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REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1290199

Form BC-126 June 1954 3754

BROADCASTING STATION LICENSE RECORD

WPIP EFF: 8-14-78

Date first licensed 7-16-59

Call letters X W L.O.D.

Station location Pompano Beach, Florida

SUNRISE BROADCASTING CORPORATION(AL-7-9-65; EFF:8-18-65)
xWLOD, INC. (BML 9-21-59)

Name of licensee POMPANO BEACH BROADCASTING CORPORATION

980 W.Atlantic Blvd. extension, nr. Pompano Beach, Fla. (CP 5-24-78)Reses)
x Sunshine State Parkway, 1650' south of State Route 814, Pompano Beach, Fla.
Transmitter location x Sunshine State Parkway, 1500' N. of Pompano Canal, Pompano Beach, Fla.

Main studio location XSilver Thatch Inn, Pompano Beach, Florida

CONSTRUCTION PERMIT AND LICENSE RECORD

The same of the sa					
Appl.	Date			Time	Period
No.	Issued	Freq.	Power	Div.	From- To-
		-0-1			
BP-11297	No. of the last of				12-15 6-15-5
	(Cond'1)	CP for	a new st	andard br	qadcast station
BMP-8330	12-8-58	Mod. of	CP(BP-	11.297) t	d change antenn
(1)		transmi	tter loc	ation an	d change type
		transmi	tter (RC	A BTA-1R	χ.
PTC-3005	1-12-59	Volunta	ry a cqui	sition of	negative A
EFF:	1-17-59				poration by eac
					ard A. Versluis
		thru pu	rc ase	f stock f	rom Wellington
		F. Shil	ing and	Carles	L. Johnston
L-7474	7-16-89	and the same of the same of	Constitution of the last of th	THE RESERVE AND ADDRESS OF THE PARTY.	7-16 7-1-61
					.) which auth.
					adeast station.
BML-1845					e licensee
(1)		name to	WLOD. I	NC.	
PTC-3306	12-16-59	Voluntar	y transfe	er of con	trol of licensee
EFF:	1-1-60	corporat	ion from	Arthur F.	Harre and force
Leonard	A. Verslui	s to Fra	nklin Bro	adcastin	company.
	2- 5-61	Commissi	on defer	red action	n on renewal
				considerat	
BR-3754	5-24-61	980kc	1kw-DA-L	Day	-24 2-1-64
BTC-3960					of positive
EFF	4-2-62			lin Broad	
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					nt corporation and Alvin
				Company,	
	certain d	Prectors	of licen		giving them
	negative	[50] T cos	trol		7.7.7.7.7.7.7
	1-29-64			CONSIDERA'	N ON RENEWAL
ER-3754	3-13-64	Menewal	of Licens	se	3-13 2-1-67
BAT - 5/6	6 7-9-65	Voluntar	y assignm	ent of li	cense to
EFF	6 7-9-65			ING CORPO	

Form BC 126 June 1954

BROADCASTING STATION LICENSE RECORD

Station location

Name of licenseeSEE CARD #1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl.	Date			Time	Period
No.	Issued	Freq.	Power	Div.	From- To
BR-3754	1-13-07	980kc	1kw-DA-	Day	2-1 2-1-70
TELEGRAM	10-17-67	PSA	500w		
5TC-5629	5-20-68	Vol. TC			
EFF.	6-14-68				
BR-3754(S)	1-29-70	Renewal	& NDEA		2-1-73
EBSA	5-25-72				
BR-3754(L)	1-31-73	RENE	WAL		2-1-76
LETTER	11-20-74	INSTALL	NEW CCA	1000-D 10	00/5000
transmitte					
BL-13,856()	4) 3-20-75			mer main	
BR- 3754(S)					<u>n) 2-1-79</u>
TC-8228	3/3/77	and the last state of the	the same of the sa	the same of the last of the la	
BP-20320					-2 U 5-24-79
				d night s	ervice with
DMD 78071	OAN 8-11-7	ng. trans	THE RESERVE AND DESCRIPTION OF THE PERSON NAMED IN	2.5kw-LS	A-2.Un1
(L)	0-11-	MP (BP-2	0320) to	mke chg.	5-24-79
		in night	time and	enna syste	m
EBSA	8/14/78				
BR-780929	WD AC(L) 8-30	70 Pom	unl of I	icense and	Tio to
BI-790222	AC(L) 0-50	cover B	P-20,320	as mod. fo	or changes
				-	2-1-82

FORM BC-121 AUG. 1955

APPLICATION RECORD - BROADCASTING

Call

Letters NEW W. L. O. D.

Name POMPANO BEACH BROADCASTING CORPORATION

(P.O. - 2750 N.E. 23rd Street, Pompano Beach, Fla., c/o W.F. Shilling)

File No.	Dated	Application for	Nature Date
BP-11,297 Rec'd Filed	5-9-57 5-14-57 5-14-57	Construction permit for a new standard broadcast station to be operated on: Frequency - 980kc Power - 1kw DA-D	CRANTED 10-15-58 Cond'l re: phase mon.; meas. equip. & non-DA proof, plus DA-proof;
		Hours of operation - Daytime Transmitter location - Sunshine State Parkwa 1500' N. of Pompano Canal Pompano Beach, Florida Studio location - Silver Thatch Inn, Pompano Beach, Florida	praittee shall install a stiff of the state
AMENDMENT Rec'd Filed	11-15-57 12-12-57 12-12-57	Atty Dempsey & Koplovitz Engr Russell P. May AMENDED to make changes in officers, director and stockholders.	ss .

<u>DUPLICATE</u>

Call Letters

LettersW.L.O.D.

Name PONIANO BEACH BROADCASTING CORLORATION

File No.	Dated	Application for	Nature	tion Date
BMP-8330 Rec'd Filed	12-4-58 12-8-58 12-8-58	Modification of CP(BP-11,297 which authorize a new standard broadcast station) to change antenna-transmitter location from Sunshine State Parkway, 1500' N. of Pampano Canal, Pampano Beach, Fla. TO Sunshine State Parkway, 1650' S. of State Route 814 and change type transmitter (RCA BTA-1R).		1
BTC-3005 Rec'd. Filed	12-9-58 12-31-58 12-31-58	Voluntary acquisition of negative control of permittee corporation by each Arthur F. Harre and Leonard A. Versluis thru purchase of stock from Wellington F. Shilling and Chalres L. Johnston. Dempsy and Koplovitz, Attys.	Ranted FF:	1-12-59 1-17-59
4	1	P.C.G WASHINGTON, D. C.	- 1	

Aug. 1955 WLOD, INC.

POMPANO BEACH BROADCASTING CORPORATION

Call

			I Ao	tion
File No.	Dated	Application for	Nature	Date
BL-7474 R & F	4-1-59 4-10-59	License to cover C.P. (BP-11,297 as modified, which authorized construction of a new Standard Broadcast Station	GRANTED	7-16-59
BML-1845 R & F	9-3-59 9-8-59	Modification of license to change licensee name to WLCD, INC. Atty's: Dempsey and Koplovitz	GRANTED -	9-21-59
BTC-3306 Rec'd. Filed	11-18-59 11-19-59 11-19-59	Voluntary transfer of control of licensee corporation from Arthur F. Harre and Leonard A. Versluis to Franklin croadcasting Company. Dempsey & Kiplbvitz, Attys. for Transferors Roberts & McInnis, Attys. for Transferee	GRANTED EFF:	12-16-59 1-1-60
		P.C.C WASHINGTON, D. C.		

FORM BC-121 Aug. 1955

Name

WLOD, INC.

Call Letters W L O D

			Act	tion
File No.	Dated	Application for	Nature	Date
BR-3754 Rec'd Filed	10-21-60 11-3-60 11-3-60	Renewal of License	GRANTED	5-24-61
		E. D. Johnston, Atty.		
BTC=3960 Rec'd Filed	1-15-62 1-26-62 1-26-62	Voluntary relinquishment of positive control of Franklin Broadcasting Company, Parent Corporation of licensee corporation by Wm. F. Johns, Jr., et al (All Stockholders) thru issuance by Parent corporation of unissued stock to Philip Meltzer and Alvin Koenig and their right, along with Minnesota Small Busine Investment Company, to name certain directors of licensee, thru giving them negative (50%) control. E. D. Johnston, Atty. for Transferors John C. Doerfer, Atty. for Transferees	GRANTED EFF:	3-21-62 4-2-62
	1	P.C.C WASHINGTON, D. C.	1	

FORM BC-121 Aug. 1955

Call WLOD

WLOD. INC. Name POMPANO REACH FLORIUA Action Nature Dated Application for Date File No. 6-7-62 Construction permit to increase daytime power BP-Ret'd 10-17-62 6-11-62 from 1kw to 5kw, change antenna system Rec'd By Order of 10-10-62 (change from 2 to 4 towers) and install a new transmitter (ITA AM-5000A). Atty .- E. D. Johnston Engr.-Silliman, Moffet & Kowalski REO. WAIVER OF SEC. 1.354 of the Rules F.C.C. - WASHINGTON, D. C.

FORM BC-121 Aug. 1955

Call Letters WLOD

Name WLOD, INC.
Pompano Beach, Florida

File No.	Dated	Application for	Act. Nature	ion Date
and the Commi Program Origi MOTION FOR E. OPPOSITION T	ssion's Rule nation) file TENSION OF PETITION F	OW CAUSE (re Violation of Various Sections of es Relating to Licensee Responsibilities, Statied 2-15-63 by Koteen and Naftalin for WFTL TIME TO FILE OPPOSITION filed 2-21-63 by Johns OR ORDER TO SHOW CAUSE filed 3-11-63 by Johnst Naftalin for WFTL re no objection to termination	on Identif ton for MI on for MI	ication and OD D
BTC-4303 R & F	5-25-63 5-29-63	Voluntary transfer of control of licensee corporation from Franklin Broadcasting Company, Parent corp. of licensee corp., to William F. Johns, Jr. REQUEST WAIVER OF SECTION 1.365 of RULES OR Atty Roberts & McInnis (J. Freret)	9	TH PREJUDICE 0-4-64 NO. 15247

Call Letters

MIOD

SUNRISE BROADCASTING CORPORATION

Req. waiver Sec. 73.24(b)(3)(11)

Name XWLCD, INC.
Pompano Beach, Florida

Action File No. Dated Application for Nature Date BR-3754 10-24-63 Renewal of license GRANTED 3-13-64 Rec'd 11-1-63 Filed 11-1-63 Attys: Roberts & McInnis BAL-51.66 5-7-65 Voluntary assignment of license to SUNRISE GRANTED 7-9-65 5-19-65 R&F BROADCASTING COMPORATION EFF: 8-18-65 Atty for assignor - Roberts & McInnis Atty for assignee - Hogan & Hartson 10-15-66 BR-3754 Renewal of license GRANTED 1-13-67 R&F 10-31-66 Atty - Hogan & Hartson CP to change hours of operation from Daytime Returned by Comm Order-8-17-66 BPto Unlimited, using power of lkw, change from of 3=8=67; -waiver-dans 8-22-66 Rec'd DA-D to DA-2. PET. FOR RECONSID. RESU . 4-14-68 Hogan and Hartson DENIED AND APPLI. RETURNED 12-17-69.

Engr: Kear and Kennedy

FORM BC-121 #8 Aug. 1955

Call Letters W L C

Name SURRISE RPOADCASTING CORPORATION

Fompano Beach, Florida

File No.	Dated	Application for	Nature	tion Date
BTC-5629 Rec'd FEE PD:\$30 - Filed MAY	4-19-68 h-25-68 #423842 5-6- 6 8 1 0 1968	Voluntary acquisition of positive control of lic. corp. by George T. Shupert thru purchas of stock from Helene J. Schmidt Atty - Hogan & Hartson		5-20-68 6-14-68
BR-3754 R & F #554030 \$75 P. N.	10-30-69 11-3-69 11-3-69 11-3-688	Renewal of License Atty: Corwin R. Lockwood(Hogan & Hartson)	GRANTED	1-29-70
BR-3754 R & F PN Recd. PRESS	10-18-72 10-30-72 "	RENEWAL OF LICENSE C.R.Lockwood, Atty.	GRANTED	1-31-73
		F.C.C WASHINGTON, D. C.		

Form BC-121 September 1969 #9

APPLICATION RECORD - BROADCASTING

980khz Call

Letters W.L.O.D.

Action

SUNRISE BROADCASTING CORPORATION
Pompano Beach, Florida Name

			PRODUCTION OF THE PRODUCTION O	0.5	TAUL TO THE TAU TO THE
l	File No.	Dated	Application for	Nature	Date
	BL-13,856 R & F \$50#367468 PTA PRESSFEB 1	11-20-74 11-22-74 11-25-74 12-5-74 3 1975	Lic. to use former Main transmitter for Alternate Transmitter Only, RCA BTA-1R	GRANTED	3-20-75
	BR-3754 R & F	9-3-75 9-8-75	Renewal of License. (Main & Alternate Main)	GRANTED	3- 19- 76
	P. N. Rec'd	9-8-75	Atty: Corwin R. Lockwood		
	Press N	DV 18 1975			
	BP20,320 Rec'd Filed \$600-558253	4-14-76 4-19-76 4-19-76	Construction permit to add nighttime power, with 500w, inc. daytime power with 2.5kw install DA-2, chg. hours of oper. to Unl. chg. type trans. RCA BTA-5L2, chg. TL & SL	GRANTED	5-24-78
	pn rec'd PRESS FEB	5-11-76 1978	to 1000-W:-Atlantic-Bivd:-Ext:-(1:4-mi:-W. of-Pompano-Beach-Gity-limits;-nr:-Pompano -Beach;-Fla. 26° 14' 26" 80° 10' 06" Atty: Richard S: Rod III HINGTON, B. CEng. A.D. Ring &	Assoc	

LTR. 8-2-77 re: request action be withheld on the application Amend Rec'd 10-21-77 re: chg. address. of trans. & studio loc. V Sec. VA, VG, FAA Engineering 980 West Atlantic Blvd., Extension (1.4 mi. West of Pompano Beach, Fla.

Ltr. 7-7-76 re: supplemental information in support of the request for waiver of Sec. 73.37(a) of the rules
4-18-78

Amend R & F / Sec. II Financial information

Call WPIP Letters XX W L C D

Name SUMPISE ERCADCASTING CORPORATION

-		and addition,		TA	t ton
Fil	le No.	Dated	Application for	Nature	tion Date
BTC- R & I FEE CODE JAN	8228 F FD: \$200 ; 047(12-	12-3-76 12-7-76 #614658	Voluntary transfer of control of lic corp from George T. Shupert, et al(all stockholders) to Don J. Spieker, William Heaton, William Dunn and George T. Shupert, Jr. (SEE CVER) Atty - Hogan & Hartson Sec IV-A(prop. prog) filed 12-14-76	1 10 10 10 4	
BMP-R & PRES		7-10-78 7-10-78 UG 1978	I MP (DP=ZU.3ZU) to mke, changes in the night-1	ACCEPTED GRANTED	& 8-11-78
			F. C. C WASHINGTON, B. C.	1	

RE: BTC-8228 - NOTED: Perc. not shown in Table I; Sec.VI Applic(Part I) signed by majority stockholder only but Agreement is signed by all transferors - OK

May 1976

APPLICATION RECORD - BROADCASTING

"

Call

Letters W.P. I.P.

Name SUNRISE BROADCASTING CORPORATION
POMPANO BEACH, FLORIDA

BR780929WD	Dated 1978	Application for RENEWAL OF LICENSE Atty. Richard S. Rodin (Hogan & Hartson)	Nature GRANTED	Date 8-30-79 with BL-790222AC
	-22-79	Lic. to cover BP-20,320 as mod. for changes Atty: Richard S. Rodin(Hogan & Hartson)	GRANTED issused	8-17-79 with RENEWAL
BP 810605AA PRESS(0) 6.	-30-81	Construction permit to chg from DA-2 to DA-D Public Notice		
		F. C. C WASHINGTON, D. G.		

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

