

W P D R

BROADCASTING STATION LICENSE RECORD

Date first licensed 4-20-53

Call letters W F D R

Station location: Portage, Wisconsin

KRAMER BROADCASTING, INC. (AL 6-18-74 EFF: 7-3-74)

* COMSTOCK PUBLISHING COMPANY, (AL 3-1-61; EFF: 3-16-61)

Name of licensee * PORTAGE BROADCASTING COMPANY

Transmitter location On east side of U.S. Highway 51, 0.6 mile southeast of city limits
of Portage, Wisc. (MP 5-12-52) (L 4-20-53)

zip 53901

Main studio location On east side of U.S. Highway 51, 0.6 mile southeast of city limits
of Portage, Wisc. (MP 5-12-52) (L 4-20-53)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
Letter) BP-8029) For a new standard broadcast station at Portage, Wis.	2-13-52	1350	1kw	Day	Subj. filing MP
BP-8029 BMP-5833	5-12-52	1350	1kw	Daytime	7-12 1-12-53
	Mod.CP(8029) for approval antenna, T & S sites and change type T				
BL-4755	4-20-53	1350	1kw	Day	4-20 12-1-55
Lic. cover CP (BP-8029, as mod.) for new station.					
Letter	5-24-54	Sign-off 7 pm thru Aug. 1954, except during baseball broadcast, which shall in no event extend beyond normal sign-off time			
Telegram	3-17-55	Sign-off 6 pm each evening with exception special event, April thru Sept. 1955			
BR-2802	11-9-55	Renewal of license			12-1 12-1-58
TELEGRAM	3-16-56	SIGN-OFF 6 PM APRIL THRU SEPT. 1956			
TELEGRAM	6-6-57	SIGN OFF 7 PM DST period 9-30-57			
BR-2802	11-12-58	Renewal of license			12-1 12-1-61
Wire	5-26-59	Sign-off 6PM CST period 6-1 to 9-30-59 except for special events.			
Wire	9-21-59	Sign-off 5:15pm CST 9-27 9-30-59			
Wire	4-25-60	Sign-Off 6PM CST period thru 9-30-60			
Wire	6-29-60	Authority granted commence regular operations as per license.			
FAL-1137	3-1-61	Voluntary assignment of license to			
FF:	3-16-61	Co stock publishing Company			
BR-2802	11-9-61	1350kc	1kw	Day	12-1 12-1-64
BP-14756	6-20-62	1350kc	5kw-DA-D	Day	8-20 2-20-63
	CP to increase power to 5kw; install new trans. (COLLINS 21-E), install directional antenna system (DA-D) (Cond'l).				
BMP-10554	10-3-62	1350kc	1kw	Day	12-3 6-3-63
	CP to change type transmitter to (COLLINS 21-V3) (Issued as a new CP)				
BZ-4766 (1)	9-27-62	Authority to determine operating power by direct measurement of antenna power.			

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W P D R

Station location Portage, Wisconsin

Name of licensee COMSTOCK PUBLISHING COMPANY

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BMP-10803 (1)	3-18-63	Mod. of CP(BP-14,756) for completion date to	14,756		ext. of 8-20-63
B1-9725 (2)	5-2-63	Lic. to cover CP (BMP-10554) which auth. of new trans. (COLLINS 20-V-3)			
Wire BR-2802	7-18-63 11-9-64	BP-14756 as mod., cancelled.	1350 1kw,	Day	12-1-67 12-1-67
BZ-6287 (1)	1-11-67	Auth. determine power direct method.			
TELEGRAM	10-17-67	PSA	500w		
BR-2802	11-24-67	1350kc	1kw	Day	12-1-70 12-1-70
BP-18447	4-23-69	1350kc	1kw	Day	12-23-69
		CP to make changes in antenna system.			
BL-12,543 (1)	Lic.(BP-18,447) for changes. 3-18-70				12-1-70
BZ-7632(L) (1)	Direct Measurement 10-7-70				12-1-70
BR-2802 EBSA	11-30-70 6-12-72	RENEWAL OF LICENSE			12-1-73
BR-2802(S)	11-30-73	RENEWAL			12-1-76
BAL-8105	6-18-74	VOL. AL	EFF:	7-3-74	
BR-2802 (L)	11-15-76	Renewal of License			12-1-79
BR790727UC (S)	11-30-79	RENEWAL OF LICENSE			12-1-82

APPLICATION RECORD - BROADCASTING

Call W P D R
 Letters X New

Name PORTAGE BROADCASTING COMPANY

(P.O. 309 DeWitt St., Portage, Wisc.)

File No.	Dated	Application for	Action	
			Nature	Date
BP-8029	3-8-51	Construction permit for a new standard broad-	Docket No. 9951	
Rec'd	3-12-51	cast station to be operated on:	GRANTED	2-13-52 after
Filed	3-12-51	Frequency: 1350kc		being removed from hear-
		Power: 1kw		ing, Subj. filing MP for
		Hours of Operation: Daytime		approval of site and ant.
		Trans. Location: To be determined		Ltr. written 2-15-52
		Portage, Wisconsin		
		Studio Location: To be determined		
		Portage, Wisconsin		
		James A. McKenna, Jr., Atty.		
		Elizabeth L. Dahlberg, Engr.		
AMENDED	5-18-51	AMENDED to make changes in officers,		
Rec'd	6-5-51	directors and stockholders.		
Filed	6-8-51			

U.S. 407A-1

FORM A-170

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call
Letters

W P D R

Name **PORTAGE BROADCASTING COMPANY**

File No.	Dated	Application for	Action	
			Nature	Date
BNP-5833 Rec'd Filed	3-3-52 3-5-52 3-5-52	Modification of construction permit (BP-8029 which auth. a new standard broadcast station) for approval of antenna, transmitter and studio location as .6 miles S.E. of Portage city limits on East side of U.S. Highway #51, Portage, Wisc. and change type of transmitter (Collins 20V).	GRANTED	5-12-52
BL-4755 Rec'd Filed	7-23-52 7-23-52 7-23-52	License to cover construction permit (BP-8029, as modified) which authorized a new standard broadcast station.	GRANTED	4-20-53
BR-2802 Rec'd Filed	8-25-55 8-29-55 8-29-55	Renewal of license	GRANTED	11-9-55
BR-2802 Rec'd Filed	8-30-58 9-2-58 9-2-58	Renewal of license	GRANTED	11-12-58
BAL-4137 Rec'd Filed	12-31-60 1-27-61 1-27-61	Voluntary assignment of license to Comstock Publishing Company.	GRANTED EFF:	3-1-61 3-16-61

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters WPDRName COMSTOCK PUBLISHING COMPANY
PORTAGE, WISCONSIN

File No.	Dated	Application for	Action	
			Nature	Date
BP-14,756 Rec'd Filed	3-21-61 3-24-61 3-24-61	Construction Permit to increase power from 1kw to 5kw; install new transmitter (Collins 21-E); install directional antenna system (DA-D) Eng. Walter F. Kean, Riverside, Ill.	GRANTED Cond'l re: Phase Mon., Field meas. equip., DA & non-DA proof. D-14419, Section 3.87 of the Comm. Rules.	6-20-62
BR-2802 R. & F.	9-1-61 9-5-61	Renewal of License.	GRANTED	11-9-61
BZ-4766 R. & F.	8-3-62 8-8-62	Authority to determine operating power by direct measurement of antenna power.	GRANTED	9-27-62
BMP-10,554 R. & F.	8-31-62 9-4-62	Mod. of CP (BP-14,756 which auth. incr. power; install new trans. Collins 21-E; install DA-D) to change type trans. to Collins 21V3.	GRANTED (Issued as a new CP)	10-3-62

APPLICATION RECORD - BROADCASTING

Call W P D R
LettersName COMSTOCK PUBLISHING COMPANY
Portage, Wisconsin 53901

File No.	Dated	Application for	Action	
			Nature	Date
BL-9725 R. & F.	11-7-62 11-13-62	Lic to cover CP(BMP-10,554) which auth incr power ; install new trans; install DA-D .	GRANTED	5-2-63
BMP-10,803 R. & F.	1-18-63 1-30-63	Mod. of CP (BP-14,756 which auth. incr. power; install new trans; install DA-D) for extension of completion date from 2-20-63 to 8-20-63.	GRANTED (Cancelled 7-18-63)	3-18-63
BR-2802 Rec'd Filed	3-27-64 8-31-64 8-31-64	Renewal of license	GRANTED	11-9-64
BZ-6287 R & F	11/4/66 11/7/66	Auth. to determine operating power by direct meas. of antenna power. Engr: W. R. Hariu, Wisc.	GRANTED	1-11-67
BR-2802 R & F SEP 19 1967	8/31/67 9/8/67	Renewal of license	GRANTED	11-24-67

Aug. 1955

APPLICATION RECORD - BROADCASTING

1350kc

Call
Letters W P D RName Comstock Publishing Company
Portage, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BP-18,447 Rec'd #472360 \$30 DEC 1968 Resub. R. & F. #473657 \$45 Refund auth FEB 24 1969	11-8-68 11-15-68 11-15-68 12-11-68 12-16-68 12-16-68 2-17-69	CP to make changes in antenna system (increase height). enr-Robert A. Jones AMEND. R&F 2-25-69 Sec. III	Returned Incomplete copy GRANTED	11-22-68 4-23-69
BL-12,543 R & F #553052 \$30. PTA	10-24-69 11-4-69 11-4-69 11-18-69	Lic.(BP-18,447) for changes. MAR 12 1970	GRANTED	3-18-70
BZ-7632 R & F DM PRESS OCT 5 - 1970	8-6-70 8-17-70 8-27-70	Direct Measurement.	GRANTED	10-7-70

#6

1350khz

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters W P D R

KRAMER BROADCASTING, INC.

Name X COMSTOCK PUBLISHING COMPANY
Portage, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BR-2802 R & F P.N. PRESS OCT 15 1970	8-31-70 9-8-70 9-8-70	Renewal of License AMENDED 11-16-70 re: commercial practices; programming	GRANTED	11-30-70
BR-2802 R & F PN Recd. PRESS	8-21-73 8-27-73 " - SEP 1973	RENEWAL OF LICENSE AMENDED 11-1-73 re: commercial policy	GRANTED	11-30-73
BAL-8105 Rec'd FEE PD: \$1000 #273076 CODE 047 (ALSO SEE FM) Pub. notice filed 2-19-74 FILED 3-14-74 MAR 20 1974	1-24-74 1-25-74	Voluntary assignment of license to KRAMER BROADCASTING, INC. Atty - Cordon and Jacob Financial plan; pro forma bal. sheet; by laws stock sub. agreements; financial data filed 3-14-74 Statement re financing filed 5-23-74 Bank ltr re loan filed 6-10-74	GRANTED GRANT FEE: \$4,740.00 (Includes FM) EFF: 063 PD 7-3-74 7-10-74 W 32352	6-18-74

APPLICATION RECORD - BROADCASTING

1350 khz

Call
Letters W P D RName KRAMER BROADCASTING, INC.
Portage, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BR-2802 R & F P.N. Press	7-19-76 7-27-76 7-29-76 OCT 1 1976	RENEWAL OF LICENSE Atty: John B. Jacob (Cordon & Jacob)	Granted	11-15-76
BR790727UC PRESS	SEP 11 1979	Renewal of License Atty. John B. Jacob	GRANTED	11-30-79
Letter	3-16-81	Robert Olender, Baraff Kaerner now represents station WPDR		

W P D R

Record of denials of informals

Letter 8-14-52 - Denied authority remain on air 9-9-52
for election returns

Telegram 10-31-52 Denied authority remain on air 11-4-52 -
for election returns

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

