

WPCY



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REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1399199

BROADCASTING STATION LICENSE RECORD

WPCY (eff. 6-30-80)

X W L I Q (10-15-59)

Date first licensed 5-10-61

Call letters X W C I Q

SEE CARD #2

x SOUTHLAND OF ALABAMA, INC (AL 6-10-71 EFF: 7-26-71)

Station location Mobile, Alabama

x HARTZOG BROADCASTING, INC. (BML 9-2-64)

X JEMCON BROADCASTING COMPANY, INC. (BAL 9-12-62 EFF: 10-1-62)

Name of licensee X E. W. JEMISON AND FRANK CONWELL, d/b as JEMCON BROADCASTING COMPANY

Transmitter location East of Hwy. 90 on Blakely Island, E. of Mobile, Alabama (BP-6-10-59)

- 1755 Springhill Avenue, Mobile, Alabama (BS 4-23-73)
- x 7155 Springhill Ave., Mobile, Ala. (BS 2-20-73)
- X 118 North Royal St., Mobile, Alabama (BS 12-2-70)
- x Sheraton Battle House Hotel, Mobile, Ala. (BRC 9-16-70)
- X Mobile Bay Causeway, Mobile, Ala. (BS 6-5-63) (EFF: 5-15-63)

Main studio location x 58 St. Michael Street, Mobile, Alabama (BP-6-10-59)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period	
					From	To
BP-12181	6-10-59	1360kc	5kw-DA-D	Day	8-10	2-10-60
	CP for a new standard broadcast station (Cond'1).					
BMP-8862 (1)	3-1-60				To extend completion date 8-10-60	
BMP-9054 (2)	3-1-60				To extend completion date 2-2-61	
BMP-9042 (3)	9-19-60	Mod. of CP(BP-12181 as-mod.) to change transmitter location.				
BP-12181 (4)	11-4-60	Mod. of CP(BP-12181) to substitute 72.2° for the direction 17.8° true.				
BAL-4562	9-12-62	Voluntary assignment of license to				
EFF:	10-1-62	Jemcon Broadcasting Company, Inc.				
BS-3964(1)	6-6-63	Mod. of Lic. to chg. studio loc.				
BS-3964 (2)	10-22-63	Mod. of license to redescribe antenna system				10-22 4-1-64
BTC-4494	3-16-64	Voluntary transfer of control of license corporation from Frank Conwell, E. W., Jemison and John J. Anderson to L.S. Hartzog, Kathryn W. Hartzog and Thomas Hartzog.				
Eff:	4-1-64					
BR-3964	3-13-64	Renewal of License			4-1	4-1-67
BML-2087 (1)	9-2-64	Mod. of license to change licensee to HARTZOG BROADCASTING, INC.				
BR-3964	3-31-67	1360kc	5kw	DA Day	4-1	4-1-70
TELEGRAM	10-17-67	PSA	500w			
BR-3964(S)	4-1-70	Renewal			4-1	4-1-73
BRC-3440	9-16-70	Mod. of license to change studio loc. and operate by remote control from Sheraton Battle House Hotel, Mobile, Alabama (DA-D)				
BS-3964(2)	12-2-70	ML chg. studio & RC point location				
BAL-7291	6-10-71	VOL. AL EFF: 7-26-71				
BS-3964(3)	4-12-72	ML to DELETE Obstruction markings.				
EBSA	6-12-72					

Form BC 126
June 1954

BROADCASTING STATION LICENSE RECORD

#2

Date first licensed

Call letters WLIQ

Station location

WPGY BROADCASTING CO., INC. (AL 2-26-81 EFF:

Name of licensee *DAVID SIEGEL, JEFF STACY AND JERRY SHIVERDECKER dba WLIQ BROADCASTING
COMPANY (AL 2-28-78 EFF: 4-1-78)

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To	
BS-3964(L)	8-7-72	ML to show readjustment of antenna system			4-1-73	
BS-1825(L)	10-12-72	ML to change field intensity measurement to read once every thirty days, and delete 3.5 foot whip antenna and 9.5 foot whip antenna mounted near top of #1 tower.				
BS-1825(1)	2-20-73	ML to chg. SL & RC.				
BS-18,25(2)	2-23-73	ML to chg. SL & RC.				
BR-3964(L)	3-30-73	RENEWAL				4-1-76
BR-3964(L)	8-13-76	RENEWAL				4-1-79
BAL-9241	2-28-78	VOL AL			EFF: 4-1-78	
BR-781201VL(L)	10-30-79	RENEWAL				4-1-82
EBSA	6-30-80	CALL SIGN CHANGE				

BAL810112FV	2-26-81	VOL AL			EFF:	

AUG. 1955

Call (10-15-59W L I Q)

Letters NEW X WCIQ

E. W. JEMISON AND FRANK CONWELL

Name d/b as JEMCON BROADCASTING COMPANY

(P.O. - Frank Conwell, 58 St. Michael St., Mobile, Ala.)

File No.	Dated	Application for	Action	
			Nature	Date
EP-12,181 Rec'd Filed	7-10-58	Construction permit for a new standard broadcast station to be operated on: Frequency - 1360kc Power - 5kw DA-D Hours of operation - Daytime Trans. location - East of Highway 90 on Blakely Island, E of Mobile, Alabama Studio location - 58 St. Michael Street, Mobile, Alabama Atty. - McKenna & Wilkinson Engr. - Lohnes & Culver	GRANTED Cond'l re: Phase Mon., Field meas. equip., DA & non-DA proof.	6-10-59
	7-11-58			
	7-11-58			
EP-8862 R.F.F.	1-4-60 1-12-60	Modification of C.P. (EP-12181 which authorized a new standard broadcast station) for extension of completion date from 2-10-60 to 8-10-60. Atty's: McKenna & Wilkinson	GRANTED to	3-1-60 8-10-60

COLLINS 21E

AUG. 1955

Call

Letters WLIQ

E. W. JEMISON AND FRANK CONWELL

Name d/b/a. JEMISON BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMP-9042 Rec'd Filed	6-20-60 6-22-60 6-22-60	Modification of C. P. (EP-12131 which authorized a new standard broadcast station) to change location of transmitter site to: South of Highway 90 on Blakely Island, East of Mobile, Alabama Atty: McKenna & wilkinson	GRANTED	9-19-60
BMP-9054 Rec'd Filed	6-30-60 7-5-60 7-5-60	Modification of C.P. (EP-12181 ^{As filed} which authorized a new standard broadcast station) for extension of completion date from 8-10-60 to 2-2-61. Atty: McKenna & Wilkinson	GRANTED	8-1-60
BL-8269 Rec'd Filed	12-30-60 1-5-61 1-5-61	License to cover construction permit (BP-12,181, as modified), which authorized a new Standard Broadcast station. Howard J. Schellenberg, Jr., Atty.	GRANTED	5-10-61

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters W L I QName E. W. JEMISON AND FRANK CONWELL d/b as JEMCON BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BAL-4562 Rec'd Filed	6-13-62 6-27-62 6-27-62	Voluntary assignment of license to Jemcon Broadcasting Company, Inc. Robert W. Coll, Atty.	GRANTED EFF:	9-12-62 10-1-62
BTC-4399 Rec'd Filed	9-20-63 10-2-63 10-2-63	Voluntary transfer of control of licensee corporation from Frank Conwell, E. W. Jemison and John J. Anderson to L. S. Hartzog, Kathryn W. Hartzog and Thomas Hartzog. Gene A. Bechtel, Atty.	DISMISSED Request of Attorney	2-10-64

AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W L I Q

HARTZOG BROADCASTING, INC.

Name X JEMCON BROADCASTING COMPANY, INC.Mobile, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BR-3964 Rec'd Filed	12-27-63 12-31-63 12-31-63	Renewal of license Atty. David S. Stevens	GRANTED	3-13-64
BTC-11194 R & F	2-3-64 2-6-64	Voluntary transfer of control of licensee corp. from Frank Conwell, E. W. Jemison and John J. Anderson to L. S. Hartzog, Kathryn W. Hartzog and Thomas S. Hartzog. Atty. - Gene A. Bechtel	GRANTED Eff:	3-16-64 4-1-64
BME-2087 R. & F.	7-8-64 7-13-64	Mod. of license to change name of licenses to HARTZOG BROADCASTING, INC. Atty: Arent, Fox, Kintner, Plotkin & Kahn	GRANTED	9-2-64
BR-3964 R & F	12-21-66 12-23-66	Renewal of license	GRANTED	3-31-67

APPLICATION RECORD - BROADCASTING

Call Letters WLIQ

Name SOUTHLAND OF ALABAMA, INC.
x HARTZOG BROADCASTING, INC.
Mobile, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BR-3964 R & F #566977 \$75 PN PRESS	12-29-69 1-2-70 1-2-70 1-6-70	Renewal of license Atty: Wm L. Rawn, III (Arent, Fox, etc.) AMENDED 3-20-70 re: financial data	GRANTED	4-1-70
BRC-3440 R&F \$30-603986 PRESS: Amended 7-17-70 re Engineering graphs.	5-15-70 5-22-70 5-22-70 JUN 10 1970	Mod. of license to change studio location and operate by remote control from Sheraton Battle House Hotel, Mobile, Alabama. (DA-D)	GRANTED	9-16-70
BAL-7291 R & F FEE PD: \$1000 CODE OL7 Pub. notice filed	3-29-71 4-14-71 #500199 MAY 18 1971 5-11-71	Voluntary assignment of license to SOUTHLAND OF ALABAMA, INC. Atty for assignor - Gene A. Bechtel for assignee - Krieger & Jorgensen AMENDED 5-18-71 - replacement costs of physical assets Bank ltr re loan	GRANTED Req. grant fee \$2000.00 EFF: Fee Paid: 048 W019844	6-10-71 7-26-71 7-29-71

APPLICATION RECORD - BROADCASTING

DAVID SIEGEL, JEFF STACY and JERRY SHIVERDECKER dba
WLIQ BROADCASTING COMPANYCall
Letters WLIQName x SOUTHLAND OF ALABAMA, INC.
Mobile, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BR-3964 R & F P.N. PRESS	12-24-72 12-27-72 12-27-72	Renewal of License Atty.: James A. Gammon AMENDED 1-23-73 re: engineering data AMENDED 2-23-73 re: balance sheet & ascertainment of comm. needs	GRANTED	3-30-73
BR-3964 R & F PN PRESS	11-14-75 12-1-75 12-9-75 JAN 30 1976	Renewal of license Atty- John M. Duty (Gammon & Tierney) AMENDED 3-23-76 re: trans. logs AMENDED 6-17-76 re: engineering Gammon & Tierney no longer represent this station	GRANTED	8-13-76
BAL-9241 R & F FORM 314 PN FILED	11-3-77 12-22-77 JAN 17 1978 2-22-78 and 2-24-78	Voluntary assignment of license to David Siegel, Jeff Stacy and Jerry Shiverdecker dba WLIQ BROADCASTING COMPANY Atty for assignor - Leo George	GRANTED EFF:	2-28-78 4-1-78 (per Form 323)

RE: BAL-9241 - ATTY WAS CALLED 1-16-78 - Table I incomplet
re David Siegel (place & date of birth) - Exh. 11 (financial
plan) to be filed *filed 1-30-78*

Amended 1-30-78 Table I, David Siegel, (place & date)
Bal. sheet, Financial plan & financial commitment

AMENDED 2-23-78 re: EEOP data & chge. in management per-
sonal

APPLICATION RECORD - BROADCASTING

1360khz

WPCY BROADCASTING CO., INC
XDAVID SIEGEL, JEFF STACY AND JERRY SHIVERDECKER, d/b as

Call WPCY
Letters XWLIQ

Name WLIQ BROADCASTING COMPANY
Mobile, AL

File No.	Dated	Application for	Action	
			Nature	Date
BR781201VL PRESS JAN 26 1979		Renewal of License Atty. James M. Weitzman	GRANTED Cond'l re: EEO	10-30-79
BAL800112FV Form 316 PRESS FEB 25 1981		Vol AL to WPCY Broadcasting Co., Inc. Atty Arthur Stambler		GRANTED 2-26-81 EFF:
BAL810505FR Form 314 PRESS JUN 9 1981 PN FILED 6-10-81		Vol AL to BEACON BROADCASTING, INC. Atty Robert L. Olender		

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

