

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1330199

POLLACK COMMUNICATIONS, INC. (AL 2-14-79 EFF: 2-15-79)

Location: Paducah, Kentucky

*PADUCAH BROADCASTERS, INC.(AL. 12-27-74; EFF: 1-1-75)

XEDWARD B. FRITTS AND RUTH O. FRITTS dbe PADUCAH BROADCASTERS (AL 7-18-67EFF: 7-26-67

Name of rPierce E. Lackey & S. Houston McMutt d/b as Paducah Brdcstg. Co. (C.P.9-19-30)

Licensee: I Pierce E. Lackey & Fred W. Olcott, d/b as Paducah Broadcasting Co.

1700 North 8th. St., Paducah, Ky. (Ltr. 3-1-79)

x 1600 (redescribed BL 5-18-62)

U.S. Route 45/North 8th Street, Paducah, Kentucky (CP 4-16-47) xN.W.Corner 8t and Terrell Sts., Paducah, Ky. (C.P. 3-12-35) Lic. 12-3-35

Transmitter

Location: X2201 Broadway, Paducab, Ky.

The Ritz Hotel, Paducah, Ky. (Ltr. 3-1-79)
X 1700 North Eighth Street, Paducah, Ky. (BS-8-21-74)

1700 North Eighth Street, Faducan, Ny. (65-8-21-74)

×Taylor Building, S.W. corner 4th and Broadway, Paducah, Ky.

XU.S. Route 45 North 8th Street, Paducah, Kentucky (1tr. dtd. 4-2-54) - Temp.

x Taylor Bldg., S.W.Corner 4th & Broadway, Paducah, Kentucky (Ltr.5-20-40)
Main Studio xN.W.Corner 8th and Terrell Sts., Paducah, Ky. (Letter 9-5-35)

Location: x 2201 Broadway, Paducah, Ky.

FRC-65

Appl, Date Isaued Freq. Power Div. From To Div. From To Unitd. 6-20 9-20-3 -F-1210 9-19-30 McNutt inserted for Olcott in name B-407 10-14-30 1420 100 Unitd. 1-6 1-31-30 B-794 11-8-30 1420 100 Unitd. 1-6 1-31-30 -R-B-794 4-24-31 1420 100 Unitd. 1-6 1-31-30 -R-B-794 6-20-31 1420 100 Unitd. 1-7 1-1-32 -R-B-794 12-32-31 1420 100 Unitd. 1-7 1-1-32 -R-B-794 12-32-31 1420 100 Unitd. 1-1 7-1-32 -R-B-794 12-32-31 1420 100 Unitd. 1-1 7-1-32 -R-B-794 12-32-31 1420 100 Unitd. 1-1 7-1-33 -R-B-794 12-32-31 1420 100 Unitd. 1-1 7-1-33 -R-B-794 12-3-32 1420 100 U 7-1 1-1-34 -R-B-794 12-15-33 1420 100 U 7-1 1-1-34 -R-B-794 12-15-33 1420 100 U 7-1 1-1-34 -R-B-794 12-13-34 1420 100 U 7-1 1-1-35 -R-B-794 12-13-34 1420 100 U 7-1 1-1-35 -R-B-794 12-13-34 1420 100 U 7-1 1-1-35 -R-B-794 12-13-35 Oper. W.o. a/f/m ac. 2-7 to 2-21. -R-B-794 12-13-5 Oper. W.o. a/f/m ac. 2-7 to 2-21. -R-B-794 12-3-35 1420 100,250-LS U 7-1 1-1-36 -R-R-794 12-3-35 1420 100,250-LS U 7-1 1-1-37 -R-R-794 12-3-35 1420 100,250-LS U 7-1 1-1-36	dado	August de				A SA COMPANY	
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32-R-794 12-18-34 1420 100w U 1-1 7-1-35 L-32 1-15-35 1430 10w, see 15 U 1-15 1-35 B2-S-794 1-21-35 Oper. w.o. a/f/m &c. 2-7 to 2-21. 32-P-365 3-12-35 Oper.w.o. a/f/m &c. 2-7 to 2-21. 32-S-794 4-16-35 Oper.w.o. a/f/m 4-16-35 to 4-30-35. B2-R-794 6-18-35 1420 100w, 250w-LS U 7-1 1-1-36 D2-L-186 12-3-35 1420 100, 250w-LS U 12-3 1-1-36 L1c. to cover C.P. for move of trans. 2-R-794 12-3-35 1420 100, 250w-LS U 1-1 7-1-36 B2-R-794 6-12-36 1420 100, 250w-LS U 7-1 1-1-37 B2-F-49 10-7-36 Changes in automatic frequency control	2-P-115			100w-250	w-LS U	11-23 2-23-35	
B2-S-79+ 1-21-35 Oper. w.o. s/f/n etc. 1-21 to 1-30. B2-S-79+ 2-7-35 Oper. w.o. s/f/m &c. 2-7 to 2-21. 32-P-365 3-12-35 Oper. w.o. s/f/m &c. 2-7 to 2-21. 32-S-794 4-16-35 Oper. w.o. s/f/m 4-16-35 to 4-30-35. B2-R-794 6-18-35 1420 loow, 250 w-LS U 7-1 1-1-36 2-L-186 12-3-35 1420 loo, 250 w-LS U 12-3 1-1-36 Lic. to cover C.P. for move of trans. 2-R-794 12-3-35 1420 loo, 250 w-LS U 1-1 7-1-36 B2-R-794 6-12-36 1420 loo, 250 w-LS U 1-1 7-1-36 B2-R-794 6-12-36 1420 loo, 250 w-LS U 7-1 1-1-37		also	instal	new equ	1pment		
B2-S-79 1-21-35 Oper. w.o. a/f/m etc. 1-21 to 1-30. B2-S-79 2-7-35 Oper.w.o. a/f/m &c. 2-7 to 2-21. B2-P-365 3-12-35 Oper.w.o. a/f/m &c. 2-7 to 2-21. B2-S-794 4-16-35 Oper.w.o. a/f/m 4-16-35 to 4-30-35. B2-R-794 6-18-35 1420 100w,250w-LS U 7-1 1-1-36 C1-L-186 12-3-35 1420 100,250w-LS U 12-3 1-1-36 Lic. to cover C.P. for move of trans. Z-R-794 12-3-35 1420 100,250w-LS U 1-1 7-1-36 B2-R-794 6-12-36 1420 100,250w-LS U 7-1 1-1-37	Annual Section of the Contract	12-18-34	1420	100w	U	1-1 7-1-35	
B2-S-794 1-21-35 Oper. w.o. s/f/m etc. 1-21 to 1-30. B2-S-794 2-7-35 Oper.w.o. s/f/m &c. 2-7 to 2-21. B2-P-365 3-12-35 Tove transmitter 5-12 11-12-35 B2-S-794 4-16-35 Oper.w.o. s/f/m 4-16-35 to 4-30-35. B2-R-794 6-18-35 1420 100w.250w-LS U 7-1 1-1-36 B2-L-186 12-3-35 1420 100.250w-LS U 12-3 1-1-36 Lic. to cover C.P. for move of trans. B2-R-794 12-3-35 1420 100.250w-LS U 1-1 7-1-36 B2-R-794 6-12-36 1420 100.250w-LS U 7-1 1-1-37	F-az		1420 1		LS U	1-15 7-1-35	
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32-P-365 3-18-35 love transmitter 5-12 11-12-35 32-S-794 4-16-35 Oper.w.c. s/f/m 4-16-35 to 4-30-35. B2-R-794 6-18-35 1420 100w,250w-LS U 7-1 1-1-36 2-L-186 12-3-35 1420 100,250w-LS U 12-3 1-1-36 Lic. to cover C.P. for move of trans. 2-R-794 12-3-35 1420 100,250w-LS U 1-1 7-1-36 B2-R-794 6-12-36 1420 100,250w-LS U 7-1 1-1-37 B2-F-49 10-7-36 Changes in sutcastic frequency contact	B2-S-79	2-7-75	Oper. W	0. 8/1/h	etc. 1-21	to 1-30.	
32-S-794 4-16-35 Oper.w.o. a/f/m 4-16-35 to 4-30-35. B2-R-794 6-18-35 1420 100w,250w-LS U 7-1 1-1-36 32-L-186 12-3-35 1420 100,250w-LS U 12-3 1-1-36 Lic. to cover C.P. for move of trans. 2-R-794 12-3-35 1420 100,250w-LS U 1-1 7-1-36 B2-R-794 6-12-36 1420 100,250w-LS U 7-1 1-1-37 B2-F-49 10-7-36 Changes in sutematic frequency control							
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2-L-186 12-3-35 1420 100,250 LS U 12-3 1-1-36 Lic. to cover C.P. for move of trans. 2-R-794 12-3-35 1420 100,250 LS U 1-1 7-1-36 B2-R-794 6-12-36 1420 100,250 LS U 7-1 1-1-37 B2-F-49 10-7-36 Changes in sutametic frequency content	STATE OF THE PERSON NAMED IN COLUMN						
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B2-F-49 10-7-36 Changes in automatic frequency contact	2-R-794	THE RESERVE OF THE PERSON NAMED IN		100 250v-	LS U	1-1 7-1-36	
B2-F-49 10-7-36 Changes in automatic frequency contact	B2-R-794	6-12-36	1420 1	.00,250w-I	THE RESERVE OF THE PERSON NAMED IN		
SO DE BOY TO BE BUY TO BE BOY TO BE		10-7-36	Changes	in automs	atic freque	ncy control	
754 12-13-30 1420 100,2301-13 0 1-1 7-1-37		10-10-00	TATO .	100,200	10 U	1-1 7-1-37	
B2-S-794 5/11/37 Ext.broadcast police calls 5/9 to 6/7- Eff.5/9 pend.building new police transmitter.	B2-3-794						
B2-5-794 C.A. Ext. Broadcast police calls 6/8 to 7/7-	B2-S-794	C.A. Ext	Broadcas	t police	calls 6/8	to 7/7-	
6/11/37 pending building new police transmitter.			pending 1	building	new police	transmitter.	
66 -794 0-12-7 2600 100, 850 7-LU U 7-1 1-1-38		0-10-57	2420	100,850	LU U	7-1 1-1-38	
	167	12-8-37	1450	100w,250w	DOSTUMBER.	1-1 7-1-38	

Date first licensed

Call letters WPAD

Name of licensee & PADUCAH BROADCASTING COLPANY, INCORPORATED

Transmitter location

Main studio location

CONTRACTOR NOT THE EXPERIMENT OF

	Arrt. No.	DATE ISSUED	Fig.	Power	Time Div.		Fre	Ревгор m— То—
I	82-R-794	6-22-38	1420	100w,250	w-LS t	J	7-1	1-1-39
	B2-F-128	12-5-38	Make cha	nges in	automat	10	free	uency c
-	AND REAL PROPERTY AND ADDRESS OF THE PERSON NAMED IN COLUMN 2 IN C	12-13-38	1420	100w,250			1-1	7-1-89
-	B2-R-794		1420	100w,250		STATE OF	7-1	1-1-40
93	2-ML-822	9-26-39	1420	250w	U		9-26	1-1-40
ı	Mod.I	icense to	incr. ni	ght power	-	-		
0.0	2-P-2630	12-5-39 C. P. to	1420	250w lew trans	Ü	12	1-5	3-3-40
1	B2_B_794	12-18-39	COMMUNICATION OF THE PARTY OF T	250w		1	-1 1	2-1-40
- 10	2-L-1068	the last live to the last live live live live live live live live	A STREET, SQUARE, SQUA	250w	U	100		2-1-40
Ì	E-T-1000	Lic. to q						
Ĭ	32-0-794	2/20/40	1420	2500	U	3	/1	9/1/40
i	Order	6/12/40	Extensi	on of Lic	ense	B	/1 7	10/1/40
1	B2-Z-507	10-31-40	1420	250w	U	10	-31 :	3-29-41
1		Mod. of I		THE RESERVE OF THE PERSON NAMED IN	THE RESERVE OF THE PERSON NAMED IN	OF REAL PROPERTY.		
	Order	9-10-40	Extension	n of lice	пзе	10)-1	3-29-41
-								THE RESERVE AND ADDRESS OF THE PARTY NAMED IN
-								
		LLOCATION	1150	250.	TI	1	20 1	2 1 41
	B2-R-794	3-24-41	and the local division in which the local division in the local di	250w	TI U		and the state of the last	2-1-41
		3-34-41 7-3-41	1450	250w	U	7-	3 12	-1-41
	B2-R-794	3-34-41 7-3-41	1450 e operati	Character Street Constitute and Character Street	U	7-:	3 12 metho	-1-41
	B2-R-794 B2-Z-1141 B2-R-794	3-34-41 7-3-41 Determin 11-18-41	1450 e operati 1450	250w ng power 250w	U by dire	7- et 1 12-	3 12 metho -1 1	0-1-43
	B2-R-794 B2-Z-1141	3-34-41 7-3-41 Determin	1450 e operati 1450	250w ng power 250w 250w	U by dire	7- et 1 12-	3 12 metho -1 1	2-1-41 od
	B2-R-794 B2-Z-1141 B2-R-794 B2-S-794	3-24-41 7-3-41 Determin 11-18-41	1450 e operati 1450 1450 Mod.Lic.	250w ng power 250w 250w accordan	U by dire	7- et 1 12-	3 12 metho -1 1 -1 1	0-1-43 0-1-43
	B2-R-794 B2-R-794 B2-R-794 B2-S-794	3-24-41 7-3-41 Determin 11-18-41 11-6-42 9-28-43	1450 e operati 1450 1450 Mod.Lic. Extensio	250w ng power 250w 250w accordance n of licer	U by dire	12- 12- 10-	3 12 metho -1 1 -1 1 -7 -1 1	2-1-41 d 0-1-43 0-1-43
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	B2-R-794 B2-R-794 B2-R-794 B2-S-794 B2-S-794 B2-S-794	3-24-41 7-3-41 Determin 11-18-41 11-6-42 9-28-43 11-23-43	1450 e operati 1450 1450 Mod.Lic. Extensio	250w ng power 250w 250w accordance n of licer	U U U ce Orde:	12- 12- 10- 12- 2-	3 12 metho -1 1 -1 1 -1 1 -1 4 -1 4	2-1-43 0-1-43 2-1-43 -1-44 -1-44
	B2-R-794 B2-R-794 B2-S-794 B2-S-794 B2-S-794 B2-R-794	3-24-41 7-3-41 Determin 11-18-41 11-6-42 9-28-43 11-23-43 1-25-44 3-21-44	1450 e operati 1450 1450 Mod.Lic. Extensio Extensio Extensio 1450	250w ng power 250w 250w accordance n of licer n of licer 250w	U U U ce Orde:	12- 12- 10- 12- 3-2	3 12 metho -1 1 -1 1 -1 1 -1 4 -1 4 -1 10	2-1-43 0-1-43 2-1-43 -1-44 0-1-45
	B2-R-794 B2-S-794 B2-S-794 B2-S-794 B2-S-794 B2-S-794 B2-S-794 B2-S-794 B2-S-794 and Bregon was 3-3-45, and sevent the do so, and sevent the do so so, and sevent the do so so, and sevent the document the sevent the document the sevent the document the sevent the s	3-24-41 7-3-41 Determin 11-18-41 11-6-42 9-28-43 11-23-43	1450 1450 1450 Mod.Lic. Extension Extension Extension Anducah, Kantenna sy in no ever codd makes the Commis	250w 250w 250w accordance n of licer n of licer 250w ans. to N y., and or stem for s at later it afvisa ssion is a	U U corner than 4-1 ble or dvised	12- 12- 12- 10- 12- 3-2 1 be -45	3 12 metho -1 1 -1 1 -1 1 -1 1 -1 1 -1 1 -1 1 -1	2-1-43 2-1-43 2-1-43 2-1-44 1-44 0-1-45 h st. ch lo- ing

No. 3

NO.3	
Date first licensed	Call letters WPAD
Name of licensee Y PADUCAH BROADCASTING COMPANY, I	NCORPORATED
Transmitter location	***************************************

Main studio location

FCC-65

CONCLUM JON DEBUILD TO DILLIAM SE DE OCO

A CARLON		h Aberthetith			
Appl.	Date			Time	Period
No.	Issued	Freq.	Power	Div.	From To-
B2-S-794	9-25-45	Extension	n of 11		10-1 12-1-4
B2-S-794	11-21-45		on of 1	The second secon	12-1 2-1-46
B2-S-794	1-23-46	Extens	on of 1	icense	2-1 4-1-46
B2-S-794	3-20-46	Extens	lon of 1	icense	4-1 6-1-46
B2-R-794	5-10-46	1450	250w	U	5-10 2-1-48
BP-6003	4-16-47	1450kc	250w		6-16 12-16-47
BMP-2802	6-13-47			to insta	ange T. site
transm		Mou. U.	1.(000)	to insta	II new
BR-794	1-30-48	1450	250w	_ n ;	2-1-51
BL-2761	and the local division in which the local division is	of the latest special party of	the state of the s	11	-15 2-1-51
BZ-2603	Lic. to	cover C	(6003 e	as mod) to	install
	new ver	tical and	tenna, ch	ange T si	te and install
	new T a	nd deter	ine opr.	power by	direct method
BR-794	1-29-51		THE RESERVE AND ADDRESS OF THE PARTY OF THE	CONTRACTOR OF THE PARTY OF THE	2-1 2-1-54
BP-2092	The second second	1450	250v		-23 1-23-53 te main T.
2211			250m	William Committee or will be supply to the supply of the s	1-2 2-1-54
BL-3341 Determin	n operation				
BL-4608	a distribution below the first term of	AND RESIDENCE AND PARTY AND PARTY AND PARTY AND PARTY AND PARTY.		teleficient programme and prog	-2 2-1-54
Lic. cov	er CP 8092	for an a	lternate	main tran	3.
BR-794	1-20-54	Renewal	of Licen	se 2-	1 8-1- 55
BRC-728	5-18-55	Modificat	tion of 1	icense o	op. Main
(1)	transmitt	er by rea	note cont	rol from T	aylor Bldg.
	S. W. COT	mer 4th	tion of 1	icense o	op. Alt.
BRC-729	Main trar	is. by ren	note cont	rol from T	aylor Bldg.
	S.W. corr	er 4th &	Broadway	· Paducah.	Kentucky
BR-794	7-20-55	1450 (Main		U 8- nate Main)	1 8-1-58
E4-794	7-16-58		of licens		8-1-61
BR-796		Renewal o		2-2	9-1-64
				NAME OF STREET	

te first licensed	Call lettersW.P.A.D
	Station location
ame of licensee See Card #1	***************************************
ransmitter location	

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CONSTRUCTION PERMIT AND LICENSE RECORD

Anni	Date			Time	1 Period
Appl.	Date Issued	Free	Power	Div.	From To
No.	-	Freq.		-	
BZ-4524	11-21-61			termine of	
(1)		power b	y direct	measureme	nt of antenna
		power.			
DD +0((0	12 22 61	11,501,0	250-, 11-	11	2-22 8-22-62
BP-12662		1450kc		ower to 1k	THE RESERVE OF THE PARTY OF THE
	install	new tran	smitter	(RCA BTA-	MX) (Cond'1)
BRC-1993	2-7-62			2,662) to	
(1)	2-1-02			remote com	
		and the second second		th and Broa	
		Paducah			
BP-12662	12-22-61			and the same opposite the same of the same	to correct
				rol point 1	THE RESERVE OF THE PARTY OF THE
BL-9168					-18 8-1-64
Main	License t	o cover	P(BP-12	62, as mod	.) which
				ver and ins	tall new
	trans. o	perated_b	y remode	control	7 70-0-1-1
EL-9169 Alt. & Aux.	2-10-05	1450KC	night,		-18 8-1-64
ALU, & AUN.	License	o use of		ans. at ore	sent loc.
				THE RESERVE AND PARTY OF THE PA	mote contro
BR-704			the same of the same of	r, U 8	THE REAL PROPERTY AND THE PERSON NAMED IN
Aux -dat. A					
BTC-5311				fer of cont	
EFF:				ierce E. La	
		rstate of	Pierce	Executrix o	I the
BAL-6077	7-18-67	Voluntary	assigu	ent of lice	ense to
EFF:	7-26-67	LIMARD B.	FRITTS	AND RUTH C.	
DO DO		dba PALUC			
BR-794	7-18-67	Renewal		Alt.M-Night	8-1-70
BZ-6665				e operating	
		direct me	as. of a	ntenna nowe	r.
(Pain)				5 Unl. 11-8	
BZ-6666				Aux-Alt-M 11 operating	
(Alt-M, Aux.)		direct he	as. of ar	ntenna nower	
ltr.	4-14-70	Change cl	assificat	tion of Alt	Main-Aux.
			Am	TITALY OHI	

June 1954

Date first licensed _____ Call letters __WPAD

Station location _____

Name of licensee _____see Card #1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

	-	-	444		Lalend
Appl.	Date			Time	Period
No.	Issued	Freq.	Power	Div.	From To
BZ-7534(3	27-7-70	Direct F	easurem	ent(MAIN)	
Description of the last of the	17-7-70 1	gladated and an inches	CONTRACTOR OF CONTRACTOR	distinction before the contraction of	nul-Alt. Main)
BR-794	8-28-70		of Lic & Auxi	iary-L)	8-1-73
EBSA	5-22-72				
BR-794(L)		RENEW	AL MAin	& AUX.	8-1-76
Ltr	2=6=74	_Trans.	Gates E	C-1H now	installed.
BS-794(1)	8-21-74	ML to c	nange SL	and RC	(Main & Aux.)
BAL-8312	12-27-74	Vol. AI		EFF:	1-1-75
Ltr.	8-19-75		now bei	ng instal	led
		Aux. tra atty. da		to be rep	ewed per
The second secon	7-14-76	Name and Address of the Owner, where the Person of the Owner, where the Person of the Owner, where the Owner, while the Owner	ENEWAL		8-1-79
BZ-781113A				urement	
BAL7812191	2-14-79 2-15-79	Vol. Al	ī +		
	3-1-79				The second secon
		79 - (L)	ENEWAL	OF_LICENSE	8-1-82
BZ-791220	AA&1}0-80	DIRECT	MEASURE	MENT	
	0-10-00				

ADDRESS: 2201 Broadway, Paducah, Kentucky

Present

Assignment:

Requested:

250 W. day

100 W. nite 1370 kc.

Unlimited

APPLICANT: Same

ADDRESS Hotel Irvin Cobb, S.B.cor. of 6th & Broadway,

Paducah, Kentucky

Under C. P. Present

Assignment: 1420 kc. 100 W. Unlimited

Requested Change location of studio & trans. on C. P.

APPLICANT:

ADDRESS:

Present

C.P.granted Min. 5-29-30, issued 5-29-30 for 1420 kg. 100 watts. ACTION: Unlimited time. Completion date 9-20-30.

FILE NO: 2-P-B-1210 DATED: 3/4/30

WPAD CALL LETTERS:

FILE NO: 2-MP-B-92 DATED: 6/19/30

Withdrawn at request of Applicant. See letter ACTION: 7-14-30

CALL LETTERS:

FILE NO: DATED:

ACTION:

ADDRESS:	FILE NO: DATED:
Present Assignment:	ACTION:
Requested:	
APPLICANT:	CALL LETTERS:
ADDRESS:	FILE NO: DATED
Present Assignment:	ACTION:
Requested:	
APPLICANT:	CALL LETTERS:
ADDRESS:	FILE NO: DATED:
Present Assignment:	ACTION:
Requested:	

PADUCAH BROADCASTING COMPANY, INC. (Vol. Assign. Lic. 5-10-32)

* PIERCE E. LACKEY & S. HOUSTON MONUTT, D/B as PADUCAH BROADCASTING COMPANY Name Action Date d Application for File No. racionalea. Nature Date 8/29/30 2-L-B-407 License to cover 2-P-B-1210, issued 5/29/30. Granted 10-14-30 2-R-B-794 10-29-30 Renewal of lic. Granted 11-6-30 G. 0.103 11-20-81 Renewal of license Granted Min. 4-24-31 (Invstg.) 4-30 12-19-30 2-R-B-794 7-1-31 Renewal of license 5-19-31 Granted 2-R-B-794 6-20-31 Changes in equipment (ax. 250 watts) 7-16-31 2-P-B-2294 Returned 8-3-31 Increuse power from 100 watts to 100,250 .13. 102 & 111 1 -22-31 2-R-B-794 10-24-31 Renewal of license. Granted 2-AL-B-426 3-2-32 voluntary assignment of license to PADUCAH BROADCASTING COMPANY, INC. Granted 5-10-32 (filed in wrong name) etupned -5-14-32 Renewal of license 4-30-32 2-R-B-794 Granted 6-7-32 resubmitted 5-17-32

Call Letters WPAD

PADUCAH BROADCASTING COMPANY, INC. (Vol. assign.Lic.5-10-32)

Name x Pierce E. Lacker & S. Houston McNutt, d/b as Paducah Broadcasting Co.

File No.	Date	Application for	1	Action
Resubmitted	7-2-32 9-19-32	Application for Change freq. % pr. from 1420 kcs-100 w to 1120 kcs-250 watts; changes in equip. Corrections made.	Return (Equip	Date 0-5-32-fer-ce 10-18-52 . Rule 6 a) & (c).
2-R-B-794	10-28-32	Renewal of license	Granted	12-9-32
2-R-B-794	4-28-33	Renewal of license	Granted	6-9-33
2-R-B-794	10-28-33	Renewal of License	Granted	12-15-33
2-P-B-3054	11-1-33	Cons.permit to change equipment; change frequency & pr. from 1420 kcs-100 w. to 1120 kcs-250 w Fac. WLAP, Louisville, Ky.	Ret. 11- equipme	
2-R-B-794	4-28-34	Renewal of License	Cranted	6-12-34
B2-P-115	9-14-34	C. P. to install new equipment change power from 100w to 100w-night, 250w-Daytime.	Granted	10-23-34

Call

Letters WPAD

Paducah Broadcasting Co., Inc. Name

File No. Dated		Application for	Nature	Action Date
B2-R-794	10-25-34	Renewal of license	Granted	12-18-34
B2-L-82	11-22-34	License to cover C. P. (B2-P-115) to install new equip. change day power from 100w to 250w.	Granted	1-18-35
B2-P-365	1-8-35 2-7-35	C. P. to move trans. from 2001 Broadway, Paduca Ky. to N.W.Cor. 8th & Terrell Sts. Paducah, Ky. Re: Geog. location	1	3-12-35
B2-R-794	4-30-35	Renewal of license	Granted	6-18- 5 5
B2-L-186	6- 6- 35	License to cover (BZ-P-365) to move trans. from 2201 Broadway, Paducan, hy. to N Cor. o.h	returnes-	
resub.	6-17-35	Terrell Sts. Paducah, Hy amend re geog. location	Granted 1	2-3-35

APPLICATION RECORD - BROADCASTING

Call Letters WPAD

Name PADUCAH BROADCASTING CO. INC.

File No. Dated		Application for	Nature	Action Date
B2-R-794	10-10-35	Renewal of license	Granted	12-3-35
B== R=794	4-25-30	Renewal of license	Granted	6-12-36
B2-F-49	9-14-36	Authority to make changes in automatic frequency control.	Granted	10-7-36
B2-R-794	10-28-36	Renewal of license	Granted	12-15-36
B2-R-794	4-24-37	Renewal of license	Granted	6-29-37
B2-R-794	10-26-37	Renewal of license	Granted	12-8-37

APPLICATION RECORD—BROADCASTING

#6

Call letters ... W F A D

Name PADUCAH BROADCASTING CO., INC.

FILE No.	DATED	, and	1	CTION		
FILE NO. DATED		APPLI	NATURE	DATE		
B2-P-2057	1-26-38	from 1420 ke to 145	to change frequence to changes to ke, make changes have power from 100w.	in Request	5-4-38 applicant	
-B2-R-794 Resubmitted	4-25-38	Renewal of license	(300.36) (300.36)	Returned	5-10-18 5-86-38-	
Resubmitted Resubmitted			(Sec_3b)		6-8-38- 6-22-38	

APPLICATION RECORD - BROADCASTING

Call Letters WPAD

Name PADUCAH BROADCASTING CO., INC.

				Action
File No.	Dated	Application for	Natur	Date
B2-R-794	10-18-38	Renewal of license make changes in	Granted	12-13-38
B2-F-128	11-16-38	Authority to /hostock automatic frequency control apparatus.	Grante	d 12-5-38
B2-R-794 Resubmitted	4-17-39 "	Renewal of license (3222-37b),20(b),-21(a)-	Returne Granted	
B2-ML-822	8-26-39	Modification of license to increase power from 100w 250w-LS to 250 watts day and night.	Granted	9-26-39
B2-R-794	10-24-39	Renewal of license	Granted	12-18-39
	1		1	

APPLICATION RECORD - BROADCASTING

Call Letters WPAD

File No.	Dated	Application for	Nature	Action Date
B2-P-2630	11-11-39	Construction permit to install new transmitt	er. Grantes	1 12-5-39
B2-L-1068	12-16-39	License to cover construction permit (B2-P-26 for installation of new transmitter.	30) Grante	1-12-40
B2-R-794 Resubmitted	5-22-40 6-23-40	Renewal of license (Sec. 18(b), (c), (d), (g)	Granted	5-19-40 3-24-41 250w, U
B2-Z-507 Rec'd.	9 -24-4 0 9 -26-4 0	Authority to determine operating power by direct measurement of antenna power.	Grant ed	10-31-40
B2-Z-1141 Rec'd	6-9-41 6-10-41	Authority to determine operating power by direct measurement. Form 335 filed 6-16-41.	Granted	7-3-41

Call

Letters WPAD

PADUCAH BROADCASTING COMPANY, INCORPORATED Name

File No.	Dated	Application for	Nature Date	
B2-R-794	9-19-41	Renewal of license and Form 335	GRANTED	11-18-41
B2-R-794 Rec'd	8-23-43 9-6-43	Renewal of license Filed by Theodore Pierson atty.	Granted	3-21-44
B2-R-794 Recd.	7-18-45 8-1-45	Renewal of License (Filed by Atty. Slaughter) Amend. re Par. 5 and 17 filed 8-28-45	Granted	5-10-46
BP-6003 Rec'd Filed	3-15-47 3-20-47 3-20-47	Construction Permit to install a new vertical antenna and change transmitter location from N.W. Corner, 8th and Terrell Streets, Paducah, Kentucky to U.S. Route 45, North 8th Street, Paducah, Kentucky.	GRANTED	-16-47

APPLICATION RECORD - BROADCASTING

#10

Call Letters WPAD

Name PADUCAH BROADCASTING COMPANY, INCORPORATED

File No.	Dated	Application for	Nature Ac	tion Date
BMP-2802 Rec'd Filed	5-24-47 6-2-47 6-2-47	Mod. of C.P. (EP-6003, which suthorized installation of new vertical antenna and to change transmitter location) to install new transmitter (Gates 250-G-1).	- GRANTED	6-13-47
BL-2761 Rec'd Filed BZ-2603 Rec'd Filed	10-21-47 10-22-47 10-22-47 10-21-47 10-22-47 10-22-47	License to cover C.P. (EP-6003, as mod.,) which authorized installation of new vertical antenna, change transmitter location and install a new transmitter. and Authority to determine operating power by direct measurement of antenna power.	GRANTED	4-15-48

APPLICATION RECORD - BROADCASTING

#11

Call Letters W P A D

Name PADUCAH BROADCASTING COMPANY, INCORPORATED

File No.	Dated	Application for	Nature	tion Date
BR-794 Rec'd	11-24-47 11-25-47	Renewal of license Program logs filed 12-19-47	GRANTED	1-30-48
BR-794 Rec'd.	11-17-50 11-20-50	Renewal of license	GRANTED	1-29-51
BP-8092 Rec'd Filed	5-1-51 5-4-51 5-4-51	Construction permit to install old main transmitter (Gates 250A) as an alternate main transmitter at U.S. Route 45 North 8th Street, Paducah, Kentucky (present location of main transmitter) to be operated on 1450kc, with power of 250w.	GRATT	5-27-51

FCC Form 94

APPLICATION RECORD - BROADCASTING

Call Letters WFAD

Name FADUCAH BROADCASTING COMPANY, INCORPORATED

File No.	Dated	Application for	Ac Nature	tion Date
BZ-3341 Rec'd Resub. Rec'd Filed	9-24-51 10-8-51 10-10-51 10-10-51	Authority to determine operating power by direct measurement of antenna power.	eigned e	2-51y-not -ewern-to. 11-2-51
BL-4608 Rec'd Filed	11-15-51 11-19-51 11-19-51	License to cover construction permit(BT-8092) which authorized installation of old main transmitter as an alternate main transmitter at U.S. Route 45, N. 8th St., Paducah, Kentuck (present location of main transmitter) to be operated on 1450kc, power of 250w.	GRANTED	1-2-52

FORM A-170 FORMERLY FCC FORM 94

Name

APPLICATION RECORD - BROADCASTING

Call Letters

WPAD

PADUCAH BROADCASTING COMPANY, INCORPORATED

File No.	Dated	Application for	Nature	tion Date
BP-8817 Rec'd Filed	3-21-53 3-23-53 3-23-53	Jonstruction permit to mount TV antenna on top of AM tower (increase in height) (Contingent on grant of BPCT-1647) Ralph Bitzer, Engr.	DISMISSI Request	
BR-794 Rec'd Filed	10-31-53 11-2-53 11-2-53	Renewal of License, Main and Alternate	Granted	1-20-54
BR-794 Recd Filed	4-27-55 5-2-55 5-2-55	Renewal of license Main and Alternate Main	GRANTED	7-20-55
BRC-728 Rec'd Riled	5-11-55 5-16-55 5-16-55	Modification of license to oper. Main trans. by remote control from Taylor Building, S.W. corner 4th and Broadway, Paducah, Kentucky	GRANTED	5-18-55
BRC-729 Rec'd Filed	5-11-55 5-16-55 5-16-55	Modification of license to oper. Alt. Main trans. by remote control from Taylor Building, S.W. corner 4th and Broadway, Paducah, Ky.	GRANTED	5-18-55
	1	P.C.C WASHINGTON, D. C.		

FORM BC-121 #14 Aug. 1955

APPLICATION RECORD - BROADCASTING

Call Letters

WPAD

Name PADJCAH BROADCASTING COMPANY, INCORPORATED Paducah, Kentucky

File No.	Dated	Application for	Acture Nature	tion Date
BR-794 Rec'd. Filed	4-10-58 4-29-58 4-29-58	Renewal of license. (Main Trans.) Howard J. Schellenberg, Atty.	GRANTED	7-16-58
BR=794 Rec'd Filed	5-15-58 5-16-58 5-16-58	Renewal of License (Alt. Main) Howard J. Schellenberg, Attorney	GRANTED	7-16-58
BP-12,662 Rec'd Filed	11-18-58 12-11-58 12-11-58	power from 250w to 1kw and install new	nay be impo existing 25	12-22-61 Permittee shall interf. as sed by other Car Class IV st
Rec'd&Filed	4-20-61	Howard J. Schellenberg, Jr., atty.	RAMTED	7-20-61
BZ-4524 R & F	9-7-61 9-11-61	Authority to determine operating power by direct measurement of antenna power.	GRANTED 1	11-21-61
		F.C.C WASHINGTON, D. C.	1	

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APPLICATION RECORD - BROADCASTING

Call

Letters W.P.A.D.

Name Paducah Broadcasting Company, Incorporated
Paducah, Kentucky

	File No.	Dated	Application for	<u>Ac</u> Nature	tion Date
	BMP- Rec(d	11-7-61 11-14-61	(Gates BC-1T). Atty: Howard J. Schellenberg, Jr.	Reques Filed Ititia effecti	
-	RC-1993 & F	1-29-62 2-1-62	Mod. of CP(BP-12,662) to operate transmitter by remote control from Taylor Bldg., 4th and Broadway, Paducah, Kentucky. Howard J. Schellenberg, Jr., At		7-62
	BL-9168 R. & F.	2=6=62 2=8=62	Lic to cover CF(FF-12,662 as mod) which auth. GRAS incr. in daytime power and installation of a new transmitter coperate trans, by remote control. (Specify trans. as RCA BTA IRI) by remote control. Lic to use old main trans(Gates 250 C-1) at GRAN	NIED 5	5-18-62
	BI-9169 R. & F.	2-9-62 2-12-62	Lic to use old main trans(Gates 250 C-1) at GRAN present loc. of main trans. to be operated on 1450kc, 250w, - as an Alternate Main-night auxdaytime with remote control from studio. Atty-Howard J. Schellenberg, Jr.	NTED 5	-18-62

Aug. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WPAD

Name PADUCAH BROADCASTING COMPANY, INCORPORATED PADUCAH, KENTUCKY

File No.	Dated	Application for	Nature	tion Date
BR-794 R. & F.	3-16-64 3-18-64	RENEWAL OF LICENSE (MAIN: & ALT.MAIN-night AUXday.)	-	7-22-64
BTC-5311 R & F (Form 316)	14-3-67 4-6-67	Involuntary transfer of control of lic. corp from Pierce E. Lackey to Rubye L. Lackey, Executrix of the Estate of Pierce E.Lackey, / Deceased Atty - Dow, Lohnes & Albertson	GRANTED EFF:	4-28-67 3-25-67
BR-794 R & F	4-25-67 5-2-67	Renewal of license (Main & AuxAlt.Main) Atty- John B. Jacob	GRANTED	7-18-67
BAL-5077 R & F	5-27-67 5-31-67	Voluntary assignment of license to Edward B. Fritts and Ruth O. Fritts dba PADUCAH BROAD_CASTERS	RANTED EFF:	7-18-67 7 -26-67
		Atty - Daly & Joyce		
		F.C.C WASHINGTON, D. C.		

FORM BC-121 #17 Aug. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WPAD

Name EINARD B. FRITTS AND RUTH O. FRITTS dba PADUCAH BROADCASTERS
Paducah. Kentucky

File No.	Dated	Application for	Nature	lon Date
M-10/6/67 NOV 0 1967	9/27/67 9/28/67	Auth. to determine operating power by direct meas. of ant. power. Atty: Leonard S. Joyce (Main) Engr: James S. Thomas	GRANTED	11-8-67
BIZ-6666 R & F DM_10/20/67 NOV 6 1967	10/10/67 10/16/67	Auth. to determine operating power by direct meas. of ant. power. (AuxAlt-Main) Atty: L. S. Joyce	RANTED	11-8-67
BR-794 R & F #597959 \$75#5 PN Press	4-30-70 5-1-70 9 7 960 \$30 5-1-70 MAY 2 0 1970	Renewal of license (Main & Auxiliary) Atty- George R. Borsari, Jr. AMENDED 8-14-70 re: commercial policy	RANTED	8-28-70
an ald any	5 13 7-	F. C. C WASHINGTON, D. C.		

Form BC-121 September 1969

Name

APPLICATION RECORD - BROADCASTING

Call

PADUCAH BROADCASTERS, INC. X EDWARD B. FRITTS AND RUTH

raducan, nenoucky					
File No.	Dated	Application for	Act Nature	ion Date	
BZ-7534 R & F DM PRESS	4-15-70 4-17-70 4-27-70	Direct Measurement(Main Transmitter). Atty: Geo. R. Borsari, Jr. (Daly & Joyce)	GRANTED	7-7-70	
BZ - 7535 R & F	4-30-70 5-4-70	Direct Measurement (Auxiliary Trans.)	GRANTED	7-7-70	
DM PRESS	5-15-70	Atty: Goo. R. Borsari, Jr. (Daly & Joyce)			
BR-794 LR & F	5-30-73	RENTWAL OF LICENSE (MAIN & AUXILIARY TRANS)	GRANTED	7-31-73	
PN Recd. PRESS	"	Daly ,Joyce & Borsari, Atty.			
JUN 2 197					
BAI-8312 R & F	12-10-74 12-17-74	Voluntary assignment of license to PADUCAH BROADCASTERS, INC.	DESCRIPTION OF THE PARTY OF THE	2-27-74 1-75	
FEE PD: \$250 CODE OL7(For	# 374839 m 376) DEC	25 M74 Atty - Daly, Joyce, Borsari & George (SEE OVE			

Form BC-121 September 1969

APPLICATION RECORD - BROADCASTING

Call Letters WPAD

Name Paducah Broadcasters, Inc.
Paducah, Kentucky

	File No.	Dated	Application for	Nature	10n Date			
	-794 & F	3-30-76 4-1-76	Renewal of License. (Main) (Aux. not to be renewed)	GRANTED	7-14-76			
	N. Rec'd	4-1-76	Atty: John B. Borsari					
Pi	ess	JUN 1 197		L 1				
			OSĪTĪON TO APPLICATION AND PĒTITION TO DĪSMĪSS ADCASTERS, INC. (WPAD)	FILED BY	PADUCAH			
	F PURCHASE							
		4-10-78 REP	SOUND, INC.(WYMC) 3-3-78 OPPOSITION TO PETITION TO DISMISS FILED BY EUGENE T. SMITH, ESQ. 3-10-78 REPLY TO OPPOSITION TO PETITION TO DISMISS (FOR CHANGE IN FACILITIES OF WYMC(AM) FILED BY JOHN A. BORSARI, ESQ.					
	BRC- R & F PRESS:	6-10-78 6-19-78	Mod. of Lic. to operate trans. by RC from the main studio location: 1700 N. 8th St., Paducah, Kentucky	RETURNED Unneces	7-5-78 ssary			
			F. C. C WASHINGTON, D. C.					

Form BC-121 May 1976

APPLICATION RECORD - BROADCASTING

Call

#20 POLLACK COM UNICATIONS, INC.

Name PADUCAH BROADCASTERS, INC. Paducah, Kentucky

File No.	Dated	Application for	Natur	ction e Date
BZ-781113AA R & F DM PRESS	11-3-78 11-16-78 NOV 2 8 1978	Direct Measurement Atty: John A. Borsari(Daly, Joyce and Borsar	GRANTEI	12-4-78
BAL781219EA IRESS Form 314 P N FILED	DEC 28 1978	Vol AL to POLLACK COMMUNICATIONS, INC. MUTUALLY CONTINGENT ON GR OF WDXR Atty-John A. Borsari		TED 2-14-79 2-15-79
BR790402DJ PRESS MAY	3 1 1979	Atty. John A. Borsari	RANTED RANTED	7-18-79
BZ-791220AA R & F DM PRESS	12-20-79 1-16-80	DIRECT MEASUREMENT Atty: John A. Borsari (Daly, Joyce & Borsari)	51	/2-12-1
		F.C.C WASHINGTON, D. C.		

BAL781219EA Amended 12-29-78 re: typo corrections - Will. Pollack employed at KZYM; Will Pollack is V-pres. in sec. II

AMENDED 1-29-79 re: Ascertainment data; cor. of call sign in appl.; programming data & William Pollack is V-Pres. of applicant

AMENDED 1-29-79 re: financial proposal and EEOP data

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

