

WPIC



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REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1398199

BROADCASTING STATION LICENSE RECORD

Date first licensed November 7, 1938Call letters W P I CLOCATION: SHARON, PENNSYLVANIA

SHARON BROADCASTING COMPANY, INC. (AL-5-20-59 EFF: 5-21-59)

A.W.MCDOWELL, JOHN FAHNLIN, JR., GEORGE HEIGES AND ALBERT HEIGES, d/bas RADIO W.P.I.C. (AL-5-6-59
EFF: 5-21-59)Name of licensee ☒ SHARON HERALD BROADCASTING COMPANY

2030 Pine Hollow Blvd., Sharon, Pa. (redescription)

☒ Nr. intersection of Dutch Lane & Mercer Ave., Sharon, Penna. (redescribed)Transmitter location ☒ Dutch Lane R D 2, Sharon, Pennsylvania (C.P. & MP 8-1-38) Lic. 11-7-38

Same as transmitter

☒ Nr. intersection of Dutch Lane & Mercer Ave., Sharon, Penna. (redescribed)Main studio location ☒ Dutch Lane R D 2, Sharon, Pennsylvania (C.P. & MP 8-1-38) Lic. 11-7-38

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From— To—
Letter	4-13-38	780	250w	D	Subject to
B2-P-1282	Eff. 4-23-38	selection of trans. site & antenna. C.P. for new station at Sharon, Pennsylvania.			
B2-P-1282	8-1-38	780	250w	D	10-1 4-1-39
B2-MP-667	C.P. for new station at Sharon, Penna. Mod. C.P. for approval of trans. site and antenna change authorized equipment.				
Letter	10-25-38	Opr. 7 pm to 8 pm, EST.		10-25-38	political talk by Hon. Alvin Jones, Democratic Candidate for Governor of Pa.
B2-L-873	11-7-38	780	250w	D	11-7 3-1-39
	License to cover C.P. for new station				
B2-S-984	11/3/38	Opr LS Nov 5:00p.m. 11/8/38 to 6:00a.m. EST 11/9/38 (election returns)			
B2-R-984	2-13-39	780	250w	D	3-1 9-1-39
B2-S-984	2/28/39	opr 7:30 to 9:30 pm EST Feb 28, 1939 (Am. Legion banquet)			
B2-R-984	2-13-39	780	250w	D	3-1 9-1-39
	Superseding license				
B2-R-984	8-8-39	780	250w	D	9-1 4-1-40
B2-S-984	9/2/39	opr unlt'd time, 250w frm 9/2 to 9/10/39 (European Crisis)			
B2-S-984	9/11/39	opr LS to 12 midnite or conclusion primary election returns 9/12/39			
B2-S-984	9/21/39	opr night Sept 24, 1939, 250w, address by Bishop of Erie, N.Y. Society			
B2-S-984	10/3/39	opr 250w frm 7:45pm EST to conclusion Sharon High football games Oct 6, 20, 27, 1939			
B2-S-984	10/14/39	opr LS to midnite Oct 25, 1939, 250w, First Anniversary opening of WVIC			
B2-S-984	10/17/39	opr LS to midnite, 250w, Nov 7, 1939 (election returns and bulletins, recordings etc to hold audience)			
B2-S-984	10/18/39	opr 7:30 to 8:30pm, 250w, Nov 13, 1939 (Community Chest campaign)			
B2-S-984	11/16/39	opr add. time night of Nov 21, 1939 (Democratic Victory Banquet)			
B2-S-984	12/23/39	opr 11:30 to 12:30am, 250w, Dec 31, 1939 to conclusion New Year's Eve celebration service			
B2-S-984	12/23/40	opr 11:30 to conclusion midnight mass on 12/24/39			

BROADCASTING STATION LICENSE RECORD

#2

Date first licensed

Call letters W P I C

Name of licensee SEE #1

Transmitter location SEE #1

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	DATE ISSUED	FREQ.	Power	TIME Div.	PERIOD From — To —	
B2-S-984	1/17/40	opr 7:30 to 8pm or to conclusion of Shenango Valley Jr. C of C meeting 1/23/40				
B2-Z-364	3-19-40	780 kc	250w	D.	3-19 4-1-40	
	Mod of license for direct measurement.					
B2-R-984	3-22-40	780	250w	D.	4-1 8-1-40	
B2-S-984	4-13-40	780	250w	Day	4-13 8-1-40	
Mod.Lic. to add sunrise						
Order	6/12/40	Extension of License			8/1 10/1/40	
B2-S-984	6/14/40	opr LS to midnite 6/19/40 (Red Cross subscription drive)				
B2-S-984	7/24/40	opr 9:45 to concl price list 7/24/40				
B2-P-2438	8-21-40	780 kc	1kw	Day	10-21 4-21-41	
C.P. to install new trans. and increase power.						
B2-S-984	10/7/40	opr LS to 6:15pm 10/7/40 (Geneva Piano Symp. only Orch)				
B2-M-1074	10-8-40	780 kc	1kw,	day	12-7 6-5-41	
Mod of C.P.(P-2438) for new trans. ext of C & C dates.						
B2-S-984	10/9/40	opr LS Nov 5 to 4am Nov 6, 1940 (elections)				
B2-S-984	10/25/40	opr 5:45 to 6pm Annual Ingathering for County Children's Home, 7:15 to 7:30pm for talk by E. Clair Ross, Treas. of Pa. 8:45 to 9pm talk by Sen. Guffey (on October 25, 1940)				
B2-S-984	10/28/40	occupy lulls between election bulletins with recordings and transcriptions in addition to auth. granted 10/9/40				
B2-S-984	11/4/40	opr 7 to 7:15pm 11/4/40 (pol. speech)				
Order	9-10-40	Extension of license			10-1 3-29-41	
B2-L-1280	11-28-40	780	1kw	Daytime	11-28 3-29-41	
Lic. to cover C.P.2438 as modified for new equipment and increase in power						
B2-S-984	12/11/40	opr 11:30am to concl Mass 12/24/40				

NARBA REALLOCATION

B2-R-984	3-24-41	790	1kw	D	3-29 4-1-42
B2-Z-723	4-3-41	790	1kw	D	4-3 4-1-42
		Determine operating power by direct method.			
B2-S-984	7-18-41	to opr. add'l time from sign-off (Aug. 7:15 p.m. EST) until 11 p.m. EST on 8-24, 25 & 26, 1941 to participate in Sharon Centennial Week, using 250 watts only.			

BROADCASTING STATION LICENSE RECORD

#3

Date first licensed _____

Call letters W P I CName of licensee SEE #1Transmitter location SEE #1

Main studio location _____

CONSTRUCTION PERMIT AND LICENSE RECORD

APPL No.	DATE ISSUED	FREQ.	POWER	TIME Div.	PERIOD	
					From—	To—
B2-S-984	9-6-41	to opr. add'l time from 6:30 p.m., EST, to concl. of program in connection with Mercer County Holy Name Society Rally on 9-7-41 only, using 250w watts power only.				
B2-S-984	2-14-42	To opr. from local sunset (7 p.m., EST, Feb.) to 7:30 p.m., EST, 2-14, 21 & 28, 1942, only in order to reb/c nat'l program entitled "This Is War" originating at Sta. W47P, using power of 250w only.				
B2-S-984	3-21-42	To opr. from sign-off time (7:30 p.m., EST Mar.) to concl. of Northern Pa. championship bas- ketball tournament game in which Sharon High Sch. is participating on 3-21-42, using power of 250w.				
B2-S-984	3-24-42	To opr. from sign-off time (7:30 p.m., EST Mar.) to concl. of Western Pa. Championship Final Basketball Game to be played in Pittsburgh, Pa., on 3-24-42, using power of 250w only.				
B2-R-984	3-17-42	790	1kw	Day	4-1	6-1-44
B2-S-984	3-27-42	To remain on the air from sign-off time (7:30 p.m., EST, Mar.) to concl. of Pa. Championship Final Basketball Game to be played in Philadelphia on 3-28-42 to b/c said game, prov. power reduced to 250w, only.				
B2-S-984	11-6-42	790	1kw	D	12-1	6-1-44
		Mod. Lic. accordance Order 107				
B2-S-984	3-22-43	To opr. add'l time from sign-off time (7:30 p.m., EST) to conclusion of the Western Pennsylvania Basketball Championship Game on 3-23-43 in order to b/c said game, only, subj. to express condition power is reduced to 250w.				
B2-S-984	3-27-43	To opr. add'l time from 7:30 p.m., EST, to conclusion of Pa. State Basketball Champion- ship game between Farrell High School and Lower Merion High School on 3-27-43 in order to b/c play-by-play description of said game, only, subj. to condition power is reduced to 250w.				
B2-S-984	3-23-44	To opr. add'l time from 7:30 p.m., EST, to conclusion of Western Pa. Championship Basket- ball Game between Sharon & Bradford High Schools on 3-25-44 in order to b/c play-by-play descrip- tion of said game, only, subj. to condition that power is reduced to 250w.				

BROADCASTING STATION LICENSE RECORD

#4

Date first licensed

Call letters

WPIC

Name of licensee

SEE #1

Transmitter location

SEE #1

Main studio location

SEE #1

CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. No.	DATE ISSUED	FREQ.	POWER	TIME DIV.	PERIOD	
					From—	To—
B2-S-984	3-28-44	To opr. add'l time from 7:30 p.m., EST, to conclusion of Pa. Semi-Final Basketball Championship game between Sharon & Duquesne High School to be played at Pittsburgh, Pa., on 3-28-44 in order to b/c play-by-play description of said game, only, subj. to condition that power is reduced to 250w.				
B2-S-984	4-5-44	To opr. add'l time (with 250w power only) from 8 p.m., EST, to conclusion of address by Sen. Alben Barkley on 4-20-44 in order to b/c said address, only.				
B2-R-984	5-23-44	790	1kw	D	6-1	5-1-46
B2-S-984	8-31-44	To opr. add'l time (with power reduced to 100w) from 7:30 p.m. to conclusion of local high school football game on 9-8-44, in order to b/c said game, only.				
B2-S-984	9-21-44	To opr. add'l time (with power reduced to 100w) from 7:30 p.m., EST, to conclusion of local high school football game 9-22-44, in order to b/c said game, only.				
B2-S-984	9-27-44	to operate additional time from 7:30 p.m., EST, to the conclusion of local High School football game with 100 watts power on 9-29-44, in order to broadcast game only.				
B2-S-984	10-3-44	to operate additional time (with power reduced to 100 watts) from 6:45 p.m., EST, to the conclusion of local high school football games on 10-13, 20 and 27, 1944, in order to broadcast games, only.				
B2-S-984	11-2-44	to operate additional time (with power reduced to 100 watts) from 6:00 p.m., EST, to conclusion of local high school football game on 11-3-44, only.				
B2-S-984	1-23-45	to operate additional time, (with power reduced to 100 watts), from 6:15 p.m., EST, to conclusion of local high school basketball games on 1-24-45, only.				
B2-S-981	2-9-45	to operate additional time (with power reduced to 100w) from 7:00 p.m., EST, to the conclusion of the basketball game between Sharon and Farrell High Schools on 2-21, 1945, in order to b/c said game, only.				

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W P I G

Name of licensee See Card #1

Transmitter location See Card #1

Main studio location See Card #1

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
B2-S-984	3-17-45	To opr. add'l time (with power reduced to 100w) from 7:30 p.m., EST, to conclusion of the quarter finals tournament basketball game on 3-17-45, in order to b/c said game, only.			
B2-S-984	3-20-45	To opr. add'l time (with power reduced to 100w) from 7:30 p.m., EST, to conclusion of Western Pennsylvania Tournament Final Basketball Game on 3-20-45, in order to b/c said game, only.			
B2-S-984	8-17-45	To opr. unlimited time on V-J-Day only when it is officially so proclaimed by the White House, provided further that power does not exceed 100 watts.			
B2-S-984	9-15-45	To operate add. time (with power reduced to 100 watts) from 7:30 p.m. EST, to the conclusion of the local highschool football games on 9-15, 9-21 and 9-28, 1945, and from 6:45 EST, to the conclusion of the local highschool football game on 10-5-45, in order to broadcast said games, only.			
B2-S-984	9-25-45	790	1kw	D	10-1 5-1-46
	Mod. Lic. Order 107A				
B2-S-984	11-2-45	to opr. add. time (with power red. to 100 watts) from 5:00 pm, EST, to the concl. of the Sharon-Farrell HS football game on November 9, 1945 in order to b/c said game only.			
B2-S-984	1-24-46	S.A. to operate additional time (with power reduced to 100 watts) from 5:15 p.m., EST, to the conclusion of high school basketball game between rival local schools on 1-25-46, in order to b/c said game only.			
B2-S-984	2-18-46	S.A. to operate additional time (with power reduced to 100 watts) from 7:00 pm EST to conclusion of the Sharon-Farrell High School basketball game on 2-19-46, in order to b/c said game, only.			
B2-S-984	3-13-46	S.A. to operate additional time (with power reduced to 100 watts) from 6:30 p.m., EST, to the conclusion of High School basketball game on 3-15-46, in order to b/c said game, only.			

B-S-

BROADCASTING STATION LICENSE RECORD

#6

Date first licensed

Call letters W P I C

Name of licensee SHARON HERALD BROADCASTING COMPANY

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
B2-S-984	4-26-46	Extension of license			5-1 7-1-46
B2-R-984	5-29-46	790	1kw	D	5-29 5-1-49
B2-S-984	9-26-46	to oper. add'l time (with power reduced to 100w) from 6:20 pm, EST to concl. of Sharon-New Castle football game, 9-27-46			
B2-S-984	10-4-46	to oper. add'l time (with power reduced to 100w) from 5:45 pm, EST to concl. of High School football games, 10-4, 5, 11 & 19, 1946			
B2-S-984	10-29-46	to oper. add'l time (with power reduced to 100w) from 5 pm, EST to concl. of local high school football games, 11-2, 8 & 9, 1946			
B2-S-984	10-29-46	to oper. add'l time (with power reduced to 100w) from 5 pm to 7 pm, EST 11-4, 1946			
		in order to b/c local political rally, only			
B2-S-984	11-12-46	to oper. add'l time (with power reduced to 100w) from 5pm, EST to concl. of optimist club benefit football games 11-15-46			
B2-S-984	11-19-46	to oper. add'l time (with power reduced to 100w) from 5 pm, EST to concl. of ceremony from Lions Club dinner 11-25-46			
BS-984	2-14-47	to oper. add'l time (with power reduced to 100w) from 6:00 pm, EST to concl. of Local H.S. basketball game 2-14-47 to b/c said game only			
BS-984	2-25-47	to oper. add'l time (with power reduced to 100w) from 6:00 pm, EST to concl. of Local H.S. basketball game, 2-25-47 to b/c said game, only			
BS-984	3-4-47	to oper. add'l time (with power reduced to 100w) from 6:30 pm, EST to concl. of Local High School, basketball game, 3-4-47			
BS-984	3-7-47	to oper. add'l time (with power reduced to 100w) from 6:30 pm EST to concl. of Local High School basketball game, 3-7-47			
BS-984	3-11-47	to oper. add'l time (with power reduced to 100w) from 6:30 pm EST to concl. of local high school basketball game, 3-11-47			
BZ-2597	10-31-47	790	1kw	Daytime	10-31 5-1-49
	To determine operating power by direct method.				

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W F I C

Card # 7

Name of licensee SEE Card #1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BS-984	10-24-47	STA to opr. additional time (with power reduced to 100w) from 5:45 pm, EST to 12 mid-night on 10-25-47, to broadcast inaugurate opening of 18 hour daily full power operation of new FM station WPIC-FM, only.			
BS-984	2-12-48	STA to operate additional time (with power reduced to 100w) from sign-off time to conclusion of program to carry special public service broadcast. 2-14-48. only.			
BS-984	4-7-48	STA to oper. add'l time from sign-off time (7:00 pm, EST) to concl. of annual Chamber of Commerce Dinner 4-8-48, with power reduced to 100 w. in order to b/c said event. only			
BP-7138	3-29-49	790	1kw	Daytime	5-29 11-29-49
	CP to install a new vertical radiator with FM antenna mounted on top.				
BR-984	4-29-49	790	1kw	D	5-1 5-1-52
BL-3729	7-11-49	790	1kw	Daytime	7-11 5-1-52
	Lic. to cover CP (7138) for installation of new vertical radiator with FM antenna mounted on top.				
BR-984	4-17-52	790	1kw	Daytime	5-1 8-1-54
BR-984	7-14-54	RENEWAL OF LICENSE			8-1 8-1-57
BR-984	7-11-57	RENEWAL OF LICENSE			8-1 8-1-60
BAL-3442	5-6-59	Voluntary assignment of license to A.W. McDowell, John Fahnline, Jr., George Heiges and Albert Heiges, d/b as Radio W.P.I.C.			
EFF:	5-21-59				
BAL-3343	5-20-59	Voluntary assignment of license to Sharon Broadcasting Company, Inc.			
EFF:	5-21-59				
BTC-3331	3-9-60	Voluntary transfer of negative control of licensee corporation from Alastair B. Martin to Alastair B. Martin, Howard Phipps, Jr. & Bessemer Trust Company, Trustees for Edith P. Martin.			
EFF:	4-15-60				
BR-984	7-20-60	790kc	1kw	Day	8-1 8-1-63
	7-24-63	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.			

Form BC 126

June 1954

#8

BROADCASTING STATION LICENSE RECORD

Date first licensed Nov. 7, 1936

Call letters WPIC

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BR-984	3-16-64	Renewal of License			3-16 8-1-66
BTC-5050 EFF:	3-18-66 3-25-66	Voluntary acquisition of positive control of licensee corporation by Alastair B. Martin, et al, Trustees for Edith P. Martin, thru transfer of stock by William H. Rich to the licensee corp.			
BR-984	7-29-66	RENEWAL OF LICENSE			8-1-66 8-1-69
Ltr. dated Sect. 73.48(a)(5)	9-23-66	& rec'd 9-26-66 giving notification per Rules that a Gates BC-1G trans. is now installed & in oper. (Eff: 9-22-66)			
Telegram	10-17-67	PSA on 156 watts. Protected Station (CKSO)			
ORDER	10-27-67	PSA STAYED pending Court of Appeals thru 11-7-67			
TELEGRAM	10-17-67	PSA	156w		
BR-984(L)	7-24-69	Renewal & NDEA			8-1-72
EBSA	5-25-72				
BR-984(S)	9-15-72	RENEWAL			8-1-75
BL-13,493(L)	10-16-73	Lic to use former main trans. as aux. trans. 790khz 1kw			8-1-75
XXXXXXXXXXXX		Day (Main & Aux)			
BZ-8841(1)	6-11-75	Direct Measurement (Main & Aux.)			
BR-984(L)	7-23-75	RENEWAL (MAIN & AUX.)			8-1-78
BR-984(S)	7-12-78	RENEWAL (MAIN & AUX.)			8-1-81
BS-984(1)	8-27-79	ML correct ant. description			
COMTEL	3-27-80	AUTHORITY & TERMS COMTEL EXTENDED THRU			12-4-79 6-30-80

APPLICATION RECORD—BROADCASTING

WPIC

Call letters **X** NEWName **SHARON HERALD BROADCASTING CO.**

FILE No.	DATED	APPLICATION FOR	P.O. 205 Dollar Title & ACTION	
			NATURE	DATE
B2-P-1282	7-27-36	C.P. new station to be operated on: Frequency - 780 kc Power - 250 w Time - Daytime S & T- to be determined, Near Sharon, Penna.	Ex.Rept.I-411 Dock.4201 GRANTED Effective 4-23-38 Subj.Trans.site & ant. Letter written. Issued with MP-667	Min.4-13-38
B2-MP-667	5-21-38	Modification of construction permit (B2-P-1282) requesting approval of vertical antenna and transmitter and studio location at Dutch Lane R.D. 2, Sharon, Penna. and change of equipment from RCA 4250 to W.E. 310-B.	Returned 4-8-38 Section 15a not ans. Granted	8-1-38
Resubmitted	6-11-38			
B2-L-873	10-22-38	License to cover CP(B2-P-1282) for new station.	Granted	11-7-38

Attorney - Mr. Sutton, Filed by Profitt

APPLICATION RECORD—BROADCASTING

#2

Call letters W P I CName SHARON HERALD BROADCASTING CO.

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B2-R-984	12-17-38	Renewal of license	Granted	2-13-39
B2-R-984 Resubmitted	6-5-39 "	Renewal of license (Jurat)	Returned Granted	7-11-39 8-8-39
B2-P-2438	6-21-39	C.P. to install new transmitter and increase power from 250w to 1kw.	GRANTED	8-21-40
B2-R-984	1-3-40	Renewal of license	Granted	3-22-40
B2-Z-364	2-27-40	Authority to determine operating power by direct measurement of antenna power.	Granted	3-19-40

APPLICATION RECORD - BROADCASTING

#3

Call

Letters W P I CName SHARON HERALD BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B2-R-984	5-6-40	Renewal of license	Granted 790kc, 1kw, D	3-24-41
B2-MP-1074 Rec'd	9-20-40 9-27-40	Mod. of C.P. (B2-P-2438) to install new trans. and increase power, requesting change in type of transmitter, and extend commencement and completion dates from 10-21-40 and 4-21-41 to 60 days after grant and 180 days thereafter.	Granted	10-8-40
B2-L-1280 Rec'd	10-31-40 11-1-40	License to cover C.P. (B2-P-2438) as modified for new equipment and increase in power.	GRANTED	11-28-40
B2-Z-723 Rec'd	2-25-41 3-1-41	Authority to determine operating power by direct measurement of antenna power, 790 kc under NARBA.	Granted	4-3-41

APPLICATION RECORD - BROADCASTING

Call

Letters W P I CName SHARON HERLAD BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B2-R-934	1-2-42	Renewal of license and Forms 335	Granted	3-17-42
B2-R-984 Rec'd	3-27-44 3-28-44	Renewal of license Filed by Geo. O. Sutton atty.	Granted	5-23-44
B2-SSA-132 Rec'd Filed	6-29-45 7-2-45 7-2-45	Special Service Authorization to operate on 790 kc, with power of 100w or 250w, from 6 a.m. EST, to Local Sunrise, for the period beginning 8-1-45 and ending 5-1-46. (Filed by Geo. O. Sutton, Atty.; Grant R. Wrathall, Engr.)	Denied Letter	Min. 9-12-45 9-27-45
B2-R-984 Rec'd	2-23-46 2-27-46	Renewal of license Filed by Geo. O. Sutton atty.	Granted	5-29-46

Form 94

APPLICATION RECORD - BROADCASTING

#5

Call
Letters W P I CName SHARON HEPLAD BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BZ-3597 Rec'd Filed	10-18-47 10-21-47 10-31-47	Authority to determine operating power by direct measurement of antenna power.	GRANTED	10-31-47
BR-984 Rec'd	2-25-49 2-28-49	Renewal of license.	Granted	4-29-49
BP-7138 Rec'd Filed	3-2-49 3-4-49 3-4-49	Construction Permit to install a new vertical radiator with FM antenna mounted on top. (William Thomson, Atty.)	GRANTED	3-29-49

APPLICATION RECORD - BROADCASTING

Call
Letters **W P I C**Name **SHARON HERALD BROADCASTING COMPANY**

File No.	Dated	Application for	Action	
			Nature	Date
BL-3729 Rec'd Filed	6-3-49 6-6-49 6-6-49	License to cover C.P. (BP-7138) which authorized to install a new vertical radiator with FM antenna mounted on top.	GRANTED	7-11-49
BR-984 Rec'd	1-25-52 1-29-52	Renewal of license	GRANTED	4-17-52
BR-984 Rec'd Filed	4-1-54 4-16-54 4-16-54	Renewal of license	Granted	7-14-54
BR-984 Rec'd Filed	4-15-57 5-3-57 5-3-57	Renewal of license	GRANTED	7-11-57
BAL-3442 Rec'd. Filed	4-21-59 4-21-59 4-21-59	Voluntary assignment of license to A.W. McDowell, John Fahnline, Jr., George Heiges and Albert Heiges, d/b as Radio W.P.I.C. Peter Shuebruk, Atty.	GRANTED EFF:	5-6-59 5-21-59

Aug. 1955

APPLICATION RECORD - BROADCASTING

Call

Letters W.P.I.C.

Name A.W. McDOWELL, JOHN FAHNLIN, JR., GEORGE HEIGES AND ALBERT HEIGES,
 d/b as RADIO W.P.I.C.

File No.	Dated	Application for	Action	
			Nature	Date
BAL-3443	4-21-59	Voluntary assignment of license to Sharon Broadcasting Company, Inc. (CONTINGENT ON GRANT OF BAL-3442) Peter Shuebruk, Atty.	GRANTED	5-20-59
Rec'd.	4-21-59		EFF:	5-21-59
Filed	4-21-59			
BTC-3331	12-15-59	Voluntary transfer of negative control of licensee corporation from Alastair B. Martin to Alastair B. Martin, Howard Phipps, Jr. & Bessemer Trust Company, Trustees for Edith P. Martin. Peter Shuebruk, Atty.	GRANTED	3-9-60
Rec'd	12-22-59		EFF:	4-15-60
Filed	12-22-59			
BR-984	4-26-60	Renewal of license Atty: J.S. Boros & P. Shuebruk	GRANTED	7-20-60
Rec'd	5-3-60			
Filed	5-3-60			

STATION NOW REPRESENTED BY JOHN C. DOERFER, ESQ. (Letter 5-2-62).

FORM BC-121
Aug. 1955

#8

APPLICATION RECORD - BROADCASTING

Call
Letters W P I C

Name SHARON BROADCASTING COMPANY, INC.
Sharon, Pennsylvania

File No.	Dated	Application for	Action	
			Nature	Date
BR-984 Rec'd & Filed	4-22-63 4-25-63	Renewal of License	GRANTED	3-16-64
BTC-5050 R & F (Form 316)	2-17-66 2-23-66	Voluntary acquisition of positive control of lic. corp. by Alastair B. Martin et al, Trustees for Edith P. Martin, thru transfer of stock by William H. Rich to the lic. corp. Atty - R. B. Lubic	GRANTED EFF:	3-18-66 3-25-66
BR-984 R & F	4-25-66 4-27-66	Renewal of license Atty - Alk and Lubic	GRANTED	7-29-66
PETITION FOR EXTENSION OF ADMINISTRATIVE STAFF filed 11-7-67 by Isadore C. Alk for licensee. PETITION denied by Commission Order adopted 11-29-67.				

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

