

W P D Q



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No 1390199

#1  
 Date First 1-28-27 (SEE CARD #1) (VOL. AL 8-4-70 EFF: 8-26-70) W P D Q (7-19-75)  
 Licensed..... X TURNER COMMUNICATIONS CORPORATION (EFF: 1-26-70) Call Letters X WMBR  
 X SMITHCO BROADCASTING, INC. (BAL 3-27-63 EFF: 5-27-63) LOCATION: JACKSONVILLE, FLORIDA  
 X WMBR, INC. (AL-7-30-58 EFF: 9-23-58)  
 X THE WASHINGTON POST COMPANY (APL 2-13-53 - EFF: 2-25-53)  
 X FLORIDA BROADCASTING COMPANY (Vol. Assign. 6-12-34)  
 Name of Licensee: X F. J. REYNOLDS, INC. (Vol. Assignment 12-9-33)  
 X F. J. Reynolds  
 138 Wamsley Road, Jacksonville, Florida (Redescription Ltr. 7-13-70)  
 X Coen Wamsley and Doolittle Roads, Jacksonville, Florida (L-9-1-66)  
 X 6548 Stuart Avenue, Jacksonville, Florida (Re-description - Letter 4-20-61)  
 XX Lane and Stuart Avenues, Jacksonville, Fla. (Lic. 2-20-48)  
 X State Road 204, W. of Lane Road, Jacksonville, Florida (CP & MP 11-17-47)  
 X Nines and Massachusetts Sts., Jacksonville, Fla. (Lic. 3-17-36)  
 X Jacksonville, Florida (C.P. 9-10-35)  
 X 33 W. Adams St., Jacksonville, Fla. (Lic. 1-30-34)  
 Transmitter Location: X 905 Florida Avenue, Tampa, Florida.  
 See card 2 for SL  
 X Same as transmitter (Ltr. 7-13-70)  
 X George Washington Hotel Annex, Jacksonville, Fla. (ERC-1404; EFF: 3-1-59)  
 X 605 So. Main Street, Jacksonville, Florida (Ren. 10-15-54)  
 X 675 Main Street, South, Jacksonville, Florida. (Ltr. 1-28-47)  
 X Atlantic National Bank Bldg., 118 West Adams St., Jacksonville, Fla. (Letter 2-11-37)  
 X 33 W. Adams St., Jacksonville, Fla. (Lic. 1-30-34)  
 Main Studio Location: 905 Florida Avenue, Tampa, Florida.

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD		
					From	To	
3-R-B-438	2-19-32	1370	100	U	2-19	7-1-32	
3-R-B-438	6-21-32	1370	100	U (H)	7-1	1-1-33	
3-R-B-438	12-16-32	1370	100	U (H)	1-1	7-1-33	
3-R-B-438	1-6-33	1370	100	U	1-6	7-1-33	
3-R-B-438	6-9-33	1370	100	U	7-1	1-1-34	
5-L-B-537	12-9-33	Vol. Assignment Lic. to F.J. REYNOLDS, INC.					
P-B-3011	12-9-33	Move station to Jacksonville, Fla.					
					1-9	4-9-34	
L-B-1028	1-30-34	1370	100	U	1-30	7-1-34	
		Covers P-B-3011 move station					
L-B-771	6-12-34	Voluntary assignment of license to FLORIDA BROADCASTING CO.					
3-R-B-438	6-12-34	1370	100	U	7-1	1-1-35	
B3-R-438	12-18-34	1370	100w	U	1-1	7-1-35	
3-R-438	6-18-35	1370	100w	U	7-1	1-1-36	
2-18	9-10-35	1370	100w, 250w-LS	U			
		Move trans.; incr. power; new equip.				11-10	5-10-36
3-MP-232	10-29-35	Move trans. ext. C.&C dates				11-28	5-28-36
3-R-438	12-10-35	1370	100w	U	1-1	7-1-36	
3-P-958	3-10-36	Changes in equipment				5-10	11-10-36
3-L-276	3-17-36	1370	100w, 250w-LS	U	3-17	7-1-36	
		Lic. to cover C.P. to move trans.; incr. power; new equip.					
B3-L-316	5-21-36	1370	100w, 250w-LS	U	5-21	7-1-36	
		Lic. to cover C.P. for chg. in equipment					
B3-R-438	6-29-36	1370	100w, 250w-LS	U	7-1	1-1-37	
B3-S-438	C.A. 8-12-36	Oper. without an antenna ammeter				8-9	8-23-36
3-R-438	12-15-36	1370	100w, 250w-LS	U	1-1	7-1-37	
B3-R-438	6-29-37	1370	100w, 250w-LS	U	7-1	1-1-38	
B3-R-438	12-22-37	1370	100w, 250w-LS	U	1-1	7-1-38	
B3-R-438	6-9-38	1370	100w, 250w-LS	U	7-1	1-1-39	
B3-R-438	12-18-38	1370	100w, 250w-LS	U	1-1	7-1-39	
B3-R-438	6-6-39	1370	100w, 250w-LS	U	7-1	1-1-40	
B3-ML-876	10-31-39	1370	250w	U	10-31	1-1-40	
		Mod. License to increase night power					
B3-R-438	12-5-39	1370	250w	U	1-1	12-1-40	

## BROADCASTING STATION LICENSE RECORD

# 2

Date first licensed \_\_\_\_\_ Call letters W M B R

BENI OF JACKSONVILLE, INC. (AL: 8-10-79 EFF: 9-26-79)

\*Mel-Lin, Inc. (APL 6-9-75 EFF: 7-19-75)

\*ROUNSAVILLE OF JACKSONVILLE, INC. (BML 9-26-72)

\* ROUNSAVILLE OF LOUISVILLE, INC. (AL 2-23-72, EFF: 3-21-72)

Name of licensee \* SEE CARB #2 1

Transmitter location \_\_\_\_\_

Main studio location 1221 King St., Jacksonville, Fla. ~~(228-207-75)~~ BS 7-19-75

# CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. No.	DATE ISSUED	FREQ.	POWER	TIME Div.	PERIOD	
					From—	To—
B3-S-438	2/20/40	1370	250w	U	3/1	3/1/40
<b>Order</b>	<b>6/12/40</b>	<b>Extension of License</b>			<b>6/1</b>	<b>10/1/40</b>
B3-Z-545	11-14-40	1370	250w	U	11-14	3-29-41
		Determining operating power by direct method				
<b>Order</b>	<b>9-10-40</b>	<b>Extension of license</b>			<b>10-1</b>	<b>3-29-41</b>
B3-F-175	2-27-41	changes in automatic frequency control equipment on 1400 kc under NARBA				
NARBA RELOCATION						
B3-Z-706 B3-R-438	3-24-41	1400	250w	U	3-29	12-1-41
B3-R-438	11-25-41	1400	250w	U	12-1	8-1-43
B3-S-438	11-6-42	1400	250w	U	12-1	8-1-43
		Mod. Lic. accordance Order 107				
B3-R-438	7-27-43	1400	250w	U	8-1	8-1-45
B3-S-438	7-24-45	Extension of license			8-1	10-1-45
B3-S-438	9-25-45	Extension of license			10-1	12-1-45
		Order 107A				
B3-S-438	11-21-45	Extension of license			12-1	2-1-46
B3-S-438	1-25-46	Extension of license			2-1	4-1-46
B3-S-438	3-20-46	Extension of license			4-1	6-1-46
B3-S-438	5-24-46	1400	250w	U	5-24	8-1-47
BR-438	7-24-47	1400	250w	U	8-1	8-1-50
<b>Order</b> B3-P-3036)	1-8-47	1460	5kw*	U	Site disapproved by CAA (Cond'l Clause)	
		For chg. in freq., incr. power, install new T and DA for night use, and chg. T location				
BMP-2688	4-30-47	1460	5kw*	U	*DA-N (Cond'l Clause)	
		For chgs. in DA and mount FM ant. on AM tower				
B3-P-3036) BMP-2688)	11-13-47	1460	5kw*	U	1-13	7-13-48
		*DA-N (Cond'l Clause)				
BMP-3038)		CP chg. in freq., incr. power, install new T and DA for night use, and chg. T loc., and mods. of CP to make chgs. in DA and omit request for FM ant. on top AM tower.				

B.S.

# BROADCASTING STATION LICENSE RECORD

Card #3

Date first licensed .....

Call letters W M B R

See Card # 1

Name of licensee .....

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period	
					From--	To--
BL-2945	2-20-48	1460	5kw*	U	2-20	11-1-50
	Lic. to cover CP (3036 as mod) for change in freq., increase in power, install new T, and *DA for night use and change in T site and mount FM antenna on AM tower and change studio site. (CONDITIONAL CLAUSE)					
BP-6872	8-5-48	1460	250w	Aux.	10-5	4-5-48
	CP to install old main T at present site of main T for Aux. purposes only.					
BL-3353	10-19-48	1460	5kw* *DA-N 250w	U Aux.	10-19	11-1-50
Aux.	Lic. to cover CP (6872) to install old transmitter at present site of main T for Aux. purposes.					
BR-438	10-18-50	1460	5kw* *DA-N 250w	U Aux.	11-1	11-1-53
Aux.						
BP-8598	9-26-52	CP make changes in frequency control unit of Aux. T (CONDITIONAL CLAUSE)			LL*"	5-26-53
BTC-1433	1-28-53	Vol. Transfer of control to The Washington Post Company				
EFF:	2-11-53					
BAPL-88	2-13-53	Vol. assignment of CP and license to THE WASHINGTON POST COMPANY				
EFF:	2-25-53					
BL-4887	3-30-53	1460kc	250w	Aux.	3-30-53	11-1-53
	Lic. cover CP(BP-8598) for changes in frequency control equipment for aux. trans. (COND'L C.)					
BR-438	10-21-53	1460	5 kilo DA-N 250w	U Aux.	11-1	2-1-55
Aux.						
BR-438	1-12-55	1460	5kw DA-N 250w Aux.	U	2-1	2-1-58
Teleg.	1-31-58	Action on renewal deferred 1-30 and continued operation auth. until final determination on renewal.				
BR-438	3-27-58	Renewal of License MAIN & AUXILIARY			3-26	2-1-61
BR-438	1-25-61	renewal of License			2-1	2-1-64

Form BC 126

June 1954 Card #4

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W M B R .....

Station location .....

Name of licensee WMBR, INC. .....

Transmitter location See Card #1 .....

Main studio location See Card #1 .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BAL-3113 EFF: 2-13-51	7-30-58	Voluntary assignment of license to WMBR, Inc.			
BTC-2962 EFF: 10-16-58	11-20-58	Involuntary transfer of control of licensee corporation from Joseph Katz to Leslie Katz and Benjamin Strouse, Executors of the Estate of Joseph Katz, Deceased			
BRC-1404	1-22-59	1460kc	5kw DA-N	U	1-22 2-1-61
		Mod. of lic. to operate xmtr Remote Con.			
BR-438	1-25-61	renewal of license			2-1 2-1-64
BR-438	1-25-61	1460kc	250w Non-DA;	Aux.	2-1 2-1-64
BR-438 (AUX)	1-25-61	Superseding authorization corrected. Transmitter and Studio locations.			
BAL-4588 EFF	3-27-63 5-27-63	Voluntary assignment of license to Smithco Broadcasting, Inc.			
BRC-2321	9-18-63	1460kc	250w-Non-DA	Aux.	9-18 2-1-64
		Mod. of license to operate Auxiliary transmitter by remote control from 314 West Monroe Street, George Washington Hotel, Annex, Jacksonville, Fla.			
BR-438 Main	3-25-64	1460kc	5 kw	U DA-N	3-25 2-1-67
		Ltr. dated & rec'd 5-3-65 giving notification per Sect. 73.48(a)(5) Rules that a Gates BC-5P trans. is now installed & in oper. as Main Trans.			
BP-16,697	9-21-65	1460kc	5kw-DA-N	U	11-21 5-21-66
		CP to chg. ant-trans loc to Corner Wamsley and Doolittle Roads, Jacksonville, Florida (Main Trans.) Cond'1			
BMP-11,782 (1)	5-24-66	Mod. of CP(BP-16,697) for ext. of completion date to			8-21-66
BL-11,385	9-1-66	1460kc	5kw-DA-N	U	9-1 2-1-67
		Lic to cover CP(BP-16,697 as mod.) which auth chg. ant-trans loc, Main.			
		Auxiliary will not be renewed per atty. ltr 11-17-66			
BR-438	1-13-67	Renewal of license			2-1 2-1-70
TELEGRAM	10-17-67	PSA	500w		

Form BC 126  
June 1954

BR-438

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# BROADCASTING STATION LICENSE RECORD

Date first licensed 1-28-27

Call letters W M B R

Station location Jacksonville, Florida

XROUNSAVILLE OF JACKSONVILLE, INC.

Name of licensee SMITHCO BROADCASTING, INC.

Transmitter location

Main studio location

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To.
TELEGRAM	2-2-68	PSA (REVISED) 5000w			
BTC-5953	11-28-69	Vol. TC			
BTC-6155	1-23-70	VOL. TC	EFF: 1-25-70		
BR-438(S)	1-29-70	Renewal			2-1-73
Ltr.	7-13-70	Change studio to TL and resescribe as: 138 Wamsley Rd., Jacksonville, Fla.			
BAL-6960	8-4-70	VOL. AL	EFF: 8-26-70		
Ltr.	8-26-70	Change remote control point to Main studio location.			
BS-438(L)	10-1-70	ML delete RC, chg. studio and redescr TL.			2-1-73
BAL-7430	2-23-72	VOL. AL			
EBSA	5-22-72				
BML-2425(1)	9-26-72	ML to chg. corporate name.			
BR-438(L)	1-31-73	RENEWAL			2-1-76
BS-438(L)	10-16-73	ML to show field measurements at monitoring points monthly 1460khz 5kw DA-N U			2-1-76
BP-19,741	7-31-74	1460khz. 1kw DA-N U Aux. CP to install a new Aux. trans.			7-31-75
BS-438(L)	9-3-74	ML change monitor point values			2-1-76
BS-438(L)	4-29-75	ML to Change Antenna System.			2-1-76
BAPL-456	6-9-75	VOL. APL	EFF: 7/19/75		
BL-13,942(L)	6-17-75	Lic. to cover BP-19,741 for Aux. transmitter, Baurer 707			2-1-76
ERC-3787(1)	7-17-75	ML operate by RC non-DA			
BS-438(L)	7-19-75	ML chg. call & SL.			2-1-76
BR-438(L)	8-31-76	RENEWAL (MAIN & AUX.)			2-1-79
BRC-3866(L)	3-10-77	ML to operate by RC			

#6

# BROADCASTING STATION HISTORY RECORD

First licensed ..... 1-28-27 .....

Call Letters ... W P D Q .....

Station Location JACKSONVILLE, FLORIDA

Name .....

Transmitter Location .....

Main studio location .....

### Authorization Record

File No.	Granted	Facilities	Expires
BAL790417EU	8-10-79	VOL. AL                      EFF: 9-26-79	26-79
BR781002XG(L)	5-11-79	Renewal of License	2-1-82

STATION APPLICATION RECORD

#1.

APPLICANT: F. J. REYNOLDS

CALL LETTERS: WJBR

ADDRESS: 209 S. Franklin St., Tampa, Florida

FILE NO: 3-R-B-438 DATED: 3/29/29

Present Assignment: 1210 Kc., 100 W., unlimited

ACTION: Lic. 4/4/29, 1210 Kc., 100 W., unlimited, period 4/30/29 to 6/15/29

Requested: Renewal

APPLICANT: F. J. REYNOLDS

CALL LETTERS: WJBR

ADDRESS: 209 S. Franklin St., Tampa, Florida

FILE NO: 3-R-B-438 DATED: 5/13/29

Present Assignment: 1210 Kc., 100 W., unlimted

ACTION: Lic. 5/25/29, 1210 Kc., 100 W., unlimited, period 6/15/29 to 7/31/29

Requested: Renewal

APPLICANT: F. J. REYNOLDS

CALL LETTERS: WJBR

ADDRESS: 905 Florida Ave., Tampa, Florida

FILE NO: 3-P-B-764 DATED: 6/3/29

Present Assignment: 1210 Kc., 100 W., unlimited

ACTION: C.P. 6/19/29 for removal Min. 6/17/29

Requested: Authority to move to above address

#2.

## STATION APPLICATION RECORD

APPLICANT: F. J. REYNOLDS

CALL LETTERS: WMBR

ADDRESS: 905 Florida Ave., Tampa, Fla.

FILE NO: 3-R-B-438 DATED: 6/26/29

Present  
Assignment: 1210 kc. 100 w. UnlimitedACTION: C.O. 69 - 7/31/29 to  
10/31/29Requested: Renewal

APPLICANT: F. J. REYNOLDS

CALL LETTERS: WMBR

ADDRESS: 905 Florida Ave., Tampa, Fla.

FILE NO: 3-L-B-179 DATED: 9/16/29

Present  
Assignment: 1210 kc. 100 W. UnlimitedApproved Min. 10/7/29  
ACTION: Issued 10/12/29 for  
1210 Kc. 100 W Unlimited crystal  
control.Requested: License to cover 3-P-B-764.

APPLICANT: F. J. REYNOLDS

CALL LETTERS: WMBR

ADDRESS: 905 Florida Ave., Tampa, Florida

FILE NO: 3-R-B-438 DATED: 9/30/29  
(1) Lic. 10/25/29 for 1210 Kc. 100 W  
Unlim. Per. 10/31 to 11/15/29.  
(2)  
ACTION: Lic. 11-4-29  
1370 kc. 100 w. Unlimited  
Per. 11-15-29 to 1-31-30Present  
Assignment: 1210 kc. 100 w. UnlimitedRequested: Renewal

3 #3. STATION APPLICATION RECORD

APPLICANT: F. J. REYNOLDS CALL LETTERS: WMBR

ADDRESS: 905 Florida Ave., Tampa, Florida FILE NO: 3-R-B-438 DATED: 12-21-29

Present Assignment: 1370 kc. 100 w. Unlimited ACTION: Renewal license 1-18-30. Period 1-31 to 4-30-30.

Requested: Renewal

APPLICANT: same CALL LETTERS: WMBR

ADDRESS: 10 mi. S. E of Tampa, Florida FILE NO: 3-P-B-1303 DATED: 4-3-30

Present Assignment: 1370 kc 100 w. Unlimited ACTION: Denied Min. 3-26-31

Am. 8/27/30 to 1460 kc. Install new equipment with DCC.

Requested: 1000 kc 5 KW Unlimited

To change freq. incr. pr and move transmitter.

APPLICANT: Same CALL LETTERS: WMBR

ADDRESS: Same FILE NO: 3-R-B-438 DATED: 4-21-30

Present Assignment: 1370 Kc. 100 W. Unl imited ACTION: Renewal Lic. 4-20-30 Per: 4-30 to 7-31-30

Requested: Renewal



STATION APPLICATION RECORD

# 4

APPLICANT: ..... F. J. Reynolds ..... CALL LETTERS: WMBR .....

ADDRESS: ..... 905 Florida Ave., Tampa, Fla. .... FILE NO: 3-R-B-438 DATED: 6-16-30 .....

Present Assignment: ..... 1370 Kc. 100 W Unlimited ..... ACTION: Renewal License 7-7-30 Per: 7-31 to 10-31-30 .....

Requested: ..... Renewal .....

APPLICANT: ..... CALL LETTERS: .....

ADDRESS: ..... FILE NO: ..... DATED: .....

Present Assignment: ..... ACTION: .....

Requested: .....

APPLICANT: ..... CALL LETTERS: .....

ADDRESS: ..... FILE NO: ..... DATED: .....

Present Assignment: ..... ACTION: .....

Requested: .....

## APPLICATION RECORD - BROADCASTING

Call

Letters

WMBR

Name F. J. REYNOLDS, INC. (12-9-33)  
x F J REYNOLDS

File No.	Date d Received	Application for	Action	
			Nature	Date
3-R-B-438	9-14-30	Renewal of license	Granted	10-21-30
3-R-B-438	12-16-30	Renewal of license	G.O. 103	1-20-31
		(Inv)	Granted	4-24-31
3-P-B-2096	3-14-31	Move transmitter, change frequency from 1370 ke. to 1460 ke., increase power from 100W to 5 KW, install new 20 KW transmitter. (Out of order, G.O. 93)	Returned	to appl. 3-28-31
3-P-B-2164	4-20-31	Make changes in equipment	Granted	5-19-31
3-R-B-438	5-12-31	Renewal of License	(H) Granted	6-24-31
		(H)	Granted	12-18-31
		(Taken from Docket and	Granted	2-19-32
3-L-B-678	7-31-31	License to cover 3-P-B-2164	Granted	8-21-31
3-R-B-438	10-23-31	Renewal of license	Unnecessary.	
3-R-B-438	4-29-32	Renewal of license	(H) Granted	6-21-32
		(H)	Granted	12-16-32
			ORDER Dismissed	
			from Hearing Docket	
			and GRANTED	1-6-33

#6

Call

Letters

WLBR

F. J. REYNOLDS, INC. (12-9-33)

Name  F J Reynolds

File No.	Dated <del>Received</del>	Application for	Action	
			Nature	Date
3-R-B-438	10-31-32	Renewal of license (Not necessary)	Returned	2-1-33
3-R-B-438	4-29-33	Renewal of license <del>(12-9-33)</del>	<del>Returned</del>	<del>5-9-33</del>
Resubmitted	5-12-33		Granted	6-9-33
3-AL-B-537	9-25-33	Consent to voluntary assignment of license to F. J. Reynolds, Inc.	Granted	12-9-33 Statement of Facts (Min. 12-12-33)
3-P-B-3011	9-25-33	Construction permit filed in name F.J.Reynolds Inc. change Transmitter & Studio from Tampa, Fla. to 33 W.Adams St., Jacksonville, Fla. <del>make changes in equipment.</del> (see below)	Granted	12-9-33 Statement of Facts (Min. 12-12-33)
3-P-B-3011-A	9-28-33	Amendment to 3-P-B-3011 to omit changes in equipment	"	"

#7

FLORIDA BROADCASTING CO. (6-12-34)  
 x F. J. REYNOLDS, INC. (12-9-33)

Call  
 Letters W M B R

Name x F J Reynolds

File No.	Dated	Application for	Action	
			Nature	Date
3-R-B-438 Resubmitted	10-25-33 12-1-33	Renewal of License <del>1-8-34(a)</del> Assignment granted	<del>Returned</del> Returned	<del>11-28-33</del> 12-15-33
3-L-B-1028	1-10-34	License to cover Construction Permit 3-P-B-3011, to move studio and transmitter from Tempe to Jacksonville, Fla.	Granted	1-30-34
3-R-B-438	4-27-34	Renewal of License	Granted	6-12-34
3-AL-B-571	5-2-34	Consent to voluntary assignment of license to Florida Broadcasting Company.	Granted	6-12-34
B3-P-18  Amended	7-21-34  7-3-35.	FEDERAL COMMUNICATIONS COMMISSION C.P. to make changes in equipment and increase daytime power from 100w to 250w. To be considered under Rule 6 (g). Change Trans. site to Jacksonville, Fla. <i>... about address ...</i>	1. Examiner's Report I-45 Denied Min. 6-18-35, eff. 7-9-35 2. Effective date extended 30 days - Min. 7-9-35 3. Eff. date further ext. 30 days from 8-2-35 Min. 8-13-35 4. Eff. date further ext. C.A. 9-9-35 5. Granted Min. 9-10-35	

#8

Call

Letters W M B RName Florida Broadcasting Company

File No.	Dated	Application for	Action	
			Nature	Date
B3-R-438	10-24-34	Renewal of license	Granted	12-18-34
B3-R-438	4-22-35	Renewal of license	Granted	6-18-35
B3-MP-232	9-28-35	Mod. of C.P.(B3-P-18) to move trans. site 1.1 mile. Jacksonville, Fla. and extend commencement date 30 days after grant and completion date 6 months thereafter.	Granted	10-29-35
B3-R-438	10-15-35	Renewal of license	Granted	12-10-35

# 9

Call

Letters

W M B R

Name

FLORIDA BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B3-L-276 Resubmitted	1-1-36 Rec'd 1-20-36	License to cover C.P.(B3-P-18) for equipment changes, increase in power, & Move of trans.	Returned <del>Approved</del> Granted	<del>2-14-36</del> <del>2-17-36</del> 2-17-36
B3-P-958	1-13-36	C.P. to make changes in equipment.	Granted	2-10-36
B3-L-316	4-7-36	License to cover C.P.(B3-P-958) for equip.changes	Granted	5-21-36
B3-P-1241 Amended  Amended	7-7-36 9-8-36  11-15-36	C.P. to install new trans. change freq. from 1370 to 1120 kc, power from 100w;250w-LS to 1kw RE: move studio to 118 W.Adams St., Jacksonville, Fla. Trans. to County Rd, 415-eff-164th St., Jacksonville, and make equip.changes, install DA for night use, change requested power from 1kw to 500w;1kw-LS. RE: Give trans site as 4400 Fremont Ave., Jacksonville.	Docket No. 4135, B-62 ORDER OF DENIAL Minutes Effective	11-15-39, 3 am EST, 11-16-39

#10

Call  
Letters WMBRName Florida Broadcasting Company

File No.	Dated	Application for	Action	
			Nature	Date
B3-R-438	4-25-36	Renewal of license	Granted Minutes	C.A. 6-29-36 7-2-36
B3-R-438	10-15-36	Renewal of license	Granted	12-15-36
B3-R-438	4-25-37	Renewal of license (Sec. 5 & 5 not met. (Sec. 20 to be corrected)	Returned	<del>5-21-37</del>
Resubmitted	"	Renewal of license	Granted	6-29-37
B3-R-438	10-11-37	Renewal of license	Returned	<del>12-7-37</del>
Resubmitted	"	" " "	Sec. 7d GRANTED	12-22-37
B3-R-438	4-25-38	Renewal of license	Granted	6-9-38
B3-R-438	10-12-38	Renewal of license	Granted	12-12-38
B3-R-438	4-7-39	Renewal of license	Granted	6-6-39

#11

## APPLICATION RECORD—BROADCASTING

Call letters W M B RName FLORIDA BROADCASTING COMPANY

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-ML-876	10-7-39	Modification of license to increase power from 100w 250w-IS to 250 watts day and night.	Granted	10-31-39
B3-R-438	10-6-39	Renewal of license	Granted	12-5-39
B3-R-438	5/22/40	Renewal of license	Granted	3-24-41 1400kc, 250w, U
B3-2-545 Rec'd	10-11-40 10-23-40	Authority to determine operating power by direct measurement of antenna power. (Filed by Geo. O. Sutton)	GRANTED	11-14-40



#12

Call  
Letters W M B RName FLORIDA BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B3-P-3036	11-15-40	C.P. to change freq. from 1370 kc to 1020kc		
Rec'd	11-18-40	(1060kc under NARBA), incr. power from 250w to	Docket No. 6080	
Filed	11-23-40	10kw, install new Trans. & D.A. for <del>day and</del>	<del>Dismissed without</del>	
Amended	12-20-40	night use, & move Trans. from Vines & Mass. Sts.	prejudice at request	
Rec'd	12-23-40	Jacksonville, Fla. to Garden St. Road & Imerson	of applicant -- Order -	
Filed	12-23-40	Rd. Jacksonville, Fla. (Filed by Mr. Sutton)	Mar 316, 8-4-42	
		Re: Change type of req. trans. equipment.	B-290, Docket No. 7081	
Amendment received	9-26-41	Form 335 filed 11-6-40	GRANTED	1-8-47 after
Filed	10-2-41	Re: change req. freq. from 1060kc to 1460 kc,	Hearing, subj. cond. re	blanketing, and further to
	10-8-41	change proposed type of Trans. & D.A. for	cond. stockholders, offi-	
		night use only, change proposed Trans. site	cers & directors divest	
Amendment received	12-12-41	from Garden St. Rd. & Imerson Rd. to Romana Ave.	themselves of all int.	
Filed	12-15-41	& Lane Rd., Change req. power from 10kw, -DA-DEN	direct or indirect in	
	12-15-41	to 5kw, DA-N	Station WFOY prior to	
Petition to reinstate		Re: Change Trans. site from Romana Ave. & Lane Rd	filing for license or	
acc. with Com. release		to State Rd. 204 West of Lane Rd.	90 days after adoption of	
of 1-26-44	7-15-41	5-30-42 rec'd petition re Com. Memo. Opinion	decision. - Decision and	
Rec'd	7-25-41	of 4-27-42	Order issued. Site dis-	
Filed	8-2-41	(Filed by Andrew W. Bennett, Atty.; A.D. Ring, Engr.)	approved by CAA	
			Issued with MF-3038	

#13

Call  
Letters W M B RName FLORIDA BROADCASTING COMPANY

File No.	Dated	Application for	Nature	Action
				Date
B3-F-175 Rec'd	1-20-41 2-5-41	Authority to make changes in automatic frequency control equipment on 1400 kc under NARBA	Granted	2-27-41

## APPLICATION RECORD - BROADCASTING

Call

Letters

W M B R

Name FLORIDA BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B3-Z-706 Rec'd.	2-14-41 2-21-41	Authority to determine operating power by direct measurement of antenna power on 1400 kc under NARBA.	Granted Issued for period	3-13-41 with renewal 3-29-41
B3-R-438	9-17-41	Renewal of license and Form 335	GRANTED	11-25-41
B 3-R-438 Rec'd	5-11-43 5-25-43	Renewal of license Filed by Andrew Bennett atty.	Granted	7-27-43
B3-R-438 Rec'd	5-23-45 6-4-45	Renewal of license Filed by John F. Clagett atty. <del>Atty. will file amend. Par. 5g, 17h &amp; Photos</del> Amend. filed 6-27-45	Granted	5-24-46

## APPLICATION RECORD - BROADCASTING

Call  
Letters W M B RName FLORIDA BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMP-2688 Rec'd Filed	3-5-47 3-10-47 4-11-47	Mod. of C.P. (B3-P-3936, which authorized a change in frequency, increase in power, installation of new transmitter and directional antenna for night use and changes in transmitter location) to make changes in the directional antenna and mount FM antenna on the AM tower. (Filed by Andrew W. Bennett, Atty.) A. D. Ring, Engr.	GRANTED re blanketing - Height of towers disapproved by CAA - not issued Issued with MP-3038	4-30-47 cond.

## APPLICATION RECORD - BROADCASTING

#16

Call  
Letters

W M B R

Name FLORIDA BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BR-438 Rec'd	5-12-47 5-22-47	Renewal of license Filed by Andrew Bennett atty. Operating logs filed 6-4-47	Granted	7-24-47
BMP-3038 Rec'd Filed	8-6-47 8-8-47 8-8-47	Mod. of C.P. (B3-P-3036, as mod., which authorized change in frequency, increase in power, installation of new transmitter and D.A. for night use, and change in transmitter location, and mount FM antenna on AM Tower) to make changes in directional antenna, and for extension of completion date from 9-14-47 to 3-14-48.  (Filed by Corwin R. Lockwood, Atty.; A. D. Ring, Engr.)	GRANTED	11-13-47
AMENDED Recd. Filed	8-28-47 8-29-47 8-29-47	AMENDED re change in directional antenna pattern  (See Amendment Card #17)		

## APPLICATION RECORD - BROADCASTING

Card #17

Call

Letters W M B RName FLORIDA BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
MP-3038 (cont. from Card #16)				
AMENDED	10-6-47	AMENDED to change type transmitter(Collins 21-A)	A	
Recd.	10-8-47			
Filed	10-8-47			
BL-2945	1-9-48	License to cover C.P. (B3-P-3036, as mod..) which authorized change in frequency, increase in power, installation of new transmitter and DA for night use and change in transmitter location and mount FM antenna on AM tower and change studio location from: Atlantic National Bank Bldg., 118 West Adams Street, Jacksonville, Florida to: 675 South Main St., Jacksonville, Fla.	GRANTED	2-20-48
Rec'd	1-14-48			
Filed	1-14-48			
				re blanketing clause

## APPLICATION RECORD - BROADCASTING

#18

Call  
Letters W M B RName FLORIDA BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
Rec'd	6-22-48 6-25-48	License to use old main transmitter (Composite) at Lane & Stuart Avenues, Jacksonville, Florida (Present location of main transmitter) to be used for auxiliary purposes with power of 250w.  (Corwin R. Lockwood, Atty.)	RETURNED Necessary to file 301 for a C.P. to move the transmitter.	7-1-48
BP-6872 Rec'd Filed	7-16-48 7-23-48 7-23-48	Construction Permit to install old main transmitter (Composite) at Lane and Stuart Avenues, Jacksonville, Florida (present location of main transmitter) to be used for auxiliary purposes with power of 250w.  (Filed by Corwin R. Lockwood, Atty.)	GRANTED	8-5-48

## APPLICATION RECORD - BROADCASTING

Call  
Letters W M B RName FLORIDA BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BL-3353 Rec'd Filed	6-22-48 9-7-48 9-7-48	License to cover C. P. (BP-6872) which authorized installation of old main transmitter (Composite) at Lane and Stuart Avenues, Jacksonville, Florida (present location of main transmitter) to be used for auxiliary purposes with power of 250 w. (Corwin R. Lockwood, Atty.)	GRANTED re blanketing clause	10-19-48
Rec'd	9-28-48 9-30-48	License to cover C. P. (BP-6872) which authorized installation of old main transmitter (Composite) at Lane and Stuart Avenues, Jacksonville, Florida (present location of main transmitter) to be used for auxiliary purposes with power of 250 w. (Corwin R. Lockwood, Atty.)	DISMISSED Duplicate BL-3353 covers this c.p.	10-6-48



APPLICATION RECORD - BROADCASTING

Call  
Letters W M B R

Name FLORIDA BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BR-438 Rec'd	8-10-50	Renewal of license (Main) Filed by Corwin R. Lockwood, Atty.	GRANTED	10-18-50-
BR-438 Rec'd	8-18-50	Renewal of license (Aux.) Filed by Corwin R. Lockwood, Atty.		
	9-26-50			
	9-29-50			
BP-8598 Rec'd Resul. Rec'd Filed	7-9-52 8-8-52 9-2-52 9-8-52 9-8-52	Construction permit to make changes in the frequency control equipment for the auxiliary transmitter.  Corwin R. Lockwood, Atty.	<del>Returned-8-2-52</del> <del>Appl'r signed by the</del> <del>Chief-Eng'r</del>	GRANTED 9-26-52 Conditional re blanketing

## APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call  
Letters W M B RName FLORIDA BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BTC-1433 Rec'd Filed	12-24-52	Voluntary transfer of control of licensee corporation from Ed Norton, Frank M. King, and Glenn Marshall, Jr. to The Washington Post Company. (1,064 shares of stock - 100%).  Lester Cohen, Atty. for Transferor Ernest W. Jenne, Atty. for Transferee	GRANTED EFF:	1-28-53
	12-29-52			2-11-53
	12-29-52			
BL-4887 Rec'd Filed  Amend Rec'd Filed	12-31-52	License to cover construction permit (BP-8598) which authorized changes in the frequency control equipment for the auxiliary transmitter.  AMENDED to change name of applicant to: The Washington Post Company	GRANTED re blanketing	3-30-53
	1-2-53			
	1-2-53			
	2-20-53			
	2-20-53			
	2-20-53			
	2-20-53			

APPLICATION RECORD - BROADCASTING

Call  
Letters W M B R

Name FLORIDA BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BAPL-88 Rec'd Filed	2-11-53 2-11-53 2-11-53	Voluntary assignment of construction permit and license to The Washington Post Company.  Ernest W. Jenness, Atty.	GRANTED EFF:	2-13-53 2-25-53
BR-438 Rec'd Resub. Rec'd Filed	7-11-53 7-17-53 7-24-53 7-24-53 7-24-53	Renewal of License (Main and Auxiliary) Filed by Ernest W. Jenness, Atty. (Section II dated after Sect. I) (Resub. by Alfred V. J. Prather, Atty.)	<del>RETURNED</del>  GRANTED	<del>JUL 2 1953</del>  10-21-53
BR-438 Rec'd Filed	10-15-54 11-1-54 11-1-54	Renewal of License (Main & Auxiliary) Filed by Ernest W. Jenness, Atty.	GRANTED	1-12-55

APPLICATION RECORD - BROADCASTING

Call  
 Letters W.M.B.R.

Name THE WASHINGTON POST COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BR-438 Rec'd Filed	11-4-57 11-4-57 11-4-57	Renewal of License (Main and Auxiliary) Ernest W. Jennes, Attorney	GRANTED	3-27-58
BAL-3113 Rec'd Filed	7-18-58 7-18-58 7-18-58	Voluntary assignment of license to WMBR, Inc.  Ernest W. Jennes, Atty. for Assignor Ralph L. Walker, Atty. for Assignee	GRANTED EFF:	7-30-58 9-13-58
BTC-2962 Rec'd. Filed	11-10-58 11-12-58 11-12-58	Involuntary transfer of control of WWDC, Inc. parent corporation of licensee corporation from Joseph Katz to Leslie Katz and Benjamin Strouse, Executors of the Estate of Joseph Katz, Deceased.  Ralph L. Walker, Atty.	GRANTED EFF:	11-20-58 10-16-58

FORM BC-121 #24  
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call  
Letters W M B R

Name WMBR, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BRC-1404 Rec'd Filed	1-16-59 1-19-59 1-19-59	Modification of license to change studio location from 605 South Main Street, Jacksonville, Florida to George Washington Hotel Annex and operate <sup>MAIN</sup> transmitter by Remote Control from studio location, while using non-directional antenna.	GRANTED	1-22-59
BR-438 Rec'd Filed	10-28-60 11-1-60 11-1-60	Renewal of license (MAIN & AUXILIARY)	GRANTED	1-25-61
BAL-4588 Rec'd Filed	8-6-62 8-6-62 8-6-62	Voluntary assignment of license to Smithco Broadcasting, Inc. (CONTINGENT ON GRANT OF BTC-4098, WTMA)	GRANTED: EFF:	3-27-63 5-27-63
AMENDMENT R & F	2-21-63 2-27-63	Quayle B. Smith, Atty. for Assignor Paul Dobin, Atty. for Assignee. AMENDED to make changes in officers & directors		

FORM BC-121  
AUG. 1955

#25

APPLICATION RECORD - BROADCASTING

Call  
Letters WMBR

Name SMITHCO BROADCASTING, INC.  
Jacksonville, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BRC-2321 Rec'd Filed	9-6-63 9-10-63 9-10-63	Modification of license to operate AUXILIARY transmitter by Remote Control from 314 West Monroe Street, George Washington Hotel Annex, Jacksonville, Florida	GRANTED	9-18-63
BR-438 Rec'd Filed	1-3-64 1-6-64 1-6-64	Renewal of license---(Main) Atty. Paul Dobin	GRANTED	3-25-64
BR-438 Rec'd Filed	1-22-64 1-28-64 1-28-64	Renewal of license---(auxiliary) Atty. Roy F. Perkins, Jr. (Cohn & Marks)	GRANTED	3-25-64
BP-16,697 R&F	7-26-65 7-29-65	Construction permit to change antenna-trans. loc. to Corner Wamsley and Doolittle Roads, Jacksonville, Florida. (MAIN TRANS.) Atty: Cohn & Marks	GRANTED Condl rephase Monitor, field measuring, non- Da proof.	9-21-65

## APPLICATION RECORD - BROADCASTING

1460kc

Call  
Letters W M B RName S. SMITHCO BROADCASTING, INC.  
JACKSONVILLE, FLORIDA

File No.	Dated	Application for	Action	
			Nature	Date
BMP-11,782 R & F	5-2-66 5-4-66	Modification of CP(BP-16,697 which authorized change antenna-trans loc.,) for extension of completion date from 5-21-66 to 8-21-66.  Atty - Cohn & Marks	GRANTED to	5-24-66 8-21-66
BL-11,385 R & F	6/27/66 6/29/66	Lic. to cover CP (BP-16,697 as mod.) which auth. chng. ant-trans. loc. (Main) Atty: Cohn & Marks	GRANTED	9-1-66
BR-438 R & F	10-27-66 11-3-66	Renewal of license (main only)  Atty: Cohn & Marks (Roy F. Perkins, Jr.)	GRANTED	1-13-67
BTC-5953 R & F	5-8-69 5-9-69	Vol. transfer of control of Atlantic Coast Broadcasting Corporation of Charleston (parent corp) from Charles E. Smith to Turner Communications Corporation  Atty for transferor - Cohn & Marks for transferee - Smith, Pepper et c (A. Weinberg)	GRANTED	11-28-69 11-30-69

FEE PD: \$75 -#512929  
(ALSO SEE: WTMA (am & fm)

MAY 2 1969

AMENDED 11-5-69. Community Survey data.

APPLICATION RECORD - BROADCASTING

Call  
Letters W M B R

Name SMITHCO BROADCASTING, INC.  
Jacksonville, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BR-438 R & F #553977 \$75 PN filed PRESS	10-28-69 11-3-69 11-3-69 11-3-69	Renewal of License  Atty.: Martin J. Gaynes	GRANTED	1-29-70
NOV 20 1969				
LETTER 12-24-69 station BTC-6155 R & F FEE PD: \$30 (Form 316) also see WGOW etc)	1-9-70 1-19-70 -#571515	NOW represented by Arthur V. Weinberg, Esq. Voluntary transfer of control of Atlantic Coast Broadcasting Corporation (parent corp) from Turner Communications Corporation to Rice Broadcasting Company, Inc.  Atty - Smith, Pepper etc (A. Weinberg)	GRANTED EFF;	1-23-70 1-26-70
JAN 23 1970 ltr.	6-18-70	Smith, <u>Pepper</u> now attys.		



APPLICATION RECORD - BROADCASTING

1460kc

ROUNSAVILLE OF LOUISVILLE, INC.  
x TURNER COMMUNICATIONS CORPORATION

Call  
Letters W M B R

Name x SMITHCO BROADCASTING, INC.  
Jacksonville, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BAL-6960 R & F FEE PD: \$30 (ALSO SEE: WTMA (AM & FM))	6-27-70 7-8-70 #613930	Voluntary assignment of license to TURNER COMMUNICATIONS CORPORATION (SEE OVER) Atty - A.V. Weinberg (Smith, Pepper etc)	GRANTED EFF:	8-4-70 8-26-70
<b>JUL 15 1970</b>				
BAL-7430 Rec'd Filed Fee: \$1,000 Code: 047 W, 006886 001 1 1971 Pub. notice filed 10-18-71	9-22-71 9-23-71 9-23-71 9-28-71	Voluntary assignment of license to: Rounsville of Louisville, Inc. (Requests WAIVER of Section 1.597 Rules). Judson A. Gould, Atty. (Smith & Pepper). AMENDED 10-15-71 - supplemental data (re mortgages, liens etc) Certificate of Auth. db in State of Florida - filed 12-15-71	GRANTED Req. grant fee \$17,000.00 Eff: 3-21-72. Prant Fee Paid: W 055382	2-23-72 5 Fr 3-28-72 12-15-71

RE: BAL-6960 - Art. of Inc. on file with TV WTCG

**PHASE 2 REFUND ACTION**

Turner Comm. Corp  
WPDQ - AM

**TRANS. CODE**

~~533~~

**DATE**

8-27-83

**AMT.**

291.50

**INITIALS**

MAK

**PHASE 2 REFUND ACTION**  
Turner Comm. Corp  
WPDQ - AM

**TRANS. CODE**

533

**DATE**

8-27-83

**INITIALS**

MAK

**AMT.**

8,500.00

ROUNSAVILLE OF JACKSONVILLE, INC.  
 Name x ROUNSAVILLE OF LOUISVILLE, INC.  
 JACKSONVILLE, FLORIDA

File No.	Dated	Application for	Action	
			Nature	Date
BML-2425 R&F \$50-107814 AC-060	9-1-72 9-12-72 9-12-72	Modification of license to change the corporate name to ROUNSAVILLE OF JACKSONVILLE, INC.	GRANTED	9-26-72
PRESS: SEP 15 1972	Atty. Smith and Pepper (Mark Fowler)			
BR-438 R & F PN Recd. PRESS	10-20-72 11-3-72 " DEC 14 1972	RENEWAL OF LICENSE Mark S. Fowler, Atty. AMENDED 1-12-73 re: engineering statement	GRANTED	1-31-73
BP-19,741 R & F \$50-324333 AC-056	7- 8-74 7-10-74 7-10-74 JUL 26 1974	Construction permit to install a new Auxiliary transmitter Bauer 707. <i>kw</i> Atty: John E. Fiorini, III.		

FORM BC-121 #30  
AUG. 1955

APPLICATION RECORD - BROADCASTING

W P D Q

Call  
Letters X W M B R

MEL-LIN, INC.

Name \*ROUNSAVILLE OF JACKSONVILLE, INC.  
Jacksonville, Florida

File No.	Dated	Application for (Aux. trans)	Action	
			Nature	Date
WAPI-456 R & F FEE PD: \$1000 # 367834 CODE 047 PN FILED: Pub. notice	11-20-74 11-25-74 DEC 5 0 1974 3-4-75 filed 3-18-75	Voluntary assignment of license & CP (BP-19741) MEL-LIN, INC. REQUEST WAIVER SECTION 1.597 CONTINGENT ON GRANT OF AL FOR WPDQ (BAL-8316) Atty - Smith & Pepper	GRANTED EFF: 7-19-75 gr fee req. gr fee pd 7/28/75 W 452785	6-9-75
BL-13,942 R & F \$50 # 405459 PTA PRESS MAY 19 1975	3-14-75 3-23-75 3-27-75 4-8-75	Lic. to cover BP-19,741 for New Auxiliary Transmitter, Bauer 707 Atty. Arthur V. Weinberg (Smith & Pepper)	GRANTED	6-17-75
BRC-3787 R & F \$100-450218 AC-001 JUL 18 1975	7-15-75 7-16-75 7-16-75	Modification of license to operate transmitter by remote control from 1221 King Street, Jacksonville, Fla. (WOBS Studio loc.) while using non-DA. (Main & Aux.)	GRANTED	7-17-75

Lawrence R. Ficus

WPDQAM

TRANS. CODE

500

DATE

8-24-80

AMT.

583.00

INITIALS

TRM

#31

Form BC-121  
September 1969  
2-27

## APPLICATION RECORD - BROADCASTING

Call  
Letters W P D QName MEL-LIN, INC.  
JACKSONVILLE, FLORIDA

File No.	Dated	Application for	Action	
			Nature	Date
BR-438 R ec'd. PN Recd. FILED PRESS R & F	9-25-75 10-1-75 " NOV 11 1975 11-24-75	RENEWAL OF LICENSE Jas. L. Oyster, Atty. AMENDED 6-22-76 re : financial data Renewal of License (Auxiliary) Atty.: James L. Oyster	GRANTED	8-31-76
BRC-3866 R & F \$100-6 0465 AC:001 PRESS:	11-5-76 11-24-76 11-25-76 DEC 15 1976	Mod of license to oper. trans. by remote control from 1221 King St., Jacksonville, Florida. (Main studio location) Atty: John Fiorini III	GRANTED	3-10-77

#32

1460 khz

Form BC-121  
May 1976

## APPLICATION RECORD - BROADCASTING

Call  
Letters W P D Q

BENI OF JACKSONVILLE, INC.

Name xMEL-LIN, INC.  
Jacksonville, FL

File No.	Dated	Application for	Action	
			Nature	Date
BR781002XG PRESS	NOV 3 1978	Renewal of License (Main & Auxiliary) Atty.: James L. Oyster	GRANTED	5-11-79
<del>BAI-790417EU</del> FORM 314 PRESS: APR 27 1979 PN FILED	5-14-79	Vol AL to BENI OF JACKSONVILLE, INC.  Atty for assignee - Arent, Fox etc (G. Epstein for assignor - Smith & Pepper  correction re: name of assignee Sec. I filed 4-20-79  *REQUEST FOR <u>ISSUANCE OF TAX CERTIFICATE</u> filed (5-2-79)	GRANTED EFF:	8-10-79 9-26-79  TAX CERTIFICATE ISSUED (9-14-79)

BAL790417EU Amended 7-13-79 re: restructute of Broad,  
Enterprises National, Inc. (Assignee will be sub. of BENI  
TWO

Amended 7-20-79 re: add. info on legal & financial  
qual. & loan comm.

AMENDED 8-8-79 re: legal data; updated ownership info  
amended 7-13-79 & financial data (investment promise)



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

