

WPEF



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1290199

BROADCASTING STATION LICENSE RECORD

Date first licensed 4-28-50

W P E P (Ltr. 4-5-49)

Call letters X W T R NLOCATION: Taunton, Massachusetts.

JOHN F. CROHAN COMPANY, INC. (BAL-9025 GR. 8-5-77 EFF: 9-22-77)

X MARGUERITE H.T. MCGREGOR (BAL-9000 Gr. 8-5-77 EFF: 9-22-77)

Name of licensee X SILVER CITY BROADCASTING CORPORATIONTransmitter location County St., Approx. 1/4 mi. S. of Hart St., Taunton, Massachusetts (CP & MF
(Lic. 4-28-50) 5-10-49)

02780

49 Broadway, Taunton, Mass. (BS 2-14-64)

X 174 Broadway, Taunton, Massachusetts (Ltr. 3-27-50) (Lic. 4-28-50)

Main studio location X 29 Main Street, Taunton, Massachusetts (CP & MF 5-10-49)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-6739	11-19-48 Ltr. 11-26-48.	1570	1kw	Daytime	CP for a new station granted subj. filing MP for approval T site and antenna.
BP-6739) BMP-4527)	5-10-49 CP for new standard broadcast station and MP for approval T&S sites and antenna & Chg. type T	1570	1kw	D	7-10 1-10-50
BTC-899	2-28-50 EFF: 3-2-50	Vol. relinquishment of control of permittee corp.			
BMP-5002	3-8-50 Mod. CP (6739 as mod)	1570	1kw	Daytime	7-10 1-10-50 to change type of T.
BL-3941	4-28-50 Lic. to cover CP (6739 as mod) for a new station	1570	1kw	Daytime	4-28 5-1-51
BL-3941	4-28-50 Superseding lic. correcting hrs. of opera. for May.	1570	1kw	Daytime	4-28 5-1-51
BS-2449	11-7-50 Mod. license correcting hours of operation for November	1570	1kw	Daytime	11-7 5-1-51
BR-2449	4-13-51	1570	1kw	Daytime	5-1-51 to 5-1-54.
Telegram	4-30-54 renewal	Action on renewal deferred 4-28-54 and continued operation auth. until final determination on renewal			
BR-2449	6-9-54	RENEWAL OF LICENSE			6-9 4-1-57
BRC-831 (1)	10-6-55 Mod. of lic. to op. trans. by remote control from 174 Broadway, Taunton, Massachusetts				
BTC-2131 EFF:	2-3-56 3-3-56	Vol. acquisition of negative control by both J. Marshall and Marguerite McGregor			
Telegram	3-29-57	Action on renewal deferred 3-27-57 and continued operation authorized until final determination on renewal applic.			
BR-2449	5-1-57	1570kc	1kw	Daytime	5-1 4-1-60
BR-2449	4-20-60 3-30-60	renewal of license Commission deferred action on renewal pending further consideration.			4-20 4-1-63

Form BC 126

June 1954

BROADCASTING STATION LICENSE RECORD

CARD # 2

Date first licensed

Call letters W P E P

Station location TAUNTON, MASS.

Name of licensee SILVER CITY BROADCASTING CORPORATION

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
	3-27-63	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.			
BR-2449	5-31-63	Renewal of license			5-31-63 4-1-66
BS-2449 (1)	2-14-64	Mod. of Lic. to chg. studio loc. & delete RC oper. of trans. from old studio loc.			
BRC-2423 (2)	2-27-64	Mod. of license to operate transmitter by remote control from 49 Broadway, Taunton, Massachusetts.			
BZ-5857 (3)	2-11-66	Auth. to determine operating power by direct meas. of antenna power.			
Br-2449	5-19-66	1570kc	1kw	Daytime	5-19 4-1-69
Ltr. dtd. 3-30-67 & rec'd 4-3-67 giving notification per Sect. 73.48(a)(5) Rules that a Gates Vanguard II trans. is now installed & in oper.					
BL-11,662	6-29-67	1570kc	1kw	Aux.(RC)	6-29 4-1-69
Lic to use former main trans GATES BC-1F at main trans. loc. as an aux. trans					
BR-2449(L)	4-30-69	Renewal of License(Main)			4-30 4-1-72
(S)	4-30-69	Renewal of License(Aux.)			4-30 4-1-72
TELEGRAM	12-3-70	PSA	350w		
BTC-6442	12-24-70	XXXXXXXX INVOL. TC			
BR-2449 (S)	3-30-72	RENEWAL OF LICENSE (MAIN & AUX) 4-1-75			
EBSA	6-12-72				
BZ-8146(L)	9-12-72	Direct Measurement			4-1-75
BR-2449(S)	7-17-75	RENEWAL (MAIN & AUX.)			4-1-78
BAL-9000	8-5-77	VOL. AL.	EFF: 9-22-77		
BAL-9025	8-5-77	VOL. AL.	EFF: 9-22-77		
BR-2449(L)	6-20-78	RENEWAL (MAIN & AUXILIARY)			4-1-81
BZ-781023AA(1)	12-4-78	Direct Measurement (Main and Auxiliary)			

APPLICATION RECORD - BROADCASTING

Silver City Broadcasting Corporation

Call W T R N
Letters NewName ~~JAMES MILTON HAMMOND~~~~(PO 410 North Avenue, Millvale, Pennsylvania)~~

c/o James Milton Hammond, 29 Main Street, Taunton, Mass.

File No.	Dated	Application for	Action	
			Nature	Date
HP-6739	4-23-48	Construction Permit for a new standard broadcast station to be operated on: Frequency: 1570kc Power: 1kw Hours of operation: Daytime only Trans. location: To be determined- Taunton, Massachusetts Studio location: To be determined- Taunton, Massachusetts Leonard H. Marks, Atty. Lester H. Carr, Engr.	GRANTED	11-19-48
Rec'd	4-28-48		subj. filing MP for approval T site and antenna.	
Filed	4-28-48		Ltr. 11-26-48 Issued with MP-4527	
*AMENDED	8-28-48	AMENDED to change name of applicant from James Milton Hammond to Silver City Broadcasting Corporation		
Recd.	9-10-48			
Filed	9-10-48			
Pet. filed 12-8-48 by Jansky for WQXR protesting grant and requesting reconsideration.				
Ltr. 12-10-48				

Transmitter-Raytheon RA-1000

APPLICATION RECORD - BROADCASTING

Call
Letters W P E PName Silver City Broadcasting Corporation

File No.	Dated	Application for	Action	
			Nature	Date
BMP-4527 Rec'd Filed	3-8-49 3-17-49 3-17-49	Modification of construction permit (BP-6739, which authorized a new standard broadcast station) for approval of antenna and transmitter location at County Street, Approx. 1/4 mile South of Hart Street, Taunton, Mass., specify studio location as 29 Main Street, Taunton, Mass. and change type of transmitter. Leonard H. Marks, Atty. Lester H. Carr, Engr.	Granted	5-10-49

APPLICATION RECORD - BROADCASTING

Call
Letters W P E PName SILVER CITY BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BL-3941 Rec'd Filed	12-19-49 12-19-49 12-19-49	License to cover C.P. (BP-6739, as mod.,) which authorized a new standard broadcast station and change studio location from: 29 Main Street, Taunton, Massachusetts to: 174 Broadway, Taunton, Massachusetts. (Leonard H. Marks, Atty.)	GRANTED	4-28-50
BMP-5002 Rec'd Filed	2-11-50 2-14-50 2-14-50	Modification of construction permit (BP-6739, as mod., which authorized a new standard broadcast station) to change type of transmitter (Gates BC-1F). Leonard H. Marks, Atty.	GRANTED	3-8-50

APPLICATION RECORD - BROADCASTING

Call

Letters

W P E PName SILVER CITY BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BTC-899 Rec'd Filed	2-8-50 2-14-50 2-14-50	Voluntary relinquishment of control of permittee corporation thru issuance of 10 shares of common stock to J. Marshall McGregor, and Marguerite H. T. McGregor. Leonard H. Marks, Atty.	GRANTED EFF:	2-28-50 3-2-50
BR-2449 Rec'd	2-27-51 3-2-51	Renewal of license Filed by Leonard H. Marks atty.	GRANTED	4-12-51
BR-2449 Rec'd Filed	1-29-54 2-1-54 2-1-54	Renewal of License	Granted	6-9-54

APPLICATION RECORD - BROADCASTING

Call
Letters W P E P

Name SILVER CITY BROADCASTING CORPORATION
Taunton, Massachusetts

File No.	Dated	Application for	Action	
			Nature	Date
BRC-831 Rec'd Filed	9-30-55 9-31-55 9-31-55	Modification of license to operate transmitter by remote control from 174 Broadway, Taunton Massachusetts.	GRANTED	10-6-55
BTC-2131 Rec'd Filed	1-6-56 1-6-56 1-6-56	Voluntary acquisition of negative control of licensee corporation by each of J. Marshall McGregor and Marguerite H. T. McGregor thru purchase of 305 shares of stock from James Milton Hammond and Eleanor A. Hammond.	GRANTED EFF:	2-3-56 3-3-56
BR-2449 Rec'd Filed	12-28-56 12-31-56 12-31-56	Renewal of license	GRANTED	5-1-57
BR-2449 Rec'd&Filed	1-2-60 1-5-60	Renewal of license.	GRANTED	4-20-60
BR-2449 Rec.&F.	1/1/63 1/2/63	Renewal of License	GRANTED	5-31-63

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters W P E PName SILVER CITY BROADCASTING CORPORATION
Taunton, Massachusetts

File No.	Dated	Application for	Action	
			Nature	Date
BRC-2423 Rec'd Filed	2-19-64 2-24-64 2-24-64	Modification of license to operate transmitter by remote control from 49 Broadway, Taunton, Massachusetts.	GRANTED	2-27-64 ✓
BZ-5857 Rec'd Filed	12/1/65 12/7/65 12/10/65	Authority to determine operating power by direct meas. of antenna power.	GRANTED	2-11-66
BR-2449 R & F	12-31-65 1-3-66	Renewal of license.	GRANTED	5-19-66
BL-11,662 R & F	4/25/67 4/28/67	Lic. to use former main trans. GATES BC-1F at main trans. loc. as an aux. trans. to be operated on 1570kc 1kw for aux. purposes only. WITH remote control.	GRANTED	6-29-67

*noted from called in report
will file renewal as soon as possible*

FORM BC-121
Aug. 1955

#7

APPLICATION RECORD - BROADCASTING

1570kc

Call
Letters W.P.E.P.

Name SILVER CITY BROADCASTING CORPORATION
Taunton, Massachusetts

File No.	Dated	Application for	Action	
			Nature	Date
BR-2449 R & F #489959 \$105. PRESS FEB 18 1969	2-6-69 2-12-69 2-12-69	Renewal of license---(Main & Auxiliary) AMENDED 4-7-69 re: Foreign language programming and Balance Sheet	GRANTED	4-30-69
ETC 3442 R & F FEE FD: \$250 #645602 CODE 053 (form 316) DEC 4 1970	11-2-70 11-23-70	Involuntary transfer of control of lic corp from J. Marshall McGregor and Marguerite H.T. McGregor (50% each) to Marguerite H.T. McGregor Individually and as Executrix of the Estate of J. Marshall McGregor (deceased) Atty - Mullin, Connor & Rhyme	GRANTED	12-24-70
BR-2449 R & F PN Recd. PRESS JAN 11 1972 302 (m) 8-16-72	12-27-71 1-3-72 "	RENEWAL OF LICENSE (MAIN & AUX.)	GRANTED	3-30-72

APPLICATION RECORD - BROADCASTING

1570kc.

JOHN F. CROHAN COMPANY, INC.

xMarguerite H.T. McGregor

Call
Letters W P E P

X SILVER CITY BROADCASTING CORPORATION

Name
Taunton, Massachusetts

File No.	Dated	Application for	Action	
			Nature	Date
BZ-8146 Rec. & F DM PRESS	8-9-72 8-16-72 8-23-72 SEP 7 1972	Direct Measurement - Main & Auxiliary.	GRANTED	9-12-72
BR-2449 R & F PN Recd. PRESS	11-25-74 11-27-74 " DEC 18 1974	RENEWAL OF LICENSE (MAIN & AUX.) A Nathaniel F. Emmons, Atty. AMENDED 12-30-74 re: Balance Sheet AMENDED 3-24-75 re: financial data AMENDED 7-11-75 re: EEO, commercial matter & programming	GRANTED	7-17-75
BAL-9000 Rec & F FORM 316 JUN 2 1977	5-11-77 5-23-77	Voluntary assignment of license to MARGUERITE H.T. MCGREGOR Atty - Mullin, Connor & Rhyne (N. Emmons)	GRANTED EFF:	8-5-77 9-22-77
BAL-9025 Rec & F FORM 316 PN filed 6-13-77 JUN 23 1977	5-11-77 5-23-77	Voluntary assignment of license to JOHN F. CROHAN COMPANY, INC. (SEE OVER) Contingent on gr of above AL Atty for assignor - Mullin, Connor & Rhyne for assignee - B. Dwight Perry	GRANTED EFF:	8-5-77 9-22-77

RE: BAL-9025 - AMENDED 7-25-77 - financial data

APPLICATION RECORD - BROADCASTING

1570khz

Call W P E P
Letters

Name John F. Crohan Company, Inc.
Taunton, Massachusetts

File No.	Dated	Application for	Action	
			Nature	Date
BR-2449 R & F PN PRESS	11-12-77 12-1-77 " " DEC 27 1977	Renewal of license (Main & Auxiliary) Atty- Kevin F. Reed (Dow, Lohnes & Albertson)	GRANTED	6-20-78
BZ-781023AA R & F DM PRESS	10-23-78 10-27-78 NOV 28 1978	Direct Measurement	GRANTED	12-4-78
BR801201YA PRESS		Renewal of License Atty.: B. Dwight Perry	GRANTED	3-31-81

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

