

WOLY



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390194

Date first licensed 11-21-47

Call letters WOKY (Ltr. 3-15-50)  
WEXT

Station Location: Milwaukee, Wisc.

WOKY, INC. (ML 8-17-78)

BARTELL BROADCASTERS, INC. (ML 9-14-50)

WEXT, INC.

Name of licensee KANDAVE RADIO COMPANY

12100 W. Howard Avenue, Greenfield, Wisconsin (BP 11-6-74)

x 7500 West Edgerton Ave., Greenfield, Wisconsin (Redescription)

x 7500 West Edgerton Ave., near Greendale, Greenfield Twp., Wisc. (BL-4180; 9-22-55)

x N.E. Corner of Intersection of S. 76th St., & W. Edgerton Ave., SE $\frac{1}{4}$  of NW $\frac{1}{4}$  of Section 27, Near Greendale, Wisconsin (CP 1-4-50)

x 2501 S. 43rd. St., Milwaukee, Wis. (Lic. 11-21-47)

x South 43rd St., 500 feet south of the crossing of the Chicago and North-

Transmitter location western Railway, South of Lincoln Avenue, Milwaukee, Wisconsin (MP-7-3-47)

x 12100 W. Howard Avenue, Greenfield, Wisconsin (BP 11-6-74)

3500 N. Sherman Blvd., Milwaukee, Wisconsin (RC 2-21-80)

x 3500 N. Sherman Blvd., Milwaukee, Wisc. (BS 6-4-64) (Eff: 6-1-64)

(BL 9-22-50)

x 7500 W. Edgerton Ave., Nr. Greendale in Greenfield Twp., Wis. (MP 9-12-50)  
(waiver 3.30(a) permit identification as Milwaukee, Wis.)

x 2501 S. 43rd. St., Milwaukee, Wis. (Lic. 11-21-47)

Main studio location x S. 43rd St. and W. Lincoln Avenue, Milwaukee, Wisconsin (MP-7-3-47)



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
B4-P-5352 Letter	3-27-47 4-16-47	1430	1kw	Daytime	
CP for new station granted subject to filing MP for approval of T site and antenna					
B4-P-5352 MP-2760	7-3-47	1430	1kw	Daytime	9-3 3-3-48
Mod. CP (5352) change type T, approval of antenna and T location, specify studio location.					
AP-3186 Letter	10-13-47 9-24-47	1430	1kw	Daytime	9-3 3-3-48
Mod. CP (5352 as mod.) to change corporate name to W E X T INC. and change type of transmitter.					
STA to opr. add'l time (power reduced to 500w) from 8:00 am, CST to end of Marquette U. football game, Sep. 27, 1947, to broadcast said game, only.					
PL-2680 Z-2516	11-21-47	1430	1kw	Daytime	11-21 11-1-50
Lic. to cover CP (5352 as mod.) for a new station, change studio site and determine operating power by direct method. (Conditional)					
BZ-2948	10-21-48	1430	1kw	Daytime	10-21 11-1-50
Determine opr. power by direct method.					
BF-7183	1-4-50	920	1kw-DA	Un	3-4 9-4-50
CP to change freq., change hrs. of opr. install DA. (COND. CLAUSE)					
BMP-5092	4-28-50	920	1kw-DA	U	3-4 9-4-50
Mod. of CP (7183) to change type of T. (COND. CLAUSE)					
AML-1446	9-14-50	920	1kw-DA	U	9-14 11-1-50
Mod. lic. to chg. corporate name					
BMP-5306	9-12-50	920	1kw-DA	U	3-4-50 9-4-50
Mod. CP (BP-7183, as mod.) to chg. studio location. (Cond. Cl)					
L-4180	9-22-50	920	1kw-DA -1	U	9-22 5-1-53
Lic. cover CP (BP-7183, as mod. which auth. chg. in freq. hours of operation, T site, installation of DA and new T. Waiver 3.30(a) and conds.)					
BP-7959 ***	12-18-51	920	1kw*5kw-LS* *DA-2 (COND'L CLAUSE)	U	2-18 8-18-52
CP incr. day power, new T and chg. DA system					
*** Forfeited 2-25-53 per Section 1.314(a)					



## BROADCASTING STATION LICENSE RECORD

Date first licensed 11-21-47

Call letters WOKY

Name of licensee BARTELL BROADCASTERS, INC. (ML 9-14-50)

Transmitter location ~~7500 Cass Street, Detroit, Michigan~~

Main studio location



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period	
					From	To
BR-1657	4-18-53	RENEWAL OF LICENSE			5-1-53	12-1-55
<del>BR-1657</del>	<del>11-9-55</del>	<del>Renewal of license</del>			<del>12-1</del>	<del>12-1-58</del>
BP-10213	12-14-55	920kc	1kw-DA-1	AUX.	2-14-56	8-14-56
		CP to install a new transmitter as an auxiliary transmitter.				
BMP-7318 (1)	8-9-56 AUX.	Mod. of CP(10213) for extension of completion date to 10-14-56,				
BMP-7404 (2)	10-23-56 Aux.	Mod. of CP(10213) for extension of completion date to December 14, 1956.				
BL-6445	12-28-56	920kc	1kw-DA-1	Aux.	12-28-56	12-1-58
	License to cover CP(BP-10,213, as mod.) which auth. installation of a new transmitter as an Aux. transmitter.					
	11-25-58	Commission deferred action on renewal application pending further consideration				
BR-1657	7-29-59	Renewal of license (Aux)			7-29	12-1-61
BTC-3211	9-3-59	Vol. trans. of control of licensee corp from Gerald A. Bartell, Melvin M. Bartell, Lee B. Bartell, David B. Bartell, Ralph Evans, Rosa Evans, Belle Franklin and Morton J. Wagner to Bartell Broadcasters, Inc. (A Delaware Corporation).				
EFF:	10-1-59					
BZ-4275 (1)	5-17-60 (Aux.)	Authority to determine operating power by direct measurement of antenna power.				
BZ-4243	5-24-60	920kc	1kw, DA-1	U	5-24	12-1-61
	Authority to determine operating power by direct measurement of antenna power (Main Transmitter).					
BS-1657 (1)	8-31-61	Mod. of license to change monitor point value on the radial 290° true. (Memo)				
	11-29-61	Action on Renewal Deferred.				
BR-1657	1-3-62	920	1kw DA-1	U	1-3	12-1-64
=====	=====	920kc	1kw DA-1	Aux.	1-3	12-1-64
BS-1657 (1)	-15-63 Main	Mod. of license to change monitor point value and location (Memo).				
BS-1657 (2)	1-13-64 Main	Mod. of license to change monitor point value and location (memo).				



Form BC 126

June 1954

CARD #3

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W O K Y

Station location MILWAUKEE, WISCONSIN

Name of licensee BARTELL BROADCASTERS, INC.

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BS-1657 (3)	6-4-64 (Main)	Mod. of Lic.	Lic. to	chg. studio	loc.
		(Eff:6-1-64)			
BS-1657 (1)	6-4-64 (Aux.)	Mod. of Lic.	Lic. to	chg. studio	loc.
		(Eff:6-1-64)			
BRC-2436	6-16-64	920kc	1kw-DA-1	U	6-16 12-1-64
	Mod. of license to change studio location to 3500 N. Sherman Blvd., Milwaukee, Wisconsin and operate transmitter by remote control from studio location (Main).				
BRC-2442	6-16-64	920kc	1kw-DA-1	Aux.	6-16 12-1-64
	Mod. of license to change studio location to 3500 North Sherman Blvd., Milwaukee, Wisc. and operate transmitter by remote control from studio location.				
Ltr. dated & rec'd 10-21-64 giving notification per Sect. 73.48(a)(5) Rules that a Gates BC-5P-2 trans. is now installed & in oper. as AUX. TRANS.					
BP-13652	9-2-64	920kc	1kw-5kw-DA-2	U	11-2 5-2-65
	CP to increase daytime power to 5kw, make changes in DA system (2 add'l towers); change from DA-1 to DA-2; changes in ground system and install a new transmitter for daytime use (RCA BTA 5H) (2 main trans.) (Cond'l).				
BP-1657 MAIN & AUX.	11-16-64	920kc.	1kw DA-1	Un	12-1 12-1-67 12-1 12-1-67
BL-10,893	5-18-65	920kc	1kw-5kw-DA-2	U	5-18 12-1-67
	Lic to cover CP (BP-13,652) which auth increase in daytime power from 1kw to 5kw make changes in DA system (2 add'l towers); change from DA-1 to DA-2 changes in gr system and install new trans for daytime use (Gates BC-5P-2) 2 main trans.				
BP-17164	5-31-66 CP	920kc	1kw, 5kw-DA-2	LS U	7-31 1-31-67
	CP to make changes in the nighttime DA pattern (Cond'l).				



## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters .....W.O.K.Y.....

Name of licensee .....

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-17,164 (1)	7-26-66	Mod. of CP to make chgs in operating specification (Memo)			
BP-17164 (2)	9-26-66	Mod. of CP(BP-17164) to reinstate the present license requirement for nighttime monitoring point in the direction of 290 true, (Memo)			
BP-17501	12-12-66	920kc	1kw-5kw	DA-2 U	2-12 8-12-67 CP to make changes in daytime DA pattern (Cond'1)
BL-11,475 BZ-6242	12-15-66	920kc	1kw-5kw	DA-2 U	12-15 12-1-67 Lic to cover CP(BP-17,164) which auth chg. nighttime DA-pattern <i>facilitate remote control</i>
BP-17501 (1)	1-30-67	Mod. of CP(BP-17501) to show the correct directional antenna specifications(Memo)			
BMP-12,124 (2)	8-10-67	Mod. of CP(BP-17,501) for ext. of completion to 10-1-67			
BTC-5470 eff. 11-10-67	9-29-67	Voluntary transfer of control.			
BR-1657	11-24-67	Renewal of Licenses Main/Aux. - Renewal of NDEA			12-1 12-1-70
BL-11,805 CONDL	12-26-67	920kc	1kw-5kw	DA-2 U	12-26 12-1-70 Lic. to cover CP(BP-17,501 as mod.) MAIN
BS-1657(1)	4-10-68	Memo chg. field intensity 165° point.			
BTC-5724	9-17-69	Vol. TC			
BR-1657(L)	11-25-70	Renewal of Main & Aux. & NDEA			12-1-73
BS-1657(L)	9-24-71	ML show Aux. trans. Night only & correct antenna current and resistance 12-1-73			
EBSA	5-25-72				
BR-1657(L)	1-11-74	RENEWAL OF MAIN & AUX.			12-1-76
BP-19,807	11-6-74	920khz,	1kw 5kw	DA-2 U	11-6-75 CP to chg. ant. trans. & studio loc.
BTC-7449	12-18-74	Vol. TC.(de facto) EFF: 1-24-75			
BMP-14,098	12-19-75	MP(BP-19,807) ext. time to 5-6-76			
BTC-7912	12/22/75	Vol TC EFF: 2/5/76			



BC-126  
June 1975

AM

No. 5

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W O K Y

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....







#5

# BROADCASTING STATION HISTORY RECORD

First licensed .....

Call Letters ..... W O K Y .....

Station Location ..... Milwaukee, Wisconsin .....

Name ..... SEE CARD #1 .....

Transmitter Location ..... SEE CARD #1 .....

Main studio location ..... see card #1 .....



**Authorization Record**

File No.	Granted	Facilities	Expires
BP-800422AC (L)	8-20-80	920khz 1kw 5kw CP to incre. MEOV'S Day	8-20-81 pattern.



## APPLICATION RECORD - BROADCASTING

Call Letters W E X T  
NewName ANDAVE RADIO COMPANY(PO 4511 N. Woodburn St., Milwaukee, Wisconsin)

File No.	Dated	Application for	Action	
			Nature	Date
B4-P-5352	10-1-46	Construction Permit for a new standard broadcast station to be operated on: Frequency: 1430kc Power: 1kw Hours of operation: Daytime only Trans. location: To be determined-Milwaukee, Wisconsin Studio location: same Filed by Leonard H. Marks, Atty. Jas. O. Weldon, Engr.	GRANTED	3-27-47
Rec'd	10-8-46		subject to filing MP for approval T site and antenna	
Filed	10-8-46		Letter 4-16-47	
			Issued with MP 2760	



Transmitter- W.E. 443A-1



#2

Call

Letters W Z X TName ANDAVE RADIO COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMP-2760 Rec'd Filed	4-9-47 5-21-47 5-21-47	Mod. of C.P. (B4-F-5352, which authorized a new standard broadcast station) to change type of transmitter (Collins 20 T), for approval of antenna and transmitter location at South 43rd St., 500' South of Chicago and Northwestern R.R. crossing, South of Lincoln Avenue, Milwaukee, Wisconsin, and to specify studio location as South 43rd St., and W. Lincoln Avenue, Milwaukee, Wisconsin.  (Filed by Samuel Miller, Atty.) Weldon & Carr, Engr.	GRANTED	7-3-47



## APPLICATION RECORD - BROADCASTING

Call  
Letters W E X TName ANDAVE RADIO COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMP-3186	9-12-47	Mod. of C.P.(B4-P-5352, as modified, which authorized a new standard broadcast station to change corporate name of permittee from Andave Radio Company to <u>WEXT</u> , Inc., and change type of transmitter (Raytheon RA-1000).  Filed by Samuel Miller, Atty.)	GRANTED	10-13-47
Rec'd	9-26-47			
Filed	9-26-47			



## APPLICATION RECORD - BROADCASTING

Call

Letters W E X TName ANDAVE RADIO COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BL-2680	8-28-47	License to cover C.P. (B4-P-5352, as mod., which authorized a new standard broadcast station) and change description of studio location to <u>2501 South 43rd Street, Milwaukee, Wisconsin</u> and	GRANTED re waiver 3.55(b) and 3.60	11-21-47
Rec'd	8-29-47			
Filed	8-29-47			
BZ-2516	8-28-47	Authority to determine operating power by direct measurement of antenna power.  (Filed by Samuel Miller, Atty.)		
Rec'd	8-29-47			
Filed	8-29-47			



## APPLICATION RECORD - BROADCASTING

Call  
Letters W E X TName ANDAVE RADIO COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B2-2948 Rec'd Filed	10-7-48 10-8-48 10-8-48	Authority to determine operating power by direct measurement of antenna power.	GRANTED	10-21-48
BTC-729 Rec'd Filed	12-3-48 12-23-48 12-23-48	Voluntary Acquisition of Control of Licensee Corporation from Sydney Charney, Fred Froede, Bruno V. Bitker, George Grabin, Arthur Meyerhoff and Ben Barkin to Lee K. Beznor, David Beznor, Gerald Bartell, Rosa B. Evans and Loraine A. Cromey.  (Filed by Samuel Miller, Atty.)	DISMISSED	3-31-49 in accordance Commission Ltr. dated 3-16-49



## APPLICATION RECORD - BROADCASTING

Call  
LettersW O K Y  
x W E X TName W. E. X. T., INC.

File No.	Dated	Application for	Action	
			Nature	Date
HP-7183 Rec'd Filed	3-28-49 4-7-49 4-7-49	Construction permit to change frequency from 1430kc to <del>910kc</del> , change hours of operation from daytime to unlimited using 1kw power, install directional antenna for day and night use (DA-1), change transmitter location from 2501 S. 43rd Street, Milwaukee, Wisconsin to <del>Oklahoma Ave. and S. 51st Street</del> , Milwaukee, Wisconsin and change type transmitter (Collins 20-T).  Samuel Miller, Atty. Lester H. Carr, Engr.	DOCKET # 9302 Granted 1-4-50 (1) re installation of properly designed phase monitor. (2) re field measuring equip. (3) re installation and adjustment of filter systems and re checks on opr. of WISN	
AMEND. Rec'd Filed	6-11-49 6-15-49 6-24-49	AMENDED to change frequency from 910kc to 920kc; change DA pattern and ground system; change transmitter location from Oklahoma Ave. & S. 51st St., Milwaukee, Wisconsin TO NE Corner of intersection of S. 76th Street and West Edgerton Ave., SW quarter of NW quarter of Sec. 27, Near Greendale, Wisconsin.		



## APPLICATION RECORD - BROADCASTING

Call  
Letters W O K YName W E X T, Inc.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-5092	4-8-50	Modification of construction permit (BP-7183, which authorized a change in frequency, hours of operation and transmitter location and the installation of a directional antenna for day and night use (DA-1) and a new transmitter to change type of transmitter (Raytheon RA-1000)	GRANTED	4-28-50
Rec'd	4-17-50		re properly designed	
Filed	4-17-50		phase monitor installed; re field meas. equip.; re permittee agrees to accept responsibility for install. & adjust. of filter sys. as necess- ary at WEXT and/or WISN to eliminate any adverse effects caused by cross- modulation effects and/or re-radiation problems due to proximity of trans. sites of said stations. permittee agrees to make such field meas. & other checks on WISN prior to & after completion of construction as necessary to show that opera. is unaffected or prop. adju- sted	



APPLICATION RECORD - BROADCASTING

BARTELL BROADCASTERS, INC. (ML 9-14-50)

Call  
Letters W.O.Y.Y

Name WEXT, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BML-1446 Rec'd Filed	8-21-50 8-23-50 8-23-50	Modification of license to change corporate name from WEXT, Inc. to Bartell Broadcasters, Inc.  Lee K. Beznor, Atty. Milwaukee, Wisconsin.	GRANTED	9-14-50
BMP-5306 Rec'd Filed	8-28-50 8-29-50 8-29-50	Modification of construction permit (BP-7183, as modified, which authorized a change in frequency, hours of operation and transmitter location and installation of DA-1 and a new transmitter) to change main studio location from 2501 South 43rd St., Milwaukee, Wisconsin to 7500 West Edgerton Ave. near Greendale, Greenfield Township, Wisconsin.	GRANTED (See conditions BMP-5092 also Waiver 3.30(a))	9-12-50



## APPLICATION RECORD - BROADCASTING

Name **BARTELL BROADCASTERS, INC. (ML-9-14-50)**  
**x WEXT, INC.**

Call Letters **W O K Y**

File No.	Dated	Application for	Action	
			Nature	Date
HL-4180 Rec'd Filed	8-18-50 8-30-50 8-30-50	License to cover construction permit (HP-7183, as modified) which authorized change in frequency, hours of operation and transmitter location and installation of directional antenna (DA-1) and a new transmitter.	GRANTED (1) re field measuring equip.; re installation and adjustment of filter systems & re checks on opr. of WISN. Waiver 3.30(a)	9-22-50
BR-1657 Rec'd	8-28-50 8-20-50	Renewal of license (Chg. of freq., logs ret'd to applicant)	Retired to files	9-28-50
BP-7959 Rec'd Filed	1-9-51 1-10-51 1-10-51	Construction permit to increase power from 1kw to 5kw and install a new transmitter (Gates BC-5B).  Lee K. Beznor, Atty. Milwaukee, Wisconsin John M. Mullaney, Engr.	Docket No. 10008 GRANTED being amended and removed from hearing Cond'l re cross-modulation and reradiation between WOKY and WISN; phase monitor; field meas 'equip. and DA-non-DA proof	12-18-51 after
AMENDED Rec'd Filed	5-7-51 5-8-51 5-8-51	AMENDED to change power from 5kw to 1kw-5kw-15 and change from employing directional antenna (DA-1) to directional antenna (DA-2).	Forfeited	2-25-53 per Section 1.314(a)



## APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

Call  
Letters W O K YName BARTELL BROADCASTERS, INC.

File No.	Dated	Application for	Action	
			Nature	Date
RMP-5948 Rec'd Filed	8-6-52 8-7-52 3-7-52	Modification of construction permit (BP-7959, which auth. increase in daytime power, installation of a new transmitter and change from employing DA-1 to DA-2) for extension of completion date from 8-18-52 to 2-18-53.	DISMISSED request if applicant,	2-25-53
ER-1657 Rec'd Filed	2-2-53 2-18-53 2-18-53	Renewal of license	GRANTED	4-18-53
ER-1657 Rec'd Filed	8-22-55 9-21-55 9-21-55	Renewal of license Samuel Miller, Atty.	GRANTED	11-9-55
EP-10-213 Rec'd Filed	11-9-55 11-22-55 11-22-55	Construction permit to install a new trans. (COLLINS 20-C, Mod.) as an Aux. trans. at 7500 West Edgerton Avenue, Near Greendale, Greenfield Twp., Wisc. (present location of Main Trans. to be op. on 920kc, power 1kw/for Aux. purposes only. WASHINGTON, D. C. Samuel Miller, Atty.	GRANTED	12-14-55



## APPLICATION RECORD - BROADCASTING

FORM BC-121  
FORMERLY FORM A-170Call  
Letters W.O.K.Y.Name BARTELL BROADCASTERS, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-7318 Rec'd Filed	7-27-56 8-1-56 8-1-56	Modification of construction permit (EP-10,213 which auth. installation of an auxiliary transp.) for extension of completion date from 8-14-56 to <u>10-14-56</u> .  Sam Miller, Atty.	<del>GRANTED</del>  GRANTED	<del>10-14-56</del>  8-9-56
BMP-7404 Rec'd Filed	10-9-56 10-11-56 10-11-56	Modification of construction permit (EP-10,213, which authorized installation of an auxiliary transmitter) for extension of completion date from 10-14-56 to 12-14-56.  Samuel Miller, Atty.	GRANTED	10-23-56



APPLICATION RECORD - BROADCASTING

Call  
Letters W O K Y

Name BARTELL BROADCASTERS, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BL-6445 Rec'd Filed	11-19-56 11-21-56 11-21-56	License to cover Construction Permit (BP-10,213 as mod.,) which authorized installation of a new transmitter as an Auxiliary transmitter at present location of Main transmitter to be operated on 920kc, power of 1kw DA-1 for Auxiliary purposes only.  Atty: Samuel Miller.	GRANTED	12-28-56
BR-1657 R & F	10-28-58 11-3-58	Renewal of license (Main and Auxiliary) Samuel Miller, attorney	GRANTED	7-29-59
BTC-3211 R. & F.	8-14-59 8-19-59	Voluntary transfer of control of licensee corporation from Gerald A. Bartell, Melvin M. Bartell, Lee B. Bartell, David B. Bartell, Ralph Evans, Rose Evans, Belle Franklin and Morton J. Wagner to Bartell Broadcasters, Inc. (A Delaware Corporation)  Samuel Miller, Atty.	GRANTED EFF:	9-3-59 10-1-59



Aug. 1955

Call  
Letters W O K YName BARTELL BROADCASTERS, INC.  
MILWAUKEE, WISCONSIN

File No.	Dated	Application for	Action	
			Nature	Date
BP-13,652 Rec'd Filed	10-30-59 10-30-59 10-30-59	Construction permit to increase daytime power from 1kw to 5kw; make changes in DA system (2 add'l towers); change from DA-1 to DA-2; changes in ground system and install a new transmitter for daytime use (RCA BTA 5H) (2 main transmitters)	GRANTED	9-2-64
AMENDMENT R & F	5-23-60 5-24-60	AMENDED to make changes in DA system Atty. - Samuel Miller Engr. - John H. Mullaney	Cond'l re: Phase Mon., Field meas. equip., DA & complete non-DA proof. Field intensity measurements. Pre-sunrise operation.	11/1/64
BZ-4243 Rec'd Filed	12-14-59 12-23-59 12-23-59	Authority to determine operating power by direct measurement of antenna power. (MAIN) Charles E. Brennan & Associates, Engrs. Samuel Miller, Atty.	GRANTED	5-24-60
		Samuel Miller, Atty.		



## APPLICATION RECORD - BROADCASTING

Call  
LettersName BARTLETT BROADCASTERS, INC.  
MILWAUKEE, WISCONSIN

File No.	Dated	Application for	Action	
			Nature	Date
32-4275 Rec'd Filed	3-23-60 4-5-60 4-5-60	Authority to determine operating power by direct measurement of antenna power. (AUX.)  Samuel Miller, Atty.	GRANTED	5-11-60
BR-1657 Rec'd Filed	9-19-61 9-21-61 9-21-61	Renewal of license (MAIN & AUXILIARY)  Samuel Miller, Atty.	GRANTED	1-3-62
BRC-2436 Rec'd Filed	3-11-64 3-12-64 3-12-64	Modification of license to change studio location to 3500 N. Sherman Blvd., Milwaukee, Wisconsin and operate transmitter by remote control from studio location. (Main)  Samuel Miller, Atty.	GRANTED	6-16-64
BRC-2442 Rec'd Filed	3-25-64 3-27-64 3-27-64	Modification of license to chg. studio location to 3500 North Sherman Blvd., Milwaukee, Wisc. and operate transmitter by remote control from studio location (Auxiliary).  Samuel Miller, Atty. P. O. BOX 1000, WASHINGTON, D. C.	GRANTED	6-16-64



FORM BC-121  
Aug. 1955

#15

DUPLICATE CARD  
APPLICATION RECORD - BROADCASTING

Call  
Letters W O K Y

Name BARTELL BROADCASTERS, INC.  
MILWAUKEE, WISCONSIN

File No.	Dated	Application for	Action	
			Nature	Date
BR-1657 R.&F.	8-26-64 9-2-64	RENEWAL OF LICENSE (Main & Auxiliary)  Atty: Samuel Miller	Granted	11-16-64
BL-10,893 R. & F.	3-1-65 3-2-65	License to cover CP (BP-13,652) which authorized increase daytime power from 1kw to 5kw; make changes in DA system (2 add'l towers); change from DA-1 to DA-2; changes in ground system and install a new transmitter for daytime use (Gates BC-5P-2). (2 main transmitters)	GRANTED	5-18-65
BP-17,164 R. & F.	2-3-66 2-9-66	CP to make changes in the nighttime Directional Antenna pattern. Atty: Samuel Miller Engr: Charles E. Brennan, Milwaukee, Wis	GRANTED	5-31-66 Cond'l re: Phase Mon, Field meas. equip. Pre-sunrise operation. A complete nighttime required proof.



FORM BC-121  
AUG. 1955 #16

APPLICATION RECORD - BROADCASTING

Call  
Letters W O K Y

Name BARTELL BROADCASTERS, INC.  
MILWAUKEE, WISCONSIN

File No.	Dated	Application for	Action	
			Nature	Date
BP-17,501 R & F	11-1-66 11-4-66	CP to make changes in daytime DA pattern Atty. Samuel Miller Engr. Charles E. Brennan	GRANTED Cond'l re: Phase Mon., Field meas. equipment, A complete DA proof.	12-12-66
BL-11,475 R & F	9/1/66 9/6/66	Lic. to cover CP (BP-17,164) which auth. chng nighttime DA-pattern. Engr: C. E. Brennan, Milwaukee, Wisc. Atty: S. Miller, Wash. D. C.	GRANTED issue with BZ-6242	12-15-66
BZ-6242 R & F	6/9/66 6/10/66	Auth. to determine operating power by direct meas. of antenna power. (Daytime Opr.) Atty: S. Miller Engr: C. E. Brennan	GRANTED issue with BL-11,475	12-15-66
BMP-12,124 R & F AUG 9 1967	7-31-67 8-1-67	Mod. of CP(BP-17,501 which auth chg. day - time DA-pattern) for ext. of completion date from 8-12-67 to 10-1-67	GRANTED to	8-10-67 10-1-67



FORM BC-121  
Aug. 1955

#17

APPLICATION RECORD - BROADCASTING

(920kc)

Call  
Letters W O K Y

Name BARTELL BROADCASTERS, INC.  
Milwaukee, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BTC-5440 R & F (Form 316) SEP 21 1967	9-14-67 9-15-67	Voluntary relinquishment of control of Bartell Media Corporation (parent corp of lic corp) by The Bartell Family thru sale of stock by Lee B. Bartell, David Bartell, Gerald B. Bartell and Melvin M. Bartell to the general public  Atty - Samuel Miller	GRANTED EFF:	9-29-67 11-10-67
BR-1657 R. & F. BR-1657 R. & F. OCT 5 1967	8-31-67 9-1-67 9-26-67 9-27-67	Renewal of license. atty-Samuel Miller Renewal of Aux. license.	GRANTED	11-24-67
BL-11,805 R & F PTA-10/3/67 NOV 6 1967	9/18/67 9/19/67	Lic. to cover CP (BP-17,501 as mod.) which auth. <sup>chg</sup> daytime DA-pattern.  Atty: Samuel Miller Engr: Chas. E. Brennan, Milwaukee, Wisc.	GRANTED cond'l. re pre-sunrise and acc ept. respon. for any adj. to filter sys.	12-26-67



FORM BC-121 #18  
AUG. 1955

APPLICATION RECORD - BROADCASTING

920kc

Call  
Letters W O K Y

Name BARTELL BROADCASTERS, INC.  
Milwaukee, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BTC-5724 R & F FEE PD:\$75 - #455735 SEP 13 1968 Pub. notice filed 10-7-68	8-30-68 8-30-68	Voluntary transfer of control of Bartell Media Corporation (parent corp of lic corp) from Lee Bartell, Melvin Bartell, David Bartell, et al, to Downe Communications, Inc.  Atty for licensee - Samuel Miller for transferors & transferees - Ben C. Fisher  NOTICE OF APPARENT LIABILITY OF \$10,000 for willfully and repeatedly failing to observe the provisions of Section 310(b) of the Communication act and our Rules and regulations, adopted 9-17-69 by Memo. Opinion and Order #37170.	GRANTED  Eff:	9-17-69 10-28-69
BR-1657 R & F P.N. SEP 28 1970	8-31-70 9-1-70 9-1-70	Renewal of License (Main & Auxiliary) Atty: Grover C. Cooper AMENDED: 9-18-70 re: Auxiliary	GRANTED	11-25-70
BR-1657 Recd. PN Recd. FILED PRESS	8-31-73 " " 9-20-73 4 OCT 1973	RENEWAL OF LICENSE (MAIN & AUXILIARY) AMENDED 11-7-73 re: EEO	GRANTED	1-11-74



APPLICATION RECORD - BROADCASTING

Call Letters W O K Y

Name BARTELL BROADCASTERS, INC.  
Milwaukee, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BTC-7449 Rec'd Filed Fee: \$1,000 Code 047 Press: 6-21-74 (ALSO SEE: KCBQ ETC) Pub. notice filed 6-20-74	5-14-74 5-16-74 5-16-74 #306111	Voluntary transfer of control (de facto) of Downe Communications, Inc. (40% stockholder of Bartell Media <del>Inc.</del> Corporation, which in turn is parent corp of licensee) from Ed Downe to The Charter Company  Atty - Fisher, Wayland etc	GRANTED EFF: FEE REQ. \$46,021.00 (SEE KCBQ) Fee Pd. 1-27-75 (See KCBQ)	12-18-74 1-24-75
BP-19807 Rec'd Filed \$50-312804 AC-056 Amended 7-15-74 re: Engineering statement. Amended 9-25-74 re: Engineering statement & patterns  OCT 17 1974	5-28-74 6-6-74 6-6-74	Construction permit to change <sup>antenna</sup> transmitter & studio location to: 12100 W. Howard Avenue, Greenfield, Wisconsin. 42° 58' 31.5" Atty: Martin R. Leader 88° 03' 56.2" GATES EC-5H transmitters	GRANTED	11-6-74



CARD #20

920KHz

Form BC-121  
September 1969

## APPLICATION RECORD - BROADCASTING

Call  
Letters ....W.O.K.Y.....Name ..... BARTELL BROADCASTERS, INC. ....  
MILWAUKEE, WISCONSIN

File No.	Dated	Application for	Action	
			Nature	Date
BMP-14,098 R&F \$100-495969 AC:001 Press: NOV 8 1975	10-31-75 11-6-75 11-6-75	Mod. of CP(BP-19,807) to extend completion date to _____ Atty: Martin R. Leader	GRANTED	12-19-75
<del>ETC-7912</del> Rec FILED FORM 316 (SEE KCBQ ETC FOR FEE PD:)	<del>11-24-75</del> 11-28-75 12-15-75	Voluntary acquisition of positive control of Bartell Media Corporation (parent corp of licensee) by Downe Communications, Inc. thru purchase of stock from Bartell Media Corporation  Atty - Martin Leader (Fisher, Wayland etc)	GRANTED EFF. NO FEE	12/22/75 2/5/76



#21

920khz

Form BC-121

May 1976

## APPLICATION RECORD - BROADCASTING

Call

Letters W.O.K.Y.

Name BARTELL BROADCASTERS, INC.  
MILWAUKEE, WISCONSIN

File No.	Dated	Application for	Action	
			Nature	Date
BTC-8107 R & F See WADO(AM) for fee Code 047 (FORM 316) AUG 19 1976	8/11/76 8/12/76	Voluntary transfer of control of lic corp from Bartell Media Corporation to Downe Communications, Inc.  Atty - Fisher, Wayland, etc (Martin Leader)	GRANTED EFF: NO FEE:	8/26/76
BP-20,647 R & F \$100-607817 AC-001 SEP 7 1976	8-26-76 8-27-76 8-27-76	CP to replace expired permit (BP-19,807) for chgs. Atty: Martin R. Leader	GRANTED TOP	11-1-76 11-1-77
BR-1657 R & F PN PRESS SEP 29 1976	7-19-76 7-23-76 7-23-76	Renewal of license (Main & Aux-Alt.Main) Atty- Martin R. Leader (Fisher, Wayland et al)  AMENDED 10-7-76 re: EEO AMENDED 11-15-76 re: commercial matter	GRANTED	11-15-76



## APPLICATION RECORD - BROADCASTING

Call  
Letters W O K YName BARTELL BROADCASTERS, INC.  
Milwaukee, Wis.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-14,378 R & F	2-18-77 2-25-77	Mod. of (BP-20,647) for ext. of time to 8-27-77 (chgs.)  Atty: Martin R. Leader	GRANTED	4-26-77
BMP-14,498 R&F PRESS:	5-25-77 5-26-77	Mod. of CP(BP-20,647 as mod.) to make chgs. in antenna system  atty: Martin Leader	GRANTED	3-30-78 Issued with BMP-780912AI
BMP-14,443 R & F PRESS	7-7-77 7-25-77	Mod. of {BP-20,647 as mod} for ext. of time to 2-3-78	GRANTED	9-14-77



## APPLICATION RECORD - BROADCASTING

920khz

Call  
Letters W O K YName BARTELL BROADCASTERS, INC.  
MILWAUKEE, WISCONSIN

File No.	Dated	Application for	Action	
			Nature	Date
BTC-8434	8/17/77	Voluntary acquisition of positive control of Downe Communications, Inc. (parent corp of lic) by The Charter Company thru purchase of stock from Jacksonville National Bank (de facto to de jure)	GRANTED	9-13-77
R & F FORM 316 Also see WADO, etc AUG 21 1977	8/18/77		EFF:	9-16-77
		Atty - <u>Fisher</u> , Wayland, etc		
BMP-14,548	1-24-78	MP (BP-20,647, as reinstated & mod) for ext time to: <u>8-3-78</u> (FOR CHANGES) <i>chg. Trans. Location</i>	GRANTED	4-3-78
R & F PRESS: FEB 23 1978	1-31-78		TO	9-15-78
		Atty: Martin R. Leader (Fisher, Wayland, etc.)		



APPLICATION RECORD - BROADCASTING

WOKY, INC.

Call Letters W O K Y

Name  BARTELL BROADCASTERS, INC.  
MILWAUKEE, WISCONSIN

File No.	Dated	Application for	Action	
			Nature	Date
BTC-8758 R & F Form 316 (Also see WADO, KCBQ, WMJX (FM), WDRQ (FM) and KSLQ (FM) JUL 2 1978	7-7-78 7-12-78	Vol. TC of Downe Communications, Inc. (parent corp of lic) from The Charter Company to ChartCom, Inc. Atty - Martin R. Leader (Fisher, Wayland, etc)	GRANTED EFF:	8-4-78
BML-780712AE R & F PRESS: AUG 9 1978	6-28-78 7-12-78	Mod. of License to change name of licensee to: WOKY, INC. Atty: Martin R. Leader (Fisher, Wayland, etc.)	GRANTED	8-17-78
BMP-780912AI PRESS:		MP (BP-20647, as reinstated & mod) to ext time to: 3-15-79 (FOR CHANGES Atty: Martin R. Leader (Fisher, Wayland, etc.)	GRANTED	10-10-78 to 3-15-79



#25

Form BC-121  
May 1976

## APPLICATION RECORD - BROADCASTING

920KHz.

Call  
Letters W O K YName WOKY, INC.  
MILWAUKEE, WISCONSIN

File No.	Dated	Application for	Action	
			Nature	Date
BMP790314AF PRESS (0)	APR 9 1979	MP (BP-20,647, as Reinstated & Mod.) for Extension of Time to: <u>9-15-79</u> (FOR CHANGES)  Atty. <u>Martin R. Leader</u> (Fisher, Wayland, Southmayd & Cooper)	GRANTED	4-20-79
BR7790719 UL PRESS SEP 7 1979		RENEWAL OF LICENSE (MAIN & AUX.)	GRANTED	4-24-81
BMP791015AY PRESS (0)	NOV 7 1979	MP (BP-20,647, as Reinstated & Mod.) for Extension of Time to: <u>4-16-80</u> (FOR CHANGES)  Atty. <u>Martin R. Leader</u> (Fisher, Wayland etc.)	GRANTED	2-15-80
BRC-800118AC PRESS: (0)	FEB 20 1980	Request for authority to operate by remote control from the main studio at: 3500 N. Sherman Blvd., Milwaukee, Wisconsin  Atty: <u>Richard S. Rodin</u>	GRANTED	2-21-80



APPLICATION RECORD-BROADCASTING  
920KHz.

Call Letters: W O K Y

Name: WOKY, INC.

Station Location: MILWAUKEE, WISCONSIN

File No.	Date	Description	Action and Date
BP800422AC PRESS (0)	MAY 9 1980	CP to Increase MEOV'S on Daytime Pattern Between 180° & 250°.  Atty. Richard S. Rodin (Hogan & Hartson)	GRANTED 8-20-80 CONDITIONS
BTC800606GI FORM 315 PRESS PN FILED (ALSO SEE KCBQ-AM, WDRQ-FM, KSLQ-FM & WMIL-FM)	JUL 2 1980 7-8-80	Vol. TC from The Charter Company to Charter Media Company Atty: Transferor: Richard S. Rodin (Hogan & Hartson) Transferee: Peter D. O'Connell (Pierson, Ball & Dowd) REQUEST WAIVER SECTION 73.3597.	DISMISSED 2-3-81 per Sec. 73.3568(a)



BTC800606GI AMENDED 8-7-80 re: Prgramming, etc.

AMENDED 8-15-80 re: Financial data.

AMENDED 9-2-80 re: Ownership of The Charter Company



## APPLICATION RECORD-BROADCASTING

920 kHz

Call Letters: W O K Y

Name: WOKY, INC.

Station Location: Milwaukee, Wisconsin

File No.	Date	Description	Action and Date
BL-791226AG R & F PTA PRESS	12-26-79 10-8-80 NOV 10 1980	Lic. to cover (BP-20547 as mod) for changes. Atty: Richard S. Rodin (Hogan & Hartson)	<b>ISSUED</b>



W E X T - RECORD OF DENIAL OF INFORMAL APPLICATIONS

Letter 9-30-47 To opr. from 8:00 pm. CST, to end of  
Marquette U. football games. 10-3 & 11-1947 to  
broadcast said games, only.

---



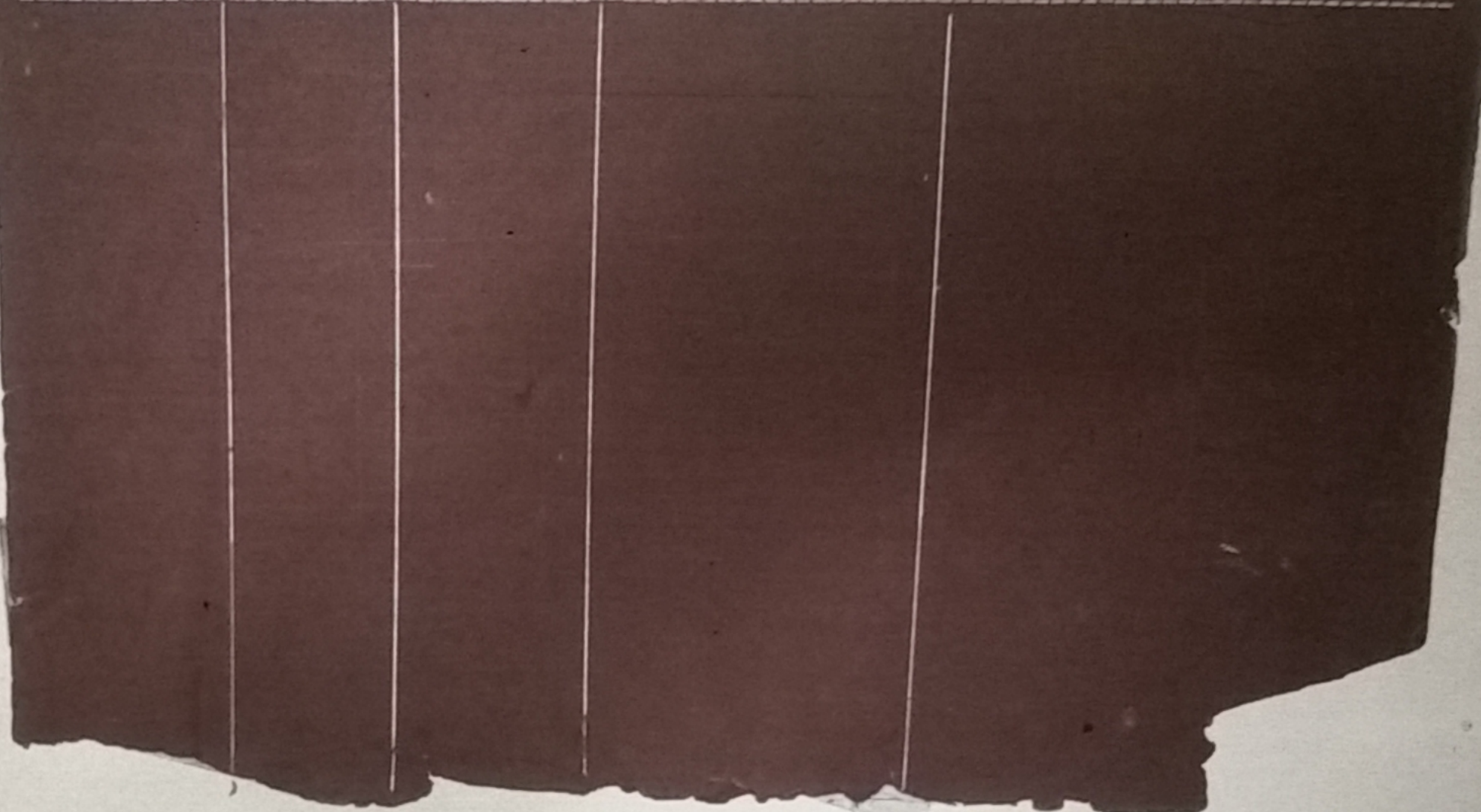
APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATIONS, W.

Licenses

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition
EP-7507	1-25-50	New	Evans Radio Company	CP for a new sta.	DISMISSED
Rec'd	1-31-50		Beaver Dam, Wisconsin	1430kc, 1kw, Day	3-8-50
Filed	1-31-50				



Renewal Requested	Date Received	Designated for Hearing	Reason	Remarks





## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

