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Date First

Licensed **1J-14-30**

#1

W D X R 2-15-79

Call **XWPAD**

Letters **New**

POLLACK COMMUNICATIONS, INC. (AL 2-14-79 EFF: 2-15-79)

Location: Paducah, Kentucky

X PADUCAH BROADCASTERS, INC. (AL 12-27-74; EFF: 1-1-75)

X EDWARD B. FRITTS AND RUTH O. FRITTS dba PADUCAH BROADCASTERS (AL 7-18-67 EFF: 7-26-67)

X PADUCAH BROADCASTING COMPANY, INCORPORATED (Vol. Assign. Lic. 5-10-32)

Name of licensee: X Pierce E. Lackey & S. Houston McMutt d/b as Paducah Brdestg. Co. (C.P. 9-19-30)

Licensee: X Pierce E. Lackey & Fred W. Olcott, d/b as Paducah Broadcasting Co.

1700 North 8th. St., Paducah, Ky. (Ltr. 3-1-79)

X 1600 (redescribed BL 5-18-62)

U.S. Route 45/North 8th Street, Paducah, Kentucky (CP 4-16-47)

Transmitter X N.W. Corner 8th and Terrell Sts., Paducah, Ky. (C.P. 3-12-35) Lic. 12-3-35

Location: X 2201 Broadway, Paducah, Ky.

The Ritz Hotel, Paducah, Ky. (Ltr. 3-1-79)

X 1700 North Eighth Street, Paducah, Ky. (BS-8-21-74)

X ~~Taylor Building~~, S.W. corner 4th and Broadway, Paducah, Ky.

X U.S. Route 45 North 8th Street, Paducah, Kentucky (ltr. dtd. 4-2-54) - Temp.

X Taylor Bldg., S.W. Corner 4th & Broadway, Paducah, Kentucky (Ltr. 5-20-40)

Main Studio X N.W. Corner 8th and Terrell Sts., Paducah, Ky. (Letter 9-5-35)

Location: X 2201 Broadway, Paducah, Ky.

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD	
					From	To
P-B-1210	5-29-30	1420	100	Unltd.	6-20	9-20-30
P-1210	9-19-30	McNutt	inserted	for Olcott	in name	
B-407	10-14-30	1420	100	Unlimited	10-14	10-31-30
B-794	11-6-30	1420	100	Unltd.	11-6	1-31-30
R-B-794	4-24-31	1420	100	(Invstg.)Unltd.	4-30	7-1-31
R-B-794	6-20-31	1420	100	Unltd.	7-1	1-1-32
R-B-794	12-22-31	1420	100	Unltd.	1-1	7-1-32
AL-B-426	5-10-32	Vol. Assignment of License				
R-B-794	6-7-32	1420	100	U	7-1	1-1-33
etter Min.	7-22-32	Postpone install.	freq. monitor		8-31-32	
etter Min.	8-30-32	Working of Rule	145 Ext.	ONLY TO	9-30-32	
R-B-794	12-9-32	1420	100	U	1-1	7-1-33
R-B-794	6-9-33	1420	100	U	7-1	1-1-34
R-B-794	12-15-33	1420	100	U	1-1	7-1-34
R-B-794	6-12-34	1420	100	U	7-1	1-1-35
FEDERAL COMMUNICATIONS COMMISSION						
2-P-115	10-23-34	1420	100w-250w-LS	U	11-23	2-23-35
		also install new equipment				
32-R-794	12-18-34	1420	100w	U	1-1	7-1-35
L-32	1-15-35	1420	100w, 250w-LS	U	1-15	7-1-35
		Covers P-115 for new equipment and incr. LS power				
B2-S-794	1-21-35	Oper. w.o. a/f/m etc.		1-21	to 1-30.	
B2-S-794	2-7-35	Oper. w.o. a/f/m &c.		2-7	to 2-21.	
32-P-365	3-12-35	Move transmitter			5-12	11-12-35
B2-S-794	4-16-35	Oper. w.o. a/f/m		4-16-35	to 4-30-35.	
B2-R-794	6-18-35	1420	100w, 250w-LS	U	7-1	1-1-36
B2-L-186	12-3-35	1420	100, 250w-LS	U	12-3	1-1-36
		Lic. to cover C.P. for move of trans.				
B2-R-794	12-3-35	1420	100, 250w-LS	U	1-1	7-1-36
B2-R-794	6-12-36	1420	100, 250w-LS	U	7-1	1-1-37
B2-F-49	10-7-36	Changes in automatic frequency control				
B2-R-794	12-15-36	1420	100, 250w-LS	U	1-1	7-1-37
B2-S-794	5/11/37	Ext. broadcast police calls		5/9	to 6/7-	
	Eff. 5/9	pend. building new police transmitter.				
B2-S-794	C.A. Ext. 6/11/37	Broadcast police calls		6/8	to 7/7-	
		pending building new police transmitter.				
B66-R-794	6-10-37	1420	100, 250w-LS	U	7-1	1-1-38
B66-R-794	12-9-37	1420	100w, 250w-LS	U	1-1	7-1-38

No. 2

Date first licensed

Call letters WPAD

Name of licensee PADUCAH BROADCASTING COMPANY, INCORPORATED

Transmitter location

Main studio location

COMMUNICATIONS BY AIR AND LICENSE RECORD

Appl. No.	DATE ISSUED	Freq.	Power	TIME Div.	PERIOD		
					From	To	
B2-R-794	6-22-38	1420	100w, 250w-LS	U	7-1	1-1-39	
B2-F-128	12-5-38	Make changes in automatic frequency cont					
B2-R-794	12-13-38	1420	100w, 250w-LS	U	1-1	7-1-39	
B2-R-794	6-13-39	1420	100w, 250w-LS	U	7-1	1-1-40	
B2-ML-822	9-26-39	1420	250w	U	9-26	1-1-40	
	Mod. License to incr. night power						
B2-P-2630	12-5-39	1420	250w	U	2-5	3-3-40	
	C. P. to install new trans.						
B2-R-794	12-18-39	1420	250w	U	1-1	12-1-40	
B2-L-1068	1-12-40	1420	250w	U	1-12	12-1-40	
	Lic. to cover C.P. for installation new trans.						
B2-R-794	2/20/40	1420	250w	U	3/1	8/1/40	
Order	6/12/40	Extension of License			8/1	10/1/40	
B2-Z-507	10-31-40	1420	250w	U	10-31	3-29-41	
	Mod. of Lic. for direct measurement						
Order	9-10-40	Extension of license			10-1	3-29-41	
NARBA REALLOCATION							
B2-R-794	3-24-41	1450	250w	U	3-29	12-1-41	
B2-Z-1141	7-3-41	1450	250w	U	7-3	12-1-41	
	Determine operating power by direct method						
B2-R-794	11-18-41	1450	250w	U	12-1	10-1-43	
B2-S-794	11-6-42	1450	250w	U	12-1	10-1-43	
	Mod. Lic. accordance Order 107						
B2-S-794	9-28-43	Extension of license			10-1	12-1-43	
B2-S-794	11-23-43	Extension of license			12-1	2-1-44	
B2-S-794	1-25-44	Extension of license			2-1	4-1-44	
B2-R-794	3-21-44	1450	250w	U	3-21	10-1-45	
B2-S-794	3-3-45	to move trans. to NW corner of 30th st. and Gregory Ave., Paducah, Ky., and opr. temp. at such location with temp. antenna system for a period beginning 3-3-45, and ending in no event later than 4-1-45, in the event threat of flood makes it advisable or necessary to do so, and provide the Commission is advised prev. to such move and full particulars subsequently furnished.					

BROADCASTING STATION LICENSE RECORD

No. 3

Date first licensed

Call letters W P A D

Name of licensee PADUCAH BROADCASTING COMPANY, INCORPORATED

Transmitter location

Main studio location

CONSTRUCTION PERMITS AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
B2-S-794	9-25-45	Extension of license Order 107-A			10-1 12-1-45
B2-S-794	11-21-45	Extension of license			12-1 2-1-46
B2-S-794	1-23-46	Extension of license			2-1 4-1-46
B2-S-794	3-20-46	Extension of license			4-1 6-1-46
B2-R-794	5-10-46	1450	250w	U	5-10 2-1-48
BP-6003	4-16-47	1450kc	250w	U	6-16 12-16-47
	C.P. to install new antenna & change T. site				
BMP-2802	6-13-47	Mod. C.P.(6003) to install new transmitter.			
BR-794	1-30-48	1450	250w	U	2-1 2-1-51
BL-2761 BZ-2603	4-15-48	1450	250w	U	4-15 2-1-51
	Lic. to cover CP (6003 as mod) to install new vertical antenna, change T site and install new T and determine opr. power by direct method				
BR-794	1-29-51	1450	250w	U	2-1 2-1-54
BP-8092	5-27-51	1450	250w	U	7-27 1-27-53
	CP to install old main T as alternate main T.				
BL-3341	11-2-51	1450	250w	U	11-2 2-1-54
	Determine operating power by direct measurement				
BL-4608	1-2-52	1450	250w	U - Alt.	1-2 2-1-54
	Lic. cover CP 8092 for an alternate main trans.				
BR-794	1-20-54	Renewal of License			2-1 8-1-55
BRC-728 (1)	5-18-55	Modification of license to op. Main transmitter by remote control from Taylor Bldg. S. W. corner 4th & Broadway, Paducah, Kentucky			
BRC-729 (1)	5-18-55	Modification of license to op. Alt. Main trans. by remote control from Taylor Bldg. S.W. corner 4th & Broadway, Paducah, Kentucky			
BR-794	7-20-55	1450	250w	U	8-1 8-1-58
	(Main & Alternate Main)				
BR-794	7-16-58	Renewal of license (Main & Alternate)			8-1 8-1-61
BR-794	7-20-61	Renewal of License (Main & Alt Main)			8-1 8-1-64

June 1954

Date first licensed

Call letters W P A D

Station location

Name of licensee See Card #1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BZ-4524 (1)	11-21-61	Authority to determine operating power by direct measurement of antenna power.			
BP-12662	12-22-61	1450kc	250w, 1kw	U	2-22 8-22-62
		CP to increase daytime power to 1kw and install new transmitter (RCA BTA-1MX) (Cond'1)			
BRC-1993 (1)	2-7-62	Mod. of CP(BP-12,662) to operate transmitter by remote control from Taylor Bldg., 4th and Broadway, Paducah, Kentucky.			
BP-12662	12-22-61	Superseding authorization to correct the remote control point location.			
EL-9168 Main	5-18-62	1450kc	250w, 1kw	U	5-18 8-1-64
		License to cover CP(BP-12662, as mod.) which auth. incr. in daytime power and install new trans., operated by remote control			
EL-9169 Alt. & Aux.	5-18-62	1450kc	250w	alt. main night, aux. day	5-18 8-1-64
		License to use old main trans. at present loc. as alt. main night & aux. day with remote control			
BR-704	7-22-64	1450kc	250w, 1kw,	U	8-1 8-1-67
Aux -dat. Alt Main -night.			250w	to	8-1-67
BTC-5311 EFF:	4-28-67 3-25-67	Involuntary transfer of control of lic. corp. from Pierce E. Lackey to Rubye L. Lackey, Executrix of the estate of Pierce E. Lackey, Deceased.			
BAL-6077 EFF:	7-18-67 7-26-67	Voluntary assignment of license to EDWARD B. FRITTS AND RUTH O. FRITTS dba PADUCAH BROADCASTERS			
BR-794	7-18-67	Renewal of License (Main & Aux-day & Alt.M-Night)			8-1 8-1-70
BZ-6665 (Main)	11-8-67	1450kc	250w, 1kw	U	11-8 8-1-70
BZ-6666 (Alt-M, Aux.)	11-8-67	1450kc	250w	Aux-Alt-M	11-8 8-1-70
		Auth. to determine operating power by direct meas. of antenna power.			
ltr.	4-14-70	Change classification of Alt Main-Aux. Transmitter to "Auxiliary" only.			

BROADCASTING STATION INFORMATION

Date first licensed

Call letters W P A D

Station location

Name of licensee see Card #1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BZ-7534(3)	7-7-70	Direct Measurement (MAIN)			
BZ-7535(3)	7-7-70	Direct Measurement (AUXILIARY - Alt. Main)			
BR-794	8-28-70	Renewal of License (Main-L & Auxiliary-L)			8-1-73
EBSA	5-22-72				
BR-794(L)	7-31-73	RENEWAL MAIN & AUX.			8-1-76
Ltr.	2-6-74	Trans. Gates BC-1H now installed.			
BS-794(1)	8-21-74	ML to change SL and RC			(Main & Aux.)
BAL-8312	12-27-74	Vol. AL.		EFF:	1-1-75
Ltr.	8-19-75	Trans. now being installed GATES BC-1H			
		Aux. trans. not to be renewed per atty. dated 6-2-76.			
BR-794(L)	7-14-76	RENEWAL			8-1-79
BZ-781113AA(1)	12-4-78	Direct Measurement			
BAL 781219EA	2-14-79	Vol. AL			
EBSA	2-15-79	chg. call			
Ltr.	3-1-79	chg. SL/RC/TL (see front)			
BR 790402	DJ 7-18-79	(L) RENEWAL OF LICENSE			8-1-82
EXX BZ-791220AA(1)	8-10-80	DIRECT MEASUREMENT			

STATION APPLICATION RECORD

PIERCE E. LACKETT & FRED W. GILCOTT D/P at PADUCAH BROADCASTING

WPAD

ADDRESS: 2201 Broadway, Paducah, Kentucky

FILE NO: 2-P-B-1210 DATED: 3/4/30

Present

C.P. granted Min. 5-29-30, issued

Assignment:

5-29-30 for 1420 kc. 100 watts,

Requested: 1370 kc. 250 W. day

ACTION: Unlimited time.

100 W. nite Unlimited

Completion date 9-20-30.

APPLICANT: Same

CALL LETTERS: WPAD

ADDRESS: Hotel Irvin Cobb, S.E. cor. of 6th & Broadway,
Paducah, Kentucky

FILE NO: 2-MP-B-92 DATED: 6/19/30

Present

Under C. P.

Withdrawn at request of

Assignment: 1420 kc. 100 W. Unlimited

Applicant. See letter

Requested: Change location of studio & trans. on C. P.

ACTION: 7-14-30

APPLICANT:

CALL LETTERS:

ADDRESS:

FILE NO: DATED:

Present

Assignment:

ACTION:

Requested:

APPLICANT:

CALL LETTERS:

ADDRESS:

FILE NO:

DATED:

Present
Assignment:

ACTION:

Requested:

APPLICANT:

CALL LETTERS:

ADDRESS:

FILE NO:

DATED:

Present
Assignment:

ACTION:

Requested:

APPLICANT:

CALL LETTERS:

ADDRESS:

FILE NO:

DATED:

Present
Assignment:

ACTION:

Requested:

APPLICATION RECORD - BROADCASTING

Letters WPAD

PADUCAH BROADCASTING COMPANY, INC. (Vol. Assign. Lic. 5-10-32)

Name x PIERCE E. LACKEY & S. HOUSTON McNUTT, D/B as PADUCAH BROADCASTING COMPANY

File No.	Date d revised	Application for	Action	
			Nature	Date
2-L-B-407	8/29/30	License to cover 2-P-B-1210, issued 5/29/30.	Granted	10-14-30
2-R-B-794	10-29-30	Renewal of lic.	Granted	11-6-30
2-R-B-794	12-19-30	Renewal of license	G.O.103	1-20-31
2-R-B-794	5-19-31	Renewal of license	Granted Min. 4-24-31 (Invstg.)	4-30 7-1-31
2-P-B-2294	7-16-31	Changes in equipment (max. 250 watts) Increase power from 100 watts to 100,250 .LB.	Returned	8-3-31
2-R-B-794	10-24-31	Renewal of license.	102 & 111	12-23-31
2-AL-B-426	3-2-32	voluntary assignment of license to PADUCAH BROADCASTING COMPANY, INC.	Granted	5-10-32
2-R-B-794	4-30-32	Renewal of license (filed in wrong name)	Returned	5-14-32
resubmitted	5-17-32		Granted	6-7-32

APPLICATION RECORD - BROADCASTING

Call

Letters WPAD

PADUCAH BROADCASTING COMPANY, INC. (Vol. assign. Lic. 5-10-32)

Name x Pierce E. Lucker & S. Houston McNutt, d/b as Paducah Broadcasting Co.

File No.	Date	Application for	Action	
			Nature	Date
2-P-B-2879	7-2-32 7-2-32	Change freq. & pr. from 1420 kcs-100 w to 1120 kcs-250 watts; changes in equip.	Granted Returned	9-6-32 for correction 10-18-32
Resubmitted	9-19-32	Corrections made.	(Equip. & Rule 6 (a) & (c).	
2-R-B-794	10-28-32	Renewal of license	Granted	12-9-32
2-R-B-794	4-28-33	Renewal of license	Granted	6-9-33
2-R-B-794	10-28-33	Renewal of License	Granted	12-15-33
2-P-B-3054	11-1-33	Cons. permit to change equipment; change frequency & pr. from 1420 kcs-100 w. to 1120 kcs-250 w.- Fac. WLAP, Louisville, Ky.	Ret.	11-18-33 oath & equipment.
2-R-B-794	4-28-34	Renewal of License	Granted	6-12-34
B2-P-115	9-14-34	C. P. to install new equipment change power from 100w to 100w-night, 250w-Daytime.	Granted	10-23-34

4

Call

Letters W P A DName Paducah Broadcasting Co., Inc.

File No.	Dated	Application for	Action	
			Nature	Date
B2-R-794	10-25-34	Renewal of license	Granted	12-18-34
B2-L-82	11-22-34	License to cover C. P. (B2-P-115) to install new equip. change day power from 100w to 250w.	Granted	1-18-35
B2-P-365 amended	1-8-35 2-7-35	C. P. to move trans. from 2101 Broadway, Paducah, Ky. to N.W. Cor. 8th & Terrell Sts. Paducah, Ky. Re: Geog. location	Granted	3-12-35
B2-R-794	4-30-35	Renewal of license	Granted	6-18-35
B2-L-186 resub.	6-6-35 6-17-35	License to cover (B2-P-365) to move trans. from 2201 Broadway, Paducah, Ky. to N.W. Cor. 8th & Terrell Sts. Paducah, Ky. amend re geog. location	Returned improper form Granted	6-14-35 6-17-35 12-3-35

APPLICATION RECORD - BROADCASTING

Call
Letters W P A DName PADUCAH BROADCASTING CO. INC.

File No.	Dated	Application for	Action	
			Nature	Date
B2-R-794	10-10-35	Renewal of license	Granted	12-3-35
B2-R-794	4-25-36	Renewal of license	Granted	6-12-36
B2-F-49	9-14-36	Authority to make changes in automatic frequency control.	Granted	10-7-36
B2-R-794	10-28-36	Renewal of license	Granted	12-15-36
B2-R-794	4-24-37	Renewal of license	Granted	6-29-37
B2-R-794	10-26-37	Renewal of license	Granted	12-8-37

APPLICATION RECORD—BROADCASTING

#6

Call letters W P A DName PADUCAH BROADCASTING CO., INC.

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B2-P-2057	1-26-38	Construction permit to change frequency from 1420 kc to 1450 kc, make changes in equipment and increase power from 100w, 250w-LS to 500w.	Returned Request applicant	5-24-38
B2-R-794	4-25-38	Renewal of license (Sec. 3b)	Returned	5-11-38
Resubmitted	"	(Sec. 3b)	Returned	5-26-38
Resubmitted	"	(Sec. 3b)	Returned	6-8-38
Resubmitted	"		Granted	6-22-38

#7

Call

Letters W P A DName PADUCAH BROADCASTING CO., INC.

File No.	Dated	Application for	Action	
			Nature	Date
B2-R-794	10-18-38	Renewal of license	Granted	12-12-38
B2-F-128	11-16-38	Authority to install make changes in automatic frequency control apparatus.	Granted	12-5-38
B2-R-794	4-17-39	Renewal of license (322-5(b); 26(b); -21(a); 26(f))	Returned	6-5-39
Resubmitted	"		Granted	6-13-39
B2-ML-822	8-26-39	Modification of license to increase power from 100w 250w-L5 to 250 watts day and night.	Granted	9-26-39
B2-R-794	10-24-39	Renewal of license	Granted	12-18-39

APPLICATION RECORD - BROADCASTING

Call
Letters W P A DName PADUCAH BROADCASTING CO., INC.

File No.	Dated	Application for	Action	
			Nature	Date
B2-P-2630	11-11-39	Construction permit to install new transmitter.	Granted	12-5-39
B2-L-1068	12-16-39	License to cover construction permit (B2-P-2630) for installation of new transmitter.	Granted	1-12-40
B2-R-794 Resubmitted	5-22-40 6-23-40	Renewal of license (Sec. 18(b), (c), (d), (g))	Returned Granted	6-19-40 3-24-41
B2-Z-507 Rec'd.	9-24-40 9-26-40	Authority to determine operating power by direct measurement of antenna power.	Granted	1450kc, 250w, U 10-31-40
B2-Z-1141 Rec'd	6-9-41 6-10-41	Authority to determine operating power by direct measurement. Form 335 filed 6-16-41.	Granted	7-3-41

Call
Letters W P A DName PADUCAH BROADCASTING COMPANY, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
B2-R-794	9-19-41	Renewal of license and Form 335	GRANTED	11-18-41
B2-R-794 Rec'd	8-23-43 9-6-43	Renewal of license Filed by Theodore Pierson atty.	Granted	3-21-44
B2-R-794 Recd.	7-18-45 8-1-45	Renewal of License (Filed by Atty. Slaughter) Amend. re Par. 5 and 17 filed 8-28-45	Granted	5-10-46
BP-6003 Rec'd Filed	3-15-47 3-20-47 3-20-47	Construction Permit to install a new vertical antenna and change transmitter location from N.W. Corner, 8th and Terrell Streets, Paducah, Kentucky <u>to</u> U.S. Route 45, North 8th Street, Paducah, Kentucky.	GRANTED	4-16-47

APPLICATION RECORD - BROADCASTING

#10

Call

Letters W P A DName PADUCAH BROADCASTING COMPANY, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BMP-2802 Rec'd Filed	5-24-47 6-2-47 6-2-47	Mod. of C.P. (BP-6003, which authorized installation of new vertical antenna and to change transmitter location) to install new transmitter (Gates 250-C-1).	GRANTED	6-13-47
BL-2761 Rec'd Filed	10-31-47 10-22-47 10-22-47	License to cover C.P. (BP-6003, as mod.) which authorized installation of new vertical antenna, change transmitter location and install a new transmitter.	GRANTED	4-15-48
BZ-2603 Rec'd Filed	10-21-47 10-22-47 10-22-47	and Authority to determine operating power by direct measurement of antenna power.		

APPLICATION RECORD - BROADCASTING

#11

Call
Letters W P A DName PADUCAH BROADCASTING COMPANY, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BR-794 Rec'd	11-24-47 11-25-47	Renewal of license Program logs filed 12-19-47	GRANTED	1-30-48
BR-794 Rec'd.	11-17-50 11-20-50	Renewal of license	GRANTED	1-29-51
BP-8092 Rec'd Filed	5-1-51 5-4-51 5-4-51	Construction permit to install old main transmitter (Gates 250A) as an alternate main transmitter at U.S. Route 45 North 8th Street, Paducah, Kentucky (present location of main transmitter) to be operated on 1450kc, with power of 250w.	GRANTED	5-22-51

#12

FCC Form 94

APPLICATION RECORD - BROADCASTING

Call
Letters W P A DName ..PADUCAH BROADCASTING COMPANY, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BZ-3341		Authority to determine operating power by direct measurement of antenna power.	Retr-10-2-51-net	
Rec'd	9-24-51		signed-or-sworn-to.	
Resub.	10-8-51		Granted	11-2-51
Rec'd	10-10-51			
Filed	10-10-51			
BL-4608	11-15-51	License to cover construction permit (BT-6092) which authorized installation of old main transmitter as an alternate main transmitter at U.S. Route 45, N. 8th St., Paducah, Kentucky (present location of main transmitter) to be operated on 1450kc, power of 250w.	GRANTED	1-2-52
Rec'd	11-19-51			
Filed	11-19-51			

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call
Letters W P A DName PADUCAH BROADCASTING COMPANY, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BP-8817 Rec'd Filed	3-21-53 3-23-53 3-23-53	Construction permit to mount TV antenna on top of AM tower (increase in height) (Contingent on grant of BPCT-1647) Ralph Bitzer, Engr.	DISMISSED Request of applicant	10-13-53
BR-794 Rec'd Filed	10-31-53 11-2-53 11-2-53	Renewal of License, Main and Alternate	Granted	1-20-54
BR-794 Rec'd Filed	4-27-55 5-2-55 5-2-55	Renewal of license Main and Alternate Main	GRANTED	7-20-55
BRC-728 Rec'd Filed	5-11-55 5-16-55 5-16-55	Modification of license to oper. Main trans. by remote control from Taylor Building, S.W. corner 4th and Broadway, Paducah, Kentucky	GRANTED	5-18-55
BRC-729 Rec'd Filed	5-11-55 5-16-55 5-16-55	Modification of license to oper. Alt. Main trans. by remote control from Taylor Building, S.W. corner 4th and Broadway, Paducah, Ky.	GRANTED	5-18-55

Aug. 1955

Call
Letters W P A DName PADUCAH BROADCASTING COMPANY, INCORPORATED
Paducah, Kentucky

File No.	Dated	Application for	Action	
			Nature	Date
BR-794 Rec'd. Filed	4-10-58 4-29-58 4-29-58	Renewal of license. (Main Trans.) Howard J. Schellenberg, Atty.	GRANTED	7-16-58
BR-794 Rec'd Filed	5-15-58 5-16-58 5-16-58	Renewal of License (Alt. Main) Howard J. Schellenberg, Attorney	GRANTED	7-16-58
BP-12,662 Rec'd Filed	11-18-58 12-11-58 12-11-58	Construction permit to increase daytime power from 250w to 1kw and install new transmitter (RCA-BTA-1MX) Atty. - Howard J. Schellenberg, Jr.	^{Letter from} GRANTED	^{D-13061} 12-22-61 Cond'l re: Permittee shall accept such interf. as may be imposed by other existing 250w Class IV st
BR-794 Rec'd&Filed	4-11-61 4-20-61	Renewal of License Howard J. Schellenberg, Jr., atty.	GRANTED	7-20-61
BZ-4524 R & F	9-7-61 9-11-61	Authority to determine operating power by direct measurement of antenna power.	GRANTED	11-21-61

AUG. 1955

15

Call
Letters W P A DName Paducah Broadcasting Company, Incorporated
Paducah, Kentucky

File No.	Dated	Application for	Action	
			Nature	Date
BMP- Rec'd	11-7-61 11-14-61	Mod of CP (BP-12662 which auth incr day power and install new trans) to change type trans (Gates BC-1T). Atty: Howard J. Schellenberg, Jr.	RETURNED	11-30-61 Request of Applicant Filed prematurely, Initial Decision not effective.
BRC-1993 R & F	1-29-62 2-1-62	Mod. of CP(BP-12,662) to operate transmitter by remote control from Taylor Bldg., 4th and Broadway, Paducah, Kentucky. Howard J. Schellenberg, Jr., Atty.	GRANTED	2-7-62
BL-9168 R. & F.	2-6-62 2-8-62	Lic to cover CP(BP-12,662 as mod) which auth. incr. in daytime power and installation of a new transmitter & operate trans. by remote control. (Specify trans. as RCA BTA 1R1.)	GRANTED	5-18-62
BL-9169 R. & F.	2-9-62 2-12-62	Lic to use old main trans(Gates 250 C-1) at present loc. of main trans. to be operated on 1450kc, 250w, - as an Alternate Main-night aux.-daytime with remote control from studio. F. C. C. - WASHINGTON, D. C. Atty-Howard J. Schellenberg, Jr.	GRANTED	5-18-62

FORM BC-121
Aug. 1955

#16

APPLICATION RECORD - BROADCASTING

Call
Letters W P A D

Name PADUCAH BROADCASTING COMPANY, INCORPORATED
PADUCAH, KENTUCKY

File No.	Dated	Application for	Action	
			Nature	Date
BR-794 R. & F.	3-16-64 3-18-64	RENEWAL OF LICENSE (MAIN: & ALT.MAIN-night AUX.-day.)	GRANTED	7-22-64
BT-5311 R & F (Form 316)	4-3-67 4-6-67	Involuntary transfer of control of lic. corp from Pierce E. Lackey to Rubye L. Lackey, Executrix of the Estate of Pierce E. Lackey, / Deceased Atty - Dow, Lohnes & Albertson	GRANTED EFF:	4-28-67 3-25-67
BR-794 R & F	4-25-67 5-2-67	Renewal of license (Main & Aux.-Alt.Main) Atty- John B. Jacob	GRANTED	7-18-67
BA-3077 R & F	5-27-67 5-31-67	Voluntary assignment of license to Edward B. Fritts and Ruth O. Fritts dba PADUCAH BROAD- CASTERS Atty - Daly & Joyce	GRANTED EFF:	7-18-67 7-26-67

AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W P A DName EDWARD B. FRITTS AND RUTH O. FRITTS dba PADUCAH BROADCASTERS
Paducah, Kentucky

File No.	Dated	Application for	Action	
			Nature	Date
BZ-6665 R & F DM-10/6/67 NOV 6 1967	9/27/67 9/28/67	Auth. to determine operating power by direct meas. of ant. power. Atty: Leonard S. Joyce (Main) Engr: James S. Thomas	GRANTED	11-8-67
BZ-6666 R & F DM-10/20/67 NOV 6 1967	10/10/67 10/16/67	Auth. to determine operating power by direct meas. of ant. power. (Aux.-Alt-Main) Atty: L. S. Joyce	GRANTED	11-8-67
BR-794 R & F #597959 \$75#597960 \$30 PN Press MAY 20 1970	4-30-70 5-1-70 5-1-70	Renewal of license (Main & Auxiliary) Atty- George R. Borsari, Jr. AMENDED 8-14-70 re: commercial policy	GRANTED	8-28-70

APPLICATION RECORD - BROADCASTING

Call Letters W P A D

PADUCAH BROADCASTERS, INC.

Name X EDWARD B. FRITTS AND RUTH O. FRITTS dba PADUCAH BROADCASTERS
Paducah, Kentucky

File No.	Dated	Application for	Action	
			Nature	Date
BZ-7534 R & F DM PRESS	4-15-70 4-17-70 4-27-70	Direct Measurement (Main Transmitter). Atty: Geo. R. Borsari, Jr. (Daly & Joyce)	GRANTED	7-7-70
BZ-7535 R & F DM PRESS	4-30-70 5-1-70 5-15-70 2 JUL 1970	Direct Measurement (Auxiliary Trans.) Atty: Geo. R. Borsari, Jr. (Daly & Joyce)	GRANTED	7-7-70
BR-794 LR & F PN Recd. PRESS JUN 2 1973	5-30-73 " "	RENEWAL OF LICENSE (MAIN & AUXILIARY TRANS) Daly, Joyce & Borsari, Atty.	GRANTED	7-31-73
EAI-8312 R & F FEE PD: \$250 # 374839 CODE 017 (Form 316) ALSO SEE FM	12-10-74 12-17-74 DEC 25 1974	Voluntary assignment of license to PADUCAH BROADCASTERS, INC. Atty - Daly, Joyce, Borsari & George	GRANTED EFF:	12-27-74 1-1-75

RE: BAL-8312 - NOTED Bal. Sheet not filed

APPLICATION RECORD - BROADCASTING

Call
Letters W P A DName Paducah Broadcasters, Inc.
Paducah, Kentucky

File No.	Dated	Application for	Action	
			Nature	Date
BR-794 R & F P. N. Rec'd Press	3-30-76 4-1-76 4-1-76	Renewal of License. (Main) (Aux. not to be renewed) Atty: John B. Borsari	GRANTED	7-14-76
JUN 1 1976				
	1-3-78	OPPOSITION TO APPLICATION AND PETITION TO DISMISS FILED BY PADUCAH BROADCASTERS, INC. (WPAD)		
	2-2-78	MOTION FOR ADDITIONAL TIME FILED BY EUGENE SMITH ON BEHALF OF PURCHASE SOUND, INC. (WYMC)		
	3-3-78	OPPOSITION TO PETITION TO DISMISS FILED BY EUGENE T. SMITH, ESQ.		
	4-10-78	REPLY TO OPPOSITION TO PETITION TO DISMISS (FOR CHANGE IN FACILITIES OF WYMC(AM) FILED BY JOHN A. BORSARI, ESQ.		
BRC- R & F PRESS:	6-10-78 6-19-78	Mod. of Lic. to operate trans. by RC from the main studio location: 1700 N. 8th St., Paducah, Kentucky	RETURNED Unnecessary	7-5-78

APPLICATION RECORD - BROADCASTING

1450khz
W D X R

Call Letters X W P A D

#20 POLLACK COMMUNICATIONS, INC.

Name PADUCAH BROADCASTERS, INC.
Paducah, Kentucky

File No.	Dated	Application for	Action	
			Nature	Date
BZ-781113AA R & F DM PRESS	11-3-78 11-16-78 NOV 28 1978	Direct Measurement Atty: John A. Borsari (Daly, Joyce and Borsari)	GRANTED	12-4-78
BAL781219EA IRESS Form 314 P N FILED	DEC 28 1978 1-17-79	Vol AL to POLLACK COMMUNICATIONS, INC. MUTUALLY CONTINGENT ON GR OF WDXR (over) Atty-John A. Borsari	GRANTED	2-14-79 EFF: 2-15-79
BR790402DJ PRESS	MAY 31 1979	Renewal of License Atty. John A. Borsari	GRANTED	6-10-80
BZ-791220AA R & F DM PRESS	12-20-79 1-16-80	DIRECT MEASUREMENT Atty: John A. Borsari (Daly, Joyce & Borsari)	GRANTED	7-18-79

BAL781219EA Amended 12-29-78 re: typo corrections -
Will. Pollack employed at KZYM; Will Pollack is V-pres.
in sec. II

AMENDED 1-29-79 re: Ascertainment data; cor. of call
sign in appl.; programming data & William Pollack is
V-Pres. of applicant

AMENDED 1-29-79 re: financial proposal and EEO data

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

