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CATALOG NO. 4550L 1/5

Form BC 126 4307  
June 1954

## BROADCASTING STATION LICENSE RECORD

Date first licensed 2-17-64

Call letters W P H C

Station location Waverly, Tenn.

Name of licensee R. M. McKAY, JR., tr/as HUMPHREYS COUNTY BROADCASTING COMPANY

Transmitter location West on Hwy. 70 on Browntown Road, Waverly, Tennessee (BP 4-23-63)

Zip Code: 37185 Same as transmitter (BL 2-17-64)

Main studio location XTo be determined, Waverly, Tennessee (BP 4-23-63)

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time	Period
				Div.	From - To
BP-15248	4-23-63	1540kc	1kw (500w CH)	Day	6-23 12-23-63
	CP for a new standard broadcast station (Cond'1)				
BP-15248 (1)	5-4-63	Mod. of CP(BP-15248) to assign Call Letters.			
BL-10304	2-17-64	1540kc	1kw (500w CH)	Day	2-17 8-1-64
	Lic. of cover CP(BP-15248) which auth. a new standard broadcast station; specify main studio loc. same as trans.; specify type trans. as RCA BTA-1R1				
BR-4307	7-22-64	Renewal of License			8-1 8-1-67
BP-16276	8-7-64	1540kc	1kw (500w CH)	Day	10-7 4-7-65
	CP to make changes in the antenna system (increase height).				
BL-10,785 (1)	3-22-65	Lic. to cover CP(BP-16276) which auth. changes in antenna system (Increase height)			
BP-16,460	8-13-65	1060kc	1kw	Day	10-13 4-13-66
	CP to make chg freq. from 1540 to 1060 chg power from 1kw(500w CH) to 1kw, make chgs in ant sys (incr hgt make chgs in gr system, Cond'1				
BL-11,133	12-29-65	1060kc	1kw	Day	12-29 8-1-67
	Lic to cover CP(BP-16,460) which auth chg. freq/chg power; chgs ant sys & chg gr-system. (cond'1)				
BR-4307	7-18-67	Renewal of License			8-1 8-1-70
TELEGRAM	10-17-67	PSA	84w	(KYW Protected station)	
BR-4307(S) EBSA	7-30-70 6-12-72	Renewal			8-1-73
BR-4307(S)	7-31-73	RENEWAL			8-1-76
BR-4307(L)	7-12-76	RENEWAL			8-1-79
BR790330WC	7-18-79	RENEWAL OF LICNESE			8-1-82

AUG. 1955

## APPLICATION RECORD - BROADCASTING

Call  
Letters new W.P.H.C.Name R. M. MCKAY, JR. tr/as  
HUMPHREYS COUNTY BROADCASTING COMPANY  
WAVERLY, TENNESSEE (P.O. Box 71, Columbia, Tennessee)

File No.	Dated	Application for	Action	
			Nature	Date
BP-15,248	12-8-61	CP for a new standard broadcast station to be operated on: Frequency - 1540kc Power - 1kw/500wCH Hours of operation - Daytime Type transmitter - Collins 20-V Trans. location - West on Hwy. 70 on Brown- town Road, Waverly, Tennessee Studio location - To be determined Waverly, Tennessee  Eng. B. L. Enochs, Lexington, Tenn.	GRANTED	4-23-63
Rec'd	12-11-61			Cond'l re: Permittee
Filed	12-11-61			shall install approved type frequency and modulation monitors.

## APPLICATION RECORD - BROADCASTING

Call  
Letters W P H CName R.M. McKAY, Jr., tr/as HUMPHREYS COUNTY BROADCASTING COMPANY  
Waverly, Tennessee

File No.	Dated	Application for	Action	
			Nature	Date
BL-10,304 R. & F.	9-5-63 9-11-63	Lic to cover CP(BP15,248) which auth a new standard broadcast station; specify Main Studio Loc SAME AS TRANS; specify type trans as RCA-BTA-1R1.	GRANTED	2-17-64
Received	1-29-64 2-3-64	CP to change frequency from 1540kc to 1110kc change power from 1kw-500w (CH) to 1 kw, and make changes in the antenna system (increase height).	Returned Freeze	3-6-64
BR-4307 R & F	3-12-64 3-16-64	Renewal of license. Atty: Pierson, Ball & Dowd	GRANTED	7-22-64
BP-16,276 R. & F.	6-18-64 6-19-64	CP to make changes in the antenna system (increase height). Atty: Pierson, Ball & Dowd Engr: A. D. Ring & Assoc.	GRANTED	8-7-64

## APPLICATION RECORD - BROADCASTING

Call  
Letters .....

W P H C

Name R. M. McKay, Jr., tr/as Humphreys County Broadcasting Company  
Waverly, Tennessee

File No.	Dated	Application for	Action	
			Nature	Date
BP-16,460 R. & F.	11-6-64 11-16-64	CP to change frequency from 1540kc to 1060kc, change power from 1kw (500w CH) to 1kw, make changes in ant. system (increase height), make changes in ground system.  Atty: Pierson, Ball & Dowd Engr: A. D. Ring & Assoc.	GRANTED Cond'l	8-13-65 re: pre-sunrise
BL-10,785 R. & F. Prog. test 10-6-64	<del>9-24-64</del> 9-28-64	License to cover construction permit (BP-16276) which authorized changes in antenna system (increase height). Atty- Pierson, Ball & Dowd	GRANTED	3-22-65
BL-11,133 R & F	10/7/65 10/11/65	Lic. to cover CP (BP-16460) which auth. chng. freq.; chng. power, chngs. ant. system & chng. gr-system. Attys; Pierson, Ball & Dowd	GRANTED Cond'l	12-29-65 re: pre-sunrise

FORM BC-121  
AUG. 1955

#4

APPLICATION RECORD - BROADCASTING

Call Letters W P H C

Name R. M. McKay, Jr., tr/as Humphreys County Broadcasting Company  
Waverly, Tennessee

File No.	Dated	Application for	Action	
			Nature	Date
BR-4307 R & F	3-14-67 4-14-67	Renewal of license Atty- Peter D. O'Connell (Pierson, Ball & Dowd)	GRANTED Con'd. re pre-sunrise	7-18-67
BR-4307 R & F \$75 #597536 PN Recd. PRESS	4-22-70 4-30-70 " " JUN 8 1970	RENEWAL OF LICENSE Peter D. O'Connell, Atty. (Pierson, Ball)	GRANTED	7-30-70
BR-4307 R & F PN Recd. PRESS	4-13-73 4-26-73 " MAY 1 1973	RENEWAL OF LICENSE Brian A. Johnson, Atty.	GRANTED	7-31-73
BR-4307 R & F PN Recd. PRESS	3-16-76 3-31-76 " JUN 4 1976	RENEWAL OF LICENSE John J. Duffy, Atty.	GRANTED	7-12-76

#5

Form BC-121

May 1976

8-64

## APPLICATION RECORD - BROADCASTING

Call

Letters W P H C

Name R.M. McKAY, JR., tr/as HUMPHREYS COUNTY BROADCASTING COMPANY  
WAVERLY, TENNESSEE

File No.	Dated	Application for	Action	
			Nature	Date
BR 790330 WC PRESS	APR 20 1979	RENEWAL OF LICENSE B.J.Griffin,Atty.	GRANTED	7-18-79



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

