

WOIC



Remington Rand Inc.

BRANCHES EVERYWHERE

MADE IN U. S. A.

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

# BROADCASTING STATION LICENSE RECORD

W O I C (Let. 2-26-62)  
 x W N S C (Ltr. 8-33-50)

Date first licensed 10-1-45 (See Card #2) Call letters x W K I X  
 X SPEIDEL BROADCASTING CORPORATION (BAL 2-6-62) LOCATION: COLUMBIA, SOUTH CAROLINA  
 x WNSC RADIO CORPORATION (ML 1-19-55) EFF: 2-26-62)  
 x MARSECO CORPORATION (AL 12-1-53 EFF: 12-31-53)  
 x MARSECO BROADCASTING CORPORATION (ML 8-3-50)  
 x INTER-CITY ADVERTISING COMPANY OF COLUMBIA, S.C., INC. (AL 4-6-49) EFF: 5-1-49  
 Name of licensee x INTER-CITY ADVERTISING COMPANY

(redes. 3-30-73)

Corner of Lucas Street and Commanche Trail, West Columbia, South Carolina/  
 x Lucas Street, Near West Columbia, South Carolina (redescribed BL-6-25-63)  
 x Leaphart Road, Near West Columbia, South Carolina (CP 10-14-47)

Transmitter location x Two-Notch Road, North of Forest Drive, Columbia, South Carolina (CP & MP 3-20-45) Lic. 10-1-45

Corner of Lucas Street and Commanche Trail, West Columbia, South Carolina  
 (3-30-73)

24201

x 830 Laurel Street, Columbia, South Carolina (Applic. 3-26-68) 3-25-60)  
 x 3300 1/2 Main Street, Columbia, South Carolina (MCC- 2-26-62).

x Barringer Building, Main & Washington Sts., Columbia, South Carolina (Ltr./  
 x Jerome Hotel, Main at Lady, Columbia, S. Car. (Lic. 10-1-45)

Main studio location x 1732 Main Street, Columbia, South Carolina (CP & MP 3-20-45)



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
CP-3650	10-9-44	1490	250w	U (Cond'l)	
	For a new station at Columbia, S. C.				
CP-3650 MP-1793	3-20-45	1490	250w (Cond'l Clause)	U	5-20 11-20-45
	CP for a new station at Columbia, S.C. and MP for new trans., and approval antenna, trans. site & studio				
L-1898 Z-1706	10-1-45	1490	250w	U	10-1 8-1-48
	Lic. to cover C.P. (B3-P-3650 as mod.) for a new station & authority to determine operating power by direct measurement. COND'L CLAUSE				
B3-2-1795	7-15-46	1490	250w	U	7-15 8-1-48
	<i>Determine operating power by direct method</i> Conditional Clause				
B3-2-1795	7-15-46	1490	250w	U	7-15-46
	Determine operating power by direct method (Conditional Clause)				
	Superseding license correcting effective date				
S-1220	12-12-46	1490	250w	U	12-12 8-1-48
	Mod. Lic. to remove conditional clause				
B-P-5023	10-14-47	1320	500w 1kw-LS	U	By 12-14-47 to 6-14-48
	C.P. to chg. freq., increase power, install DA for night use chg. trans. site & install new transmitter				
L-2991	3-29-48	1320	500w <sup>h</sup> , 1kw-LS	U	3-29 11-1-48
	Lic. to cover CP (5023) to change freq., increase power, install new T and DA for night & change in T site. *DA-N				
BR-1220	10-20-48	1320	500w; 1kw-LS	U	11-1 11-1-51
	*DA-N				
BR-1220	10-20-48	Superseding license issued as of same date to correct ground system figures in the DA specifications			11-1 11-1-51
L-856	4-6-49	Vol. assignment of license to Inter-City Advertising Company of Columbia, S. C. Inc.			
EFF:	5-1-49				
CP-913	8-12-50	Vol. TC of lic. corp thru sale of 100% of common stock.			
CP-1437	8-3-50	1320	500w; 1kw-LS	U	8-3 11-1-51
	*DA Mod. of lic. to change name.				



B S

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters ..... X W M S C .....

NUANCE CORPORATION (AL 1-16-74 EFF: 2-1-74, Consummation: 1-31-74)

X WOIC, INC. (BML 3-19-64)

Name of licensee ..... X See Card #1 .....

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period	
					From	To
BP-7921	5-9-51	1320	1kw-DA-N	U	7-9	1-9-52
	CP to increase night power and make changes in the DA system. (CONDL. CLAUSE)					
BS-1220	10-30-51	Extension of license			11-1	2-1-52
BR-1220	1-30-52	1320	500w <sup>#</sup> 1kw-LS #DA-N	U	1-30	12-1-54
BL-4651	4-3-52	1320	1kw DA-N	U	4-3	12-1-54
	Lic. cover CP(7921) for increase in night power & changes in DA-N (CONDITIONAL CLAUSE)					
BP-8752	2-12-53	CP to install new trans.			4-12-53	10-12-53
BTC-1453	3-4-53	Vol. acquisition of control of licensee corp. by C. Wallace Martin.				
EFF:	3-18-53					
BRC-103	7-2-53	Mod. of lic. to operate trans. by R.C. from 1127 Lady Street, Columbia, South Carolina				
(1)						
BL-5054	7-14-53	Lic. cover CP (BP-8752) install new trans.			7-14	12-1-54
(2)						
BAL-1654	12-1-53	Vol. assignment of license to MARSECO CORPORATION				
EFF:	12-31-53					
Telegram	11-30-54	Continued operation authorized until final determination on application for renewal of license				
BML-1610	1-19-55	1320kc	1kw-DA-N	U	1-19	12-1-57
BR-1220	ML to change		1kw Day	name & renewal of lic.		
<b>TELEGRAM</b>	<b>11-29-57</b>	<b>Action on renewal deferred- Continued operation authorized until final determination on renewal application.</b>				
BR-1220	1-8-58	Renewal of license			12-1	12-1-60
BRC-1779	1-24-61	Modification of License to change studio and remote control point location.				
(Wire sent)						
To be issued with renewal, when granted.		(SEE BELOW)				
		DA-N				
BRC-1779	Mod. of lic. to chg. studio & remote control point					
BTC-3611	7-19-61	Voluntary acquisition of positive control of licensee corporation by C. Wallace Martin thru sale of stock by O. Beirne Chisolm and Loti M. Chisolm to WABC Radio Corporation.				
EFF:	11-21-60					
Per Form 323						



Form BC 126

June 1954

# BROADCASTING STATION LICENSE RECORD

#3

Date first licensed .....

Call letters W O I C

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BAL-4346 EFF:	2-6-62 2-26-62	Voluntary assignment of license to Speidel Broadcasting Corporation.			
BRC-2005	2-26-62	Mod. of license operate transmitter by Remote Control.	1320kc	1kw DA-N U	2-26 12-1-63
BP-14957	11-28-62	CP to increase daytime power to 1kw and install a new transmitter (RCA BTA-5R) (Cond'1).	1320kc	1kw, 5kw DA-N U	1-28 7-28-63
BMP-10740 (1)	1-22-63	Mod. of CP(BP-14,957) to change type trans. to GATES BC-5P-2).			
Letter	3-19-63	Oper. non-DA power 1kw between 4am and 5R pending final decision in Docket 14419 or directed to terminate pursuant Sec. 3.87			
BL-10,010 (Main)	6-25-63	Lic. to cover CP(BP-14,957 as mod) which auth. incr. day power and install new trans. 2 main trans. (Cond'1) Op. by RC from studio, using <sup>non-</sup> DA	1320kc	1kw-5kw LS DA-NU	6-25 12-1-63
BL-10,011 Aux.	6-25-63	Lic. to use old main trans. as aux. day and to use new trans. as aux. night, at loc. of main trans., with RC using non-DA.	1320kc	1kw DA-N Aux.	6-25 12-1-63
BR-1220	11-29-63	Renewal of license (Main & Auxiliary)			
BTC-4421 EFF	12-16-63 1-15-64	Voluntary transfer of control of licensee corporation from Joe Speidel III to Speidel Broadcasters, Inc.			
BML-2074	3-19-64	Mod. of license to change name of licensee to WOIC, INC. (Main & Aux.).			
BS-1220	5-7-65	Mod. of license to redescribe monitoring point in the direction of 6.5° tree (Memo).	1320kc	1kw, 5kw DA-N U	5-7 12-1-66
BR-1220	11-30-66	Renewal of license (Main)	1320kc	1kw DA-N Aux.	12-1 12-1-69
TELEGRAM	10-17-67	PSA	500w		
Applic. Letter	3-26-68	To change studio loc. and remote control point to 830 Laurel St., Columbia, South Carolina. <i>NON-DA (Day)</i>			



Form BC 126

June 1954

# BROADCASTING STATION LICENSE RECORD

Card No. 4

Date first licensed .....

Call letters W O I C

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BTC-6493	2-24-71	VOL. TC	EFF: 2-26-71		
EBSA	5-22-72				
BS-1220(1)	3-30-73	ML to redes. TL	and Chg.	SL & RC.	
BR-1220(L)	1-16-74	RENEWAL MAIN & AUX.			12-1-75
BZ-7694		Direct Meas. 1320khz	1kw, 5kw-DA-N U		RC
BZ-7695		issued with Renewal			
BAL-7969	1-16-74	VOL AL	EFF: 2-1-74	Consum-: 1-31-74	
Comlet	8-14-74	Ant Monitor: Potomac	Inst AM-19(204)		
BR-1220(L)	11-19-75	RENEWAL (MAIN & AUX.)			12-1-78
Ltr. 6-23-77		New Main Trans. Harris MW-5 and			
Gates BC-5P2		now Auxiliary. Delete Main Night			
Transmitter					
BR-780801ZJ					
BZ-9771(L)	5-25-79	Renewal of License and Modification	(MAIN & AUX.)		12-1-81
BP-20,770	3-25-80	1320khz 1kw 5kw DA-N Unl.	3-25-81		
		CP to incr nighttime power			
		Install new trans			
BZ-800326AC(1)	4-9-80	DIRECT MEASUREMENT			
COMTEL	10-6-80	AU. & TERMS COMTEL 12-4-79	EXT.		
		THRU 12-30-80.			
COMTEL	12-8-80	TEMP. AUTH. GR. OPERATE NON DIRECTIONAL			
		NIGHTTIME WITH POWER REDUCED TO 250			
		WATTS TO CONTINUE SERVICE WHILE RENOVATING			
		SAMPLING SYSTEM. NECESSARY RETURN TO			
		DIRECTIONAL OPERATION, WITH PARAMETERS AT			
		VARIANCE IF NECESSARY AS SOON AS POSSIBLE.			
		REQUEST PARAMETERS AT VARIANCE WHEN			
		REQUIRED. THIS AUTH. EXPIRES 2-15-81.			



# 5

# BROADCASTING STATION HISTORY RECORD

First licensed .....

Call Letters .....

Station Location .....

SEE CARD #1

Name .....

SEE CARD #1

Transmitter Location .....

Main studio location .....



Authorization Record

File No.	Granted	Facilities	Expires
COMTEL	3-12-81	TRMPORARY AUTH. GRANTED OPERATE WITH DIRECTION FACILITIES AND POWER DURING DAYTIME ONLY. TEMP. AUTH. GRANTED OPERATE NIGHTTIME, AT 1KW, WITH SAME FACILITIES, TO CONTINUE SERVICE. AUTH. EXP 3-25-81	
BMP-810318AJ (1)	5-1-81	MP (BP-20770) for ext. of time to:	10-31-81



## APPLICATION RECORD—BROADCASTING

W K I X

Call letters X NewName INTER-CITY ADVERTISING COMPANY <sup>102</sup>  
(120 East 3rd Street, Charlotte, North Carolina)

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-P-3650	5-13-44	Construction Permit for a new station to be operated on: Frequency: 1490 kc Power: 250w Hours of Operation: Unlimited time Trans. & Studio Locations: To be determined Columbia, S. C. (Filed by Harrison T. Slaughter, Atty.; Geo. C. Davis, Engr.)	Granted	10-9-44 subj. installation of approved freq. and modulation monitors & waived provisions of Sec. 3.55 and 3.60 pending installation of these monitors; subj. compliance procedural requirements of Commission policy of 1-26-44; and subj. approval of ant. & transmitter site.
Rec'd	7-1-44			
Filed	7-1-44			
			Letter Written	
			Grant accepted per letter	
			of 10-11-44	
			Memo Opinion Adopted and	
			CP issued Min. #131	
				3-20-45



## APPLICATION RECORD—BROADCASTING

Call letters WKIXName INTER-CITY ADVERTISING COMPANY

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-MP-1793 Rec'd Filed	1-13-45 1-16-45 1-16-45	Modification of C.P. (B3-P-3650, which authorized a new standard broadcast station) to specify new transmitter, for approval of antenna, approval of transmitter site at <u>Two-Notch Road, North of Forest Drive, Columbia, S. C.</u> , and to specify studio location as 1732 Main St., Columbia, S. C. (Filed by Harrison T. Slaughter, Atty.) George C. Davis, Engr.	Granted (Cond'l Clause)	3-20-45



## APPLICATION RECORD - BROADCASTING

Call

Letters WKIXName INTER-CITY ADVERTISING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B3-L-1898	6-9-45	License to cover C.P. (B3-P-3650, as mod., which authorized a new standard broadcast station) and change studio location from 1732 Main St., Columbia, S.C., to Jerome Hotel, Main at Lady, Columbia, S.C.;	GRANTED	10-1-45 (Conditional Clause) Waiver of 3.55(b) & 3.60 of R & R upon following conditions:
Rec'd	6-12-45			
Filed	6-28-45			
B3-Z-1706	6-9-45	Authority to determine operating power by direct measurement of antenna power. (335s filed) (Filed by H. T. Slaughter, Atty.)	(a) cathode ray oscilloscope will be used to continuously monitor percentage modulation	
Rec'd	6-12-45	(b) that frequency checks by an external standard will be submitted weekly and (c) that approved frequency & modulation monitors will be installed as soon as such equipment becomes available.		
Filed	6-12-45			



## APPLICATION RECORD - BROADCASTING

Call

Letters W K I X

Name

INTER-CITY ADVERTISING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B3-Z-1795 Rec'd Filed	5-18-46 5-20-46 5-20-46	Authority to determine operating power by direct measurement of antenna power.	GRANTED (Conditional re waiver 3.60)	7-15-46
B3-P-5023 Rec'd Filed	6-26-46 7-1-46 7-1-46	C.F. to change frequency from 1490kc to 1320kc, increase power from 250w to <del>1kw</del> , install new transmitter (Collins 20-J) and DA for night use. (Filed by Atty. Walker -- Engr. Beens)	GRANTED	10-14-47
AMENDED Recd. Filed	2-24-47 2-26-47 2-26-47	AMENDED to change power from 1kw TO 500w 1kw IS make changes in DA and change transmitter location description from Two Notch Road, North of Forest Drive, Columbia, S. C. TO On-property of Mrs. J. C. B. Smith near intersection of Edgewood Ave. and Pinchurst Road, Columbia, S. C. (no change in geog. coord.)		



## APPLICATION RECORD - BROADCASTING

Card #5

Call

Letters WKIXName INTER-CITY ADVERTISING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BP-5023 con't. from Card #4				
AMENDED	6-17-47	AMENDED to change transmitter location <u>from</u> On property of Mrs. J. C. B. Smith near inter- section of Edgewood Ave. & Pinehurst Road, Columbia, S. C. <u>to</u> Leaphart Road, Near West Columbia, South Carolina., make changes in antenna.		
Recd.	6-19-47			
Filed	7-18-47			



## APPLICATION RECORD - BROADCASTING

#6

Call  
Letters WKIXName INTER-CITY ADVERTISING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
NL-2991 Rec'd Filed	2-5-48 2-9-48 2-9-48	License to cover C.P. (B3-P-5023, which authorized change in frequency, increase in power, installation of new transmitter and D.A. for night use and change in transmitter location.  (Filed by Harrison T. Slaughter, Atty.; William E. Benns, Engr.)	GRANTED	<del>XXXXXX</del> 3-29-48
BR-1220 Rec'd	8-30-48 9-1-48	Renewal of license Filed by Robert Hodson atty.	Granted	10-20-48



## APPLICATION RECORD - BROADCASTING

Call W N S C

Letters x W K I X

#7  
 INTER-CITY ADVERTISING COMPANY OF COLUMBIA, S.C., INC.  
 Name x INTER-CITY ADVERTISING COMPANY (AL 4-6-49)

File No.	Dated	Application for	Action	
			Nature	Date
BAL-856 Rec'd Filed	3-26-49 3-28-49 3-28-49	Voluntary Assignment of License from Inter-City Advertising Company to Inter-City Advertising Company of Columbia, S. C., Inc.  Contingent upon the grant of BAL-854 & BAL-855.  (Filed by Harrison T. Slaughter, Atty.)	GRANTED EFF:	4-6-49 5-1-49
BTC-913 Rec'd Filed	3-11-50 3-21-50 3-21-50	Voluntary transfer of control of licensee corporation from George W. Dowdy, B. T. Whitmire, J. Horton Doughton and Harold H. Thoms to Marseco Corporation. (100% of common stock) Ralph L. Walker, Transferor Atty. Frank U. Fletcher, Transferee Atty.	GRANTED EFF:	5-12-50 6-15-50



## APPLICATION RECORD - BROADCASTING

Call  
Letters W M S CName x MARSECO BROADCASTING CORPORATION (ML 8-3-50)  
INTER-CITY ADVERTISING COMPANY OF COLUMBIA, S.C., INC.

File No.	Dated	Application for	Action	
			Nature	Date
BML-1437 Rec'd Filed	7-15-50 7-17-50 7-17-50	Mod. of license to change corporate name from Inter-City Advertising Company of Columbia, S.C., Inc. to Marseco Broadcasting Corporation.  Ralph L. Walker, Atty.	GRANTED	8-3-50
HP-7921 Rec'd Filed	11-30-50 12-4-50 12-4-50	Construction permit to increase the nighttime power from 500w to 1kw and make changes in the directional antenna system.  Ralph L. Walker, Atty. George M. Lohnes, Engr.  Ltr. 12-29-50 notifying Commission that Hogan & Hartson are Attys. for station.	GRANTED	5-9-51 re properly designed phase monitor; re field meas. equip; re a complete non-DA proof in addition to proof on DA sys. be submitted before program tests are authorized.



## APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call  
Letters V M S CName MARSEGO BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BR-1220 Rec'd Filed Resub.	7-24-51 8-3-51 8-3-51 10-31-51	Renewal of license Filed by Corwin R. Lockwood, Atty. ( <del>See II dated after first &amp; progress.</del> <del>for proposed typical week, Par. 2(b),</del> <del>See IV</del> )	<del>Ret'd</del> GRANTED	<del>8-16-51</del> 1-30-52
BL-4651 Rec'd Filed	12-11-51 12-13-51 12-13-51	License to cover construction permit (BP-7921) which authorized increase in nighttime power and changes in the directional antenna system	GRANTED Conditional re field measuring equipment to be available.	4-3-52
BP-8752 Rec'd Filed	2-4-53 2-6-53 2-6-53	Construction permit to install a new transmitter (Gates BC-1F).  Corwin R. Lockwood, Atty.	GRANTED	2-12-53



APPLICATION RECORD - BROADCASTING

Call  
Letters W M S C

Name MARSECO BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BTC-1453 Rec'd Filed	2-3-53 2-4-53 2-4-53	Voluntary acquisition of control of licensee corporation by C. Wallace Martin thru reduction in outstanding voting stock of the parent corporation and thru sale of 2,500 shares of stock by A. R. Heyward, II, Grenville Seibels, II, Joseph L. Nettles, Frank B. Gary, Paul A. Cooper, Thomas B. Boyle and John C. Cosby to C. Wallace Martin, Geddings H. Crawford and J. Wesley Hunt.  Lester Cohen, Atty.	GRANTED EFF:	3-4-53 3-18-53
BRC-103 Rec'd Filed	6-19-53 6-26-53 6-26-53	Modification of license to operate transmitter by Remote Control from 1127 Lady Street, Columbia, South Carolina.  Corwin R. Lockwood, Atty.	GRANTED	7-2-53



## APPLICATION RECORD - BROADCASTING

Call  
Letters W M S CName \* MARSECO BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BL-5054 Rec'd Filed	6-19-53 6-26-53 6-26-53	License to cover construction permit (BP-8752) which authorized installation of a new transmitter.	GRANTED	7-14-53
BAL-1654 Rec'd Filed	11-11-53 11-16-53 11-16-53	Voluntary assignment of license to Marseco Corporation.	GRANTED EFF:	12-1-53 12-31-53
EML-1610 Rec'd Filed	11-23-54 11-26-54 11-26-54	Modification of license to change name of licensee to WMSC Radio Corporation.	GRANTED Issued with	1-19-55 Renewal 1-19-55
BR-1220 Rec'd Filed	11-23-54 11-26-54 11-26-54	Renewal of License	GRANTED	1-19-55
BR-1220 Rec'd Filed	10-30-57 11-1-57 11-1-57	Renewal of license	GRANTED	1-8-58



## APPLICATION RECORD - BROADCASTING

Call  
Letters W M S CName WMSC RADIO CORPORATION  
COLUMBIA, SOUTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BR-1220 Rec'd & Filed	11-28-60 11-30-60	Renewal of license	GRANTED Issued with 11-19-60	7-19-60
BTC-3611 Rec'd Filed	11-21-60 11-30-60 11-30-60	Voluntary acquisition of positive control of licensee corporation by C. Wallace Martin thru sale of stock by O. Beirne Chisolm and Loti M. Chisolm to WMSC Radio Corporation.	GRANTED  EFF: Per Form 323	7-19-61  11-21-60
BRC-1779 Rec'd Filed	11-28-60 11-30-60 11-30-60	Modification of license to change studio location and Remote Control Point from 1127 Lady Street, Columbia, South Carolina to 9th Floor, Barringer Bldg., Main & Washington Sts., Columbia, South Carolina. (while using non-directional antenna)	GRANTED Wire sent. Not issued. To be issued with Renewal, when granted. Issued with 11-13-60	1-24-61
BP-14957 Rec'd Filed	7-1-61 7-5-61 7-5-61	Construction permit to increase daytime power from 1kw to 5kw and install a new transmitter (RCA BTA-5R). Atty: D.F. Prince & Ray R. Paul Engr: Raymond E. Rohrer	GRANTED Cond'l re: Before prog. tests are authorized, permittee shall submit sufficient field intensity measurement data.	11-28-62
AMENDMENT R & F	3-5-62 3-8-62	AMENDED to change applicant name to "Speidel Broadcasting Corporation" (BAL-4346 gr 2-6-62)	re: D-14419, Section 3.87 of the Comm. Rules	



## APPLICATION RECORD - BROADCASTING

Call WOIC  
Letters XW MSCName X WMSC RADIO CORPORATION  
Columbia, South Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BAL-4346 Rec'd Filed	9-20-61 9-26-61 9-26-61	Voluntary assignment of license to Speidel Broadcasting Corporation. (CONTINGENT ON GRANT OF BAL-4347 and BAL-4348, WOIC)  D. F. Prince & Ray R. Paul, Attys.	GRANTED EFF:	2-6-62 2-26-62
BRC-2005 Rec'd Filed	10-23-61 10-27-61 10-27-61	Modification of license to change studio location and remotecontrol point to 3300 1/2 Main Street, Columbia, South Carolina while using non-directional antenna	GRANTED	2-26-62
BMP-10,740 R. & F.	12-4-62 12-20-62	Mod. of CP (BP-14,957 which auth. incr. day power and install new trans.) to change type trans. to Gates BC-5P-2. Atty: Ray R. Paul	GRANTED	1-22-63



## APPLICATION RECORD - BROADCASTING

Call Letters WOICName SPEIDEL BROADCASTING CORPORATION  
Columbia, South Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BL-10,010 R. & F.	2-21-63 3-4-63	Lic to cover CP(BP-14,957 as mod) which auth incr daytime power and install new transmitter. (specify new trans(Gates BC-5P-2 Daytime) and old trans(Gates BC-1F Nighttime) (TWO MAIN TRANS) Atty- Prince & Paul	GRANTED Cond'l	6-25-63 re: pre-sunrise
BL-10,011 R. & F.	2-21-63 3-4-63	Lic to use old main trans(Gates BC-1F) as Aux Day and to use new trans(Gates BC-5P-2) as Aux Night, to be operated on 1320kc, 1kw, <del>WEE</del> , DA-N, at present loc of main trans. with remote control non-direction antenna only. Atty- Prince & Paul	GRANTED	6-25-63
BR-1220 Rec'd Filed	8-28-63 9-3-63 9-3-63	Renewal of license---(Main & Auxiliary) Atty. Ray R. Paul	GRANTED	11-29-63



APPLICATION RECORD - BROADCASTING

Call  
 Letters WOIC

WOIC, INC.

Name **XX** SPEIDEL BROADCASTING CORPORATION  
Columbia, South Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BTC-4421 R & F	11-1-63	Voluntary transfer of control of licensee corporation from Joe Speidel III to Speidel Broadcasters, Inc.  Atty. - Ray Paul	GRANTED EFF	12-16-63
	11-20-63			1-15-64
BML-2074 R & F	2-28-64 3-6-64	Modification of license to change name of licensee to WOIC, Inc. Atty: Prince & Paul	GRANTED	3-19-64
BR-1220 R & F	8-5-66	Renewal of license (Main & Aux.) Atty. Prince & Paul	GRANTED	11-30-66
	9-2-66			
Ltr.	8-27-69	Don Hilger, now atty.		
BR-1220 R & F #537307 \$75 #537308 \$30 P. N.	8-22-69	Renewal of License (Main & Auxiliary) Atty: Donald E. Hilger (Hilger & Glaser)	Designated for hearing	Min. 23 JAN 1973 19674
	8-29-69			
	8-29-69			
	8-29-69			
	8-29-69			
12-1-69. PETITION TO DENY filed by Earle K. Moore behalf Columbia Citizens Concerned with Improved Broadcasting.		AMENDED 12-5-69 re: Engineering AMENDED 5-12-70 re: programming; program staff	GRANTED	1-16-74
12-11-69. OPPOSITION TO PETITION TO DENY filed by B. S. (See OVER)			Cond consummate	BAL-7969



BR-1220.

12-22-69. PETITION FOR EXTENSION OF TIME filed by Moore.

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OPPOSITION TO PETITION FOR EXTENSION OF TIME filed 12-23-69 by Bilger on behalf of WOIC.

1-15-70. REPLY TO OPPOSITION filed by Moore.

MOTION FOR LEAVE TO SUBMIT SUPPLEMENTAL PETITION filed 2-16-71 by Nancy Kramer Hollander, atty on behalf of Columbia Citizens Concerned etc.

SUPPLEMENTAL PETITION filed 2-16-71 by Nancy Kramer Hollander, atty., on behalf of Columbia Citizens Concerned etc.

OPPOSITION TO MOTION FOR LEAVE TO SUBMIT SUPPLEMENTAL PETITION filed 2-19-71 by Donald E. Bilger, atty., on behalf of WOIC, Inc.

MOTION TO EXPEDITE CONSIDERATION OF RENEWAL APPLICATION filed 2-16-71 by Donald E. Bilger, Atty., on behalf of WOIC, Inc.

AMENDED 2-11-71 re: programming

AMENDED 3-9-71 re: programming

AMENDED 6-1-71 re: programming

AMENDED 12-3-71 re: programming

MOTION TO EXPEDITE CONSIDERATION OF RENEWAL APPLICATION filed 6-14-72 by Robert L. Olender, Counsel, on behalf of WOIC, Inc.

COMMENTS IN SUPPORT OF MOTION TO EXPEDITE CONSIDERATION filed 6-27-72 by Columbia Citizens Concerned with Improved Broadcasting

AMENDED 7-13-72 re: business interests

BR-1220 SUPPLEMENTAL APPLICATION filed 9-5-72 as Amendment to pending renewal application

LETTER 8-1-73 LICENSEE NO LONGER REPRESENTED BY DONALD E. BILGER

AMENDED 8-10-73 re: Agreement of Purchase & Sale to Nuance Corporation



APPLICATION RECORD - BROADCASTING

Call  
Letters WOIC

Name WOIC, INC.  
Columbia, South Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BZ-7694 Rec'd Resubmitted Filed <i>Acc'd</i> Amended & F DM PRESS DEC 1, 1970	7-13-70 7-21-70 7-30-70 10-14-70 10-19-70	Direct Measurement (MAIN) #615443-7-13-70 \$30. Refunded 7-15-70 w. Jan Gay (Bilger, Blair & Glaser)  Sect. II-A re antenna resistance	GRANTED <del>RETURNED</del> <del>sect. I not filed</del>  JUL 18 1970 Issued with renewal	12-4-70 <del>7-15-70</del>
BZ-7695 R & F DM PRESS DEC 1, 1970	10-9-70 10-14-70 10-19-70	Direct Meas. (Auxiliary) Atty: <u>Bilger</u> , Blair & Glaser	GRANTED  Issued with renewal	12-4-70
BZ-7693 R & F FEE PD: \$250 #661139 (Form 316 - CODE 053) Also see WHIH, WYNN, WSOK, WTMP & WPAL	1-27-71 2-1-71	Voluntary transfer of control of lic corp from Speidel Broadcasters, Inc. to Joe Speidel, III  Atty - Bilger, Blair & Glaser	GRANTED  EFF:	2-24-71  2-26-71



APPLICATION RECORD - BROADCASTING

Call  
Letters WOIC

Name WOIC, INC.  
Columbia, South Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BAL-7519	2-2-72	Voluntary assignment of license to QUADRANT RADIO, INC. (SEE OVER)	DISMISSED	1-29-73
R & F	2-3-72			
FEE PD: \$1000 #038285				
CODE 047	FEB 11 1972	Atty - Bilger & Blair		
Pub. notice filed	2-18-72	PETITION TO DENY filed 4-10-72 by Atty (N.Y.) for "Citizens Concerned with Improved B/C ing"		
		OPPOSITION TO Pet to Deny filed 4-20-72 by Attys Bilger & Blair on behalf of assignor & assignee		
		PETITION FOR RECONSIDERATION of amendments filed 3-14-72 & 3-27-72 filed 4-20-72 by "Citizens concerned with Improved B/C"		
		OPPOSITION TO PETITION FOR RECONSIDERATION filed 4-27-72 by Bilger & Blair, Attys. on behalf of licensee		
		REPLY TO OPPOSITION TO PET. TO DENY filed 5-1-72 by Columbia Citizens		
		MOTION FOR LEAVE TO SUBMIT SUPPLEMENT TO PET. TO DENY filed 7-20-72 by Columbia Citizens etc		
		SUPPLEMENT TO PETITION TO DENY filed 7-20-72 by Columbia Citizens etc		
		CONSOLIDATED OPPOSITION TO MOTION FOR LEAVE TO SUBMIT SUPPLEMENT TO PET TO DENY AND SUPPLEMENT TO PETITION TO DENY filed 7-25-72 by Bilger & Blair on behalf of ASSIGNOR		
	9-19-72	Amended to show other Broadcasters, etc.		



RE: BAL-7519 - Atty was called 2-9-72 - By laws not sub.  
as stated - ~~WHH~~ FILED 3-14-72

AMENDED 3-14-72 - re Table II(B/C int & occ); re prpposed  
financing; original cert. of Art.(copies filed with applic  
By-laws; Table I re parent corp of assignee

AMENDED 3-27-72 - programming data

AMENDED 7-13-72 - re broadcast interest



APPLICATION RECORD - BROADCASTING

Call  
Letters W O I C

Name NUANCE CORPORATION  
XWOIC, INC.  
COLUMBIA, SOUTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
		Supplemental renewal application filed 9-5-72 (amendment to pending renewal) SEE CARD #15		
BAL-7969 R & F FEE PD: \$1000 CODE 047	8-20-73 8-20-73 #225359	Voluntary assignment of license to NUANCE CORPORATION  Atty - Mallyck & Bernton (for assignor) Haley, Bader & Potts (for assignee)	GRANTED Req. Grant Fee EFF: Consummation; 048 PD 2-13-74 W 278445	1-16-74  \$ 11,000.00 2-1-74 1-31-74
Pub. notice filed	9-12-73	AMENDED 9-27-73 - General Release (re EEOP)		
		AMENDED 10-2-73 - financial data; & re staff		
		AMENDED 11-2-73 - expl re bank loan		
		AMENDED 11-19-73 - financial data (assignee)		
		AMENDED 11-21-73 - engr. data re site		
		<del>Bank ltr re loan rec'd 12-26-73 - RET'D 1-4-74</del> <del>to be filed as amendment</del>		
		AMENDED 1-7-74 - bank ltr re loan P.O. BOX 1000 WASHINGTON, D.C.		

654-7476



#19  
Form BC-121  
September 1969  
L@ 12-45

# APPLICATION RECORD - BROADCASTING

1320 kc

Call  
Letters W O I C

Name NUANCE CORPORATION  
COLUMBIA, SOUTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BR-1220 R & F PN Recd. PRESS	7-21-75 8-1-75 " SEP 16 1975	RENEWAL OF LICENSE (MAIN & AUXILIARY TRANS.) R.M.Riehl, Atty. (Haley & Potts) AMENDED 11-4-75 re: engineering	GRANTED	11-19-75
BP- 20,770 R & F (C) CUT OFF DATE	3-16-77 3-17-77 AUG 17 1979 PR 20 1978	CP to inc. nighttime power to 2.5KW, make chg. in ant. sys. Trans. Gates BC-5P OVER Atty: Richard M. Riehl	GRANTED conditions	3-25-80
BR780801ZJ PRESS	SEP 25 1978	Renewal of License (Main & Auxiliary) Richard M. Riehl, Atty.	GRANTED issued with BZ-9771	5-25-79
BZ-9771 R & F DM PRESS	10-11-77 8-29-77 APR 9 1979	Direct Measurement	GRANTED issued with RENEWAL	4-11-79



BP-20,770

AMENDED 9-20-78 re reduce night power to 2.5KW

AMENDED 1-15-79 re engr(Horizontal radiation pattenrn)

AMENDED 3-3-79 re Engr(elevation graphs)



Name: NUANCE CORPORATION

Station Location: Columbia, South Carolina

File No.	Date	Description	Action and Date
BZ-800326AC R & F PRES APR 2 1980	3-26-80	DIRECT MEASUREMENT Atty: Richard M. Riehl (Halley, Bader & Potts)	GRANTED 4-9-80
BMP-810318AJ PRESS: APR 9 1981	(0) APR 9 1981	MP (BP-20,770) for extension of time to: 6-25-81. (FOR CHANGES)	GRANTED: 5-1-81 TO: 10-31-81



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

