

W P H B



**REMOVABLE LABEL GUIDE**

**Cat. No. 4550L**

**Patent No. 1390199**

## BROADCASTING STATION LICENSE RECORD

Date first licensed 9-7-56Call letters W P H B  
Station Location: Philipsburg, Pa.

MOSHANNON VALLEY BROADCASTING COMPANY, INC. (AL 1-19-71 EFF. 1-26-71)

x Rev. William Emert & Dorothy Eleanor Emert, his wife,  
 dba; MOSHANNON VALLEY BROADCASTING COMPANY (AL 7-16-65; EFF. 9-15-65 (AL 8-22-57)  
 x REV. WILLIAM EMERT TR/IS MOSHANNON VALLEY BROADCASTING COMPANY (EFF. 9-10-57)

Name of licensee x REV. WILLIAM EMERT AND EARL BYRON BARTLEY, A PARTNERSHIP d/b as MOSHANNON  
 VALLEY BROADCASTING COMPANY

Transmitter location 0.76 mi. SE of city limits on U.S. Rt. 322, Philipsburg, Pa. (BP 10-30-62)  
x Private Road at Cold Stream Dam, Philipsburg, Pennsylvania (CP 3-28-56)  
(Lic. 9-7-56)

Main studio location .8 mi. from borough line on U.S. Rt. 322, Near Philipsburg, Pa. (EML-1759)  
x 122 Presqueisle Street, Philipsburg, Pennsylvania (CP 3-28-56)  
(Lic. 9-7-56)



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-10221	3-28-56 CP for new standard broadcast station	1260kc	1kw	Daytime	5-28-56 11-28-56
BRC-960 (1)	5-11-56	Modification of construction permit to operate transmitter by remote control from 122 Presqueisle Street, Philipsburg, Pennsylvania.			
BL-6217	9-7-56	1260kc	1kw	Daytime	9-7-56 8-1-57
Lic. to cover CP(BP-10,221, as mod.) for a new standard broadcast station at Philipsburg, Pa.					
BR-3311	7-25-57	RENEWAL OF LICENSE			8-1-57 8-1-60
BAL-2754 EFF:	8-22-57 9-10-57	Voluntary assignment of license to Rev. William Emert tr/as Moshannon Valley Broadcasting Company			
BML-1759 (1)	7-14-58	Mod. of license to change studio location TO .8 mile from borough line on U.S. Route 322, Philipsburg, Pa.			
		Commission deferred action on renewal pending further consideration.			
BR-3311	2-15-61	1260kc	1kw	Day	2-15-61 4-1-62 (short term)
BP-12183	2-15-61	1260kc	5kw	Day	4-15-61 10-15-61
CP to increase power and install new trans. (COND*1)					
BL-8658	9-20-61	Lic. to cover CP(BP-12,183) to increase power and install new transmitter.			
BR-3311	3-28-62	1260kc	5kw	Day	4-1-62 8-1-63
BP-15706	10-30-62	1260kc	5kw	Day	12-30-62 6-30-63
CP to move antenna and trans. to 0.76 mi. SE of city limits on U.S. Rt. 322.					
BL-9927	5-15-63	Lic. to cover CP (BP-15,706) which auth. moving ant. and trans. loc.			
	7-24-63	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION			
BR-3311	2-17-64	1260kc	5kw	Day	2-17-64 8-1-66
BAL-5492 EFF	7-16-65 9-15-65	Voluntary assignment of lic. to Rev. William Emert & Dorothy Eleanor Emert, his wife, dba MOSHANNON VALLEY BROADCASTING COMPANY			



Form BC 126  
June 1954 #2

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W P H B

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
<b>BR-3311</b>	<b>7-29-66</b>	<b>1260kc</b>	<b>5kw</b>	<b>Day</b>	<b>8-1 8-1-69</b>
TELEGRAM	1-4-68	PSA	500w		
BR-3311(S)	9-17-69	Renewal			8-1-72
<b>BAL-7183</b>	<b>1-19-71</b>	<b>VOL. AL</b>			
EFF.	1-26-71				
EBSA	6-12-72				
BR-3311(L)	7-31-72	RENEWAL			8-1-75
BP-19,576	2-6-74	1260kHz, 1kw		Aux.	2-6-75
	CP to install a new aux trans. operate by RC.				
BR-3311					
BL-13,914(L)	7-29-75	Renewal of License and Modification (BP-19,576 for New Aux. trans.)			8-1-78
BR-3311(S)	7-12-78		RENEWAL		8-1-81







GATES BC-1J



## APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

VALLEY

Call

REV. WILLIAM EMERT tr/as MOSHANNON/BROADCASTING COMPANY Letters W P H BName ~~X~~ REV. WILLIAM EMERT AND EARL BYRON BARTLEY, A PARTNERSHIP d/b as  
MOSHANNON VALLEY BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BL-6217 Rec'd Resub. Rec'd Filed	5-29-56 5-31-56 6-18-56 6-19-56 6-19-56	License to cover construction permit (BP-10,221, as mod.) which authorized a new standard broadcast station.	<del>Returned</del> <del>Full name not given.</del> GRANTED	<del>6-9-56</del>  9-7-56
BR-3311 Rec'd Filed	7-3-57 7-5-57 7-5-57	Renewal of License.  Frank Stollenwerck, Atty.	GRANTED	7-25-57
BAL-2754 Rec'd Filed	8-3-57 8-7-57 8-7-57	Voluntary assignment of license to Rev. William Emert tr/as Moshannon Valley Broadcasting Company  Frank Stollenwerck, Atty.	GRANTED EFF:	8-22-57 9-10-57
BMI-1759 Rec'd Filed	5-2-58 5-5-58 5-5-58	Modification of license to change studio location from 122 Presqueisle St., Philipsburg, Pa. to 8 tenths mi. from borough line on US Route 322, Nr. Philipsburg, Pa. (& op. by RC) Atty: Frank Stollenwerck, D. C.	GRANTED	7-14-58



AUG. 1955

Call  
Letters W P H B

Name REV. WILLIAM EMERT tr/as MOSHANNON VALLEY BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BP-12,183 Rec'd Filed	7-11-58 7-14-58 7-14-58	Construction permit to increase power from 1kw to 5kw and install a new transmitter. (GATES BC 5P)  Atty. - Frank Stollenwerck Engr. - Gautney & Jones	GRANTED COND'L accept interf. in event of grant of BP-12973 (WTA); submit non-DA proof of perform. to estab. inverse dista. field intensity at 1 mi. reduced to essent. 392 mv/m/5kw.	2-15-61
AMENDED R. & F.	5-9-59 5-11-59	AMENDED to reduce radiation efficiency by inserting suitable resistor in series with antenna.		
BR-3311 Rec'd Filed	4-29-60 5-2-60 5-2-60	Renewal of license Attt: Frank Stollenwerck <small>F. C. C. - WASHINGTON, D. C.</small>	GRANTED (Short term renewal)	2-15-61



AUG. 1955

## APPLICATION RECORD - BROADCASTING

Call  
Letters W.P.U.P.

Name

REV. WILLIAM EMERT JR./AS MORGANTHAU VALLEY BROADCASTING COMPANY  
Phillipsburg, Pennsylvania

File No.	Dated	Application for	Action	
			Nature	Date
BL-8458 R & F	6-28-61 6-29-61	Lic. to cover CP(BP-12,183) to increase power and install new transmitter.	GRANTED	9-20-61
BR-3311 Rec'd Filed	12-7-61 12-8-61 12-8-61	Renewal of license  Frank Stollenwerck, Atty.	GRANTED	3-28-62
BP-15,706 R. & F.	9-7-62 9-11-62	CP to move antenna and transm(0.33 mi. E. of present loc.) <sup>from</sup> Private Rd. at Cold Stream Dam, Phillipsburg, Pa. to 0.76 mi. SE of city limits on U. S. Rt. 322. Atty: Frank Stollenwerck	GRANTED	10-30-62
BL-9927 R. & F.	12-8-62 12-11-62	Lic to cover CP(BP-15,706) which auth moving antenna and transmitter location. Atty- Frank Stollenwerck	GRANTED	5-15-63



AUG. 1955

## APPLICATION RECORD - BROADCASTING

#5

Call

Letters W P H B

Rev. William Emert and Dorothy Eleanor Emert, his wife,

dba MOSHANNON VALLEY BROADCASTING COMPANY

Name ..Rev. William Emert, et al, as Moshannon Valley Broadcasting Co.

Philipsburg, Penna.

File No.	Dated	Application for	Action	
			Nature	Date
BR-3311 R & F	4-22-63 5-3-63	Renewal of license Atty. Frank Stollenwerck	GRANTED	2-17-64
<del>BAL-5492</del> R & F	<del>6-1-65</del> 6-7-65	<del>Voluntary assignment of license to REV. WILLIAM EMERT and DOROTHY ELEANOR EMERT, His wife, dba MOSHANNON VALLEY BROADCASTING COMPANY Atty. - Frank Stollenwerck</del>	<del>GRANTED EFF:</del>	<del>7-16-65 9-15-65</del>
BR-3311 R & F	4-6-66 4-6-66	Renewal of License Atty. Frank Stollenwerck	GRANTED	7-29-66
BR-3311 R & F \$75. 506197 PRESS APR 23 1969	4-12-69 4-15-69 4-15-69	Renewal of license Atty. George R. Douglas, Jr. AMENDED 7-17-69 re: Programming	GRANTED	9-17-69



APPLICATION RECORD - BROADCASTING

Call  
Letters W P H B

MOSHANNON VALLEY BROADCASTING COMPANY, INC.

Name REV. WILLIAM EMERT AND DOROTHY ELEANOR EMERT, his Wife,  
dba MOSHANNON VALLEY BROADCASTING COMPANY, Philipsburg, Penna.

File No.	Dated	Application for	Action	
			Nature	Date
BAL-7183 R & F FEE PD: \$1000 #641881 CODE 047 FILED (ltr from state re Art. 12-7-70)	10-28-70 11-4-70 12-7-70	Voluntary assignment of license to MOSHANNON VALLEY BROADCASTING COMPANY, INC.  Atty - <u>Misegades &amp; Douglas</u> 12-18-70 on file - Cert. Art. to-be/filed)	GRANTED EFF.	1-19-71 1-26-71
		AMENDED 1-18-71 - Bank ltr re loan; re financing; survey re comm needs; programming data		Grant Fee: 2,900.00 Fee Paid: 2-1-71 047 #661093
BR-3311 R & F PN PRESS MAY 10 1972	4-24-72 5-2-72 5-2-72	Renewal of License  Atty-Daly, <u>Joyce &amp; Borsari</u> AMENDED 6-14-72 re: equal emp; program	GRANTED	7-31-72
BP-19,576 R & F \$50-263675 AC-056 JAN 23 1974	12-13-73 12-26-73 12-26-73	Construction permit to install a new auxiliary transmitter Gates BC-1F with 1kw and to be operated by remote control from the main studio location. Atty: George R. Borsari, Jr.	GRANTED	2-6-74



APPLICATION RECORD - BROADCASTING

1260khz

#7

Call  
Letters W.P. 121

Name MOSHANNON VALLEY BROADCASTING COMPANY, INC.  
Philipsburg, Pennsylvania

File No.	Dated	Application for	Action	
			Nature	Date
BL-13,914 R & F \$50#389445 PTA PRESS	2-2-75 2-5-75 2-6-75 3-25-75	Lic. to cover BP-19,576 for New Auxiliary Transmitter, GATES BC-1F Atty: George R. Borsari, Jr. (Daly, Joyce, etc)	GRANTED  issued with RENEWAL	7-29-75
APR 8 1975				
BR-3311 R & F PN Recd. PRESS	3-24-75 4-1-75 "	RENEWAL OF LICENSE John A. Borsari, Atty. AMENDED 7-15-75 re: EEO	GRANTED issued with BL-13,914	7-25-75
MAY 4 8 1975				
BR-3311 R & F PRESS	3-29-78 3-31-78	RENEWAL OF LICENSE (MAIN & AUXILIARY TRANS.) John A. Borsari, Atty.	GRANTED	7-12-78
APR 1 7 1978				



#8

## APPLICATION RECORD-BROADCASTING

1260khz.

Call Letters: W P H B

Name: MOSHANNON VALLEY BROADCASTING COMPANY, INC.

Station Location: PHILIPSBURG, PENNSYLVANIA

File No.	Date	Description	Action and Date
BR810401UP PRESS		RENEWAL OF LICENSE  Atty. Richard F. Kennedy	gd-d 7-7-81 <b>ISSUED</b>



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

