10-31-72			vol TC	
BR-999(S)	7-3-74				Renewal of License 12-1-75
BZ-8710(1)	12-19-74			Direct Measurement	
BR-999(L)	11-12-75			RENEWAL	12-1-78
EBSA	12-31-77			Chg. call	
BR780720UK	11-14-78			RENEWAL OF LICENSE	12-1-81
(L)					

*Not required*  
\* Forfeited per Ltr. 2-25-64 at request of applicant

## APPLICATION RECORD—BROADCASTING

#1

Call letters W R A L  
X NEWName CAPITOL BROADCASTING CO. INC.

FILE No.	DATED	P.O. 239 Fayetteville St., Raleigh, NC. APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-P-1705	3-19-37	C.P. new station to be operated on: Frequency - 1210 kc Power -- 250w 100w, 250w-LS Time - daytime Unlimited Studio & Transmitter sites to be determined, Raleigh, N. C.	Ex. Rept. I-522 Dock. 4529 GRANTED Min. 7-26-38 Effective 8-5-38 Trans. site and antenna to be determined Letter written.	
Amended	5-6-37	To change power from 250w to 100w, 250w-LS and change hours of operation from daytime to unlimited	Issued with MP-710	2-7-39
B3-MP-710	10-4-38	Mod. of C.P. (B3-P-1705) for approval of vertical antenna, and transmitter site at <del>the intersection of East Devie St. and</del> Raleigh, N.C.	<del>Revised</del> <del>Revised</del> <del>Revised</del>	
Resub & Amended	11-16-38	Install new transmitter, give studio site as 130/ Salisbury St. Raleigh, N.C. and trans. as extension of East Devie St., near Raleigh, NC.	Granted	2-7-39



## APPLICATION RECORD - BROADCASTING

Call

Letters WRALName CAPITOL BROADCASTING CO., INC.

File No.	Dated	Application for	Action	
			Nature	Date
B3-TC-175	11-15-38	Authority to transfer control of corporation from H.E. Satterfield and E.O. Marshburn to A. J. Fletcher, 56 shares common stock.	Granted	3-13-39 (From present stockholders - no one of whom has control) to A.J. Fletcher.
B3-L-925 Resubmitted	3-18-39 3-27-39	License to cover construction permit (B3-P-1705) as modified, for a new station.	<del>Returned</del>	<del>3-25-39</del> date of first prior to date of application.
B3-ML-673	6-23-39	Modification of license to increase power from 100w; 250w-LS to 250 watts day & night.	Granted	4-10-39
B3-R-999 Resubmitted	10-16-39 10-31-39	Renewal of license (Sec. 7d, 10c, 17h, 20f)	<del>Returned</del>	<del>10-26-39</del>
B3-R-999 Resub.	5/31/40 "	Renewal of license (Sec. 3b, 26b)	Granted	11-20-39
			<del>Returned</del>	<del>10-28-40</del>
			Granted	3-24-41 1240kc, 250w, U

# 3.

Call  
Letters W R A LName CAPITOL BROADCASTING CO., INC.

File No.	Dated	Application for	Action	
			Nature	Date
B3-P-3189	4-28-41	C.P. install new trans. D.A. night <del>and day</del> use; change in freq. from 1240 to <del>620-ko</del> 850 ko. increase power from 250 w to 1kw; 5kw-LS, and <del>move</del>	<b>Dismissed without prejudice-accordance Memo-opinion Order-6-28-42- Bucket-No-6810- Petition to reinstate Denied without Prejudice 8-22-44</b>	
received	5-16-51	move transmitter from Extension of East Davie St. near Raleigh, N.C. to Junction 15A and 70A, near Raleigh, N.C.		
filed	5-16-41	RE: D.A. for use day <del>and night</del> . (335- <sup>FILED-</sup> 6-6-41)		
amended	8-16-41	RE: request 850 ko. and make changes in data submitted re transmitter site. Changes in D.A. and use night only.		
Rec'd & Filed	9-6-41	RE:directional antenna.		
amended	1-21-42	(Filed by Herbert M. Bingham, Atty.)		
Rec'd & Filed	1-23-42			
Amended	2-4-42			
Rec'd & Filed	2-5-42			
Petition to reinstate accord. Comm.	release of			
1-26-44	3-14-44			
Rec'd & Filed	3-21-44			

Call  
 Letters W R A L

 Name CAPITOL BROADCASTING COMPANY, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
B3-Z-956 Rec'd	5-17-41 5-19-41	Authority to determine operating power by direct measurement.	Granted	6-19-41
B3-R-999 Resubmitted	7-30-41 "	Renewal of License. (Form 335 filed)	Returned--- for additional copy. Granted	<del>8-18-41</del> 9-23-41
B3-R-999	9-10-42	Renewal of License and Form 335	Granted	11-17-42
B3-R-999	2-16-43	Renewal of License	Granted	7-27-43
B3-SSA-104 Rec'd Filed	3-14-44 3-21-44 4-5-44	Special Service Authorization to operate on 850 kc, 250 watts power, unlimited time, for the period ending 4-1-45. (335s filed) (Filed by Herbert M. Bingham. Atty.)	Denied	8-22-44

#5

Call

Letters W R A LName CAPITOL BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action	
			Nature	Date
B3-P-3776 Rec'd Filed	11-14-44 11-23-44 11-24-44	C.P. to change frequency from 1240 kc to 1230kc (Contingent on grant of B3-P-3592 and WGTM's change to 1240 kc) (Filed by Herbert M. Bingham, Atty) John Barron, Engineer	Dismissed Request of Attorney	10-9-45
B3-R-999 Rec'd	3-20-45 3-21-45	Renewal of license Letter req. photos 3-31-45 Photos filed 4-26-45 Additional program information filed 6-27-45	Granted	5-22-45

## APPLICATION RECORD - BROADCASTING

Call

Letters WRALName CAPITOL BROADCASTING COMPANY, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
B3-P-4100 Rec'd	8-29-45 10-4-45	C.P. to change frequency from 1240 to 620 kc, increase power from 250w day and night to 5kw day and 1kw night, install new transmitter and D.A. for day and night use, and change transmitter location from Exten. of E. Davis St., near Raleigh, N.C., to <del>Junction 15A and 70A, near Raleigh, N.C.</del> (Filed by Frank Fletcher, Atty. - Engr. Geo. C. Davis)	DOCKET # 6967 DENIED AFTER HEARING DECISION B-287, 2-27-47	
AMENDED Recd. Filed	2-12-46 2-15-46 2-21-46	AMENDED to change transmitter location from Junction 15A and 70A, near Raleigh, N. Car. to Northwest of North Carolina State Prison Farm, near Raleigh, N. Car.		

## APPLICATION RECORD - BROADCASTING

#7

Call

Letters

W R A L

Name CAPITOL BROADCASTING COMPANY, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
B3-R-999 Rec'd	6-5-46 6-8-46	Renewal of license Sketches filed 6-20-46	Granted	8-22-46
BP-6385 Rec'd Filed	10-1-47 10-7-47 10-7-47	Construction Permit to install new vertical antenna and mount FM antenna on AM Tower, and change transmitter location (Geographic Coordinates only).  (Filed by Frank U. Fletcher, Atty.)	GRANTED	10-30-47

## APPLICATION RECORD - BROADCASTING

Call  
Letters W R A LName CAPITOL BROADCASTING COMPANY, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BL-2910 Rec'd Filed	12-20-47 12-30-47 12-30-47	License to cover C.P. (BP-6385) which authorized to install new vertical antenna and mount FM antenna on AM tower, and change transmitter location (Geographic coordinates only.)  and Authority to determine operating power by direct measurement of antenna power.  (Frank U. Fletcher, Atty.)	GRANTED	5-24-48
BZ-2762 Rec'd Filed	12-20-47 12-30-47 12-30-47			
BR-999 Rec'd	6-1-49 6-2-49	Renewal of license Filed by Frank U. Fletcher atty.	GRANTED	7-13-49
BR-999 Rec'd Filed	8-20-51 9-12-51 9-12-51	Renewal of license Filed by Frank U. Fletcher atty. (Not nec. at this time)	Ret'd	9-17-51

## APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call  
Letters W R A LName CAPITOL BROADCASTING COMPANY, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BR-999 Rec'd Filed	4-28-52 5-1-52 5-1-52	Renewal of license  Frank U. Fletcher, Atty.	GRANTED	7-2-52
HP-8520 Rec'd Filed	6-9-52 6-20-52 6-20-52	Construction permit to install the TV antenna atop new tower and side mount new FM antenna.  Contingent on grant of EPCT-824  Frank U. Fletcher, Atty. Robert E. L. Kennedy, Engr.	DISMISSED Request of Atty.	1-6-54
BZ-3495 Rec'd Filed	6-5-53 6-12-53 6-12-53	Authority to determine operating power by direct measurement of antenna power.  Frank U. Fletcher, Atty. Virgil D. Duncan, Engr.	GRANTED	8-13-53



## APPLICATION RECORD - BROADCASTING

Call  
Letters W R A LName CAPITOL BROADCASTING COMPANY, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BR-999 Rec'd Filed	8-30-54 8-31-54 8-31-54	Renewal of License Filed by Frank Roberson, Atty.	GRANTED	1-19-55
BRC-528 Rec'd Filed	9-10-54 9-14-54 9-14-54	Modification of license to operate transmitter by remote control from 130 South Salisbury Street, Raleigh, North Carolina Frank U. Fletcher, Atty.	GRANTED	9-20-54
BR-999 Rec'd Filed	8-29-57 9-6-57 9-6-57	Renewal of License Frank U. Fletcher, Attorney	GRANTED	11-13-57
Rec'd	7-23-58 7-28-58	Construction permit to make changes in antenna system. (Install a remote pickup antenna).	GRANTED Informally.	8-8-58 (no cp issued)

Aug. 1955

#11

Call

Letters W R A LName CAPITOL BROADCASTING COMPANY, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BP-13,130 Rec'd Filed	5-15-59 5-15-59 5-15-59	Construction Permit to increase daytime power from 250w to 1kw and install a new transmitter (Collins 20-V)  Atty.- Spearman and Roberson	GRANTED Cond'l re: That Capitol B/Casting Co., Inc. accept any objectionable interf. which may be caused to its operation.	10-5-60
BZ-4149 Rec'd Filed	5-18-59 5-21-59 5-21-59	Authority to determine operating power by direct measurement of antenna power.	GRANTED	7-16-59
BR-999 Rec'd Filed	8-31-60 9-6-60 9-6-60	Renewal of license Atty: Frank U. Fletcher	GRANTED	11-30-60
BL-8397 R. & F.	3-10-61 3-13-61	License to cover C. P. (BP-13,130) which auth. increase daytime power and installation of a new trans. Atty: Frank U. Fletcher	GRANTED	8-1-61

APPLICATION RECORD - BROADCASTING

Call WRNC  
 Letters XWRAL

Name CAPITOL BROADCASTING COMPANY, INCORPORATED  
 Raleigh, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BL-8398 R. & F.	3-21-61 3-23-61	License to use old main trans. (Western Electric 310-B) at Bart St., Raleigh, N. C. (old main trans. loc.) as aux. trans. daytime and alt. main trans. nighttime on 1240kc, with power of 250w. with remote control operation of the trans. Atty: Russell Rowell	GRANTED	8-1-61
BR-999 Rec'd Filed	8-26-63 9-3-63 9-3-63	Renewal of license---12-1-63 (MAIN) & AUX.- Atty. Frank U. Fletcher ALP. MAIN)	DISMISSED (Aux.-Alt. Main) at request of applicant GRANTED	2-25-64
EAL-5459 R & F	5-12-65 5-13-65	Voluntary assignment of license to ROBERT E. STEPHENSON AND HARRY D. STEPHENSON dba RALEIGH RADIO COMPANY  Atty. - Frank Fletcher	Main GRANTED EFF:	7-29-64 6-22-65 7-1-65

APPLICATION RECORD - BROADCASTING

Call  
 Letters WRNC

Name **RALEIGH RADIO COMPANY, INC.**  
**X ROBERT E. STEPHENSON AND HARRY D. STEPHENSON d/b as RALEIGH RADIO COMPANY**  
 Raleigh, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BR-999 R & F	8/30/66 9/1/66	Renewal of license Atty: Frank Fletcher	GRANTED	11-18-66
<del>BR-3003</del> Reb'ed Filed (Form 316)	<del>2-21-67</del> 2-24-67 3-2-67	<del>Voluntary assignment of license to RALEIGH RADIO COMPANY, INC.</del>	<del>GRANTED</del> EFF:	<del>3-21-67</del> 4-1-67
BR-999 R & F #536675 \$75. PRESS	8-1-69 8-21-69 8-21-69	Renewal of license Atty: <u>Mallyck</u> & Bernton	GRANTED	11-26-69

## APPLICATION RECORD - BROADCASTING

Call  
Letters ..... WRNC .....Name RALEIGH RADIO COMPANY, INC.  
Raleigh, N.C.

File No.	Dated	Application for	Action	
			Nature	Date
BTC -6888 R & F FEE PD: \$1000 #080197 CODE 047 JUN 23 1972 Pub. notice filed 7-5-72	6-3-72 6-6-72	Voluntary transfer of control of lic corp from Harry D. Stephenson and Robert E. Stephenson to Norman J. Suttles, James C. Davis, Derwood H. Godwin, and Martin L. Street Atty - <u>Mallyck</u> & Bernton	Granted Req. Granted Fee \$ 5,044.21 Eff: Paid: 048,	10-31-72 12-6-72, W133125
BZ-8076 R & F DM PRESS JUN 30 1972	4-26-72 5-1-72 5-17-72	Direct Measurement.	GRANTED	7-6-72 72
BR-999 R & F P.N. PRESS OCT 1	8-16-72 8-28-72 8-28-72	Renewal of License Atty.: E. Theodore Mallyck	GRANTED	7-3-74
BZ-8710 R & F DM PRESS 17 DEC 1974	9-16-74 9-19-74	Direct Measurement	GRANTED	12-19-74

Form BC-121  
September 1969

## APPLICATION RECORD - BROADCASTING

Call WPJL  
Letters xWRNCName RALEIGH RADIO COMPANY, INC.  
RALEIGH, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BR-999 R & F PN Recd. PRESS	7-15-75 7-29-75 " AUG 29 1975	RENEWAL OF LICENSE	GRANTED	11-12-75
BR780720UK PRESS	SEP 8 1978	RENEWAL OF LICENSE Atty. E. Theodore Mallyck (Smith & Pepper)	GRANTED	11-14-78

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

